# PROJECT CARD & DATA OVERVIEW [SKIP IF FAMILIAR]





## HYPERPRAMETERS OPTIMIZATION RECAP

- Hyperparameters optimization is the problem of choosing a set of optimal hyperparameters for a given machine learning algorithm.
- A hyperparameters are used to control the learning process and are set before the training job starts.
- After training multiple models, you would like to fine tune them so that they perform better on a given dataset.

**HYPERPARAMETER** 

Hyper parameter: values set prior to the training process such as number of neurons, layers, learning rate..etc **PARAMETER** 

Parameter: values that are obtained by the training process such as network weights and biases.

## **PROJECT CARD**

#### **GOAL:**

- Build, train, test and deploy a machine learning model to predict bike rental usage based on inputs such as temperature, humidity, wind speed..etc.
- We will train a model and optimize its hyperparameters in SageMaker.

#### **TOOL:**

AWS SageMaker Studio (Hyperparameters Tuning Jobs)

#### PRACTICAL REAL-WORLD APPLICATION:

This project can be effectively used by bike rental shops to predict demand and expected future sales and understand key factors that contribute to generating revenue.

- **INPUTS:** 
  - Instant, date, season, year, hour, month, holiday, weather situation, temperature, and windspeed.
- **OUTPUT:** 
  - casual: count of casual users
  - registered: count of registered users
  - cnt: count of total rental bikes including both casual and registered



Image Source: https://pixabay.com/photos/bike-rental-bikes-rent-pay-2284380/

Dataset Source: Hadi Fanaee-T, Laboratory of Artificial Intelligence and Decision Support (LICALD): University of Passa (6757993805) Porto, Campus da FEUP Rua Dr. Roberto Frias, 378 4200 - 465 Porto, Portugattps://www.kaggle.com/ljanjughazyan/cars1

### **DATA EXPLORATION: INPUTS**

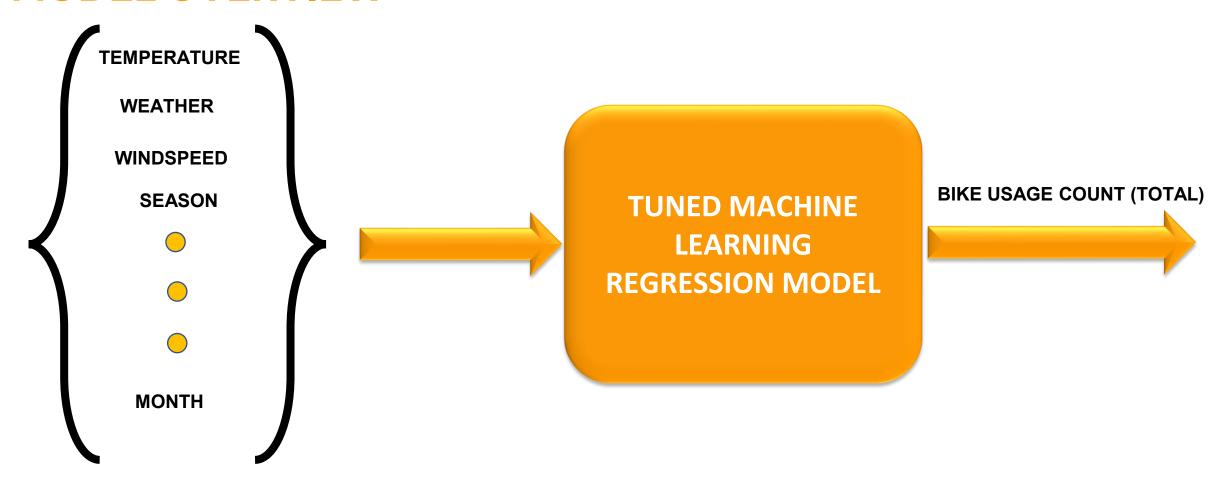
#### Inputs:

- instant: record index
- o dteday: date
- o season: season (1: springer, 2: summer, 3: fall, 4: winter)
- o yr: year (0: 2011, 1: 2012)
- o mnth: month (1 to 12)
- o hr: hour (0 to 23)
- o holiday: whether day is holiday or not weekday : day of the week
- o Working day: if day is neither weekend nor holiday is 1, otherwise is 0.
- o weathersit:
  - 1: Clear, Few clouds, Partly cloudy
  - 2: Mist + Cloudy, Mist + Broken clouds, Mist + Few clouds, Mist
  - ❖ 3: Light Snow, Light Rain + Thunderstorm + Scattered clouds, Light Rain + Scattered clouds
  - ❖ 4: Heavy Rain + Ice Pallets + Thunderstorm + Mist, Snow + Fog
- temp: Normalized temperature in Celsius. The values are divided to 41 (max)
- windspeed: Normalized wind speed. The values are divided to 67 (max)

