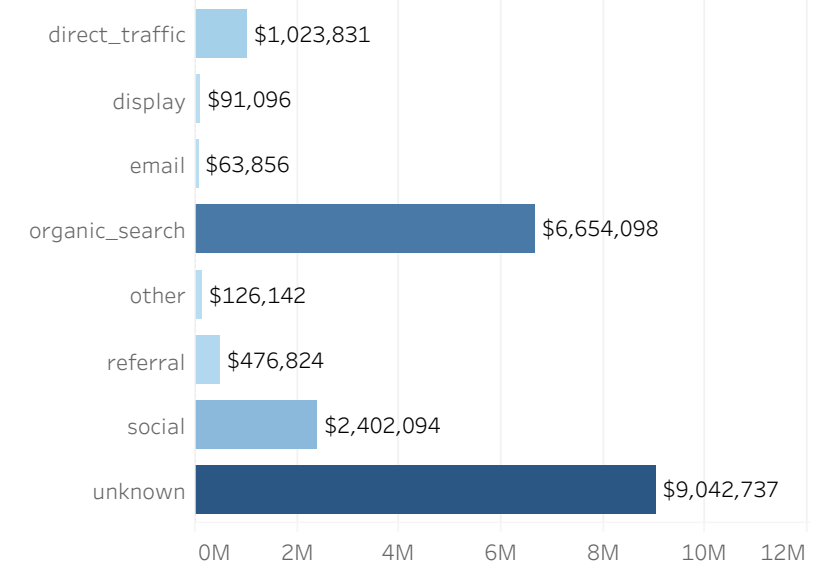


## Channel performance

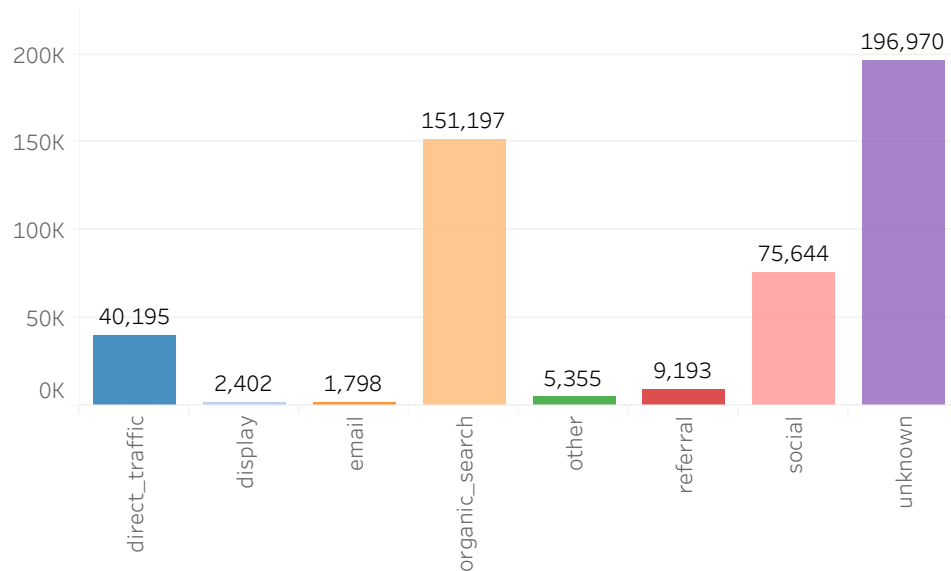
### LeadConversionRate

Origin	QualifiedLeads_Distinct	ClosedLeads/NumOfSel..	LeadConversionRate
direct_traffic	499	56	11.22%
display	118	6	5.08%
email	493	15	3.04%
organic_search	2,296	271	11.80%
other	150	4	2.67%
other_publicit..	65	3	4.62%
paid_search	1,586	195	12.30%
referral	284	24	8.45%
social	1,350	75	5.56%
unknown	1,099	179	16.29%
Grand Total	7,940	828	10.43%

### Total revenue



### Number of customers



### Revenue per customer

