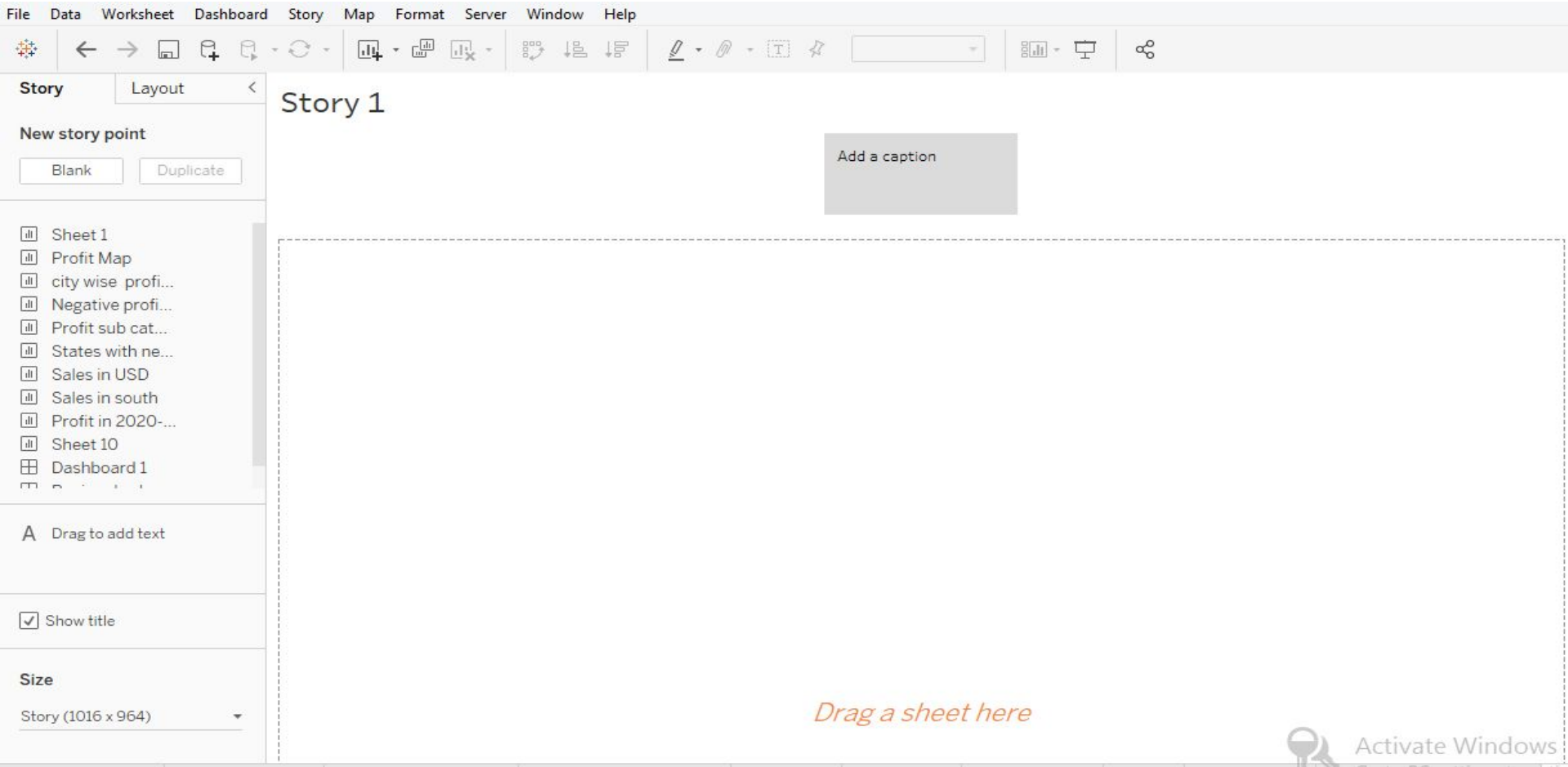
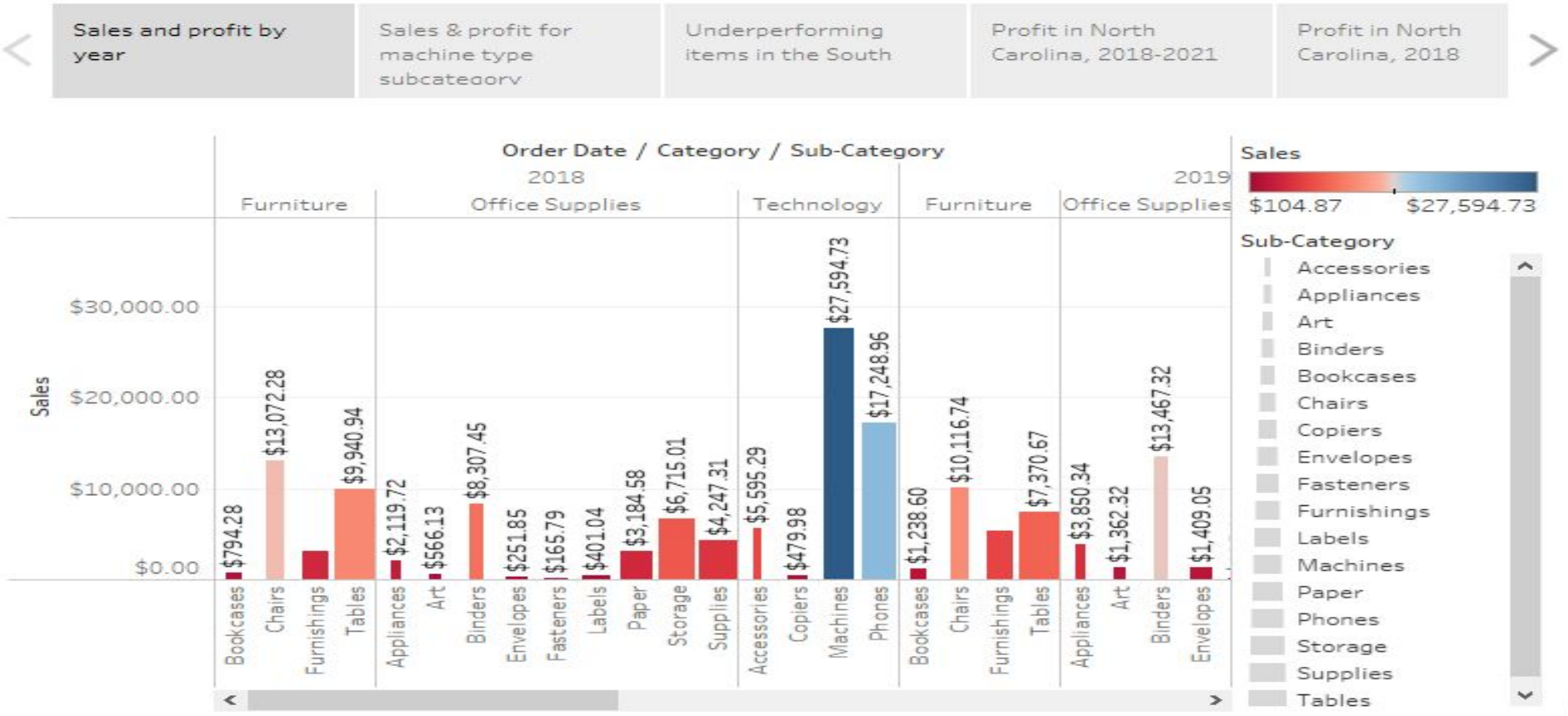
Tableau story telling

