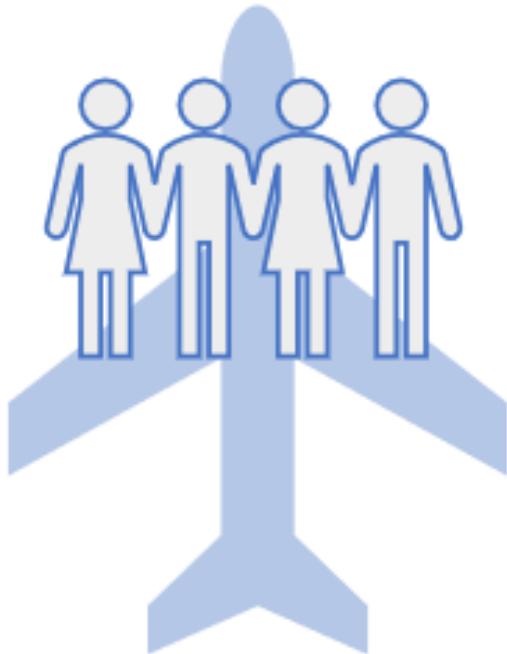






Travel 9551

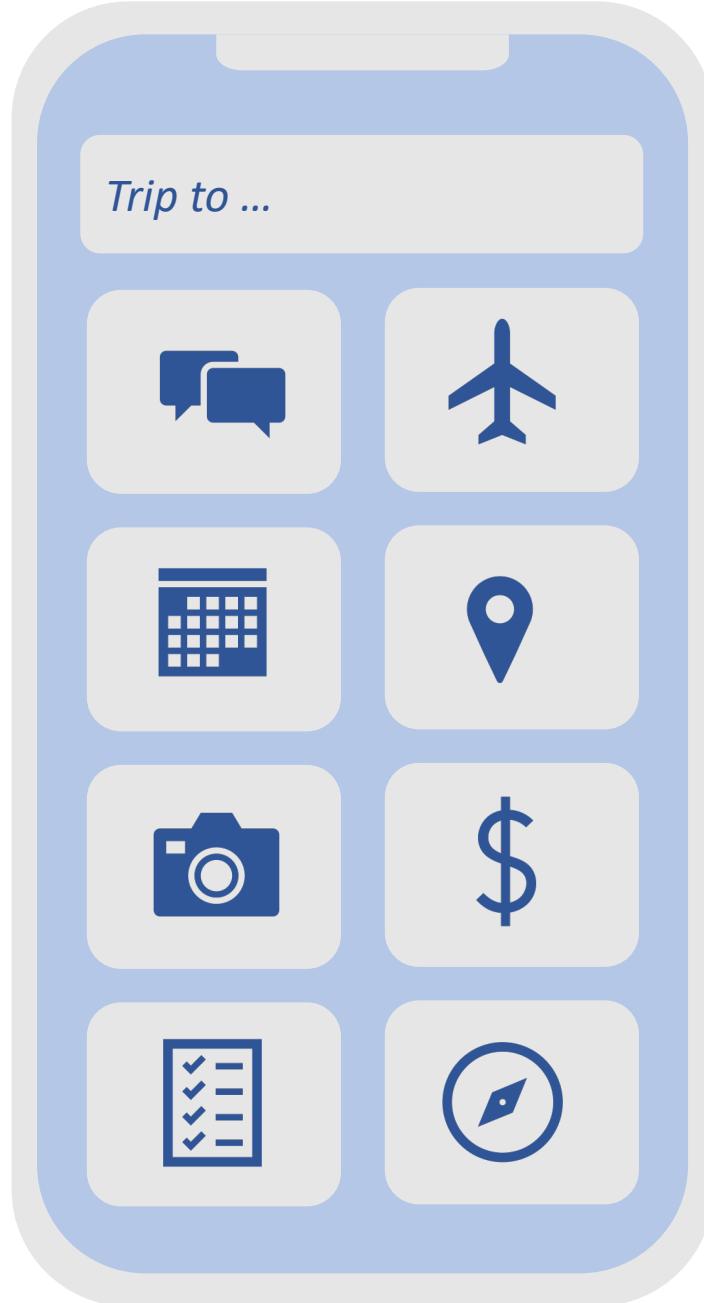


**the way that
we travel**



Group Vacation Planning Requirements:

