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# PRT551 Project Management

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Assignment 1

Due Date: March 19, 2016

## 1 Introduction

This assignment is worth 15% of your total grade. Word limit: Maximum 2000 words. submission:

- Submit via Open Edx as a pdf document. No attachments will be accepted.
- Include a title page ensuring that the project title is included along with your name and student number.
- Table of contents
- All statements must have legitimate references
- Mind map - you may use any form of software (PowerPoint, etc), however, the diagram must be inserted into your document.

## 2 Background

The venture you have been assigned has secured funds from an angel investor (venture capitalist). For this assignment, *Design Write Investors* is your project sponsor.

Using whatever information you are able to source, complete the following:

1. Objective:

- (a) Identify two (2) of the ventures core objectives.
- (b) Develop a SWOT analysis for each of the two (2) objectives. (Minimum four (4) in each category.)
- (c) Create a Mind-Map of the product / service that was developed to achieve its identified objectives.

2. Stakeholders:

- (a) Identify 10 stakeholders (positive and negative) for each of the two (2) objectives.
- (b) Create a Mind-Map of the product/service that was developed to reach its respective objectives.

3. Financials:

- (a) Identify the initial investment.
- (b) Summarise the justification for the amount required.

4. Risks:

- (a) Identify five (5) tangible and five (5) intangible risks related to this service/product.
- (b) Explain how each risk can be reliably measured.