

# Brand Market Share Reporting with MicroStrategy Dossier

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# Technical Components

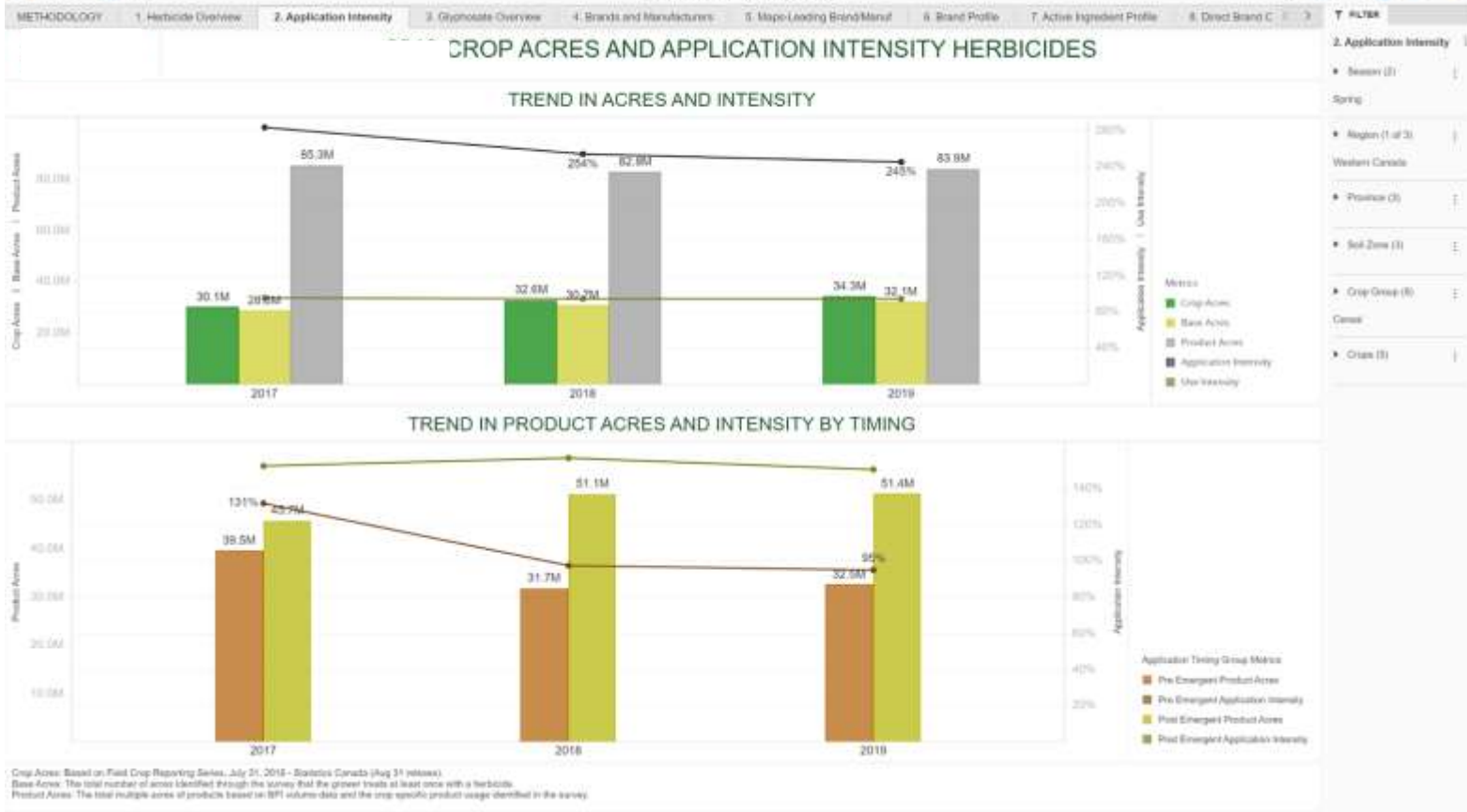
- **Esri Maps/Legends, dimensional metric filters**
- **Metric Selectors, Derived Metrics, Advanced Filters, Level Metrics**
- **Distinction: Dossier Datasets vs RSD Cubes**
  - **Semantic layer aware**
- **Dossier Query View**
- **Logical Modeling - even more important in ad-hoc/dossier deployment**

