You can view a report for each <u>marketing automation</u> process. The report shows how many contacts are are currently in particular steps of the process, including the **Finished** step. The relative ratio of these contacts is displayed in a pie chart.

- 1. Open the **Marketing automation** application.
- 2. **Edit** ( ) the process for which you want to view the report.
- 3. Switch to the **Report** tab.

You can perform the following actions with a report:

- **Save** the current state of the report for later use. You can find the saved reports in *Reporting (application) -> Online marketing ->* Automation.
- Print the report.
- **Subscribe** to the report to have it sent in specified intervals via e-mail.
- **Refresh** the report.
- Right-click the graph or table to export the data to files in various formats.



## Modifying the reports

You can configure or customize the automation process report in the **Reporting** application under the **Online** marketing -> Automation report category.

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