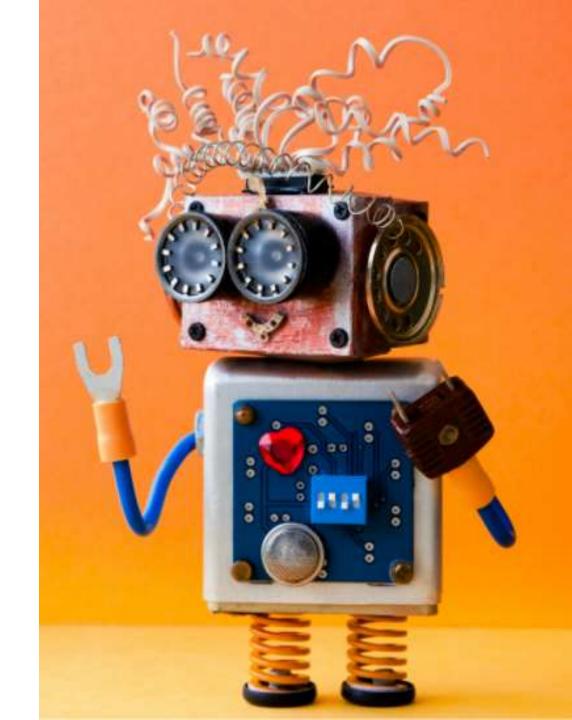
# PROJECT OVERVIEW

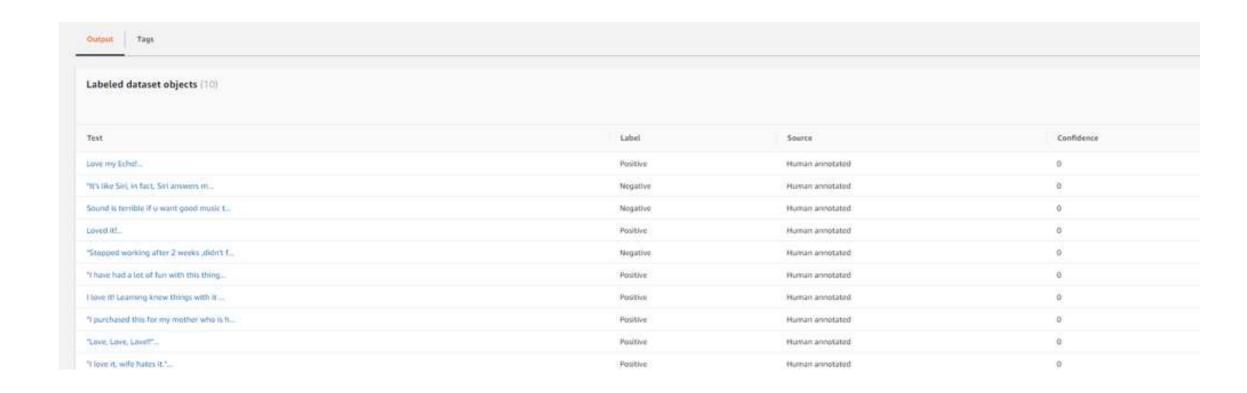




#### **PROJECT OVERVIEW**

- In this project, we will learn how to (1) label images for object detection by drawing bounding boxes, (2) to label text data to perform sentiment analysis, and (3) perform pixel level semantic segmentation using Amazon SageMaker GroundTruth.
- These are the key learning outcomes:
  - Learn how to define a bounding box labeling job using Amazon SageMaker Groundtruth
  - 2. Learn how to define a text labeling job using Amazon SageMaker Groundtruth
  - Learn how to define semantic segmentation labeling job using Amazon SageMaker Groundtruth
  - 4. Perform text labeling job
  - Draw bounding boxes and pixel-level semantics in Amazon SageMaker Groundtruth

#### **PROJECT OVERVIEW**



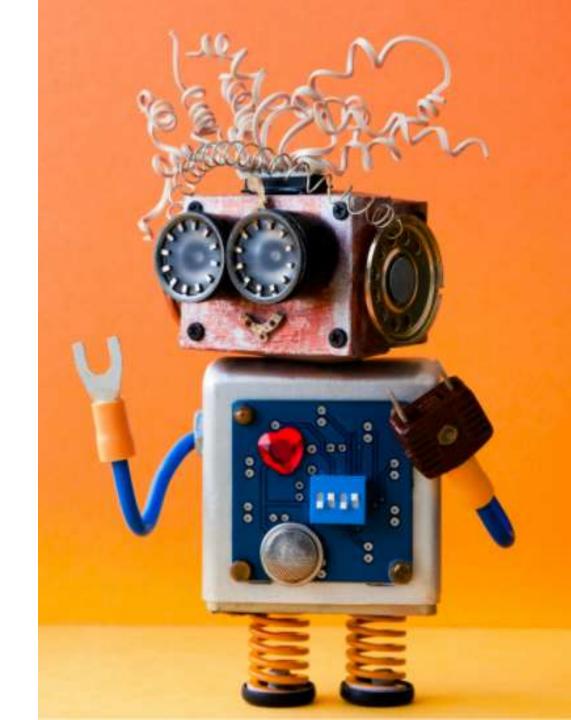
#### **PROJECT OVERVIEW**



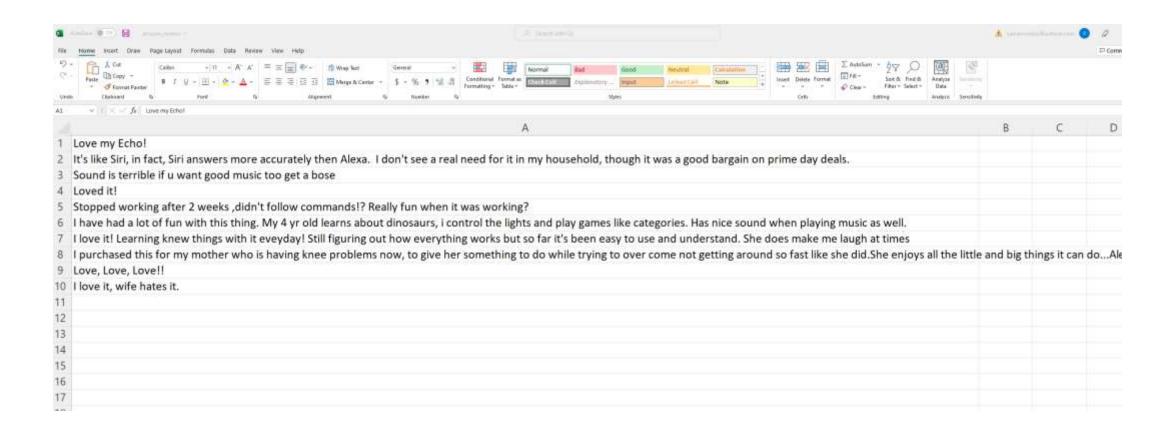




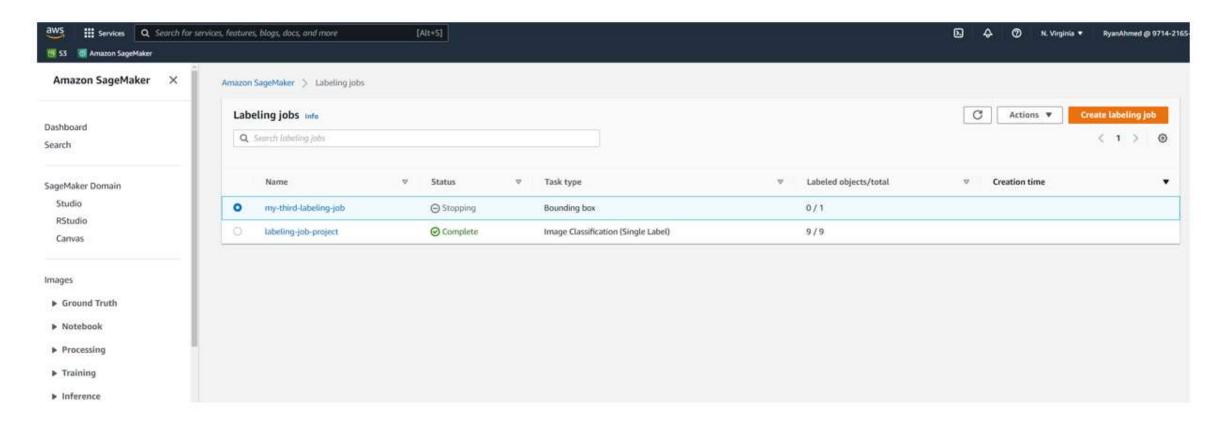




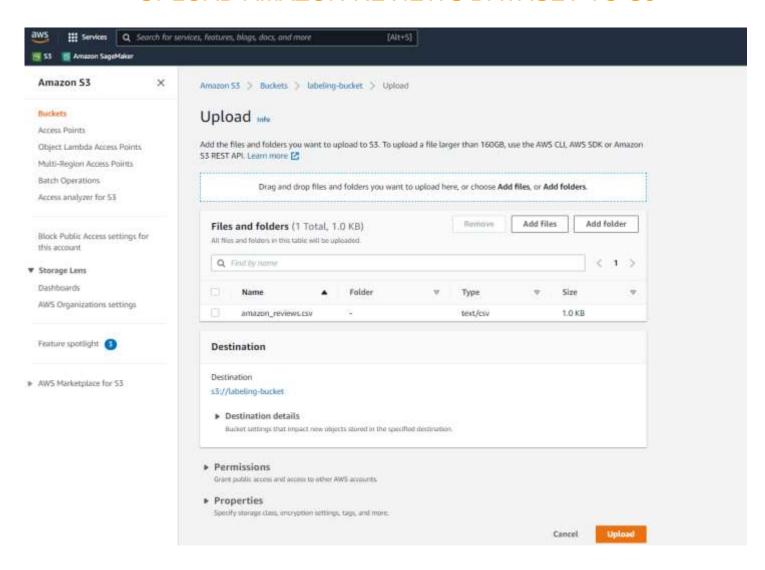
#### THE OBJECTIVE IS TO LABEL THE FOLLOWING 10 REVIEWS TO EITHER POSITIVE OR NEGATIVE