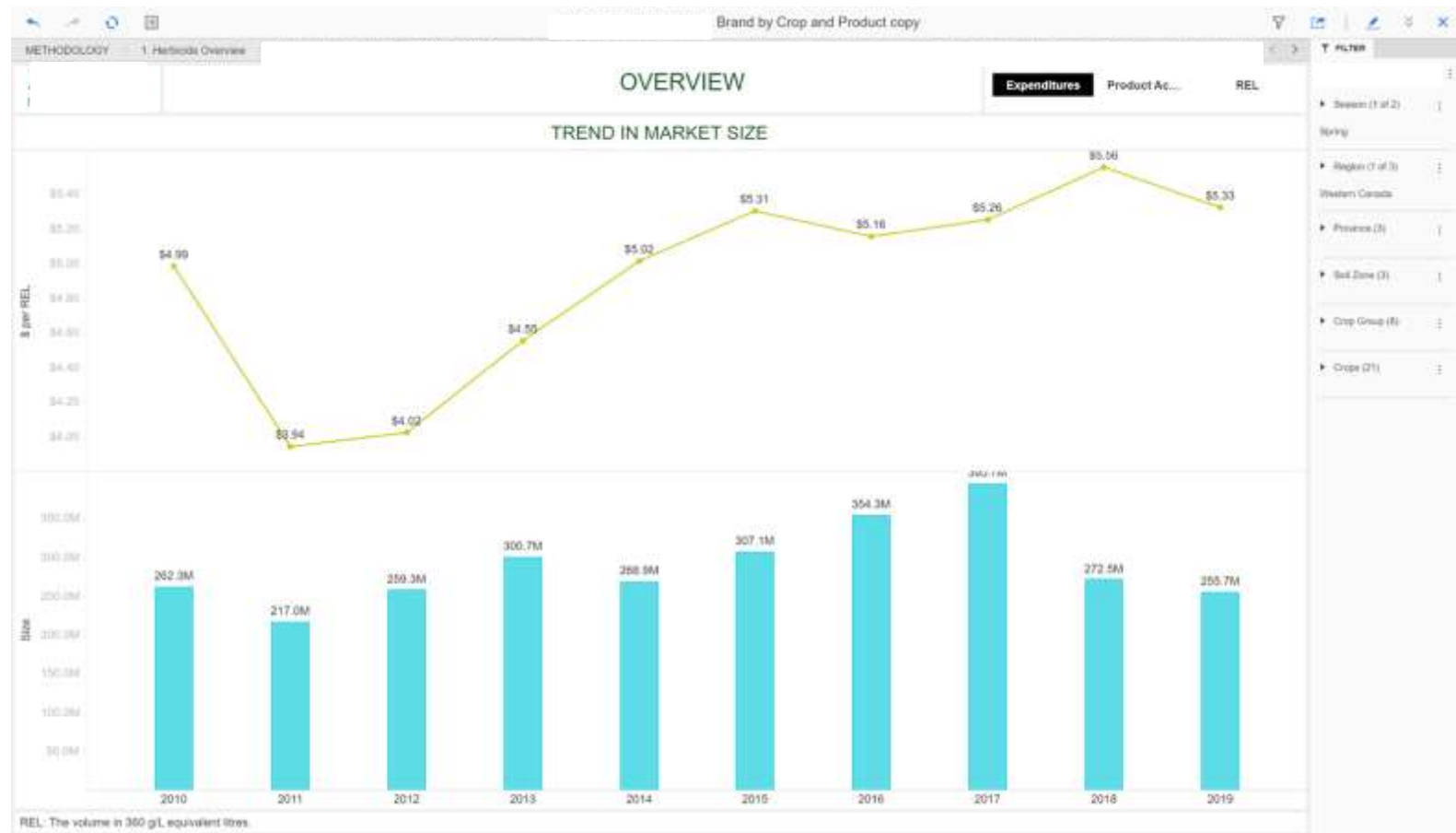
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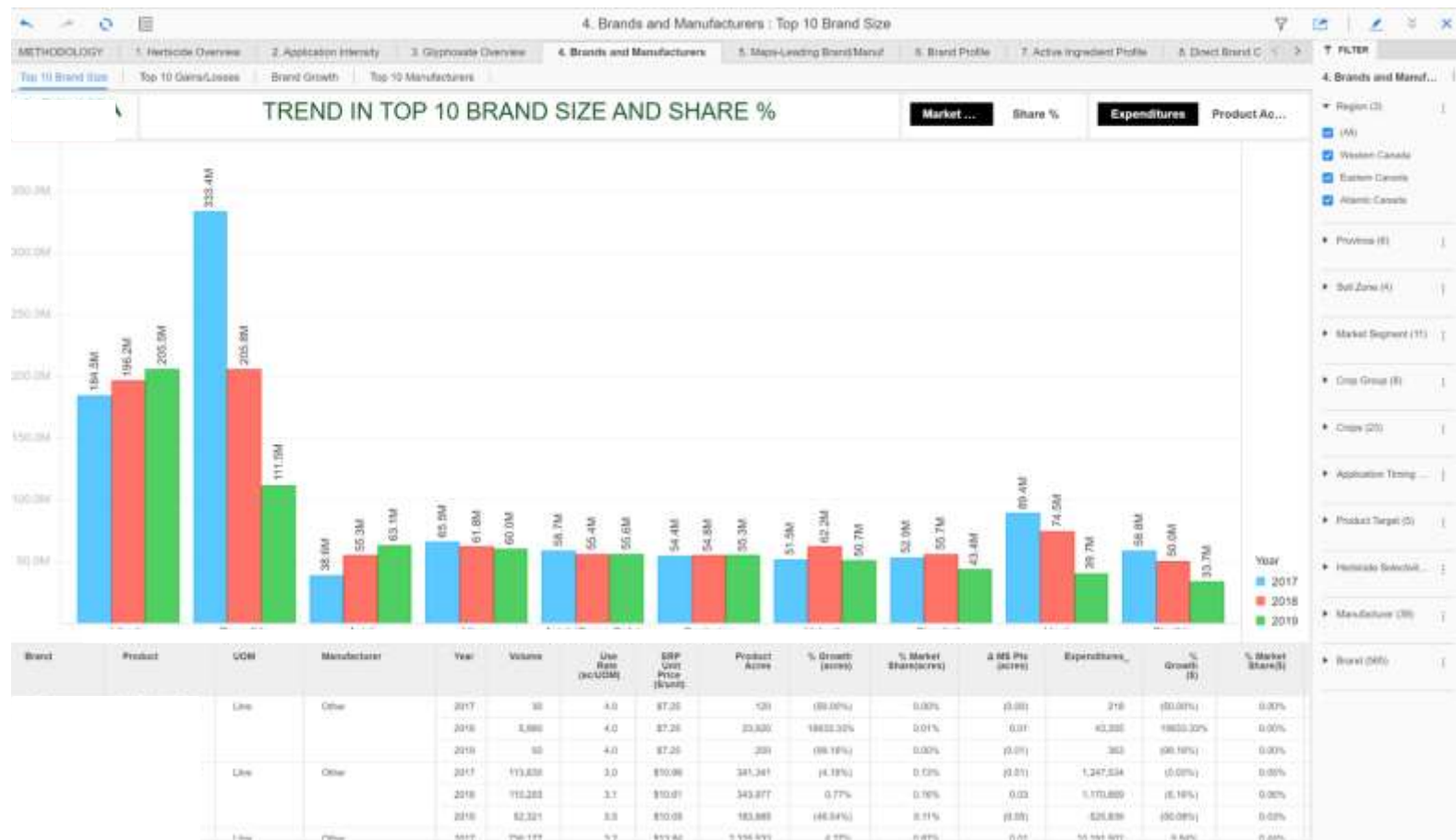
# Dashboard Screenshots

