



General	
Unsubscription page URL	<p>Sets the URL of the page where users can unsubscribe from an email feed. The Email feed unsubscription web part must be placed on the specified page to ensure the required functionality.</p> <p>The value of this setting is inherited by individual email feeds if their Unsubscription page URL property is not set. If empty, the <code>~/CMSPages/Unsubscribe.aspx</code> default page is used.</p>
Double opt-in approval page URL	<p>Sets the URL of the page where users can confirm their subscription to an email feed with double opt-in enabled. The Subscription approval web part must be placed on the specified page to ensure the required functionality.</p> <p>The value of this setting is inherited by individual email feeds if their Approval page URL property is not set. If empty, the <code>~/CMSModules/Newsletters/CMSPages/SubscriptionApproval.aspx</code> default page is used.</p>
Double optin interval	<p>Sets the length (in hours) of the time interval during which users will be allowed to confirm their subscription to an email feed that uses double optin. If a user does not activate their subscription within the specified number of hours, the link in their confirmation email will expire and become invalid.</p>
Generate marketing emails if emails are disabled	<p>If enabled, marketing emails will be generated and saved into the Email queue even if sending of emails is disabled in Settings -> System -> Emails.</p>
Bounced emails	
Monitor bounced emails	<p>Indicates if bounced emails should be tracked for marketing email recipients. Bounced emails are received whenever there is a problem with the delivery of a marketing email to a contact.</p>
Bounced email address	<p>Sets the address to which bounced emails are sent when the delivery of a marketing email to a recipient fails. If set, this address is used in the From field of marketing emails.</p>
Bounced email limit	<p>Sets the amount of bounced emails that can be counted for a recipient before the system blocks them from receiving further emails. This limit is set for all email feeds under the selected site.</p> <p>If 0 is entered, recipients will never be blocked automatically, but their bounced email count will still be tracked and displayed in the Email marketing application.</p>
Block recipients globally	<p>If checked, bounces will be added to all recipients that have the same email address. This is applied across all sites in the system.</p> <p>Note: this setting does not ensure consistency between the bounce counts of all recipients with a shared email address, only that new bounces will be added to all of them.</p> <p>This field is only available when defining global settings, i.e. when the <i>(global)</i> option is selected from the Site drop-down list.</p>
POP3 settings	
Server name	<p>Sets the address of the mail server where the bounced emails are stored. POP3 is used to check the server and monitor bounced emails.</p>
Server port	<p>Specifies the number of the port used to connect to the mail server.</p>
User name	<p>Sets the user name used for authentication against the mail server.</p>
Password	<p>Sets the password used for authentication against the mail server.</p>
Use SSL	<p>Indicates whether the connection to the mail server should be secured using SSL.</p>

Authentication method	<p>Allows the selection of the authentication method used for the connection to the mail server. Options include basic user name and password authentication and several challenge response mechanisms.</p> <p>The <i>Auto</i> option uses APOP if the server supports it and plain text user name and password authentication otherwise.</p>
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