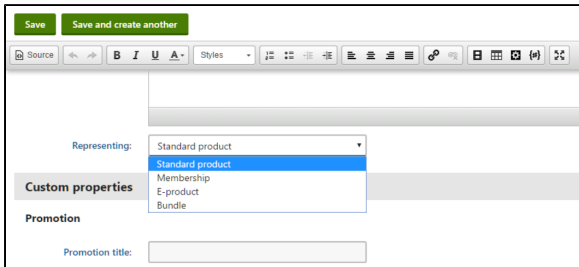


Your on-line store supports the following [product](#) representations:

- [Standard product](#) – standard kind of product typically representing a single article or service.
- [Membership](#) – grouping of roles allowing your [customers](#) to access paid sections of the website, perform certain actions on the website, etc.
- [E-product](#) – files available for download after purchase.
- [Bundle](#) – multiple products grouped into a single product.

Click the links above to learn more about particular product representations and their special characteristics.



The screenshot shows a web-based configuration interface for product representations. At the top, there are two buttons: 'Save' and 'Save and create another'. Below these is a rich text editor toolbar with options for source, undo, redo, bold, italic, underline, text color, background color, styles, list, link, unlink, image, and table. The main content area is divided into sections. The 'Representing:' section has a dropdown menu with four options: 'Standard product' (selected), 'Membership', 'E-product', and 'Bundle'. Below this is a 'Custom properties' section with a text input field. The 'Promotion' section has a 'Promotion title:' label and a text input field.