

-----On this tab, you can adjust settings related to [URL shortening services](#) that can be set for Facebook, LinkedIn and Twitter. Such services shorten URLs that are undesirably long in posts. Shortening is especially useful for Twitter posts, because they cannot be longer than 280 characters and generated URLs can take up a lot of this space.

bitly	
Login	Your Bitly account username. Note that if you signed into Bitly using Facebook or Twitter, your actual login may be different from the displayed name.
API key	API Key assigned to your Bitly account.

It is necessary to provide these settings in order to use the Bitly service. After registering an account (or signing in) at <https://bitly.com/>, you can obtain the required information via the **Settings** menu.

goo.gl	
<b>Note:</b> Integration with the goo.gl URL shortener is no longer supported. The Google URL Shortener service is <a href="#">discontinued</a> and its API will stop working after March 30, 2019.	