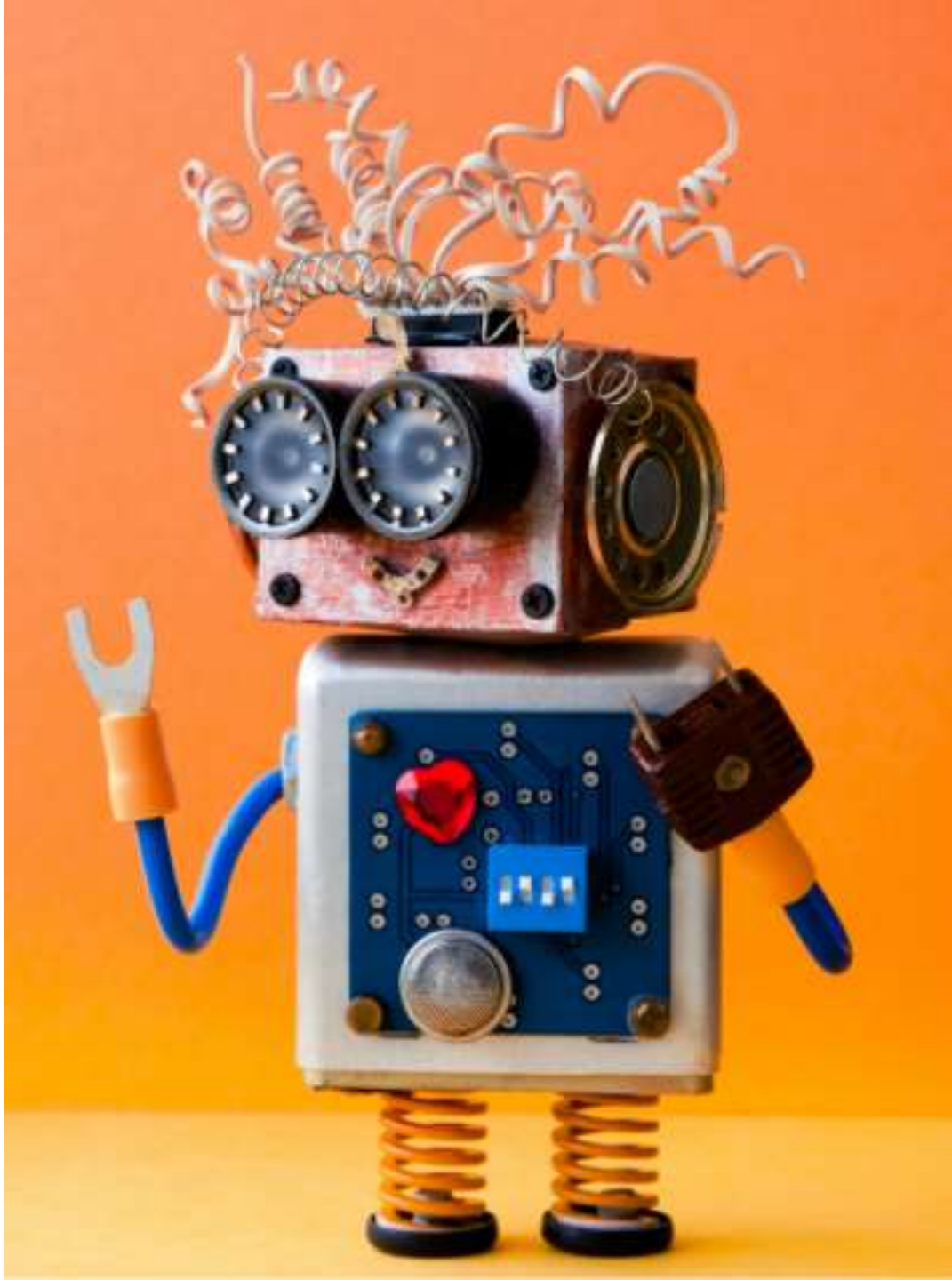
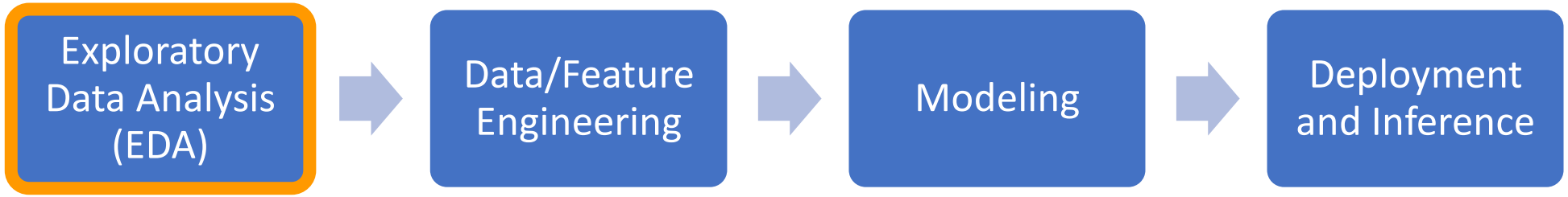
INTRODUCTION TO EXPLORATORY DATA ANALYSIS (EDA)



EXPLORATORY DATA ANALYSIS (EDA)

- Exploratory Data Analysis (EDA) is a process used by data scientists to analyze data and gain valuable insights.
- EDA empowers data scientists to gain better understanding of the data, detect patterns, and identify outliers.
- EDA tools work by generating statistical summary (Minimum, Maximum, Mean, and Count) and perform data visualizations.
- EDA is the first step in developing any machine learning workflow.
- Once EDA is complete, data can proceed to the next step which is data engineering.



DATA VISUALIZATION

- In order to perform data visualization, there are generally two approaches: (1) Use Developer tools or (2) use Business intelligence tools.

DEVELOPER TOOLS

BUSINESS INTELLIGENCE TOOLS

pandas

AMAZON SAGEMAKER

AMAZON QUICKSIGHT

TABLEAU

Microsoft Power BI

POWER BI

PANDAS LIBRARY 101

- Pandas is an open source library that offers high-performance data structures and data analysis tools in python.
- Data can also be stored using pandas DataFrame.
- Think of it as using Microsoft excel in python/Jupyter environment.

