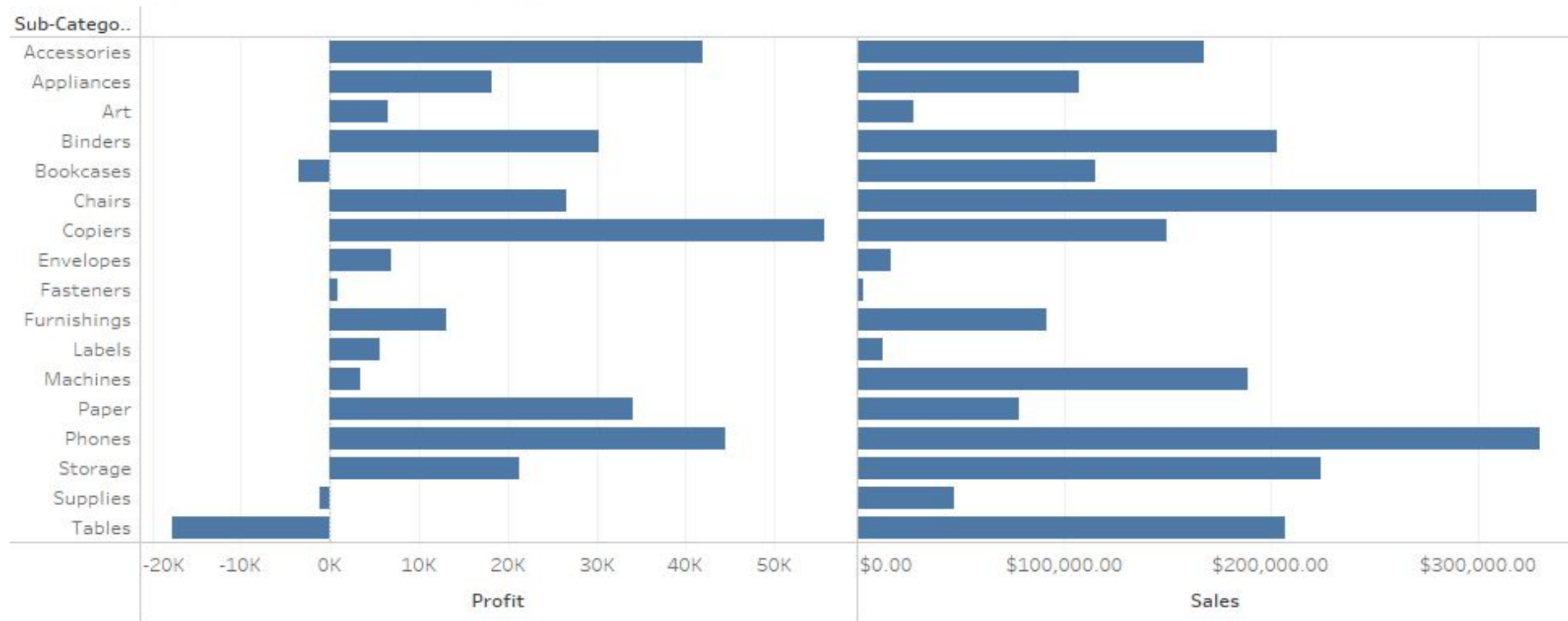# Tableau formatting, visualization and analysis Using dataset: superstore
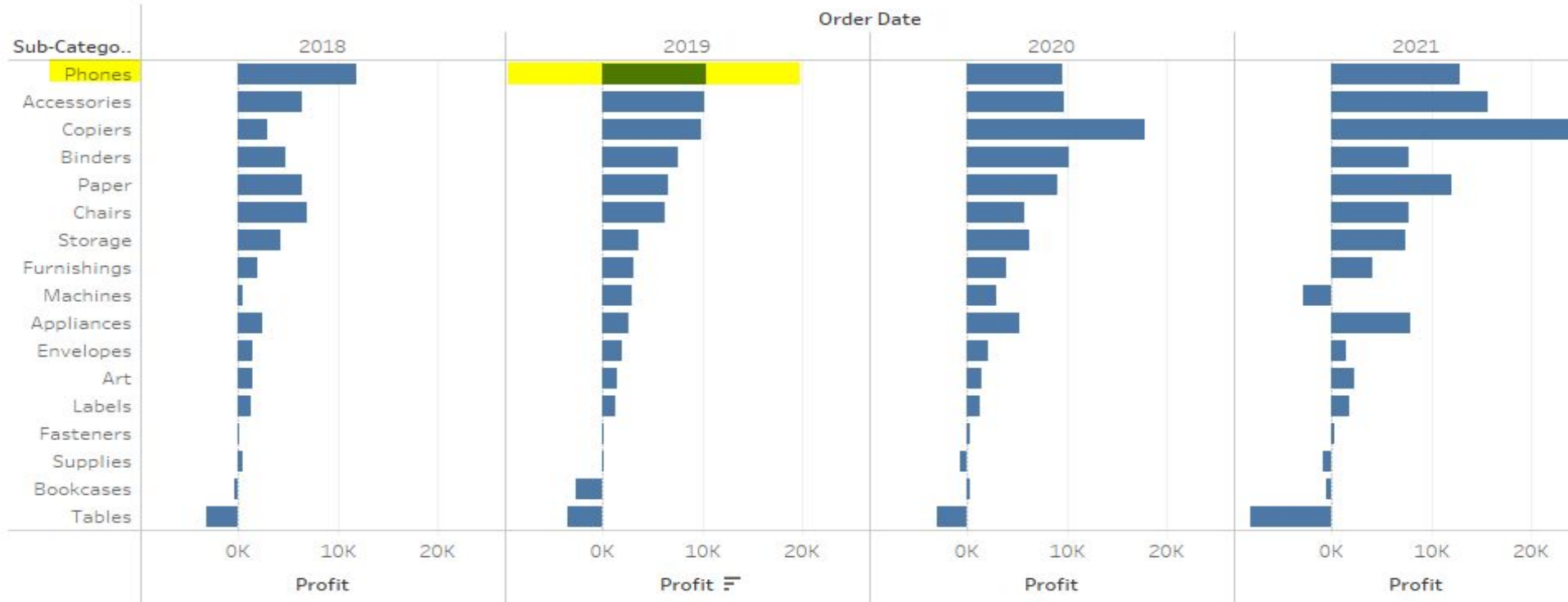
1. Find the profit and sales for each subcategory of every type of product.

