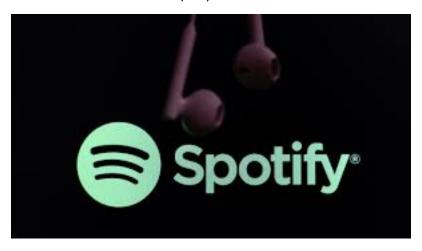
## **ISQA 522 Final Project**

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### Introduction

I love music. Since March 2020 (when the pandemic started), I have been home a lot more than ever before! To stay focused and motivated, I find a multitude of ways to occupy myself. One of the ways I am able to do this is through music. So, for my final project, I decided to analyze music from Spotify. This project will take what I've learned these past four weeks and apply it to data collected from Spotify. What I will be doing with this data is looking for patterns from the year 2020 to now in the trending music.

### **About the Data**

This data was pulled off of Kaggle's website:

https://www.kaggle.com/yamaerenay/spotify-dataset-19212020-160k-tracks

The raw data contains 174,390 observations and 19 variables. The original poster of this data from Kaggle pulled the data by using the Spotify web API.

### **Load Data**

```
# read in the data from a CSV file
Spotifydata <- read.csv("/cloud/project/Final/Data/data.csv")

# display the data in the newly created data frame
head(Spotifydata)

## acousticness artists danceability duration_ms
energy explicit id

## 1 0.991000 ['Mamie Smith'] 0.598 168333</pre>
```

0.224 0 0cS0A1fUEUd1EW3FcF8AEI					
## 2 0.643000 ["Screamin' Jay Hawkins"]	0.852 150200				
0.517 0 0hbkKFIJm7Z05H8Z19w30f	0.832 130200				
	0.647 163827				
## 3 0.993000 ['Mamie Smith'] 0.647 163827 0.186 0 11m7laMUgmOKqI3oYzuhne					
## 4 0.000173 ['Oscar Velazquez']	0.730 422087				
0.798 0 19Lc5SfJJ501oaxY0fpwfh	0.730 122007				
0.798	0.704 165224				
0.707 1 2hJjbsLCytGsnAHfdsLejp ## 6 0.996000 ['Mamie Smith & Her Jazz Hounds']	0.424 198627				
0.245 0 3HnrHGLE9u2MjHtdobfWl9					
## instrumentalness key liveness loudness mode					
name popularity					
## 1 0.0005220 5 0.3790 -12.628 0					
Keep A Song In Your Soul 12 ## 2 0.0264000 5 0.0809 -7.261 0					
## 2 0.0264000 5 0.0809 -7.261 0					
I Put A Spell On You 7 ## 3 0.0000176 0 0.5190 -12.098 1					
Golfing Papa 4					
	House Music - Xavier Sa				
ntos & Carlos Gomix Remix 17					
## 5 0.0002460 10 0.4020 -6.036 0					
Xuniverxe 2	C				
## 6 0.7990000 5 0.2350 -11.470 1 azv Blues - 78rpm Version 9	Cr				
- <b>,</b>					
## release_date speechiness tempo valence year ## 1 1920 0.0936 149.976 0.6340 1920					
## 2 1920-01-05 0.0534 86.889 0.9500 1920					
## 3 1920 0.1740 97.600 0.6890 1920					
## 4 1920-01-01 0.0425 127.997 0.0422 1920					
## 5 1920-10-01 0.0768 122.076 0.2990 1920					
## 6 1920 0.0397 103.870 0.4770 1920					
5					

### **Code book**

A code book is a dictionary of the variables in a data set that provides their names, labels and any relevant value labels. I am now going to document the variables by reading in the xlsx codebook I created into a data frame. Doing this, will help during the data cleanup and analysis phases to help deepen my understanding on the data I am working with.

```
# read in the data from an XLSX file
codebook <- Read("/cloud/project/Final/Data/codebook.xlsx", var labels=FALSE,</pre>
quiet=TRUE)
# display the codebook
head(codebook)
##
     variable Name
## 1 acousticness
## 2
           artists
## 3 danceability
## 4 duration_ms
## 5
            energy
## 6
          explicit
varaible defintion
## 1
The relative metric of the track being acoustic
The list of artists credited for production of the track
## 3 Danceability describes how suitable a track is for dancing based on a co
mbination of musical elements including tempo, rhythm stability, beat strengt
h, and overall regularity.
## 4
The length of the track in milliseconds (ms)
A perceptual measure of intensity and activity of the track
The binary value whether the track contains explicit content or not
##
                                                    variable value
## 1
                                                              <NA>
## 2
                                                              <NA>
## 3 A value of 0.0 is least danceable and 1.0 is most danceable.
## 4
## 5
                                     Is a measure from 0.0 to 1.0
                    0 = No explicit content, 1 = Explicit content
## 6
```

### **Data Prep & Clean Up**

Now that I know what the data looks like and have a code book to understand the data, my next step is to clean up the data before I conduct any sort of analysis.

