This example demonstrates an application of a catalog discount. The example uses the sample E-commerce Site.

We want a 10% discount, that is time-limited, targeted at registered <u>customers</u>, and applies to all <u>products</u> from the <u>Clothing</u> department. The system applies the discount while shopping on the live site, and while editing existing <u>orders</u> in the administration interface.

Adding a catalog discount

First, enter the catalog discount's general properties.

- 1. Open the Catalog discounts application.
- 2. Click **New catalog discount** to open a page where you can specify the discount properties.
- 3. Enter the following values for the discount's properties:

• Name: Clothing department discount

Enabled: Yes (selected)Discount: Percentage

• Amount: 10

4. Click Save.

The system saves the catalog discount. Currently, the discount applies to all products, there is no time limit, and all customers are eligible.

Limiting the discount's validity

To specify the catalog discount's period of validity:

1. Enter the properties in the **Duration** category.

Valid from: 11/15/2017 8:00:00 AM
Valid to: 12/23/2017 6:00:00 PM



To see how the discount applies to products on the site, adjust the validity to include the current date.

2. Click Save.

The system saves the catalog discount. Currently, the discount applies to all products, there is a time limit specified, and all customers are eligible.

Specifying the discount's customer target group

To specify the catalog discount's customer target group:

- 1. Enter the properties in the **Target customers** category.
 - Available for: Registered users
- 2. Click Save.

The system saves the catalog discount. Currently, the discount applies to all products, there is a time limit specified, and only the registered customers are eligible.

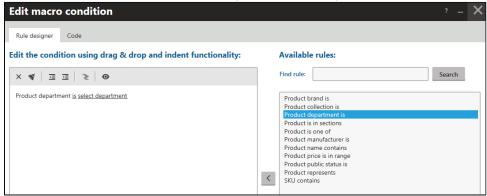
Limiting the discount's product scope

To limit the catalog discount's product scope, specify the **Apply to** property in the **Basics** category.

Selecting the discount rule

1. Click **Edit** to open the **Edit macro condition** dialog.

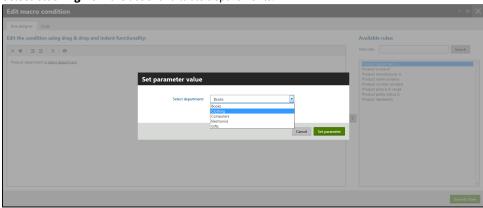
2. Select the Product department is rule in the right part of the dialog.



3. Click **Add rule** (\leq) to add the selected rule to the condition.

Specifying the rule's parameter

- 1. Click select department in the left part of the dialog to open the **Set parameter value** dialog.
- 2. Select **Clothing** from the list of available departments.



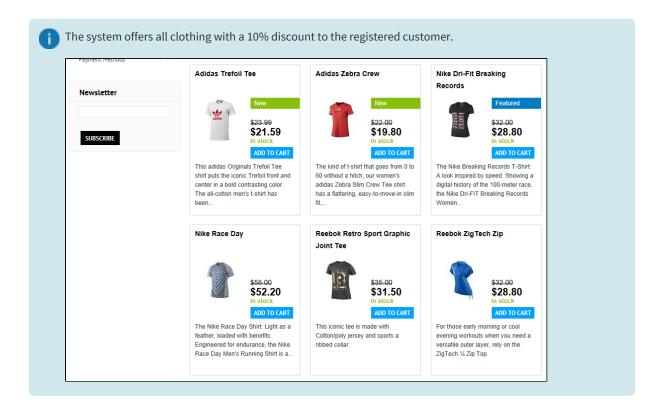
- 3. Click **Set parameter** to close the **Set parameter value** dialog.
- 4. Click **Save & Close** in the **Edit macro condition** dialog to save and close the dialog specifying the product scope.
- 5. Click Save

The system saves the catalog discount. Currently, the discount applies to all products from the **Clothing** department, there is a time limit specified, and only registered customers are eligible.

Applying the catalog discount

While shopping on the live site

- 1. View the live site.
- 2. Sign in as a registered customer.
- 3. Select **Clothing -> T-shirts** in the on-line store's main menu.
 - The system displays a list of all T-shirts offered in the store.



4. Click Add to cart next to the Nike Race Day product.



The product has product options, so the system now displays the product's details page.

- 5. Click Add to cart again.
 - The system displays the product's unit price in the shopping cart with the catalog discount applied.

If you now click **Check out**, you can continue with the <u>checkout process</u>.

While editing existing orders in the administration interface

- 1. Open the **Orders** application.
- 2. **Edit** () the selected order of a registered customer.
- 3. Switch to the **Items** tab.
- 4. Add the Nike Race Day T-shirt.
 - a. Click **Add item**.
 - The system opens the **Add order items** dialog.
 - b. Select the Nike Race Day T-shirt.

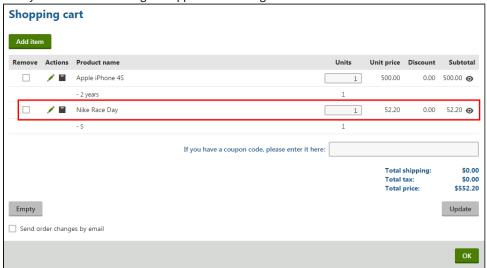


Click the name of the product leaving the **Quantity** field empty. The system opens the **Add order items** dialog with the product details displayed.

The system behaves like this because the product has product options.

- c. Specify the amount of product items:
 - Units: 1
- d. Click Add to cart.

• The system closes the dialog and applies the catalog discount.



The catalog discount is included in the displayed **Unit price**. If you view the **Price detail** (**O**), you can see a detailed summary of all applied discounts.

If you now click \mathbf{OK} , the system saves the order.