



General

Inac
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cont
acts

- **Do not delete inactive contacts** - the system does not automatically delete inactive contacts.
- **Delete contacts who were not active for the last X days** - the system deletes contacts that were inactive for at least a specified number of days. Specify for how many days the contacts have to be inactive in order to be deleted in **Last X days** setting.
- **Delete contacts without an email address that were not active for the last X days** - the system deletes contacts that do not have an email address (anonymous visitors) and were inactive for at least a specified number of days. Specify for how many days the contacts have to be inactive in order to be deleted in the **Last X days** setting.

Last
X
days

Specify for how many days your contacts have to be inactive in order to be deleted automatically. This setting is only taken into consideration when the **Delete contacts who were not active for the last X days** or **Delete contacts without an email address that were not active for the last X days** settings are enabled.

The **minimum** value is 10 days.