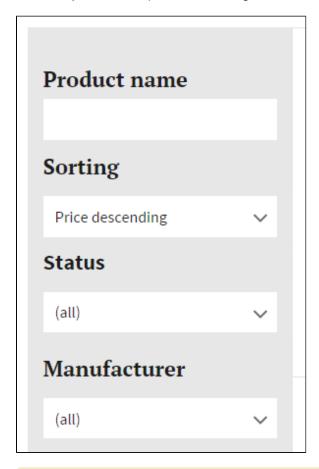
When displaying <u>products</u> on your <u>site</u>, you may want to provide product filters to your <u>customers</u>, i.e. so-called **faceted search**. For example, you may want to let your customers to filter products according to name, price ranges, stock availability, etc. You may also want your customers to be able to sort the products by their price.

In Kentico, you can create product filters using the smart search functionality.





**Note**: This page describes how to create product filters using <u>locally stored search indexes</u> and <u>filters</u>. Alternatively, you can set up advanced faceted navigation for products using <u>Azure Search</u>. To see an example, refer to <u>Integrating Azure Search into pages</u>.

## To set up a product filter:

- Decide whether you want to:
  - Filter products based on a text property typically, you use text filtering when you want to provide filtering by name. For this type of filtering, you use a text box.
  - Filter products based on an option property suitable, for example, when you want to filter the stock availability, a manufacturer or a product parameter. For this type of filtering, you can use checkboxes, dropdown lists, etc.
- Prepare the index
- Display the filter
- Display the filter results

# Preparing the index

Prepare the index for the filter to be able to search in the specific database columns. If the field is a general page or SKU field (e. g., page name, description, manufacturer), you need to <u>set the fields in the Page class of the Pages module</u>. On the other hand, if the field is a page type specific (e.g., the origin country of a coffee you sell that has its database column located in the **Coffee** page type), you need to <u>set the fields in the specific page type</u>. After preparing the index, do not forget to <u>rebuild the index</u>.

## Preparing the index for a general page or SKU field

- 1. Open the Modules application.
- Edit ( ) the Pages module.
- 3. Switch to the Classes tab.
- 4. Edit ( ) the Page class.
- 5. Switch to the **Search** tab.
- 6. Click Customize and confirm the dialog.
- 7. On the row with the desired field name, select options for the required columns.
  - The field names correspond with database columns. Configure the fields that you want to search in your filter (for example *SKUName*).
  - For fields that you want to use in a filter with text input, select the <u>Content, Searchable and Tokenized</u> options in the **Local** section of the grid.
  - For fields that you want to use as options in a filter, select the *Searchable* and *Tokenized* options in the **Local** section of the grid.



The **Tokenized** option is important for processing text containing spaces or other values that need to be broken into searchable tokens. You can leave the *Tokenized* option disabled for fields containing values without spaces.

8. Click Save.

The index now indexes and searches in the configured fields (database columns) as described in <u>Defining local page indexes</u>.

## Preparing the index for a page type specific field

- 1. Open the Page types application.
- 2. **Edit** ( ) the specific page type.
- 3. Switch to the **Search fields** tab.
- 4. On the row with the desired field name, select the required columns.
  - The field names correspond with database columns. Configure the fields that you want to search in your filter (for example *CoffeeFarm*).
  - For fields that you want to use in a filter with text input, select the <u>Content, Searchable and Tokenized</u> options in the **Local** section of the grid.
  - For fields that you want to use as options in a filter, select the *Searchable* and *Tokenized* options in the **Local** section of the grid.



The **Tokenized** option is important for processing text containing spaces or other values that need to be broken into searchable tokens. You can leave the *Tokenized* option disabled for fields containing values without spaces.

5. Click Save.

The index now indexes and searches in the configured fields (database columns) as described in Defining local page indexes.

## Rebuilding the index

You need to refresh the index to include the configured fields.

