



# Sanjeet Singh

## Product Designer (UX/UI)

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Mobile: +91 95602 46999

Location: Dwarka, New Delhi, India

## Professional Summary

Innovative, creative, and result-oriented product designer with a proven track record of driving design consistency, user satisfaction, and revenue growth. Experienced in developing design systems, requirement gathering, conducting user research, brainstorming, wireframing, prototyping and collaborating with cross-functional teams to prioritize and implement user feedback. Adept at reducing user complaints, improving product quality, and mentoring junior designers to enhance team efficiency.

## Work Experience

### Nexgen Tech Solutions

Product Designer • Gurugram, India  
March 2023—May 2024

- Developed and maintained a Figma design system and decreased up to 60% in production time.
- Designed visual interfaces for web, mobile, and TV applications that are visually appealing, user-friendly, and consistent with brand identity.
- Increased traffic by more than 40% through facilitating integrated new visual design.
- Created user flows, wireframes, high-fidelity mockups, and rapid prototyping.
- Collaborated closely with cross-disciplinary teams, including stakeholders, product, engineering, marketing, and sales, that added value to both customers and the business.
- Managed multiple projects effectively in a demanding environment with tight deadlines.

LinkedIn

<https://www.linkedin.com/in/skusiss>

Portfolio

<https://www.behance.net/skusiss>

GitHub

<https://github.com/skusiss>

Live Projects

[https://drive.google.com/file/d/1gNhco gw8X\\_HU8SCyF6GSKQVQ3OKmPA8I/view?usp=sharing](https://drive.google.com/file/d/1gNhco gw8X_HU8SCyF6GSKQVQ3OKmPA8I/view?usp=sharing)

## Proudly worked with



## Taggd

Product Designer • New Delhi, India

February 2022—March 2023

- Developed prototypes, website design, and native mobile apps (iOS and Android) website redesign based on analytics data, which increased user response by 20%.
- Conducted user research to understand user needs and goals.
- Interviews and discussions with customers, retailers, and vendors.
- Collaborated with a cross-functional team of engineers and marketers to develop products.
- Improved product usability by conducting user research and based on feedback.

## Edneed

Product Designer • Noida, India

December 2020—February 2022

- Designed and developed Sass-based Ed-Tech apps for LMS, ERP, and website builders.
- Developed comprehensive project documentation, including site plans, elevations, sections, and detail, for clear communication of design intent.
- Led workshops and brainstorming sessions with stakeholders.
- Designed products and platforms, including native Android apps, with a focus on both consumer and enterprise experiences, including system design.

## Direct Create

UX/UI Architect • Gurugram, India

February 2018—December 2020

- Designed B2B, B2C, and retail Sass-based craft-commerce apps for retailers and vendors.
- Continuously evaluate and improve product design processes and methodologies.
- Delegated tasks and responsibilities to team members, resulting in a 20% increase in project efficiency.
- Developed site maps, user flows, wireframes, and visual design.
- Collaborate with cross-functional teams to ensure design consistency with the overall product vision.
- Worked on famous and reputed brand Reliance's in-house projects.

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## Skills

- Product Design
- Agile Methodologies
- Design Systems
- Data Analysis
- Data-driven Design
- Data Visualization
- Stakeholder Engagement
- Requirement Gathering
- Problem Solving
- User Research
- User Interface Design
- UX Design
- Information Architecture
- Brainstorming
- Design Thinking
- User Flow
- User Journey Mapping
- Wireframing
- Rapid Prototyping
- Mockups
- Visual Design
- Product Usability Testing
- Feedback Analysis
- Responsive Design
- Cross-functional Collaboration
- User Retention Strategies
- Brand Identity
- WCAG 2

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## Design Tools

- Figma
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Sketch
- InVision

## Eicher Good Earth

UX/UI Designer • New Delhi, India

October 2015—February 2018

## Condeco

UX/UI Designer • Gurugram, India

May 2012—October 2015

## OurworX

Web/UI Designer • Noida, India

March 2011—May 2012

## Rose India

Web Designer • New Delhi, India

August 2009—March 2011

## Cellhut

Graphic and Web Designer • New Delhi, India

November 2006—August 2009

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## Industries Experience

- B2B, B2C, Retail, SaaS
- OTT Streaming Apps
- Hospitality
- Fintech
- Healthcare
- Tour and Travels
- Media
- eCommerce
- Edtech
- Real Estate
- Enterprise Solution
- Human Resource Management
- Ticket Booking System

- Balsamiq
- Marvel App
- Mind Map

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## Working Knowledge

- JIRA
- HTML
- CSS/Less
- JavaScript
- ReactJs
- Angular
- PHP
- Dot Net
- SQL
- Wordpress

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## Certifications

### Software Development

Oxford Software Institute, New Delhi

June 2007—March 2008

### Multimedia & Web Design

Oxford Software Institute, New Delhi

March 2004—December 2006

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## Education

### Bachelor of Commerce

Accounting

VKSU, Arrah, Bihar

June 1998—August 2003

THANK YOU :)