

Piercing the veil of the corporate landlord

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Presentation Overview

- Project context, description and organization
- Requirements for the MVP
- System architecture
- Minimum Viable Product - Demo
- Graph Modelling - Demo
- Way Forward



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Project Context

- Sponsor

The Research Department in the Office of the New York State Attorney General



- Background:

The OAG serves all New Yorkers in numerous legal and regulatory arenas, one of which is combatting harmful landlord practices (tenant harassment, deed theft, bank fraud, etc).

- Objective:

Provide additional technical means to support attorneys in cases that involve tenant harassment or fraud.



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Problem Description

- The issue:

Identifying an owner's full portfolio is difficult

Limited Liability Companies (LLCs) allow landlords to shield their identity and reduce their financial risk, and along with that, the visibility of their entire portfolio.

The tenant harassment could happen to rent-stabilized property which could get financial appreciation once the landlord finish the eviction

- Proposed Solution:

Use NYC's open data to develop a data exploration tool that helps pierce the corporate veil and supports the work our client does to combat harmful landlord practices throughout New York City.



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Existing Projects



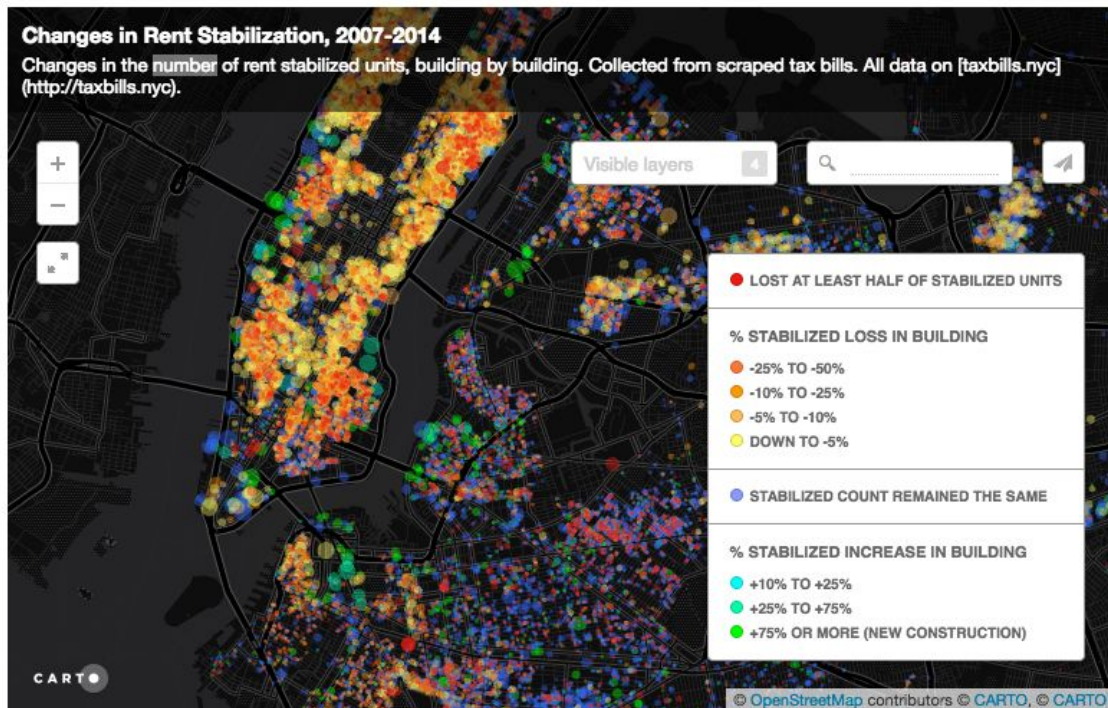
Letitia James

Public Advocate for the City of New York

100 Worst Landlords in New York City

Go to the [Landlord Watchlist](#) to view a graphical version of this list.