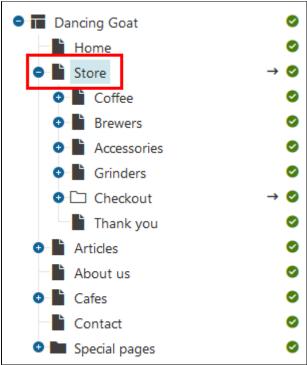
- 1. Open the **Smart search** application.
- 2. On the **Local indexes** tab, edit your search index.
- 3. Click Rebuild.

The index is now rebuilt and contains all the needed data.

# Placing the filter web part

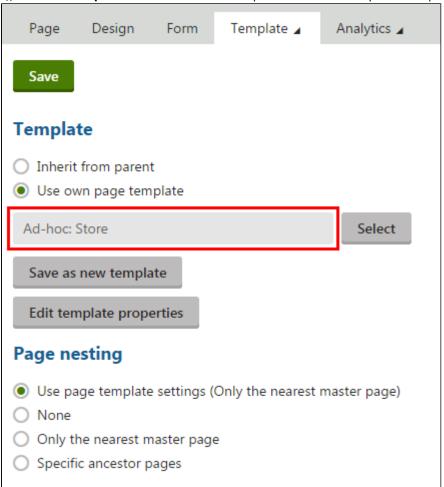
To place the filter on a page, place the **Smart search filter** web part on the page and enter its properties:

1. Open the **Pages** application and navigate to the <u>main products page</u>.



• If you have not created any product structure yet, <u>create a new page</u> of the **Page (menu item)** page type in the **P ages** application.

2. On the **Properties -> Template** tab, if the template is not ad-hoc (the name is not in the form: "Ad-hoc: *name of the page* "), click **Clone template as ad-hoc** to create a template based on the template of the parent page.



- 3. (Optional) If you want to modify the template of the page, click **Edit template properties** and in the **Edit page template** dialog, switch to the **Layout** tab.
  - See <u>Managing page templates</u> to learn more information about modifying page templates.
- 4. To display the field of the filter, place the **Smart search filter** web part on the **Design** tab.
- 5. Edit the properties of the **Smart search filter** according to your needs:
  - If you want to filter products based on a text, enter the following properties:

Field	Value
Filter mode	Text box
Values	Type the desired field name is the database column name in which the filter will search.  For example: DocumentName
Filter clause	Must
Field is conditional	Yes (selected)

• If you want to filter products based on an option, enter the following properties:

Field	Value

Filter mode	Specify how the filter look like.
	For example: Dropdown list
Filter auto postback	Specify whether the filter automatically reloads results when changed.
Values	Type the desired field name is the database column name in which the filter will search.
	For example: DocumentName
Field is conditional	No (cleared)

#### **Public status filter**

To create a filter displaying products according to products' public statuses, set also the following properties:

Field	Value
Query name	Create a new query:
	<b>Query name</b> : set a query name, for example SelectPublicStatusesFilter
	Query type: Query text Requires transaction: No (cleared) Query text:
	SELECT '', '', '(all)' UNION SELECT 'SKUPublicStatusID', '(int)' + CONVERT (varchar(10), PublicStatusID), PublicStatusDisplayName FROM COM_PublicStatus WHERE (##WHERE##) AND PublicStatusEnabled = 1 ORDER BY (##ORDERBY##)
Query WHERE condition	<pre>PublicStatusSiteID = {% CurrentSiteID</pre>
Filter status	Must
Filter is conditional	Yes (selected)

## Manufacturer filter

To create a filter displaying products according to products' manufacturers, set also the following properties:

Field	Value
Query name	Create a new query:
	<b>Query name</b> : set a query name, for example ManufacturerFilterQuery
	Query type: Query text
	Requires transaction: No (cleared)
	Query text:

	SELECT '', '', '(all)' UNION SELECT  'SKUManufacturerID', '(int)' +  CONVERT(varchar(10),  ManufacturerID),  ManufacturerDisplayName FROM  COM_Manufacturer WHERE (##WHERE##)  AND ManufacturerEnabled = 1 ORDER BY  (##ORDERBY##)
Query WHERE condition	<pre>ManufacturerSiteID = {% CurrentSiteID %}</pre>
Filter clause	Must
Filter is conditional	Yes (selected)

