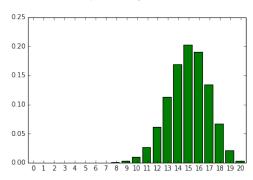
# Modeling data with probability distributions

**DSE 210** 

### The binomial distribution

Binomial(n, p): the number of heads when n coins of bias (heads probability p) are tossed, independently.



Suppose X has a binomial(n, p) distribution.

$$\mathbb{E}X = np$$

$$\operatorname{var}(X) = np(1-p)$$

$$\Pr(X = k) = \binom{n}{k} p^k (1-p)^{n-k}$$

### **Distributional modeling**

A useful way to summarize a data set:

- Fit a probability distribution to it.
- Simple and compact, and captures the big picture while smoothing out the wrinkles in the data.
- In subsequent application, use distribution as a proxy for the data.

#### Which distributions to use?

There exist a few distributions of great universality which occur in a surprisingly large number of problems. The three principal distributions, with ramifications throughout probability theory, are the binomial distribution, the normal distribution, and the Poisson distribution. – William Feller.

Well, this is true in one dimension. For higher-dimensional data, we'll use combinations of 1-d models: **products** and **mixtures**.

# Fitting a binomial distribution to data

Example: Upcoming election in a two-party country.

- You choose 1000 people at random and poll them.
- 600 say Democratic.

What is a good estimate for the fraction of votes the Democrats will get in the election? Clearly, 60%.

More generally, you observe n tosses of a coin of unknown bias. k of them are heads. How to estimate the bias?

$$p=\frac{k}{n}$$

#### **Naximum likelihood estimation**

Let  $\mathcal{P}$  be a class of probability distributions (Gaussians, Poissons, etc).

Maximum likelihood principle: pick the distribution in  $\mathcal{P}$  that makes the data maximally likely.

That is, pick the  $p \in \mathcal{P}$  that maximizes  $\Pr(\text{data}|p)$ .

E.g. Suppose  $\mathcal{P}$  is the class of binomials. We observe n coin tosses, and k of them are heads.

• Maximum likelihood : pick the bias p that maximizes

$$\Pr(\mathsf{data}|p) = p^k (1-p)^{n-k}.$$

Maximizing this is the same as maximizing its log,

$$LL(p) = k \ln p + (n-k) \ln(1-p).$$

• Set the derivative to zero.

$$LL'(p) = \frac{k}{p} - \frac{n-k}{1-p} = 0 \implies p = \frac{k}{n}.$$

# .aplace smoothing

A smoothed version of maximum-likelihood: when you toss a coin n times and observe k heads, estimate the bias as

$$p = \frac{k+1}{n+2}.$$

Laplace's law of succession: What is the probability that the sun won't rise tomorrow?

- Let p be the probability that the sun won't rise on a randomly chosen day. We want to estimate p.
- $\bullet$  For the past 5000 years (= 1825000 days), the sun has risen every day. Using Laplace smoothing, estimate

$$p = \frac{1}{1825002}.$$

#### Maximum likelihood: a small caveat

You have two coins of unknown bias.

- You toss the first coin 10 times, and it comes out heads every time. You estimate its bias as  $p_1 = 1.0$ .
- You toss the second coin 10 times, and it comes out heads once. You estimate its bias as  $p_2 = 0.1$ .

Now you are told that one of the coins was tossed 20 times and 19 of them came out heads. Which coin do you think it is?

• Likelihood under p<sub>1</sub>:

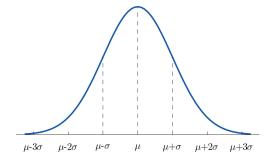
$$Pr(19 \text{ heads out of } 20 \text{ tosses}|\text{bias} = 1) = 0$$

• Likelihood under p<sub>2</sub>:

$$Pr(19 \text{ heads out of } 20 \text{ tosses}|bias = 0.1) = (0.1)^{19}(0.9)^1$$

The likelihood principle would choose the second coin. Is this right?

### The normal distribution



The normal (or *Gaussian*)  $N(\mu, \sigma^2)$  has mean  $\mu$ , variance  $\sigma^2$ , and density function

$$p(x) = \frac{1}{(2\pi\sigma^2)^{1/2}} \exp\left(-\frac{(x-\mu)^2}{2\sigma^2}\right).$$

- 66% of the distribution lies within one standard deviation of the mean, i.e. in the range  $\mu \pm \sigma$
- 95% lies within  $\mu \pm 2\sigma$
- 99% lies within  $\mu \pm 3\sigma$

### Maximum likelihood estimation of the normal

Suppose you see n data points  $x_1, \ldots, x_n \in \mathbb{R}$ , and you want to fit a Gaussian  $N(\mu, \sigma^2)$  to them. How to choose  $\mu, \sigma$ ?

• Maximum likelihood: pick  $\mu, \sigma$  to maximize

$$\Pr(\mathsf{data}|\mu,\sigma^2) = \prod_{i=1}^n \left( \frac{1}{(2\pi\sigma^2)^{1/2}} \exp\left(-\frac{(x_i-\mu)^2}{2\sigma^2}\right) \right)$$

• Work with the log, since it makes things easier:

$$LL(\mu, \sigma^2) = \frac{n}{2} \ln \frac{1}{2\pi\sigma^2} - \sum_{i=1}^{n} \frac{(x_i - \mu)^2}{2\sigma^2}.$$

• Setting the derivatives to zero, we get

$$\mu = \frac{1}{n} \sum_{i=1}^{n} x_i$$

$$\sigma^2 = \frac{1}{n} \sum_{i=1}^{n} (x_i - \mu)^2$$

These are simply the empirical mean and variance.

