

Kentico supports connecting to **Facebook**, **Twitter**, and **LinkedIn**. Such connections allow you to:

- [add and view posts and content updates on the social media](#)
- monitor [Twitter channel analytics](#)
- [log in to your websites using a Facebook account](#)
- [log in to your websites using a LinkedIn account](#)

You connect to a social media by means of an **app** that you create on the social media, and then register the app within Kentico, as described on this page.

## Creating Apps

Apps on social media serve as an interface for connecting other applications, such as Kentico, to the particular social media.

- [Facebook](#)
- [Twitter](#)
- [LinkedIn](#)

### Creating a Facebook App



**Important:** The Facebook publishing functionality in Kentico 11 no longer works due to changes in the Facebook API and updated security requirements. To use the functionality, upgrade to Kentico 12 (Service Pack) and apply the latest hotfix.

### Creating a Twitter App

1. Go to <https://apps.twitter.com/> and log in.
2. Click **Create New App**.
3. Fill in the required details and click **Create your Twitter application**.
  - Required fields are marked with a star symbol.
4. Switch to **Permissions**, select **Read and Write** and click **Update settings**.
5. Switch to **API keys** and under **Your access token**, click **Create my access token**.

You now have the required data that you can use to [register the Twitter app into Kentico](#).

### Creating a LinkedIn App



**Note:** The Kentico 11 functionality for managing LinkedIn company profiles no longer works after May 1, 2019 (due to changes in the LinkedIn API, see the [Developer Program Updates](#) announcement for details). If you wish to use this functionality, you need to upgrade to the latest version of Kentico.

## Registering Apps into Kentico

To be able to use social media features through apps, you must register the apps in the system. Depending on what social media features you want to use, you register your apps in different places:

- For **posting** to social media from within Kentico, register the app in Kentico in the **Facebook**, **Twitter**, or **LinkedIn** application.

### Registering a Facebook app in Kentico

1. Open the **Facebook** application in Kentico and switch to the **Apps** tab.
2. Click **New app**.
3. Type a **Display name** you want to use for this app.
4. Enter your Facebook app's credentials – **Facebook App ID** and **Facebook App Secret**.

- You can find the credentials at <https://developers.facebook.com/apps>, on your application's **Settings -> Basic** tab.

App ID 199387890612617	App Secret ..... <a href="#">Show</a>
Display Name Demo Application	Namespace

5. Click **Save**.

The system saves the app's credentials and the app appears in the list on the **Apps** page.

To finish the integration setup, [create a page](#) in **Facebook -> Pages**.

## Registering a Twitter app in Kentico

- Open the **Twitter** application in Kentico and switch to the **Apps** tab.
- Click **New app**.
- Type a **Display name** you want to use for this app.
- Enter your Twitter app's credentials – **API key**, **API secret**.
  - You can get these on your API Keys page on Twitter:

## Kentico Sample App

[Details](#)
[Settings](#)
[API Keys](#)
[Permissions](#)

### Application settings

*Keep the "API secret" a secret. This key should never be human-readable in your application.*

API key	7rCU.....
API secret	.....
Access level	Read and write ( <a href="#">modify app permissions</a> )
Owner	.....
Owner ID	.....

5. Click **Save**.

The system saves the app's credentials to the database and the app appears in the list on the **Apps** page.

To finish the integration setup, [create a channel](#) in **Twitter -> Channels**.

## Required permissions for registering Apps

To register apps in Kentico, an administrator must grant you permissions for the **Social media** module. You need either **Modify** or **Modify applications**.