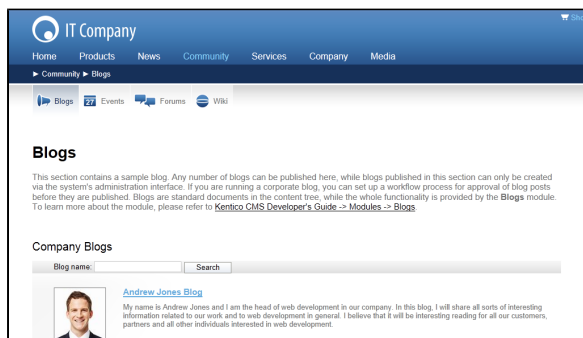The **Blogs** application allows you to publish a personal or a company blog. Blog is a frequent, chronological publication of one's thoughts and web links. You can publish multiple blogs on the same site and there can be multiple editors for each blog.
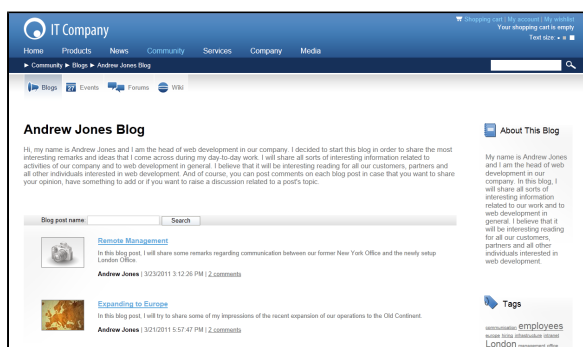

Every blog post that you create is a standard page that can be displayed on the website, searched in, etc.

Sample blog

You can find an example of a completely set up blog on the sample **Corporate Site**. On the sample site, navigate to **Community -> Blogs**. The **Blogs** page displays a list of blogs, each of which you can access by clicking on the particular blog link.

After clicking the chosen blog link, the system displays a new page with a list of blog posts and some additional information. Additional information, such as blog description, tags, favorite websites, recent posts, RSS feed link and post archive are displayed on the right side of the page.

Finally, when you click on a particular blog post link, you can see the text plus the **Comments** section that allows you to read and add comments to the blog post. Additional information related to the current blog is also available.

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Remote Management

In this blog post, I will share some remarks regarding communication between our former New York Office and the newly setup London Office.

As you have learned from my previous blog post, we have recently set up a new office in London, UK. I was involved in the whole setup process from its very beginning, but after the initial phase, I am back home in the US. Due to the fact that I am the head of web development in Our Company, it is within my responsibilities to oversee all work carried out by the London Office as well. And here comes the question about how to do this effectively while being on the other side of the Atlantic Ocean.

The first thing that is essential for successful remote management is trust. You simply have to believe that the people in the other office are competent enough and that you do not have to micro-manage their work. I paid special attention to choose the right people during the hiring process, so the trust I was talking about is definitely in place.

Not less important is to establish suitable communication channels. Traditional e-mails are a must, while using Skype for instant messaging and voice chat is a great and cost-free option. But what really did the job in our case was our new intranet based on Kentico Intranet Solution. This is a full-featured intranet solution based on Kentico CMS, the ASP.NET web content management system. It showed its true potential by enabling us to create an internal knowledge base to share our know-how, manage projects by means of its integrated project management features, have dedicated website sections for particular departments, etc. And it is all web-based, so we have a single intranet solution accessible from anywhere used by the both of our offices.

| 3/23/2011 3:12:26 PM | 2 comments
Filed under: communication, employees, intranet, London, management

Comments

Andrew Jones
Hello Paul, yes, I strongly recommend giving it a try. If you already have experience with Kentico CMS, it will be a piece of cake for you to set it up. It has loads of intranet-specific features out of the box. And with the endless customization possibilities the CMS provides, any functionality that you can imagine is achievable.

6/29/2011 9:04:40 PM

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Paul Woods
Hi Andrew, great to know about the Intranet Solution by Kentico. I knew they were producing a brilliant CMS, but I didn't realize it could be used for intranet purposes. I'll definitely try it out and see if it suits our purposes. We are planning to update our intranet soon as the one we've got now is just terrible and not sufficient anymore.

6/29/2011 9:04:08 PM

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