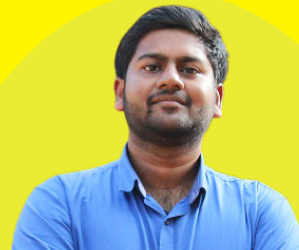


Paridhi Subbaian Kaliamoorthy

UX/Design Researcher

3 years exp.



Bē skparidhi

✎ skparidhi

in skparidhi

“ A design researcher who primarily focuses on methodology inhibiting exposure to tools and testing techniques. Possess expertise in attention models, user research, human centered design & prototyping. Curious to take up creative & challenging tasks. ”

Experience

● **Design Researcher**
Indian Institute of Science, Bangalore
August 2018 - July 2021
Bengaluru, KA

Courses taken

Intelligent User Interfaces
Methodology for Design Research

● **Graduate Research Assistant**
CIPET, Guindy
August 2017 - July 2018
Chennai, TN

UX Research

Pursued Design research under the aegis of IDEaS Lab, CPDM. Worked on Supporting Design Ideation with Visual Symbolic Stimuli and learnt various aspects of user interfaces and user behaviour. Some of the key learnings include Qualitative and Quantitative Research, Attention mechanisms and Understanding of the user.

Product Design

Got specialized in 3D Printing. Worked on multiple engineering analysis projects involving Bike OEMs (Ti-Cycles) & Dentistry (Orthodontics).

Education

● **Masters in Computer Aided Design**
Central Institute of Plastics Engineering & Technology, Guindy
August 2016 - July 2018
First Class with Distinction

● **Bachelors in Mechanical Engineering**
Anna University, Chennai
August 2012 - Apr 2016
First Class with Distinction & University Rank 48

Skills

● Wire framing

● User modelling
Usability Testing

● Documentation
Design Communication

Tools

● Adobe XD
Figma
After Effects
HTML
CSS

● Hallway Testing
A/B Testing

● Adobe Photoshop
Adobe Illustrator
Adobe Indesign