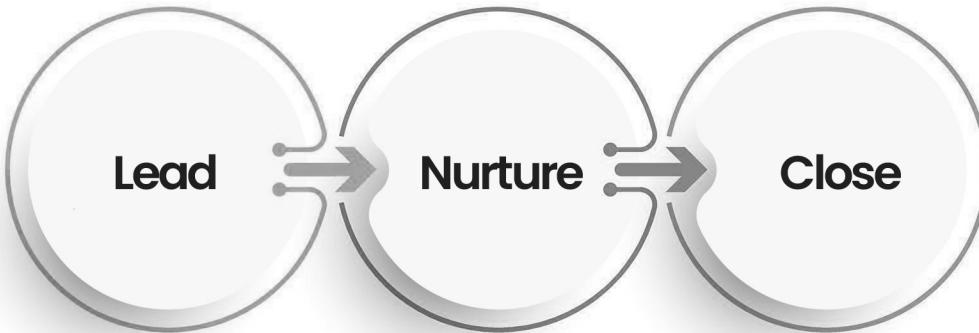


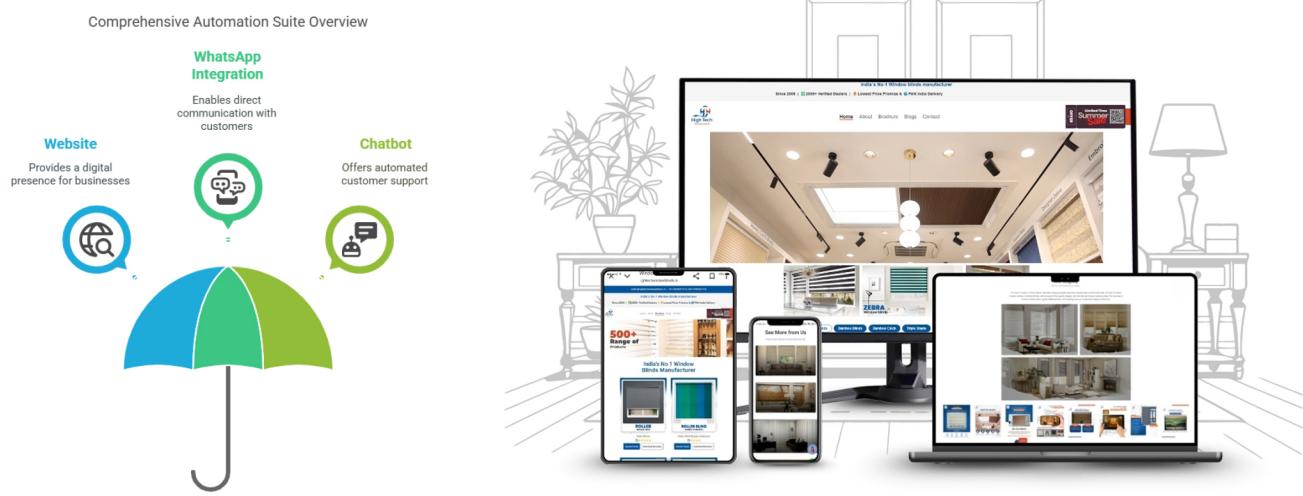
# START DIGITAL GROWTH



# LEAD NURTURE

# 1. Starter Automation Pack + Advanced Features

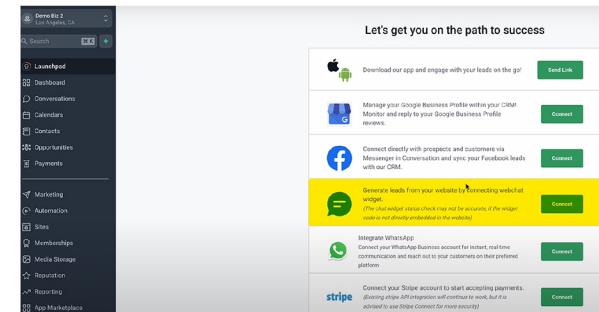
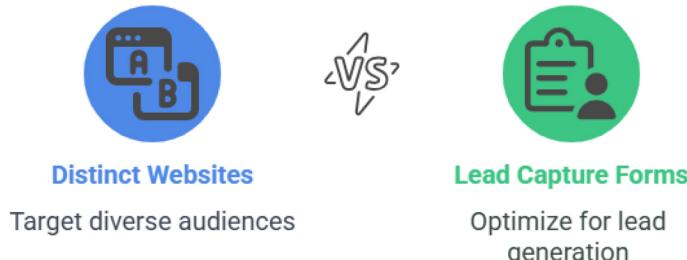
- Includes all benefits from the Starter Automation Pack (Website, WhatsApp Integration, Chatbot, etc.)



