


Examples in the *E-commerce features* section of the documentation are based on the sample *Dancing Goat* and *E-commerce Site*. In order to try out the examples in practice, we recommend that you install the *Dancing Goat* and *E-commerce Site* first.

You can install the e-commerce sample sites in both cases:

- [You are going to run a new installation of the system.](#)
- [You have already installed the system \(but without one or both e-commerce sample sites\).](#)

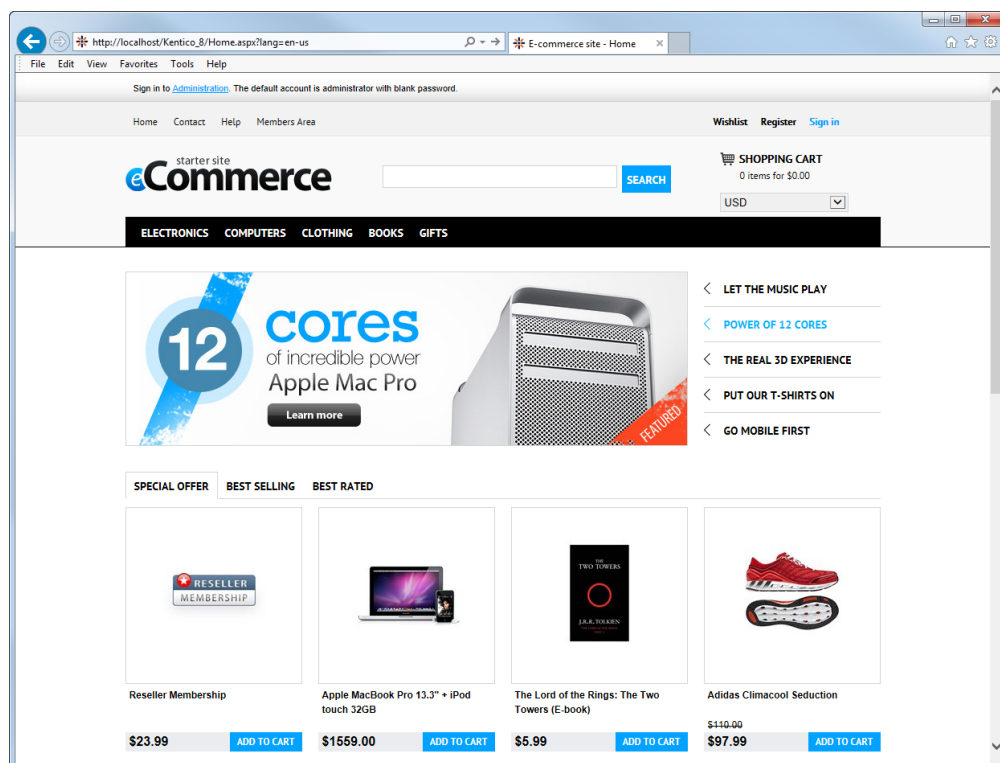
## New Kentico installation

1. Launch *Kentico\_<version>.exe* and follow the instructions in [Installing Kentico - custom installation](#) (you can also use [quick installation](#) if preferred).

 It is highly recommended that you install all e-commerce and on-line marketing components when going through the custom installation. Otherwise, the sample sites may not work correctly.

2. In the **Sample sites** step, select *Dancing Goat* and *E-commerce Site*.
3. Click **Next** and continue with the installation.

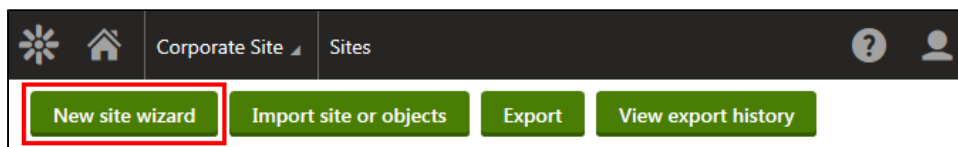
After the system successfully finishes the installation, you can [launch](#) the sample *Dancing Goat* or *E-commerce Site*.



