



Kentico allows you to have your website content translated into [multiple languages](#). The system can display different language versions of your on-line store content to your [customers](#) based on various settings. Your customers can also [switch between languages](#) using dedicated [web parts](#).

 If you want to offer multilingual products, create them in the default way (i.e. SKU + page) so that you can translate the pages in the user interface (see [Maintaining multilingual stores](#)). For products created as [stand-alone SKUs](#), you need to create [resource strings](#).


You also need to use resource strings if you wish to translate [product options](#) or [product variants](#), and also other e-commerce objects, such as [discounts](#), [shipping options](#) or [payment methods](#). To learn more, see [Maintaining multilingual stores](#).

## Setting up multiple languages

To set up more languages on your website, you need to:

1. Open the **Sites** application.
2. **Edit** () a specific site.
3. Switch to the **Cultures** tab.
4. Click **Add cultures**.
5. Select the desired cultures in the dialog.
6. Click **Select**.

The system now enables you to create content in the selected languages.


 To learn more about setting up multiple languages or setting the default language, see [Setting up multilingual websites](#).

## Creating language selectors on live sites

To create a selector with which the customer can switch the current language of the site:

1. Open the **Pages** application and navigate to the desired page (probably the root of the site).
2. Switch to the **Design** tab.
3. Place the **Language data source** web part on the page.
4. Configure the web part as desired.
  - There are no specific requirements for configuring the web part.
  - Copy the value of the **Web part control ID** field to the clipboard.
5. Click **Save & Close**.
6. Place the **Basic repeater** web part on the page.
7. Configure the web part.
  - In the **Data source name** field, paste the previously copied **Web part control ID** value from the data source web part.
8. Click **Save & Close**.

The system now displays the web part for switching languages on the edited page.

 To learn more about creating language selectors, see [Creating language selectors](#). You can also see an example on [the sample Dancing Goat site](#).