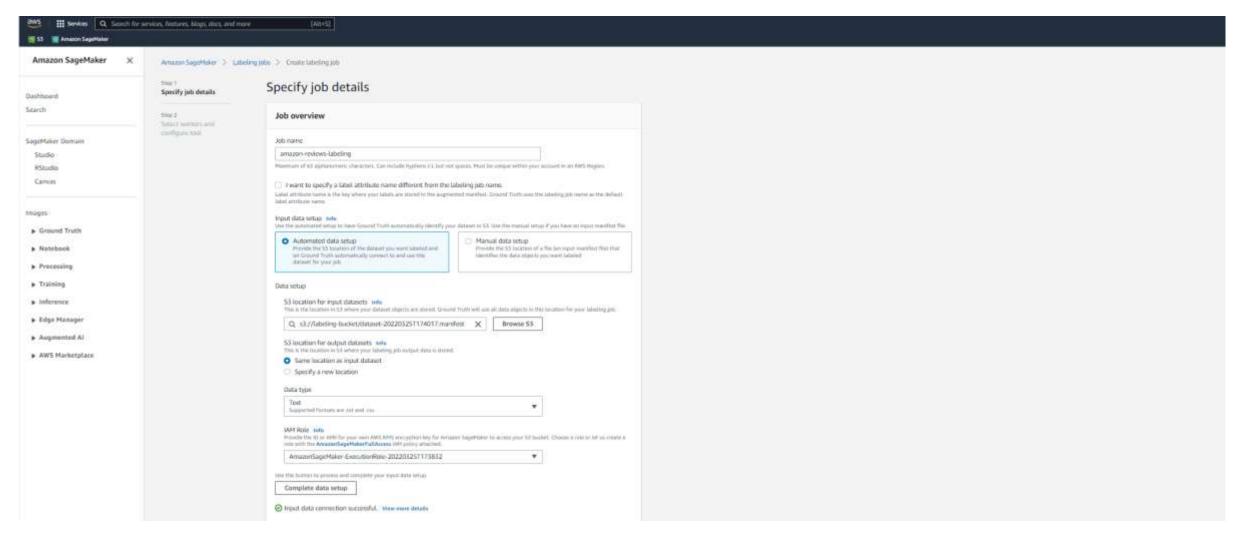
#### NAVIGATE TO SAGEMAKER GROUNDTRUTH AND CLICK ON CREATE LABELING JOB



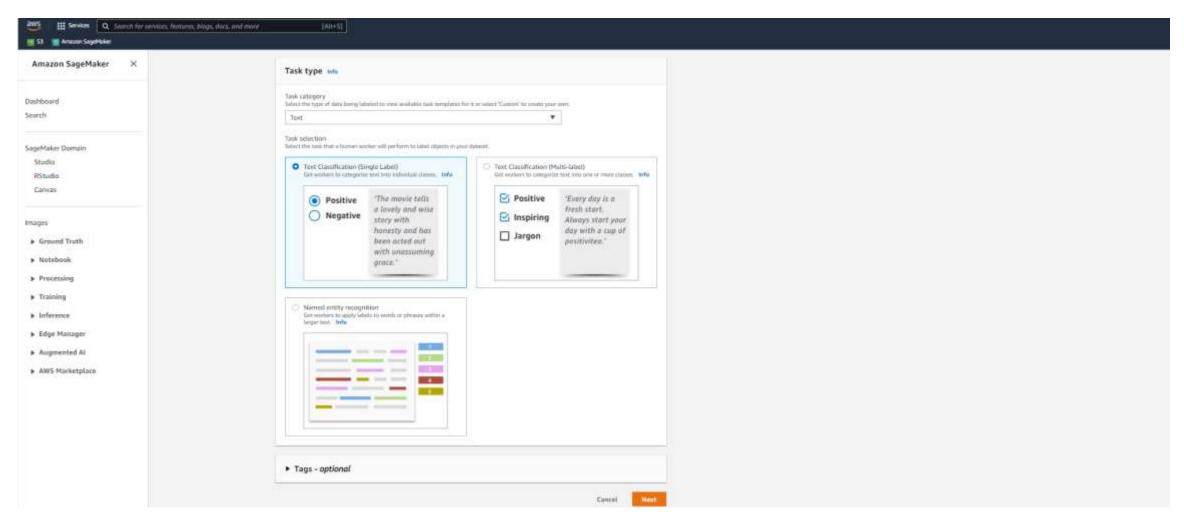
#### UPLOAD AMAZON REVIEWS DATASET TO S3



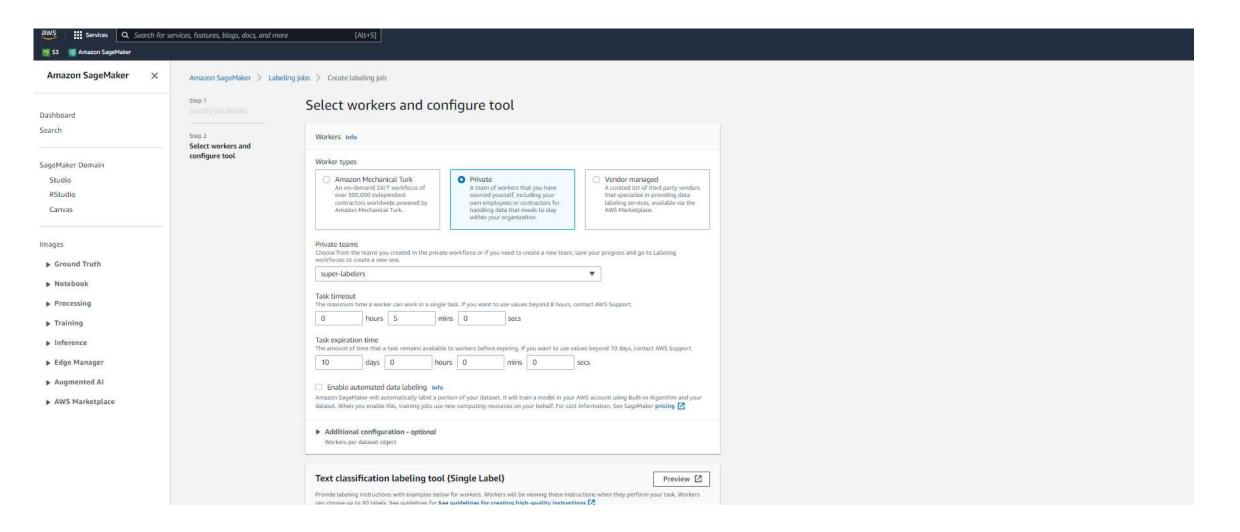
PROVIDE A NAME TO THE LABELING JOB, SELECT AUTOMATED DATA SETUP AND PROVIDE THE S3 PATH. CLICK ON COMPLETE DATA SETUP TO GENERATE THE INPUT MANIFEST FILE.



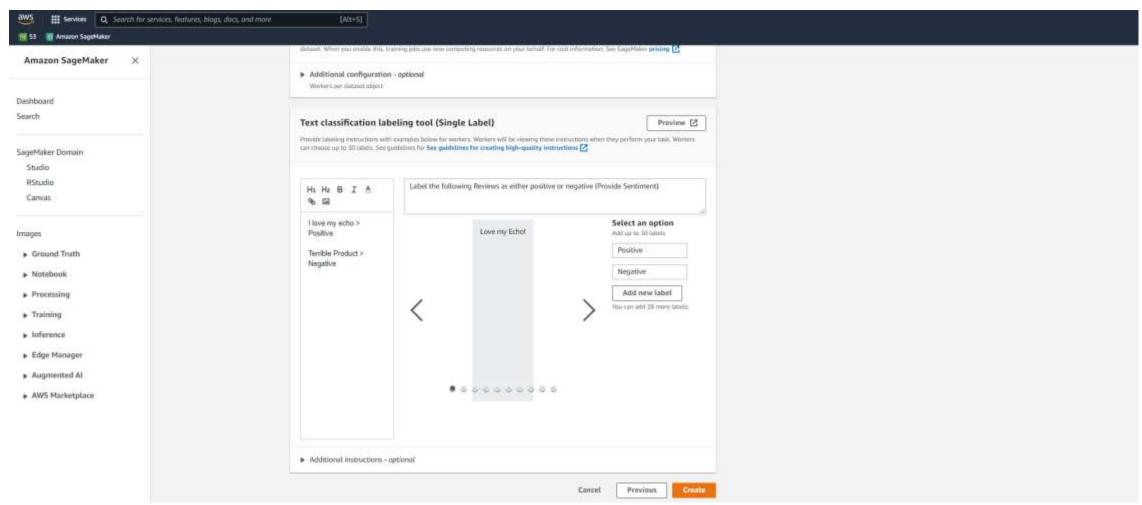
# SELECT TEXT AND TEXT CLASSIFICATION THEN CLICK NEXT



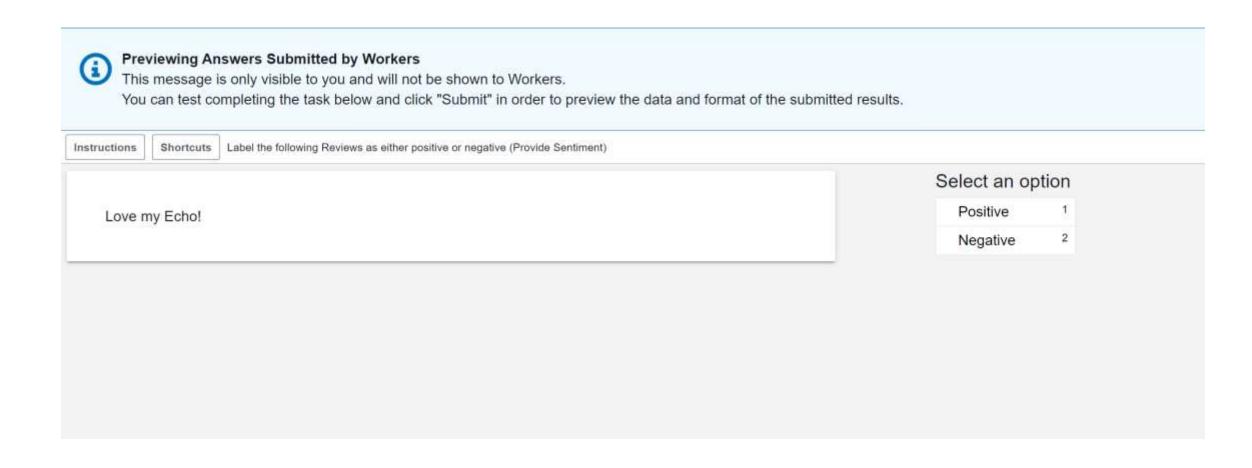
#### CHOOSE PRIVATE AND SELECT YOUR TEAM