- 1. Itineraries
- 2. Photo Sharing
- 3. Timelines
- 4. Cost Sharing
- 5. Accommodations
- 6. Projected Expenses
- 7. Site Seeing
- 8. Activities
- 9. Transportation to/from Airport
- 10. Rentals
- 11. Meetings/Agendas
- 12. Carpool
- 13. Parking
- 14. Packing
- 15. Required Clothing
- 16. Food
- 17. Restaurants
- 18. Diet
- 19. Emergency Planning
- 20. Ideas
- 21. Costs
- 22. Money Exchange





Trip to New York City

What's the next stop ?

 Pizza ?

 You should go to Williamsburg !!

 I'll probably join too..

 We're heading to the park now

 See you... 

 **Arrive**
11:30 AM - LGA
07-08-2019

 **Depart**
6:00 PM - JFK
07-12-2019

 *Taxi*
LGA ⇔ Marriott

 **Marriott Marquis**
1535 Broadway, NY 10036

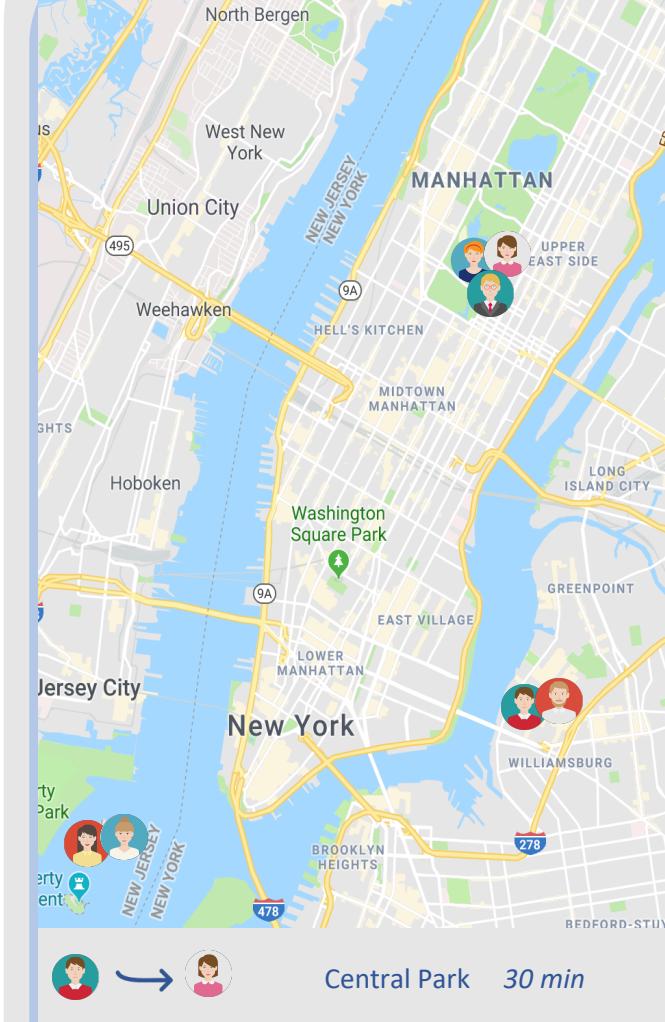


