



# Sanjeet Singh

## Product Designer (UX/UI)

Email: [skusiss@gmail.com](mailto:skusiss@gmail.com)

Mobile: +91 95602 46999

Location: Dwarka, New Delhi, India

LinkedIn

<https://www.linkedin.com/in/skusiss>

Portfolio

<https://www.behance.net/skusiss>

GitHub

<https://github.com/skusiss>

Live Projects

[https://drive.google.com/file/d/1gNh cogw8X\\_HU8SCyF6GSKQVQ30KmpA8l/view?usp=sharing](https://drive.google.com/file/d/1gNh cogw8X_HU8SCyF6GSKQVQ30KmpA8l/view?usp=sharing)



## Professional Summary

Dynamic and results-driven product designer with a strong history of fostering design uniformity, enhancing user satisfaction, and contributing to revenue growth. Skilled in creating design systems, gathering requirements, performing user research, brainstorming ideas, wireframing, prototyping, and working alongside cross-functional teams to prioritize and act on user feedback. Proficient in minimizing user complaints, elevating product quality, and mentoring junior designers to boost team productivity.

## Work Experience

### Nexgen Tech Solutions

Product Designer • Gurugram, India  
March 2023—May 2024

- Established and sustained a Figma design system, resulting in a reduction of production time by up to 60%.
- Crafted visually engaging interfaces for web, mobile, and TV applications that prioritize user experience and align with brand identity.
- Boosted traffic by over 40% by implementing a cohesive new visual design.
- Developed user flows, wireframes, high-fidelity mockups, and conducted rapid prototyping.
- Worked collaboratively with cross-functional teams, including stakeholders from product, engineering, marketing, and sales, to enhance value for both customers and the organization.
- Successfully managed multiple projects in a high-pressure environment with stringent deadlines.
- Implement WCAG.

## Honored to collaborate



## Taggd

Product Designer • New Delhi, India

February 2022—March 2023

- Created prototypes, designed websites, and developed native mobile applications for both iOS and Android, leading to a 20% increase in user engagement through a website redesign informed by analytics data.
- Performed user research to gain insights into user requirements and objectives.
- Engaged in interviews and discussions with customers, retailers, and vendors.
- Worked alongside a cross-functional team of engineers and marketers to bring products to fruition.
- Enhanced product usability by implementing user research findings and incorporating feedback.

## Edneed

Product Designer • Noida, India

December 2020—February 2022

- Created and implemented SaaS-based educational technology applications for Learning Management Systems (LMS), Enterprise Resource Planning (ERP), and website development tools.
- Produced detailed project documentation encompassing site plans, elevations, sections, and specifications to effectively convey design objectives.
- Facilitated workshops and brainstorming sessions with stakeholders to gather insights and foster collaboration.
- Engineered products and platforms, including native Android applications, prioritizing user experiences for both consumers and enterprises, with an emphasis on system architecture.

## Direct Create

UX/UI Architect • Gurugram, India

February 2018—December 2020

- Created SaaS-based craft-commerce applications tailored for B2B, B2C, and retail sectors, catering to both retailers and vendors.
- Regularly assessed and enhanced product design processes and methodologies.
- Assigned tasks and responsibilities to team members, leading to a 20% boost in project efficiency.
- Produced site maps, user flows, wireframes, and visual designs.
- Collaborated with cross-functional teams to maintain design alignment with the overarching product vision.
- Contributed to in-house projects for the well-known brand

---

## Skills

- ★ Product Design
- ★ Agile Project Coordination
- ★ Design Systems
- ★ Data-driven Design
- ★ Stakeholder Engagement
- ★ Requirement Gathering
- ★ Problem Solving
- ★ User Research
- ★ User Interface Design
- ★ UX Design
- ★ Information Architecture
- ★ User Journey Mapping
- ★ Wireframing & Prototyping
- ★ Visual Design
- ★ Product Usability Testing
- ★ Feedback Analysis
- ★ Responsive Design
- ★ Cross-functional Collaboration
- ★ User Retention Strategies
- ★ WCAG 2
- ★ Brand Building

---

## Design Tools

- ★ Figma
- ★ Adobe XD
- ★ Adobe Illustrator
- ★ Adobe Photoshop
- ★ Sketch
- ★ InVision
- ★ Balsamiq
- ★ Marvel App
- ★ Mind Map

Reliance.

### **Eicher Good Earth**

UX/UI Designer • New Delhi, India  
October 2015—February 2018

### **Condeco**

UX/UI Designer • Gurugram, India  
May 2012—October 2015

### **OurworX**

Web/UI Designer • Noida, India  
March 2011—May 2012

### **Rose India**

Web Designer • New Delhi, India  
August 2009—March 2011

### **Cellhut**

Graphic and Web Designer • New Delhi, India  
November 2006—August 2009

---

## **Industries Experience**

- ★ B2B, B2C, Retail, SaaS
- ★ OTT Streaming Apps
- ★ Hospitality
- ★ Fintech
- ★ Healthcare
- ★ Media
- ★ eCommerce
- ★ Edtech
- ★ Enterprise Solution
- ★ Human Resource Management

---

## **Working Knowledge**

- ★ JIRA
- ★ HTML
- ★ CSS/Less
- ★ JavaScript
- ★ ReactJs
- ★ Angular
- ★ PHP
- ★ Dot Net
- ★ SQL
- ★ Wordpress
- ★ GIT/GitHub

---

## **Certifications**

### **Software Development**

Oxford Software Institute, New Delhi  
June 2007—March 2008

### **Multimedia & Web Design**

Oxford Software Institute, New Delhi  
March 2004—December 2006

---

## **Education**

### **Bachelor of Commerce**

Accounting  
VKSU, Arrah, Bihar  
June 1998—August 2003

THANK YOU :)