Kentico allows you to have your website content translated into multiple languages. The system can display different language versions of your on-line store content to your customers based on various settings. Your customers can also switch between languages using dedicated web parts.

> **i** If you want to offer multilingual products, create them in the default way (i.e. SKU + page) so that you can translate the pages in the user interface (see Maintaining multilingual stores). For products created as stand-alone SKUs, you need to create resource strings.
>
> You also need to use resource strings if you wish to translate product options or product variants, and also other e-commerce objects, such as discounts, shipping options or payment methods. To learn more, see Maintaining multilingual stores.

Setting up multiple languages

To set up more languages on your website, you need to:

1. Open the **Sites** application.
2. **Edit** (✎) a specific site.
3. Switch to the **Cultures** tab.
4. Click **Add cultures**.
5. Select the desired cultures in the dialog.
6. Click **Select.**

The system now enables you to create content in the selected languages.

> ✔ To learn more about setting up multiple languages or setting the default language, see Setting up multilingual websites.

Creating language selectors on live sites

To create a selector with which the customer can switch the current language of the site:

1. Open the **Pages** application and navigate to the desired page (probably the root of the site).
2. Switch to the **Design** tab.
3. Place the **Language data source** web part on the page.
4. Configure the web part as desired.
   - There are no specific requirements for configuring the web part.
   - Copy the value of the **Web part control ID** field to the clipboard.
5. Click **Save & Close**.
6. Place the **Basic repeater** web part on the page.
7. Configure the web part.
   - In the **Data source name** field, paste the previously copied **Web part control ID** value from the data source web part.
8. Click **Save & Close**.

The system now displays the web part for switching languages on the edited page.

> ✔ To learn more about creating language selectors, see Creating language selectors. You can also see an example on the sample *Dancing Goat* site.