Rank	Landlord	Buildings	UNITS	Violations
1	HARRY D SILVERSTEIN	8	575	2032
2	ALLAN GOLDMAN	25	187	1193
4	VED PARKASH	4	257	992
6	MICHAEL NIAMONITAKIS	5	225	936
7	FELIX GOMEZ	6	260	939
8	RAWLE ISAACS	4	214	869
9	JOEL KOHN	23	152	823
10	ISKYO ARONOV	16	66	789
11	DAVID DAVID	5	272	782
12	BRUCE HALEY	7	153	769
13	ISAAC SCHWARTZ	10	154	768
14	JOSEPH HOFFMAN	1	287	753
15	JONATHAN COHEN	17	144	718



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Data Sources:

The project entirely relies on open datasets



- Department of Buildings
 - Job Applications
 - Permits
 - Violations
 - ECB Violations
 - Complaints

- HPD
 - Complaints
 - Litigation
 - Registration
 - Multiple Dwelling Registrations
 - Violations



- Department of Finance
 - ACRIS
 - Abatements
 - Tax Bills

- Other
 - Pluto
 - Corporation Registrations
 - 311 Complaints
 - OATH ECB Hearings
 - Tenant Harassment Task Force Complaints



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Requirements: Minimum Viable Product

- Epic I: Consolidated Dataset

Identify the relevant information from available NYC Open Data Sets

Design the curated dataset schema

Develop the mechanism to make the data -efficiently- available to the system



- Epic II: Interactive data exploration tool:

Develop a web based tool to query the dataset following multiple criteria

Develop relevant interactive visualizations for the different types of data returned

Develop an API to query the system using Python and Django

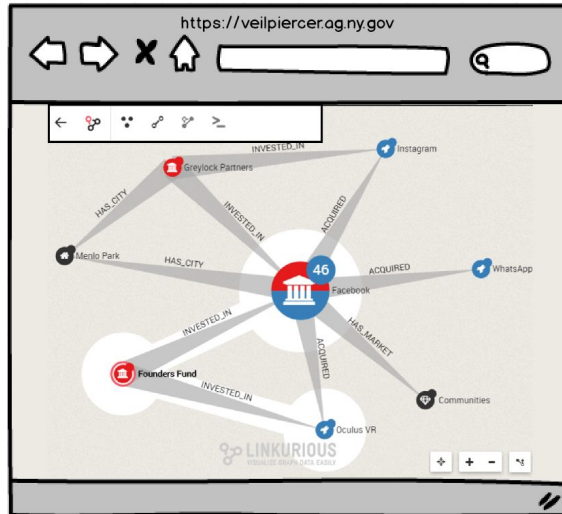


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Next Steps: Post MVP refinements

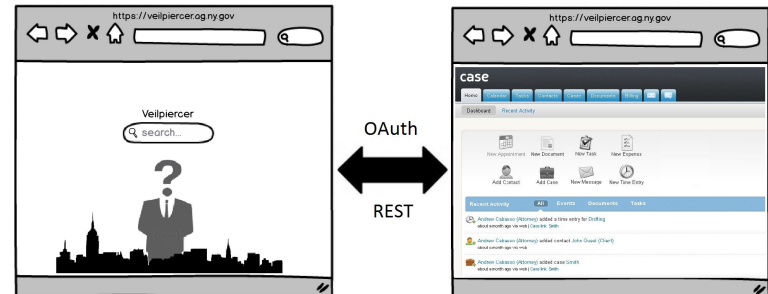
Epic III: Graph Modeling:



Epic IV: Advanced analytics and ML insights



Epic V: Case Management System Integration



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Project Deliverables:

A running system that offers the required functionalities and that will be used by attorneys when doing research during their investigations. This includes:

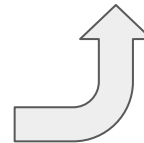
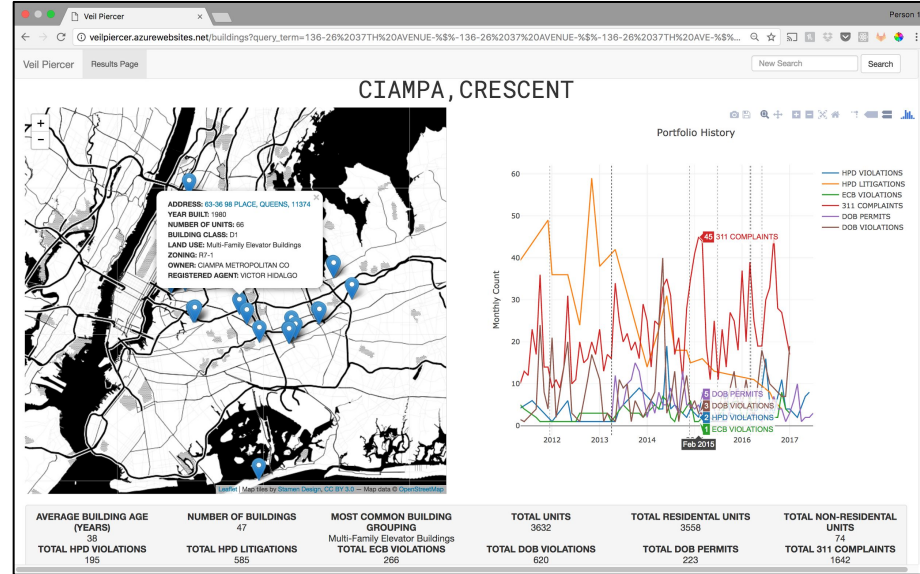
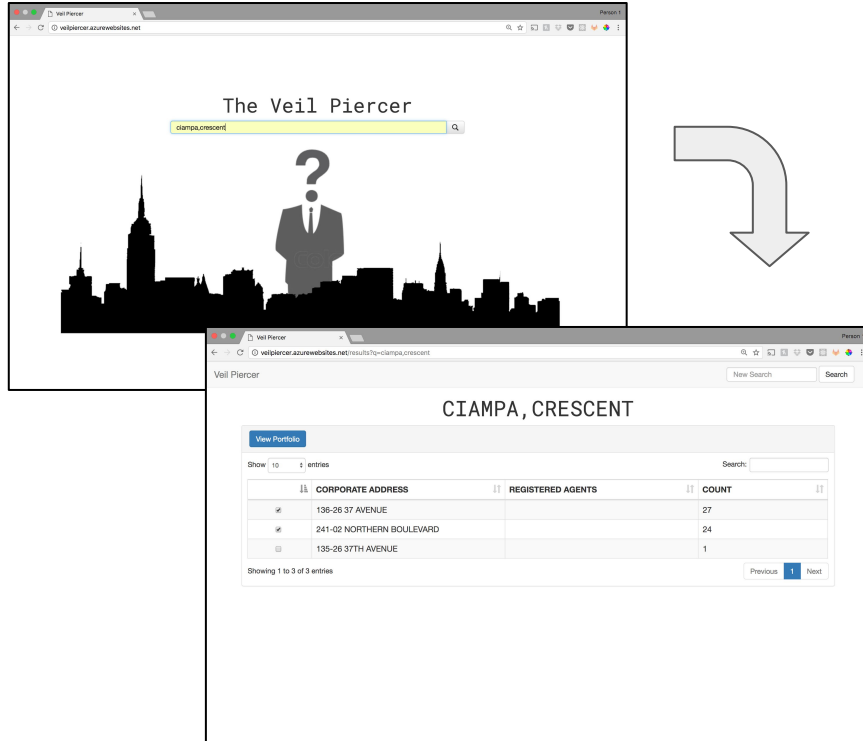
- Software Packages: A set of software packages that will include: A front end application, a set of deployment scripts, database scripts and ETL (extraction, transformation and loading) scripts. The packages will be used by the OAG IT team to deploy the solution in production.
- Technical Documentation: Detailed system design, operational procedures (installation, maintenance, etc.), extensibility points (APIs or similar), and recommendations for future improvement.