Your plans for
New York City

DAY ONE

-  **Biking**  +
-  **Lunch**  +
-  **Museum**  +
-  **WTC**  +

Home + Search



User A  User B **Central Park** **30 min**

Home Talk Search



0 0 0 0

Home + Camera

You owe
\$ 55.00

You are owed
\$ 45.00

Total
\$ 395.00

Totto Ramen
\$ 75

Blue Bottle
\$ 15

Bike Rental
\$ 45

Taxi
\$ 45

Home + Wallet



List 1

- _____
- _____
- _____
- _____
- _____

List 2

- _____
- _____
- _____
- _____
- _____

List 3

- _____
- _____
- _____
- _____
- _____

List 4

- _____
- _____
- _____
- _____
- _____

Home + Search

Things to do

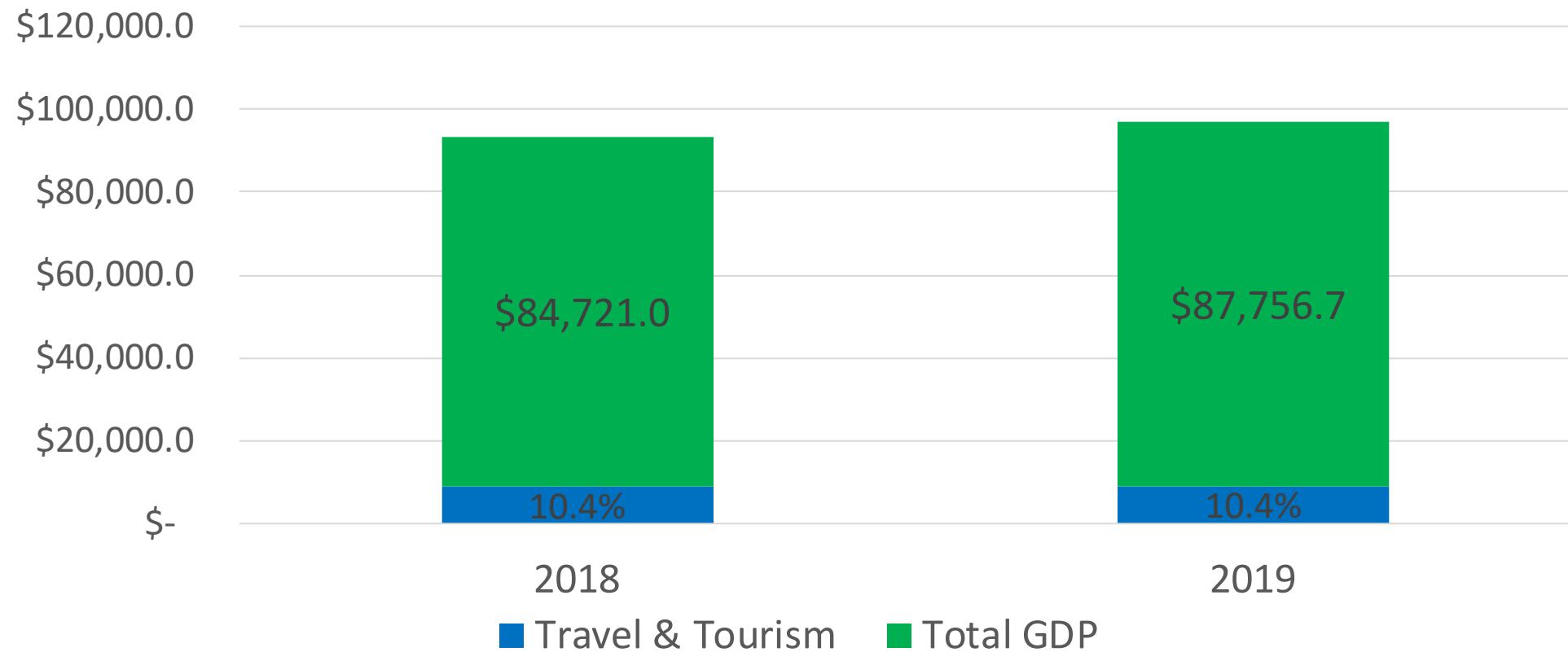
Nearby restaurants

Social media

Home Search



TOTAL CONTRIBUTION OF TRAVEL & TOURISM TO GDP (in Billion USD)