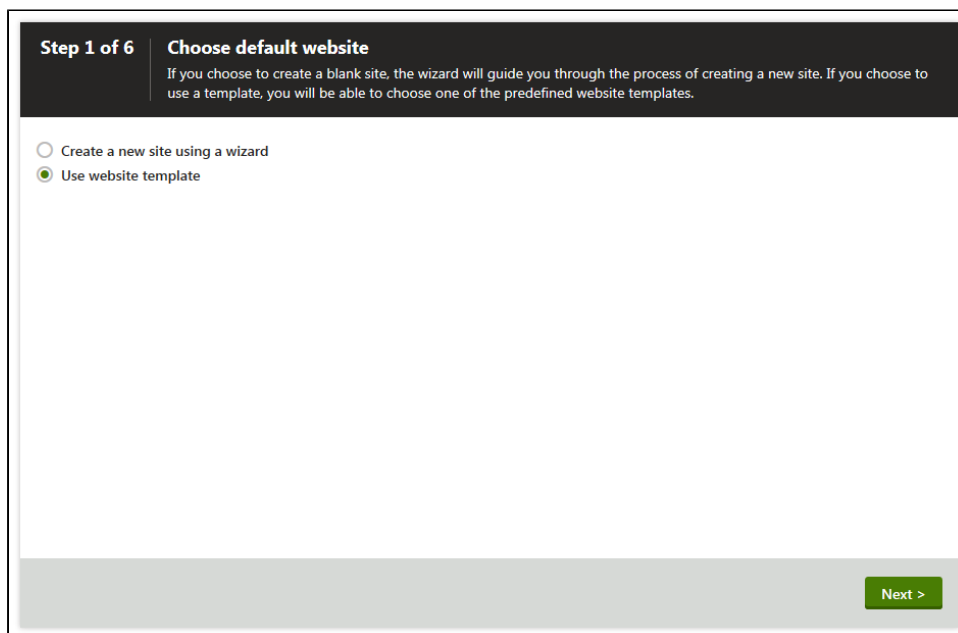
## Existing Kentico installation

If you have already installed Kentico but without one or both of the e-commerce sample sites (*Dancing Goat* and *E-commerce Site*), you can add the site using the [New site wizard](#).

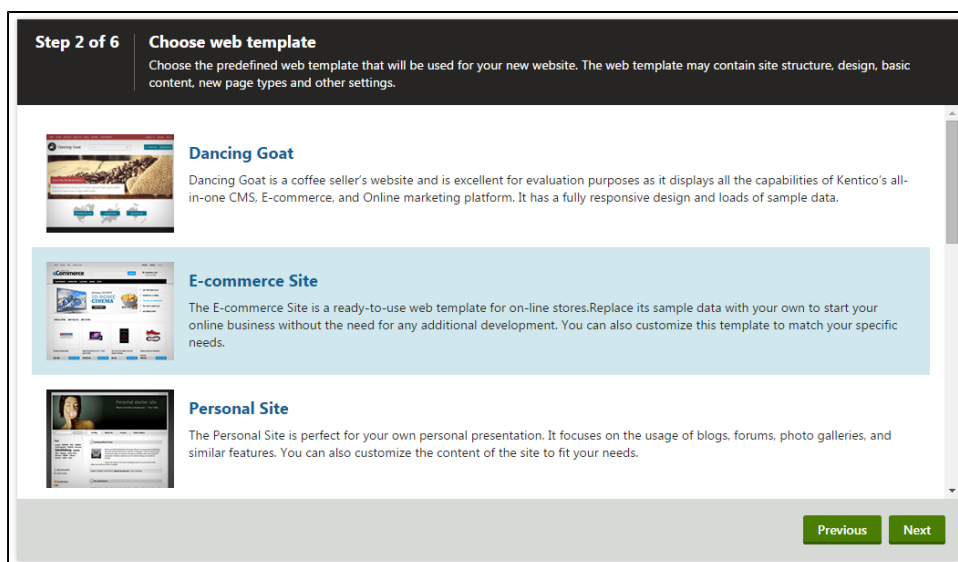
1. Open the **Sites** application and click **New site wizard**.




2. In **Step 1** of the wizard, select **Use website template** and click **Next**.


















3. In **Step 2**, select *Dancing Goat* or *E-commerce Site* from the list of available website templates and click **Next**.




4. Go through the rest of the wizard as described in [Creating new sites from templates](#).

 We recommend that you leave the default settings unless you really need to change them according to your specific requirements.

