

Guest As a customer, I expect to be able to login using my personal Registered Mobile User details so I can use the product. It's done when a user enters his/her correct details email and User expect to be able to login using my personal details so I User Type can setup the product. User expect to be able to login using my personal details so I can setup the product. Admin Manager 🔷 Amateur chefs: people who love and know how to Guest < cook, who want to try a new direction of gastronomy - mostly women aged 25-50, with higher education, Registered — Web User average income and above. Amateurs-innovators: people inclined to experience all new products, active, in love with innovations in all forms - men and women, ages 15-45, average income and above, active social users. networks and testers of any new products MolMe Target audience and Ferson The target audience Restaurant owners and professional chefs are ready to learn new things, perhaps diversify their < restaurant menu with molecular cuisine. Release Management Procedure 🗲 lucidchart 🕈 Real Pro Weekly Festymate

MolMe Restaurant – MolecularMeal Online
Ordering and Delivery

Online ordering solution works on any device, whether users are running an order from a computer, mobile phone, tablet, or gaming console. Make sure every customer has a chance to order delicious food Convenient display image on the screens of different sizes Mobile Responsive no matter where they are. (adaptive layout). Nothing distracts visitors from the main aim of the service work – food choosing. Create a dialogue with customers. After each online order is submitted, users will receive a brief email asking them to rate their experience at your restaurant from 1-5 stars. Feedback Collection Website with custom design We will ask them to rate food, service, value, as well as any recommendations they have. If users leave anything over 4.5 stars, we can ask them if they'd like to share the kind words with System supports all language needs, including multiple languages and custom language settings. System integrates secure PCI1 compliant credit card payments, directing total order funding to your bank account in just 1 Credit Card Payments business day. Custom notification options to best fit your needs. These options include IP Printout, Email, Text Message, Tablet **Preferred Notifications** & POS Integration Save Time with Order Entry All-in-One Functionality POS Integrations Easy to Find in App Store and Play market App Store and Play market Optimization: Keywords, Ratings & Receive Orders Directly Reviews and Quality Backlinks. Easy Integration **Push Notifications** Custom notification options to best fit your needs. Streamlined Reporting Mobile Apps for iOS/Android. These options include IP Printout, Email, Text Message, Tablet Customers Can Order From Anywhere Cost of order and delivery price are shown when the order is being placed. Usually in Uber the delivery cost is fixed for the chosen region. It doesn't depend on the sum of the order. Prices and delivery cost Minimal cost of the order doesn't exist. Suggest items to users based on what they have already added

Cross Selling Suggest cheaper items to customers when they add more expensive items to add value to every customer experience. Easily Manage Menu Create sets of options to accommodate customers special User can view last orders and total bonus summary Online Ordering and delivery Variable menu with differnt options for lunch, children bithday Menu & Item Options Easily set up your delivery area with either mile radiuses or zip codes. Can also draws custom zones on a map for a more visual Custom Delivery Zones Manage menu, view order history, create marketing campaigns, and view past reporting. Dashboard Manager **Email Marketing** Lightweight email builder to set marketing campaigns

Social Media Management Allow Customers to Share Their Experiences Viral Sharing

customers complete their orders, you can prompt them with a custom link to share a custom offer with their friends.

Say Henry refers Jack after he finishes his order. Jack gets a

Give users an incentive for referring their friends. Once

custom offer for ordering & Henry gets 10% off his next order.
Customize incentives and get more orders.

Marketing Automation

them to pay for the future delivery and food. Bonuses are credited during the registration. They are usually enough to have a free snack. It's a considerable motivation to sign up, so think over a system of bonuses crediting when the project is still at the stage of development.

Every order brings bonuses to the user, he will be able to use