Profit and sales for ever subcategory

2. Which subcategory has highest profit in the year 2019.
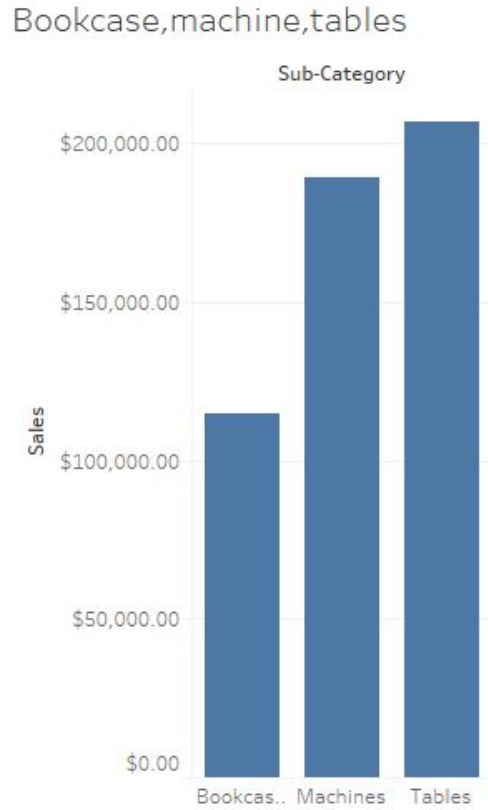
Highest profit in 2019

