

On this tab, you can configure the [Strands Recommender integration](#) functionality which allows you to place recommended content to site visitors based on their behavior.

General	
API ID	Enter the unique identifier of your Strands Recommender account. The system requires the ID to communicate with the recommendation service. You can find your API ID in the My account section of the Strands Recommender website .
Validation token	Enter the validation token of your Strands Recommender account. The Strands recommendation service requests the token when the application performs certain customer actions. You can find your Validation Token in the My account section of the Strands Recommender website.
Catalog feed	
Catalog layout	Transformation used to generate each item in the Strands catalog feed. Only items in the feed will be considered when recommending items.
Path	The path from which items are generated into the Strands catalog feed.
Product types	The page types from which items are generated into the Strands catalog feed. Leave empty to include all page types.
WHERE condition	The value of the WHERE condition in the SELECT statement that specifies the items in the Strands catalog feed.
Automatic catalog upload	
Enable automatic catalog upload	Enables automatic upload of the Strands catalog feed to Strands. When selected, the Save button automatically uploads the Strands catalog feed to Strands.
Automatic upload frequency	The frequency at which the Strands catalog feed is requested by Strands. You can set the frequency more precisely directly on the Strands portal (e.g., you can set an exact hour for weekly updates).
Catalog access restriction	
Username	The username used for restricting access to the Strands catalog feed.
Password	The password used for restricting access to the Strands catalog feed.