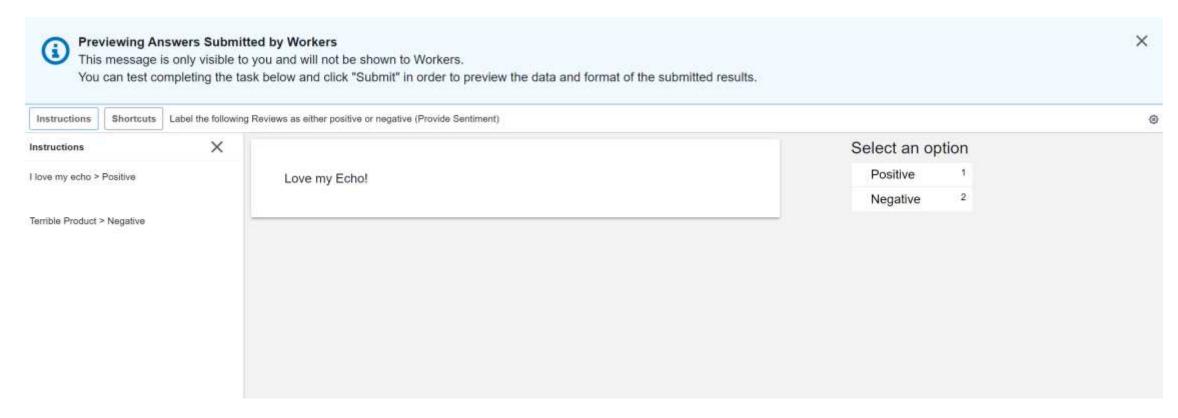
# PROVIDE GUIDANCE TO THE LABELING TEAM. CLICK PREVIEW TO SEE THE LABELING JOB!



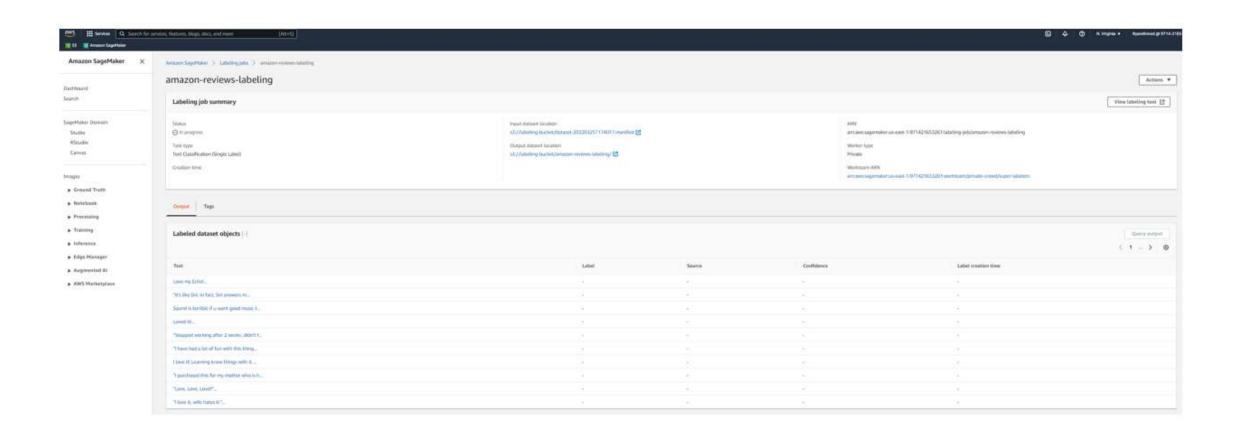
#### **VIEW OF THE LABELING JOB!**



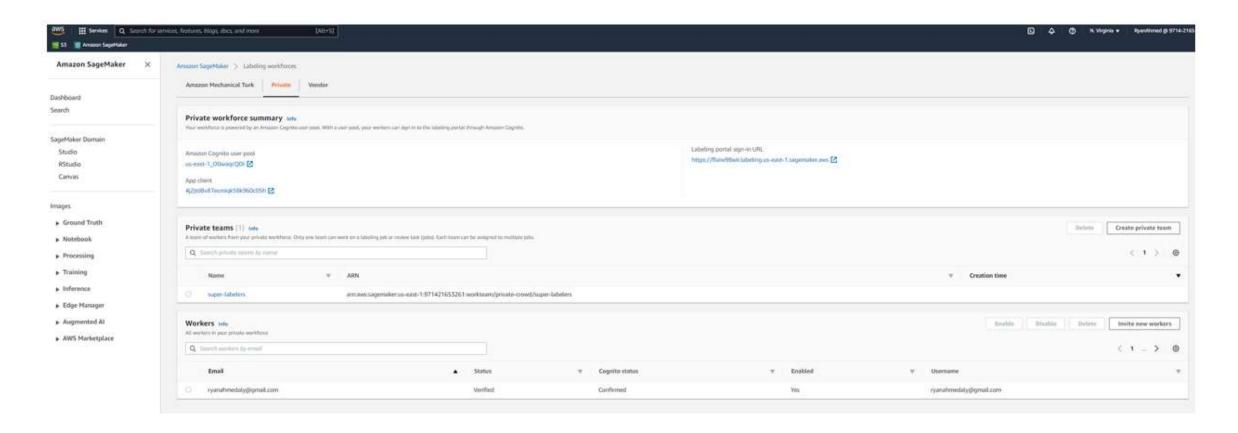
# CLICK ON INSTRUCTIONS. CLICK ON CREATE LABELING JOB ONCE YOU MADE SURE EVERYTHING LOOKS GOOD!



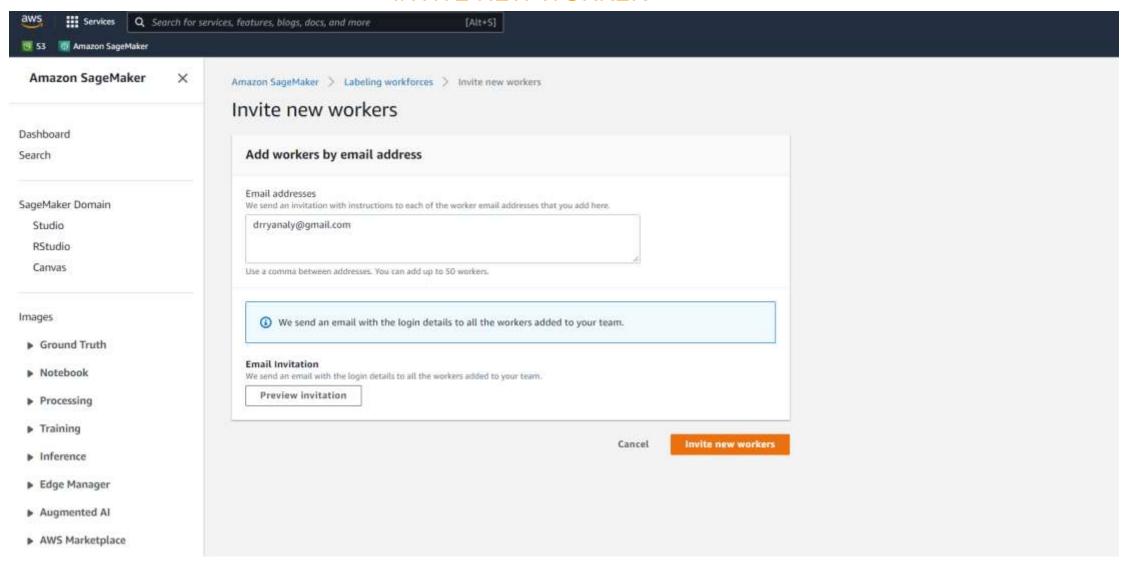
#### CHECK OUT THE LABELING JOB DETAILS



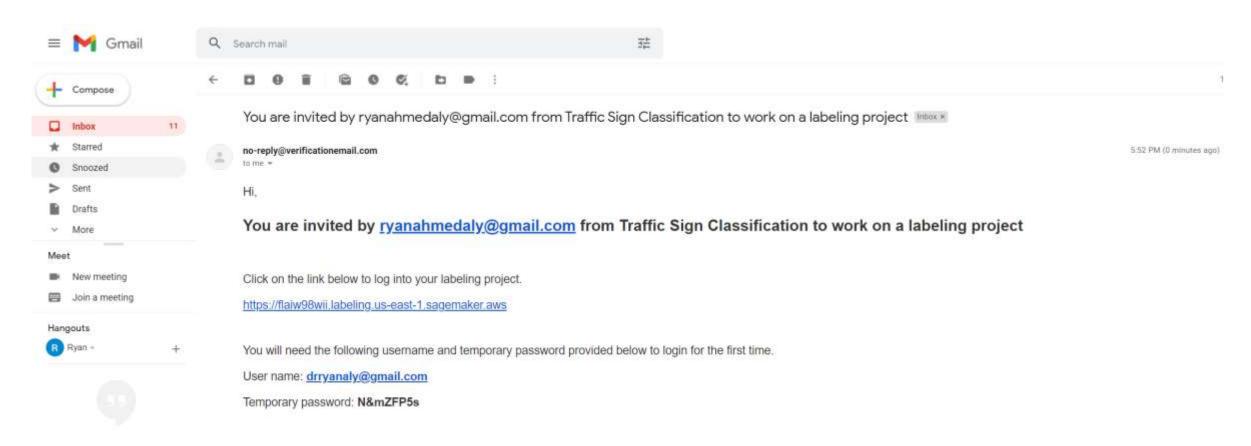
## NAVIGATE TO LABELING WORKFORCE AND INVITE TEAM MEMBERS



# ENTER THE EMAIL OF THE WORKER AND CLICK ON INVITE NEW WORKER



### YOU WILL RECEIVE THE FOLLOWING EMAIL, LOGIN WITH THE PROVIDED USERNAME AND PASSWORD



#### START LABELING! HAVE FUN! THIS REVIEW IS POSITIVE

Hello, ryanahmedaly@gmail.com Customer ID: Task description: Categori Task time: 0:37 of 5	Min Decline task Release task Stop and resume later
Instructions Shortcuts Label the following Reviews as either positive or negative (Provide Sentiment)	•
	Select an option
Love my Echo!	Positive 1
	Negative <sup>2</sup>