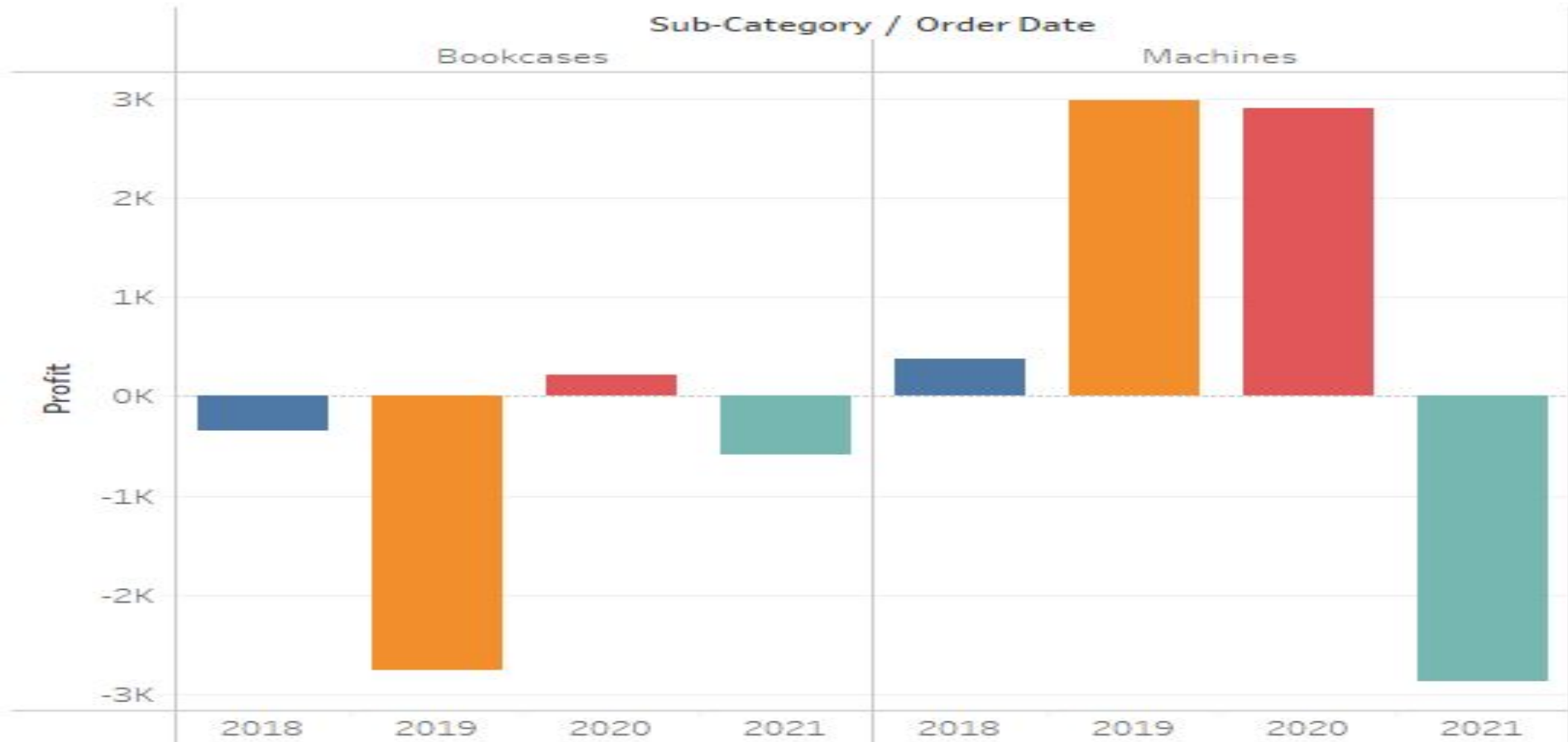# 3. In case 1, change the color of the view from the Marks card.

4. In the view, in the Sub-Category filter card, clear all of the check boxes except Bookcases, Machines, and Tables to have closer look on each value.