DATA SET : SUPERSTORE

CREATE A STORY TO PRESENT ALL YOUR INSIGHTS TO YOUR TEAM



Show the "sales in the south" worksheet in your story



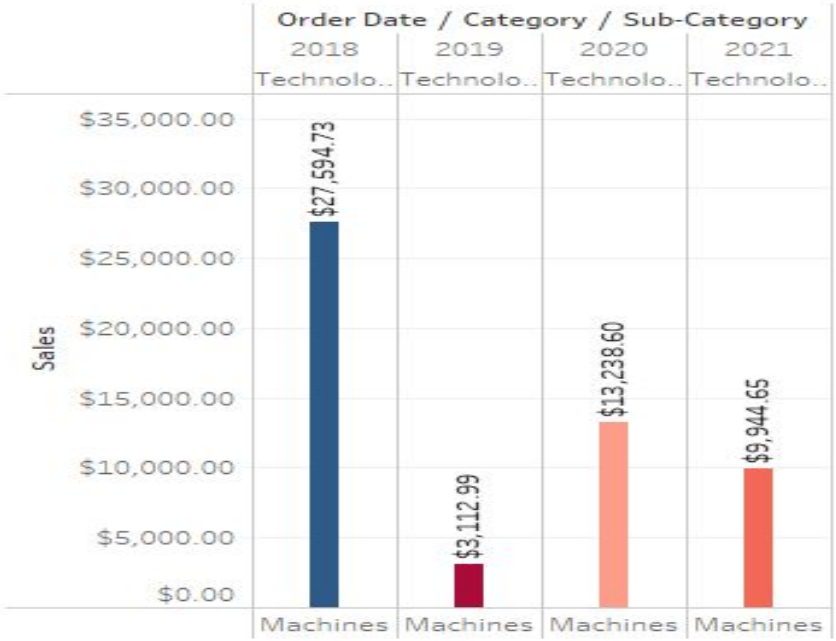
Add a caption "sales and profit by the year " to above story

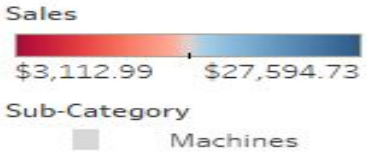
Sales and profit by year | Sales & profit for machine type subcategory | Underperforming items in the South | Profit in North Carolina, 2018-2021 | Profit in North Carolina, 2018

Duplicate the first cation and show the story for sales and profit for machine type subcategory

Improve Profits in the South

Sales and profit by year | **Sales & profit for machine type subcategory** | Underperforming items in the South | Profit in North Carolina, 2018-2021 | Profit in North Carolina, 2018

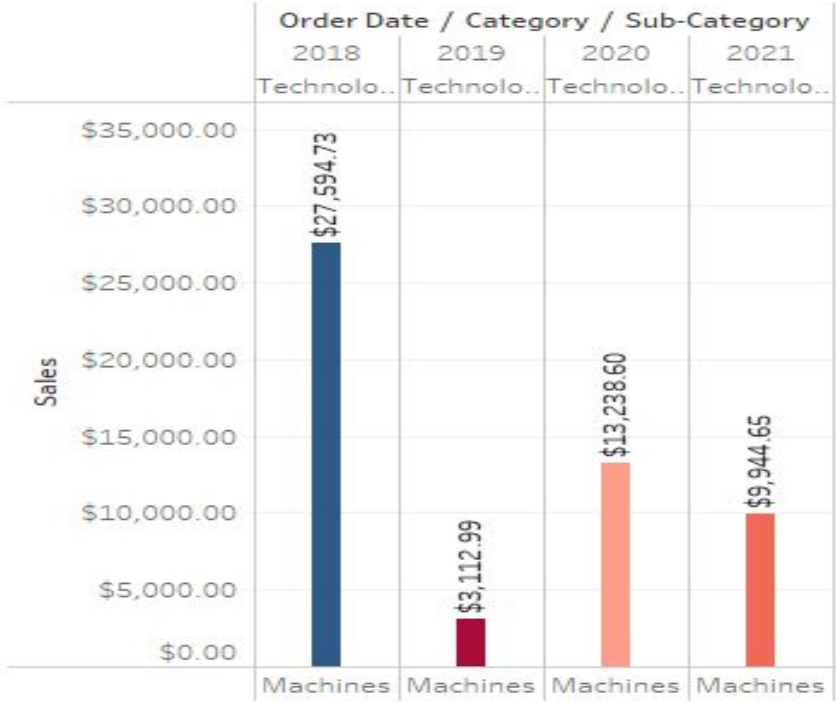


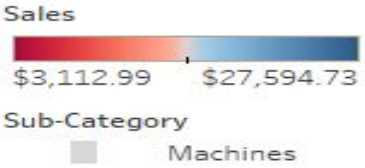


Add a caption "machines sales and profit by year"for machine type subcategory

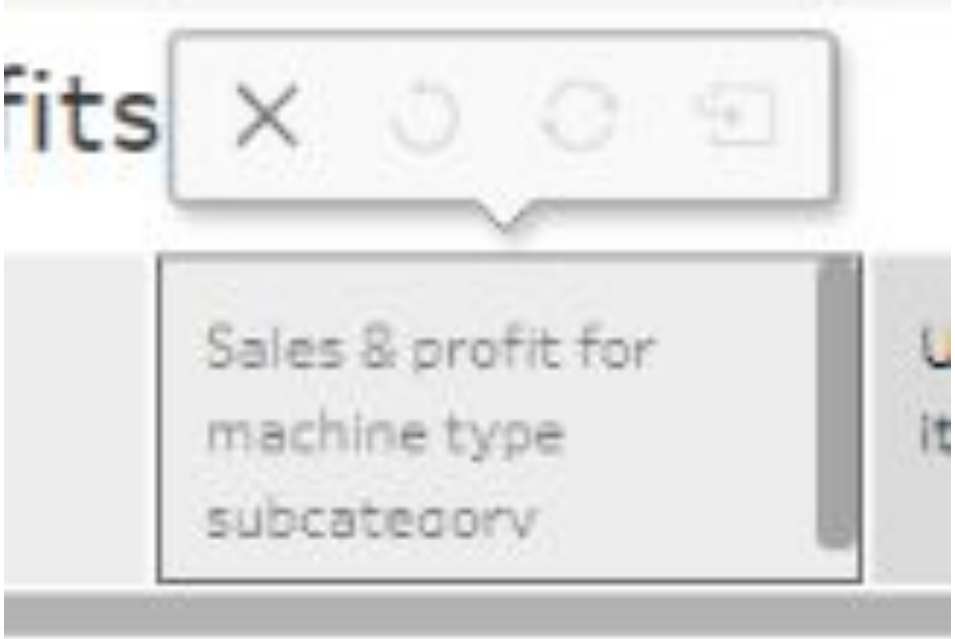
Improve Profits in the South

Sales and profit by year | **Sales & profit for machine type subcategory** | Underperforming items in the South | Profit in North Carolina, 2018-2021 | Profit in North Carolina, 2018

