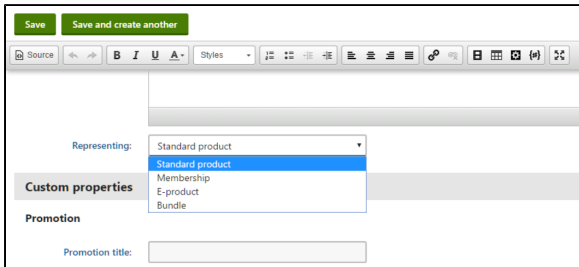


Your on-line store supports the following [product](#) representations:

- [Standard product](#) – standard kind of product typically representing a single article or service.
- [Membership](#) – grouping of roles allowing your [customers](#) to access paid sections of the website, perform certain actions on the website, etc.
- [E-product](#) – files available for download after purchase.
- [Bundle](#) – multiple products grouped into a single product.

Click the links above to learn more about particular product representations and their special characteristics.



The screenshot shows a web application interface for configuring product representations. At the top, there are two buttons: "Save" and "Save and create another". Below these is a rich text editor toolbar with options for Source, Undo, Bold, Italic, Underline, Text color, Styles, Bulleted list, Numbered list, Indent, Outdent, Link, Unlink, Image, and Full screen. The main content area is divided into sections. The "Representing:" section has a dropdown menu with four options: "Standard product" (selected), "Membership", "E-product", and "Bundle". Below this is a section titled "Custom properties" which is currently empty. At the bottom, there is a "Promotion" section with a label "Promotion title:" followed by an empty text input field.