

# SKYE LUCKING

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## TECHNICAL, CONSULTING, AND PEOPLE SKILLS

- · Corporate Training Portfolio Example
- · Enrolled in Full-Stack Coding Boot Camp
- · Unity 3D Certified Associate
- · Vuforia AR (Augmented Reality)
- · Adobe Photoshop / Canva
- · Adobe Premiere / iMovie
- Adobe Illustrator
- · Camtasia /Loom
- · Wordpress / Wix

- · HTML /CSS
- · Web Development
- · Live & Online Trainer
- · Curriculum Development
- · Technical Sales
- · Graphic Design
- Video Production & Editing
- · Concept Sketch Production
- · Iterative Development

- Organized
- · Personable Interviewer
- · Detailed Requirements Gatherer
- · Conversational and Kind
- · Extremely Creative
- · Life-long learner
- · Team Player
- · Driven & Prolific

#### **EXPERIENCE**

#### Skye Lucking Art & Design - Phoenix, Arizona

#### Fine Artist & Muralist

Nov 2017 – Present

- Works with fine-art and mural clients to manifest their creative vision
- Creates concept-sketches, manages scope and logistics, and effectively communicates progress milestones for large painting and interior design projects
- Creates post-production pictures and time-lapse videos of process
- Built on-line art-products storefront using Shopify called "Joyful Geometry"
- Built client facing website as well as profiles on service platforms such as Yelp and Thumbtack
- Established a retailers and gallery network to sell fine-art and art products
- Was a creativity facilitator for live-painting events with both children and adults

#### Courageous Creatives YouTube Channel - Phoenix, Arizona

#### Host, Editor, & Producer

Jan 2018 - Jul 2019

- Purpose of channel was to 'elevate you to your highest self through inspiration, education, courage building, and community.'
- Filmed, interviewed, edited, produced, and promoted over 85 videos for the Courageous Creatives YouTube Channel which interviewed some of the most dynamic creatives in Arizona
- Worked closely with the leadership team of F.A.B.R.I.C (Fashion and Business Resources Innovation Center) in Tempe to create an educational series on fashion production called
- Used tools such as TubeBuddy and YouTube Analytics to analyze metrics of success
- Worked with iMovie and Adobe Premiere to edit videos as well as Hootsuite and Tailwind to promote them on social media

#### BSP Software > Avnet > Tech Data - Phoenix, Arizona

#### Technical Sales >

Global Channel Mgr. >

# Marketing Project Mgr.

Nov 2012 - Nov 2017

- Over the course of 5 years and 3 acquisitions my role changed within the same working group.
- As a Technical Sales Representative, I demonstrated the benefits and complexities of our company software (MetaManager) to potential clients on behalf of the BSP Software sales team. These presentations were often to C-level executives.
- As the Global Channel Manager, I developed and maintained productive relationships at all levels of partner organizations, including executive leadership, sales, event marketing, and pre-sales engineering
- As a Marketing Project Manager
  - Managed marketing projects and initiatives that supported a dynamic product road map, growing partner base, and drive for net new customers
  - o Created social media training presentations and materials to assist our sales team members and thought-leaders interested in utilizing social media tools

#### Olenick & Associates – Buenos Aires, Argentina

#### Recruiter, Training Development & Technical Writer

Sep 2010 – May 2011

- Sourced, screened, and interviewed candidates in the Buenos Aires market.
- Sourced and screened technical candidates in the Chicago and surrounding areas.
- Technical writer for marketing/web copy of company
- Developed training materials for internal use which include instructional videos, scripts, and manuals for other recruiters

#### Hoya Vision Care - Dallas, TX

# Cognos Administrator & Staff Trainer

- Created the curriculum for and conducted companywide training on the upgraded Cognos 8 environment
- Jul 2007 July 2009
- Created online training resource which included customized manuals and videos of commonly used functions in Cognos using Dreamweaver CS3 and Camtasia Studio
- Used Cognos Framework Manager and PowerPlay Transformer to create a project and model for our Sales data cube and continued to make adjustments/additions as necessary
- Created a 'Sales Dashboard' to streamline Cognos use among Hoya sales force

#### United States Peace Corps – Apia, Samoa

### Volunteer, Computer Studies Teacher, Web Developer Oct 2004 - Dec 2006

- Taught classes to young adults in the Microsoft Office Suite (Introduction and Advanced Word, Access, Excel). I also taught classes in Desktop Publishing which emphasized layout and design concepts as well as using Adobe Photoshop 7.0 and Adobe PageMaker 7.0.
- Developed a database and all graphics for the Samoa AIDS Foundation website using ASP, Adobe Photoshop, Microsoft Access, and Macromedia Dreamweaver Ultradev MX.

### Kerr-Mcgee Corporation - Oklahoma City, Oklahoma

# **Data Warehousing** Analyst & **Company Trainer**

Jul 2001 - Sept 2004

- Designed and developed a 'New Hire Online Orientation' website for the Human Resources department using Macromedia Flash, Dreamweaver Ultradev, Adobe Acrobat, and Adobe Photoshop.
- Created a security-request website for the Data Warehousing teams (using Dreamweaver Ultradev and Adobe Photoshop) which integrated with Outlook and the company's Technical Support (trouble ticket) system.
- Developed the curriculum for and taught corporate training program for all Cognos Impromptu and PowerPlay users. This program included weekly workshops for Impromptu report writers, a technical training manual for PowerPlay users, corresponding .avi files of often used functions (using Camtasia software), and training classes in branch offices.

#### **EDUCATION**

#### University of Arizona - Phoenix, Arizona

Full-Stack Developer **Coding Bootcamp** 

- Coding Quiz 2020-2021

Weather Dashboard

**Password Generator** 

Workday Scheduler

**Group Project: Ala-Carte Marketing Survey** 

#### University of Oklahoma - Norman, Oklahoma

**Bachelors** 

-3.56 / 4.0 GPA

Portfolio

**Management Information** Systems

- Awarded the following scholarships: University Scholars Scholarship, Exxon Scholarship, Kerr McGee Scholarship, Alliance Data Systems Scholarship, BTG Scholarship, and more

1997 - 2001

#### **LINKS**

- http://www.skyelucking.com

- https://github.com/skyelucking
- https://skyelucking.github.io/index.html
- https://www.linkedin.com/in/skyelucking/

#### **CONTACT**