First, I will look for null values in the dataset.

```
#find null values
Spotifydata[!complete.cases(Spotifydata), ]
## [1] acousticness
                         artists
                                          danceability
                                                            duration_ms
                                                                             e
nergy
                explicit
                                                                             1
## [7] id
                         instrumentalness kev
                                                            liveness
oudness
                mode
## [13] name
                                          release date
                                                            speechiness
                                                                             t
                         popularity
empo
                valence
## [19] year
## <0 rows> (or 0-length row.names)
```

Since there weren't any null values returned, I will now create a new data frame (d) by subsetting the data with logical criterion. This criterion will extract data from the year 2020 and 2021. I will also remove any variables I found unnecessary for this analysis.

```
#Create a data frame that only grabs data from 2020 and 2021 using lessR.
d <- Spotifydata[.(year > "2019"),]

#update data frame d to only include the specified columns
d <- d[,.(-7)]</pre>
```

Along with removing variables, I will now look for duplicated data and remove this from the data set.

```
#Find unique values in the data set and remove duplicate using the dplyr dist
inct() command.
d <- d %>% distinct()
```

This new data set now has 4,730 observations with 18 variables. By cleaning up and filtering out the data, I have reduced the observation by 169,659 and one variable.

### **Factor**

Next I will factor by adding value labels to integer variables "mode" and "explicit". Within the code book, these two fields are defined as a 0 or 1 and what these integer values mean. To have more meaningful data, I will update the values to what the code book defines 0 and 1 to represent.

```
# update the mode variable to display a categorical value instead of an int
d$mode <- factor(d$mode, levels=0:1, labels=c("Minor", "Major"))
# update the explicit variable to display a categorical value instead of an i
nt
d$explicit <- factor(d$explicit, levels=0:1, labels=c("No explicit content",
"Explicit content"))</pre>
```

I will also update the key column to display the corresponding tonal counterpart with it's pitch class. These values were pulled from the listed wiki page on Spotify's API.

```
#create a vector to label the pitch class tonal counterparts
pitchclass <- c("C","C#,Db","D","D#,Eb","E","F","F#,G","G","G#,Ab","A","A#,Bb"
,"B")
# update the key column to display the corresponding tonal counterpart with i
t's pitch class
d$key <- factor(d$key, levels=0:11, labels=pitchclass)</pre>
```

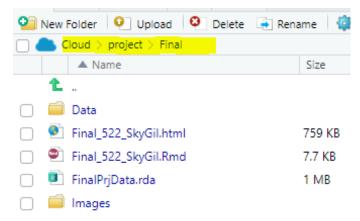
### **Export data**

Now that I am done manipulating the original data, I will export this data into an R binary file labeled, 'FinalPrjData'. When working with large data files, it is best to write these files as an R binary format. This will be handy for when I want to share this data file with someone else using R or Python.

```
# Writing the manipulated data into an R binary file
Write("FinalPrjData", format="R")

## The d data frame contents written at the current working directory
## FinalPrjData.rda in: /cloud/project/Final
```

As you can see, the d data frame contents were written into the current working directory /cloud/project/Final.



### **Data Analysis**

### **Data Frame Manipulation**

Now I am going into the analysis phase of the project. First, I will split up the d data frame into two data frames (d1 and d2), then I will create a new column to act as a unique index (primary key) and finally I will use the sqldf package to merge the two data frames into a new data frame named "d3".