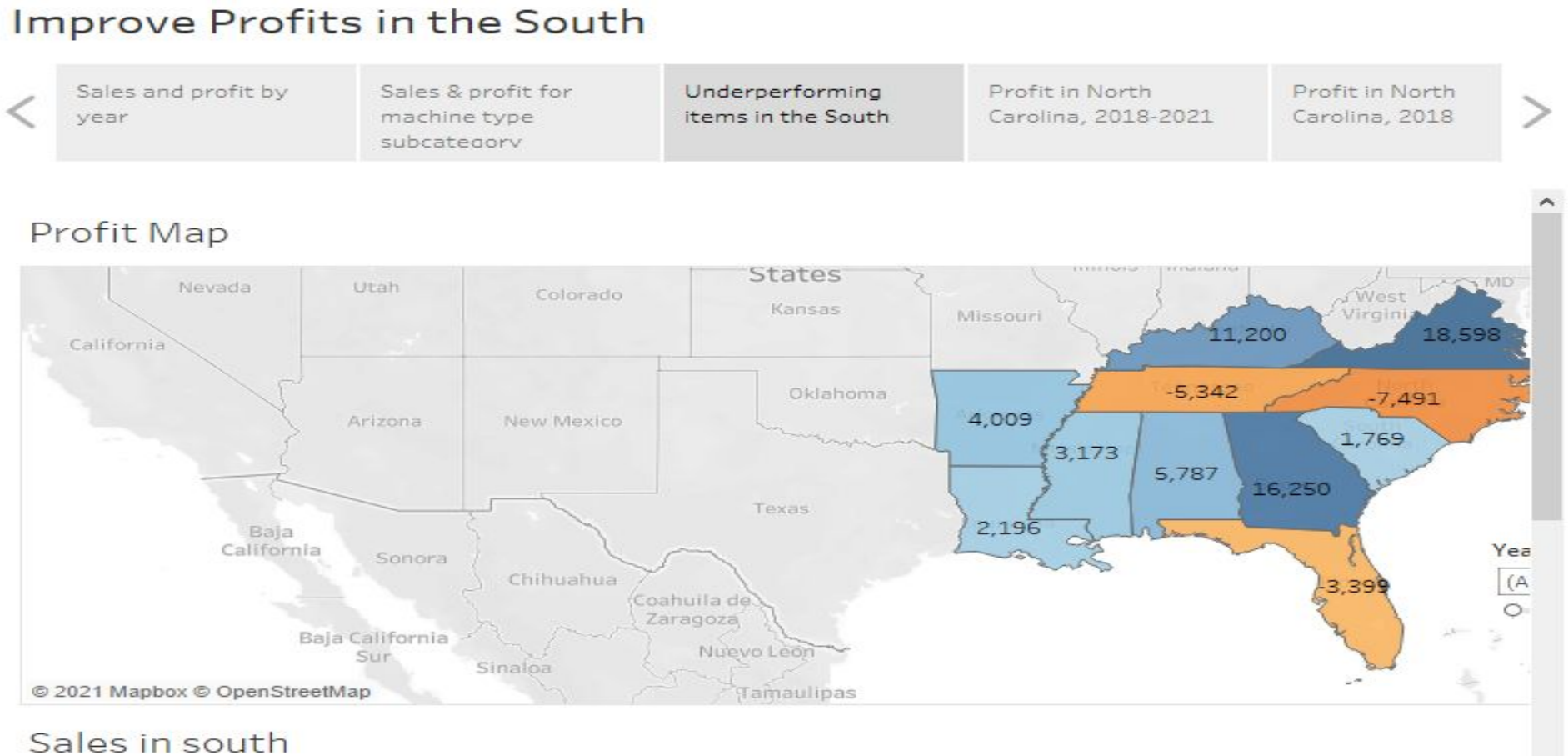




Check your story mini toolbar around the story point caption



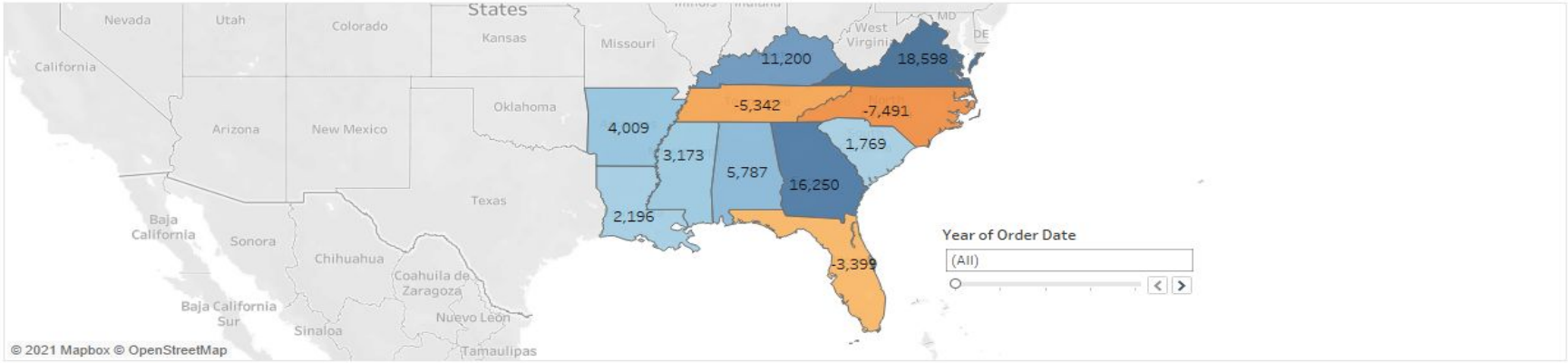
Select blank in story pane then,drag your dashboard regional sales and profit onto the canvas and find some meaningful insights



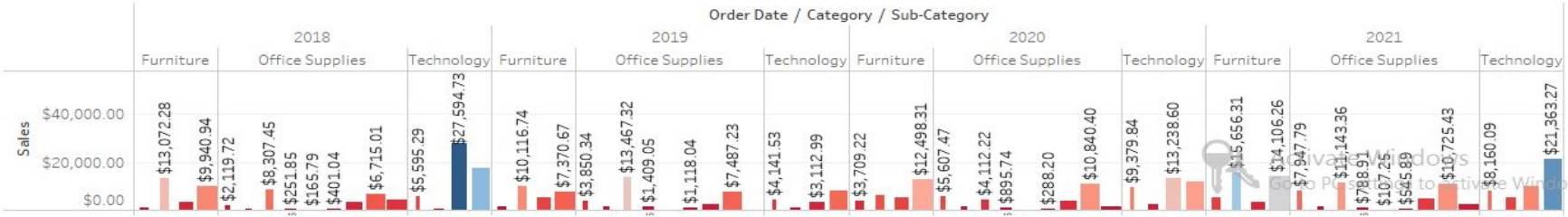
Add caption "underperforming items in the South"in the above story