THIS IS WHAT PANDAS DATAFRAME LOOK LIKE! IT'S A MULTI-DIMENSIONAL TABLE

```
[45]: # Pandas is used to read a csv file and store data in a DataFrame
      employee_df = pd.read_csv('employee_information.csv')
      employee_df
```

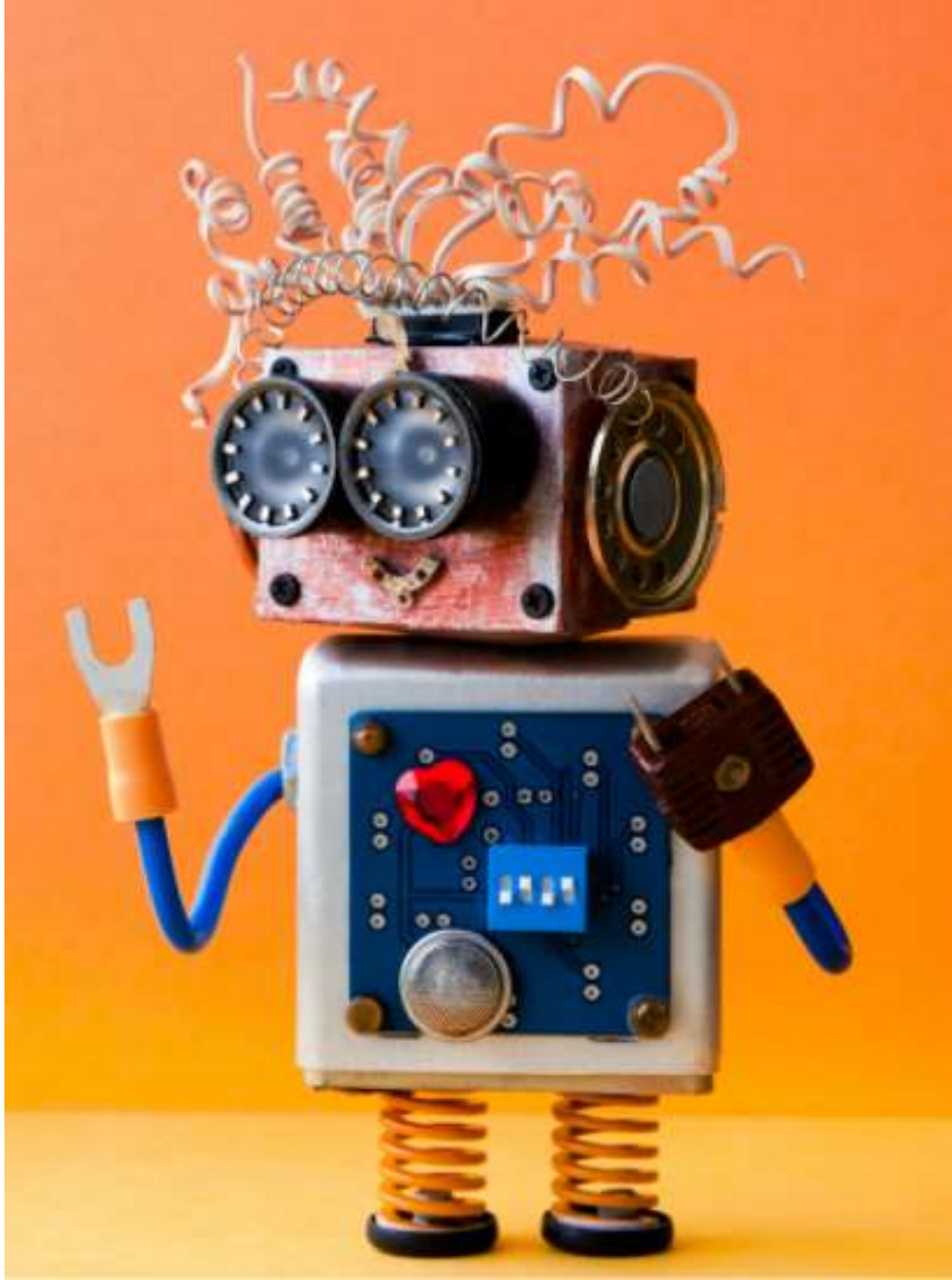
[45]:

	First Name	Last Name	Salary	Years with Company	Postal Code	Email
0	Mike	Moe	5000.00	3	N94 3M0	bird@gmail.com
1	Noah	Ryan	10000.00	8	N8S 14K	nsmall@hotmail.com
2	Nina	Keller	9072.02	17	S1T 4E6	azikez@gahew.mr
3	Chanel	Steve	11072.02	12	N7T 3E6	chanel@gmail.com
4	Kate	Noor	5000.00	23	K8N 5H6	kate@hotmail.com
5	Samer	Mo	100000.00	13	J7H 3HY	samer@gmail.com
6	Heba	Steve	50000.00	7	K8Y 3M8	heba.ismail@hotmail.com
7	Laila	Aly	20000.00	5	J8Y 3M0	Laila.a@hotmail.com
8	Joseph	Patton	2629.13	2	M6U 5U7	daafeja@boh.jm
9	Noah	Moran	8626.96	11	K2D 4M9	guutodi@bigwoc.kw