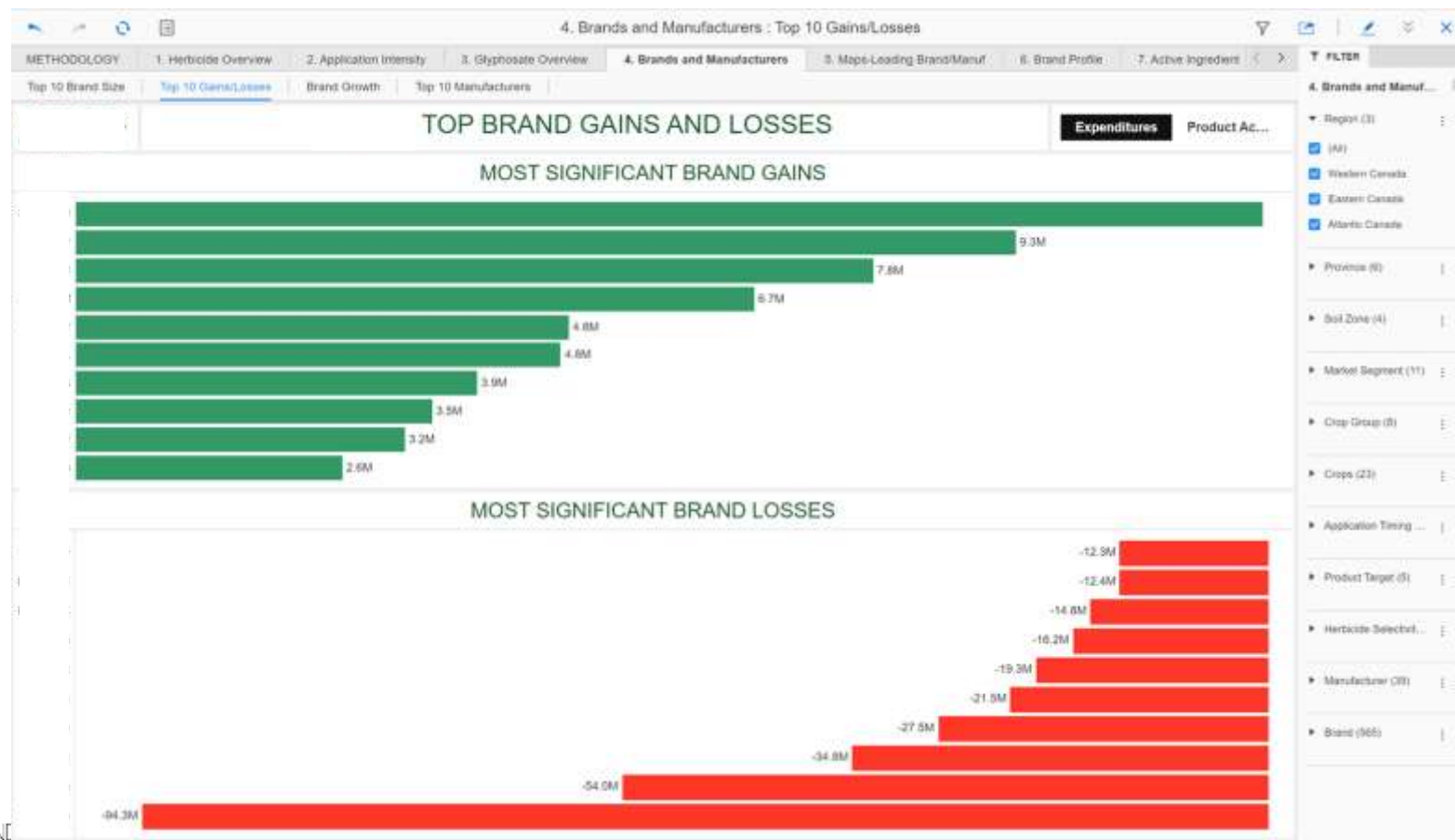
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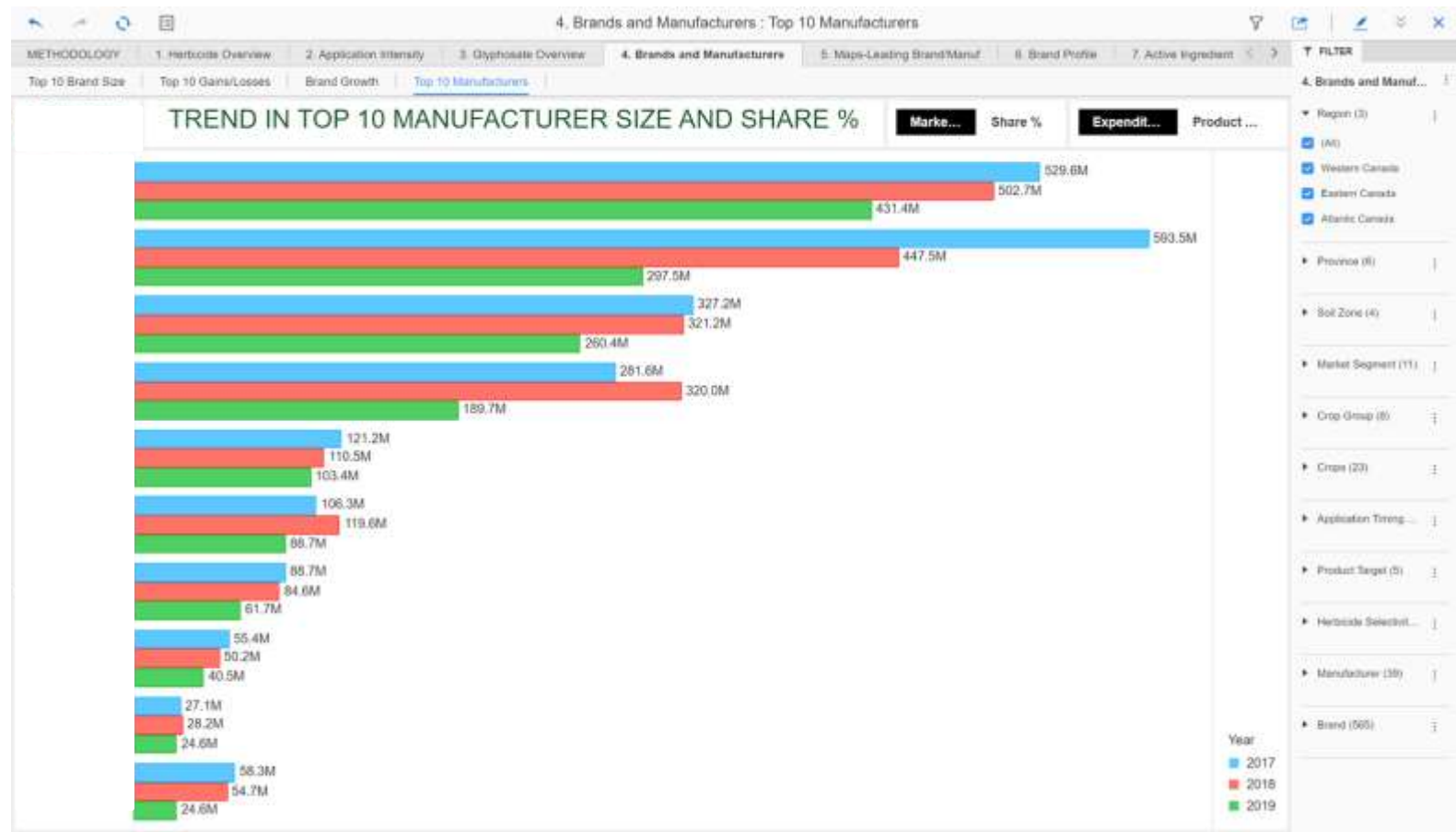