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Minimum Viable Product



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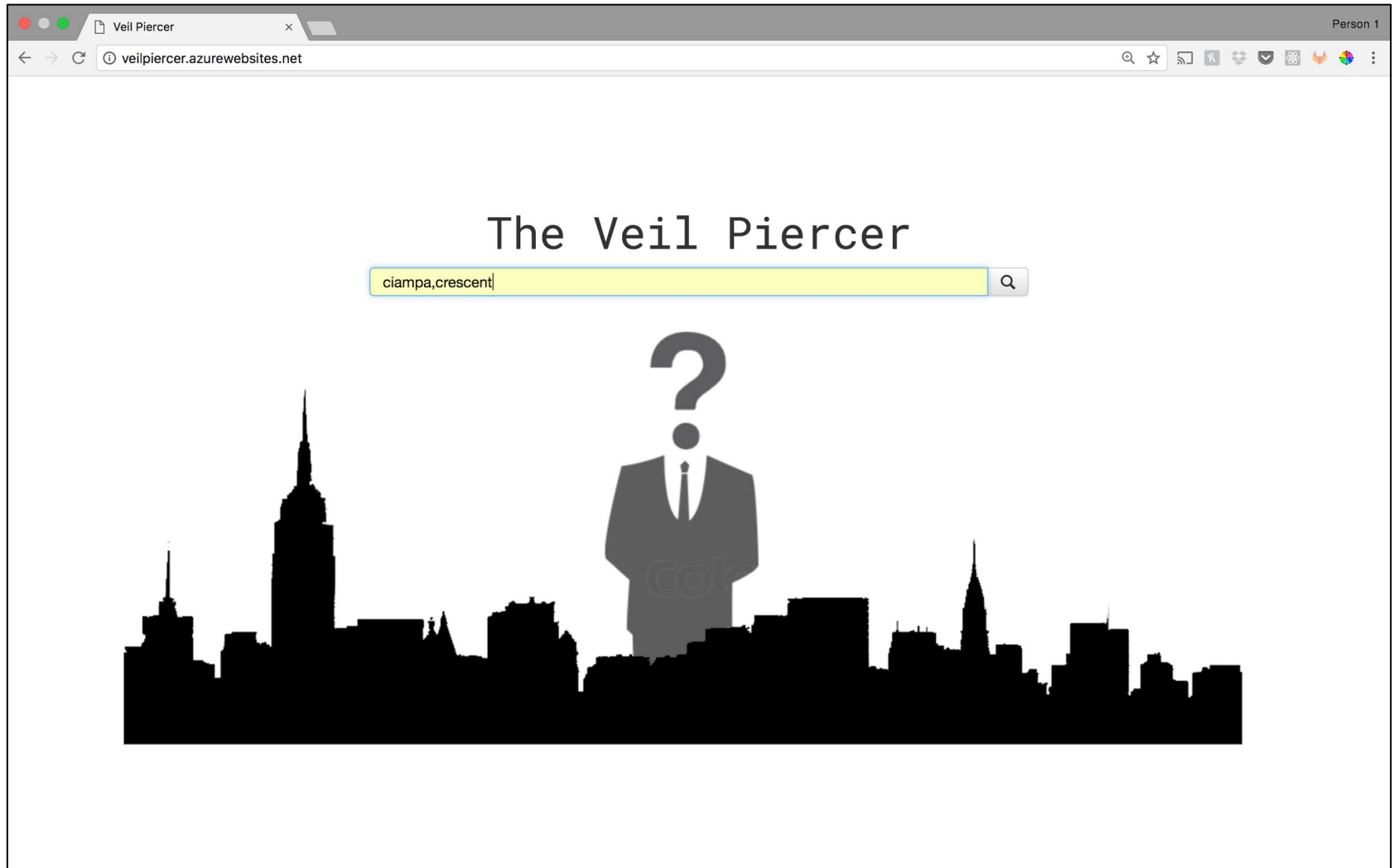
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Minimum Viable Product : [DEMO](#)



