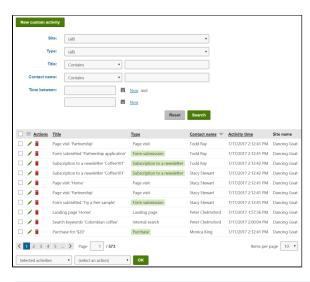
Once you have <u>enabled</u> tracking of activities, you can monitor the activities of your <u>contacts</u> in the **Contact management** applic ation on the **Activity log** tab.

The activity log shows you which actions your visitors have performed, such as page visits, form submissions, <u>newsletter</u> subscriptions or <u>product</u> purchases. You can filter the list according to the activity type or title, the contact who performed the action, the date when the action occurred, or the site on which the activity occurred.





Highlighting activity types with colors

If you want to easily spot the important activity types in a list of activities, ask your administrator to specify the activity type color when <u>editing or adding activity types</u>.



Tip: To view the activities of a specific contact:

- 1. Open the **Contact management** application on the **Contacts** tab.
- 2. Manage () the given contact
- 3. Switch to the **Activities** tab.

Viewing activity details

Every activity record stores additional details related to the logged event. To see the details of a specific activity:

- 1. Open the Contact management application on the Activity log tab.
- 2. Click **Edit** () next to the given record.
 - The following activity details are available:

General information	
Activity type	The <u>type</u> of the activity.
Activity title	The activity's title contains basic information about the event. The default text depends on the activity type.
	You can manually edit this field.
Contac t name	The name of the contact associated with the activity. Click 🖍 to view and edit the contact's details.

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Activity date	The date and time when the activity occurred.
Activity URL	The URL of the page where the activity occurred. You can manually edit this field.
URL referrer	The URL from which the contact, who performed the activity, came to the page. You can manually edit this field.
Activity site	The website where the activity occurred.
Activity comment	
Comm ent	Any additional information related to the activity, either as plain text or with basic formatting. Click Insert timestamp to insert your timestamp into the comment. The default stamp contains
	the full name of your user account and the current date and time.

3. Click **Save & Close** to confirm any changes.

Removing activity records from the activity log

To permanently remove activity records, click **Delete** ($\hat{\blacksquare}$) next to individual items in the activity log.

You can remove multiple records using the options below the activity list:

- 1. Choose which activities to delete:
 - a. All activities
 - b. Selected activities mark specific activities using the check boxes on the left side of the list.
- 2. Select the *Delete* action.
- 3. Click **OK**.

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