

Users can subscribe to receiving notifications about new blog comments in a blog post.

## Enabling subscriptions in a blog

You can enable users to subscribe to blog comments by checking the **Allow subscription to comments** box on the **Form** tab of the corresponding blog page.

## Enabling double opt-in for blog subscriptions

To make users confirm that the e-mail address they're subscribing with really exists and belongs to them, you can enable the double optin functionality. With double optin enabled, subscribers will be sent an e-mail with a confirmation link. They will have to click the link to create their subscription.

### To enable double optin globally for all blogs

1. Open the **Settings** application.
2. Navigate to **Content -> Blogs**.
3. Turn on the **Enable double opt-in for blog post comments** setting.
4. Specify how long you want the confirmation links to be valid in the **Double opt-in interval** setting.

**Optional steps** - follow the steps if you don't want the system to use the default approval page located in `~/CMSModules/Blogs/CMSPages/SubscriptionApproval.aspx`:

- a. **Place** the **Blog post subscription confirmation** web part on a page. Adjust its properties according to your needs.
  - b. Enter the page's path into the **Double opt-in approval page path** setting.
  - c. Confirm by **OK**. The system places the web part on the page.
5. **Save** the settings.

Double opt-in should now be configured for all blogs. You can override the settings for each existing blog by selecting the corresponding blog page, switching to the **Form** tab and adjusting the settings in the **Comments: Subscription** category.

The functionality uses the **Blogs - Subscription request** e-mail template. You can insert the confirmation link into the template using the `{%SubscriptionLink%}` macro.

## Allowing users to manage their subscriptions on the Live site

You can allow users to manage their own blog post comment subscriptions by placing the **My account** web part on a page.

### To place the My account web part

1. In the **Pages** application, navigate to the page on which you want to allow users to manage their blog post comment subscriptions.
2. **Place** the **My account** web part on the page.
3. In the **Other tabs** section of the web part properties, turn the **Display my subscriptions** check-box on.
4. Adjust the rest of the web part properties according to your needs.
5. Confirm by **OK**. The system places the web part on the page.

Users can view and **Delete** their blog post comment subscriptions on the page. If double opt-in is enabled and a subscription hasn't been yet confirmed, users can also **Approve** the subscription.

## Allowing users to cancel a blog comment subscription via an e-mail link

Users can also unsubscribe from blog comment notifications by clicking a link that cancels their subscription. The link is in each notification e-mail. For this to work, you have to:

1. [Place the Blog post unsubscription web part on a page](#)
2. [Set the URL of the unsubscription page](#)

## To place the Blog post unsubscribe web part on a page

1. Navigate to the **Pages** application.
2. (Recommended) Create a special page for the web part.
3. [Place](#) the **Blog post unsubscribe** web part on the page.
4. Specify the **Confirmation** details and adjust the web part properties according to your needs.
5. Confirm by **OK**. The system places the web part on the page.

## Set the URL of the unsubscribe page

You can set the Unsubscription URL in two ways:

Globally, for all blogs	For a specific blog
<ol style="list-style-type: none"> <li>1. Open the <b>Settings</b> application.</li> <li>2. Navigate to <b>Content -&gt; Blogs</b>.</li> <li>3. Set the <b>Blog unsubscribe URL</b> to the address of the page on which you placed the <b>Blog post unsubscribe</b> web part.</li> <li>4. <b>Save</b> the changes.</li> </ol> <p><b>Note</b> that you can override these settings by setting a different URL on a blog's <b>Form</b> tab.</p>	<ol style="list-style-type: none"> <li>1. Navigate to blog for which you want to specify the Unsubscription URL.</li> <li>2. In the <b>Comments: Configuration</b> section, set the <b>Unsubscribe link URL</b> to the address of the page that you placed the <b>Blog post unsubscribe</b> web part on.</li> <li>3. <b>Save</b> the changes.</li> </ol>