

Certified extensions are Kentico-approved add-ons that you can integrate with your Kentico solution to obtain additional functionality. Typically, the approved add-ons are connectors to external systems, for example, CRM Connect, and custom modules extending the Kentico's out-of-the-box functionality.

For each certified extension, technical support, bug fixing and upgrade to the Kentico's latest version are guaranteed. You can find more information on each of the below-mentioned certified extensions in our <u>Marketplace</u>.

CRM Connect 2.0

The <u>CRM Connect</u> enables a seamless integration of your digital marketing and your sales efforts. We are no longer talking about collecting leads, we are seeking to enrich our leads with data and creating a 360° view of our customers. By connecting Kentico to your CRM, you can easily transform your digital leads into loyal customers.

Connect for Kentico

With <u>Connect for Kentico</u>, you can easily connect Kentico online forms to popular CRM & marketing automation software including Microsoft Dynamics 365, Marketo, Zoho, and more.

Kentico Power BI reports

Monitor your business and get answers quickly with rich dashboards available on every device.

You can find documentation in Visualizing Kentico data in Power Bl.

https://docs.xperience.io