

# SKYE LUCKING

LUCKING.SKYE@GMAIL.COM

## TECHNICAL, CONSULTING, AND PEOPLE SKILLS

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- [Corporate Training Portfolio Example](#)
- [Enrolled in Full-Stack Coding Boot Camp](#)
- [Unity 3D Certified Associate](#)
- Vuforia AR (Augmented Reality)
- Adobe Photoshop / Canva
- Adobe Premiere / iMovie
- Adobe Illustrator
- Camtasia / Loom
- Wordpress / Wix
- HTML / CSS
- Web Development
- Live & Online Trainer
- Curriculum Development
- Technical Sales
- Graphic Design
- Video Production & Editing
- Concept Sketch Production
- Iterative Development
- Organized
- Personable Interviewer
- Detailed Requirements Gatherer
- Conversational and Kind
- Extremely Creative
- Life-long learner
- Team Player
- Driven & Prolific

## EXPERIENCE

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### **Skye Lucking Art & Design – Phoenix, Arizona**

**Fine Artist & Muralist**  
Nov 2017 – Present

- Works with fine-art and mural clients to manifest their creative vision
- Creates concept-sketches, manages scope and logistics, and effectively communicates progress milestones for large painting and interior design projects
- Creates post-production pictures and time-lapse videos of process
- Built on-line art-products storefront using Shopify called “[Joyful Geometry](#)”
- Built [client facing website](#) as well as profiles on service platforms such as Yelp and [Thumbtack](#)
- Established a retailers and gallery network to sell fine-art and art products
- Was a creativity facilitator for live-painting events with both children and adults

### **Courageous Creatives YouTube Channel – Phoenix, Arizona**

**Host, Editor, & Producer**  
Jan 2018 – Jul 2019

- Purpose of channel was to ‘elevate you to your highest self through inspiration, education, courage building, and community.’
- Filmed, interviewed, edited, produced, and promoted over 85 videos for the Courageous Creatives YouTube Channel which interviewed some of the most dynamic creatives in Arizona
- Worked closely with the leadership team of F.A.B.R.I.C (Fashion and Business Resources Innovation Center) in Tempe to create an educational series on fashion production called “[Haute Tips](#)”
- Used tools such as TubeBuddy and YouTube Analytics to analyze metrics of success
- Worked with iMovie and Adobe Premiere to edit videos as well as Hootsuite and Tailwind to promote them on social media

### **BSP Software > Avnet > Tech Data – Phoenix, Arizona**

**Technical Sales >**  
**Global Channel Mgr. >**  
**Marketing Project Mgr.**  
Nov 2012 – Nov 2017

- Over the course of 5 years and 3 acquisitions my role changed within the same working group.
- As a Technical Sales Representative, I demonstrated the benefits and complexities of our company software (MetaManager) to potential clients on behalf of the BSP Software sales team. These presentations were often to C-level executives.
- As the Global Channel Manager, I developed and maintained productive relationships at all levels of partner organizations, including executive leadership, sales, event marketing, and pre-sales engineering
- As a Marketing Project Manager
  - o Managed marketing projects and initiatives that supported a dynamic product road map, growing partner base, and drive for net new customers
  - o Created social media training presentations and materials to assist our sales team members and thought-leaders interested in utilizing social media tools

## Olenick & Associates – Buenos Aires, Argentina

<b>Recruiter,</b>	- Sourced, screened, and interviewed candidates in the Buenos Aires market.
<b>Training Development &amp;</b>	- Sourced and screened technical candidates in the Chicago and surrounding areas.
<b>Technical Writer</b>	- Technical writer for marketing/web copy of company
Sep 2010 – May 2011	- Developed training materials for internal use which include instructional videos, scripts, and manuals for other recruiters

## Hoya Vision Care – Dallas, TX

<b>Cognos Administrator &amp;</b>	- Created the curriculum for and conducted companywide training on the upgraded Cognos 8 environment
<b>Staff Trainer</b>	- Created online training resource which included customized manuals and videos of commonly used functions in Cognos using Dreamweaver CS3 and Camtasia Studio
Jul 2007 – July 2009	- Used Cognos Framework Manager and PowerPlay Transformer to create a project and model for our Sales data cube and continued to make adjustments/additions as necessary
	- Created a 'Sales Dashboard' to streamline Cognos use among Hoya sales force

## United States Peace Corps – Apia, Samoa

<b>Volunteer,</b>	- Taught classes to young adults in the Microsoft Office Suite (Introduction and Advanced Word, Access, Excel). I also taught classes in Desktop Publishing which emphasized layout and design concepts as well as using Adobe Photoshop 7.0 and Adobe PageMaker 7.0.
<b>Computer Studies Teacher,</b>	- Developed a database and all graphics for the Samoa AIDS Foundation website using ASP, Adobe Photoshop, Microsoft Access, and Macromedia Dreamweaver Ultradev MX.
<b>Web Developer</b>	
Oct 2004 – Dec 2006	

## Kerr-Mcgee Corporation – Oklahoma City, Oklahoma

<b>Data Warehousing</b>	- Designed and developed a 'New Hire Online Orientation' website for the Human Resources department using Macromedia Flash, Dreamweaver Ultradev, Adobe Acrobat, and Adobe Photoshop.
<b>Analyst &amp;</b>	- Created a security-request website for the Data Warehousing teams (using Dreamweaver Ultradev and Adobe Photoshop) which integrated with Outlook and the company's Technical Support (trouble ticket) system.
<b>Company Trainer</b>	- Developed the curriculum for and taught corporate training program for all Cognos Impromptu and PowerPlay users. This program included weekly workshops for Impromptu report writers, a technical training manual for PowerPlay users, corresponding .avi files of often used functions (using Camtasia software), and training classes in branch offices.
Jul 2001 – Sept 2004	

## EDUCATION

### University of Oklahoma – Norman, Oklahoma

<b>Bachelors</b>	- 3.56 / 4.0 GPA
<b>Management Information</b>	- Awarded the following scholarships: University Scholars Scholarship, Exxon Scholarship, Kerr McGee Scholarship, Alliance Data Systems Scholarship, BTG Scholarship, SBC Communications Scholarship, Mr. & Mrs. Frensley Scholarship
<b>Systems</b>	
1997 – 2001	

## FUN FACTS

- I first skydived when I was 11 years old at our family's skydiving business.
- I'm learning to speak Spanish, play the piano, and guitar.
- I binge Skillshare, Udemy, and Masterclass like some people binge Netflix.

## REFERENCES

<b>Angela Johnson</b>	- Co-Founder of FABRIC & AZ Apparel Foundation	- 602-743-4638
	- Founder of LabelHorde	- angela@angelajohnsondesigns.com
<b>Andy Weiss</b>	- Director of Product Development - BSP Software	- andy@adwtech.com

## CONTACT

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