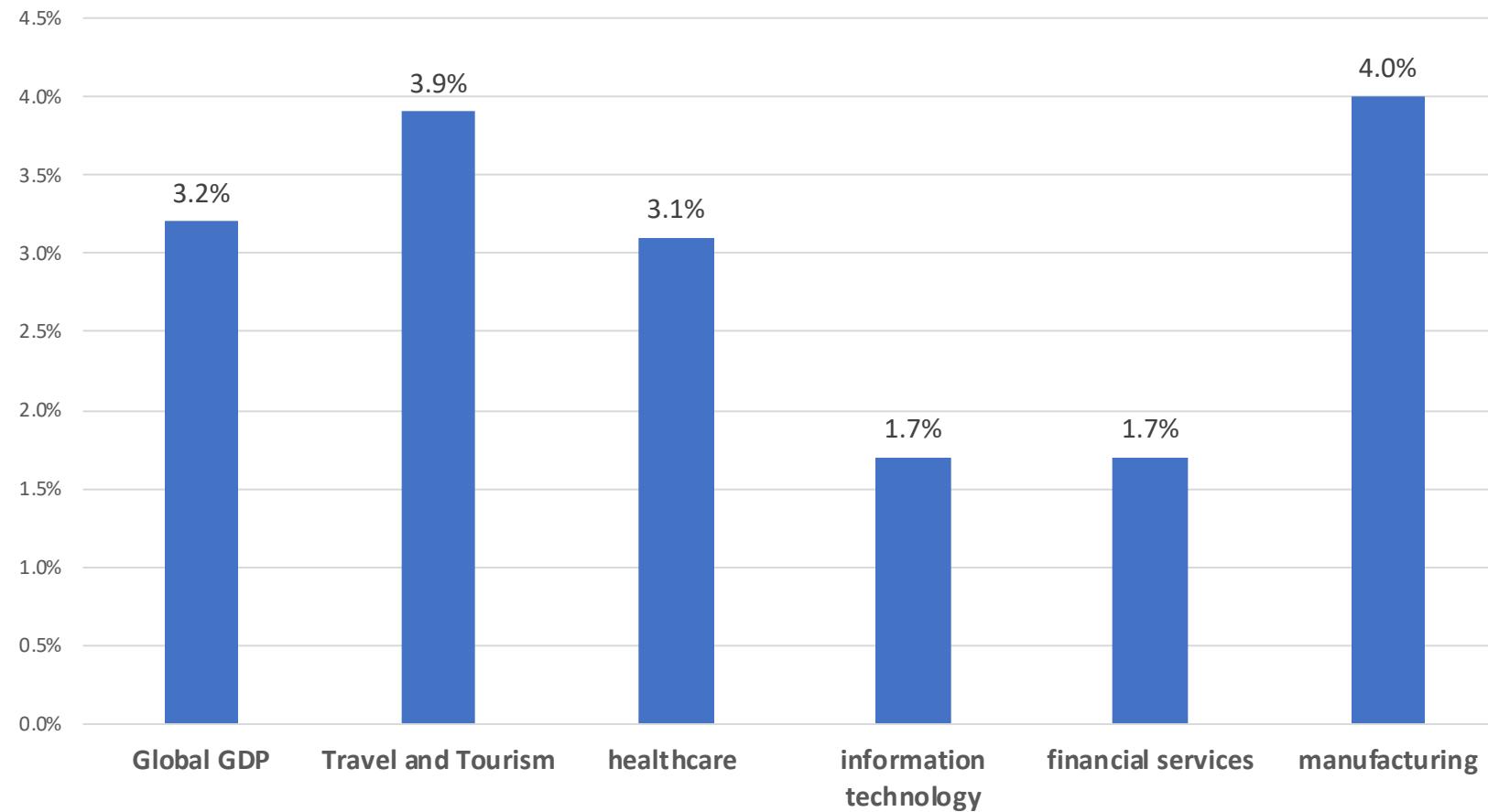


	Travel & Tourism	GDP	Proportion
2018	\$8811 bn	\$84721bn	10.4%
2019	\$9126.7 bn	\$87757bn	10.4%



Industry analysis :