#### Outputs:

- casual: count of casual users
- o registered: count of registered users
- o cnt: count of total rental bikes including both casual and registered

# **MODEL OVERVIEW**

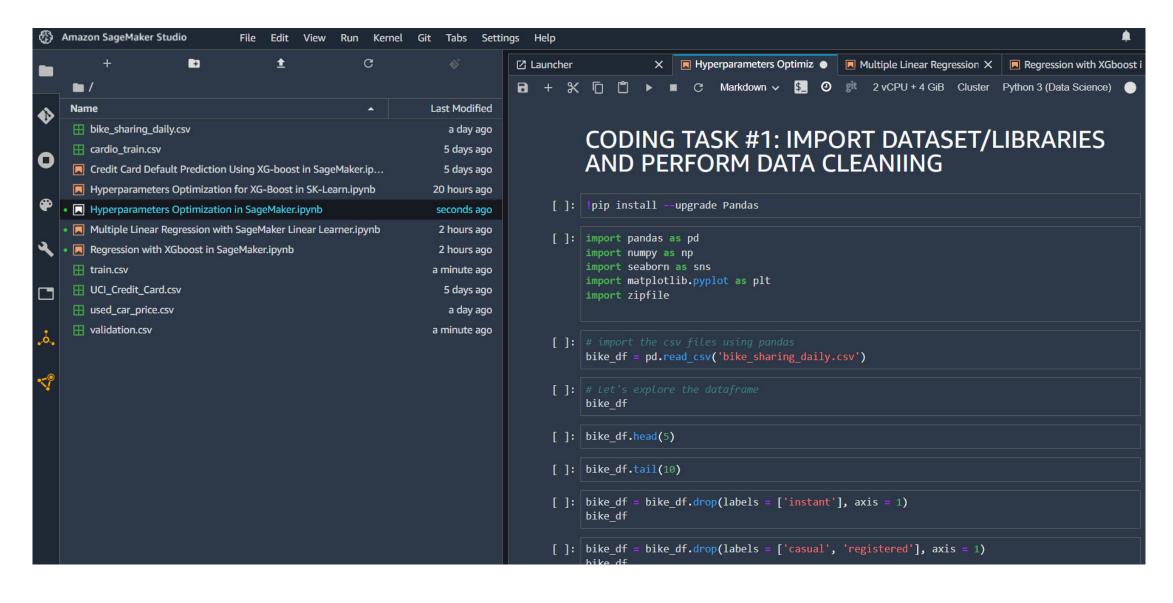


# HYPERPARAMETERS OPTIMIZATION USING SAGEMAKER DEMO

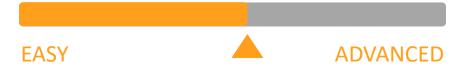


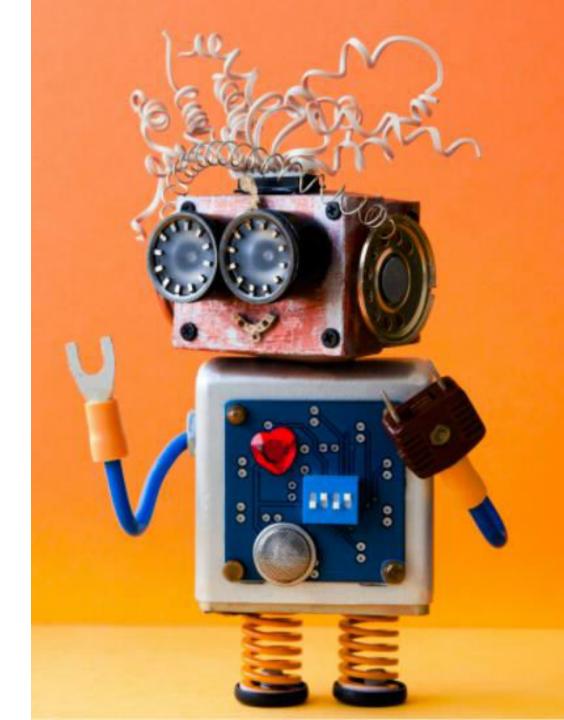


# HYPERPARAMETERS OPTIMIZATION DEMO IN AMAZON SAGEMAKER



# FINAL END-OF-DAY CAPSTONE PROJECT





### **PROJECT**

Using the used car prices dataset included in the course package, perform the following:

- 1. Load the "used\_car\_price.csv" dataset
- 2. Split the data into training, validation and testing
- 3. Train an XG-Boost model using SageMaker Built-in XG-Boost Algorithm
- 4. Assess trained XG-Boost model performance using various KPIs
- 5. Perform hyperparameters optimization using SageMaker SDK
- 6. Compare the performance of the tuned model using various KPIs. Comment on your results.