# 2. Two Lead Generation Websites

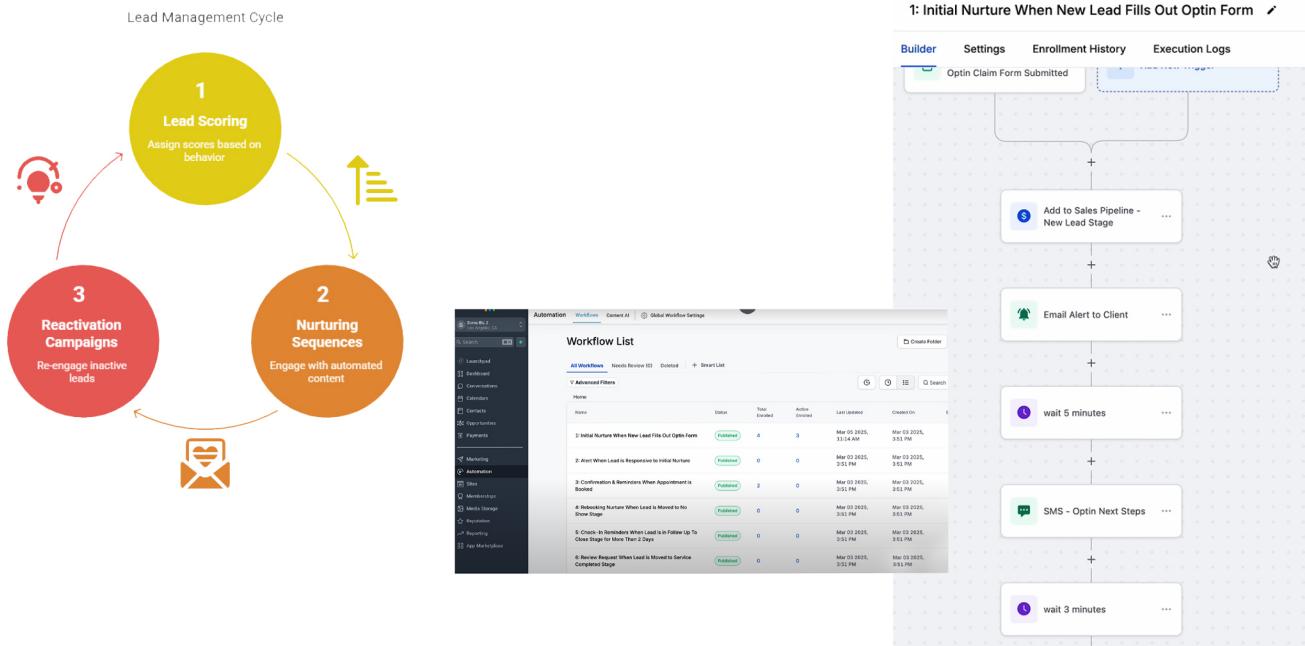
- Wider Reach:** Create two distinct websites targeting different audiences.
- Optimized for Lead Capture:** Both sites are equipped with lead generation forms.

Which website strategy best enhances lead generation?



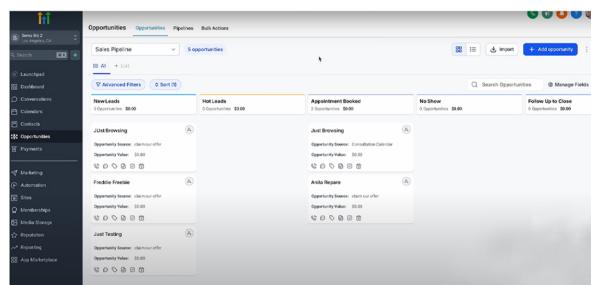
### 3. Lead Scoring, Nurturing, and Reactivation

- **Lead Scoring:** Automatically assigns scores to leads based on their behavior.
- **Nurturing Sequences:** Engages leads with automated follow-ups and educational content.
- **Reactivation Campaigns:** Re-engages inactive leads, maximizing potential conversions.