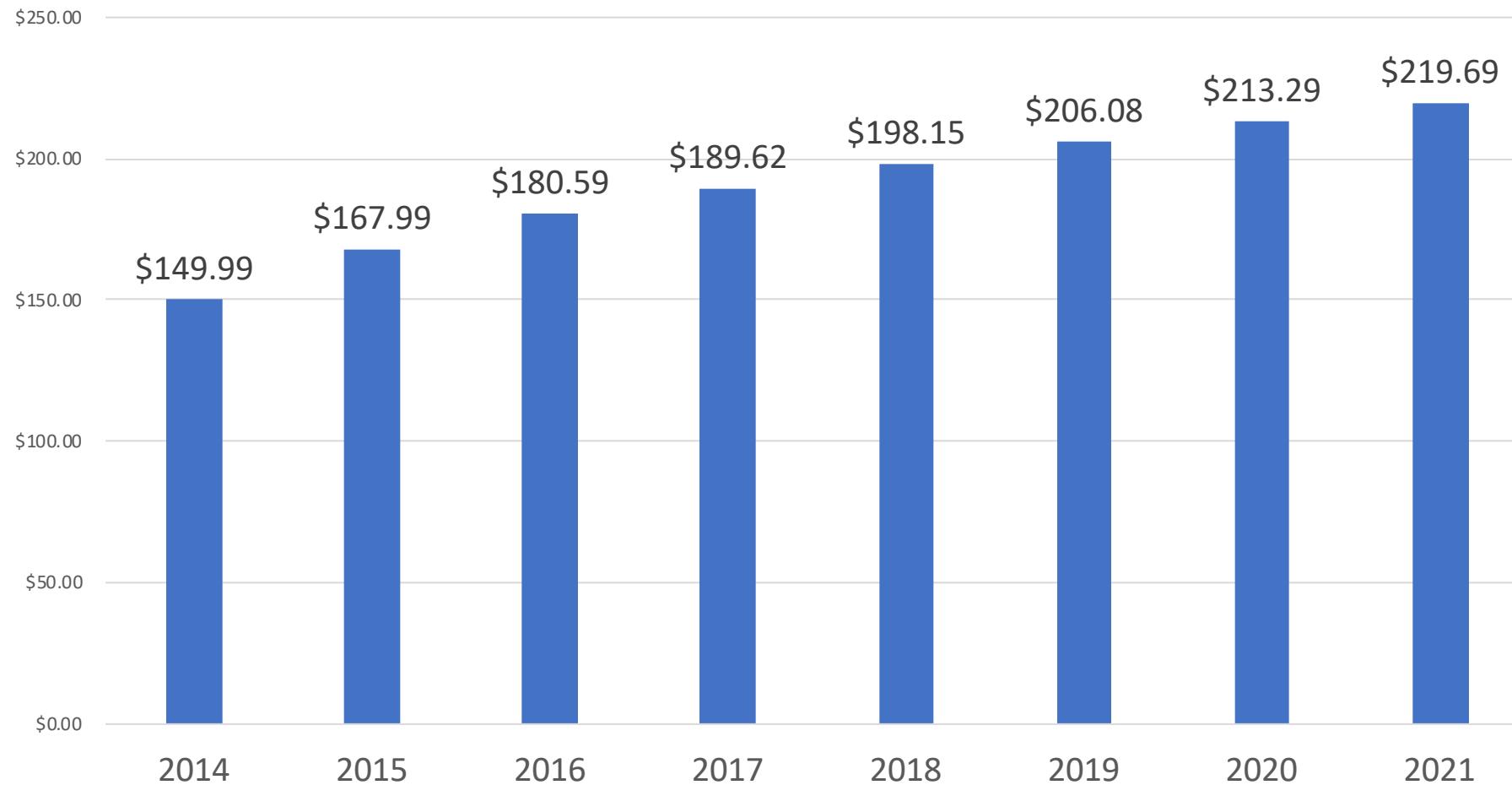
Growth Rate of 2018



Source from World Travel and Tourism Council (WTTC)