Bookcase,machine,tables

5. Find out the key insights about in which year bookcases and machines were profitable and unprofitable.
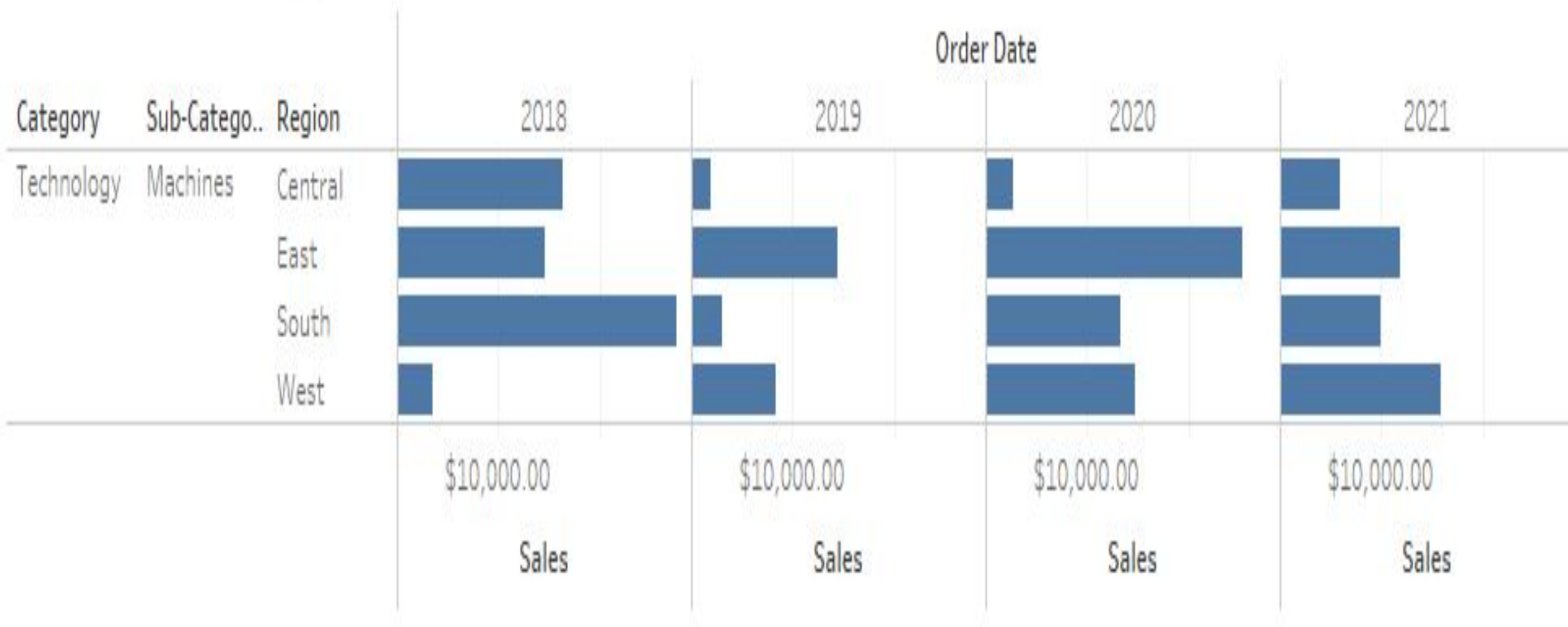
Bookcase,machine

6. Show the sales region wise for every subcategory and category and every year.
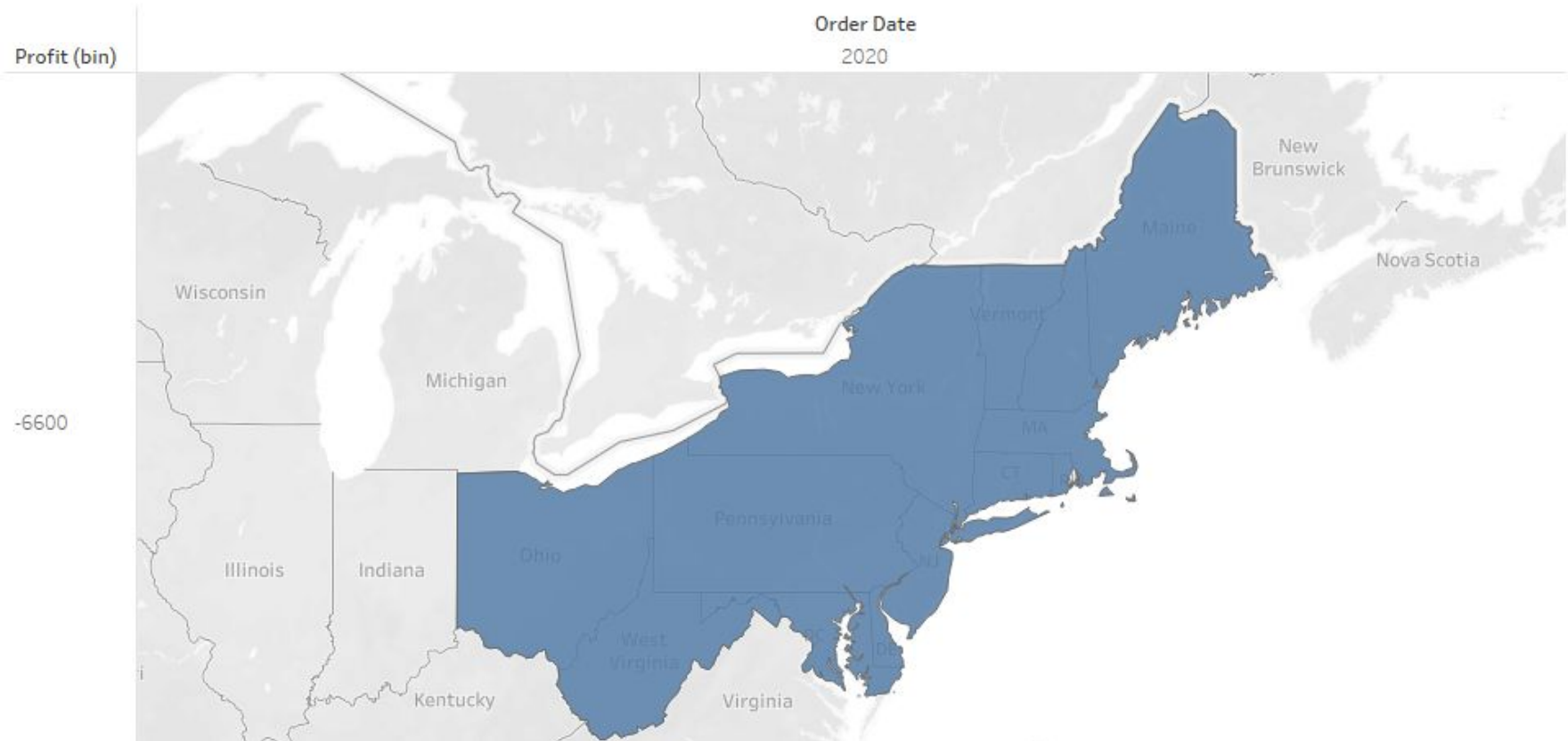