# Application to sampling

We want to find out what fraction p of San Diegans know how to surf. So we poll n random people, and find that k of them surf. Our estimate:

$$\widehat{p}=\frac{k}{n}.$$

#### Normal approximation:

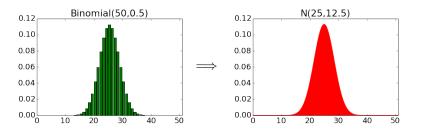
- k has a binomial(n, p) distribution.
- This is close to a Gaussian with mean np and variance np(1-p).
- Therefore the distribution of  $\hat{p} = k/n$  is close to a Gaussian with

mean = 
$$p$$
variance =  $\frac{p(1-p)}{p} \le \frac{1}{4p}$ 

#### Confidence intervals:

- With 95% confidence, our estimate is accurate within  $\pm 1/\sqrt{n}$ .
- With 99% confidence, our estimate is accurate within  $\pm 3/2\sqrt{n}$ .

### Normal approximation to the binomial



When a coin of bias p is tossed n times, let X be the number of heads.

- We know X has mean np and variance np(1-p).
- As n grows, the distribution of X looks increasingly like a Gaussian with this mean and variance.

### The multinomial distribution

A *k*-sided die:

- A fair coin has two possible outcomes, each equally likely.
- A fair die has six possible outcomes, each equally likely.
- Imagine a k-faced die, with probabilities  $p_1, \ldots, p_k$ .

Toss such a die n times, and count the number of times each of the k faces occurs:

$$X_i = \#$$
 of times face  $j$  occurs

The distribution of  $X = (X_1, \dots, X_k)$  is called the **multinomial**.

- Parameters:  $p_1, \ldots, p_k \ge 0$ , with  $p_1 + \cdots + p_k = 1$ .
- $\mathbb{E}X = (np_1, np_2, \ldots, np_k).$
- $\Pr(n_1, \ldots, n_k) = \binom{n}{n_1, n_2, \ldots, n_k} p_1^{n_1} p_2^{n_2} \cdots p_k^{n_k}$ , where

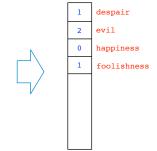
$$\binom{n}{n_1, n_2, \dots, n_k} = \frac{n!}{n_1! n_2! \cdots n_k!}$$

is the number of ways to place balls numbered  $\{1,\ldots,n\}$  into bins numbered  $\{1,\ldots,k\}$ .

# **Example:** text documents

Bag-of-words: vectorial representation of text documents.

It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of Light, it was the season of Darkness, it was the spring of hope, it was the winter of despair, we had everything before us, we had nothing before us, we were all going direct to Heaven, we were all going direct the other way - in short, the period was so far like the present period, that some of its noisiest authorities insisted on its being received, for good or for evil, in the superlative degree of comparison only.



- Fix V = some vocabulary.
- Treat the words in a document as independent draws from a multinomial distribution over V:

$$p=(p_1,\ldots,p_{|V|}), \;\; ext{such that} \;\; p_i\geq 0 \; ext{and} \;\; \sum_i p_i=1$$

### **low the Poisson arises**

Count the number of events (collisions, phone calls, etc) that occur in a certain interval of time. Call this number X, and say it has expected value  $\lambda$ .

Now suppose we divide the interval into small pieces of equal length.

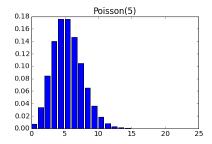
If the probability of an event occurring in a small interval is:

- independent of what happens in other small intervals, and
- the same across small intervals,

then  $X \sim \text{Poisson}(\lambda)$ .

#### The Poisson distribution

A distribution over the non-negative integers  $\{0, 1, 2, \ldots\}$ 



The Poisson has parameter  $\lambda > 0$ , with  $\Pr(X = k) = e^{-\lambda} \frac{\lambda^k}{k!}$ 

• Mean:  $\mathbb{E}X = \lambda$ 

• Variance:  $\mathbb{E}(X - \lambda)^2 = \lambda$ 

• Maximum likelihood fit: set  $\lambda$  to the empirical mean

# Poisson: examples

Rutherford's experiments with radioactive disintegration (1920)



- N = 2608 intervals of 7.5 seconds
- $N_k = \#$  intervals with k particles
- Mean: 3.87 particles per interval

counter

	0					-			-	
$N_k$	57	203	383	525	532	408	273	139	45	43
P(3.87)	54.4	211	407	526	508	394	254	140	67.9	46.3

#### Flying bomb hits on London in WWII



- Area divided into 576 regions, each 0.25 km<sup>2</sup>
- $N_k = \#$  regions with k hits
- Mean: 0.93 hits per region

k	0	1	2	3	4	$\geq 5$
Λ.	229				7	1
P(0.93)	226.8	211.4	98.54	30.62	7.14	1.57

### **Multivariate distributions**

Almost all distributions we've considered are for one-dimensional data.

• Binomial, Poisson: integer

• Gaussian: real

What to do with the usual situation of data in higher dimensions?

① Model each coordinate separately and treat them as independent. For  $x = (x_1, \dots, x_p)$ , fit separate models  $\Pr_i$  to each  $x_i$ , and assume

$$\Pr(x_1,\ldots,x_p)=\Pr_1(x_1)\Pr_2(x_2)\cdots\Pr_p(x_p).$$

This assumption is almost always completely inaccurate, and sometimes causes problems.

- 2 Multivariate Gaussian.
  Allows modeling of correlations between coordinates.
- **3** More general graphical models. Arbitrary dependencies between coordinates.