PROJECT OVERVIEW

EASY

ADVANCED



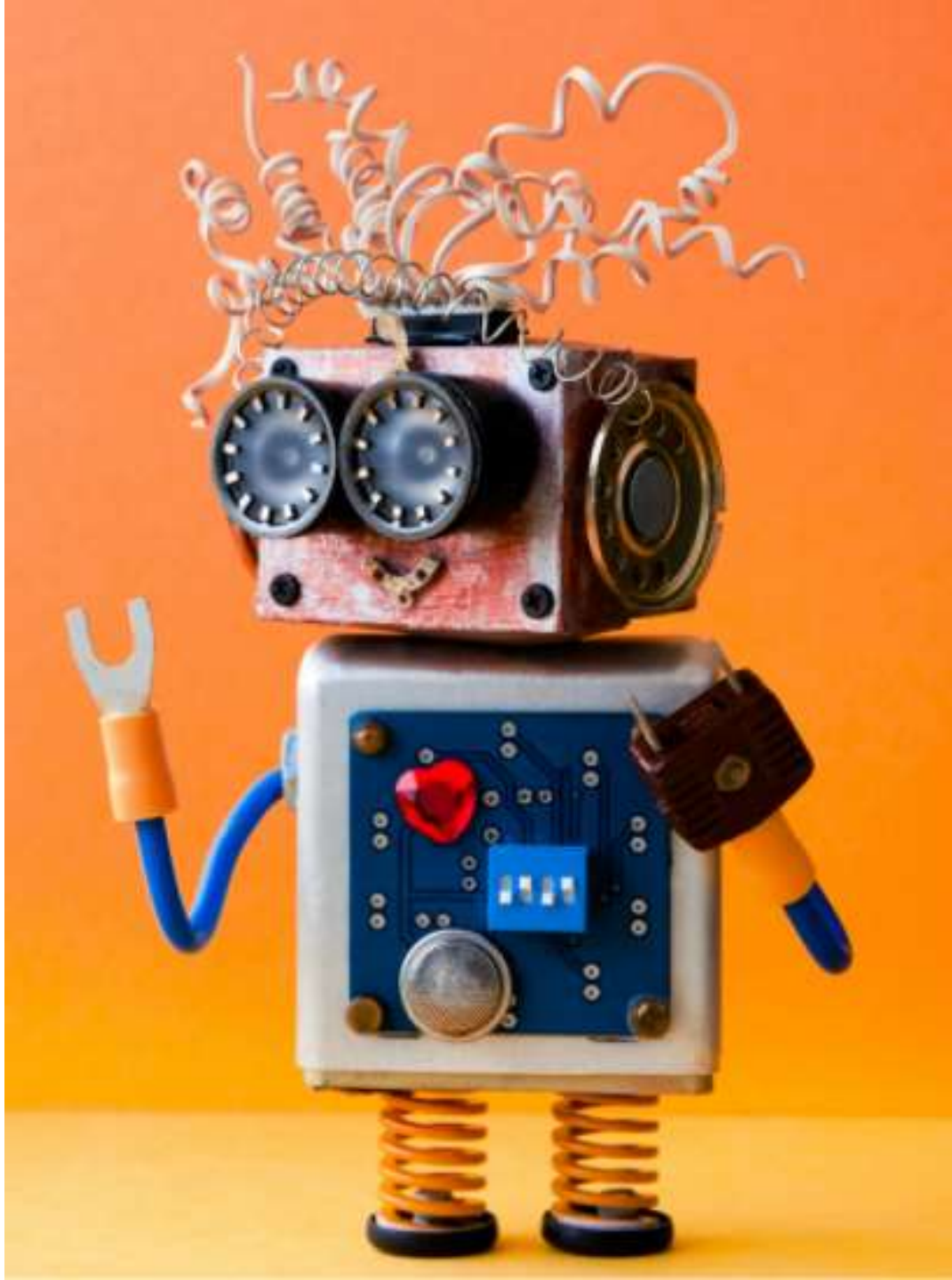
PROJECT OVERVIEW

- We will analyze corporate employee information using Pandas in Jupyter Notebooks in AWS SageMaker Studio.
- We will learn how to:
  1. Define a pandas Dataframe
  2. Read CSV Data using Pandas
  3. Perform basic statistical analysis on the data
  4. Set/Reset Pandas DataFrame Index
- In the final project, you will perform basic EDA on a brand new dataset.

	First Name	Last Name	Salary	Years with Company	Postal Code	Email
0	Mike	Moe	5000.00	3	N94 3M0	bird@gmail.com
1	Noah	Ryan	10000.00	8	N8S 14K	nsmall@hotmail.com
2	Nina	Keller	9072.02	17	S1T 4E6	azikez@gahew.mr
3	Chanel	Steve	11072.02	12	N7T 3E6	chanel@gmail.com
4	Kate	Noor	5000.00	23	K8N 5H6	kate@hotmail.com
5	Samer	Mo	100000.00	13	J7H 3HY	samer@gmail.com
6	Heba	Steve	50000.00	7	K8Y 3M8	heba.ismail@hotmail.com
7	Laila	Aly	20000.00	5	J8Y 3M0	Laila.a@hotmail.com
8	Joseph	Patton	2629.13	2	M6U 5U7	daafeja@boh.jm
9	Noah	Moran	8626.96	11	K2D 4M9	guutodi@bigwoc.kw