Submit

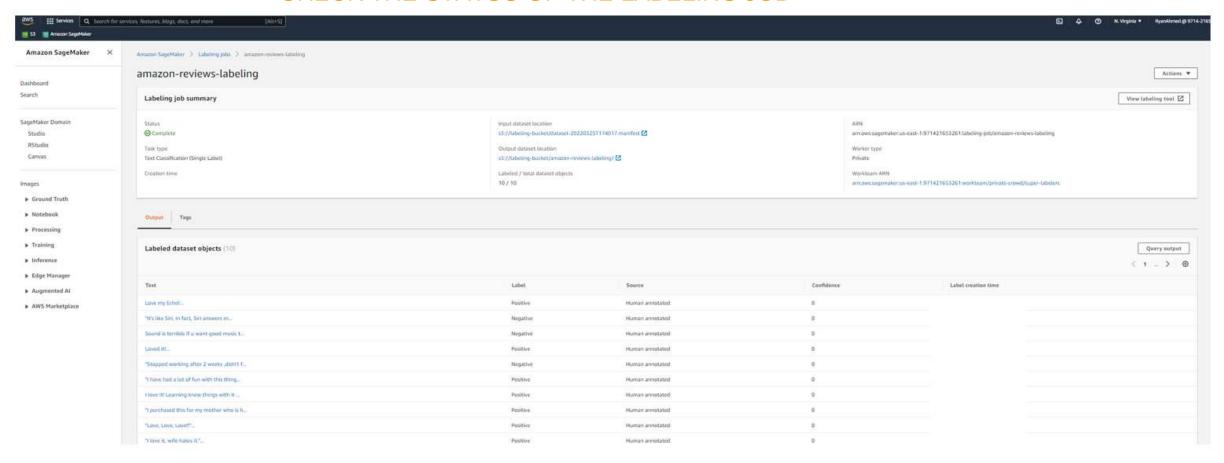
#### THIS REVIEW IS NEGATIVE

Hello, ryanahmedaly@gmail.com Customer ID:	Task description: Categori	Task time: 0:08 of 5 Min	D	ecline task	Release task	Stop and resume late	ег
Instructions Shortcuts Label the following Reviews as either positive or	negative (Provide Sentiment)						0
			Select an	option			
Sound is terrible if u want good music too get a bose		Positive	3				
		Negative	2				
						Subr	mit

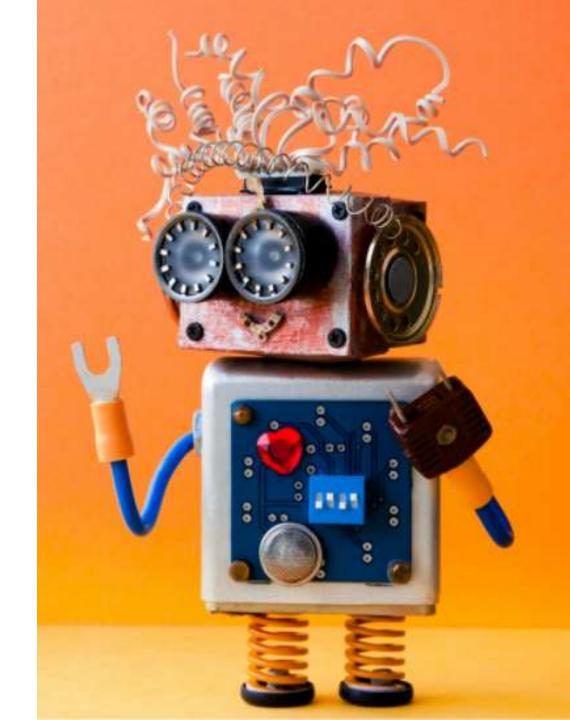
#### REVIEW THE OUTPUT MANIFEST FILE



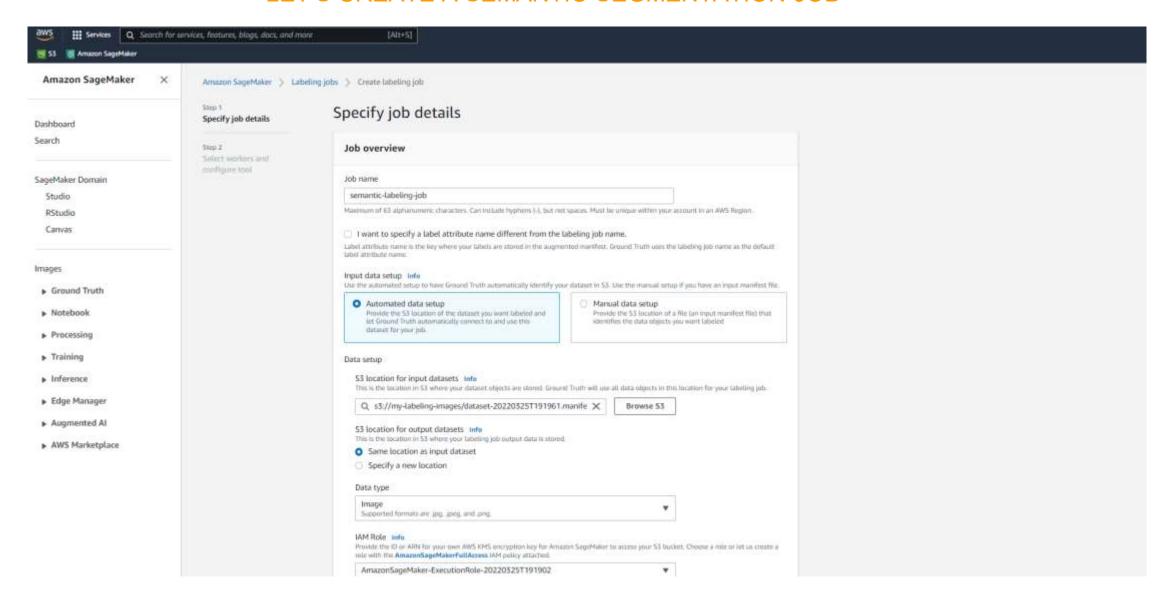
#### CHECK THE STATUS OF THE LABELING JOB



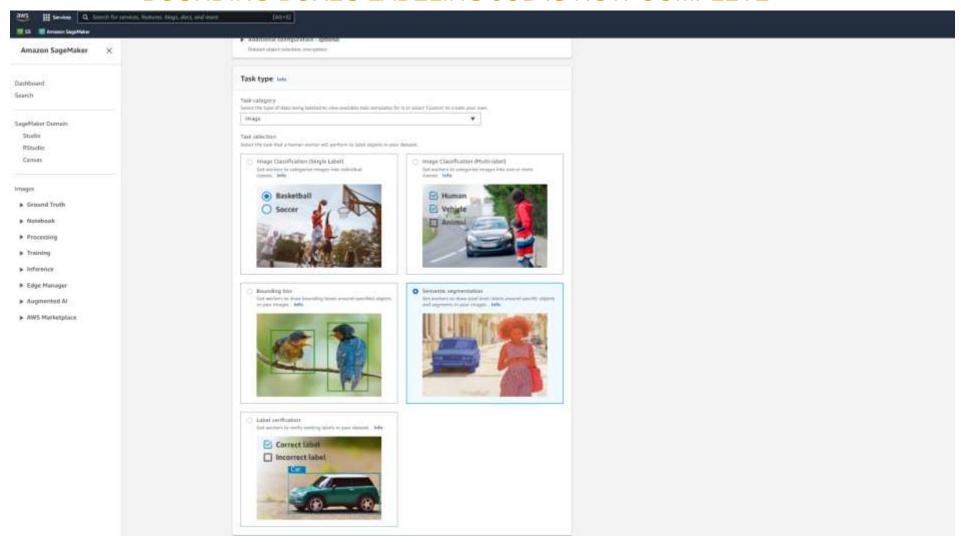
EASY ADVANCED



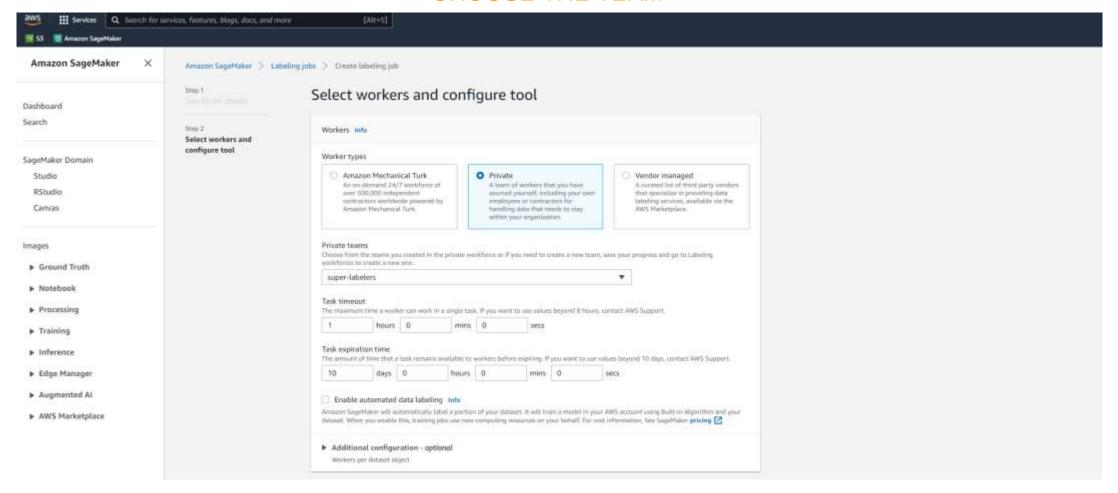
#### LET'S CREATE A SEMANTIC SEGMENTATION JOB