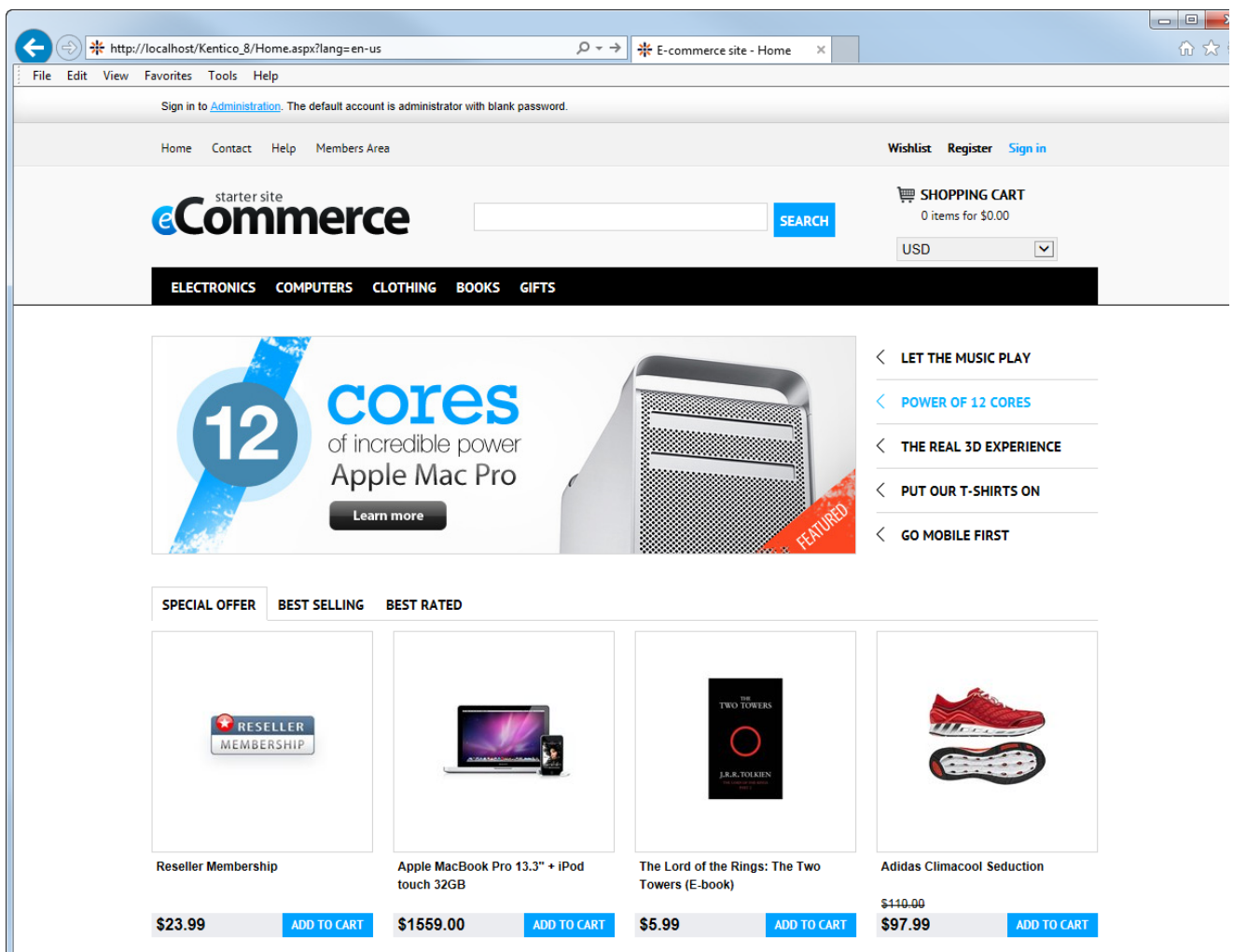
When the wizard finishes, you can see in the **Sites** application that the e-commerce sample sites are listed among other available sites.

Corporate Site Sites						
<a href="#">New site wizard</a> <a href="#">Import site or objects</a> <a href="#">Export</a> <a href="#">View export history</a>						
Actions	Site name	Status	Main domain	Documents	Default culture	
    	Corporate Site	Running	localhost	572	English - United States	
    	E-commerce Site	Stopped	localhost	197	English - United States	
    	Personal site	Stopped	localhost	46	English - United States	

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- Run () the *Dancing Goat* or *E-commerce Site*.
- Go to **Applications** and click **Live site**.

The system opens the home page of the launched site.



The screenshot shows the home page of the E-commerce site. The browser address bar displays `http://localhost/Kentico_8/Home.aspx?lang=en-us`. The page features a navigation bar with links for Home, Contact, Help, and Members Area. A search bar is prominently displayed with the text "eCommerce starter site". Below the search bar, there are categories: ELECTRONICS, COMPUTERS, CLOTHING, BOOKS, and GIFTS. A large banner for "12 cores of incredible power Apple Mac Pro" is featured. To the right, a sidebar lists featured items: LET THE MUSIC PLAY, POWER OF 12 CORES, THE REAL 3D EXPERIENCE, PUT OUR T-SHIRTS ON, and GO MOBILE FIRST. The main content area displays a "SPECIAL OFFER" section with four items: Reseller Membership (\$23.99), Apple MacBook Pro 13.3" + iPod touch 32GB (\$1559.00), The Lord of the Rings: The Two Towers (E-book) (\$5.99), and Adidas Climacool Seduction (\$97.99). Each item has an "ADD TO CART" button.