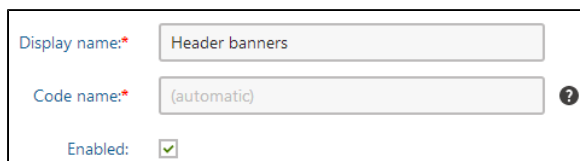


This example will show you the whole process of banner management, from creating a banner category and filling it with banners, to displaying the banners on a site. The example uses the sample **Corporate site**.

Creating a banner category

1. Open the **Banners** application.
2. In the **Site** selector, select the **Corporate site**.
3. Click **New banner category**.
4. Set the banner category properties as follows:

- **Display name:** Header banners
- **Enabled:** Selected



The screenshot shows a form for creating a banner category. It has two input fields: 'Display name:' with the value 'Header banners' and 'Code name:' with the value '(automatic)'. Below these fields is a checkbox labeled 'Enabled:' which is checked. A help icon (?) is visible next to the 'Code name:' field.

5. Click **Save**.

Creating individual banners

First banner

1. While still in the banner category that you created, click **New banner**.
2. Set the new banner's properties as follows:
 - **Display name:** Banner 1
 - **URL:** <http://www.kentico.com>
 - **Weight:** 1
 - **Open in new window:** Selected
 - **Enabled:** Selected
 - **Banner type:** Plain text
 - **Banner content:** Any text you like
3. Click **Save**.

Second banner

1. Return to the list of banners on the **Banners** tab, click **New banner** again.
2. Set the new banner's properties as follows:
 - **Display name:** Banner 2
 - **URL:** <http://devnet.kentico.com>
 - **Weight:** 4
 - **Open in new window:** Selected
 - **Enabled:** Selected
 - **Banner type:** HTML
 - **Banner content:** Any formatted text you like
3. Click **Save**.


Third banner

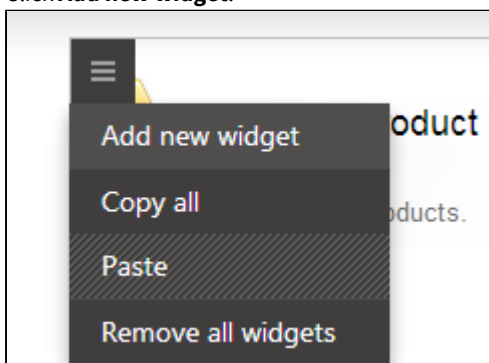
1. Return to the list of banners on the **Banners** tab, click **New banner** again.
2. Set the new banner's properties as follows:
 - **Display name:** Banner 3
 - **Code name:** banner3
 - **URL:** <http://www.kentico.com/Download-Demo>
 - **Weight:** 5
 - **Open in new window:** Selected
 - **Enabled:** Selected

- **Banner type:** Image
3. Click **Select** next to the **Banner image** property.
 4. On the **Content** tab, upload a file of your choice into the **Images** folder and click **Select**.
 5. Fill in the **Image title** and **Alternative text** fields.
 6. Click **Save**.

Placing banners on a page

You have created a set of banners that will rotate in the header of the **Corporate site**. Now place the **Banner rotator** widget on the Corporate site's **Home** page as described in the following steps:

1. Open the **Pages** application on the **Page** tab.
2. Select the **Home** page in the page tree.
3. Open any of the page's zone menus (.
4. Click **Add new widget**.



5. Select the **Banner rotator** widget.
6. Click **Select**.
7. Set the widget's **Banner category**, **Width**, and **height** properties.

Banner category: *	<input type="text" value="HeaderBanners"/>	<input type="button" value="Select"/>	<input type="button" value="Clear"/>
Width:	<input type="text" value="468px"/>		
Height:	<input type="text" value="60px"/>		

8. Click **Save & Close**.

- The widget appears within the content of the page (inside the selected zone), but is NOT permanently saved yet.
9. While still on the **Page** tab, click **Save** to confirm the changes to the page's widget content.

The result

You have created three sample banners and configured the **Banner rotator** web part to display them to visitors on the **Corporate site**.

When you switch to the live site, you will be presented with one of the three banners. When you refresh the page several times, the other banners will appear with the frequency proportional to their **Weight**. For example, out of 100 page views, the banners' displaying frequency will be as follows:

- **Banner 1** has a weight of 1, therefore it will be displayed approximately 10 times.
- **Banner 2** has a weight of 4, therefore it will be displayed approximately 40 times.
- **Banner 3** has a weight of 5, therefore it will be displayed approximately 50 times.