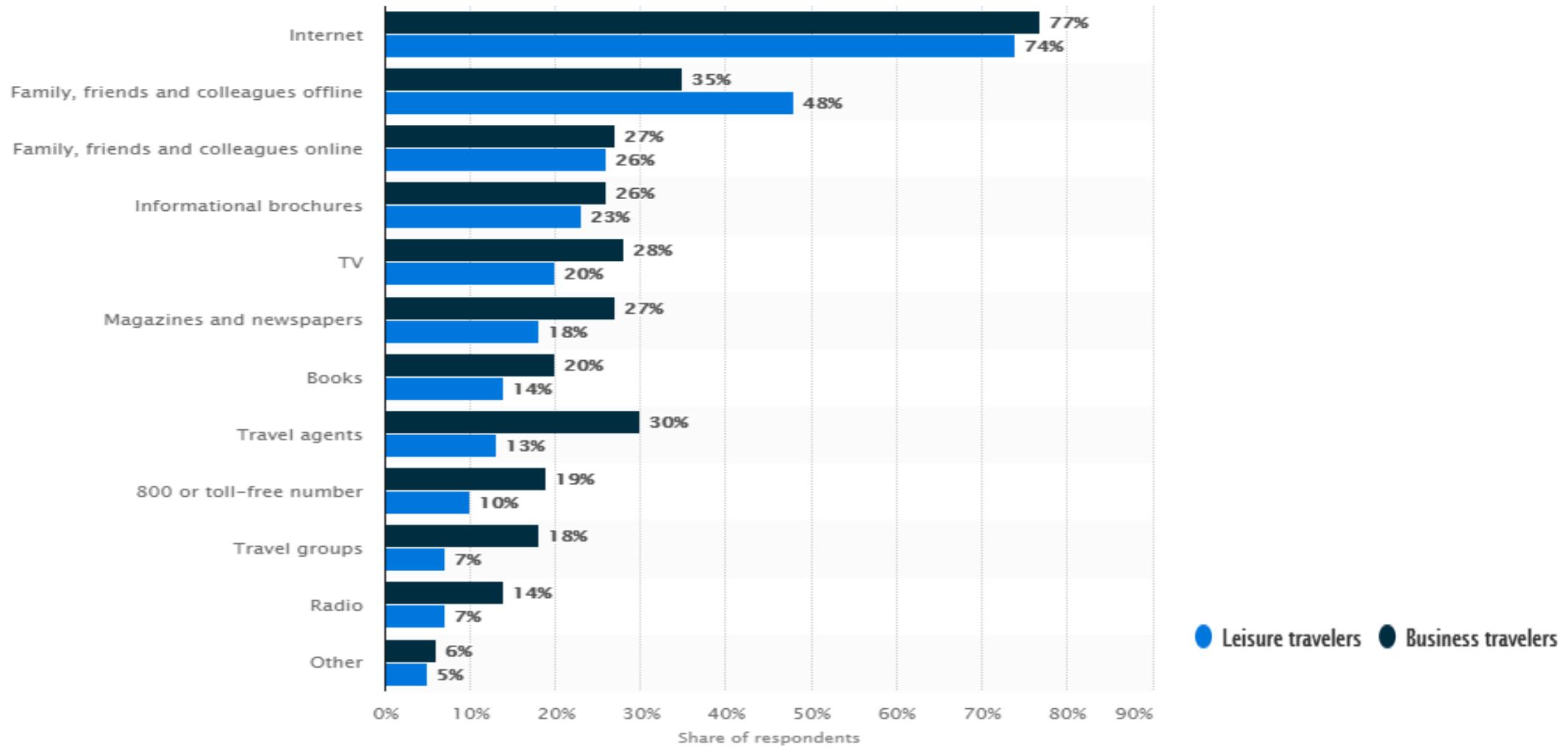
Digital travel sales in the United States from 2014 to 2021 (in billion USD)



Source from Statista



Typical Sources for Planning Leisure and Business Trips

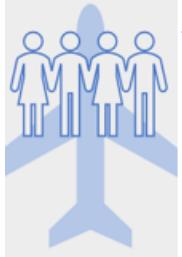


Source from Statista



CURRENT STATISTICS

App Usage Among Travelers



75% use at least one mobile app during their trip.

