



## Agro Projects



### Global Standing

India is the largest producer of spices, pulses, milk, tea, cashew and jute; and the second largest producer of wheat, rice, fruits and vegetables, sugarcane, cotton and oilseeds.

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### Some Words About

## Agro Projects

Mahasamvit will be global agri-ecosystem intelligence provider. Mahasamvit's suite of products enables various stakeholders in the agri-ecosystem, including financial services providers, to adopt and drive digital strategy across their agricultural operations. Using cutting-edge technology like artificial intelligence, machine learning, and remote sensing, Mahasamvit will create an intelligent, interconnected data platform. Mahasamvit Agritech helps organizations digitize their operations from farm to fork and leverage near real-time farm data and actionable insights to make effective decisions. Mahasamvit Agritech - The R&D Department efficiently supports evaluation of new and current formulations in different agro-eco regions of the country. Promotion and creating awareness about the new products. Channelizing information to consumers for the right technical use. Developing interface with the State Departments of Agriculture. Training of agri-input dealers & farmers. Registration of pesticides and label expansion on crops by generating scientific data on different parameters like bio-efficacy, residue, persistence, toxicity etc. Development of innovative and safer formulation which inhibits safe and environmental friendly approach.

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## Projects

01

### Hydroponic Farm



02

### Plant Nursery



03

### Turmeric Plantations



04

### Mango Cultivation



05

### Jamun Cultivation



06

### Sunflower Cultivation



07

### Safflower Cultivation

08

### High-tech Soyabean Cultivation

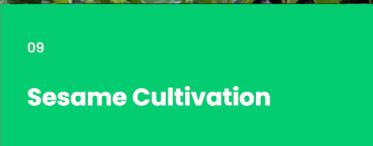


09

### Sesame Cultivation

10

### Mushroom Cultivation





## Rising Demand Of Indian Products In International Market

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### 01. Changing Consumer Tastes

Wide array of products, coupled with increasing global connectivity, has led to a change in the tastes and preference of domestic consumers.

This trend has been bolstered by rising incomes, increasing urbanisation, a young population and the emergence of nuclear families. Consumer preference is moving towards healthier snacks.

### 02. Expansion Of International Companies

### 03. Rising Demand On Indian Products In International Market

### 04. Emphasis On Healthier Ingredients

### 05. Higher Consumption of Horticulture Crops

### 06. Product Innovation as the Key to Expansion

### 07. Strengthening Procurement via Direct Farmer-Firm Linkages

### 08. Agriculture Output/Outlook



ETF

## Millets

India produces all the nine commonly known millets and is the largest producer and the second largest exporter of millets in the world. Millets are termed as Nutri-cereals because of their high nutritional qualities and also a crop suited for the changing climate. It has been an integral part of diet in the past owing to its nutritional, functional and nutraceutical properties. Though millets are known as super food, the consumption and also the production were declined over the past decades and millet processing neglected. The main reason behind this is the lack of awareness of its nutritional properties, low knowledge on the method of cooking, non-availability of suitable processing technologies or machinery, non-availability of Ready to Eat (RTE) and Ready to Cook (RTC) products besides millets being perishable with low shelf life and the processing and cooking being laborious, and time-consuming.

A step towards to create demand and to promote millets from farm to plate, ICAR-Indian Institute of Millets Research (IIMR) has taken an initiation and developed diversified millet recipes for breakfast, lunch, snacks, beverages and etc. to include in our daily diet. These tasty and healthy millet recipes will increase the consumption can also reduce the malnutrition in the general public. Millet promotion can also be done through Public funded schemes like ICDS and Mid-Day Meal programmes.



## Stevia Farming

Stevia as the healthiest sweetener with many medicinal properties is a wonderful gift from nature. Its true potential was discovered by the ancient wisdom of a warrior race living in the rain forests of South America. Modern science brought the benefits of Stevia to the common people. Tireless works of countless scientists and technologists made the benefits of Stevia accessible to us. Now we have pretty standardized knowledge of the



cultivation technique of Stevia, its extraction and purification process and application.



## Vegan Recipes

Under global restaurant chain, "DELICIOUS VEGAN" we will deliver wide , healthy, tasty vegan recipes as stated in our downloads.



## Soya Milk

Soy beverages and products market Soy beverages are consumed because of the increased availability of soy, and the scientific facts that prove the many health benefits of the beans; including lowering blood cholesterol and reducing the risk of certain cancers. Additionally, soy beverages are consumed as a replacement for lesser-healthy drinks because of higher nutrition content.

Soybean-based foods, apart from being a complete source of protein, also contain other important nutrients, such as fiber, vitamin B and omega3 fatty acids. All these nutrients play an important role in the growth of infants, fetal growth in pregnant women, and provide various other benefits for children and adults alike. The rising health consciousness in the developing and developed regions is driving the soy beverages market. It is a healthy alternative to meat and other animal products and hence, is a good source of protein for vegetarians.

[Read more](#)



## Mission & Vision

### AGGROTECH AND AGRICULTURAL RESEARCH PROJECTS.

**Vision** – to become an Indian Multinational Conglomerate who touches lives of millions through its high-quality products produced with advanced technologies and processes, serving customers globally.

#### Mission –

- To create a brand that is familiar and liked by every household within country.
- To become a true Indian MNC with Pan India presence and operations across the globe.
- To create best value proposition to investors, vendors & society.
- To uphold the principles of corporate governance.

Our aim is to produce results with a direct and positive impact on our client's objectives", by providing specialized quality services and innovative long-term solutions tailored to the specific needs of each client in the areas of agriculture and rural development; trade and economic development; social development; and in environmental and natural resource management.

We, are committed to accomplishing our mission by integrating the following core values in our vision:

- **Endeavour:** To reach beyond the expectations the needs of our clients
- **Quality:** To ensure our clients the highest standards of technical assistance and professional management of services
- **Innovation:** To continuously expand our consultancy services across the world and to other sectors in order to constantly satisfy the diverse expectations of our clients

**Development:** To help communities in the developing world find sustainable solutions to sustainable agriculture, social, economic, and environmental issues, as our contribution to International Development.

MAHASAMVIT AGROTECH LTD. is a food and agri conglomerate, dedicated to improving the productivity of Indian farmers by innovating products and services that sustainably increase crop and livestock yields.

#### Core Values

Personal lives are enriched by values, the same holds true for organizations. To be "the one" one has to operate in fair, humble and good faith. Likewise, we nurture our lofty aspirations honestly by integrity and solidarity. Our value system encourages us to foster the talent of internal public and satisfy the external public by good quality products. The

**125600+**  
Students enrolled

**200+**  
Registered instructors

**100%**  
Success Rate



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\* Corporate office will open shortly in Kolkata, Lucknow, Mumbai, Agartala, Hyderabad

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#### Location

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