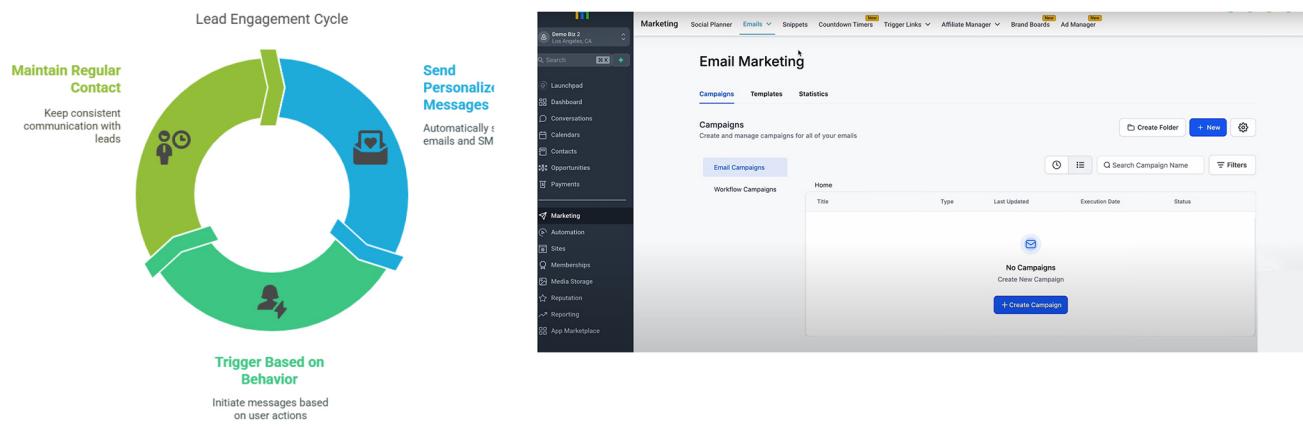
### 4. CRM with Pipelines and Smart Reminders

- **Complete Lead Management:** Organize leads with a clear pipeline view.
- **Smart Reminders:** Automate follow-up reminders for your sales team.
- **Segmentation:** Categorize leads based on their status for better targeting.



## 5. Automated Email/SMS Sequences

- **Targeted Communication:** Automatically send personalized emails and SMS messages.
- **Behavioral Triggers:** Initiate messages based on user actions.
- **Consistent Engagement:** Maintain regular contact with leads.



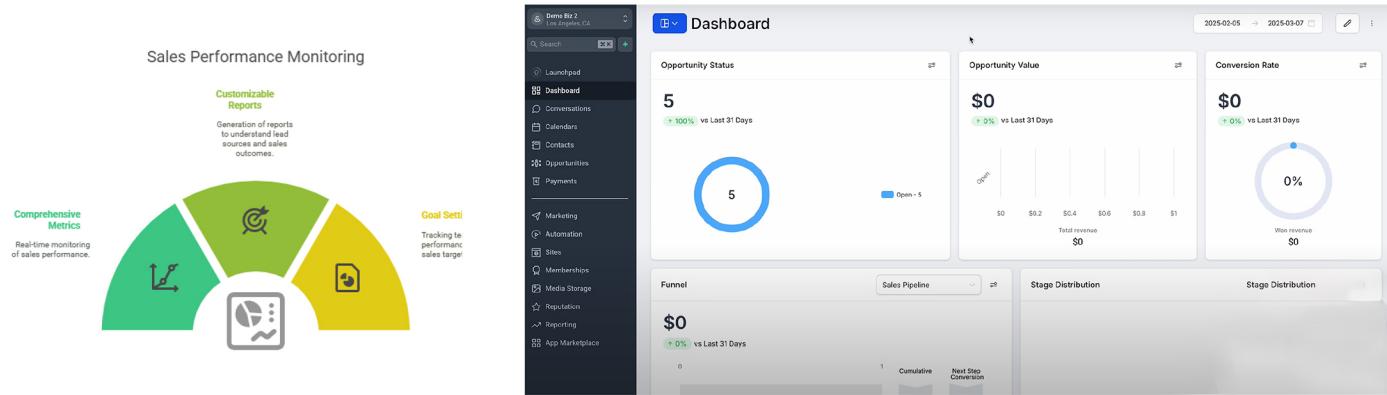
## 6. WhatsApp API Integration

- **Direct Messaging:** Use official WhatsApp API for professional communication.
- **Broadcast Messages:** Send bulk updates without risking account suspension.
- **24/7 Auto-Reply Chatbot:** Provide instant responses even outside working hours.

