

During the [store configuration](#), you need to specify what [page](#) is the main page of the store (in other words, where the [product tree](#) starts) and we recommend that you define category structure of your products. Defining of the product structure will help you later when you [import your products](#) to the system.

To configure product page structure:

1. [Specify the product tree main page.](#)
2. [Define the product structure.](#)
3. [Consider limiting the products users can create.](#)

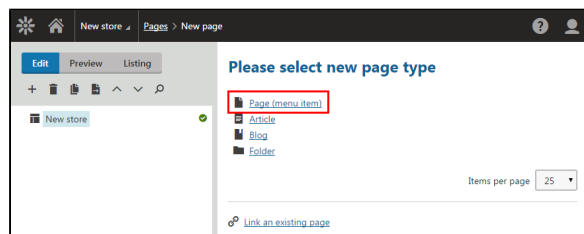
## Specifying the product tree main page

When you specify the product tree main page, the **Products** application displays just products. To specify the main page of the tree:

1. Create a page in the **Pages** application.

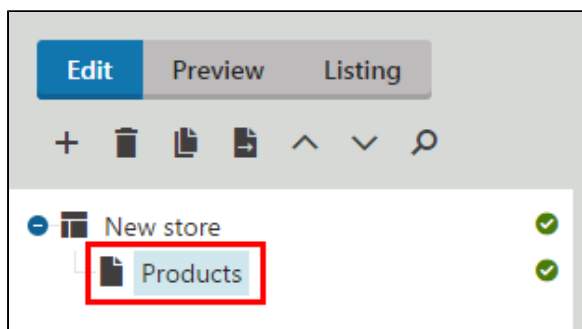
Find detailed information in [Creating new pages](#). In a nutshell:

- a. Open the **Pages** application.
- b. Click **New (+)** to create a page.
- c. Click **Page (menu item)**.



- d. Type a name of the page to the **Page name** field (for example *Products*).
- e. Choose a template according to your needs.
- f. Click **Save**.

The system creates a new page.



2. Set the main page of the product tree.

- a. Open the **Store configuration** if you want to set the product tree on the current site or open the **Multistore configuration** if you want to set the tree [globally](#).



If you are not sure what to choose, see [Choosing site or global e-commerce configuration](#). If you are not sure about specifics of configuring in these applications, see [Configuring e-commerce settings for a specific site or globally](#).

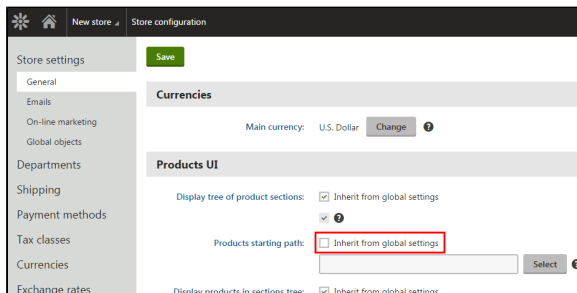
- b. On the **Store settings** -> **General** tab, configure [the Display tree of product sections field](#).
  - i. If you work in the **Store configuration** application, clear the *Inherit from global settings* field.

- ii. Select the check-box below to display the product section tree.

 Clear the field if you plan to use [stand-alone SKUs](#) and you do not want to place the products into any logical sections.

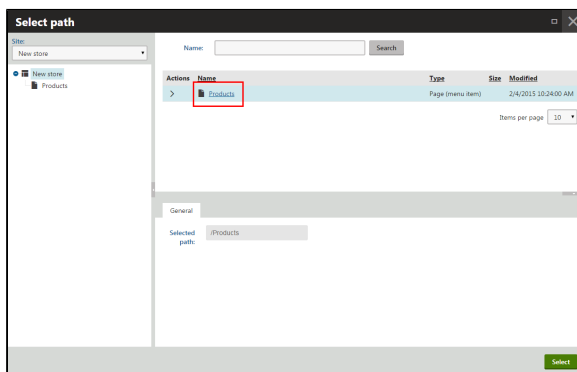
- c. Configure [the Products starting path field](#).

- i. If you work in the **Store configuration** application, clear the *Inherit from global settings* field.



The screenshot shows the 'Store configuration' application with the 'Products UI' section selected. The 'Products starting path' field is highlighted with a red box, and the 'Inherit from global settings' checkbox is unchecked. The 'Display tree of product sections' checkbox is checked.


- ii. Click **Select** in the **Products starting path** field.
- iii. In the **Select path** dialog, select the page created in the previous step and click **Select**.



The screenshot shows the 'Select path' dialog with the 'Products' page selected. The 'Products' page is highlighted with a red box. The 'Selected path' field shows '/Products'.

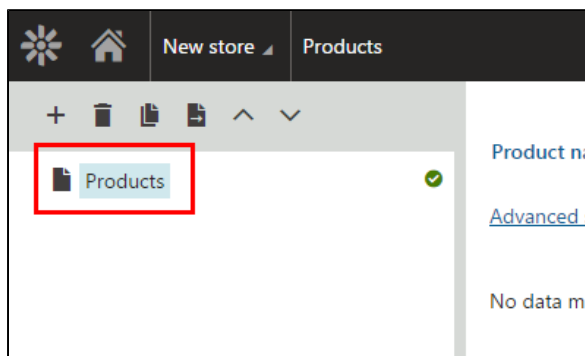
- d. Configure [the Display products in sections tree field](#).

