M. SARATHKUMAR
WordPress Developer

CONTACT

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✉ sk5536636@gmail.com

📍 19th Post Badulla

in www.linkedin.com/in/sk-sarath-12231526a

SOFT SKILLS

- Strong problem-solving and analytical skills
- Excellent communication and teamwork abilities
- Adaptability and willingness to learn new technologies

CERTIFICATIONS

- HubSpot Academy- SEO Certification
- Google Digital Garage- Fundamentals of Digital Marketing

LANGUAGES

- Tamil (Fluent)
- English (Fluent)
- Sinhala (Basic)

REFERENCE

Mr. Daminda Herath

Lecture horizon campus Malabe.

Phone: 0777296275

Email : damidaresearcg @gmail.com

PROFILE

Aspiring and highly motivated WordPress Developer seeking an opportunity to utilize my skills in website development and digital marketing. Passionate about creating user-friendly, responsive, and visually appealing websites while continuously improving my expertise.

WORK EXPERIENCE

Internship Experience   6/1/2024 - 11/31/2024

Digital Marketing and WordPress Development Intern

Sethmira Ayrveda Institute - Rajagiriya

- Developed and customized WordPress websites for clients, ensuring responsiveness and SEO optimization.
- Assisted in creating engaging social media content and promotional campaigns.
- Implemented SEO strategies to improve website rankings and traffic.
- Designed graphics for social media using Canva and Adobe tools.

PROJECTS

- Togsbymadio Clothing Shop Website- Developed a15-second promotional video using skyreels.ai and optimized the website for better performance.
- Railway Track Maintenance System- Created an automated system concept for real-time crack detection (academic project).
- Personal Portfolio Website- Built a responsive portfolio to showcase my web development projects and design work.

SKILLS

- Web Development: WordPress, HTML5, CSS3, JavaScript, Bootstrap
- Content Management: WordPress theme customization, plugins, page builders (Elementor, WPBakery)
- SEO & Digital Marketing: On-page SEO, keyword research, Google Analytics
- Version Control: Git, GitHub
- Performance Optimization: Caching, image optimization, security enhancements

EDUCATION

Bachelor of Information Technology (Hons) in Networking and Mobile Computing   2020 - 2024

Horizon Campus