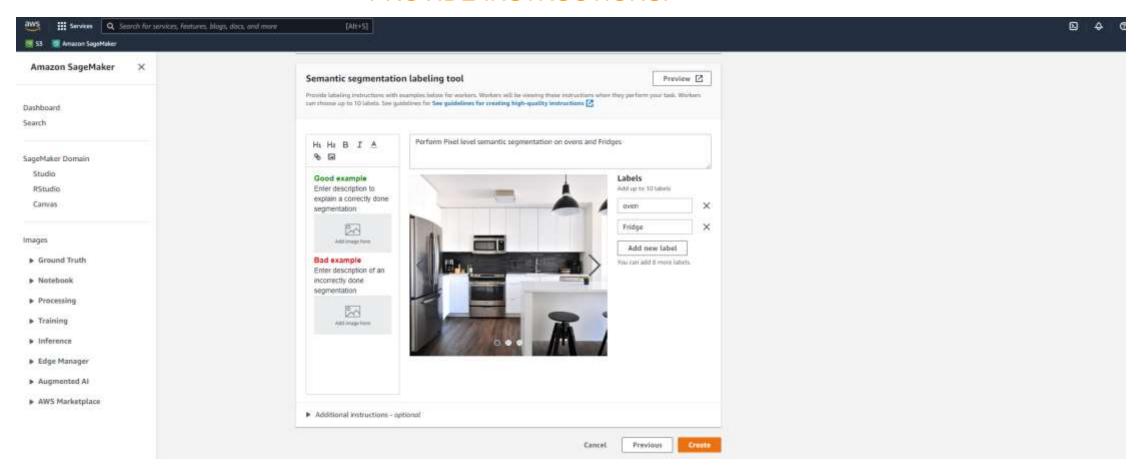
#### BOUNDING BOXES LABELING JOB IS NOW COMPLETE



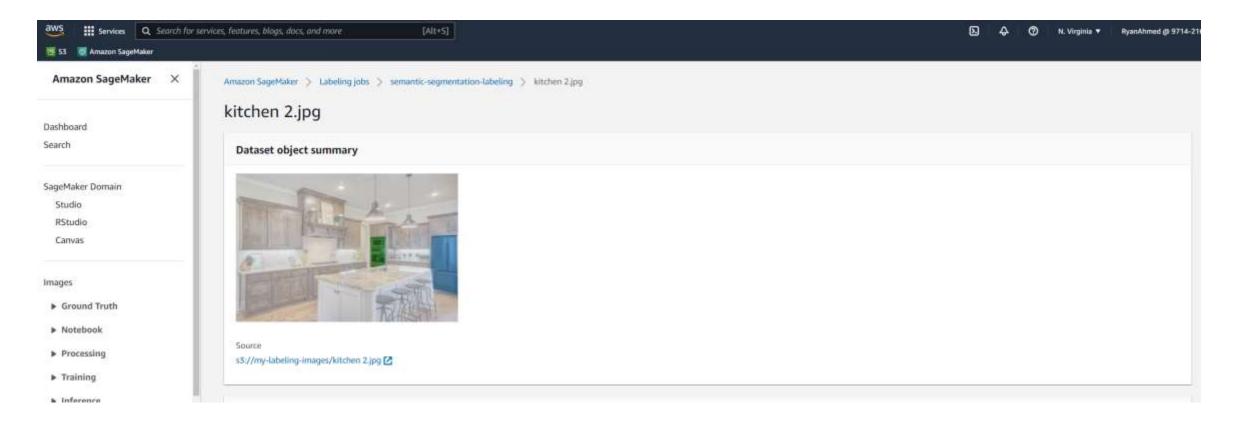
#### CHOOSE THE TEAM



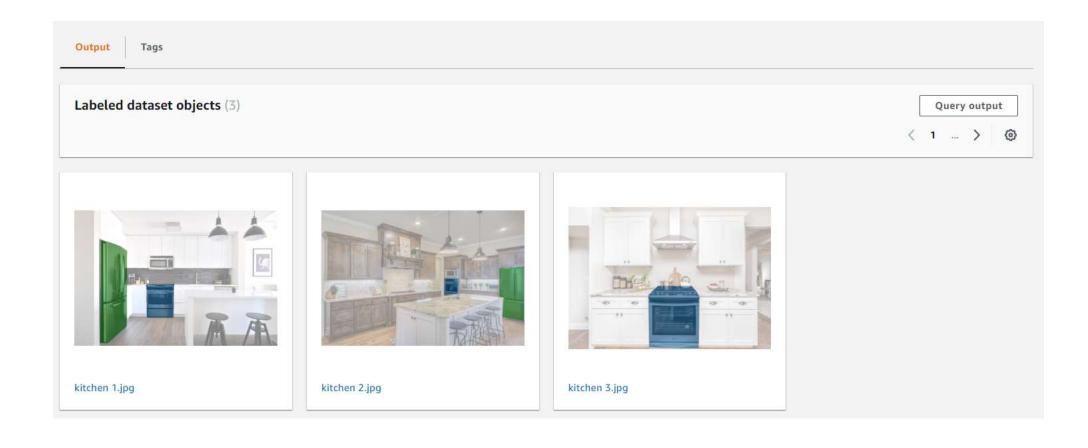
#### PROVIDE INSTRUCTIONS!



#### SELECT FRIDGE AND OVEN FROM THE IMAGES

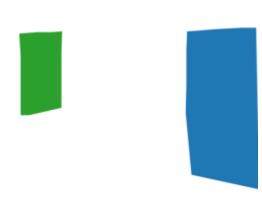


#### LABELING JOB IS COMPLETE



THE OUTPUT IS THE MANIFEST FILE ALONG WITH AN IMAGE CONTINAINING PIXEL LEVEL SEGMENTATION (WITH COLOR CODE THAT INDICATES THE CLASS)



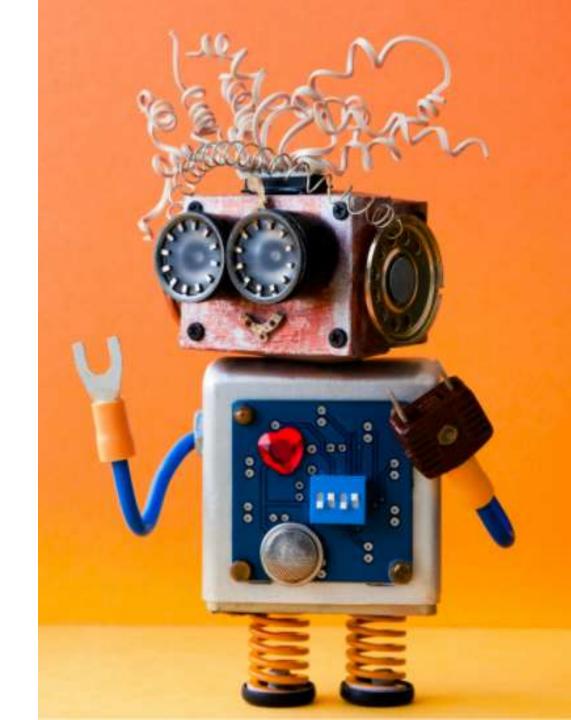


```
    output (5),manifest - Notepac

{"source-ref": "s3://my-labeling-images/kitchen 1.jpg", "semantic-segmentation-labeling-ref": "s3://my-labeling-images/semantic-segmentation-
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{"source-ref": "s3://my-labeling-images/kitchen 2.jpg", "semantic-segmentation-labeling-ref": "s3://my-labeling-images/semantic-segmentation-
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name":"Fridge", "hex-color": "#1f77b4", "confidence":0}}, "type": "groundtruth/semantic-segmentation", "human-annotated": "yes", "creation-
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name": "Fridge", "hex-color": "#1f77b4", "confidence": 0}}, "type": "groundtruth/semantic-segmentation", "human-annotated": "yes", "creation-
                                                                                                      ,"job-name": "labeling-job/semantic-segmentation-labeling"}}
date":
```

# GROUNDTRUTH PRICING





#### PRICING OF SAGEMAKER GROUNDTRUTH

- AWS Free Tier: For first two month, 500 objects labeled per month are free.
- Customers pay for each labeled object (image, audio, text) whether it's labeled automatically by SageMaker Ground Truth (autolabeling) or by humans.
- If Mechanical Turks or third-party vendors are used, an additional cost is added per labeled object.
- If customers leverage their own internal employees, no additional cost per labeled object is required.

#### REVIEWED OBJECTS (IMAGES, VIDEO FRAMES, TEXT, AUDIO FILES, ETC.)

NUMBER OF REVIEWED OBJECTS PER MONTH	PRICE PER REVIEWED OBJECT
Less than 50,000 objects	\$0.08
50,000 to 1,000,000 objects	\$0.04
Greater than 1,000,000 objects	\$0.02

#### PRICING OF SAGEMAKER GROUNDTRUTH

- If Amazon Mechanical Turks are used for labeling, there is an additional charge per object per review instance.
- Multiple labelers per object are recommended to enhance the accuracy of the labels.

WORKFLOW	SUGGESTED PRICE PER LABELER
Image classification	\$0.012
Text classification	\$0.012
Named Entity Recognition (NER)	\$0.024
Bounding box	\$0.036
Semantic Segmentation	\$0.84

#### PRICING OF SAGEMAKER GROUNDTRUTH: EXAMPLE #1

#### **QUESTION**

- Let's assume we have a company that is leveraging its own internal employees to label images.
- The total number of images they labeled is 40,000 images.
- The company uses Amazon SageMaker Groundtruth to manage the labeling process.
- Calculate the estimated cost of the labeling process.