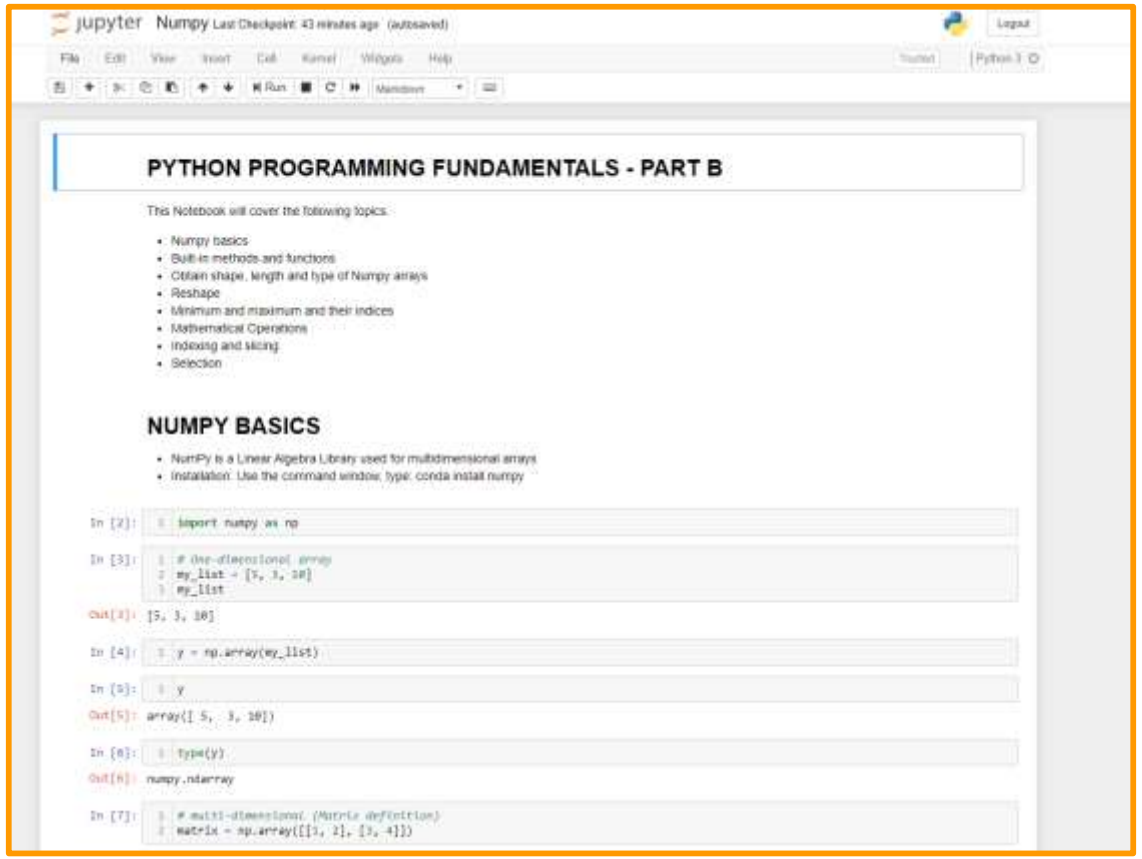
AMAZON SAGEMAKER STUDIO SETUP

EASY ADVANCED



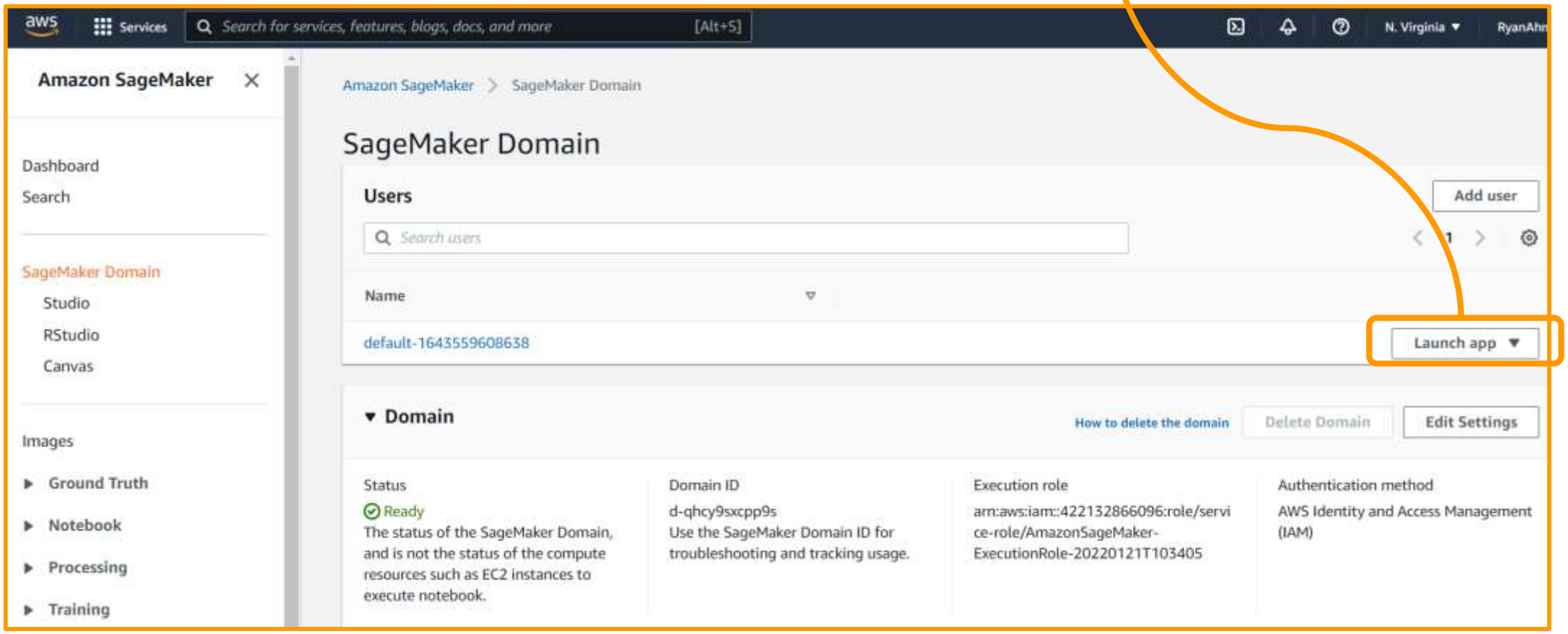
JUPYTER NOTEBOOKS

- Jupyter Notebooks are open-source web application that enable developers to develop and distribute codes, text, equations, and figures in one place.
- It's one of the top tools used by machine learning developers.
- In Jupyter notebooks, you can write in 40 programming languages such as Python, R, and Scala.
- You can Share notebooks including code results with other.
- https://jupyter.org/