The left side of the screen displays the 'WhatsApp Business Features' section, featuring three numbered cards: **1 Direct Messaging**, **2 Broadcast Messages**, and **3 24/7 Auto-Reply**. Each card has an associated icon and a brief description. To the right, a sidebar titled 'Let's get you on the path to success' lists several integration steps with icons and 'Connect' buttons. The steps include: Download our app and engage with your leads on the go!, Manage your Google Business Profile within your CRM!, Connect directly with prospects and customers via Messenger in Conversation and sync your Facebook leads with our CRM., Generate leads from your website by connecting webchat widget., Integrate WhatsApp, and Connect your Stripe account to start accepting payments. (Existing stripe API integration will continue to work, but it is advised to use Stripe Connect for more security.)

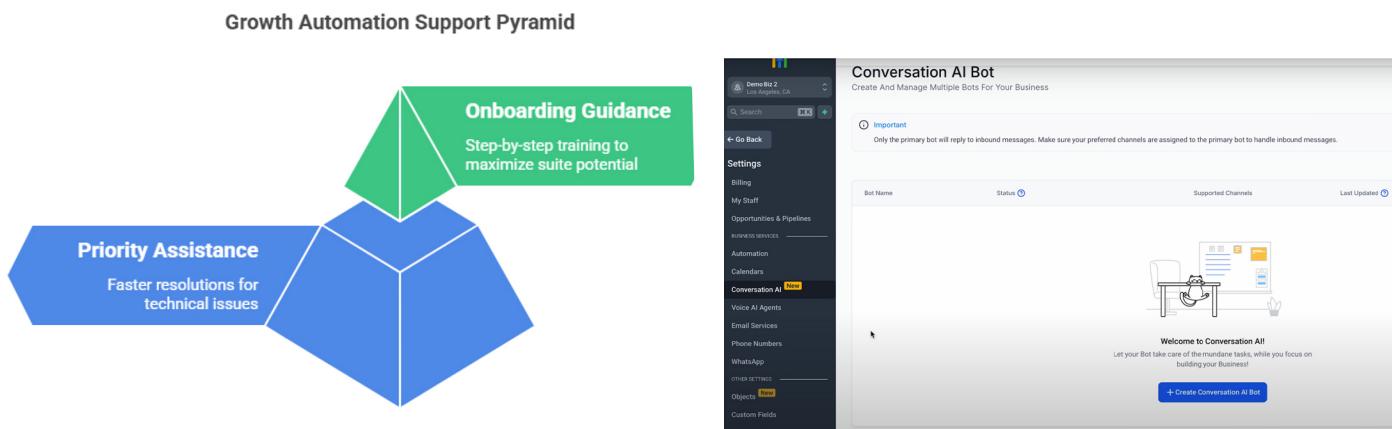
## 7. Sales Dashboard and Tracking

- **Comprehensive Metrics:** Monitor sales performance in real-time.
- **Customizable Reports:** Generate reports to understand lead sources and sales outcomes.
- **Goal Setting:** Track team performance against sales targets.



## 8. Dedicated Support

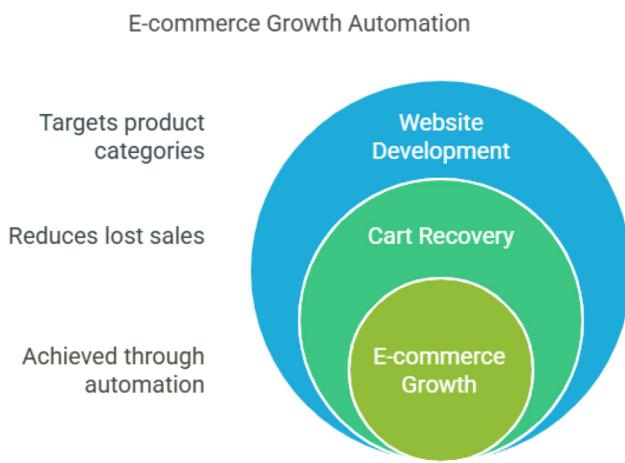
- **Priority Assistance:** Get faster resolutions for any technical issues.
- **Onboarding Guidance:** Receive step-by-step training to maximize your suite's potential.



