

DESIGN BRIEF

Company Name:

Glass Link

Company Description:

We are a company that makes and distributes Israeli finger-food. Our main product is made with a secret recipe and served in your favorite diners. Our target audience is married couples. We want to convey a sense of delight, while at the same time being agreeable.

Job Description

You must create a website that will mainly provide information. The goal is to increase sales. Besides the landing page, the website will need a about page, shop page and a terms of service page. The landing page should have a Contact Us section. There should be a call to action to get users to make a purchase. They would prefer a trendy design, and would like you to use the brand color, which is purple. Take into account the client's preferences and values.

Deadline

5 days