EduHelp – A Peer-to-Peer Academic Support Platform

Problem Statement

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Financial Need

Students need income but prefer not to ask parents.

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Academic Backlog

Students miss classes and struggle to catch up on notes and assignments.

Currently, there's no effective way to connect these students for mutual benefit.

Proof the Problem is Real

Survey and interview findings confirm student struggles with both money and academic backlog.

67%

Side Income Need

Students admitted needing side income.

72%

Catch-Up Struggle

Students struggled to catch up after missing a week.

Data sources include Reddit, Quora, and direct peer interviews.

The Solution – EduHelp Platform

EduHelp is a website/app connecting students who need academic help with those who want to earn money by providing notes and assignments.

Flexibility for Writers

Earn money on their own schedule.

Fast Relief for Seekers

Quick access to needed academic materials.

Trust through Reviews

Build confidence with ratings and reviews.

Value Proposition Canvas

Note Seekers

- **Jobs:** Catch up on missed academic work.
- **Pains:** Lack of notes, academic stress.
- **Gains:** Fast access to help.

Note Writers

- **Jobs:** Earn money flexibly.
- **Pains:** Limited earning opportunities.
- **Gains:** Productive use of skills and time.

EduHelp simplifies life for both by streamlining academic support and earning opportunities.

Product-Solution Fit Test

MVP Strategy

Start with a WhatsApp group or Google Form to connect seekers and writers. Run small tests with real students.

Success Metrics

- 3+ successful paid matches.

- 80% would use it again.

Testing methods include interviews, feedback, and mock transactions.

Summary & Vision

EduHelp solves both financial and academic challenges for students.

1	2

Expand Campuses

Add Features

Scheduling, plagiarism checks.

Empowering students to help each other succeed.