With Kentico, you can notify various users (blog owners, blog moderators, subscribers) about new blog comments by having the system automatically send them notification emails.

Who can be notified about blog comments

When a new blog comment is added, notification emails can be sent to:

- **Blog owners** - emails are based on the **Blogs - Notification to blog owner** email template
- **Blog moderators** - emails are based on the **Blogs - Notification to blog moderators** email template
- **Subscribers** - emails are based on the **Blogs - Notification to blog post subscribers** email template

Learn more about managing email templates.

The text below explains to whom notification emails are sent under specific conditions:

Comment added by	Notification sent to
The *blog owner*, *blog moderator,* or user with *Manage permission* or the Global administrator privilege level.	The *blog owner* (if their email address is set in blog properties) and the *subscribers*.
Anybody else and the comment is Not Approved.	The *blog owner* (if their email address is set in blog properties) and the *moderators*.
Anybody else and the comment is Approved.	The *blog owner* (if their email address is set in blog properties) and the *subscribers*.
Comment edit	Notification sent to
Switched from Not Approved to Approved.	The *subscribers*.
Other comment changes.	No notification is sent.

Using macros in blog comment notifications

You can use the following macros in the blog comment notification email templates:

Data macros	Link macros	Other macros
- **Blog.XXX** - where XXX represents a column of the *CONTENT_Blog* table or the *CMS_View_Tree_Joined* view - **BlogPost.XXX** - where XXX represents a column of the *CONTENT_Blog* table or the *CMS_View_Tree_Joined* view - **Comment.XXX** - where XXX is a column of the *Blog_Comment* table - **CommentUser.XXX** - where XXX is a column of the *CMS_User* table - **CommentUserSettings.XXX** - where XXX is a column of the *CMS_UserSettings* table **Example:** {%CommentUser.Email%}	- **BlogPostLink** - blog post link - **BlogLink** - blog link - **UnsubscriptionLink** - unsubscription link **Example:** *{% BlogPostLink%}*	- **UserFullName** - the same result as *{%Comment. CommentUserName%}* - **CommentUrl** - the same result as *{ %Comment.CommentUrl%}* - **Comments** - the same result as *{% Comment.CommentText%}* - **CommentDate** - the same result as *{%Comment.CommentDate%}* - **BlogPostTitle** - the same result as *{%BlogPost.BlogPostTitle%}*