

A Web Page

 http://www.fakemeout.com[FAKE ME OUT](#)

# Is it Real or Fake?

A crowdsourcing tool to help you with the latest news

[TAKE THE CHALLENGE](#)[USE THE TOOL](#)

The screenshot shows a web browser window displaying the 'Fake Me Out' website. The URL in the address bar is <http://www.fakemeout.com>. The page features a large, semi-transparent background image of a newspaper clipping with the words 'BREAKING NEWS' and 'Exclusive EXC...'. Overlaid on this are several UI elements: a red button in the top-left corner labeled 'FAKE ME OUT'; a navigation bar at the top right with 'Fake Me Out' and a close ('X') button; and a secondary navigation bar below it with 'Instructions', 'About', and 'Headlines' buttons. A red banner across the middle contains the text 'How to Use It' and a numbered list of four steps:

- 1 Drop your latest news article URL into the box
- 2 Check out the reviews
- 3 Take the challenge, if you dare!  
What is THE CHALLEGE?
- 4 Share your headline!

The 'What is THE CHALLEGE?' text is enclosed in a green box.

A Web Page

The image shows a web browser window with the URL <http://www.fakemeout.com>. The main content area features a large, stylized background image of a newspaper with the words 'BREAKING NEWS' and 'Exclusive' visible. Overlaid on this are several text elements: a red button labeled 'FAKE ME OUT' in white, a large title 'Is it Real or Fake?' in white, and two red buttons labeled 'TAKE THE CHALLENGE' and 'USE THE TOOL'. In the top right corner of the main content area, there is a red box containing the text 'Fake Me Out' with an 'X' icon, and three brown buttons labeled 'Instructions', 'About', and 'Headlines'.

FAKE ME OUT

http://www.fakemeout.com

A Web Page

Fake Me Out

Instructions About Headlines

Take the Challenge

Can you determine whether the news is fake or real? Support your decisions and share your results!

1 Swipe **right** or click **Real** if you think the news article is real.

2 If you chose **real**, flag the credible parts of the news article with . If you chose **fake**, flag the suspicious parts of the news article with .

3 Share your headline!

A Web Page

The image shows a web browser window with the URL <http://www.fakemeout.com>. The main content area displays the 'Fake Me Out' homepage, which features a large background image of a newspaper with the words 'BREAKING NEWS' and 'Exclusive'. Overlaid on this are several text elements: a red button labeled 'FAKE ME OUT', the title 'Is it Real or Fake?', a subtitle 'A crowdsourcing tool to help you with the latest news', and two red buttons labeled 'TAKE THE CHALLENGE' and 'USE THE TOOL'. To the right of the main content is a sidebar with the 'Fake Me Out' logo and three buttons: 'Instructions', 'About', and 'Headlines'. Below this is a red header bar with the word 'About'. The main content area has a light gray background, while the sidebar and header are white.

