

This page demonstrates how you can add new products to your on-line store. You can use the same approach to add any products into any website featuring the Kentico E-commerce Solution.

✓ Before starting to add products, it is recommended to:

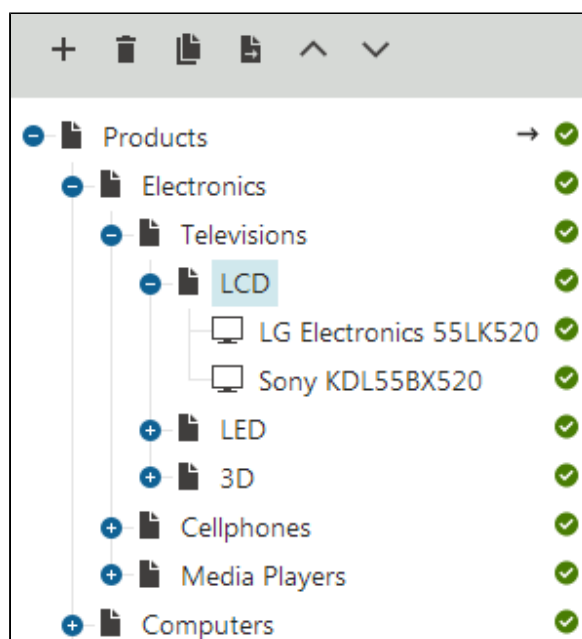
- Enter the [default product image](#)
- Create [departments](#) with defined taxes (the system automatically adds taxes to new products)
- Enter the [relationship name](#) of products for related products, if you plan to allow only one relationship

1. Open the **Products** application (alternatively, open the [Pages](#) application).

2. Click **New (+)** above the [product sections tree](#).

- The tree allows you to select a section into which the product should be placed.
- After performing the action, the system opens a dialog where you can specify a [product type](#) for the new product.

i If you wish to create a new product section, you need to select one of the available [section types](#) in the dialog.



3. Enter the more frequently accessed properties of the product.

- You can later modify the properties while editing the product on the [General tab](#).

4. Click **Save**.

The system lists the new product among other products. You can further manage the product as described in detail in [Products](#).

Actions	Product name	SKU	Price	Stock	Status	For sale
	Apple MacBook Pro 13.3"		\$1499.99	14		Yes
	Apple MacBook Pro 13.3" + iPod touch 32GB		\$1559.00	1	Featured	Yes
	HP Envy 17-2290NR 17.3"		\$1449.99	15		Yes
	Lenovo IdeaPad U300s 1080-2BU		\$1049.99	14		Yes
	Sony VAIO Fit 14A		\$1099.00	0		Yes
	Sony VAIO Z Series VPCZ216GX		\$2399.00	15		Yes