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Veil Piercer

Person 1

veilpiercer.azurewebsites.net/results?q=ciampa,crescent

Veil Piercer

New Search

Search

CIAMPA, CRESCENT

View Portfolio

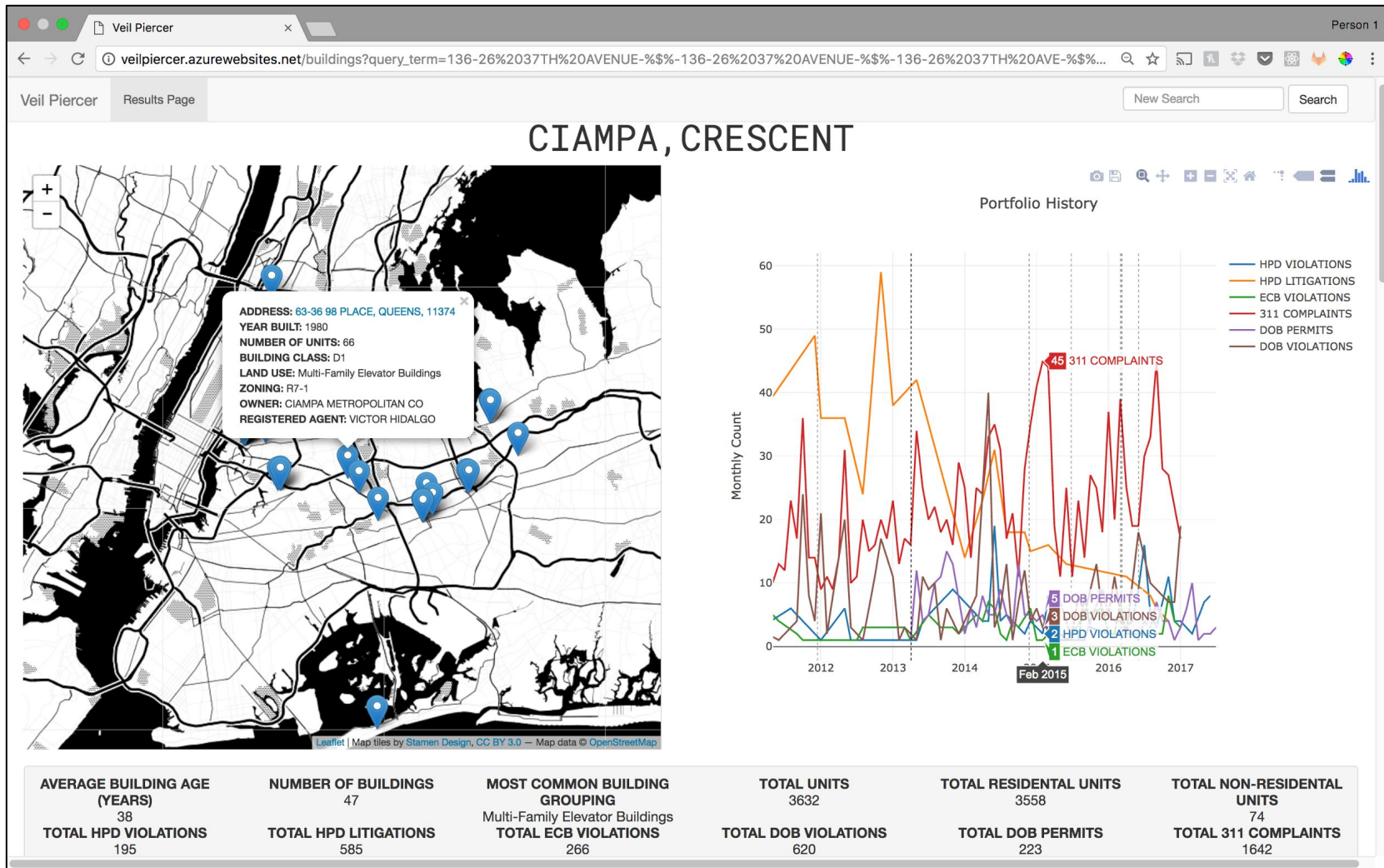
Show 10 entries

Search:

	CORPORATE ADDRESS	REGISTERED AGENTS	COUNT
<input checked="" type="checkbox"/>	136-26 37 AVENUE		27
<input checked="" type="checkbox"/>	241-02 NORTHERN BOULEVARD		24
<input type="checkbox"/>	135-26 37TH AVENUE		1

Showing 1 to 3 of 3 entries

Previous1Next



veilpiercer (1)Inbox (342) - ndw245@n xVeil Piercernweber/corporate-landloInbox (342) - ndw245@n xveilpiercer-Final - Google xPerson 1

← → ↻ veilpiercer.azurewebsites.net/buildings?query_term=136-26%2037%20AVE-%\$%-136-26%2037TH%20AVENUE-%\$%-136-2%206%2037TH%20AVE... ☆ 📄 🔄 📶 🛡️ 🌐 🍌 🌈 ⋮

Veil PiercerResults Page

New SearchSearch

PORTFOLIO BREAKDOWN

Show 10 entries

CopyCSVExcelPDFPrint

Search:

	↕ ADDRESS ↕	BBL ↕	BIN ↕	HPD REGISTRATION ID ↕	TOTAL UNITS ↕	BUILDING CLASS ↕	LANDUSE ↕	ZONING ↕	CURRENT OWNER ↕	PREVIOUS OWNER ↕	PURCHASE DATE ↕	P A
<input type="checkbox"/>	87-40 FRANCIS LEWIS BLVD, QUEENS, 11423	4-10535-10	4434607	915233	200	D4	Multi-Family Elevator Buildings	R4	8715 FRANCIS LEWIS BOULEVARD LLC	GSL ENTERPRISES INC.	2001-11-15	
<input type="checkbox"/>	70-33 260 STREET, QUEENS, 11426	4-8401-96	4453454	911741	128	C6	Multi-Family Walk-Up Buildings	R3-2	SB INVESTORS LTD	SB INVESTORS LTD PTNRSH	1981-04-22	
<input type="checkbox"/>	31-30 138 STREET, QUEENS, 11354	4-4410-56	4433333	431226	144	D4	Multi-Family Elevator Buildings	R6	LINDEN TOWERS COOPERATIVE #3, INC	AFP TWENTY FOUR CORP	2016-06-02	
<input type="checkbox"/>	41-24 24	4-414-	4000000	431172	88	D9	Multi-Family	M1-5/R7-3	CIAMPA S3	CIAMPA S2	2011-12-15	