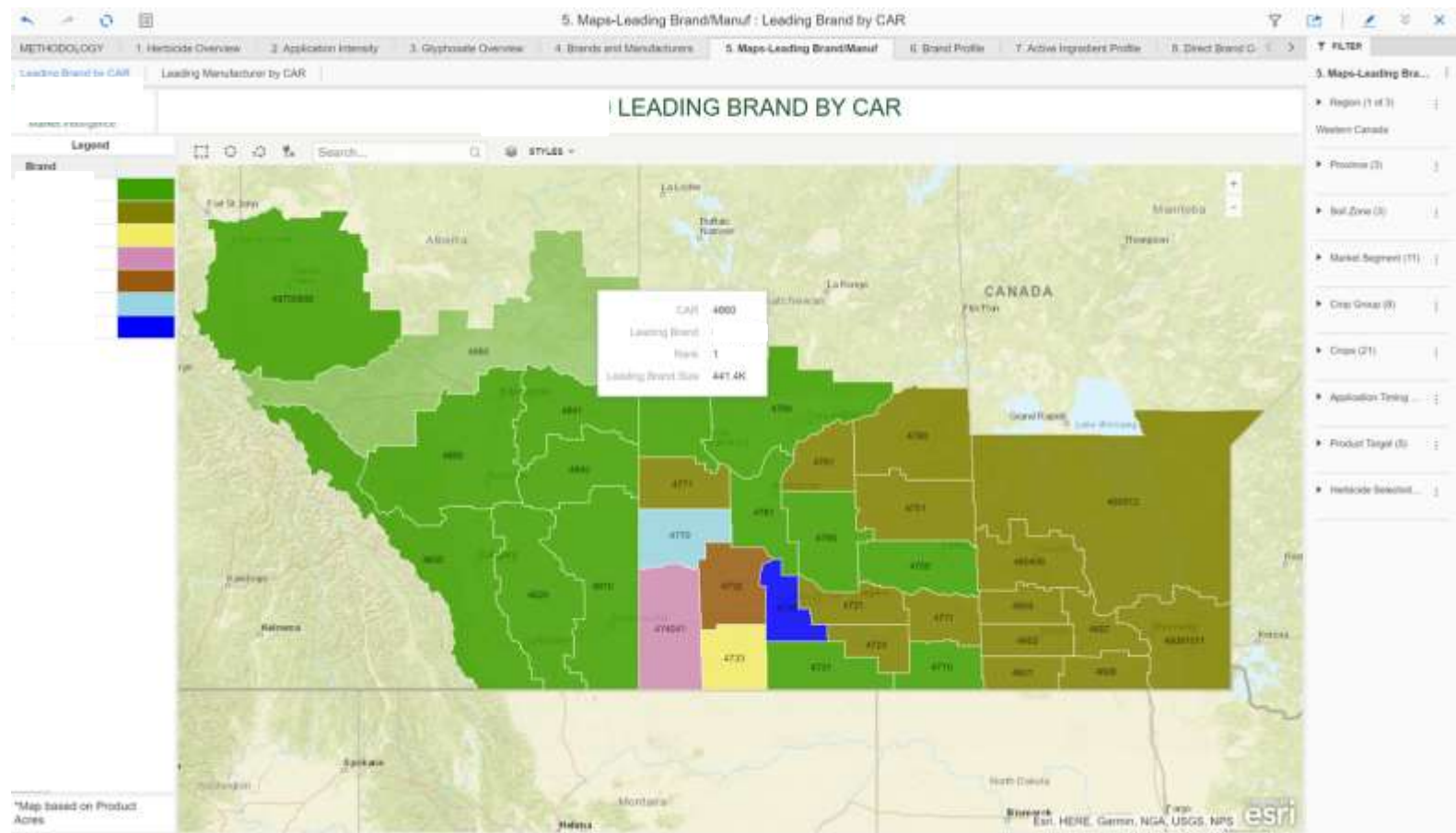


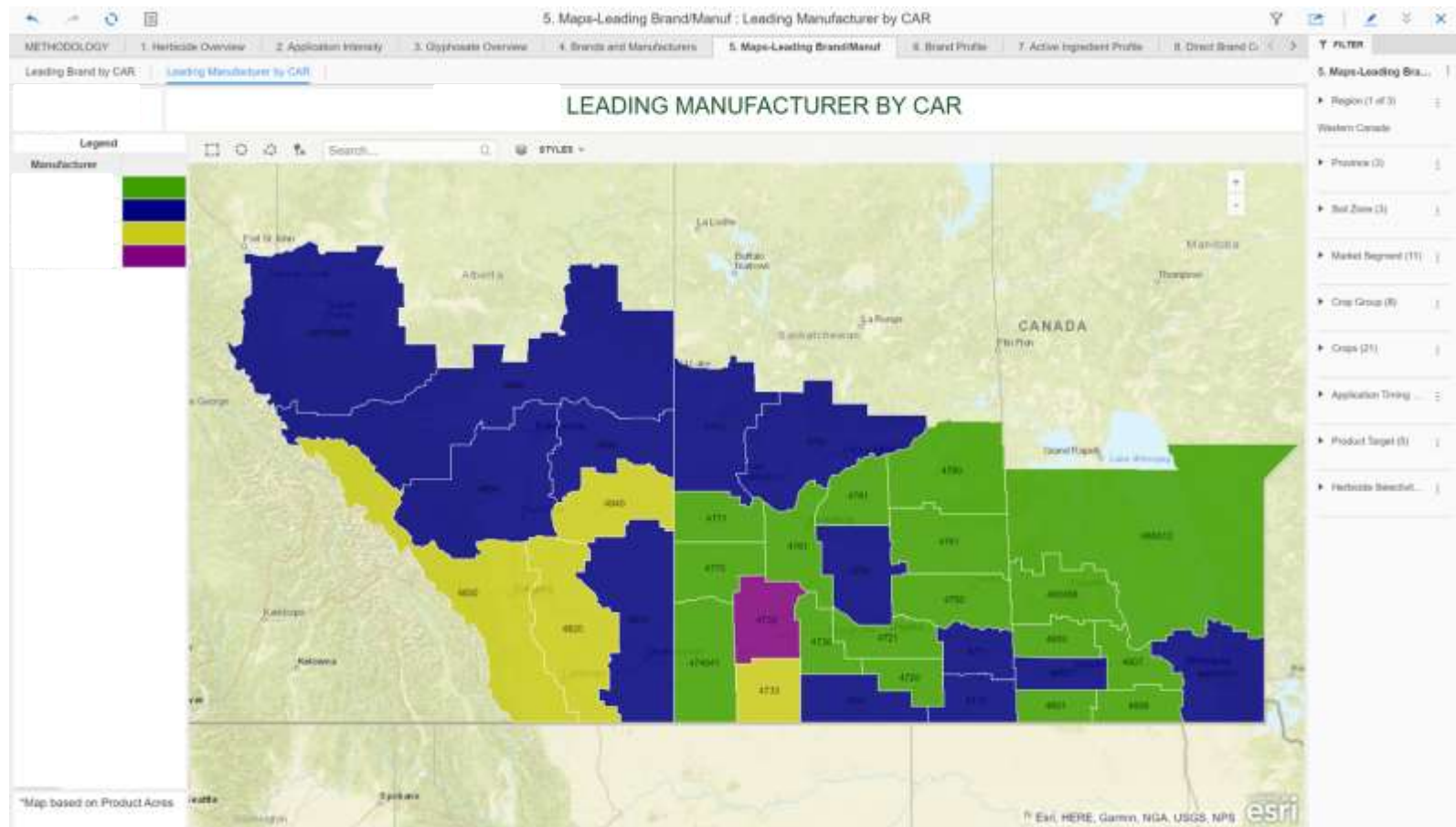