- i. If you work in the **Store configuration** application, clear the *Inherit from global settings* field.
- ii. Select the **Display products in sections tree** check-box to display products in the section tree.

 Clear the field if you do not want to see the products in the product tree in the **Products** application but only in the listing of each section.

- e. **Save** the store configuration.

The system sets the main page of the product tree. If you now open the **Products** application, you will see that the main page is the page you just selected.



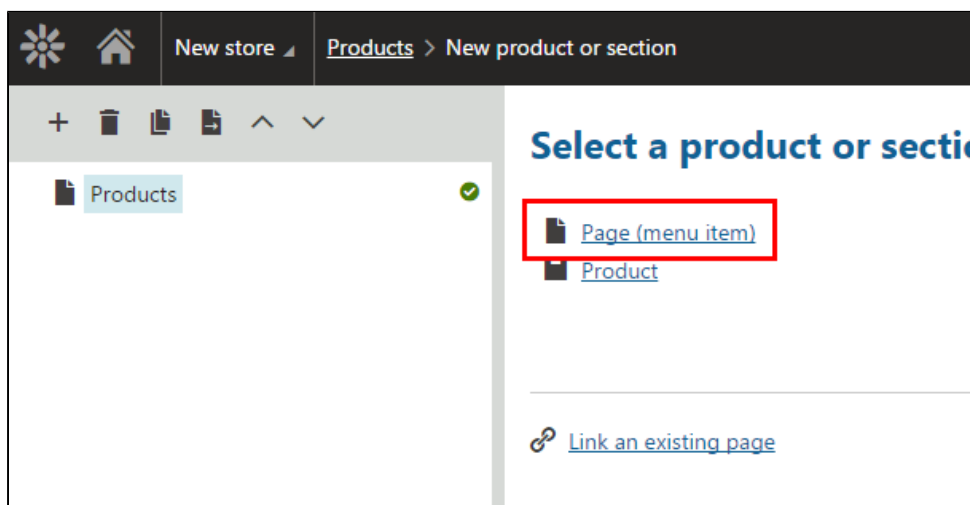
## Defining the product structure

Create the product structure to easily import products into the desired position in the product tree. Repeat the following steps to achieve the structure you want.

### Defining a new store section

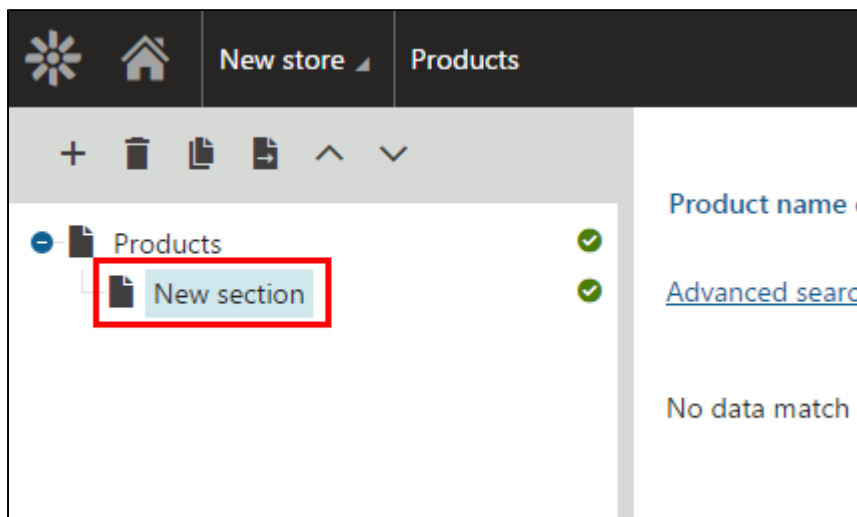
To define a new store section:

1. Open the **Products** application.
2. Navigate to the section in which you want to create a new sub-section.
3. Click **New (+)**.
4. Click **Page (menu item)**.



5. Type a **section name**.
6. (Optional) Enter when the section will be published to the **Published from** and **Published to** fields.
  - Leave the fields blank to permanent publishing.
7. Click **Save** (or **Save and create another** if you want to immediately create another section).

The system creates a new sub-section in the selected section.



## Limiting the products users can create

You can set page types that can be used for child pages based on the product tree structure of your online store.

- ✓ You can also set page types that can be used for child pages based on the used page type for the parent page. See more information in [Configuring product page types](#).

Use this setting, for example, when you want to set that only pages of the **Brewers** page type can be created in */Store/Brewers*.

To limit child pages according to the product tree structure:

1. Open the **Page types** application.
2. Switch to the **Scopes** tab.
3. Click **New scope**.
4. In **This scope covers**, click **Select**.
  - This opens the **Select path** dialog.
5. Select the path which will be then limited, and click **Select**.
6. In **Page types** category, click **Add page types**.
  - This opens the **Select page types** dialog.
7. Select the page types which will be allowed under the specified page, and click **Select**.
8. (Optional) Enter the other properties according to your requirements.
9. Click **Save**.

On the specific page, users are now able to create only pages of the selected page type.

- ✓ See more detailed information about limiting the pages users can create in [Limiting the pages users can create](#).