



This example demonstrates how to create and apply a [product coupon](#) that grants a discount on selected [products](#). The discount applies to all coffee products and grants 10 % off the price of each product.

The example uses the *Dancing Goat* sample site.

Adding a product coupon

First, you need to add a new product coupon.

1. Open the **Product coupons** application.
2. Click **Enter product coupon**.
 - The system opens a page where you can specify the coupon properties.
3. Enter the following values for the coupon's properties:
 - **Name:** Coffee discount coupon
 - **Enabled:** Yes (selected)
 - **Applies to:** products in departments
 - **Departments:** *click **Select departments** and choose **Coffees***
 - **Discount:** percentage
 - **Amount:** 10
4. Click **Save**.

The system creates a new product coupon and redirects you to the **Coupons** tab. Here you need to generate or manually create coupon codes.

1. Click **Create coupon code**.
2. Type *COF-10* into the **Coupon code** field.
3. Click **Save**.

The product coupon is now ready for use. If your [customers](#) add any products from the *Coffees* department to their shopping carts and apply the *COF-10* coupon code, they receive a 10% discount on each of the products.

Applying the coupon code

While shopping on the live site

1. View the live site.
2. Select **Store -> Coffee** in the store's main menu.
3. Click a certain type of coffee to view its details, enter a quantity and click **ADD TO CART**. You can repeat the process for multiple types of coffee.
 - The system displays the content of your shopping cart, allowing you to enter a coupon code.
4. Type the *COF-10* coupon code into the **Discount coupon** field and click **APPLY**.

Your shopping cart

	Colombia Carlos Imbachi (16 oz) (In stock)	\$72.00
Qty <input type="text" value="4"/>	UPDATE REMOVE	
Special discounts: Coffee discount coupon (\$8.00)		
	Nicaragua Dipilto (8 oz) (In stock)	\$24.30
Qty <input type="text" value="3"/>	UPDATE REMOVE	
Special discounts: Coffee discount coupon (\$2.70)		

Discount coupon
 [APPLY](#)
[REMOVE](#)

Subtotal \$96.30
Total (incl. tax estimate) \$96.30
Review your shopping cart and checkout
[CHECKOUT](#)



The system applies the discount on the product and recalculates the order. The sample site displays the product coupon's 10% discount separately for each item in the shopping cart. If you now click **CHECKOUT**, you can continue in the [checkout process](#).

While editing an existing order in the administration interface

1. Open the **Orders** application.
2. **Edit** (✎) the selected [order](#).
 - Make sure you select an order containing at least one product from the *Coffees* department.
3. Switch to the **Items** tab.
4. Enter the coupon code:
 - **If you have a coupon, please enter it here:** COF-10
5. Click **Update**.

Step 1 of 2 | Add some products to your shopping cart

Shopping cart

[Add item](#)

Remove	Actions	Product name	Units	Unit price	Discount	Subtotal
<input type="checkbox"/>	✎ 🗑	Colombia Carlos Imbachi (16 oz)	<input type="text" value="4"/>	20.00	8.00	72.00 👁
<input type="checkbox"/>	✎ 🗑	Nicaragua Dipilto (8 oz)	<input type="text" value="3"/>	9.00	2.70	24.30 👁

If you have a coupon code, please enter it here:

[Empty](#)

☒ Send order changes by email

Total shipping: \$0.00
Total tax: \$6.74
Total price: \$103.04

[Update](#)

[OK](#)

6. Click **OK** to save the application of the product coupon into the order.

The system applies the product coupon's 10% discount. You can see the sums of the discount values in the **Discount** column of each order item, and when viewing the price details (👁).