

On this tab, you can configure the [Salesforce integration](#) module which replicates Kentico contacts to Salesforce leads based on their [scores](#).

General	
Organization access	Allows you to authorize access of Kentico to your Salesforce organization on behalf of a specific user.
Replication of contacts into Salesforce leads	
Enabled	Enables or disables replication of Kentico contacts into Salesforce leads .
Keep Salesforce leads updated	<p>If enabled, the replication process includes contacts that have already been replicated before. This ensures that the system updates the corresponding Salesforce leads based on the current contact data.</p> <p>If disabled, contacts are only replicated once.</p>
Mapping of contacts to Salesforce leads	<p>Allows you to map contact fields to the fields of Salesforce leads. The replication process transfers contact data to leads according to the mappings.</p> <p>Organization access must be granted in order for this option to be configurable.</p>
Batch size	<p>Applications can only make a limited number of API calls to Salesforce within a 24 hour window. To minimize the number of calls, the replication process handles contacts in batches. Each batch only requires one API call.</p> <p>This setting specifies the maximum number of contacts that the system replicates in a single batch.</p>
Score	<p>Allows you to select the score that determines which contacts are replicated. The system only replicates contacts that reach a certain value in the given score (specified via the Minimum number of points for replication setting).</p> <p>If you do not choose a score (<i>None</i>), the system replicates all contacts.</p>
Minimum number of points for replication	Specifies the amount of points that contacts must reach in the score selected through the Score setting. Once a contact reaches this value, the system marks it for replication as a Salesforce lead.
Lead description	<p>Defines a custom description for replicated contacts. To map the description to a specific field of Salesforce leads, select the Generated lead description source in the field mappings.</p> <p>You can insert the values of contact fields into the description using macro expressions.</p> <p>The default description adds the Last name of the contact that is being replicated:</p> <div data-bbox="357 1559 1455 1639" data-label="Text"> <pre>{% Contact.ContactLastName %}</pre> </div> <p>For example, to use the Business phone value instead of the last name, enter the following expression:</p> <div data-bbox="357 1715 1455 1796" data-label="Text"> <pre>{% Contact.ContactBusinessPhone %}</pre> </div>



<p>Default company name</p>	<p>All Salesforce leads require a company name value.</p> <p>This setting allows you to specify a default company name, which the replication process uses for contacts who are not associated with any company.</p> <p>The system attempts to retrieve the company name value from sources in Kentico in the following order:</p> <ol style="list-style-type: none">1. The value of the contact's Company name field2. The name of the account in which the contact is listed as a <i>primary contact</i>3. The account that lists the contact as a <i>secondary contact</i>4. The first account that contains the contact as a regular contact5. The value of the Default company name setting (if none of the above steps are successful)
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