Sales and profit by year | Sales & profit for machine type subcategory | **Underperforming items in the South** | Profit in North Carolina, 2018-2021 | Profit in North Carolina, 2018 | Profit in North Carolina, 2019 | Profit in North Carolina, 2020 | Profit in North Carolina, 2021 | Where are machine pr North Caro

Profit Map



Sales in south

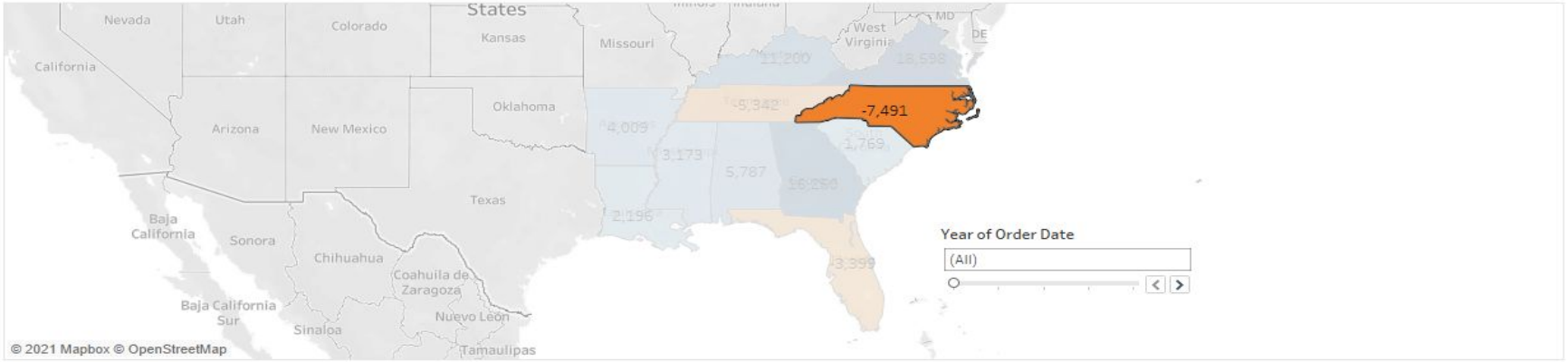


Activate Windows
Go to PC settings to activate Windows.

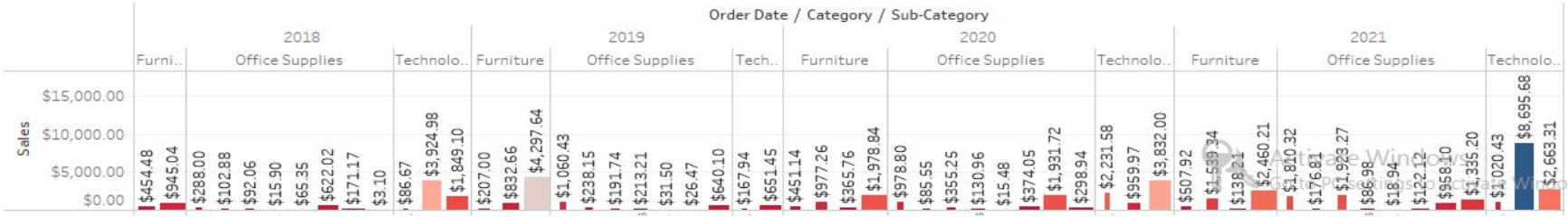
t bar chart | Profit sub category wise | States with negative profit | Sales in USD | Sales in south | Profit | Sheet 10 | Dashboard 1 | Regional sales and profit | **Improve Profits in the South** | Story 2

Duplicate the above story point and show result only for North Carolina and all

Profit Map



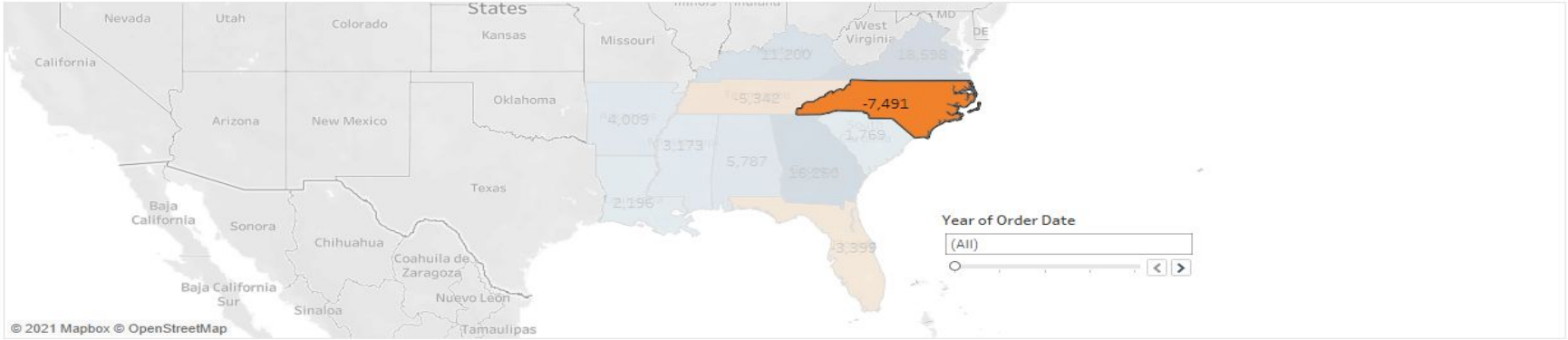
Sales in south



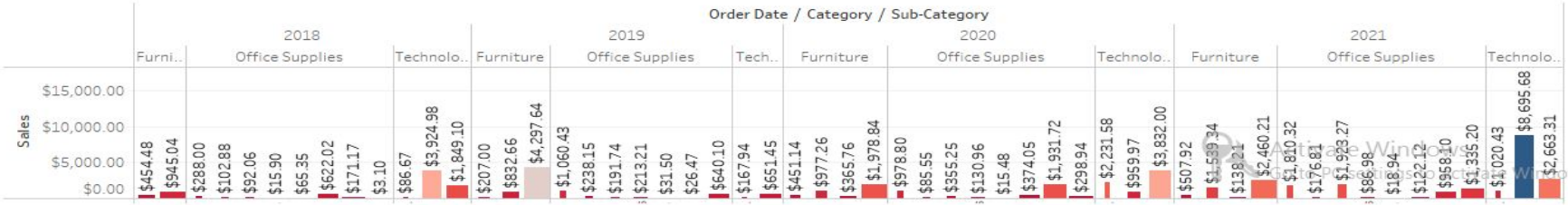
Add caption "Profit in North Carolina 2018-2021" to the above story

Sales and profit by year | Sales & profit for machine type subcategory | Underperforming items in the South | **Profit in North Carolina, 2018-2021** | Profit in North Carolina, 2018 | Profit in North Carolina, 2019 | Profit in North Carolina, 2020 | Profit in North Carolina, 2021 | Where are machine pr North Caro

