

General	
Log activities	If enabled, activities are logged for the website (according to the other settings in this category).
Track file downloads (cms. file) for these extensions	<p>The system can track file downloads as <i>Page visit</i> activities for files stored as <i>CMS.File</i> pages in the content tree of a website. This setting specifies which types of files the tracking includes.</p> <p>Enter the allowed file types as a list of extensions separated by semicolons, for example: <i>pdf;docx;png</i></p> <p>If left empty, the system tracks all file types.</p>
Page	
Page visits	If enabled, the page visit activity is logged.
Landing page	If enabled, the landing page activity is logged. A landing page is where the visitor comes first when viewing the website.
Membership	
User registration	If enabled, the user registration activity is logged.
User login	If enabled, the user login activity is logged.
E-commerce	
Adding a product to shopping cart	If enabled, the activity of adding a product to the shopping cart is logged.
Removing a product from shopping cart	If enabled, the activity of removing a product from the shopping cart is logged.
Adding a product to wishlist	If enabled, the activity of adding a product to wishlist is logged.
Purchase	If enabled, an activity is logged when a contact makes a purchase on the website (one record for the entire purchase).
Purchased product	Indicates if an activity is logged individually for every purchase of a product.
Email marketing	
Newsletter subscription	If enabled, the activity of subscribing to a newsletter is logged.
Email feed unsubscription	If enabled, the activity of unsubscribing from an email feed is logged.
Opt out from all marketing emails	If enabled, the activity of opting out from all marketing emails is logged.
Email opening	If enabled, the activity of opening a tracked marketing email is logged.
Clickthrough tracking	If enabled, the activity of clicking a particular hyperlink in a marketing email is logged.
Search	
Search	If enabled, the internal search activity is logged (the site visitor uses a standard search web part).
External search	If enabled, the external search activity is logged (the site visitor uses an external search engine that leads them to the website).

Subscriptions	
Blog post subscription	If enabled, the blog post subscription activity is logged.
Blog post comments	If enabled, the activity of visitor's adding a new comment to a blog post is logged.
Forum post subscription	If enabled, the forum post subscription activity is logged.
Forum posts	If enabled, the activity of visitor's adding new forum posts is logged.
Message board subscription	If enabled, the message board subscription activity is logged.
Message board posts	If enabled, the activity of visitor's adding new message board posts is logged.
Other	
On-line form submission	If enabled, the activity of submitting an on-line form will be logged.
Content rating	If enabled, the content rating activity is logged.
Poll voting	If enabled, the activity of poll voting is logged.
Custom table form submit	If enabled, the activity after submitting custom table form is logged.
Event booking	If enabled, the activity of event booking, i.e. attendee's subscribing to an event, is logged.
Custom activities	If enabled, custom activities are logged.