Sales region wise

7. Duplicate your worksheet and check sales region vise for Machine type subcategory.
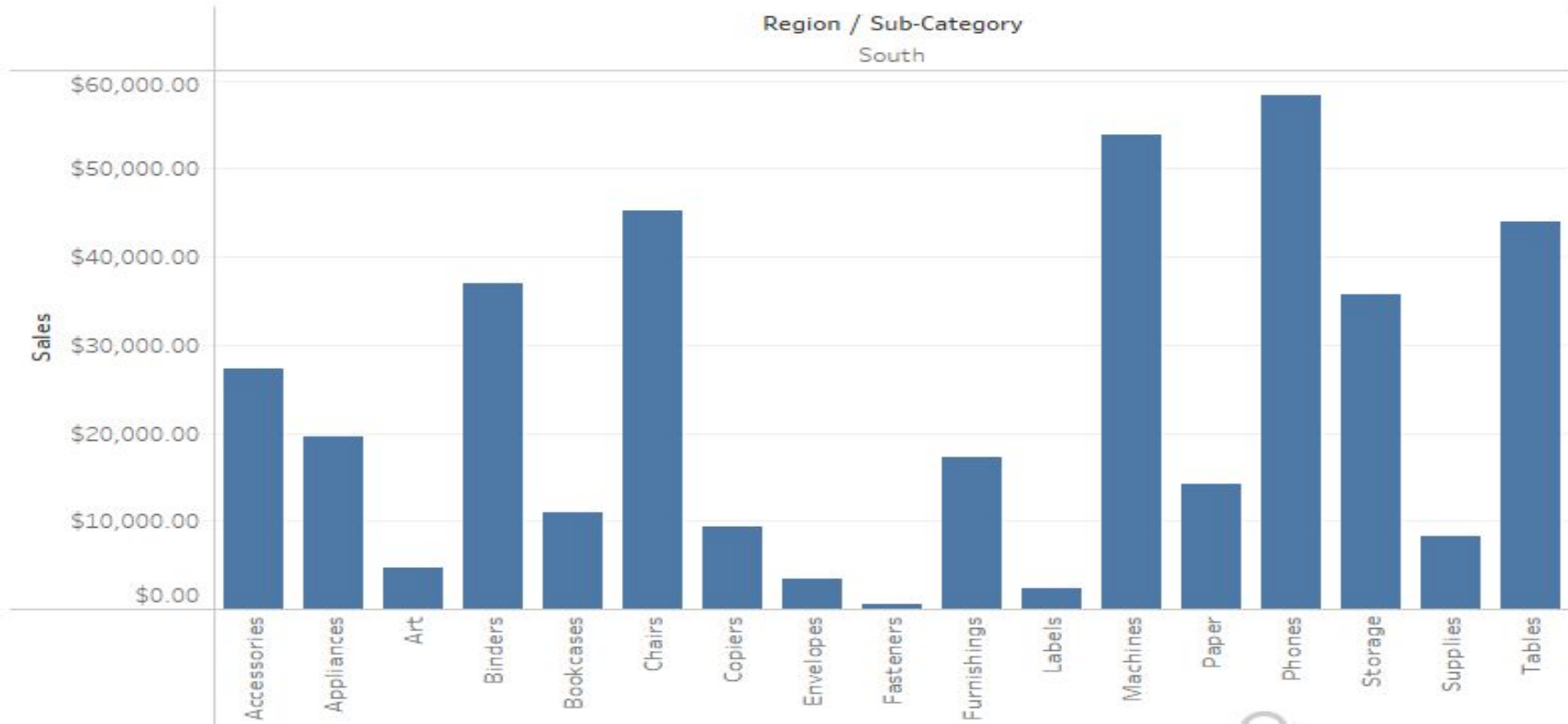