Profit Map



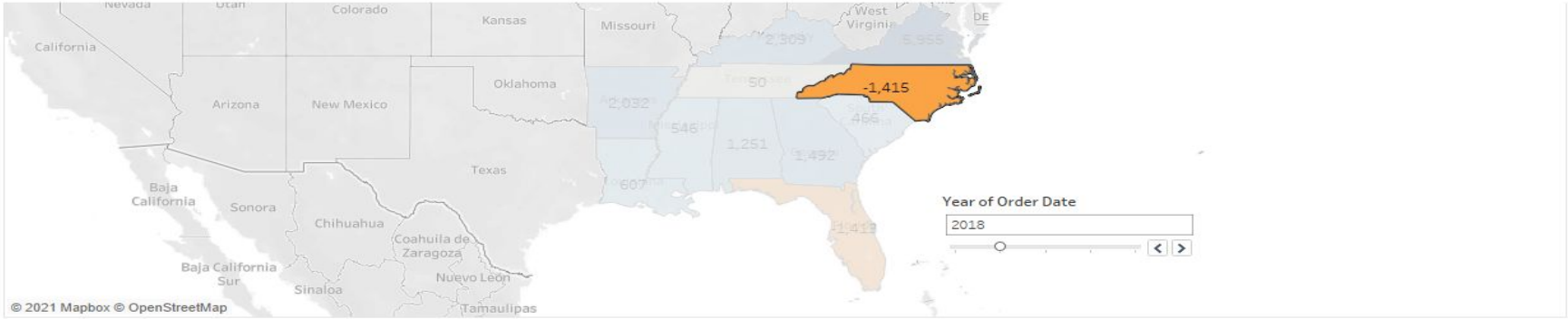
Sales in south



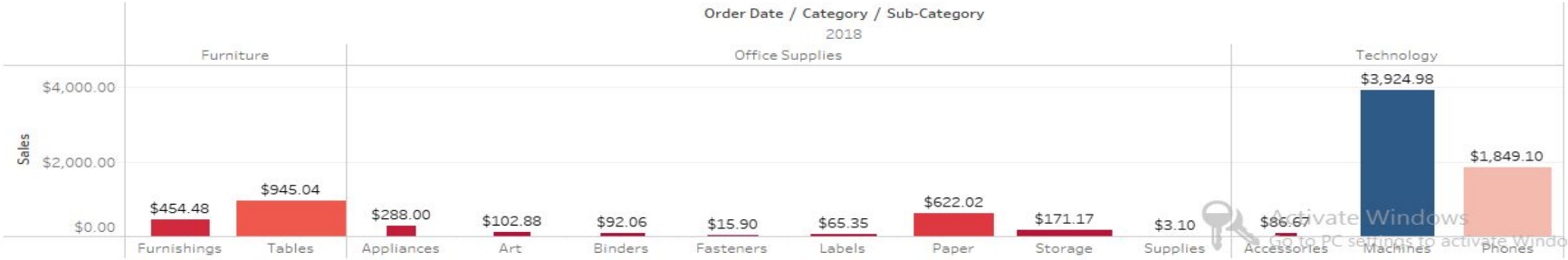
t bar chart | Profit sub category wise | States with negative profit | Sales in USD | Sales in south | Profit | Sheet 10 | Dashboard 1 | Regional sales and profit | **Improve Profits in the South** | Story 2

Duplicate the above story and and show the profit in north carolina for 2018 and add a caption" profit in north carolina 2018"

Sales and profit by year | Sales & profit for machine type subcategory | Underperforming items in the South | Profit in North Carolina, 2018-2021 | **Profit in North Carolina, 2018** | Profit in North Carolina, 2019 | Profit in North Carolina, 2020 | Profit in North Carolina, 2021 | Where are machine pr North Caro



Sales in south

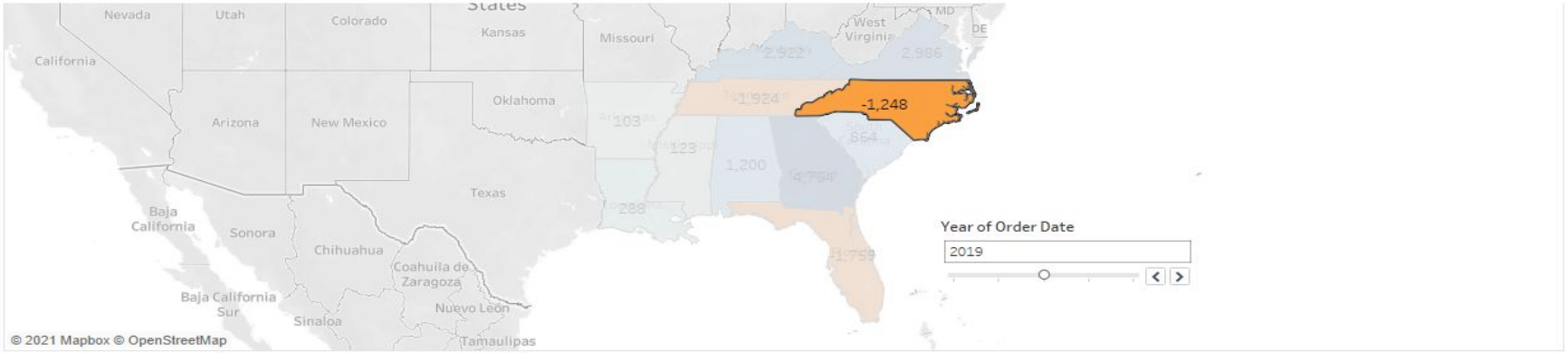


Activate Windows
Go to PC settings to activate Windows.

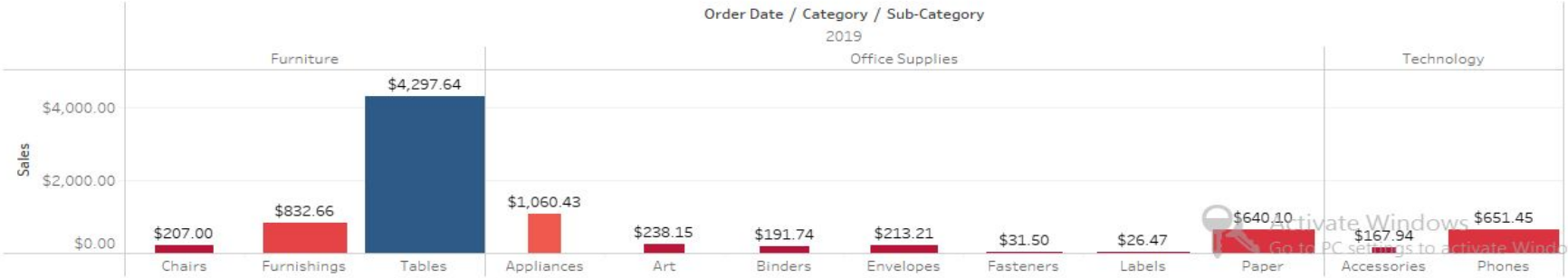
t bar chart | Profit sub category wise | States with negative profit | Sales in USD | Sales in south | Profit | Sheet 10 | Dashboard 1 | Regional sales and profit | **Improve Profits in the South** | Story 2

Similarly show the profit for north carolina for every year and caption

Sales and profit by year | Sales & profit for machine type subcategory | Underperforming items in the South | Profit in North Carolina, 2018-2021 | Profit in North Carolina, 2018 | **Profit in North Carolina, 2019** | Profit in North Carolina, 2020 | Profit in North Carolina, 2021 | Where are machine pr North Caro