JUPYTER NOTEBOOKS IN SAGEMAKER STUDIO

LAUNCH SAGEMAKER STUDIO

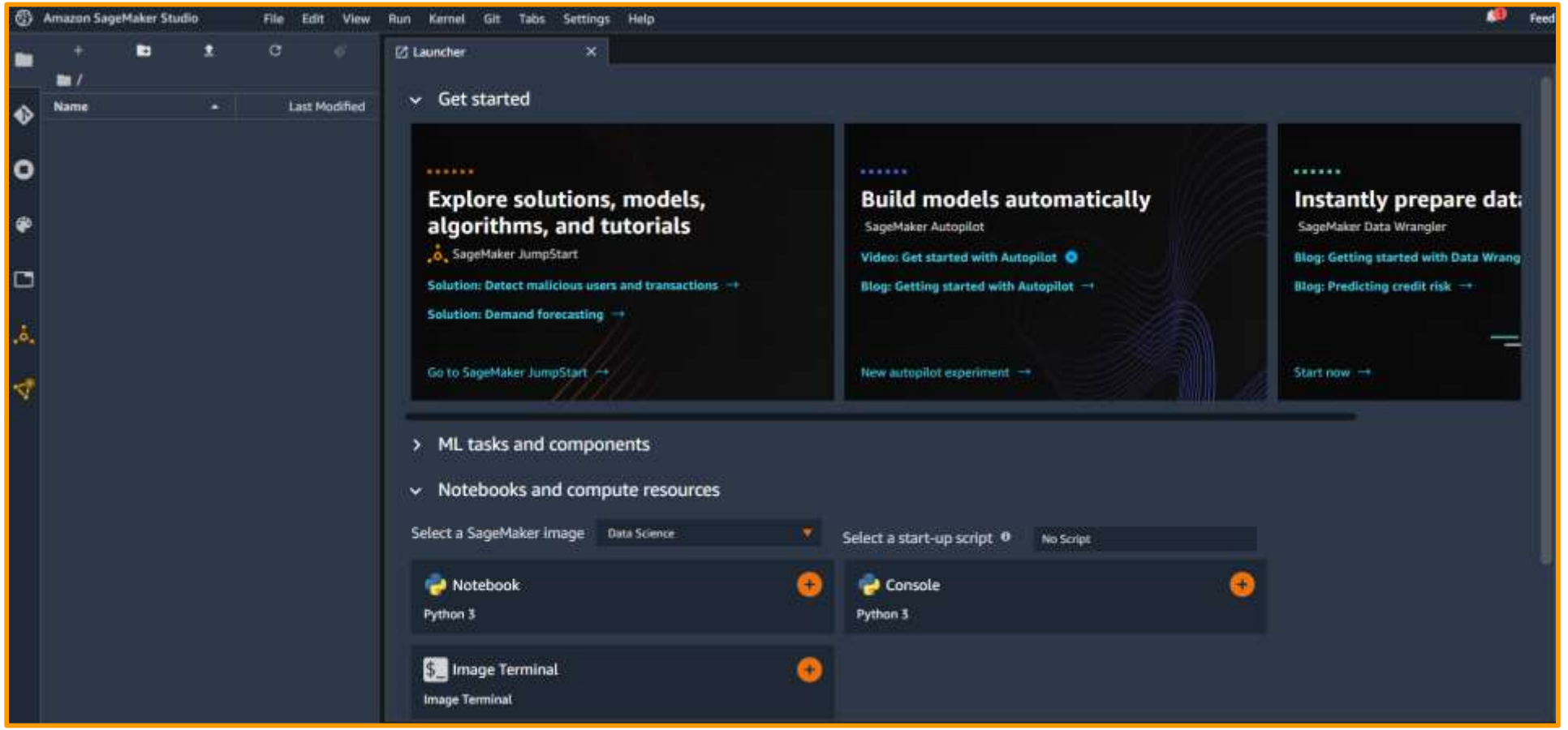


JUPYTER NOTEBOOKS IN SAGEMAKER STUDIO

YOU SHOULD SEE THIS SCREEN!

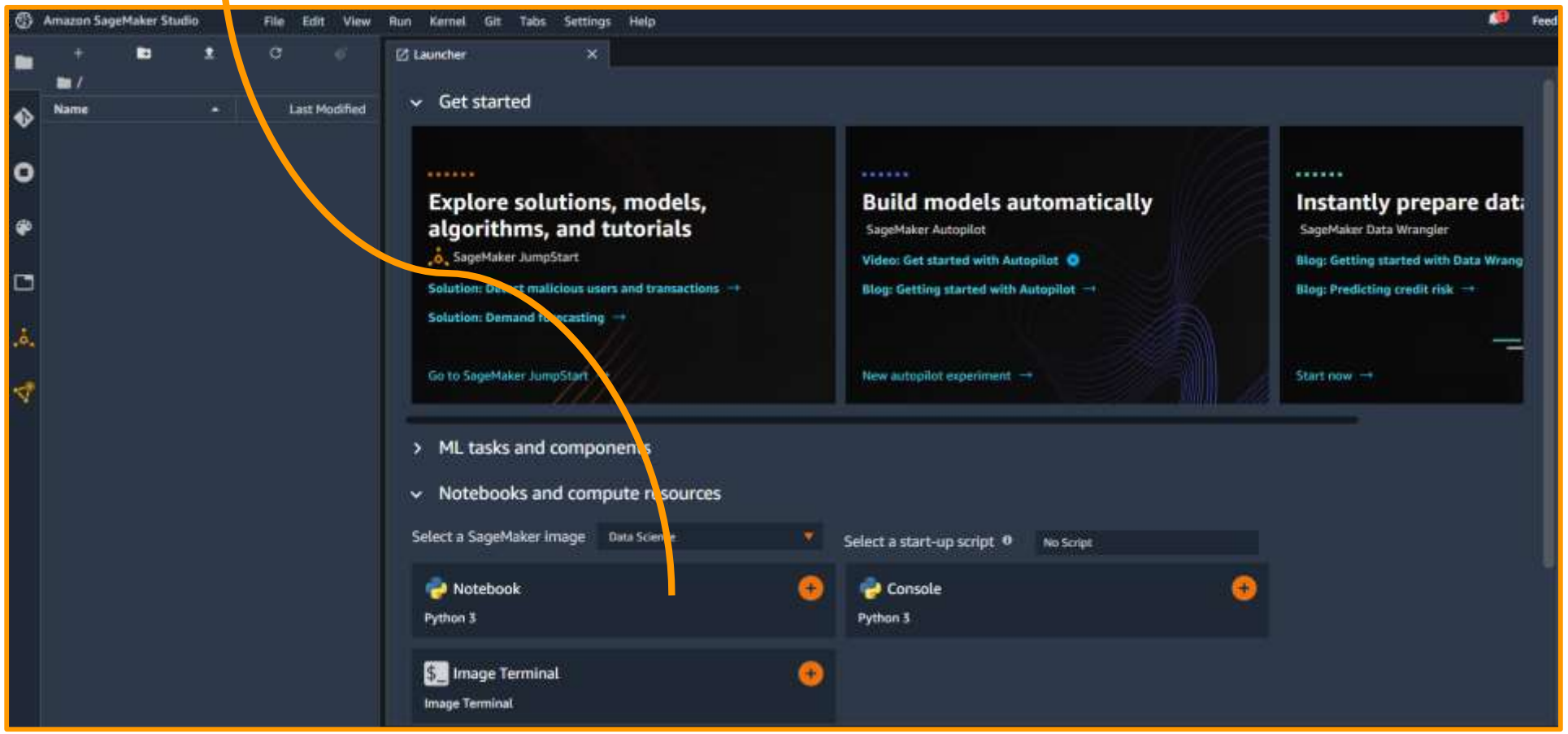
JUPYTER NOTEBOOKS IN SAGEMAKER STUDIO

WELCOME TO SAGEMAKER STUDIO HOME PAGE!



