

Each page in Kentico is of a specific type – a page type. Each page consists of:

- fields (data structure)
- editing form layout
- [transformations](#) (design)
- queries

and other [properties](#). Page types allow you to define custom website structure and store content (data) separately from design.

## Creating custom page types

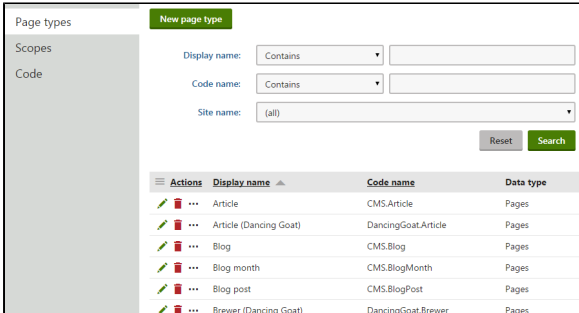
There are three 'types' of page types that you can create in Kentico:

- **[Standard page types](#)** - use these to create template-based pages that form the structure of the site. Standard page types hold data in fields that you can fully customize.
- **[Content only page types](#)** - suitable for pages [on MVC sites](#) whose only task is to hold content, such as individual news articles. Content only pages aren't based on [page templates](#) and don't contain presentation properties and tabs. This allows content editors to use the pages without unnecessary distractions.
- **[Container page types](#)** - suitable for storing queries and transformations. Container page types don't contain any custom fields as they are created without a [coupled data table](#).

## Configuring page types

Page types are fully customizable – you can add, modify and delete any custom fields. You can also create additional versions of editing forms for individual page types, which you can then use in different situations.

See [configuring page types](#) for more information.



Actions	Display name	Code name	Data type
	Article	CMS.Article	Pages
	Article (Dancing Goat)	DancingGoat.Article	Pages
	Blog	CMS.Blog	Pages
	Blog month	CMS.BlogMonth	Pages
	Blog post	CMS.BlogPost	Pages
	Brewer (Dancing Goat)	DancingGoat.Brewer	Pages