Sales in south

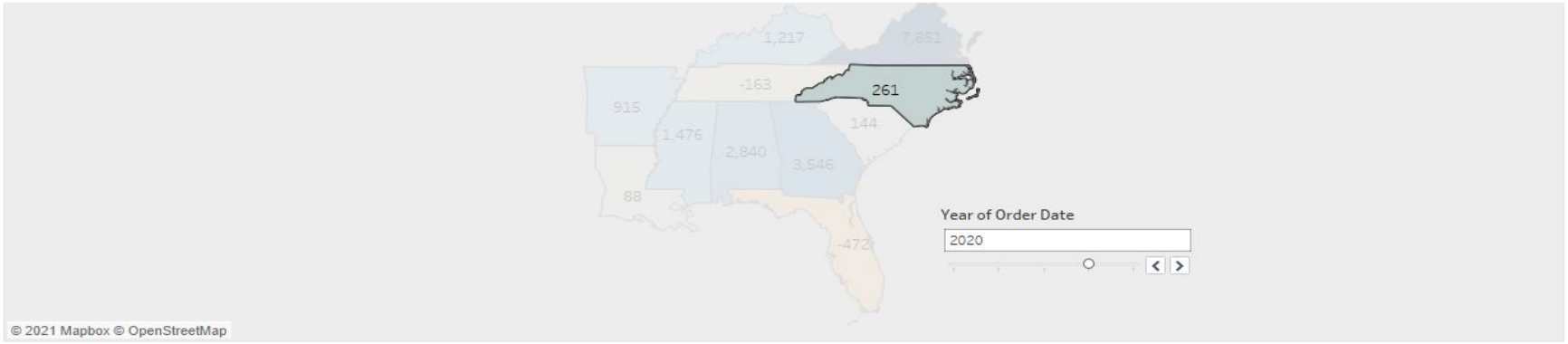


Activate Windows
Go to PC settings to activate Windows.

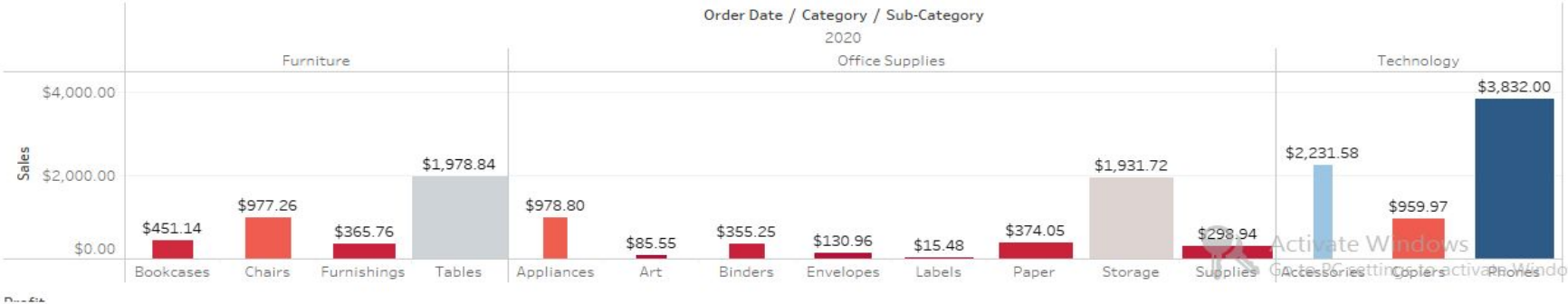
t bar chart | Profit sub category wise | States with negative profit | Sales in USD | Sales in south | Profit | Sheet 10 | Dashboard 1 | Regional sales and profit | **Improve Profits in the South** | Story 2

PROFIT FOR NORTH CAROLINA FOR 2020

Sales and profit by year | Sales & profit for machine type subcategory | Underperforming items in the South | Profit in North Carolina, 2018-2021 | Profit in North Carolina, 2018 | Profit in North Carolina, 2019 | **Profit in North Carolina, 2020** | Profit in North Carolina, 2021 | Where are machine pr North Caro



Sales in south



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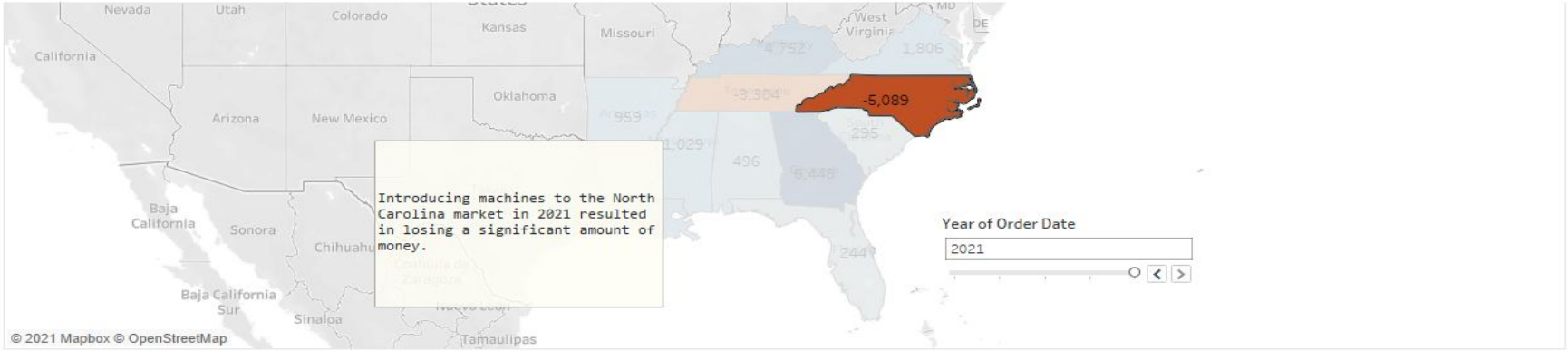
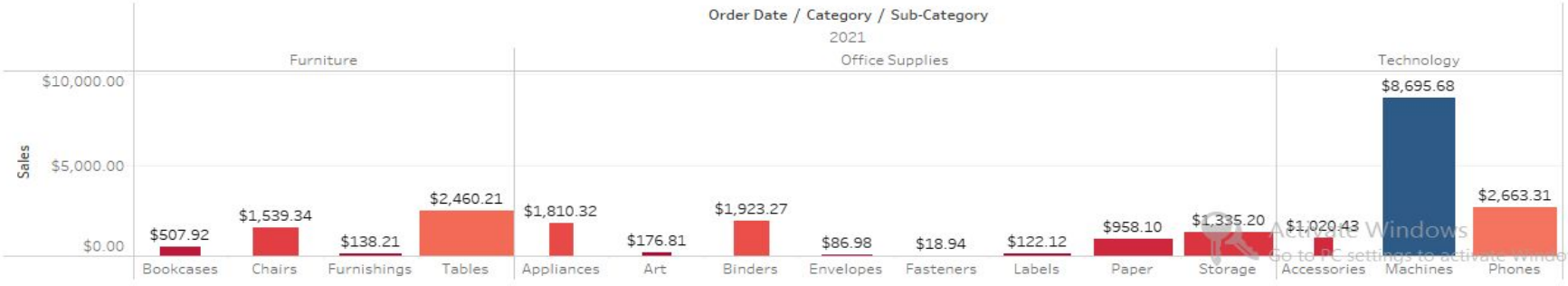
t bar chart | Profit sub category wise | States with negative profit | Sales in USD | Sales in south | Profit | Sheet 10 | Dashboard 1 | Regional sales and profit | **Improve Profits in the South** | Story 2

