

This example demonstrates redemption of a free shipping offer. The example uses the sample *E-commerce Site*.

We want the free shipping offer to be time-limited, targeted at [customers](#) in the Facebook users [role](#), and to be applied to all [orders](#) to Texas exceeding 100 USD. It is redeemed while shopping on the live site, and while editing an existing order in the administration interface.

Adding a free shipping offer

✓ The free shipping offer in this example doesn't use coupons.

Please refer to [Example - Applying a coupon code to receive free shipping](#) to see an example of redemption of a free shipping offer that uses coupons.

First, enter the free shipping offer's general properties.

1. Open the **Free shipping offers** application.
2. Click **New Free shipping offer** to open a page where you can specify the offer properties.
3. Enter the following values for the offer's properties:
 - **Name:** Free shipping to Texas
 - **Enabled:** Yes (selected)
4. Click **Save**.

The system saves the free shipping offer. Currently, the offer applies to all orders placed by all customers.

Limiting the offer's validity

To specify the free shipping offer's period of validity:

1. Enter the properties in the **Duration** section.
 - **Valid from:** 11/15/2017 8:00:00 AM
 - **Valid to:** 12/31/2017 6:00:00 PM

✓ To see how the free shipping offer works on the site, adjust the validity to include the current date.

2. Click **Save**.

The system saves the free shipping offer. Currently, the offer applies to all orders placed by all customers within the specified period.

Specifying the offer's customer target group

To specify the free shipping offer's customer target group:

1. Enter the properties in the **Target customers** section.
 - **Available for:** Registered customers in selected roles
 - a. Click **Select**.
 - The system opens the **Select roles** dialog.
 - b. Select the **Facebook users** role.
 - c. Click **Select**.
2. Click **Save**.

The system saves the free shipping offer. Currently, the offer applies to all orders placed by customers in the Facebook users role within the specified period.

Specifying the offer's application conditions

To further limit the offer's application, specify the properties in the **Free shipping conditions** section.

