

PDF CT

Sent
5/16/13 5:57AM

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Overview

Recipients

2

Sent To List

ida list

From

ida list

Reply-to-Email

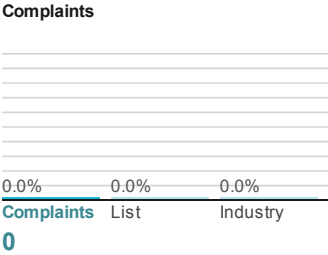
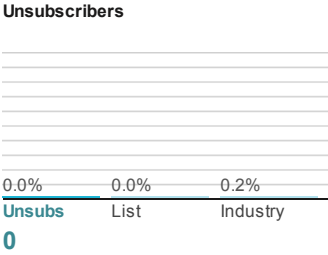
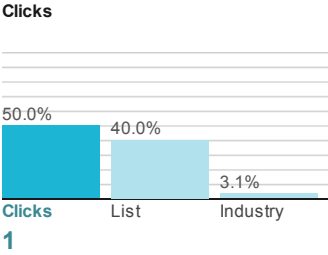
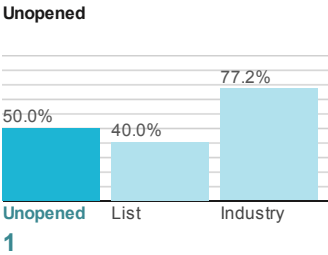
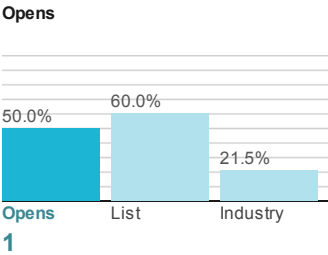
ida_tsang@yahoo.com.hk

Subject

PDF CT

Delivery Date & Time

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Overview (continued)

<div>Bounced</div> <div>0</div>	<div>Emails (Forwarded)</div> <div>0</div>	<div>Total Times Opened</div> <div>1</div>
<div>Total Clicks</div> <div>2</div>	<div>Views On Twitter</div> <div>0</div>	<div>Tweets</div> <div>0</div>
<div>Views On Facebook</div> <div>0</div>	<div>Likes On Facebook</div> <div>0</div>	<div>Forward Opens</div> <div>0</div>
<div>Clicks Per Unique Open</div> <div>100.0%</div>	<div>Successful Deliveries</div> <div>2 (100.0%)</div>	

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Opens by location

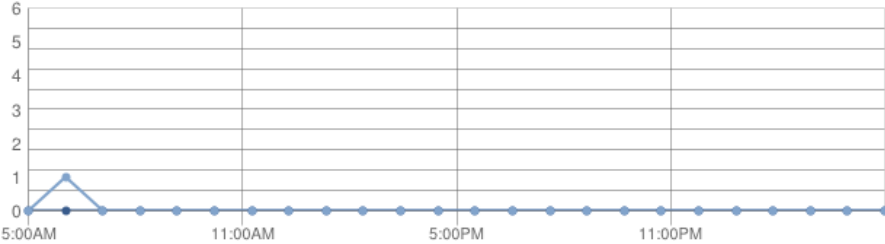
Top Locations	
Country	Opens
 Hong Kong	1

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Subscriber activity

Opens & Clicks Over Time



Opened the Most

Recipient	Opens
ida.tsang@radicasys.com	1

Most Clicked URLs

No one has clicked yet.

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Email domain performance

Domain	Emails	Bounces	Opens	Clicks	Unsubs
yahoo.com.hk	1 (50%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
radicasys.com	1 (50%)	0 (0%)	1 (100%)	1 (100%)	0 (0%)

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Facebook activity

Total Likes	Likes From Subscribers	Relikes From Facebook
0	0	0

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Facebook comments

Total Comments	Overall Sentiment
0	

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Click performance

Url	Total Clicks		Unique Clicks	
http://www.ceibs.edu/pdf/execed/Leadership.pdf	2	100%	1	100%
http://www.mailchimp.com/kb/article/im-using-the-style-designer-and-i-cant-get-my-formatting-to-chan...	0	0%	0	0%
http://www.mailchimp.com/kb/article/how-do-i-work-with-repeatable-content-blocks	0	0%	0	0%
http://605cc297ce9dec1b47bf4cf03.595d3019f0.list-manage.com/957d6dcb25	0	0%	0	0%
http://www.abc.com	0	0%	0	0%

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Campaign reach

Potential Reach	Emails (Forwarded)	Total Times Opened
1	0	1
	Total Clicks	Tweets
	2	0
	Views On Facebook	Likes On Facebook
	0	0
	Clicks Per Unique Open	Successful Deliveries
	100.0%	2 (100.0%)

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Performance advice

Your open rate was **28.5%** higher than your industry average, but **-10%** lower than this list's average.