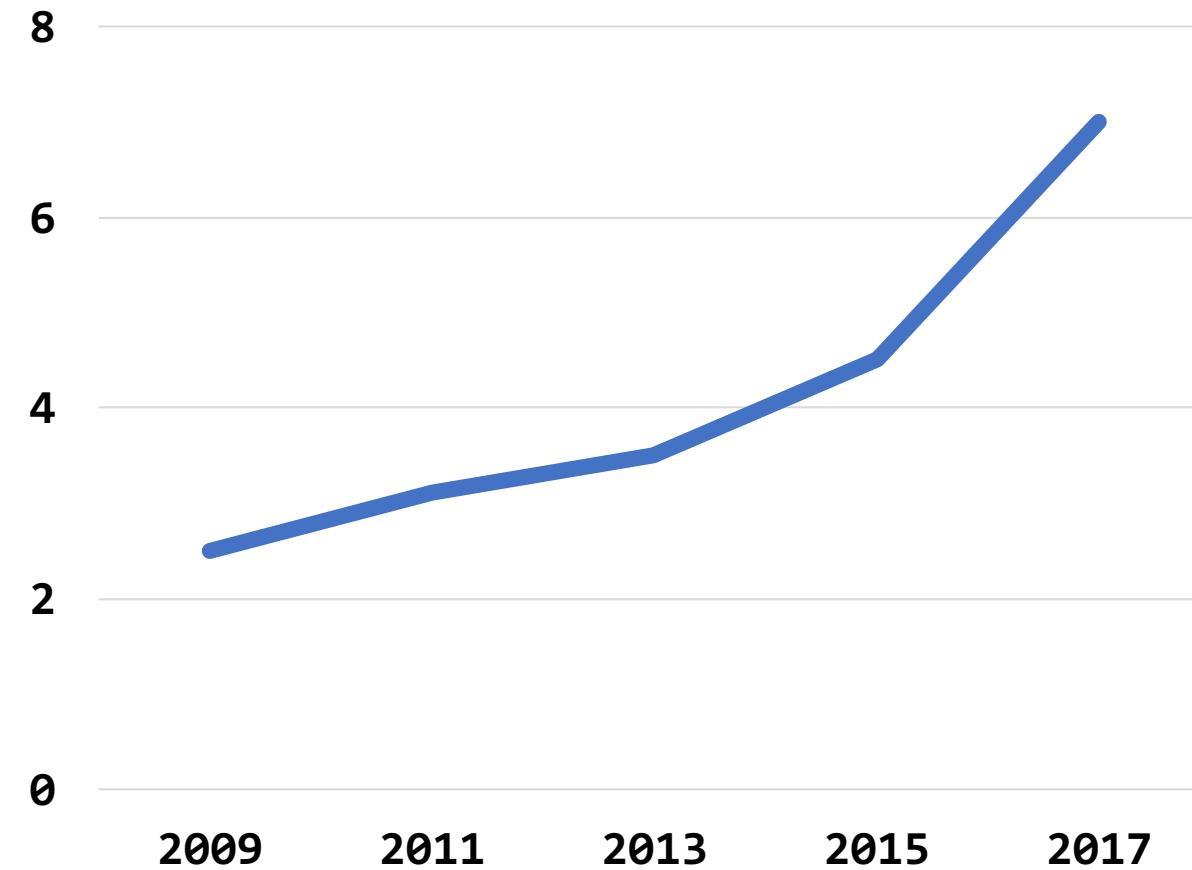


65% prefer to plan trips with the help of mobile apps.



