**Using of HTTPS**

**Advantages**

1. Keep sensitive information sent across the Internet encrypted.
2. You can be sure that you are sending the information to the right server.
3. Improve SEO(Search Engine Optimizer) ranking.
4. User’s trust. When user sees a green padlock on the address bar they can be sure that the site and their information are secure. This is used by sites like; BPI, BDO(and other bank company), PayPal and other online stores that needs customer information.

**Disadvantages**

1. Cost of buying SSL.
2. Performance drop(depends on the load of server).

Waaaaaaaaaaaaaaaaa

