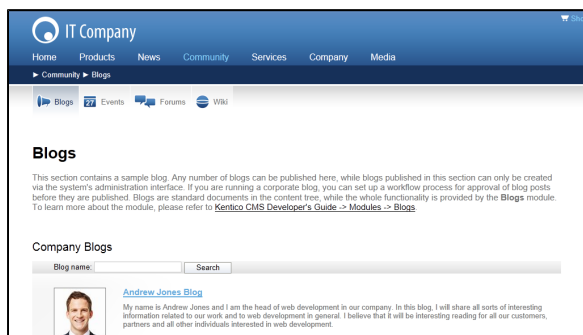


The Blogs application allows users to publish a personal or a company blog. **Blog** is a frequent, chronological publication of one's thoughts and web links. Users can publish multiple blogs on the same site and there can be multiple editors for each blog.

In this chapter, you can learn how you can configure blogs so that content editors can use them on the site. Specifically, you can learn about:

- ✓ Kentico comes with predefined blog templates. [Manage the templates](#) so that users can choose the right template when creating [new blogs](#).



**Note** that every blog post that users create is a standard page that can be displayed on the website, searched in, etc.