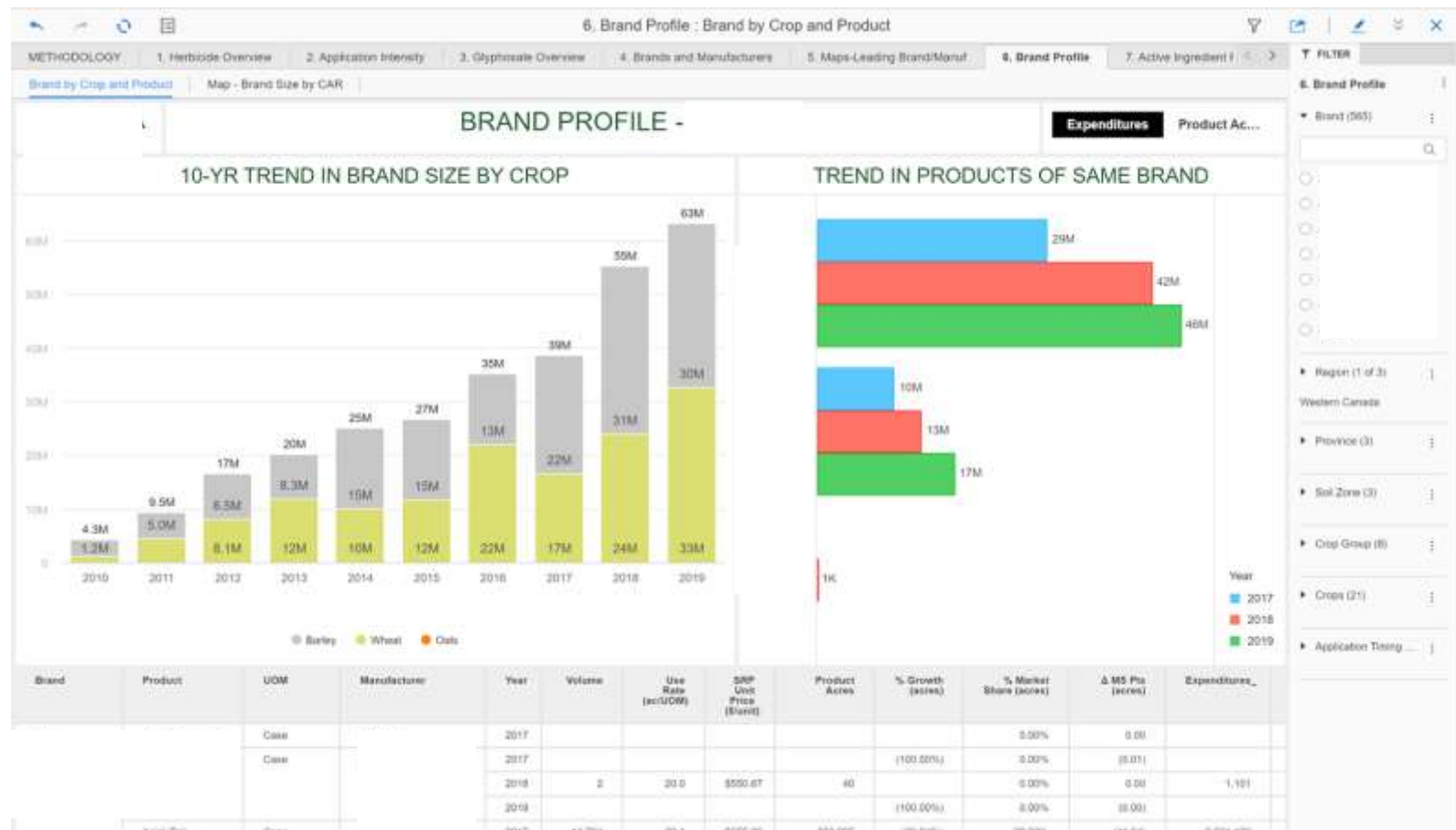


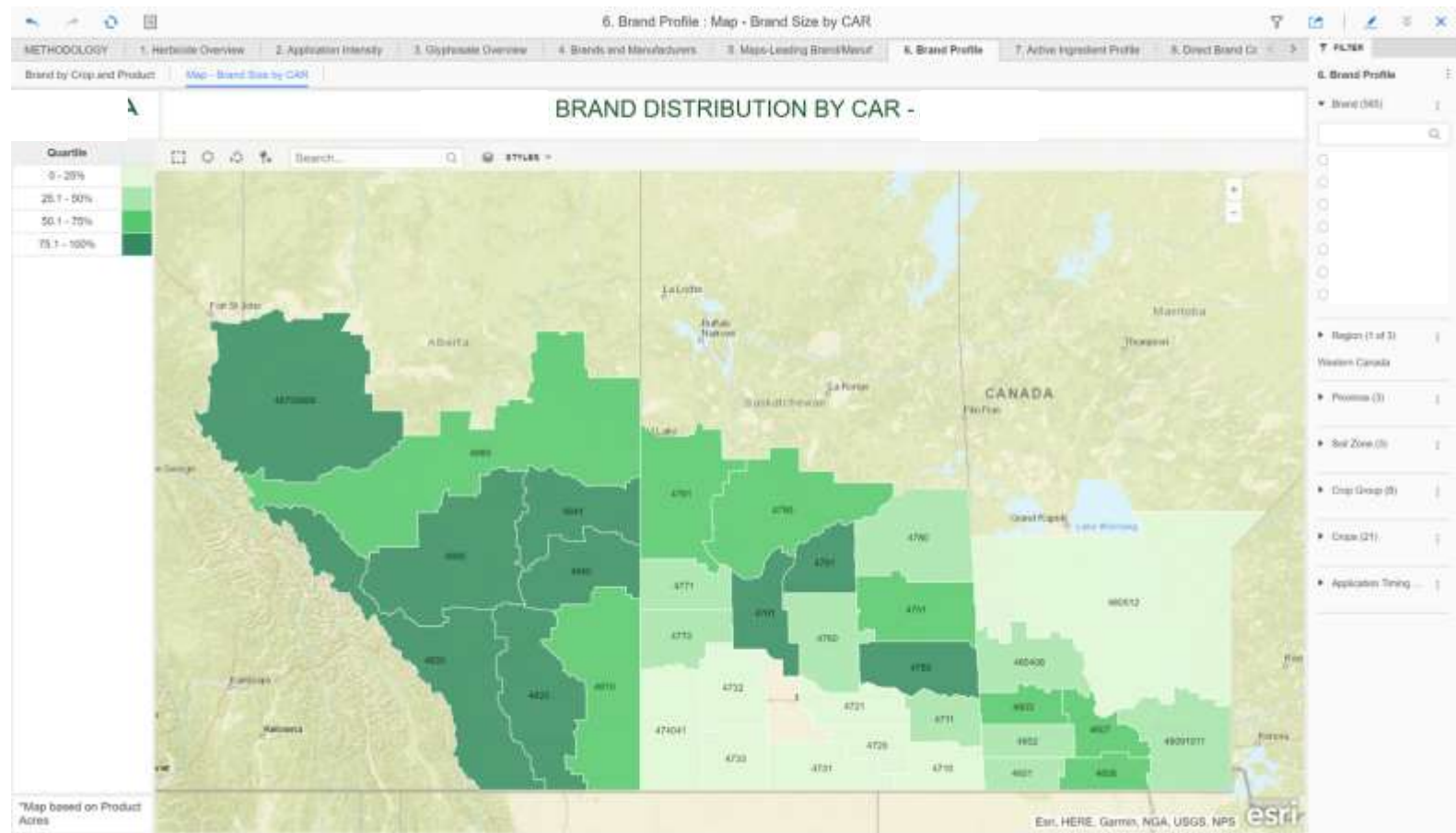


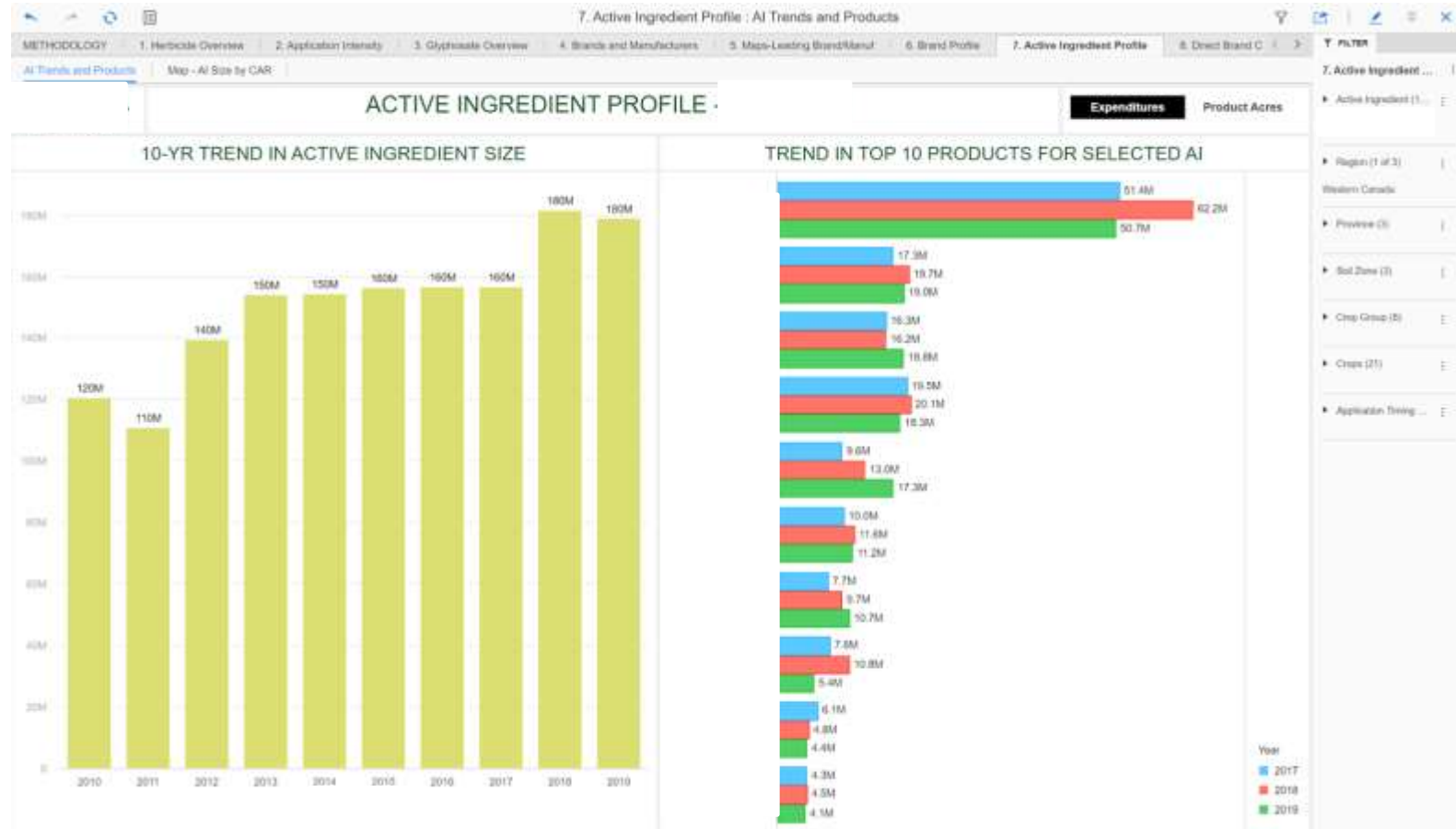




