



TechTogether

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An explosion of
color, expression,
and energy.

At TechTogether, we are building a gender-diverse future in technology. With a community built around support and solidarity, we hope to foster a brighter future for the young adults that we aim to serve.



Confetti is our signature.

Chapter Logos

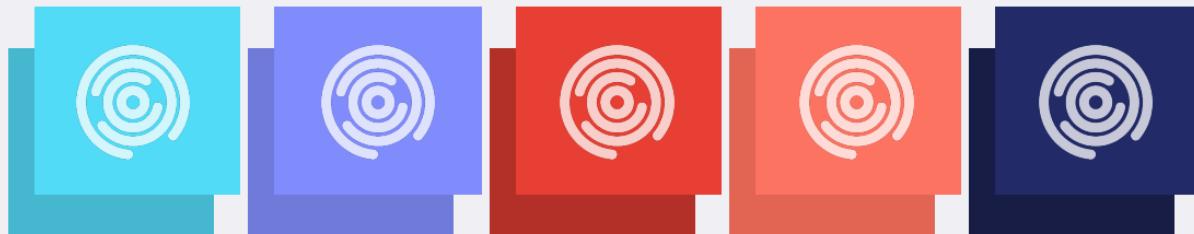


Each chapter will receive a custom logo.
No typography adjustments should be made
to the logo.



Chapter Logos

Each chapter is given a custom logo and TechTogether color. Both should not be adjusted without the approval of the national leadership team.



Below are hex color codes.

#FDA094	#FF5B4F	#9CE4F3	#98A2FB	#333F9B
#FC7361	#E73F33	#51DBF6	#808CFB	#222A68
#E26554	#B23027	#45B8CF	#707AD9	#181D46

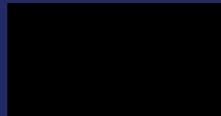
Primary Colors

Secondary Colors

Below are hex color codes.



#FFFFFF



#000000



#EFEFF4



#D1D1D6



#C5C5C5



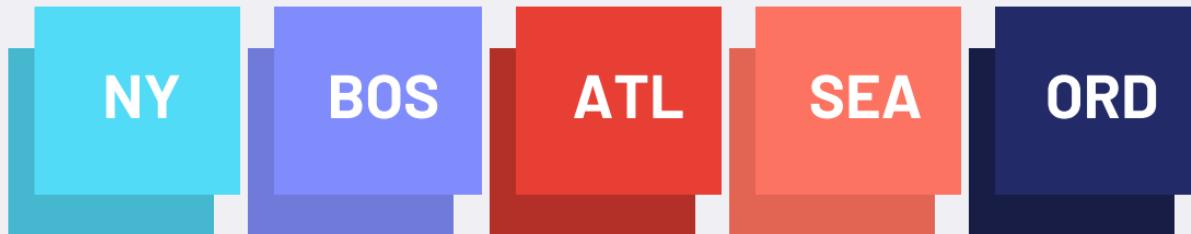
#868686



#4A4A4A

Chapter Colors

Each chapter is given a primary or secondary TechTogether color. This color is to be used to help chapters distinguish themselves from other chapters.



Typography

Display Font

Barlow

ABCDEFGHIJKLMNOPQR
STUVWXYZ

Title SubTitle

Bold 24px

Medium 16px

Copy Font

Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Button

Title 1

Title 2

Subheading

Body 1

Body 2

Label

Regular 12px

Medium 12px

Medium 10px

Medium 8px

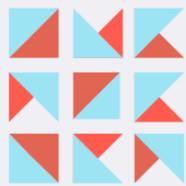
Regular 11px

Light 10px

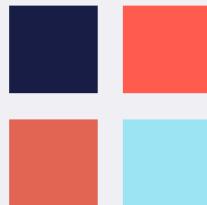
Medium 11px

Patterns

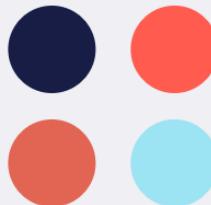
Only one rule here, no circular and complex patterns.
Stick to using flat and modular patterns.



Correct



Correct

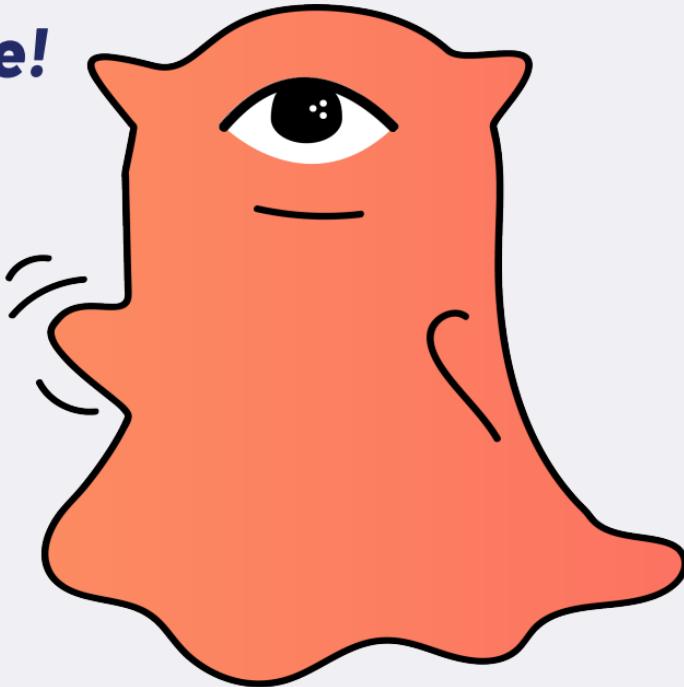


Incorrect



Incorrect

**Hello, my
name is Byte!**



Meet the TechTogether mascot, Byte!
Byte goes by the pronouns they/them and
depending on the designer, may take
many different shapes, sizes, and colors.