

Sales Dashboard 2017

Total Profit
\$93K

Total Sales
\$733K

Jan
Dec

Profit Map

Subcategory comparison

Subcategory	2017 Profit	2016 Profit
Phones	High	High
Chairs	High	High
Binders	High	High
Storage	High	High
Copiers	High	High
Tables	High	High
Accessories	High	High
Machines	High	High
Appliances	High	High
Bookcases	High	High
Furnishings	High	High
Paper	High	High
Supplies	High	High
Art	High	High
Labels	High	High
Envelopes	High	High
Fasteners	High	High

City
All

Category	Black Bar (%)	Green Bar (%)
Phones	~95	~85
Chairs	~90	~75
Binders	~75	~70
Storage	~85	~65
Copiers	~70	~100
Tables	~70	~10
Accessories	~70	~85
Machines *	~65	~5
Appliances	~60	~65
Bookcases	~55	~2
Furnishings	~55	~25
Paper	~50	~75
Supplies	~35	~5
Art	~15	~15
Labels	~5	~10
Envelopes *	~2	~5
Fasteners *	~1	~2