# **SKYLAR DANN**

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## **Visual / Interaction Design**

Tenacious, driven, and self-motivated student pursuing completion of B.F.A. degree in Interaction Design. Savvy in creating innovative solutions to address real-world problems. Skilled in identifying issues and problem solving. Knowledgeable in branding, marketing, storytelling, and product pitching. Strong team player, encourager, and collaborator. **Technical skills include:** 

#### Portfolio:

www.skylardann.com

Adobe Photoshop, Illustrator, XD, Photoshop Sketch, Premier Pro; Microsoft Office Suite; InDesign; Lightroom; Keynote; JAVA (Basic Understanding); Lazer Cutting; 3D Printing; Prototyping; User Testing; Information Architecture; Systems

Design; Design Research; UI; UX; App Development

### **Design Education**

**Bachelor of Fine Arts (B.F.A.) in Interaction Design** – 2019 anticipated graduation CALIFORNIA COLLEGE OF THE ARTS 3.6 GPA

#### Projects include:

- Farm to Table Branding App: Designed branding (including logo) for CSA Farm collective concept after performing competitive analysis, defining guidelines, and determining style. Developed language for navigation and researched how to apply it throughout website. Ensured visual consistency across multiple platforms. Created mockups for product packaging (farm boxes).
- Vending Machine Concept: Developed concept of vending machine that provided hot meals in exchange for EBT (food stamps).
- Plug-In for Word Processors: Designed for international students.
- **Firefighter Job Satisfaction App:** In process of creating app that streamlines interaction between firefighters and management after performing research and discovering that bureaucracy in leadership is leading factor of firefighters' job-related stress.

#### **Professional Experience**

HEADWATERS OUTDOOR SCHOOL • Mount Shasta, CA

2014 - 2016

#### **Counselor / Group Leader**

Leveraged strength in interpersonal communication, group motivation and mentoring, and instructing to teach diverse group of children practical outdoor skills.

FIREFISH GRILL • Santa Cruz, CA

2014 - 2016

#### Barback

Actively listened to customers and provided excellent service. Applied detail-oriented mindset to maintaining stock.