PROFIT FOR NORTH CAROLINA FOR 2021



Sales in south



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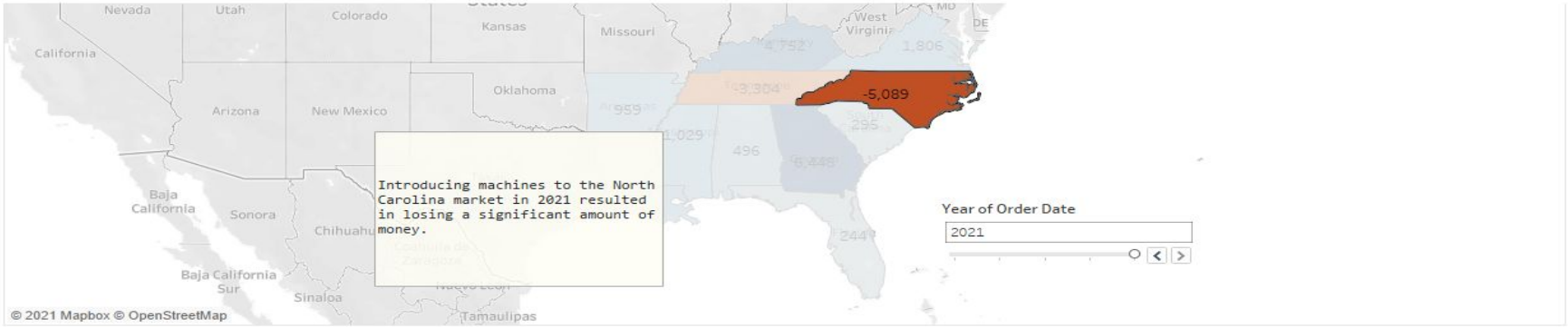
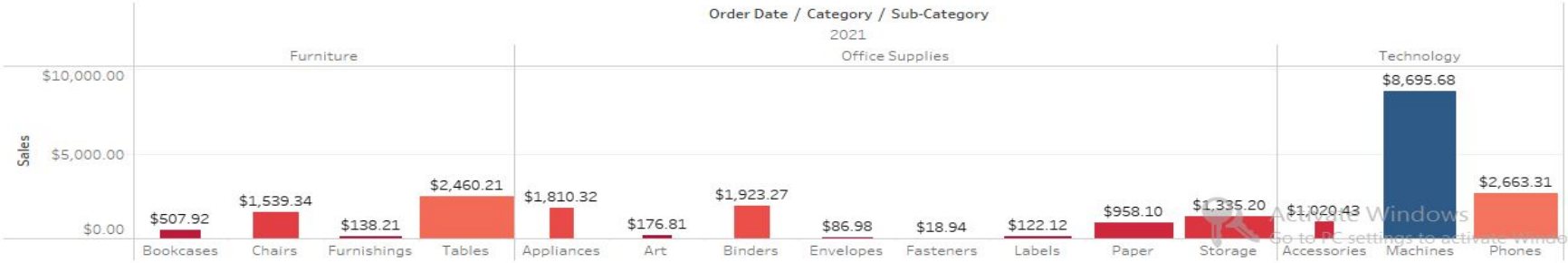
Add text to your story worksheet



Sales in south



Activate Windows
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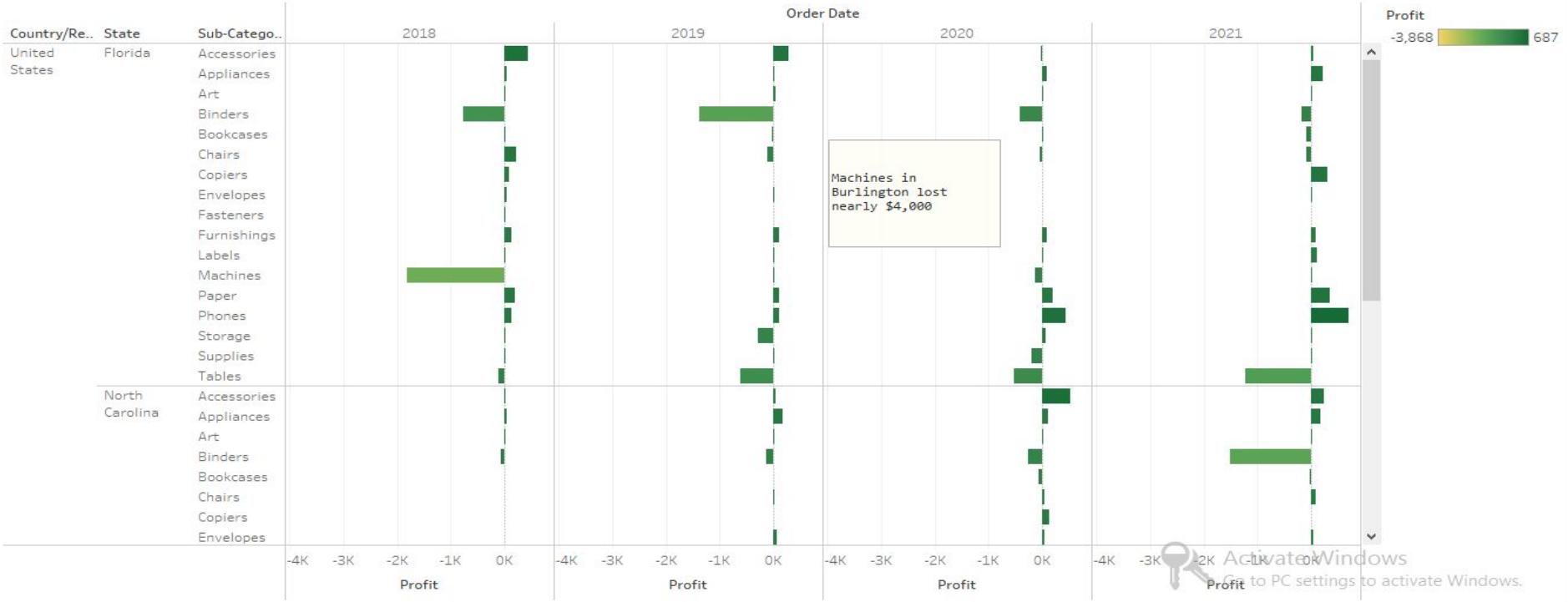
From story pane , select blank and drag negative profit chart to the view

ofit by | Sales & profit for machine type subcategory | Underperforming items in the South | Profit in North Carolina, 2018-2021 | Profit in North Carolina, 2018 | Profit in North Carolina, 2019 | Profit in North Carolina, 2020 | Profit in North Carolina, 2021 | Where are we losing machine profits in North Carolina?



