

Feature retired in Kentico 11

Salesforce integration in Kentico 11 uses Salesforce SOAP API version 23.0, which is deprecated and will be retired in 2023. For more information, see the [Salesforce Platform API Versions 21.0 through 30.0 Retirement](#) article.

If you wish to use Salesforce integration, you need to upgrade to Kentico Xperience 13.

The Salesforce integration allows you to replicate Kentico [contacts](#) into your [Salesforce](#) organization as leads.

The system replicates contacts to Salesforce leads based on [score](#) requirements, which you can adjust according to your specific needs. You can then work with the leads within Salesforce itself.

You can configure the replication in the **Settings** application in **Integration -> Salesforce.com**. To use the replication, you have to link the Kentico application with your Salesforce account.

Similarities between contact management in Kentico and Salesforce

The following table briefly describes some of the similarities between contacts in Kentico and leads in Salesforce.

Action	Kentico contacts	Salesforce leads
Deleting contacts	Can be deleted	Can be deleted
Merging contacts	Are merged automatically	Can be merged manually