

Intro	Questions	Data & Location	Rate of Change	Analysis
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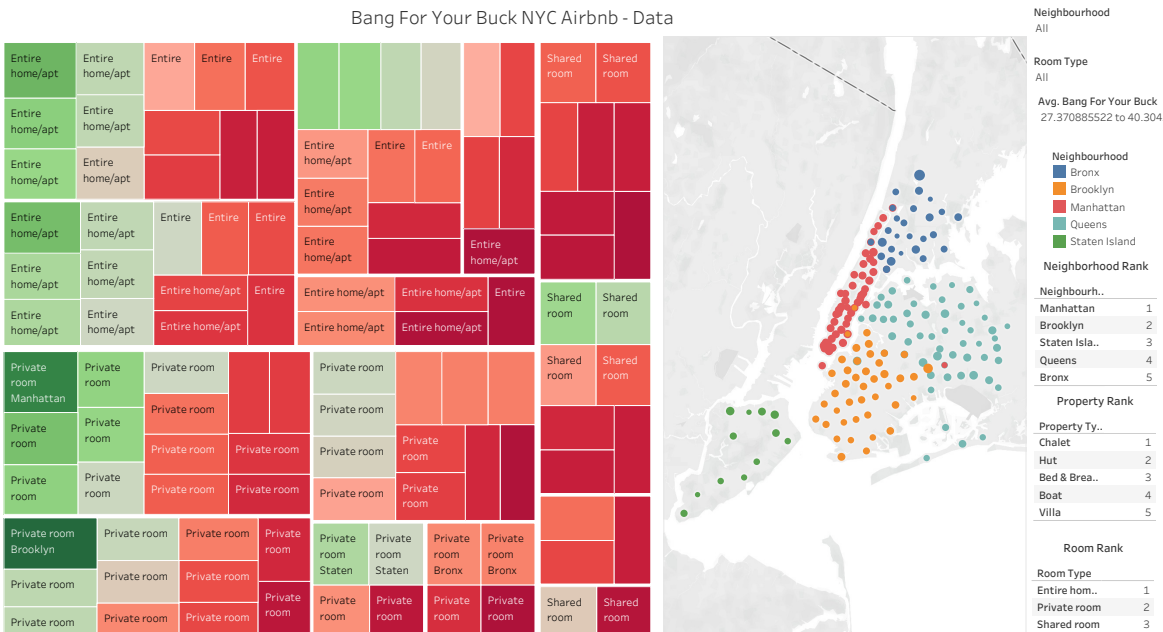
Bang For Your Buck Airbnb's in NYC
By Skyler Wilson

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Questions:

- 1) What neighbourhood, property type and room type have the best bang for your buck
- 2) How has the average bang for your buck evolved over time
- 3) Has there been noticeable changes in bang for your buck growth in the different neighbourhoods
- 4) What will Bang for your buck in NYC look like in 3 years
- 5) Can the bang for your buck methodology be used to classify the data and what does that tell us about the data itself?

Bang For Your Buck NYC Airbnb - Data



Bang For Your Buck NYC Airbnb - Rates

Neighbour...

All

June 2008 to August 2015

Avg. Bang ..

Bronx

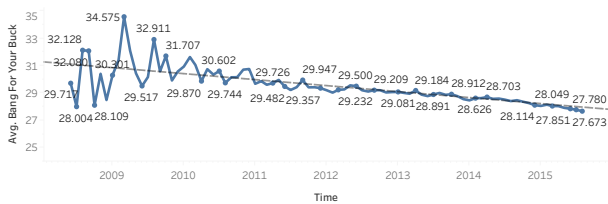
Brooklyn

Manhattan

Queens

Staten Island

Bang For Your Buck Over Time

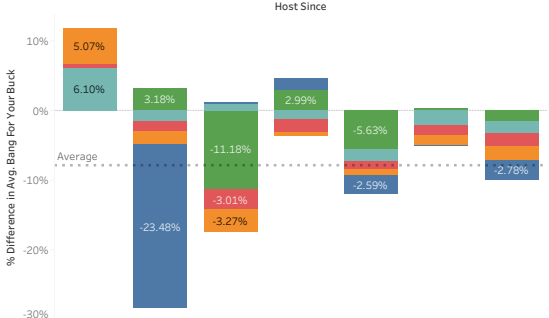
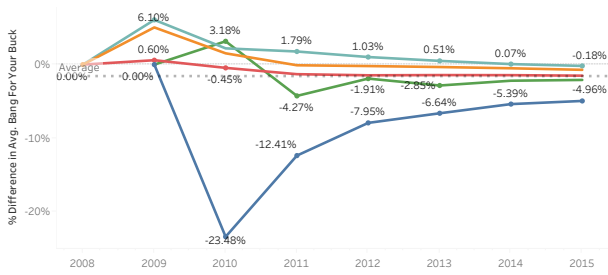


Percent Change

Neighbour...	Host Since											
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	De	
Bronx	1.19%	2.88%	-0.59%	-4.04%	2.83%	-0.87%	-0.07%	1.27%	0.40%	-3.13%		
Brooklyn	0.51%	0.31%	-0.68%	0.71%	-0.88%	-0.37%	0.31%	1.39%	-0.51%	-0.31%		
Manhattan	0.38%	-0.19%	0.53%	-0.29%	-0.52%	0.05%	0.31%	1.20%	-0.23%	-0.35%		
Queens	2.23%	-2.07%	1.06%	-0.77%	-0.10%	0.02%	-1.10%	1.48%	0.10%	0.31%		
Staten Isla..	-5.17%	5.00%	-3.71%	1.22%	4.28%	0.51%	-5.20%	4.45%	-1.32%	6.92%	-1.17%	

Year Over Year Growth

Per Neighbourhood Compounded Growth Rate



Bang For Your Buck Airbnb NYC - Analysis

