

The current model is stretched beyond its limits, creating unsustainable workloads, administrative bottlenecks, and significant compliance risks.

The Compliance Risk & Capacity Crisis

1:40

Unsustainable CM to Member Ratio

Impossible for providing proactive, complex care, especially with new Dual Integration workloads.

<30%

HRA Completion Rate

Failing assessments directly impact quality scores, risk stratification, and state compliance.

~60% Unable to Contact (UTC) Rate

Massive wasted effort and expense in specialized call centers with little to no return.

The Virtual Case Manager

A dedicated, Al-powered assistant for every member, deployed under your

brand to provide proactive, personalized, and unlimited support, 24/7.

Augmentation, Not Replacement

Our core philosophy is to give time back to Case Managers, empowering

them to focus on what humans do best: complex care and clinical intervention.

Initial HRA outreach, appointment reminders, deadline notifications, and basic,

repetitive member questions. What Human CMs Focus On

What VCM Automates

Complex care transitions, crisis intervention, and high-acuity clinical decisions.

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care. **Estimated Annual Cost Avoidance**

The Full VCM Experience Member View (SMS) Hola Maria. Soy su gestor de casos virtual. Noté que sus horas de trabajo

Hola. Sí, estoy preocupada. Me cortaron las horas en la tienda este

reportadas en julio fueron 70, lo que la

9:32 AM Entiendo. La buena noticia es que las nuevas reglas de Medicaid le permiten promediar las horas durante 6 meses. Si un mes es bajo, puede compensarlo. También podemos agregar otras actividades para asegurar que mantenga su cobertura. Translation: I understand. The good news is the new Medicaid rules let you average hours over 6 months. If one month is low, you can make it up. We can also add other activities to ensure you keep your coverage. 9:33 AM No apps or portals needed. Multilingual support via SMS, email, and natural voice calls. CM Dashboard View HRA Completion Status (400 Members) Instant prioritization, full audit trails, and seamless human takeover. Core Capabilities

At-risk cases flagged for human intervention Complete documentation for compliance

A Clear Strategy for Measurable Impact

Full Audit Trail

Seamless Escalation

Immediate Impact: Automating HRA Completion VCM conducts the HRA via voice or text, solving the completion challenge within 90 days. Drastically cut the time CMs spend per HRA. Immediate increase in completion rates.

Group 1: TANF and CHIP

Focus on HRA completion, dual integration, LTSS needs, and transition to Medicare Advantage.

Projected Impact & KPIs

CM Effective Capacity (Members per CM)

1:40

1:200

CM Time on Outreach/Admin

~60%

<30%

Current State

Current State

With VCM

With VCM

Strategic Population Segmentation

Each member receives their own dedicated VCM instance with full access to

their personal health history and context, enabling truly personalized

interactions tailored to their specific needs.

HRA Completion Rate Current State <30% With VCM >50%

A Partnership for Innovation

Finance and economics background with extensive operational expertise. Managed tens of millions of dollars worth of case management grants. Proven track record in building and scaling efficient systems.

A defined, low-risk pilot to validate VCM's impact and provide a proof of

concept for your Medicaid operations.

Jay Fowler Co-founder

Next Step: Finalize pilot scope and

Pilot Impact: Giving Back a Full Day Per Week In our pilot program, automating HRA outreach and documentation gives each Case Manager a full day back every week to focus on complex member care. The 5X Effect **1:40** - **1:200**

Management Ratio to Oversight Ratio

Maximize Your Current Team's Impact

Instead of hiring more staff, increase the efficiency of your current team by

automating routine administrative tasks, freeing them to focus on complex

(Due to increased Case Manager efficiency)

pone en riesgo de no cumplir con el requisito de 80 horas/mes de Medicaid. Translation: Hello Maria. This is your virtual case manager. I noticed your reported work hours for July were 70, which puts you at risk of not meeting the Medicaid 80-hour/month requirement. 9:30 AM

₩ **Proactive Outreach Multilingual Support** Automated reminders initiate timely conversations Natural communication in any language

309

78

13

Compliant

At Risk

Needs Action

From solving today's most pressing challenges to future-proofing against tomorrow's regulatory risks, VCM delivers results. Significant reduction in UTC rates.

VCM is a critical compliance tool to mitigate membership losses from new administrative

Future-Proofing: OBBBA Work Requirements

Proactive deadline reminders and document assistance.

Reduce avoidable coverage lapses and improve retention.

Explain complex rules in simple, accessible language.

hurdles.

Group 2: Age Blind Disabled (ABD) & Duals

Focus on work requirements, education, and potential transition to the Marketplace.

We are your partners, combining frontier AI with deep operational knowledge in both Managed Care and case management to solve your most pressing

challenges.

Ed Hendel Co-founder

9 years in healthcare data science, including Banner UHP (AHCCCS), United Healthcare (Star Ratings/CAHPS modelling), and Evolent (Associate Director of Data Science). Deep expertise in MCO operations and AI application.

The Pilot Proposal

Population: 5k - 15k lives **Duration:** 90 to 180 Days

Contact Ed and Jay to discuss the pilot program.

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success metrics

Focus: Automating HRA completion

Let's Connect