Paycheck Politics:

Minimum Wage Dynamics and the Populist Vote

Marten Walk

Sonneberg

- first district ("Landkreis") in Germany to elect commissioner from AfD (52.8%)
- AfD = right-wing radical neo-nazi party with distinct populist agenda
- but also district with highest share of minimum wage recipients in Germany (44%)

Research Question: Does receiving Minimum Wage lead to a higher vote share of populist parties?

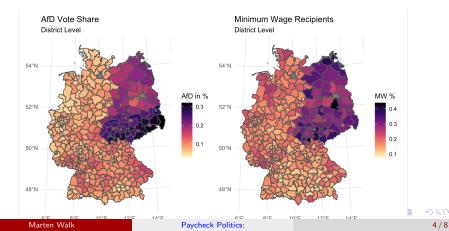
Literature

What causes the populist vote?

Author	Cause
Gabriel, Klein, and Pessoa (2023) Hövermann (2023)	Austerity job dissatisfaction
Dippel et al. (2022)	exposure to globalization
Fischer and Meister (2023)	Financial Crisis

Data

- **Dependent Variable:** AfD vote share in 2021 federal election (Bundeswahlleiter)
- Independent Variable: Share of minimum wage recipients in 2022 (WSI)



Method

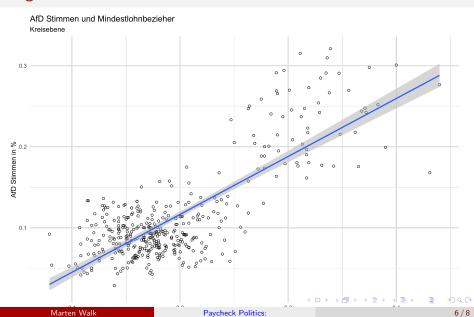
• Model: Linear Regression

• Estimation: OLS

 additional Controls: unemployment rate, GDP per capita, share of foreigners, share of elderly, population density

$$\mathsf{AfD}\ \mathsf{Vote}\ \mathsf{Share}_i = \beta_0 + \beta_1 \mathsf{MW}\ \mathsf{Recipients}_i + \beta_k \mathsf{Controls}_i + \epsilon_i$$

Regression Results



Regression Table

	Dependent variable: AfD Vote Share							
=								
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	
Minimum Wage Rate	0.714***	0.291***	0.308***	0.301***	0.227***	0.222***	0.202***	
	(0.028)	(0.039)	(0.039)	(0.044)	(0.044)	(0.043)	(0.043)	
East Germany		0.086***	0.088***	0.088***	0.081***	0.088***	0.091***	
		(0.006)	(0.006)	(0.006)	(0.006)	(0.006)	(0.006)	
Unemployment Rate			-0.279***	-0.275***	-0.244***	-0.383***	-0.222**	
			(0.071)	(0.072)	(0.070)	(0.078)	(0.092)	
Log GDP p. C.				-0.002	0.011*	0.002	0.006	
				(0.005)	(0.006)	(0.006)	(0.006)	
Avg. Age					0.006***	0.008***	0.008***	
					(0.001)	(0.001)	(0.001)	
Log Pop. Density						0.175***	0.243***	
						(0.046)	(0.050)	
Foreigners							-0.008***	
							(0.002)	
Constant	-0.026***	0.040***	0.051***	0.071	-0.332***	-0.351***	-0.315***	
	(0.006)	(0.007)	(0.007)	(0.060)	(0.091)	(0.090)	(0.090)	
Observations	400	400	400	400	400	400	400	
Adjusted R ²	0.612	0.732	0.742	0.741	0.760	0.768	0.773	
Residual Std. Error 0	0.036 (df = 398)	0.030 (df = 397)	0.030 (df = 396)	0.030 (df = 395)	0.029 (df = 394)	0.028 (df = 393)	0.028 (df = 392)	

Marten Walk Paycheck Politics: 7/8

References

Dippel, Christian, Robert Gold, Stephan Heblich, and Rodrigo Pinto. 2022. "The Effect of Trade on Workers and Voters." The Economic Journal 132 (641): 199–217. https://doi.org/10.1093/ej/ueab041.

Fischer, Carl Leonard, and Lorenz Meister. 2023. "Economic Determinants of Populism." {Text}. Berlin: DIW Berlin. https://www.diw.de/de/diw_01.c.879785.de/publikationen/roundup/2023_0145/economic_determinants_of_populism.html.

Gabriel, Ricardo Duque, Mathias Klein, and Ana Sofia Pessoa. 2023. "The Political Costs of Austerity." *The Review of Economics and Statistics*, September, 1-45. https://doi.org/10.1162/rest a 01373.

Hövermann, Andreas. 2023. "Das Umfragehoch der AFD." Wirtschafts- und Sozialwissenschaftliche Institut (WSI). https://www.wsi.de/de/faust-detail.htm%3Fsync_id=HBS-008748.