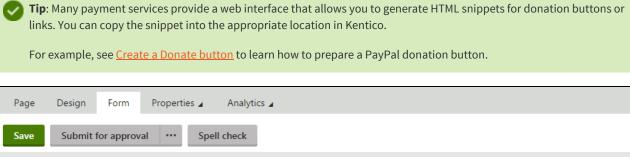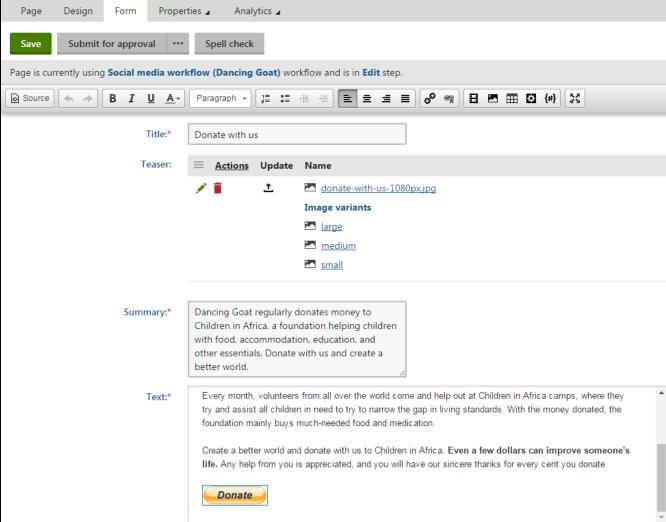To allow website visitors to donate sums of money, we recommend using a third-party payment service. Add a donation button or link into the content of your website's pages in the **Pages** application.

- Place the donation element into the design of your page's templates using the **Static text** or **Static HTML** web part (see Using and configuring web parts). This approach allows you to share the donation content across multiple pages, for example in the website footer.
  – OR –
- Directly add the donation element into the content of a specific page – either via an editable text region on the **Page** tab, text field on the **Form** tab (see Editing pages) or using an editor widget.

> ✅ **Tip**: Many payment services provide a web interface that allows you to generate HTML snippets for donation buttons or links. You can copy the snippet into the appropriate location in Kentico.
>
> For example, see Create a Donate button to learn how to prepare a PayPal donation button.