#### Create two new data frames

Below, I am splitting up the d data frame into two separate data frames called d1 and d2. Both of these newly created data frames are only grabbing the first 20 rows of data. In d1, there will only be 10 variables ranging from artists to mode. In d2, there will be only two variables called artists and name.

```
#create a data frame named d1 with columns ID to mode
d1 = d[1:20, .(artists:mode)]
#create a data frame named d2 with columns ID, artists and name
d2 = d[1:20, .(artists, name)]
#remove all rows with at least one missing data value
d1 <- na.omit(d1)</pre>
d2 <- na.omit(d2)</pre>
#display data frame d1 and d2
d1
##
artists danceability duration_ms energy
## 1
                                                                        ['Joni M
itchell']
                0.6440
                             313093 0.2120
## 2
                                                                        ['Joni M
itchell']
                0.6270
                             295093 0.1840
## 3
                                                                        ['Joni M
                             183440 0.3310
itchell']
                0.5810
## 4
                                                                        ['Joni M
                             147907 0.3990
itchell']
                0.4420
## 5
                                                                        ['Joni M
itchell']
                0.5700
                              64173 0.1760
## 6
                                                                        ['Joni M
                             232640 0.1530
itchell']
                0.5650
## 7
                                                                        ['Joni M
itchell']
                0.5980
                             233520 0.2120
## 8
                                                                        ['Joni M
itchell']
                0.3670
                             213840 0.3070
## 9
                                                                        ['Joni M
itchell']
                0.6380
                              92560 0.1900
                                                                        ['Joni M
## 10
                0.7000
                              61400 0.1640
itchell']
## 11 ['Richard Wagner', 'Birgit Nilsson', 'Bayreuth Festival Orchestra', 'Ka
rl Böhm']
                0.1080
                             375280 0.2540
## 12
                                                                            ['Ri
chaadEB']
                0.2770
                             243873 0.9570
                                                                   ['The Rolling
## 13
               0.1580
                            444160 0.8550
Stones'1
                                                                               ## 14
'Busted']
                0.5700 196387 0.7700
```

```
## 15
                                                                            ['Zol
                             170305 0.6940
a Bryon']
                 0.6330
## 16
                                                                           ['Ema
Spatula']
                 0.6990
                              83853 0.5580
                           ['not applicable', 'Riccardo Muti', 'Wiener Philhar
## 17
moniker']
                 0.7110
                             217360 0.0983
                                                                                ['
## 18
Hammock']
                 0.0692
                             533707 0.2850
                        ['Johann Strauss II', 'Riccardo Muti', 'Wiener Philhar
## 19
                0.2690
                             654107 0.0833
moniker']
## 20
                                                                     ['Schoolgirl
                             74302 0.0855
Byebye']
               0.3140
                                                key liveness loudness mode
##
                  explicit instrumentalness
## 1
      No explicit content
                                   0.0000222
                                                 В
                                                      0.7980
                                                              -14.118 Major
      No explicit content
                                                      0.0986
                                                              -15.533 Major
## 2
                                   0.0001620 C♯,Db
##
      No explicit content
                                              F♯,G
                                                      0.1470
                                                              -14.087 Major
  3
                                   0.0000150
## 4
      No explicit content
                                              F♯,G
                                                      0.9120
                                                              -12.661 Major
                                   0.0004990
## 5
      No explicit content
                                   0.0000000
                                              F♯,G
                                                      0.1470
                                                              -22.676 Minor
      No explicit content
                                   0.0000000 A♯,B♭
                                                      0.3580
                                                              -21.606 Minor
      No explicit content
                                                              -15.078 Minor
##
  7
                                   0.0000232
                                              F♯,G
                                                      0.6920
## 8
      No explicit content
                                                              -12.420 Minor
                                   0.0000000
                                                 В
                                                      0.7300
      No explicit content
                                                 D
                                                      0.2730
## 9
                                   0.0000000
                                                              -22.268 Major
## 10 No explicit content
                                   0.0000000 A#,Bb
                                                      0.2370
                                                              -19.645 Minor
## 11 No explicit content
                                                      0.1390
                                                              -14.490 Major
                                   0.0149000
                                                 В
## 12 No explicit content
                                                      0.2930
                                                               -5.656 Major
                                   0.6430000 G♯,Ab
## 13 No explicit content
                                                               -7.001 Major
                                   0.0219000
                                                 D
                                                      0.7080
## 14 No explicit content
                                                               -8.431 Major
                                   0.0000000
                                                 В
                                                      0.0831
## 15 No explicit content
                                   0.0000000 G#,Ab
                                                      0.1770
                                                               -9.187 Minor
## 16 No explicit content
                                                      0.0932
                                                              -14.713 Major
                                   0.8830000
## 17 No explicit content
                                   0.0000000 C#,Db
                                                      0.6200
                                                              -28.235 Major
## 18 No explicit content
                                   0.6730000
                                                 D
                                                      0.1990
                                                              -14.854 Major
## 19 No explicit content
                                   0.9080000
                                                 D
                                                      0.0673
                                                              -18.492 Major
## 20 No explicit content
                                   0.7950000
                                                      0.1600
                                                              -15.775 Major
d2
##
artists
## 1
                                                                         ['Joni M
itchell']
                                                                         ['Joni M
## 2
itchell']
                                                                         ['Joni M
## 3
itchell']
## 4
                                                                         ['Joni M
itchell']
                                                                         ['Joni M
## 5
itchell'
## 6
                                                                         ['Joni M
```

```
itchell']
## 7
                                                                       ['Joni M
itchell']
## 8
                                                                       ['Joni M
itchell']
## 9
                                                                       ['Joni M
itchell']
## 10
                                                                       ['Joni M
itchell']
## 11 ['Richard Wagner', 'Birgit Nilsson', 'Bayreuth Festival Orchestra', 'Ka
rl Böhm']
## 12
                                                                           ['Ri
chaadEB']
## 13
                                                                  ['The Rolling
Stones']
                                                                              Γ
## 14
'Busted']
## 15
                                                                          ['Zol
a Bryon']
## 16
                                                                         ['Ema
Spatula'
                           ['not applicable', 'Riccardo Muti', 'Wiener Philhar
## 17
moniker']
## 18
Hammock'
## 19
                       ['Johann Strauss II', 'Riccardo Muti', 'Wiener Philhar
moniker']
                                                                   ['Schoolgirl
## 20
Byebye']
##
name
## 1
                                              The Circle Game - Live at The 2n
d Fret, Philadelphia, PA, 11/1966
                                               Urge For Going - Live at The 2n
## 2
d Fret, Philadelphia, PA, 11/1966
                                    What's The Story Mr. Blue - Live at The 2n
## 3
d Fret, Philadelphia, PA, 11/1966
## 4
                                                  Brandy Eyes - Live at The 2n
d Fret, Philadelphia, PA, 11/1966
                                      Intro To Urge For Going - Live at The 2n
d Fret, Philadelphia, PA, 11/1966
                                     Intro To The Circle Game - Live at The 2n
d Fret, Philadelphia, PA, 11/1966
                                                 Eastern Rain - Live at The 2n
## 7
d Fret, Philadelphia, PA, 11/1966
                                            Night In The City - Live at The 2n
## 8
d Fret, Philadelphia, PA, 11/1966
                                   Intro To Night In The City - Live at The 2n
d Fret, Philadelphia, PA, 11/1966
                          Intro To What's The Story Mr. Blue - Live at The 2n
## 10
```

```
d Fret, Philadelphia, PA, 11/1966
## 11 Tristan und Isolde, WWV 90 / Act 3: Mild und leise wie er lächelt - Liv
e at Bayreuther Festspiele / 1966
## 12
To You, In 2000 Years
                                            2000 Light Years From Home / She's
## 13
A Rainbow / Keyboard Duet - Live
## 14
Year 3000
## 15
Year 2000 Flow
## 16
Year 2020
## 17
                                                    Neujahrsgruß / New Year's
Address / Allocution du Nouvel An
Longest Year - 2020
## 19
                                                                    An der schö
nen blauen Donau, Walzer, Op. 314
## 20
Year, 2015
```