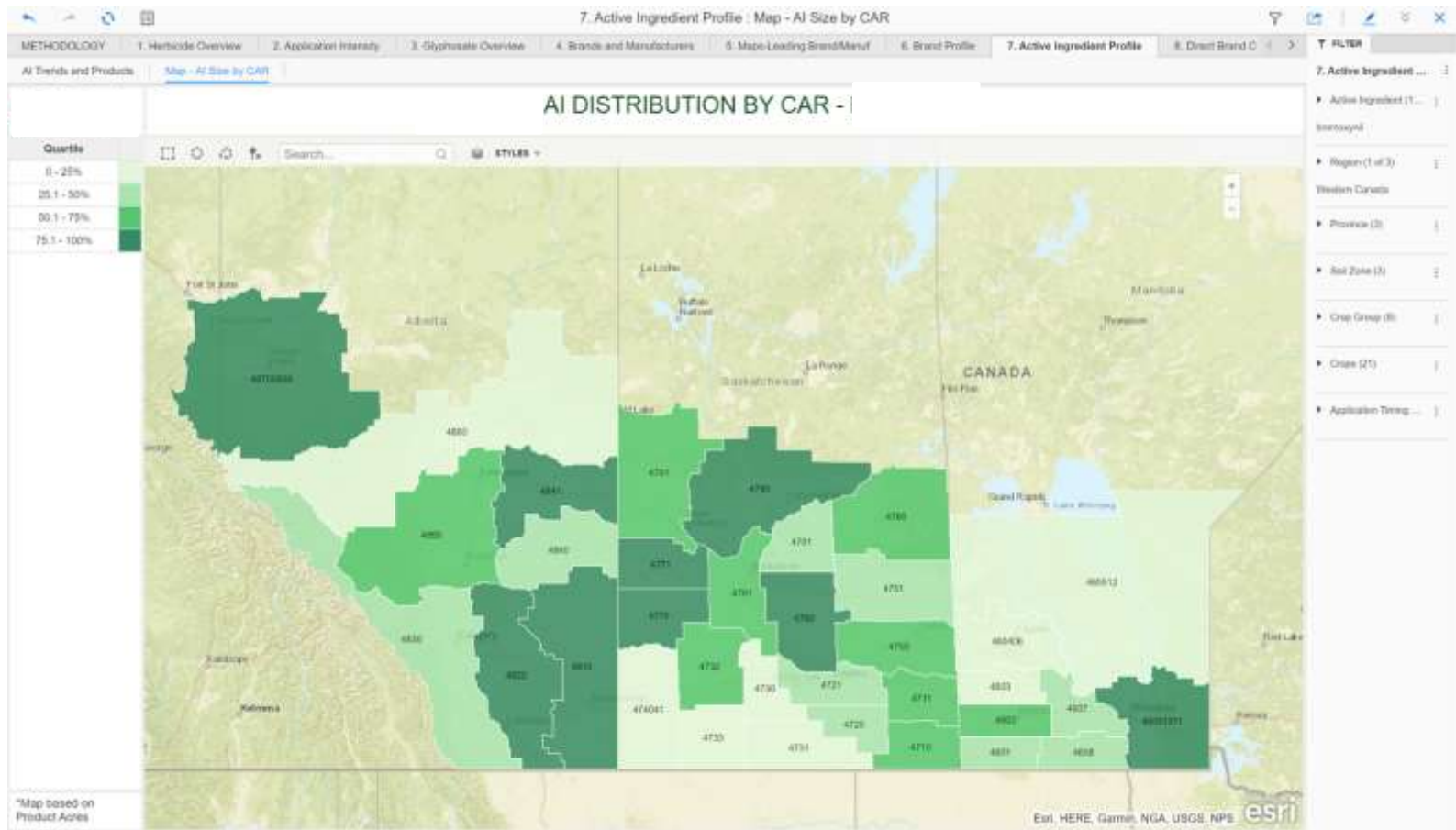


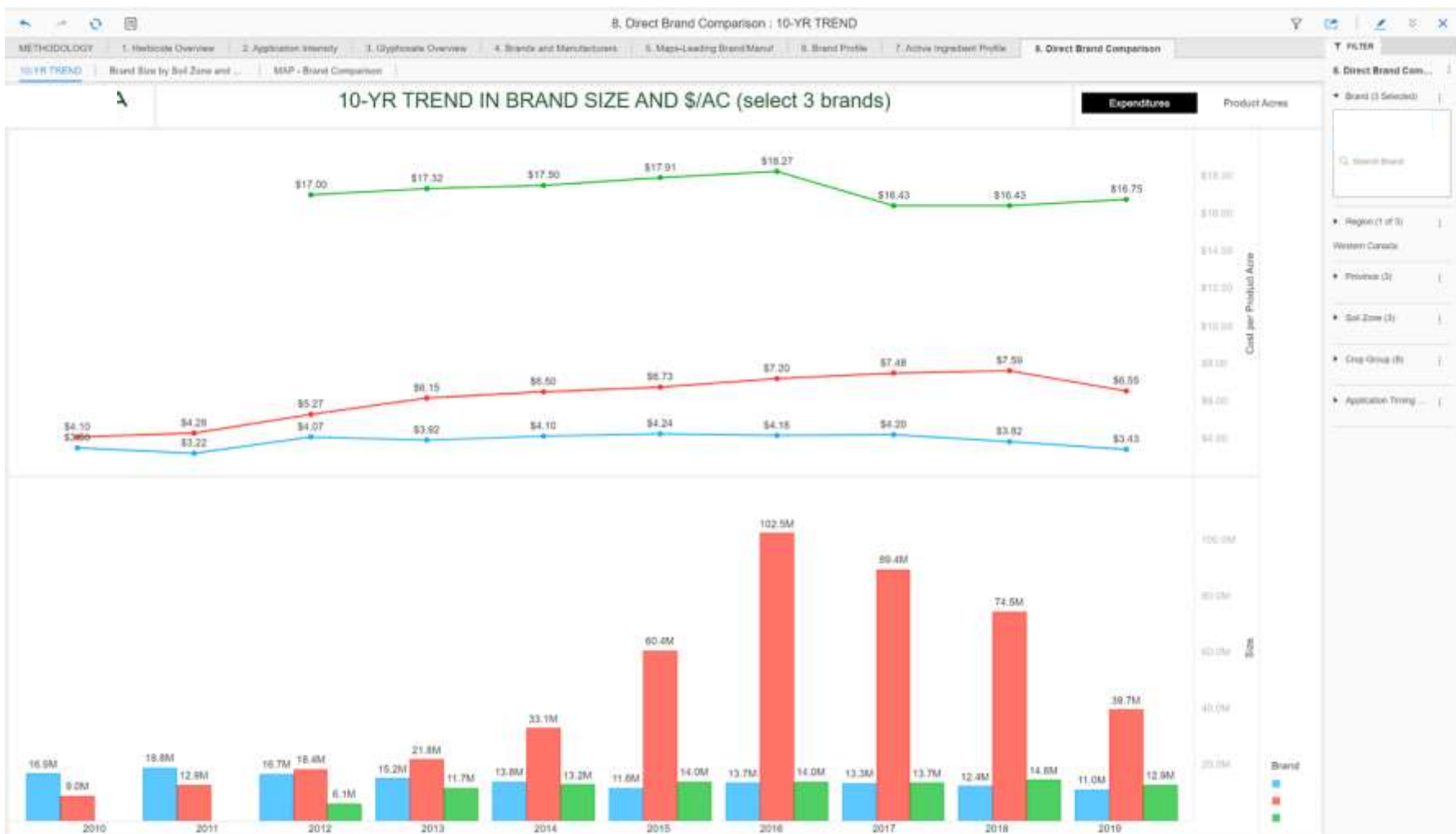