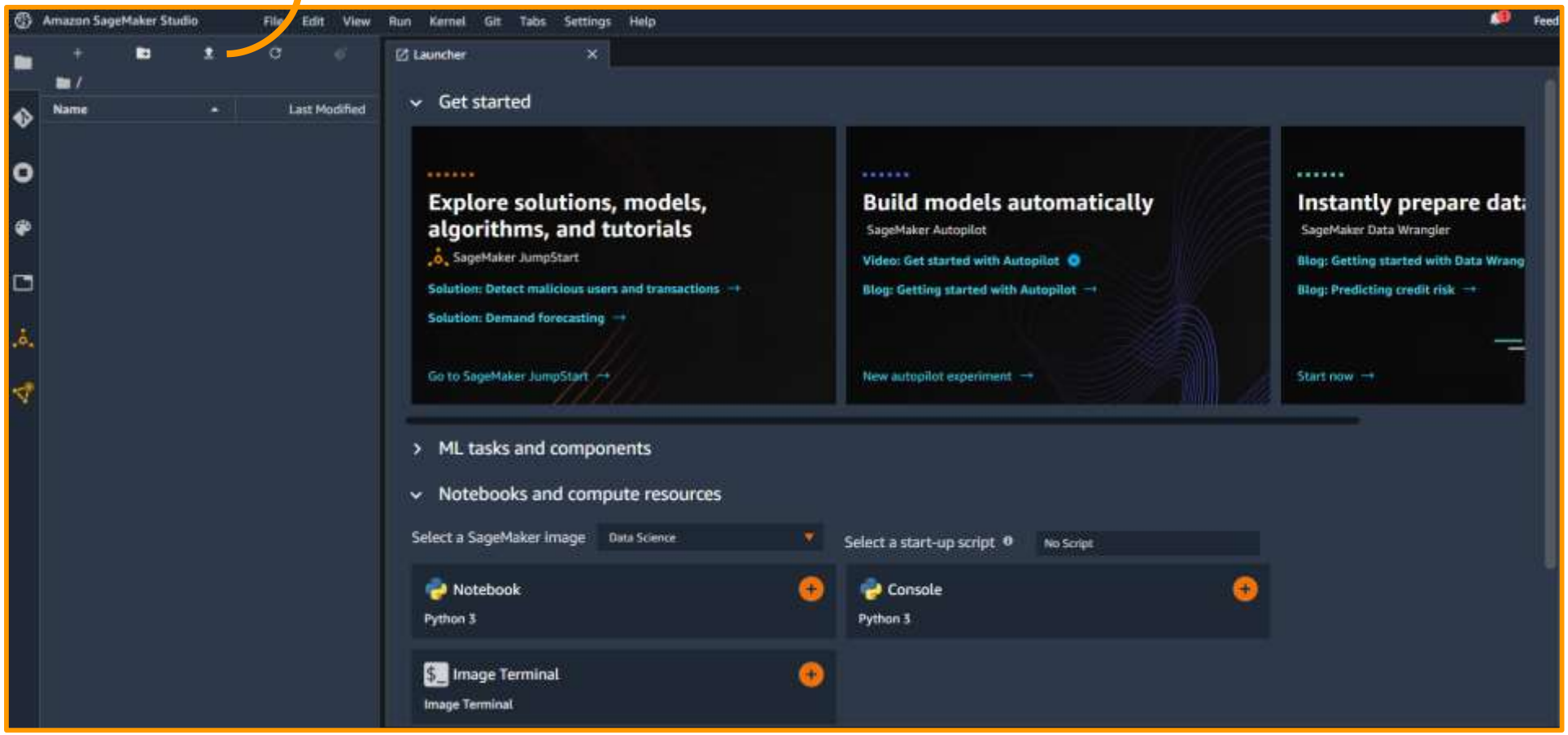
JUPYTER NOTEBOOKS IN SAGEMAKER STUDIO

CLICK ON NOTEBOOK (PYTHON 3) OR UPLOAD TO
CREATE A BLANK NEW JUPYTER NOTEBOOK



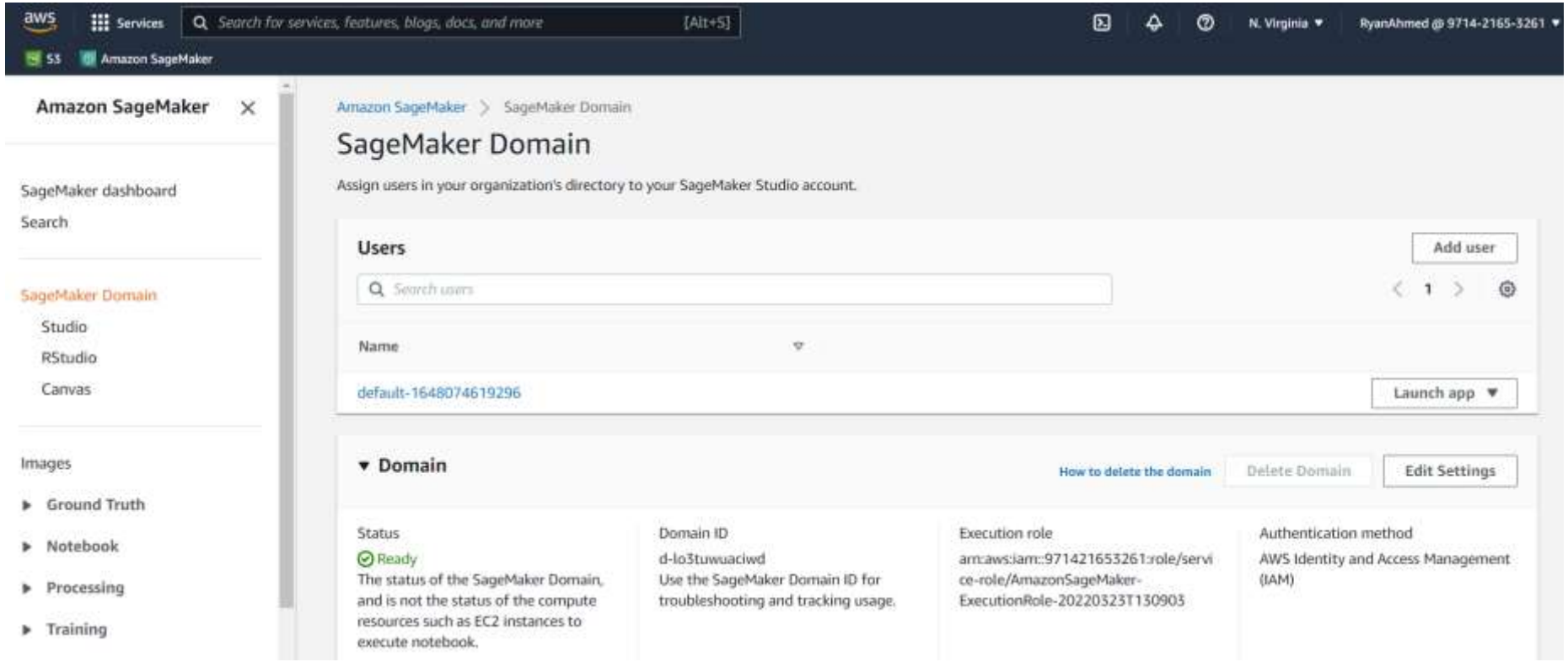
JUPYTER NOTEBOOKS IN SAGEMAKER STUDIO

ALTERNATIVELY, YOU CAN CLICK ON THE UPLOAD BUTTON TO LOAD YOUR OWN NOTEBOOK



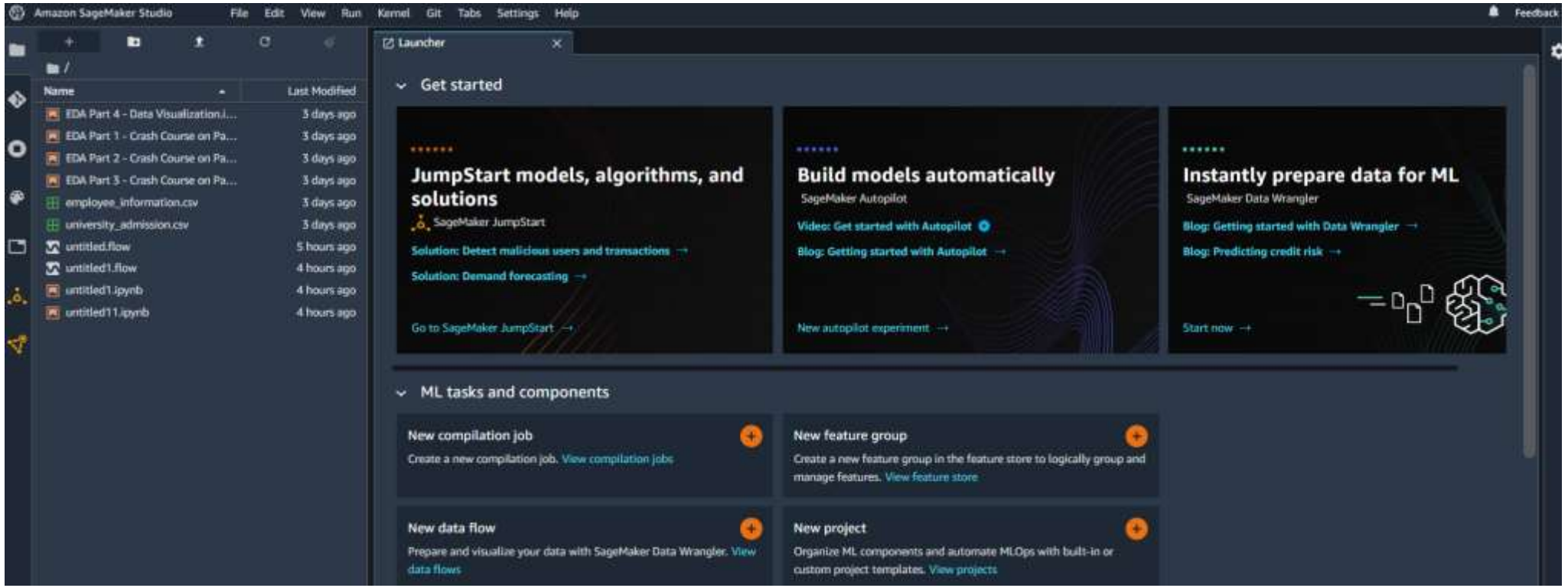
AWS SAGEMAKER SETUP

ALTERNATIVELY, WE CAN USE SAGEMAKER STUDIO. CLICK ON STUDIO AND CLICK ON LAUNCH APP>STUDIO



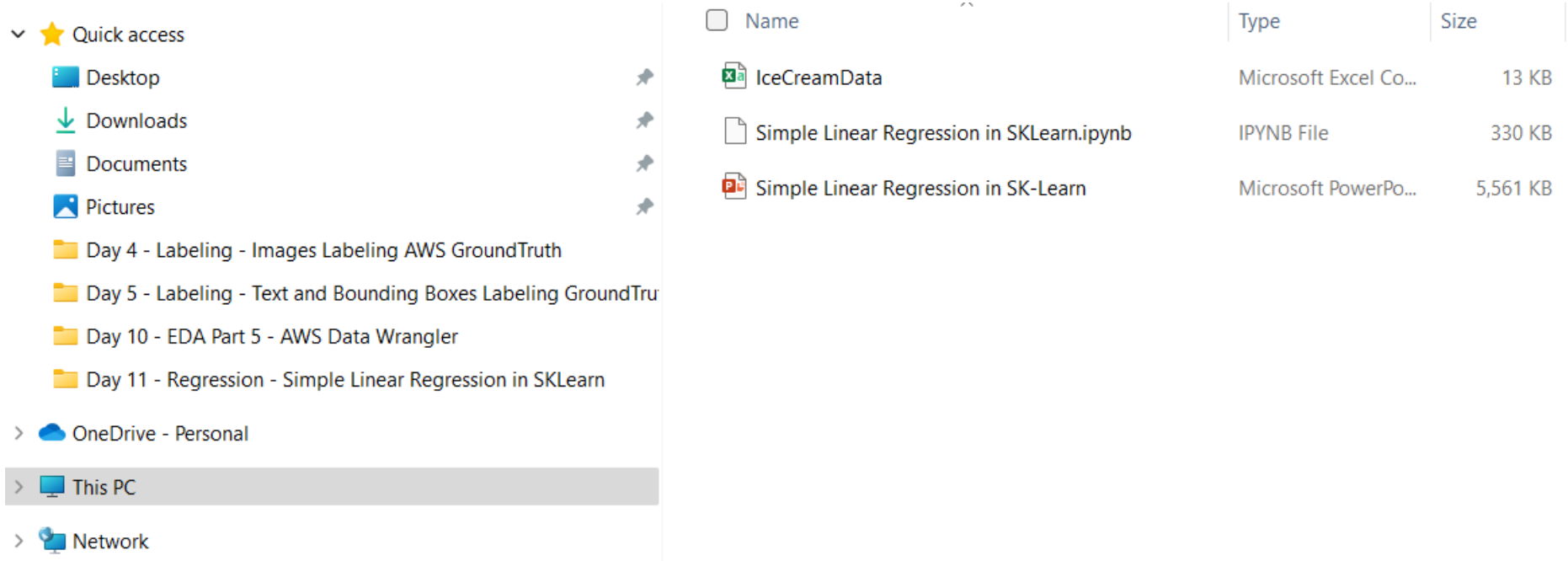
AWS SAGEMAKER SETUP