### **Manipulate Data Frames**

Next,I will create a new variable called "ID" in both d1 and d2. This is a unique index which could also be referred to as the primary key.

```
#create a common ID field named 'ID' in data frame d1 and d2
d1$ID = row.names(d1)
d2ID = row.names(d2)
#display data frame d1 and d2
d1[1:5,]
              artists danceability duration ms energy
##
                                                                 explicit in
strumentalness
                key liveness loudness mode
                                        313093 0.212 No explicit content
## 1 ['Joni Mitchell']
                             0.644
                 0.7980
0.0000222
             В
                        -14.118 Major
## 2 ['Joni Mitchell']
                                        295093 0.184 No explicit content
                             0.627
0.0001620 C♯,D♭
                 0.0986
                         -15.533 Major
## 3 ['Joni Mitchell']
                             0.581
                                        183440 0.331 No explicit content
0.0000150 F♯,G
                 0.1470
                         -14.087 Major
## 4 ['Joni Mitchell']
                                        147907 0.399 No explicit content
                             0.442
0.0004990 F♯,G
                 0.9120
                         -12.661 Major
## 5 ['Joni Mitchell']
                             0.570
                                         64173 0.176 No explicit content
0.0000000 F♯,G
                 0.1470 -22.676 Minor
##
    ID
## 1 1
## 2 2
## 3 3
```

```
## 4 4
## 5 5
d2[1:5,]
##
               artists
name ID
## 1 ['Joni Mitchell']
                                The Circle Game - Live at The 2nd Fret, Phil
adelphia, PA, 11/1966 1
## 2 ['Joni Mitchell']
                                 Urge For Going - Live at The 2nd Fret, Phil
adelphia, PA, 11/1966 2
## 3 ['Joni Mitchell'] What's The Story Mr. Blue - Live at The 2nd Fret, Phil
adelphia, PA, 11/1966 3
                                     Brandy Eyes - Live at The 2nd Fret, Phil
## 4 ['Joni Mitchell']
adelphia, PA, 11/1966 4
## 5 ['Joni Mitchell']
                         Intro To Urge For Going - Live at The 2nd Fret, Phil
adelphia, PA, 11/1966 5
```