#### Sort filter

To create a filter displaying products sorted according to products' prices, set also the following properties:

Field	Value
Values	SKUPrice DESC;;Price descending
	SKUPrice;;Price ascending
Filter clause	None
Filter is conditional	No (cleared)

#### Stock filter

To create a filter displaying products according to products' availability in stock, set also the following properties:

Field	Value
Values	-SKUAvailableItems;[* TO (int)0];Only in stock
Filter clause	None
Filter is conditional	Yes (selected)



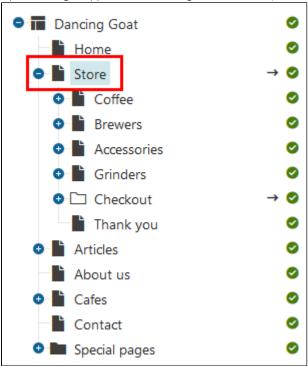
You can also create a filter displaying products according to a specific product parameter (a <u>product page type</u> field). See <u>the sample Dancing Goat site</u> for other examples of filtering based on a product parameter.

## 6. **Save & Close** the web part properties dialog.

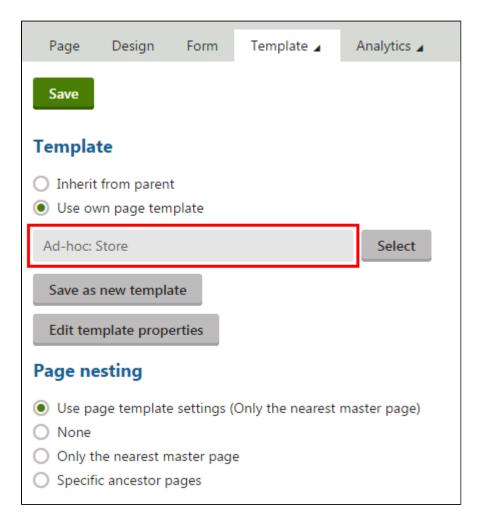
The system places the web part on the page and customers can filter your products (however, the results are not displayed anywhere yet).

# Displaying the filter results

1. Open the **Pages** application and navigate to the <u>main products page</u>.



- If you have not created any product structure yet, <u>create a new page</u> of the **Page (menu item)** page type in the **P ages** application.
- 2. On the **Properties -> Template** tab, if the template is not ad-hoc (the name is not in the form: "Ad-hoc: *name of the page* "), click **Clone template as ad-hoc** to create a template based on the template of the parent page.



- 3. (Optional) If you want to modify the template of the page, click **Edit template properties** and in the **Edit page template** dialog, switch to the **Layout** tab.
  - See Managing page templates to learn more information about modifying page templates.
- 4. To display product data, place the  $\bf Smart\ search\ results$  web part on the  $\bf Design\ tab.$
- 5. Edit the properties of the **Smart search results** according to your needs:

Field	Value
Web part control ID	Name the web part.
	For example: SmartSearchProductList
Indexes	Select the index name used when deciding whether to product with a text or with an option.
	For example: DancingGoat.Pages
Path	Type ./% to display all pages on levels in the product tree below the product listing page.
Page types	Select those page types which are then displayed.
	Typically, select all product page types.
Search options	Specify what syntax the search recognize.
	See <u>Smart search syntax</u> to learn more information.

Transformation	Select the transformation you created for the product listing pages.
	For example: DancingGoat.Transformations.SmartSearchProductList

- 6. **Save & Close** the web part properties dialog.
- 7. Edit the Smart search filter web part which should display the filtered data in the just created Smart search results web part.
- 8. In the Search dialog web part ID field, type the name (web part control ID) of the Smart search results web part (for example, SmartSearchProductList).
- 9. Click Save & Close.
  - Repeat the steps 7–9 for every Smart search filter web part that displays the filtered data in the Smart search results web part.

The system places the web part on the page and customers can filter your products.



🕢 To add the product detail page, see Configuring product pages. To combine it with the product filter, leave the **Transfor** mation field empty and select only the **Selected item transformation** field.