

The Forms application enables content editors to create and publish on-line forms. Forms allow you to gather structured data from your site visitors. A typical example can be a *Contact Us* form or a form in which visitors provide additional about themselves. The information a visitor provides via the form then updates the [contact](#) that represents the visitor in the system. This way, visitors can provide email addresses that you can then use to send [marketing emails](#).

Try a free sample

Sign up to get a coupon you can redeem at your nearest Dancing Goat cafe for a sample of the Colombia Carlos Imbachi coffee. We'll also make sure you don't miss out on news introducing the new coffees that we add to our store regularly.

First name	Last name
<input type="text" value="John"/>	<input type="text" value="Smith"/>
Email address	Address
<input type="text" value="john@example.com"/>	<input type="text" value="Silk St"/>
City	State (optional)
<input type="text" value="London"/>	<input type="text"/>
ZIP code	Country
<input type="text" value="EC2Y 8DS"/>	<input type="text" value="United Kingdom"/>

SEND ME FREE COFFEE

Forms are a different concept than [alternative forms](#), which are used as alternative representations of existing forms and tables.



GDPR compliance in forms

You may need to ensure that your forms comply with the General Data Protection Regulation (GDPR). See the [GDPR compliance](#) and [Working with consents](#) pages for more information.

You can also read the [GDPR – Building Consents and Privacy Notices](#) blog post for tips on writing consent texts and real-world examples.