



When you create an Azure Web App service in Visual Studio or the Azure Management Portal, it by default runs in the **Free** pricing tier. This tier not sufficient for a Kentico application. To run a Kentico application without any performance issues, we strongly recommend switching to a higher [hosting plan](#):

1. Open the [Azure management portal](#).
2. Open **App Services** and select your web app.
3. Switch to the **Scale up (App Service plan)** tab.
4. Select a **Basic** or higher pricing tier. The Free and Shared hosting plans do not provide enough memory to run a Kentico application.
5. Click **Select** at the bottom.

All web apps created in the same geographic region will have the same hosting plan mode.