35% download apps for their upcoming trips

Travel App Downloads(in billions) Over the Past Decade





COST STRUCTURE

Factors Affecting Cost

- Number of developers
- Hourly wages
- Number of features

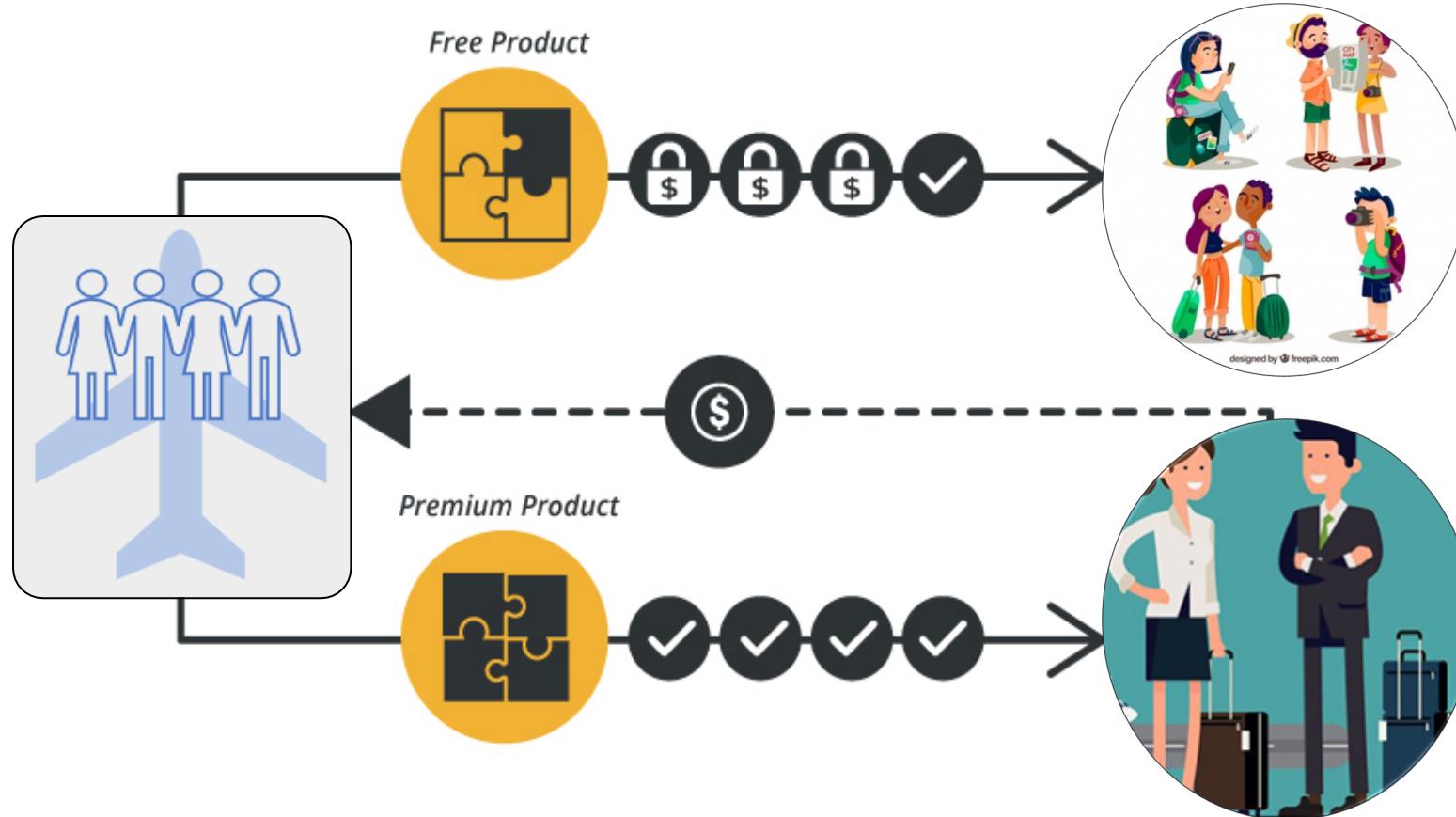
Key metrics to track

- Monthly active users
- Monthly unique users
- Time spent per month per user





FREEMIUM MODEL



WHO

- Price-sensitive

WHY

- More downloads

WHO

- Business traveler

WHY

- Unlock features



Popular Hotels Tonight

See More

THE VENETIAN RESORT H...
4.5 of 5 guest rating
₹ 13,062

CAESARS PAL...

MIRAGE RESO...

Top sights in the Eixample District

7 sights



It's recommended that you check opening hours before visiting.

Suggested

Gothic Quarter Highlights

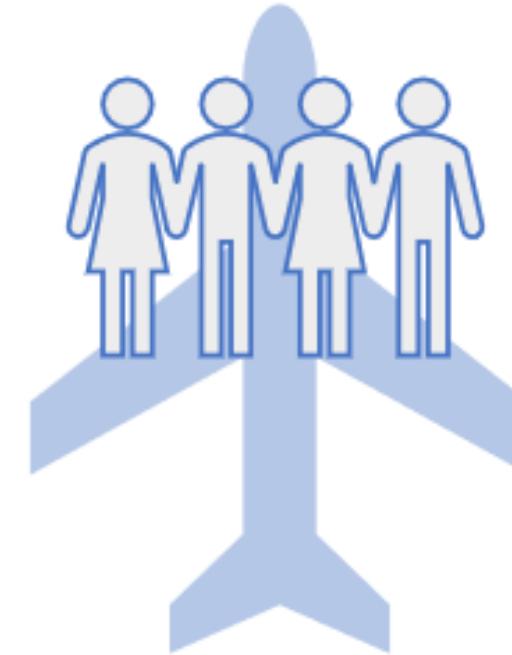
9 sights



REVENUE STREAMS



Travel 9551



**the way that
we travel**

Thank you..

Questions?