Showing 1 to 10 of 66 entries

Previous1234567Next

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veilpiercer.azurewebsites.net/buildings?query_term=136-26%2037%20AVE-%\$%-136-26%2037TH%20AVENUE-%\$%-136-2%206%2037TH%20AVE...1New SearchSearch

RESTORE PORTFOLIOFILTER PORTFOLIO

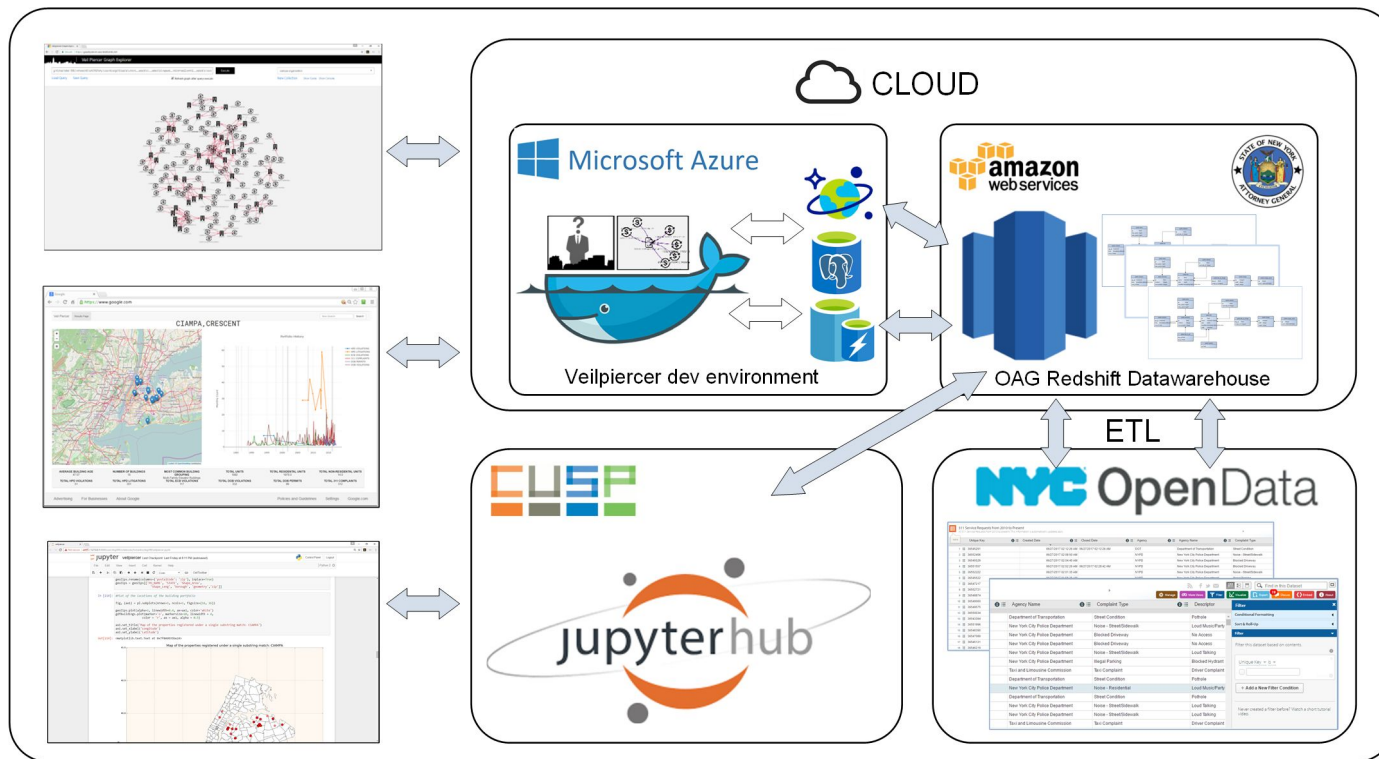
HPD VIOLATIONHPD LITIGATIONECB VIOLATION311 COMPLAINTDOB PERMITDOB VIOLATION

Show 10 entriesCopyCSVExcelPDFPrintSearch: pig

ADDRESS	COMPLAINT DATE	TYPE	AGENCY	STATUS	CLOSED DATE
16-70 BELL BOULEVARD, QUEENS, 11360	2010-06-11	Unsanitary Pigeon Condition	DOHMH	Assigned	NaT
83-33 118 STREET, QUEENS, 11415	2010-09-30	Unsanitary Pigeon Condition	DOHMH	Assigned	NaT
83-33 118 STREET, QUEENS, 11415	2011-01-13	Unsanitary Pigeon Condition	DOHMH	Assigned	NaT
16-70 BELL BOULEVARD, QUEENS, 11360	2011-06-22	Unsanitary Pigeon Condition	DOHMH	Assigned	NaT
16-70 BELL BOULEVARD, QUEENS, 11360	2010-07-02	Unsanitary Pigeon Condition	DOHMH	Closed	2010-07-02
16-70 BELL BOULEVARD, QUEENS, 11360	2011-07-16	Unsanitary Pigeon Condition	DOHMH	Closed	2011-07-18

