

Developing websites

Learn how to create the structure of your site by using multiple features such as page types, page templates, and web parts.

Customizing Kentico

Get an overview of the best practices for customizing Kentico and start extending your project. Leverage the Kentico API with the use of the public [API reference](#) and [API examples](#) documentation.

Creating content

Populate your site with content by creating pages, working with textual and visual content, or inserting widgets on pages.

Promoting content

Set up campaigns and track their success rate. Measure traffic on your site, gather information about its visitors and track their activities.

Managing on-line stores

Learn how to configure and manage on-line stores in Kentico. Configure payment methods, add products, product discounts, and more.

Maintaining the system

Learn about tweaking parts of the system, managing and deploying sites, and optimizing sites for performance.