# Targeted Block Examples

## Library Metadata

| library metadata |
| --- |
| name |
| description |
| searchTags |

## Default Targeted Block

| targeted-block |
| --- |
| default |
| new-visitor |
| returning-customer |
| vip |

## Time-based Targeting

| targeted-block (time) |
| --- |
| morning |
| afternoon |
| evening |
| weekend |

## Device Targeting

| targeted-block (device) |
| --- |
| mobile |
| tablet |
| desktop |

## Geographic Targeting

| targeted-block (geo) |
| --- |
| US |
| EU |
| ASIA |
| default |

## Campaign Targeting

| targeted-block (campaign) |
| --- |
| source |
| campaign-id |
| content |
| default |