After creating a unique ID in both data frames, I will remove some rows from both data frames. Doing this, there will be some observations in d1 that d2 does not have and vice versa.

```
#Delete some rows from both data frames to show more discernible differences
when doing the merging
row.names(d1) <- NULL
row.names(d2) <- NULL
#delete some rows from both data frames
d1 = d1[-c(1,3,6,8), ]
d2 = d2[-c(2,4),]
#display data frame d1 and d2
d1[1:5,]
##
               artists danceability duration ms energy
                                                                  explicit in
strumentalness
                 key liveness loudness
## 2 ['Joni Mitchell']
                                         295093 0.184 No explicit content
                              0.627
0.0001620 C♯,Db
                 0.0986 -15.533 Major
## 4 ['Joni Mitchell']
                                                0.399 No explicit content
                              0.442
                                         147907
0.0004990 F♯,G
                  0.9120
                          -12.661 Major
## 5 ['Joni Mitchell']
                              0.570
                                          64173 0.176 No explicit content
                  0.1470
0.0000000 F♯,G
                         -22.676 Minor
## 7 ['Joni Mitchell']
                                         233520 0.212 No explicit content
                              0.598
0.0000232 F♯,G
                  0.6920
                          -15.078 Minor
## 9 ['Joni Mitchell']
                              0.638
                                          92560 0.190 No explicit content
0.0000000
                  0.2730 -22.268 Major
             D
##
    ID
## 2 2
## 4 4
## 5 5
```

```
## 7 7
## 9 9
d2[1:5,]
##
               artists
name ID
## 1 ['Joni Mitchell']
                                The Circle Game - Live at The 2nd Fret, Phil
adelphia, PA, 11/1966 1
## 3 ['Joni Mitchell'] What's The Story Mr. Blue - Live at The 2nd Fret, Phil
adelphia, PA, 11/1966 3
## 5 ['Joni Mitchell']
                        Intro To Urge For Going - Live at The 2nd Fret, Phil
adelphia, PA, 11/1966 5
## 6 ['Joni Mitchell'] Intro To The Circle Game - Live at The 2nd Fret, Phil
adelphia, PA, 11/1966 6
## 7 ['Joni Mitchell']
                                   Eastern Rain - Live at The 2nd Fret, Phil
adelphia, PA, 11/1966 7
```

Now some observations in d1 are not in d2. For example, observations with ID 1 and 3 are missing from the d1 data frame and observations with ID 2 and 4 are missing from the d2 data frame.