#### **SOLUTION**

- Since the company used its own workforce and since the number of images is below 50,000. Then the cost of each image is \$0.08.
- Total Cost = 40,000 human-labeled images x \$0.08 per image = \$3,200

#### PRICING OF SAGEMAKER GROUNDTRUTH: EXAMPLE #2

#### **QUESTION**

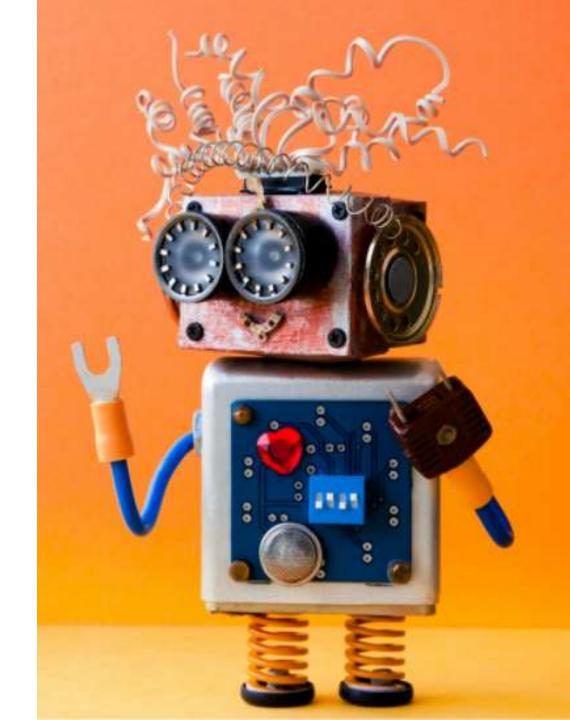
- A company want to label 85,000 posts (text data) using Amazon SageMaker GroundTruth.
- The company set a custom workflow and set a payment of \$0.036 per post.
- The company decided to label each post three times to improve the accuracy.
- Because the company used Mechanical Turk, the cost includes an additional charge of \$0.036 for each human-labeled post to pay the labeler.

#### **SOLUTION**

- Note that the first
- Total Cost = (50,000 x \$0.08 per article) + (35,000 posts x \$0.04 per post) + (85,000 human-labeled posts x \$0.036 per post x 3 labelers per object) = \$14,580

# GROUNDTRUTH PRICING PRACTICE OPPORTUNITY





### PRACTICE OPPORTUNITY

#### **QUESTION**

- A publishing company wants to natural language processing application to classify newspaper articles. To do this, they want to label 200,000 articles.
- Each article need to be labeled three times.
- Using SageMaker Ground Truth, humans label 40,000 articles and 160,000 are labeled automatically.
- Because the company used Mechanical Turk, the text classification workflow included an additional charge of \$0.012 for each human-labeled article to pay the labeler.

## PRACTICE OPPORTUNITY

#### **SOLUTION**

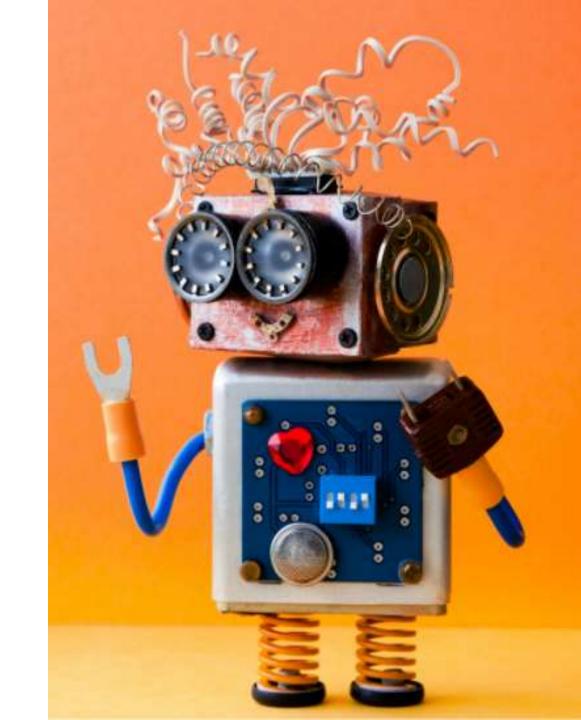
- Total Cost = (50,000 x \$0.08 per article) + (150,000 articles x \$0.04 per article) + (40,000 human-labeled articles x \$0.012 per article x 3 labelers per object) + Amazon SageMaker training & inference costs\*\* = \$11,440 + Amazon SageMaker training & inference costs\*\*
- \*\*These costs depend on a variety of factors, including the type of dataset being used, the type of labeling task, and the resolution of the images in your dataset.

# FINAL END-OF-DAY CAPSTONE PROJECT

**EASY** 



**ADVANCED** 



## **PROJECT**

- 1. Using the 3 kitchen images included in the course package.
- 2. Create a bounding box labeling job using Amazon SageMaker GroundTruth to label only the "fridge" and "oven".
- 3. Review the input manifest file.
- 4. Perform the labeling job.
- 5. Review the output manifest file and ensure that the labeling job was successful.



kitchen 1



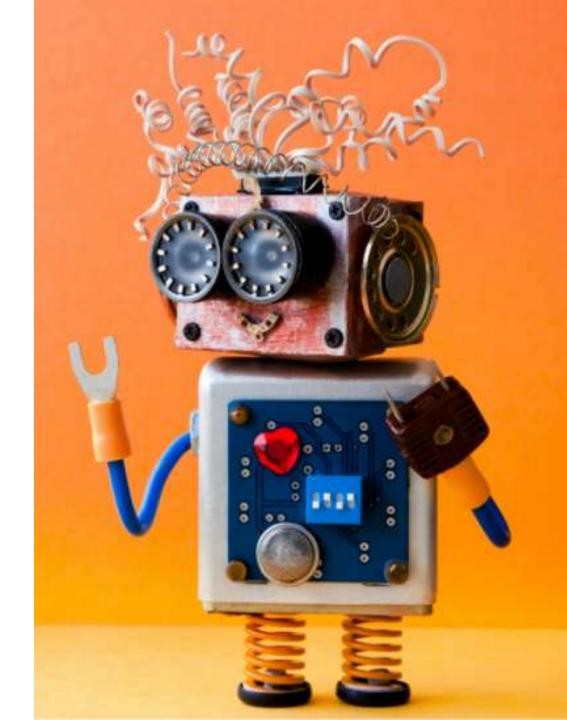
kitchen 2



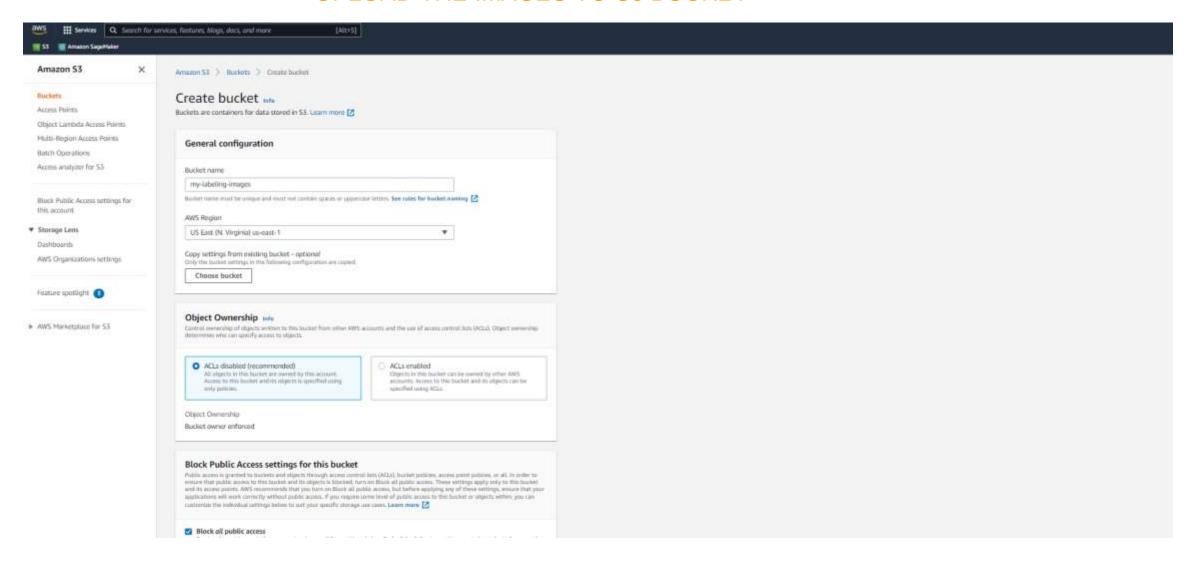
kitchen 3

# FINAL END-OF-DAY CAPSTONE PROJECT SOLUTION

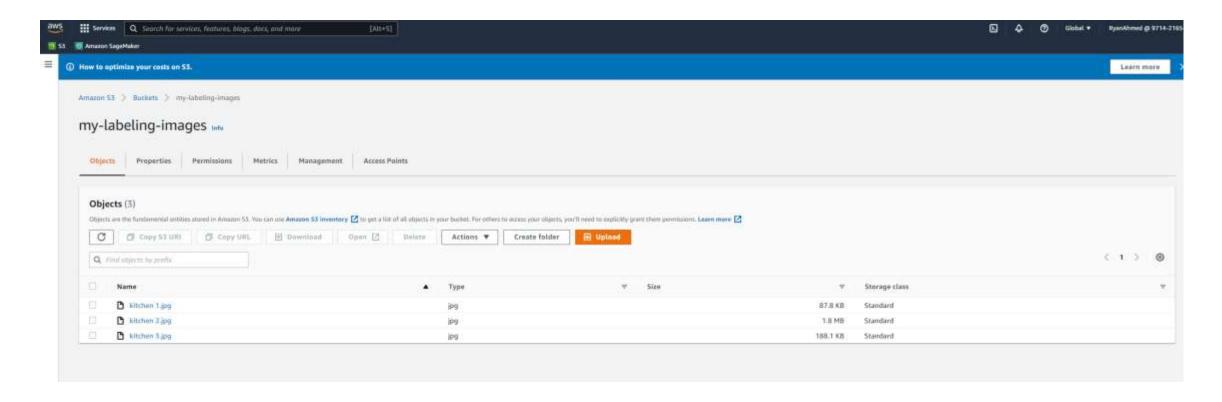




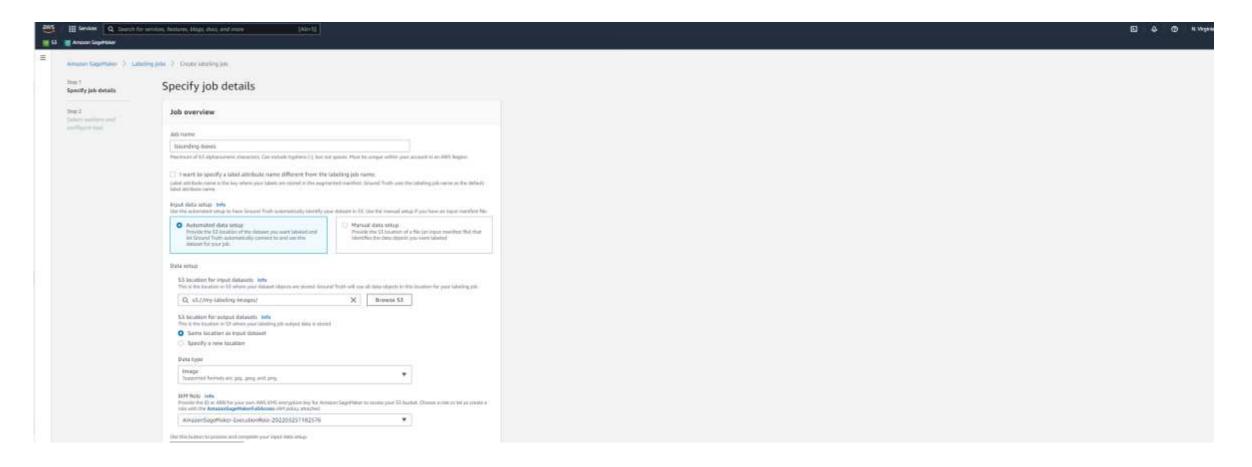
#### UPLOAD THE IMAGES TO S3 BUCKET



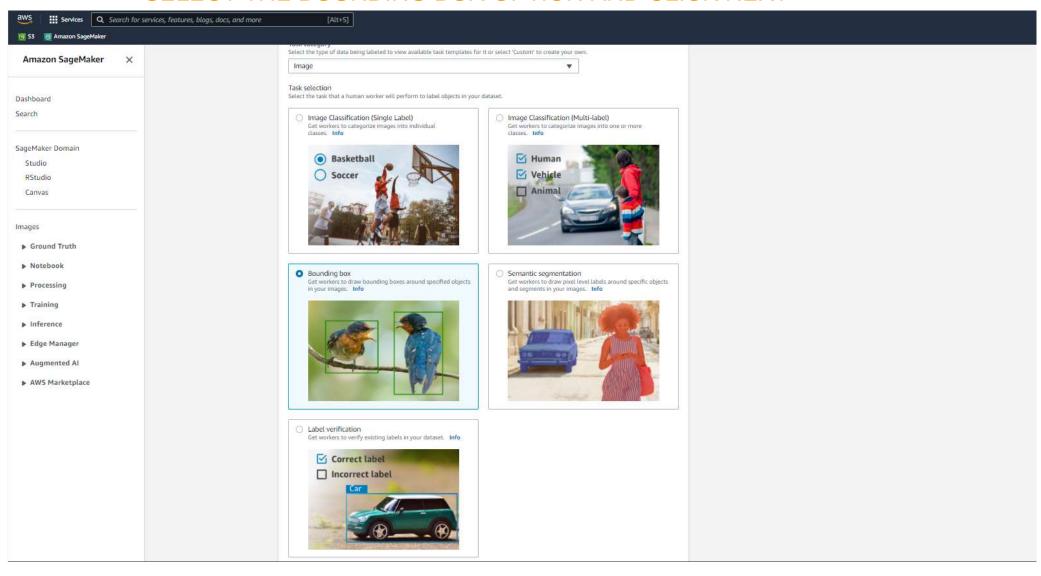
#### **UPLOAD IMAGES**



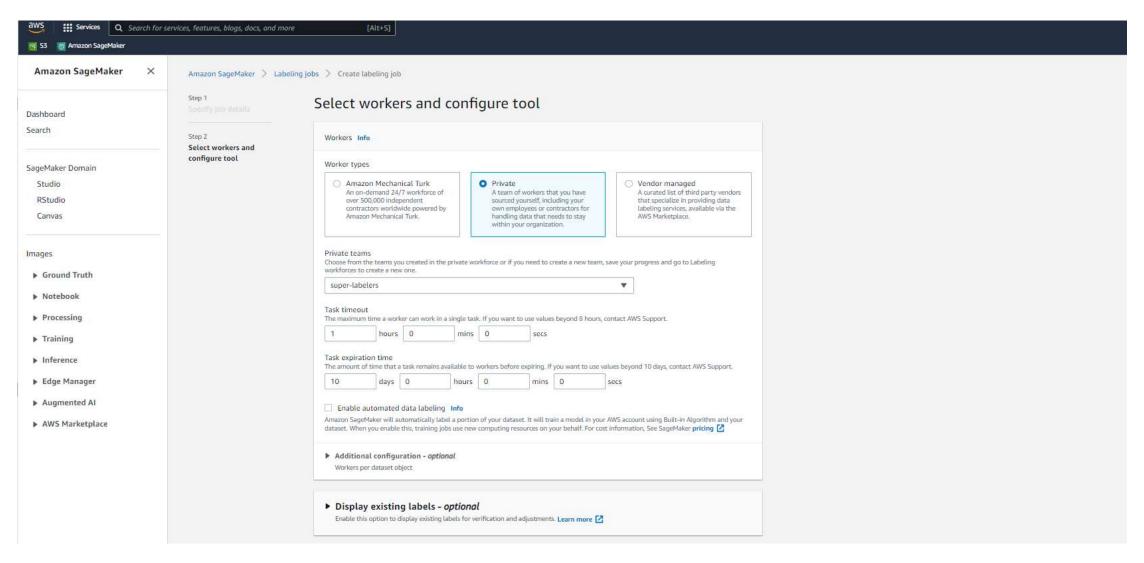
## CREATE A LABELING JOB. DON'T FORGET TO CLICK ON COMPLETE DATA SETUP TO GENERATE THE MANIFEST FILE



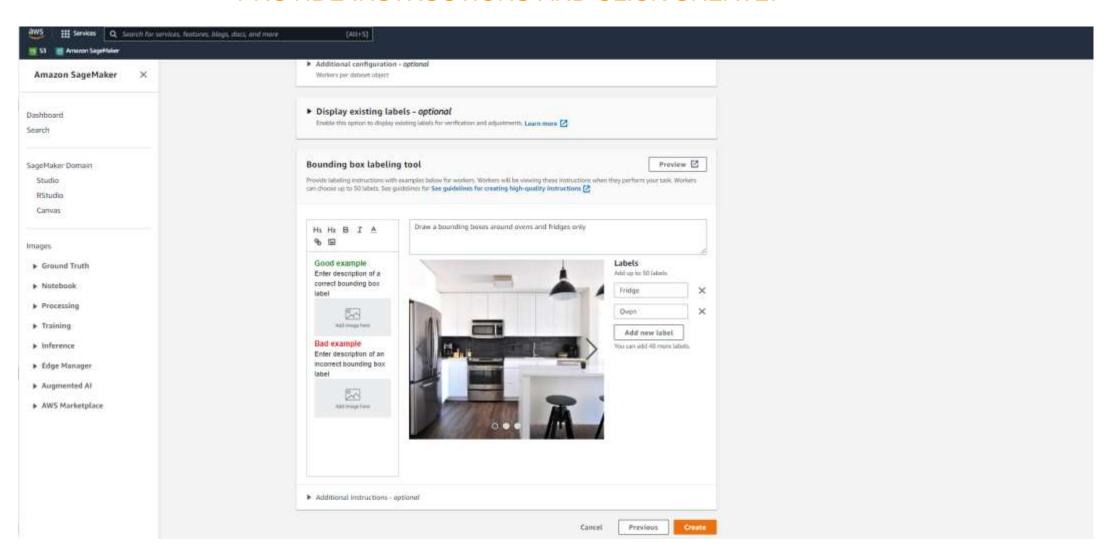
#### SELECT THE BOUNDING BOX OPTION AND CLICK NEXT



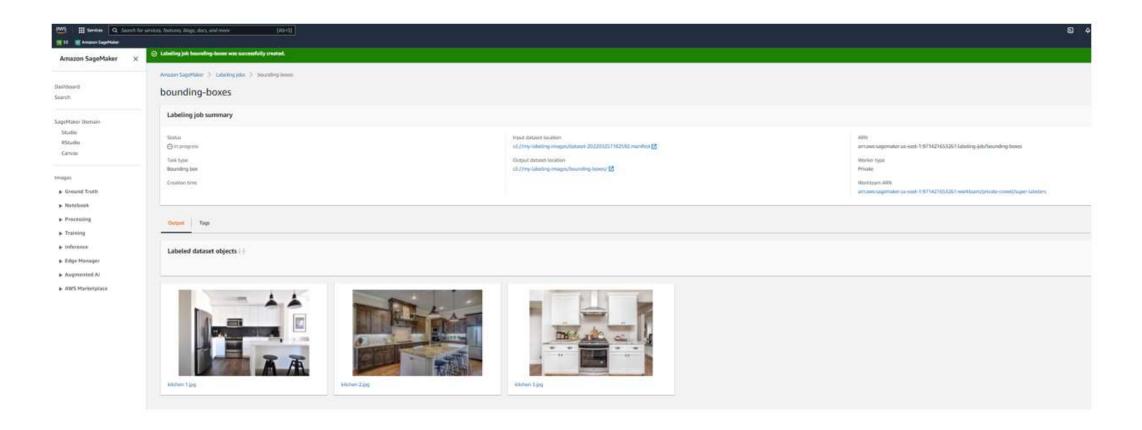
#### SELECT PRIVATE AND CHOOSE SUPER-LABELERS



