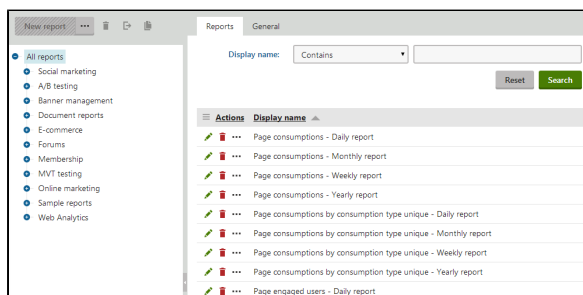


The **Reporting** application allows you to create internal reports to **watch the activity** in the Kentico system and on websites, such as recently created pages, expired pages, website visits, user registration etc.

The application gathers data from the database by using SQL queries and displays the results in highly customizable reports including tables and graphs.



Alternatively, you can use Microsoft Power BI to create reports that visualize data from Kentico. See [Visualizing Kentico data in Power BI](#) to learn more.