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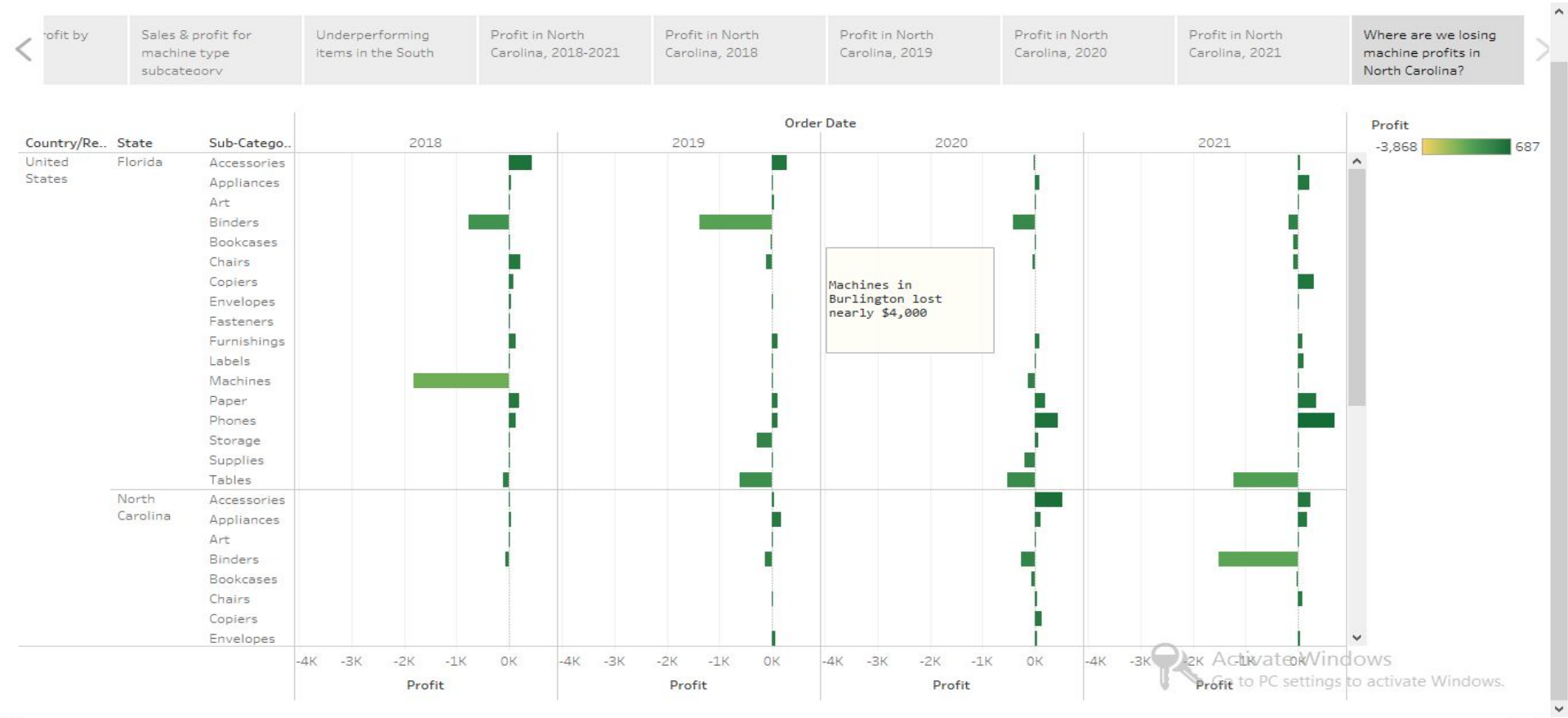
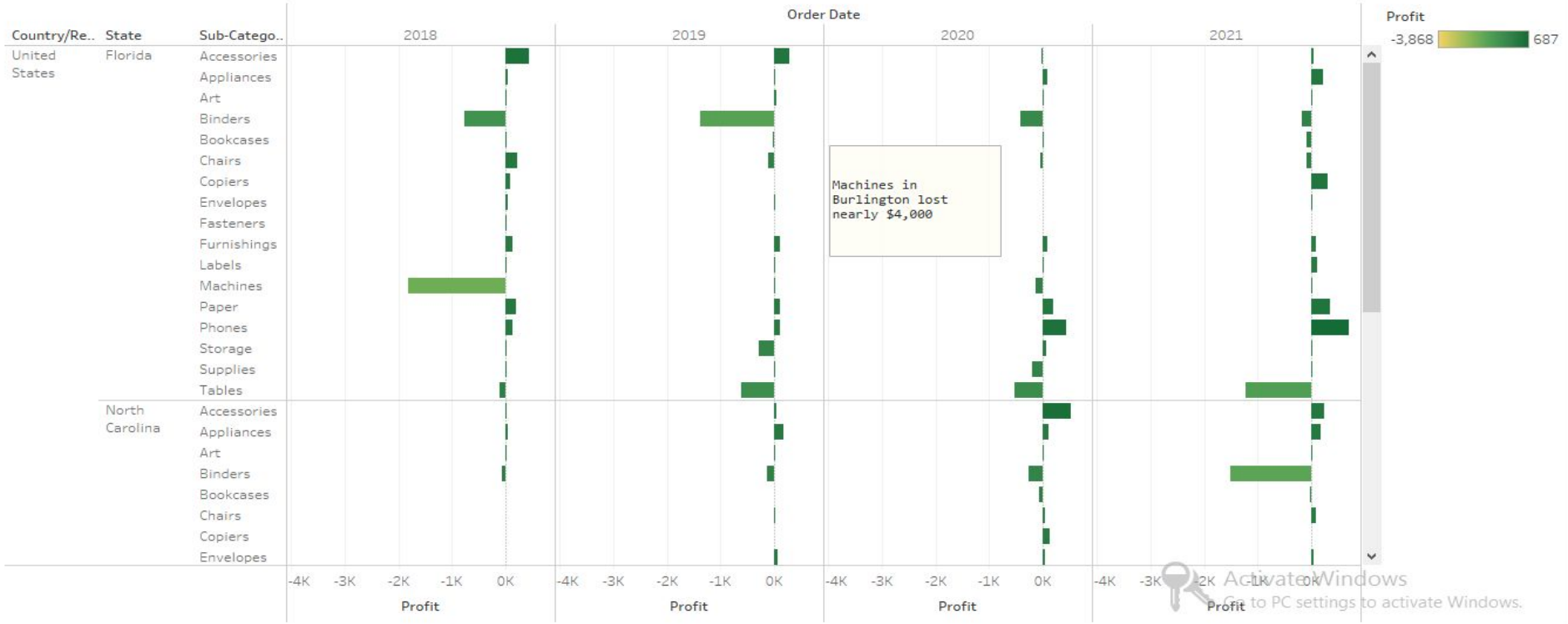
t bar chart | Profit sub category wise | States with negative profit | Sales in USD | Sales in south | Profit | Sheet 10 | Dashboard 1 | Regional sales and profit | Improve Profits in the South | Story 2

Add text "Machines in Burlington lost nearly $4000



t bar chart | Profit sub category wise | States with negative profit | Sales in USD | Sales in south | Profit | Sheet 10 | Dashboard 1 | Regional sales and profit | Improve Profits in the South | Story 2

Add caption"where are we losing machine profits in north carolina"



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