

SkyWest
AIRLINES®

MARCH 25-27, 2020

SPONSORSHIP
OPPORTUNITIES

INDY





OUR STORY

For 20 years, SkyWest Airlines has gathered partners and vendors to St. George, Utah in the spirit of competition, fun and charity. With more than \$1 million raised for those in need via the United Way and over \$500,000 toward the SkyWest Scholarship fund, your participation makes a positive difference in thousands of lives.

Your sponsorship will not only support essential causes like the Children's Justice Center and literacy programs through the United Way, it will also pave the way for future pilots and mechanics at SkyWest. SkyWest recognizes the need for aviation professionals and the opportunity to support our people in their career progression. This year there is even more opportunity for Mini Indy sponsors to make a positive impact on community, the next generation of SkyWest people, and by extension the entire airline industry.

The Mini Indy is the airline industry's premier charity event – and the only event hosted and sponsored by SkyWest Airlines and SkyWest, Inc. Your contributions to these important causes have a real impact, and we encourage you to participate in this year's golf tournament and race – March 25-27 in St. George, Utah.

See you on the greens and at the checkered flag!

SkyWest Airlines and SkyWest, Inc.
Executive Team

Beneficiaries



www.miniindy.org



DIAMOND/FORMULA ONE



\$20,000

- Two golf foursomes, (includes breakfast and lunch)
- Premium logo placement on all race and tournament materials
- Website recognition with prominent company name/logo
- Two standard tee sponsorships
- Exclusive recognition gift
- Premium tee gifts - \$250 "swag bucks" (per player)
- Free entry to Mini Indy Race
- One Indy race car
- Highlight video and digital format of all photos
- Professional team photo with car
- Entry into practice race and fastest pit stop competition (lunch provided)
- Hospitality privileges for all team members (snacks & beverages provided)
- Competitions for best pit crew uniforms and best looking car
- Designated team garage area with opportunity to market company at both practice and race day
- Optional entry into BBQ competition on race day
- Complimentary race dinner tickets for 10
- Free car storage for one year\$

PLATINUM/INDY



\$10,000

- One golf foursome (includes breakfast and lunch)
- Placement of logo on all promotional materials
- Website recognition with company name/logo
- One standard tee sponsorship
- Exclusive tee gifts - \$150 "swag bucks" (per golfer)
- Mini Indy race/car fee waived for returning car; discounted to \$1,800 for new car
- Complimentary race dinner tickets for 10
- Professional team photo opportunity
- Highlight video and digital format of all photos
- Free car storage for one year\$

GOLD/DAYTONA



\$5,000

- One golf foursome
- Website & race program recognition
- Standard tee gifts - \$50 "swag bucks" (per golfer)
- Mini Indy race discounted to \$2,500 for returning car; \$3,300 for new car
- Complimentary race dinner tickets for five
- Professional team photo opportunity
- Highlight video and digital format of all photos\$

STANDARD - MINI INDY RACE ONLY

- New Car: \$5,000
- Returning Car: \$3,200



WEDNESDAY MARCH 25

SAND HOLLOW GOLF COURSE

8:30 AM SKYWEST GOLF SCRAMBLE

Enjoy 18 holes with SkyWest executives at one of Southern Utah's premier golf courses. Lunch will be provided and awards will be awarded to the top teams.

THURSDAY MARCH 26

DIXIE CONVENTION CENTER

9:00 AM - 12:00 PM RACE REGISTRATION, PRACTICE RACE, ORIENTATION & CAR INSPECTION

Practice race and registration is mandatory for all drivers. Cars will be inspected.

12:00 PM LUNCH

1:00 - 3:00 PM FASTEST PIT STOP TIME TRIALS

Teams will get three opportunities to post their best time. Top eight teams will advance to the final competition at the Race Dinner.

6:30 - 10:00 PM RACE DINNER (DIXIE CENTER BALLROOM)

6:30 PM SOCIAL/ COCKTAIL HOUR/ TEAM PHOTOS

7:00 PM DINNER & AUCTION

8:00 PM FASTEST PIT STOP FINALISTS

9:00 PM MUSIC

FRIDAY MARCH 27

RIDGETOP RACEWAY

The moment you have all been waiting for! Each team will participate in multiple heats, plus have a chance to qualify for the championship heat. Don't miss all the excitement of the wet corner, hairpin turns, photo finishes, pit stops and much more!