Showing 1 to 6 of 6 entries (filtered from 1,785 total entries)Previous1Next

Technology Landscape



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Epic III PoC: Graph Modeling

- State of the art: Graph Databases

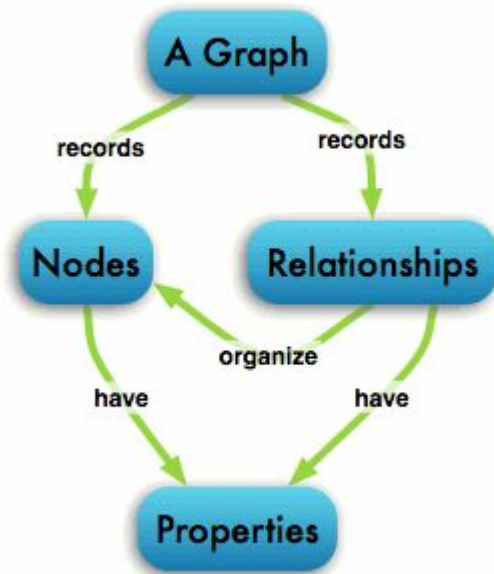
Case studies and technologies used: Panama papers and Neo4J

Open source alternatives: Apache Tinkerpop

- Prototype: Interactive data exploration tool:

Deploy suitable services and import curated data collection as graphs

Develop web application to query, visualize and interact with the graph data.



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EPIC III PoC : DEMO



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g.V(); g.E()

Execute

ciampa-organization

[Load Query](#)

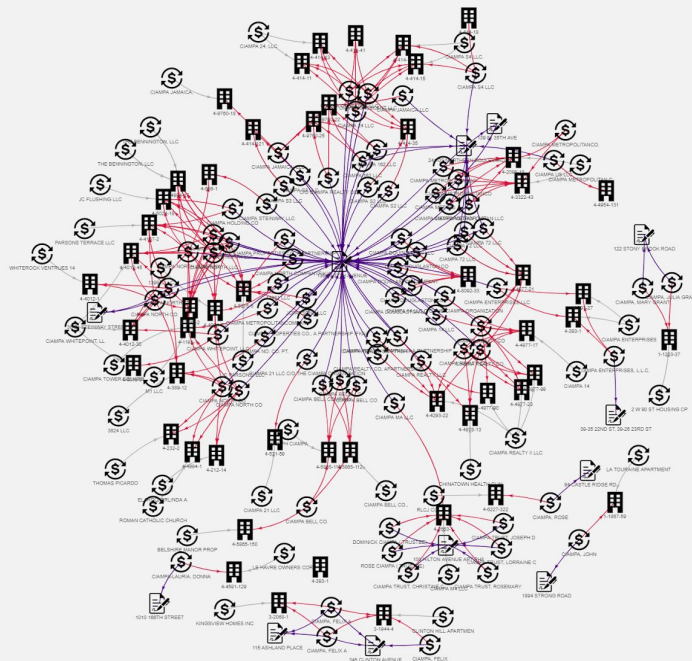
[Save Query](#)

☒ Refresh graph after query execute

[New Collection](#)

[Show Guide](#)

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Veil Piercer Graph Explorer

`g.V().where(inE('isRegisteredToAddress').count().is(gt(1))).as('a').union(__select('a'),__select('a').repeat(__in(),time`

Execute

ciampa-organization

[Load Query](#)