Sales region wise (2)

8. In which region you are reporting a higher negative profit overall than in your other regions.
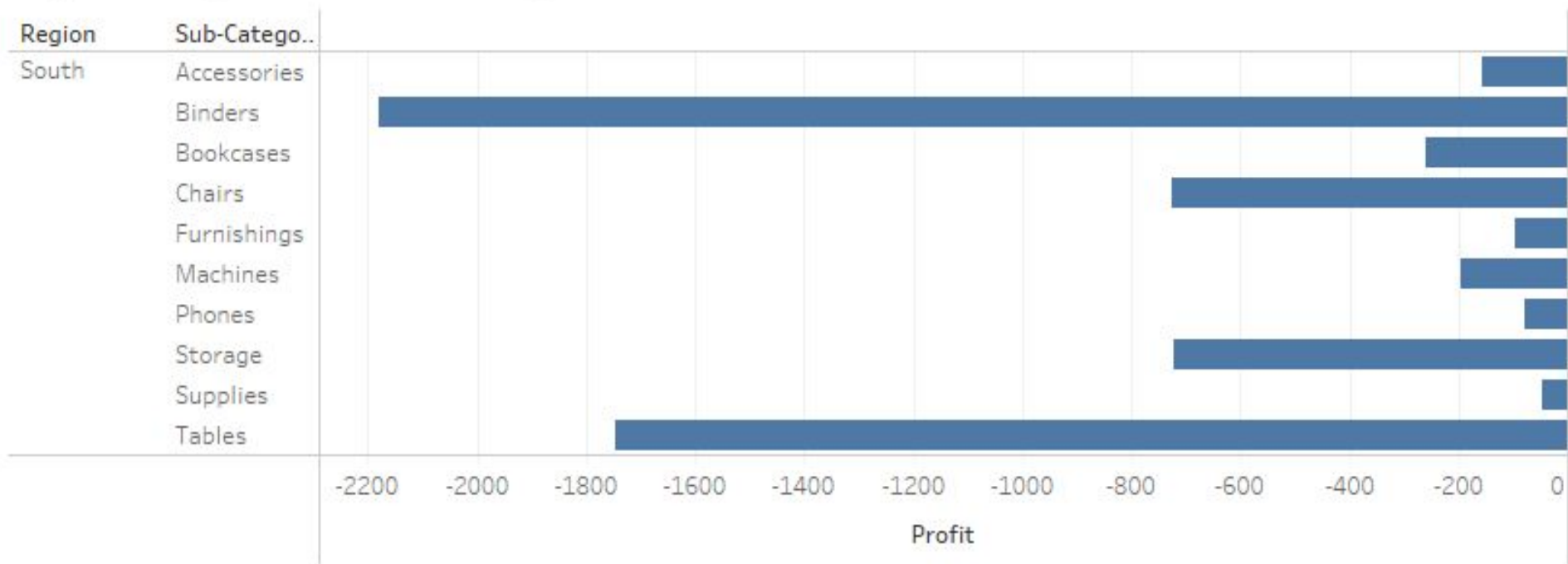
EAST HIGHEST -ve PROFIT IN 2020

9. Show your view for Sales in the South for all subcategory.

Sale in south

10. Which subcategory has highest overall negative profit in the south region.

Highest negative in south region

Region	Sub-Catego..	Profit
South	Accessories	
	Binders	
	Bookcases	
	Chairs	
	Furnishings	
	Machines	
	Phones	
	Storage	
	Supplies	
	Tables	

11. Take some decisions to improve sales in the south.

1. Phones are sold more in last three years--Discount on phones
2. Combo of table+chairs+bookcase recommended
3. Free home delivery+free installation(for >$8000 purchases) in south region+additional discount coupons+EMI

Sales in south