9:00 AM PRACTICE HEATS

10:00 AM **START YOUR ENGINES!**

12:00 PM PIT MASTERS COMPETITION

4:00 - 5:00 PM TROPHY CEREMONY & 4-WHEELER DRAWING






GOLF LUNCH SPONSOR	\$5,000
HOLE IN ONE SPONSOR	\$5,000
CLOSEST TO THE PIN SPONSOR	\$2,500
LONGEST DRIVE SPONSOR	\$2,500
TEE SPONSOR	\$2,000
INDIVIDUAL PRIZE SPONSOR	\$250
PRACTICE RACE LUNCH SPONSOR	\$2,500
Optional Purchase	
RACE DINNER	\$40 per person

PRINTED EVENT PROGRAM
\$2,000

RACE DAY BBQ COMPETITION
(for non-car sponsors)
\$350

REGISTRATION GIFT BAG
Donate bag and/or items to be
included in registration gift bag given
to all race participants

	Donation	Golf Foursomes	Mini Indy Race & Car	Tee Gifts	Logo Placement on all Materials	Team Photos	Race Dinner Tickets	Free One Year Car Storage
 Diamond Formula One	\$20,000	2	Included	\$250 "swag bucks"	Yes	Yes	10	Yes
 Platinum Indy	\$10,000	1	Returning Car: Waived New Car: \$1,800	\$150 "swag bucks"	Yes	Yes	10	Yes
 Gold Daytona	\$5,000	1	Returning Car: \$2,500 New Car: \$3,300	\$50 "swag bucks"	Yes	Yes	10	No

All proceeds benefit



- **BREAK-IN THE MOTOR (NEW CAR ONLY)** for better power on race day. 5 miles minimum. The Tech Team replaces the oil and on Practice Day with synthetic oil. Ethanol-free fuel is provided for all cars. Please do not use Ethanol gas in your car or you'll have problems.
- **IF YOUR TEAM IS OUT TO HAVE FUN ONLY (NOT LOOKING FOR A TROPHY) THEN DISREGARD MOST OF THESE TIPS.** If bringing home the big one is your intension, then read on.
- **PUT MAXIMUM EFFORT ON THE PAINT OR WRAP.** Look at the miniindy.org web site Team Pictures and check out the paint jobs. Have a graphic wrap applied to your car or find a shop to paint it. If you want to protect your show body, order an extra body and use it for practice then change it out with the show body prior to the Banquet Dinner. Getting points for the best good looking car competition at the Banquet Dinner gets you points for overall trophies.
- **TEAM LOOKS.** Getting points for the best looking team competition during the Banquet Dinner gets you points for overall trophies. Look at the web site and check out the team race/theme outfits for ideas.
- **HAVE A HELMET AND GLOVES FOR EACH OF YOUR DRIVERS.** Remove the visor if using a motocross helmet.
- **SPEED HANDLE AND SOCKET FOR THE TIRE CHANGE** (duct tape socket to the speed handle to keep from separating). Use duct tape inside the socket to keep the wheel nut from falling out. Use a 3/8 or 1/4 inch drive speed handle, 1/2 inch is too cumbersome. You can also purchase a modified speed handle wrench from the Tech Team.
- **USE A SIMPLE JACK TO JACK THE CAR.** The simpler the better. You can also buy one from the Tech Team.
- **OTHER ITEMS TO BRING.** Small tool kit, Tire pressure gauge (for front tires), sunscreen, (long sleeve shirts and eye protection are required for race driving), plastic saw horses to hold car for maintenance, roll of duct tape, several camp chairs and a shade awning if possible. Use the Tech Team to fix car problems.
- **PRACTICE YOUR PIT STOP FOR THE FASTEST PIT COMPETITION.** With a driver in the car, belted in with hands on the steering wheel, the pit crew runs to the car from behind (20 ft), jacks the car, change drivers (the original driver stays belted in, with hands on steering wheel, until the replacement driver taps shoulder), pull the front left wheel, tap it on the ground and reinstall, lower car (make sure tooling is not touching the car) and pit crew runs back across line. Time should be less than 15 seconds to keep up with the Top Guns. Getting points for the fastest pit team competition gets you points for overall trophies.
- **LAP TIME** is kept by the electronic transponder on the car not by tangling up with other cars. The lighter the driver, the more power to the wheels. Stay out of traffic by pitting out.
- **CAR.** Double check all nuts and bolts for tightness. The most important thing to check is the chain alignment between clutch and sprocket. Oil the chain and clutch bushing (do not oil the clutch housing) after each race. Check the front alignment, the car should not pull to either side. Tighten front axle nuts to best wheel spin (do not over-tighten). Use duct tape to hold up the seat belt buckle.
- **SPARE PARTS. SHIPPING CAR.** We have spare parts available for your car during race week if needed (don't buy any unless you need it). For shipping your car, build a light weight box to ship your car. Do not over build. Each team is responsible to ship their car back. DATS Trucking will have their trailers at practice and race day for car shipping. SkyWest has also arranged for storage here in St George if you desire and we will have your car there at practice day and pick it up after race day. Payment for storage in SGU is available in the website.
- **MAKE SURE TO RETURN THE TRANSPONDER.** We need the box and the bracket back before you leave the event.
- **DRIVE SAFE**

