

Microsoft [Azure Web Apps](#) is a service which allows you to create and host websites in the cloud.

Azure Web Apps are quick to create and easy to set up and manage. However, they do not offer as many customization options as Azure Cloud Services. For a more detailed comparison, see [Azure App Service, Virtual Machines, Service Fabric, and Cloud Services comparison](#).



#### Azure Cloud Services

This section is about Azure Web Apps. If you are interested in the alternative hosting option, **Azure Cloud Services**, see the [Running Kentico in Azure Cloud Services](#) chapter. Or first see the [Microsoft Azure web hosting options](#) page.

When setting up Kentico in Azure Web Apps, you might utilize one of the following scenarios:

- You want to create Kentico **website from scratch** and you have decided to host it in Azure Web Apps.
  - See [Setting up Kentico in Azure Web Apps](#).
- You have **already developed** a Kentico website and you decide to host it in Azure Web Apps.
  - See [Deploying existing Kentico projects to Azure Web Apps](#).
- You have a Kentico website hosted in **Azure Cloud Services** and you decide to move it to Azure Web Apps.
  - See [Migration of Kentico projects from Azure Cloud Services to Azure Web Apps](#).