This example demonstrates how to create a <u>free shopping offer</u> that requires customers to enter a <u>coupon code</u>. The offer has no time limit, and is available to all <u>customers</u> whose order exceeds 999.99 USD. It uses a coupon code with an unlimited number of available uses. The coupon code can be applied while shopping on the live site, or when editing orders in the administration interface.

The example uses the sample *E-commerce Site*.

Adding a free shipping offer

First, you need to add a new free shipping offer.

- 1. Open the **Free shipping offers** application.
- 2. Click New Free shipping offer.
 - The system opens a page where you can specify the offer properties.
- 3. Enter the following values for the offer's properties:
 - Name: Free shippingEnabled: Yes (checked)
 - Minimum order amount: 1000
 - Customer has to redeem a coupon to get Free shipping: Yes (checked)
- 4. Click Save.

The system opens the **Coupons** tab of the newly added free shipping offer. Now you can add a coupon code to the offer.



For a more complex example of adding a free shipping offer, please refer to Example - Redeeming a free shipping offer.

Adding a coupon code to the free shipping offer

- 1. Click Create coupon code.
- 2. Enter the following values for the coupon's properties:
 - Coupon code: FSO-1000
 - Redemption limit: Leave empty for unlimited use of the coupon
- 3. Click Save.

The system adds the coupon code to the free shipping offer. Any customer whose order exceeds 999.99 USD can apply the code and receive free shipping.

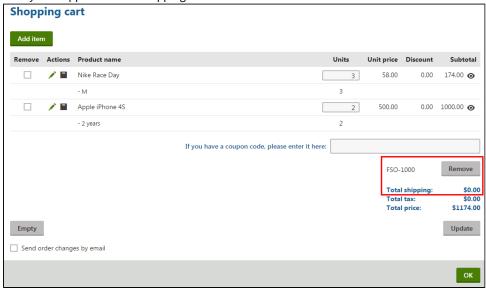
Applying the coupon code to receive free shipping

While editing an existing order in the administration interface

- 1. Open the **Orders** application.
- 2. **Edit** () the selected order.
- 3. Switch to the **Items** tab.
- 4. Enter the coupon code:
 - If you have a coupon, please enter it here: FSO-1000
- 5. Click **Update**.

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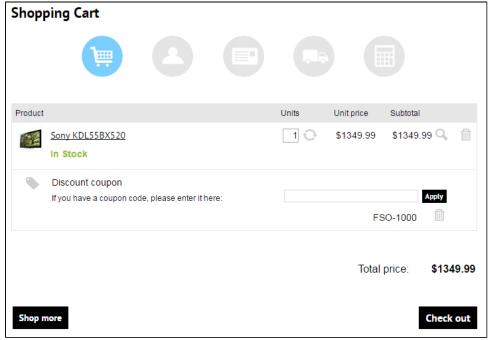
• The system applies the free shipping offer.



If you now click **OK**, the system saves the order with the free shipping offer applied.

While shopping on the live site

- 1. View the live site.
- 2. Select **Electronics -> Televisions -> LCD** in the on-line store's main menu.
 - The system displays a list of all LCD televisions offered in the store.
- 3. Click **Add to cart** next to the *Sony KDL55BX520* product.
 - The system displays the content of your shopping cart, allowing you to enter a coupon code.
- 4. Enter the coupon code:
 - If you have a coupon, please enter it here: FSO-1000
- 5. Click Apply.
 - The system applies the free shipping offer.



If you now click **Check out**, you can continue in the <u>checkout process</u>.

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