



# Color



# Font /

# Copy

# Atlantic

Bakejin a modern serif font | designer by hanief-studio



# Style s



## Content Page

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product name:

*sky scoops*

fonts used:

Basic Sans

*Gelato Luxe*

color palette:



HEX:#0d485c  
CMYK:66 14 8 72



HEX:#f2c9dc  
CMYK:2 25 10



HEX:#ffffcd  
CMYK:0 0 15 0

primary logo:



secondary logo:



tagline:

"reaching new heights!"

required labels:

Strawberry Dream Ice Cream  
Keep Happy

INGREDIENTS: CREATIVITY,  
INTROVERSION, OPTIMISM,  
RESILIENCE, WIT, ENERGY, PASSION,  
SILLINESS

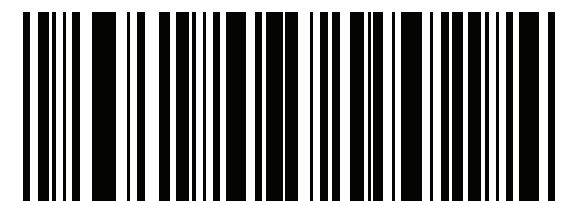
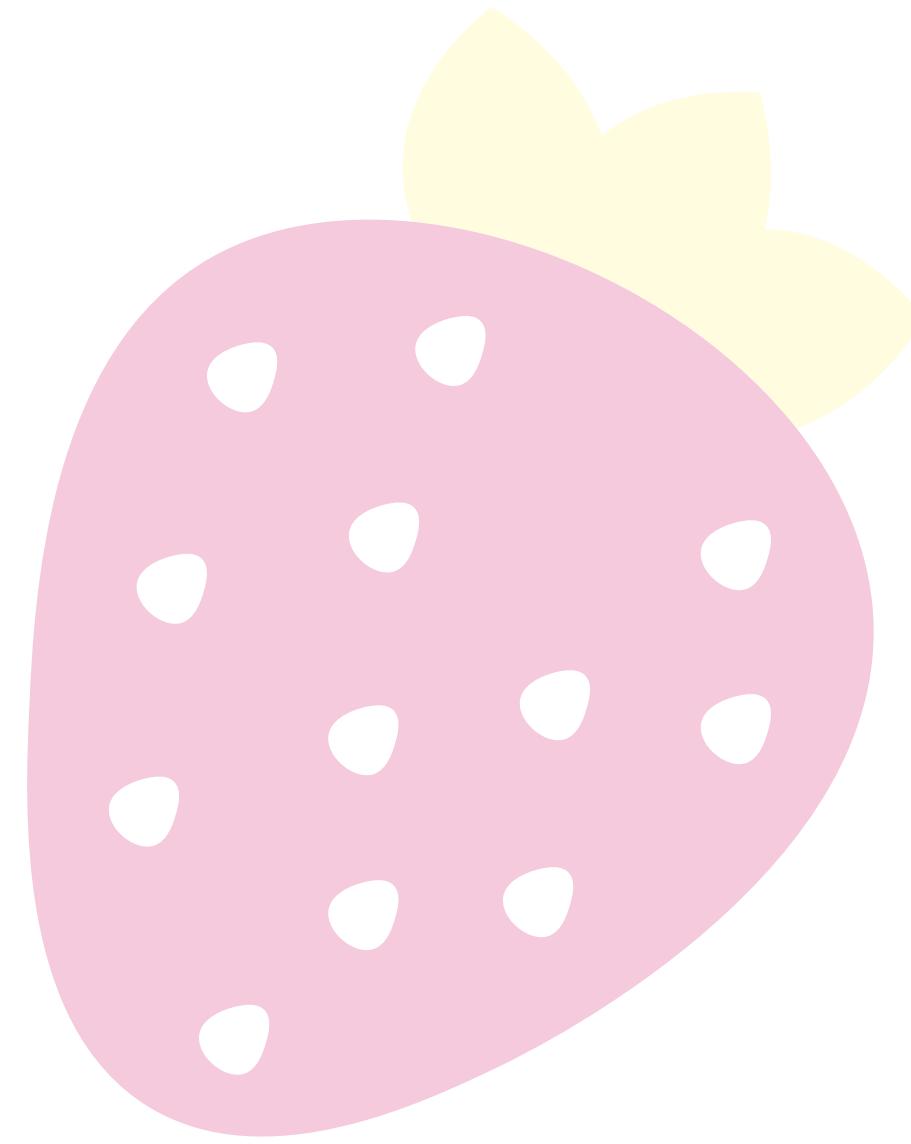
CONTAINS: SMOOTH DANCE MOVES  
est. 2005

extra labels:

"not too sweet!"

imagery and illustrations:

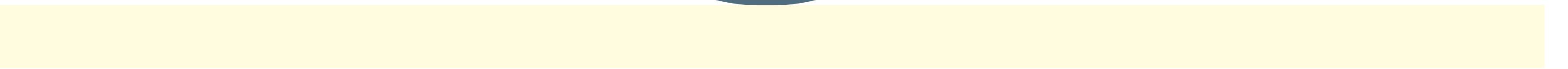
Skills	
3 servings per container	
<b>Serving size</b>	<b>1 cup (111 g)</b>
Amount per savings	
<b>Calories</b>	<b>200</b>
Technical Skills	
Adobe Photoshop and Lightroom	
Adobe Illustrator and InDesign	
Javascript	
Work Experience	
ALTEC Photogtaphy Assistant	
Extracurriculars	
SASE and SWE	
Vietnamese Student Association	



top:



top:



sides:



bottom:





