

The [Blogs](#) settings category allows adjusting the following settings:

General	
Send blog emails from	Email address that will be used as the Sender ('From') address of notification emails.
Subscriptions	
Blog unsubscription URL	URL of a page on which the Blog post unsubscription web part is placed – this is a special web part used for handling unsubscriptions from receiving notifications about new blog posts.
Enable double opt-in for blog post comments	Indicates if double opt-in should be enabled for blog post comments. When enabled, users are required to confirm their subscription by clicking a link that is sent to them in an email.
Double opt-in approval page path	Path to the page that contains the Blog post subscription confirmation web part. The subscription confirmation link that will be sent to users will point to this page.
Double opt-in interval (hours)	Amount of time in hours, during which the users have to confirm their subscription request.
Send double opt-in confirmation	Indicates if an email confirmation should be sent to users after they approve a subscription. If double opt-in is disabled, these confirmation emails are always sent.
Related pages	
<ul style="list-style-type: none">• Configuring blogs	