### Simeng Li

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#### **EDUCATION BACKGROUND**

**University of Richmond** 

Richmond, VA

Bachelor of Science, Mathematical Economics (Major), Computer Science (Minor)

GPA: 3.87 / 4.00 (Summa Cum Laude)

Aug 2019 - May 2023

- Honors and Awards: Dean's Lists, University of Richmond 2021-2022 Herman P. Scholarship, Departmental Honor Graduate
- Relevant Coursework: Algorithms, Data Structures, Database Systems, Advanced Econometrics, Pandas & SQL Basics, Mathematical Economics, Machine Learning, Mathematical Statistics, Probability
- Skills: MySQL, Python (NumPy, scikit-learn, pandas, matplotlib), SAS, R, Java, C++, Tableau, MongoDB, Microsoft Excel

### **EXPERIENCE**

### Medical Practice Evaluation Center, Massachusetts General Hospital

Boston, MA

Clinical Research Coordinator, Simulation Modeling and Decision Science Pillar

- Conduct analyses for research projects using "Cost-Effectiveness of Preventing AIDS Complications (CEPAC)", a computer-based mathematical microsimulation model.
- Perform model runs, assist in writing manuscripts for academic journals and present study results to project teams and external stakeholders.

## Clinical Impact and Cost-effectiveness of Long-acting Antiretroviral Therapy (LA-ART) for Breastfeeding People and Their Infants in Zimbabwe (Planned Submission Summer 2024) July 2023 - Present

- Assessing relevant data for Zimbabwe postpartum women studies and performed statistical calculations to derive appropriate model inputs.
- Designed simulation model runs and debugged the results to identify abnormal trend.
- Performed sensitivity and cost-effectiveness analyses comparing outcomes of high-adherence, low-adherence, and virologic-failure women who are on oral ART regimens vs LA-ART, informing the cost-effectiveness of LA-ART injectable for postpartum women in Zimbabwe.

### Incorporating HIV Transmissions into Adolescent-focused Cost-effectiveness Analyses: A Scoping Review

(Planned Submission Spring 2024)

Aug 2023 - Present

- Conducted blind screening for 2400 studies that use mathematical models to simulate averted adolescent HIV transmissions and resolved screening conflicts with research scientists.
- Coordinated weekly meetings, documented project progress, and distributed concise meeting notes to ensure team alignment.

University of Richmond Richmond, V

Student Researcher

### Length Bias Estimation of Small Businesses Lifetime

Mathematical Economics Honor Thesis

Sept 2022 – Apr 2023

- Conducted in-depth analysis of lifetime data for 24 restaurants located on Carytown Commercial Street in Richmond, employing
  advanced statistical techniques to estimate the average lifespan in the area while minimizing the impacts of length bias and rightcensoring.
- Implemented Kaplan-Meier estimators to account for right-censored observations in R. Performed rigorous goodness-of-fit tests, such as the Anderson-Darling (AD) test, to assess the efficacy of the developed estimator against the exponential distribution. The results unveiled precise lifetime estimations devoid of length bias.
- Showcased the findings as an honors thesis research project within the mathematics department, elucidating the concept of length bias using relatable examples from cancer detection to non-technical audiences.

# Analyzing the Statistical Effectiveness of Diagnostic Tests for COVID-19 Using the ROC Curve May 2022 – Aug 2022 Student Researcher and Group Leader

- Worked with university librarians and located recent diagnostic data sets on COVID-19 hospitalization statistics and death rates due to COVID-19, including 566,600 observations.
- Developed a preliminary ROC curve with Python using patients' age as the threshold that achieved an AUC-ROC of 0.81 and plotted the error trade-offs of different decision rules using R.
- Constructed univariate and multivariate logistic regression models and utilized the predicted values to construct an updated ROC curve with an improved AUC of 0.86, indicating a decent performance of the logistic regression classifier. The ROC curve informs possible decision rules to allocate limited medical resources during the COVID-19 pandemic.

### ACADEMIC PROJECTS

### **Customer Subscription Prediction Using Machine Learning Models for a Freemium Music Business**

Mar 2022-Apr 2022

- Imported data from the university MongoDB server and created a pandas data frame for analyzing and building models.
- Designed and developed machine learning models for predicting whether a freemium music subscriber will become a paid member in Python, including KNN, logistic regression, decision tree, and random forest algorithm.
- Presented 4 most important features for increasing subscribers based on the decision tree model with an accuracy score of 85.266% after applying SMOTE over-sampler.

### Machine Learning on Restaurant Reviews in Las Vegas

Apr 2022

- Utilized k-means clustering on 7,000 customer reviews to discern underlying restaurant types, revealing the potential restaurants classification strategies in Las Vegas.
- Constructed log-likelihood ratios for context-driven keywords and made compelling distinctions within each cluster of restaurants. The patterns uncovered include unique food types and restaurant-related activities.

### CAMPUS INVOLVEMENT

### Department of Mathematics and Computer Science, University of Richmond

Richmond, VA

Tutor and Grader

Jan 2022 – May 2023

- Tutored one-on-one for Introduction to Programming and Machine Learning for Business Analysts and gave students comments.
- Graded homework and labs for 25 students on Data Structures and gave comments.

### **New Spider Orientation, University of Richmond**

Richmond, VA

International Orientation Advisor

- Jul 2021- Jan 2022
- Organized orientation materials and performed administrative work and tasks throughout the orientation.
  Led three groups of new students from more than ten countries to various campus locations for tours and events.