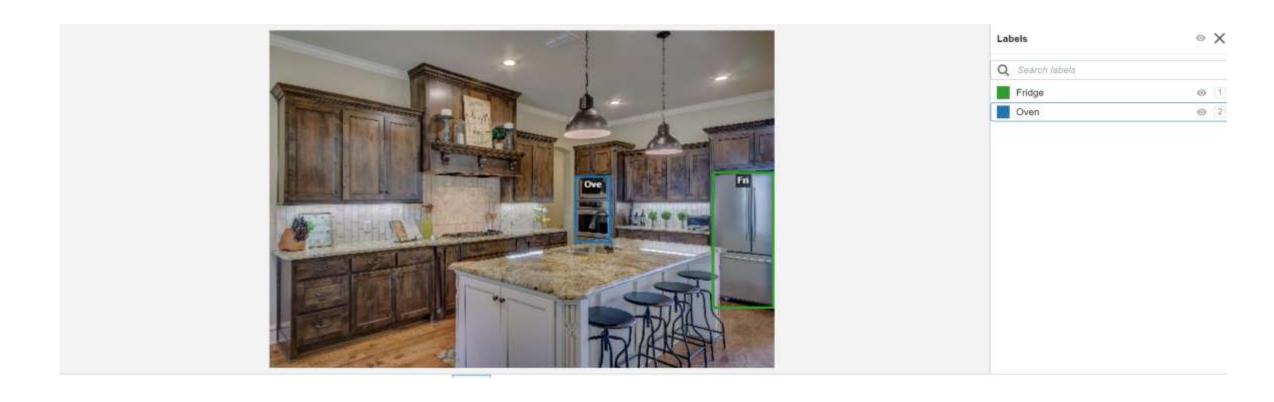
#### PROVIDE INSTRUCTIONS AND CLICK CREATE!



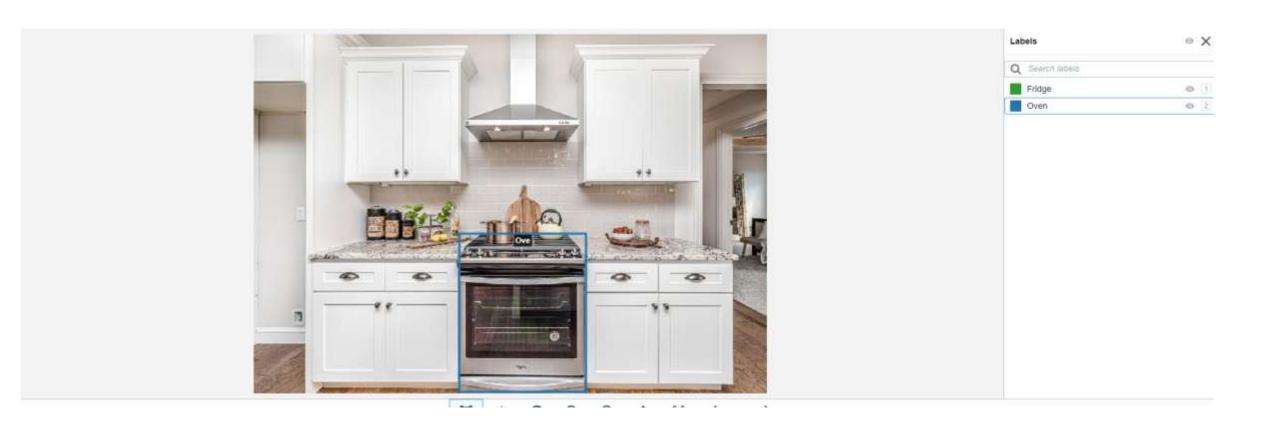
#### **REVIEW THE LABELING JOB HERE!**



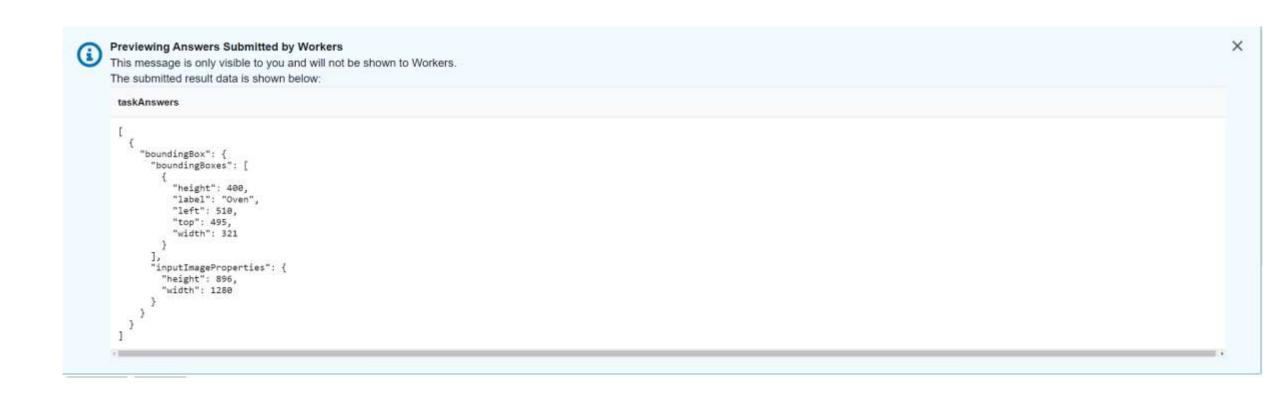
#### LABEL THE FRIDGE AND OVEN



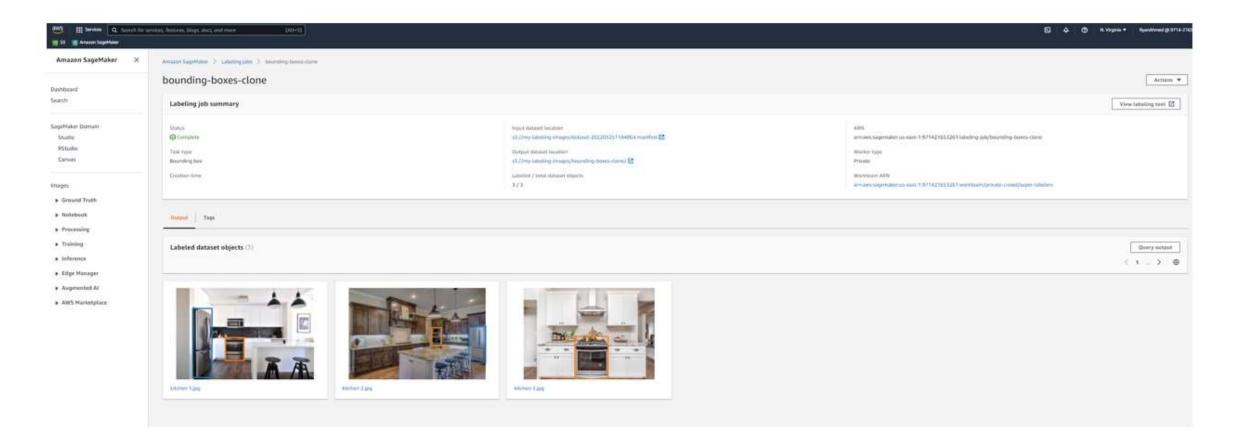
#### LABEL THE OVEN IN THE IMAGE



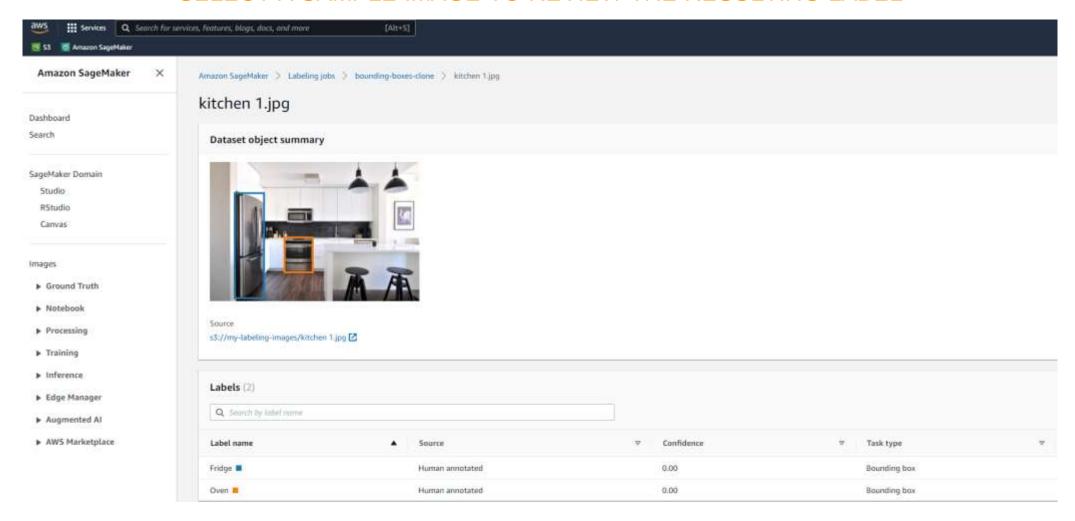
#### COORDINATES OF THE BOUNDING BOXES



#### BOUNDING BOXES LABELING JOB IS NOW COMPLETE



#### SELECT A SAMPLE IMAGE TO REVIEW THE RESULTING LABEL



#### **OUTPUT MANIFEST FILE**

```
output (3) manifest - Notepac
File Edit View
{"source-ref": "s3://my-labeling-images/kitchen 1.jpg", "bounding-boxes-
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map":{"1":"Oven"},"type":"groundtruth/object-detection","human-annotated":"yes",
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