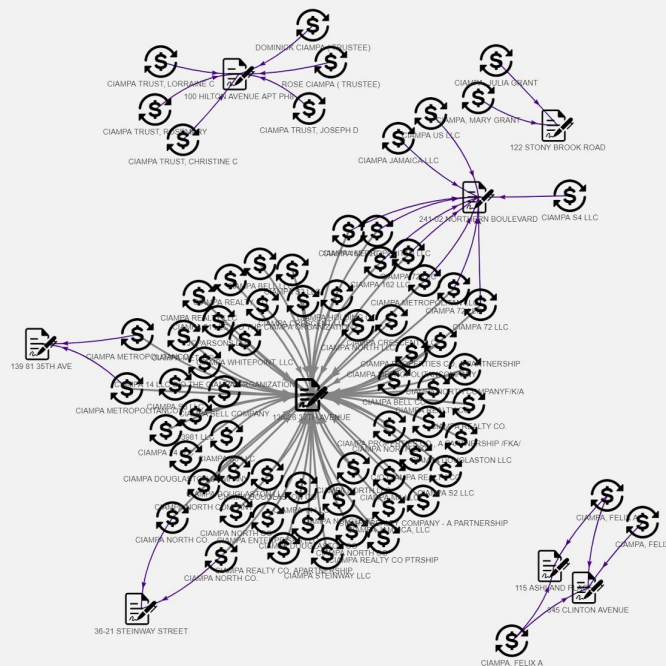
[Save Query](#)

☒ Refresh graph after query execute

[New Collection](#)

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136-26 37TH AVENUE

Vertex: Address

Id: 393b024e-5d9a-496c-b0a7-31c74f274a25



Set label property for Node Type

Address

Search

(json)

Properties

Address 136-26 37TH AVENUE



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`g.V().has('label','BBL').where(inE('isACRISParty').count().is(gt(1))).as('a').union(__select('a'),__select('a')).repeat(__in`

Execute

ciampa-organization

Load Query

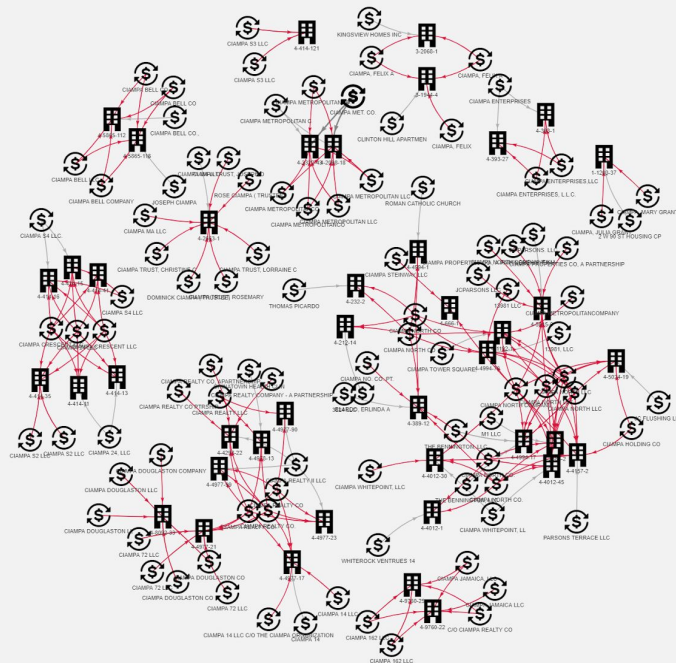
Save Query

☒ Refresh graph after query execute

New Collection

Show Guide

Show Console



Configure Graph

CIAMPA MET. CO.

Vertex: LLC

Id: 9ed01cf3-62f9-4aee-9eab-aeb20d56035c



Set label property for Node Type

Name

Search

(json)

Properties

Name	CIAMPA MET. CO.
Address	136-26 37TH AVENUE



Conclusions and future work

- Requirements Vs. Deliverables

The deliverables fulfill all the requirements: The application was refined several times based on actual feedback from the end users

A complete set of technical documents was developed along with the tool detailing both its design and basic operational considerations

- Future work:

Implementation of performance improvement strategies and transition to OAG environment

Refine the PoC for the graph modeling Epic into a production ready tool

Development of the epics IV and V



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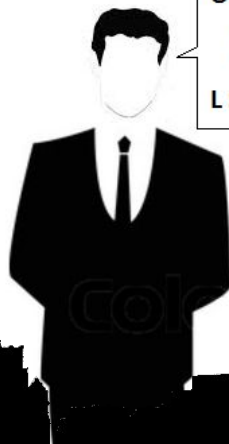
Contacts

Shalmali Kulkarni

Viola Zhong

Nathan Weber

Sebastian Bana



Name: *John Doe*

Owner:

Jdoe LLC

Badord LLC

L Score: *91.7*



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