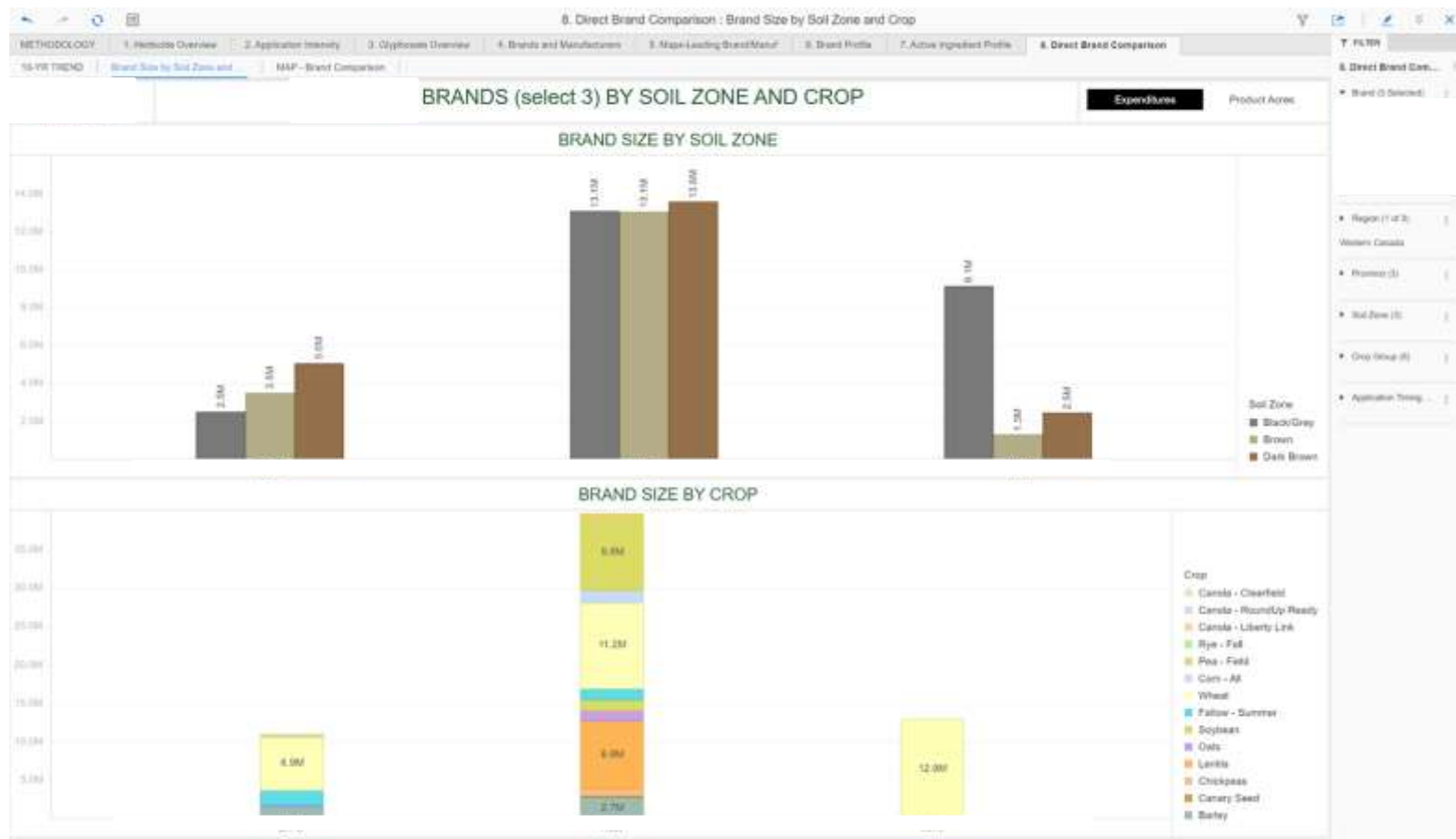


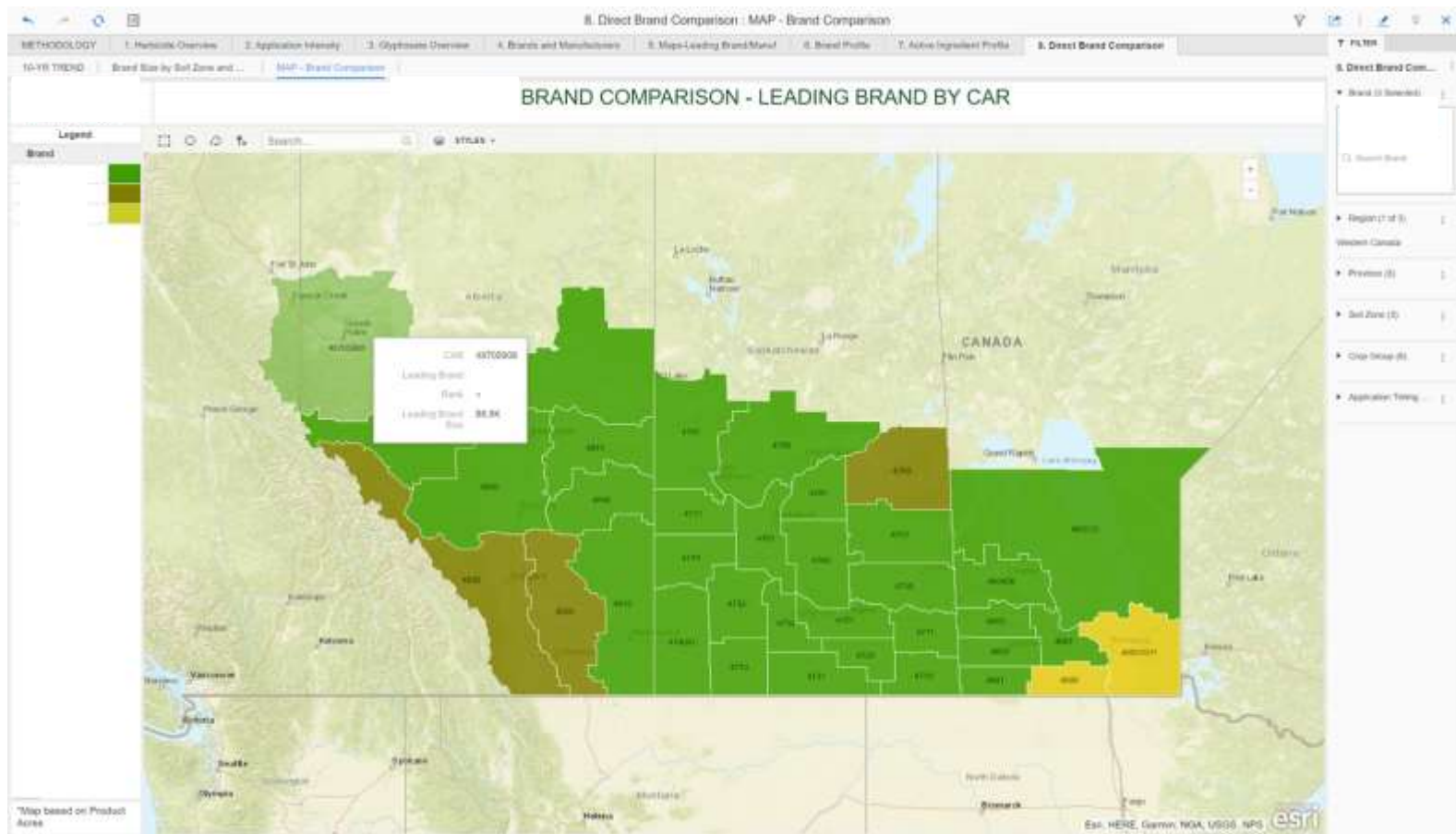












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# Thank you!

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