

The integration bus allows developers to connect Kentico with third party systems, such as CRMs or ERPs. The purpose of the integration is to synchronize objects and pages (in both directions). The data exchange is ensured by *connectors*. Each connector is a standard .NET class that needs to be implemented by a developer.



Information

[Integration bus overview](#) - learn about the options the integration bus offers.

[Managing integration tasks](#) - see how to manage the synchronization tasks used by the integration bus.

[Example - Integration connector](#) - inspect a sample integration connector.

[Reference - Integration bus data types](#) - refer to this page whenever you need more information about the classes, interfaces and enumerations related to the integration bus.

[Integration bus database model](#) - a reference page about the integration bus data model.

Connecting Kentico with third party systems:

1. [Enable the integration bus features](#)
2. [Create integration connectors](#)
3. [Implement outgoing synchronization](#)
4. [Implement incoming synchronization](#)