

GOAL

(1)

The goal is to make a website that is both functional and visually engaging with the intent to support autistic children and their families

What do they THINK and FEEL?

Mrs. Fink visits families and works with autistic children individually for one hour

What do they need to DO?

What do they need to do differently? What job(s) do they want or need to get done? What decision(s) do they need to make? How will we know they were successful?



they give families and children something to work on for the

They use interactive play

Saskatchewan doesn't provide enough support

No one else in making home visits and working with these children one on one



What do they SEE?

What do they see in the marketplace? What do they see in their immediate environment? What do they see others saying and doing? What are they watching and reading?

> They want blue(the colour of autism!)



What do they SAY?

What have we heard them say? What can we magine them saying?

> They would like photos from events, working with families, etc

They provide support to autistic children and their families

PAINS

The photo

on the

home page

Over

complicated

donor and volunteer

processes

What are their fears, frustrations, and anxieties?

Website

discoverability



GAINS

What are their wants, needs, hopes, and dreams?

> They want to highlight tell theirs and Andrew's story

They want to

their website to be professional but friendly

They want

provide support to families and autistic children

What other thoughts and feelings might influence their behavior?

They believe all children can learn with the correct resources in place

They focus on teaching basic skills like reading, writing, and counting

What do they DO?

What do they do today? What behavior have we observed? What can we imagine them doing?