

You can manually start [marketing automation](#) processes for specific [contacts](#) or entire [contact groups](#).



**Tip:** For full automation, define [triggers](#) for your processes. This allows the system to automatically run processes for contacts based on dynamic conditions.



#### Permission requirements

To manually run processes, you need to have the **Start process** [on-line marketing permission](#).

## Running processes for specific contacts

1. Open the **Contact management** application on the **Contacts** tab.
2. **Manage** (🔍) the contact for which you want to run the process.
3. Switch to the **Processes** tab.
  - Here you can see a list of all automation processes currently running for the contact.
4. Click **Start new process**.
5. Select the process that you want to start for the contact.

After starting the process, you can see its status in the list on the contact's **Processes** tab.

### Running a process for a contact from within the process

You can also start a process for a single contact directly while editing the process:

1. Open the **Marketing automation** application.
2. **Edit** (✎) the process you want to run for a contact.
3. Switch to the **Contacts** tab.
4. Click **Start new process**.
5. Choose the contact for which you want to run the process.

## Running processes for contact groups

1. Open the **Contact groups** application.
2. **Edit** (✎) a contact group.
3. Switch to the **Contacts** tab.
4. Choose the contacts in the group for which you want to run the process:
  - a. *Selected contacts* - mark specific contacts using the checkboxes on the left side of the list
  - b. *All contacts* - all contacts who belong to the contact group
5. Select the **Start new process** action.
6. Click **OK**.
7. Choose the automation process that you want to start.

A separate instance of the process starts for each of the specified contacts. The process may fail to start for some of the contacts, depending on the [recurrence settings](#) of the selected process.