

Website Development

We are building the official website for GlobalVistaHR, a recruitment consultancy aiming to scale globally. The website should be modern, professional, and distinct, setting us apart from typical recruitment firm websites.

◆ Core Requirements

1. Brand Identity & Uniqueness

Clean, minimal yet premium design.

Fresh branding that communicates trust, professionalism, and global reach.

Unique layouts (not template-driven), ensuring the site stands out in the HR space.

2. Key Pages/Sections

Home Page → Engaging hero section with our core philosophy: "Recruitment with precision, integrity, and vision."

About Us → Story of GlobalVistaHR, mission, vision, leadership.

Services → Clear breakdown of services (Talent Acquisition, Bulk Hiring, Executive Search, etc.).

Industries We Serve → Niche focus areas explained.

Clients → Section highlighting collaboration opportunities (with CTA for businesses to connect).

Candidates → Section for job seekers (upload CV, view opportunities).

Insights/Blog → HR trends, recruitment advice, company updates.

Contact Us → Easy inquiry form, integrated with email/CRM.

3. Functional Needs

CV Upload Feature for candidates.

Client Inquiry Form for hiring requirements.

SEO-optimized content & structure.

Mobile-first responsive design.

Future-ready to integrate with ATS (Applicant Tracking System).

4. Tone & Aesthetic

Formal, corporate, and trustworthy yet approachable.

Use of visuals/graphics that emphasize people, growth, and global connectivity.

Smooth navigation with a modern UI/UX.

5. Extra Edge

Interactive elements (e.g., animated graphics, statistics counters, or testimonials).

A “Global Reach” map showing regions we aim to serve.

Space for thought leadership content (HR insights).

6. Designing

Landing Animation – The homepage will open with a visual resembling a grand two-door gate, similar to the one seen in *Shark Tank*. At the center of the gate, our **company logo** will be prominently displayed. As the doors open, the logo will gradually blur and fade into the background, smoothly transitioning the visitor into the website.

Interactive Navigation – Inside the site, navigation will be represented through a **character animation** (as demonstrated by Satyam yesterday). This character should move seamlessly from desk to desk, symbolizing movement across different sections and services of the company.

Industry Segments – GlobalVistaHR operates across four major verticals: **IT, Non-IT, Real Estate, and Banking**. Each of these should have its own dedicated tab or section. When a visitor clicks on any segment, the background should change dynamically to reflect that specific industry. For example:

- IT → A backdrop featuring elements of coding or digital innovation.
- Non-IT → Relevant visuals showcasing diverse professional sectors.
- Real Estate → A backdrop with cityscapes, buildings, or property visuals.
- Banking → A backdrop featuring finance, money flow, or banking systems.

👉 **Goal:** The website should not just list services but position GlobalVistaHR as a modern, reliable, and globally ambitious HR partner — reflecting both credibility and uniqueness.