CLICK ON UPLOAD AND SELECT THE DATASET AND JUPYTER NOTEBOOK



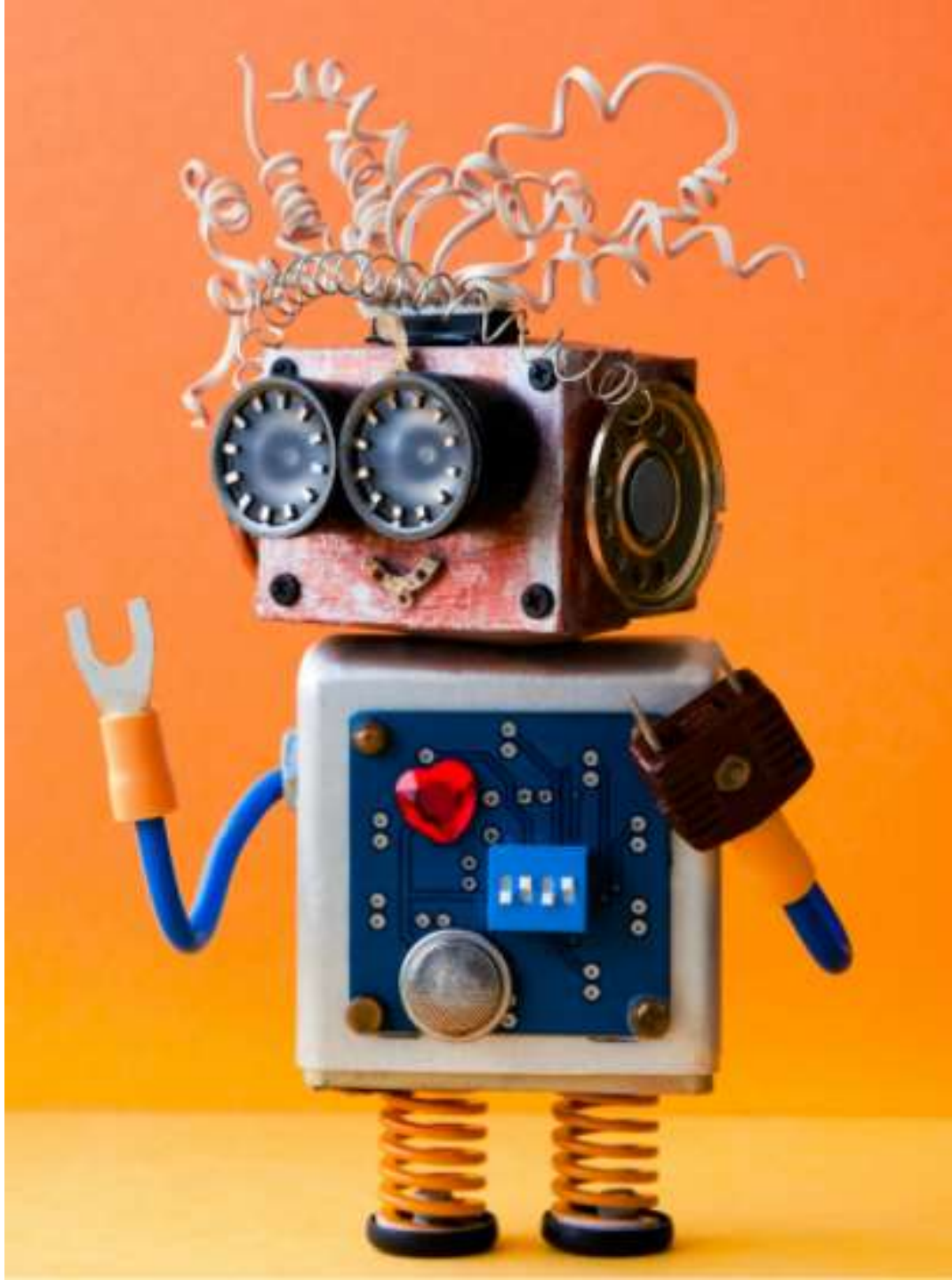
AWS SAGEMAKER SETUP

SELECT THE NOTEBOOK AND ICECREAMDATA



FINAL END-OF-DAY CAPSTONE PROJECT

EASY ADVANCED



FINAL PROJECT

- In this project, we will perform basic Exploratory Data Analysis (EDA) on the University Admissions Dataset
- Columns definitions are as listed below:
    GRE Scores (out of 340)
    TOEFL Scores (out of 120)
    University Rating (out of 5)
    Statement of Purpose (SOP)
    Letter of Recommendation (LOR) Strength (out of 5)
    Undergraduate GPA (out of 10)
    Research Experience (either 0 or 1)
    Chance of admission (ranging from 0 to 1)
- Using the "university_admision.csv" included in the course package, write a python script to perform the following tasks:
    1. Import the "university_admission.csv" file using Pandas
    2. Display the first and last 8 rows in the DataFrame
    3. Obtain the shape of the DataFrame
    4. Calculate the average, min and max values for the LOR and SOP Columns
    5. Use the GRE Score as the pandas dataframe index