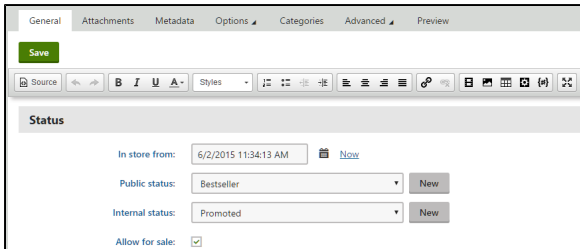


When creating a new [product](#) or editing an existing one (on the **General** tab), you can assign it with two different statuses:

- **Public status** – status of the product typically displayed to your website visitors. For example *Featured product*, *Sale*, *Best seller*, etc.
- **Internal status** – status of the product typically used for internal purposes, i.e. displayed only in the administration interface and not visible to website visitors. For example, *New model*, *Old model*, *Discounted*, etc.



Public statuses

You can define public statuses in the **Store configuration** application on the **Public status** tab (or in **Multistore configuration - > Public status**; [global](#) public statuses only). Here, the system displays a list of all defined public statuses. You can add new public statuses by clicking **New public status**, and you can modify properties of existing public statuses after clicking **Edit** (✎) in the **Actions** column. You can also remove public statuses from your on-line store by clicking **Delete** (🗑) next to respective public status items.










New public status				
	Actions	Name	Enabled	
✎ 🗑 ⋮		Bestseller	Yes	
✎ 🗑 ⋮		Featured	Yes	
✎ 🗑 ⋮		New	Yes	
✎ 🗑 ⋮		Sale	Yes	

When editing a public status, you can specify the following properties:

- **Display name** – specifies the name of the public status displayed to users on the live site and in the administration interface.
- **Code name** – specifies the name of the public status used by developers in the code.
- **Enabled** – indicates if you can use the public status object in your on-line store. For example, if enabled, you can select the respective public status from the *Public status* drop-down list when editing a product on the *General* tab.

Internal statuses

You can define internal statuses in the **Store configuration** application on the **Internal status** tab (or in **Multistore configuration -> Internal status**; [global](#) internal statuses only). Here, the system displays a list of all defined internal statuses. You can add new internal statuses by clicking **New internal status**, and you can modify properties of existing internal statuses after clicking **Edit** (✎) in the **Actions** column. You can also remove internal statuses from your on-line store by clicking **Delete** (🗑) next to respective internal status items.

New internal status				
≡	Actions	Internal status name	▲	Enabled
			Discounted	Yes
			New model	Yes
			Old model	Yes

When editing an internal status, you can specify the following properties:

- **Display name** – specifies the name of the internal status displayed to users of your website.
- **Code name** – specifies the name of the internal status used by developers in the code.
- **Enabled** – indicates if you can use the public status object in your on-line store. For example, if enabled, you can select the respective internal status from the *Internal status* drop-down list when editing a product on the *General* tab.