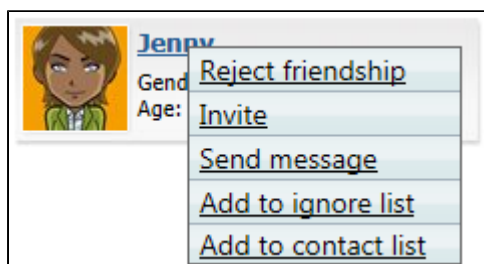The Friends application is one of the social networking features in Kentico. It allows you to add a Facebook-style friendship functionality to your site. The application enables registered website users to request another user's friendship. When the friendship is approved by the other user, the two users become friends. The process of requesting a friendship is described in Requesting friendships. Requests are sent to users based on e-mail templates, which are listed and described in Friends management email templates.

Management of friendships can be performed either by the users themselves, or by the site administrators. Both options are described in Managing friends. Ordinary users can manage only their own friendships, while users with appropriate permissions (described in Friends security) can manage friendships of all users in the system.

The application comes with several web parts. Using these, you can add the friendship management functionality to the live site. All web parts related to the application are listed in Friends application web parts.

By default, becoming friends brings just some improvements to the way the users can communicate and publish details about themselves, as described in Friends - examples of use. However, the friendship functionality may be leveraged largely in your custom code, enabling you to use the relationships between users for your specific purposes.