# 🎯 Benefits Across Industries

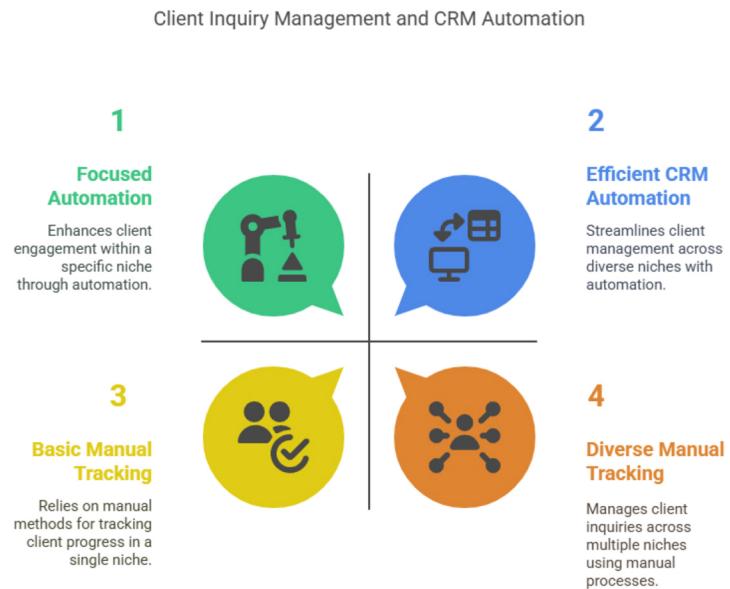
## E-commerce Stores:

- Two websites to target multiple product categories.
- Automated follow-ups to recover abandoned carts.



## Service Providers:

- Manage client inquiries across two niches.
- Use CRM to track client progress and automate reminders.



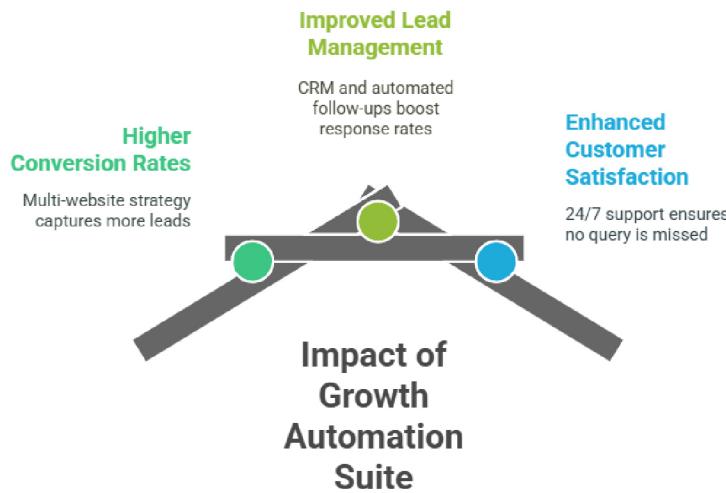
## Real Estate Agencies:

- Separate websites for residential and commercial listings.
- Automated lead nurturing for buyers and sellers.



## Real-World Impact

- **Higher Conversion Rates:** Multi-website strategy captures more leads.
- **Improved Lead Management:** CRM and automated follow-ups boost response rates.
- **Enhanced Customer Satisfaction:** 24/7 support ensures no query is missed.



 **Plan: Growth Automation (400+buyers)**

**One-time Setup Fee: Rs 12,500/-**

**(Monthly: Rs 5000/-)**

- ★ For businesses that get leads but lose them due to no follow-up
- ★ Includes CRM dashboard + WhatsApp automation
- ★ Full setup done for you — ready in 30 days

- ✓ Smart Website with Lead Forms (1 Page)
- ✓ Boost Google Reviews 2X Faster
- ✓ Automated Email + SMS Follow-Up (Single Campaign)
- ✓ Online Appointment Calendar + Reminders
- ✓ WhatsApp Auto-Reply + Chatbot
- ✓ Google Review Request Automation
- ✓ Basic Lead Tracking Dashboard
- ✓ Monthly Report & 1 Support Call

 **Cut manual work by 80% and get better quality clients on auto-pilot**