Next, I will use the SQLDF package, to do an inner join of these two data frames and merge them into a new data frame called d3.

```
#create the new data frame where d1 and d2 inner join
d3 <- sqldf("SELECT distinct *</pre>
             FROM d1
             JOIN d2 on d1.ID = d2.ID"
            )
#display the results
d3
artists danceability duration_ms energy
## 1
                                                                        ['Joni M
itchell']
                0.5700
                              64173 0.1760
## 2
                                                                        ['Joni M
                0.5980
                             233520 0.2120
itchell']
                                                                        ['Joni M
## 3
                0.6380
                              92560 0.1900
itchell']
## 4
                                                                        ['Joni M
itchell']
                0.7000
                              61400 0.1640
## 5 ['Richard Wagner', 'Birgit Nilsson', 'Bayreuth Festival Orchestra', 'Ka
                0.1080
rl Böhm']
                             375280 0.2540
## 6
                                                                            ['Ri
                             243873 0.9570
chaadEB']
                0.2770
                                                                  ['The Rolling
## 7
Stones']
               0.1580
                            444160 0.8550
## 8
```

```
'Busted']
                0.5700
                             196387 0.7700
## 9
                                                                           ['Zol
                             170305 0.6940
a Bryon']
                0.6330
## 10
                                                                          ['Ema
Spatula']
                0.6990
                              83853 0.5580
                           ['not applicable', 'Riccardo Muti', 'Wiener Philhar
## 11
moniker']
                0.7110
                             217360 0.0983
                                                                              ['
## 12
                             533707 0.2850
Hammock']
                0.0692
                        ['Johann Strauss II', 'Riccardo Muti', 'Wiener Philhar
## 13
moniker']
                0.2690
                             654107 0.0833
                                                                    ['Schoolgirl
## 14
                             74302 0.0855
Byebye']
               0.3140
##
                 explicit instrumentalness
                                               key liveness loudness mode ID
                                                     0.1470
                                                              -22.676 Minor
## 1
      No explicit content
                                  0.0000000
                                              F♯,G
      No explicit content
                                  0.0000232
                                              F♯,G
                                                     0.6920
                                                             -15.078 Minor
      No explicit content
                                  0.0000000
                                                     0.2730
                                                             -22.268 Major
## 4
     No explicit content
                                  0.0000000 A#,Bb
                                                     0.2370
                                                             -19.645 Minor 10
## 5
     No explicit content
                                  0.0149000
                                                     0.1390
                                                             -14.490 Major 11
                                                 В
      No explicit content
                                                     0.2930
                                                              -5.656 Major 12
## 6
                                  0.6430000 G♯,A♭
## 7
      No explicit content
                                                     0.7080
                                                               -7.001 Major 13
                                  0.0219000
                                                 D
     No explicit content
## 8
                                  0.0000000
                                                     0.0831
                                                               -8.431 Major 14
      No explicit content
                                  0.0000000 G#,Ab
                                                     0.1770
                                                              -9.187 Minor 15
## 10 No explicit content
                                                     0.0932
                                                             -14.713 Major 16
                                  0.8830000
## 11 No explicit content
                                  0.0000000 C#,Db
                                                     0.6200
                                                             -28.235 Major 17
## 12 No explicit content
                                                     0.1990
                                                             -14.854 Major 18
                                  0.6730000
                                                 D
## 13 No explicit content
                                                     0.0673
                                                             -18.492 Major 19
                                  0.9080000
                                                 D
## 14 No explicit content
                                  0.7950000
                                                 Α
                                                     0.1600
                                                             -15.775 Major 20
##
artists
## 1
                                                                        ['Joni M
itchell']
## 2
                                                                        ['Joni M
itchell']
## 3
                                                                        ['Joni M
itchell']
## 4
                                                                        ['Joni M
itchell']
      ['Richard Wagner', 'Birgit Nilsson', 'Bayreuth Festival Orchestra', 'Ka
rl Böhm']
                                                                            ['Ri
## 6
chaadEB']
## 7
                                                                   ['The Rolling
Stones']
                                                                                ## 8
'Busted']
## 9
                                                                           ['Zol
a Bryon']
## 10
                                                                          ['Ema
```

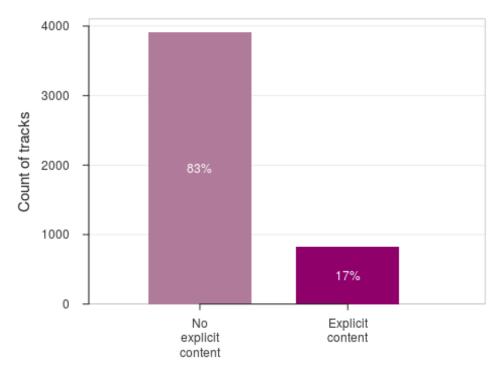
```
Spatula']
                          ['not applicable', 'Riccardo Muti', 'Wiener Philhar
## 11
moniker']
                                                                            ['
## 12
Hammock']
## 13
                       ['Johann Strauss II', 'Riccardo Muti', 'Wiener Philhar
moniker'l
                                                                  ['Schoolgirl
## 14
Byebye']
##
name ID
## 1
                                     Intro To Urge For Going - Live at The 2n
d Fret, Philadelphia, PA, 11/1966 5
                                                 Eastern Rain - Live at The 2n
d Fret, Philadelphia, PA, 11/1966 7
                                  Intro To Night In The City - Live at The 2n
d Fret, Philadelphia, PA, 11/1966 9
## 4
                          Intro To What's The Story Mr. Blue - Live at The 2n
d Fret, Philadelphia, PA, 11/1966 10
## 5 Tristan und Isolde, WWV 90 / Act 3: Mild und leise wie er lächelt - Liv
e at Bayreuther Festspiele / 1966 11
## 6
To You, In 2000 Years 12
                                            2000 Light Years From Home / She's
A Rainbow / Keyboard Duet - Live 13
## 8
Year 3000 14
## 9
Year 2000 Flow 15
## 10
Year 2020 16
                                                    Neujahrsgruß / New Year's
Address / Allocution du Nouvel An 17
## 12
Longest Year - 2020 18
                                                                   An der schö
## 13
nen blauen Donau, Walzer, Op. 314 19
## 14
Year, 2015 20
```

The mentioned observations with ID's 1-4 are now excluded from the d3 data frame. This is because they do not have matching records to link with one another. Data frame, d3, only shows observations that are in both d1 and d2. As you can see from the data above, there are now only 14 observations these two data frames have in common.

### **Exploratory Analysis**

In this next section, I am going to play around with the data and see what can be uncovered through the variety of visualizations.

The below barchart is pulling data from the d data frame. What this bar chart tells me is, under 20% of songs from 2020 and 2021 had explicit content in an individual song. Of course, this only takes into an account what users listen to through Spotify.

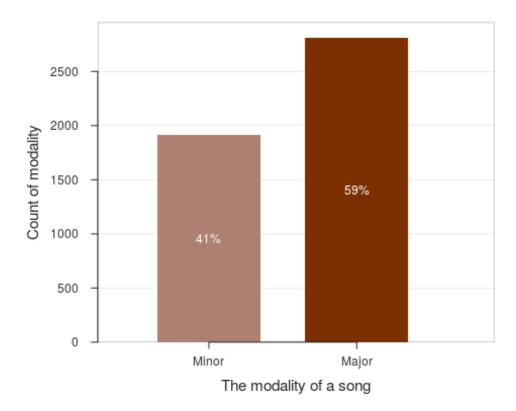


Tracks with explicit content or not

In the below

barchart, I will see if the majority of music was in the major or minor modality for 2020-2021. This is displaying a count of the variable "mode", from the d data frame. Since I factored out the integer values to a more descriptive meaning, this barchart is much easier to understand. I also included descriptive labels on the y and x axis.

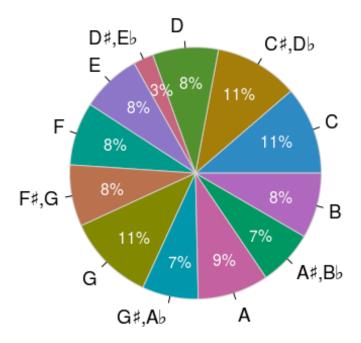
BarChart(mode,fill = "rusts", ylab="Count of modality", xlab="The modality of
a song",quiet=TRUE)



In this next graphic, I am displaying a pie chart with the key variable using the "hues" color scheme. What this pie chart is telling me is, the top tones used in this data set are in "G", "C" and "C\(^\mu,\D\)b". Which is interesting because the "G" and "C" tones can be said to have a similar quality of octave equivalence. This could be used to do a more in-depth analysis on quality of pitch and a correlation between the other variables, such as valence, instrumentalness and etc.

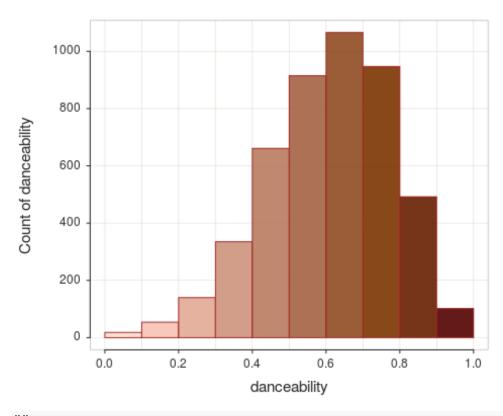
PieChart(key, hole=0, fill = "hues", main="Count of Pitch Class", quiet=TRUE)

# **Count of Pitch Class**



Next, I will use a histogram to display how the tracks are distributed based off of their danceability rating. This is one of the better variables to use in this data set since it is a continuous numerical value ranging from 0 to 1. The bin width is auto set to 0.1 with 10 bins displayed, 11 outliers and a peak of a danceability score at 0.7. What this tells me is, a majority of the songs in this data set are more suitable for dancing.

#Create a histogram with the variable danceability
hs(danceability,fill="rusts", color="brown", trans=.1)



```
##
##
## --- danceability ---
##
                                                                   mdn
##
              miss
                                          sd
                                                      min
          n
                         mean
max
        4730
                         0.60989
                                      0.16877
                                                   0.00000
                                                                0.62700
##
                  0
0.98700
##
##
## (Box plot) Outliers: 29
## Small
              Large
## ----
##
  0.0
##
  0.0
##
   0.0
##
   0.0
   0.0
##
##
    0.1
    0.1
##
##
    0.1
##
  0.1
## 0.1
##
   0.1
##
   0.1
## 0.1
```

```
##
   0.1
##
   0.1
##
   0.1
##
   0.1
##
  0.1
##
## + 11 more outliers
##
##
## Bin Width: 0.1
## Number of Bins: 10
##
##
          Bin Midpnt Count
                                Prop Cumul.c Cumul.p
## --
    0.0 > 0.1
                 0.05
                          18
                                0.00
                                            18
                                                   0.00
##
                                            72
   0.1 > 0.2
                 0.15
                          54
                                0.01
                                                   0.02
## 0.2 > 0.3
                 0.25
                         140
                                0.03
                                           212
                                                   0.04
## 0.3 > 0.4
                 0.35
                         335
                                0.07
                                           547
                                                   0.12
   0.4 > 0.5
                 0.45
##
                         661
                                0.14
                                          1208
                                                   0.26
## 0.5 > 0.6
                 0.55
                         915
                                0.19
                                          2123
                                                   0.45
## 0.6 > 0.7
                 0.65
                        1066
                                0.23
                                          3189
                                                   0.67
## 0.7 > 0.8
                 0.75
                         947
                                0.20
                                          4136
                                                   0.87
## 0.8 > 0.9
                 0.85
                         492
                                0.10
                                          4628
                                                   0.98
## 0.9 > 1.0
                 0.95
                         102
                                0.02
                                          4730
                                                   1.00
```

Now I am going to look into aggregating some data to see if I can find out any information regarding the popularity of a song. First, I want to subset the data to pull out songs with a popularity score of 50 or higher. Then I will arrange the data to display most popular to least. After doing this, I will put this is a data frame and only keep the top 10 observations.

```
# Aggregate the data by first creating a subset of data that is filtered by i
ndices and has a popularity rating of 50 or higher
agg \leftarrow d[, .(2:3, 6,11:13)]
agg <- filter(agg, popularity > 49)
#sort the data from most popular to least
agg <- Sort(agg, by=popularity, direction="-", quiet = TRUE)</pre>
#Grab the top 10 popular songs
agg <- agg[1:10,]
#display the results
agg
##
                             artists danceability
                                                              explicit mode
name popularity
## 101
                 ['Olivia Rodrigo']
                                            0.585
                                                      Explicit content Major
drivers license
                        100
          ['24kGoldn', 'iann dior']
                                            0.700
                                                      Explicit content Minor Mo
od (feat. iann dior)
```

## 3 positions	['Ariana Grande'] 96	0.737	Explicit content Major
•	Bunny', 'Jhay Cortez']	0.731	Explicit content Minor
## 58	['KAROL G']	0.863	Explicit content Minor
BICHOTA ## 4	95 ['Ariana Grande']	0.830	Explicit content Major
34+35 ## 5	94 ['CJ']	0.711	Explicit content Minor
Whoopty	94	27.22	·
## 6 WITHOUT YOU	['The Kid LAROI'] 94	0.662	Explicit content Major
## 8 Therefore I Am	['Billie Eilish'] n 94	0.889 No	explicit content Minor
	Bad Bunny', 'ROSALÍA']	0.856 No	explicit content Major

### Conclusion

In conclusion, I have discovered, the song "drivers license" was the most popular song listened to on Spotify in 2020-2021 so far. Ariana Grande was the most popular artist, the top 10 songs averaged closer to 1.0 showing the top listened songs all were songs listeners could dance to, listener's prefer explicit content and the mode wasn't a huge factor in songs the listener chose to listen to. I found this data set very interesting and there is a variety of different ways the exploratory analysis could go with this data.