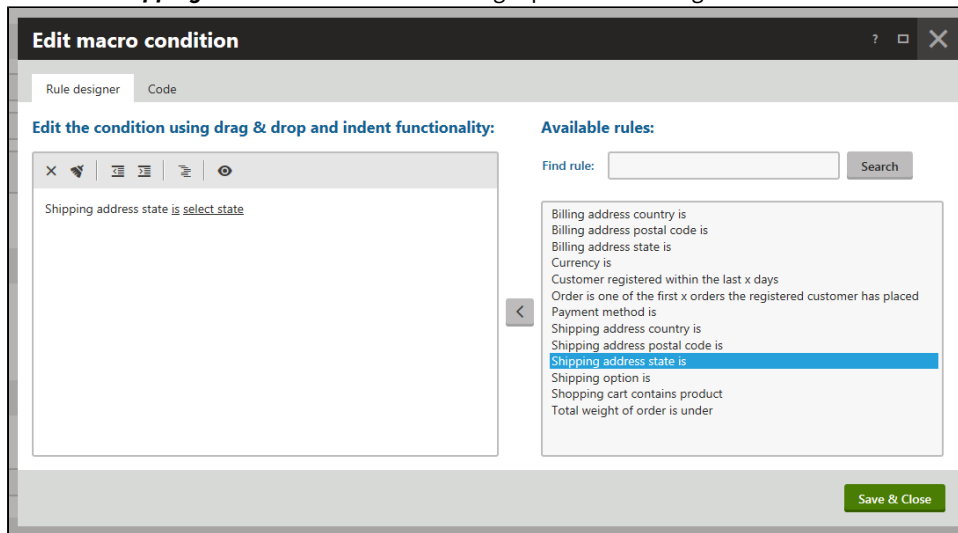


Specifying the minimum order amount

- **Minimum order amount:** 100

Selecting the discount rule

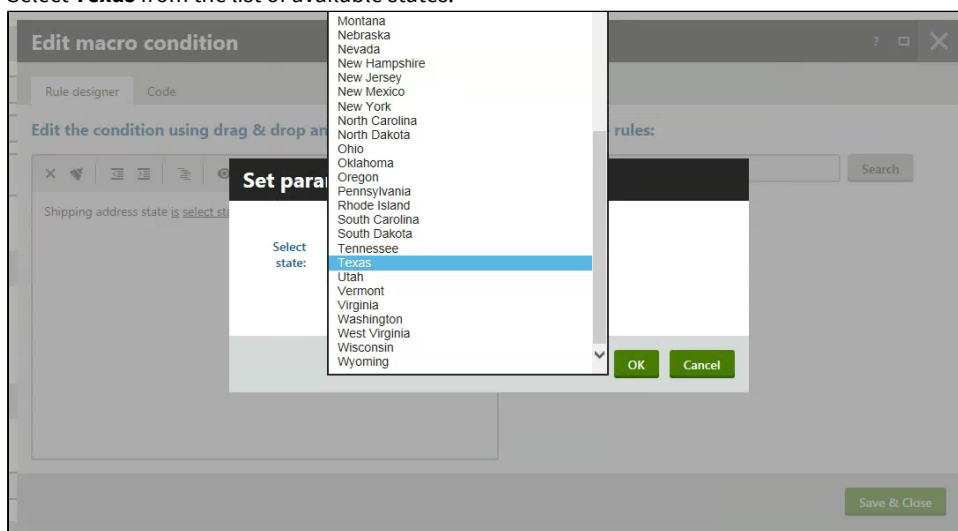
1. Click **Edit** to open the **Edit macro condition** dialog.
2. Select the **Shipping address state is** rule in the right part of the dialog.



3. Click **Add rule** (↵) to add the selected rule to the condition.

Specifying the rule's parameter

1. Click select state in the left part of the dialog to open the **Set parameter value** dialog for the **state** parameter.
2. Select **Texas** from the list of available states.



3. Click **OK**.
 - The system closes the **Set parameter value** dialog.
4. Click **Save & Close** in the **Edit macro condition** dialog.
 - The system saves the macro condition.
5. Click **Save**.

The system saves the free shipping offer. Currently, the offer applies to all orders to Texas exceeding 100 USD placed by customers in the Facebook users role within the specified period.

Redeeming the free shipping offer

While editing an existing order in the administration interface

1. Open the **Orders** application.
2. **Edit** (✎) the selected order to Texas placed by a customer (user) in the Facebook role.
3. Switch to the **Items** tab.
4. Add the *Nike Race Day* T-shirt.

- a. Click **Add item**.

- The system opens the **Add order items** dialog.

- b. Select the *Nike Race Day* T-shirt.



Click the name of the [product](#) leaving the **Quantity** field empty. The system opens the **Add order items** dialog with the product details displayed.

The system behaves like this because the product has [product options](#).

- c. Specify the amount of product items:

- **Units:** 10

- d. Click **Add to cart**.

- The system closes the dialog and applies the free shipping offer.

Step 1 of 2 | Add some products to your shopping cart

Shopping cart

[Add Item](#)

Remove	Actions	Product name	Units	Unit price	Discount	Subtotal
<input type="checkbox"/>		Nike Race Day	10	52.20	0.00	522.00

- \$ 10

If you have a coupon code, please enter it here:

Total shipping: **\$0.00**

Total tax: **\$0.00**

Total price: **\$522.00**

[Empty](#) [Update](#)

☐ Send order changes by email

[OK](#)

If you now click **OK**, the system saves the order.

While shopping on the live site

1. View the live site.
2. Sign in as a customer (user) with their address in Texas, in the Facebook users role.
3. Select **Clothing -> T-shirts** in your on-line store main menu.

- The system displays a list of all T-shirts that you offer in your on-line store.

4. Click **Add to cart** in the *Nike Race Day* section.



The product has product options. That's why the system now displays the product's details page.

5. Enter 10 for the amount of product items.
6. Click **Add to cart** again.

- The system displays the content of the shopping cart of the customer (user) in the selected role, with the free shipping offer applied on their order.



If you now click **Check out**, you can continue with the [checkout process](#).