FAKE ME OUT

http://www.fakemeout.com

Fake Me Out

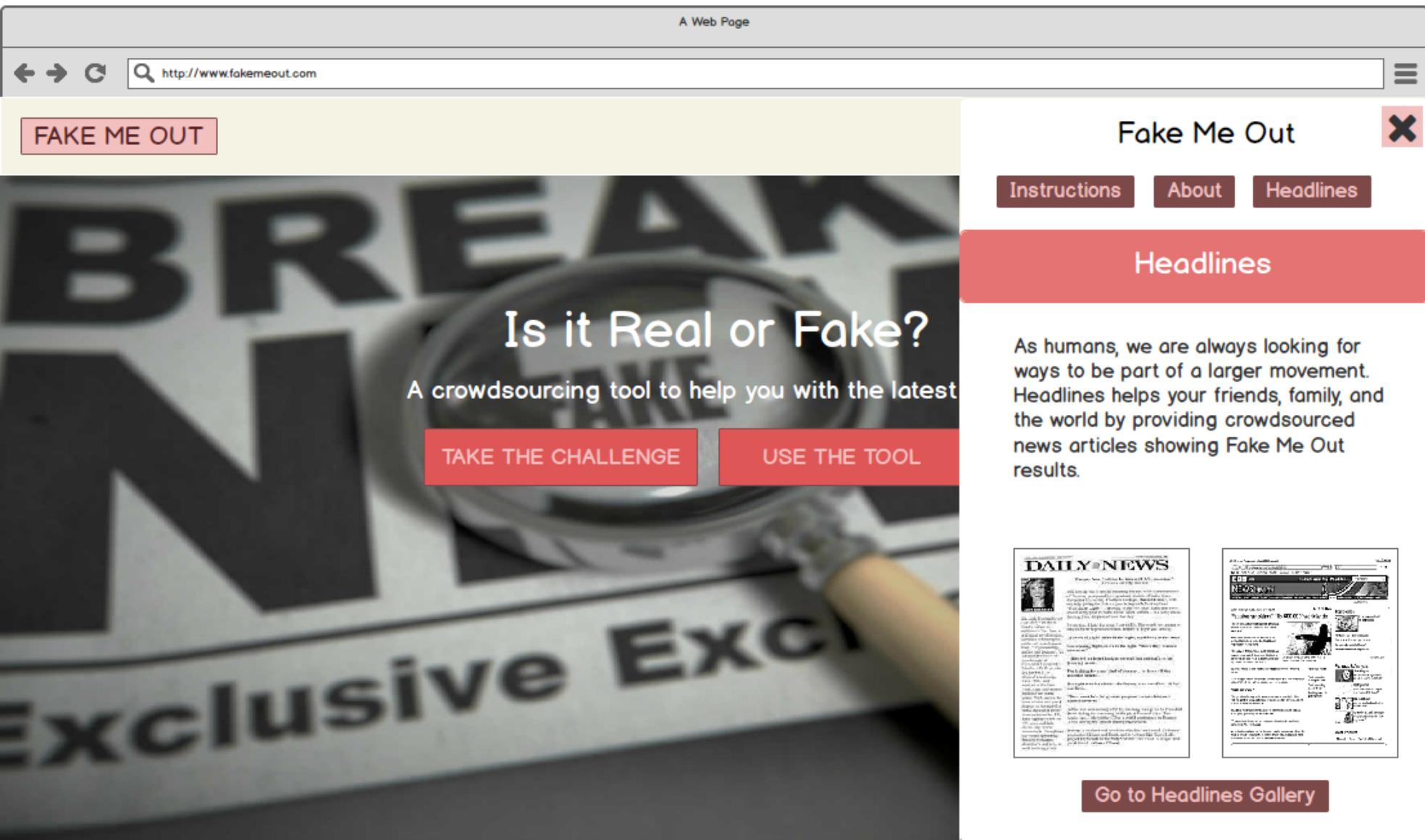
Instructions About Headlines

About

Fake Me Out was developed by two graduate students from Teachers College, Columbia University to help news readers become critical thinkers. Fake Me Out uses crowdsourcing to bring together different perspectives and help detect fake news. Be part of this movement. Share your latest headline!

Question the content in the article  
 Review title, author, subtitles  
 Question website design  
 Compare with other sources

A Web Page



The image shows a web browser window displaying the 'Fake Me Out' website. The left side of the screen features the landing page for 'Fake Me Out', which includes a large 'FAKE ME OUT' button, a blurred background image of a newspaper, and a central text area asking 'Is it Real or Fake?'. Below this are two buttons: 'TAKE THE CHALLENGE' and 'USE THE TOOL'. The right side of the screen shows a 'Headlines' section with a red header bar containing 'Fake Me Out', 'Instructions', 'About', and 'Headlines' buttons. Below this is a large 'Headlines' heading and a descriptive paragraph about the tool's purpose. At the bottom right are two examples of news articles from 'DAILY NEWS' and 'CBS NEWS'.

FAKE ME OUT

http://www.fakemeout.com

A Web Page

Fake Me Out

Instructions About Headlines

Headlines

As humans, we are always looking for ways to be part of a larger movement. Headlines helps your friends, family, and the world by providing crowdsourced news articles showing Fake Me Out results.

DAILY NEWS

CBS NEWS

Go to Headlines Gallery

## A Web Page



http://www.fakemeout.com

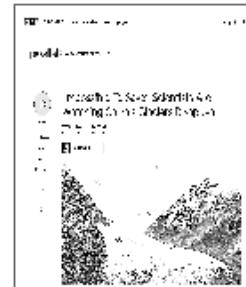


FAKE ME OUT



Search news articles that others have reviewed

Q Paste URL news article link here

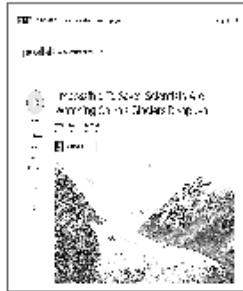


A Web Page

 http://www.fakemeout.com

FAKE ME OUT

Search news articles that others have reviewed

 Paste URL news article link here

Fake Me Out

Instructions

About

Headlines

## Headlines

As humans, we are always looking for ways to be part of a larger movement. Headlines helps your friends, family, and the world by providing crowdsourced news articles showing Fake Me Out results.



Go to Headlines Gallery

A Web Page

← → C http://www.fakemeout.com

FAKE ME OUT

Search news articles that others have reviewed

Paste URL news article link here

DAILY NEWS

President Obama to speak at UN climate summit

...and the rest of the news you can't afford to miss

...and the rest of the news you can't afford to miss

DAILY NEWS

President Obama to speak at UN climate summit

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DAILY NEWS

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Fake Me Out

Instructions About Headlines

About

Fake Me Out was developed by two graduate students from Teachers College, Columbia University to help news readers become critical thinkers. Fake Me Out uses crowdsourcing to bring together different perspectives and help detect fake news. Be part of this movement. Share your latest headline!

Question the content in the article  
 Review title, author, subtitles  
 Question website design  
 Compare with other sources

A Web Page

← → C  http://www.fakemeout.com ≡

**FAKE ME OUT**

Search news articles that others have reviewed

Paste URL news article link here

The Fake Me Out interface features a sidebar on the left with a large red "FAKE ME OUT" button. The main area contains a search bar and a list of news articles from "DAILY NEWS" and "NEONION". On the right, there's a red "How to Use It" section with four numbered steps: 1. Drop your latest news article URL into the box; 2. Check out the reviews; 3. Take the challenge, if you dare! (with a "What is THE CHALLENGE?" button); and 4. Share your headline!

Instructions About Headlines

## Fake Me Out

### How to Use It

- 1 Drop your latest news article URL into the box
- 2 Check out the reviews
- 3 Take the challenge, if you dare!  
What is THE CHALLENGE?
- 4 Share your headline!

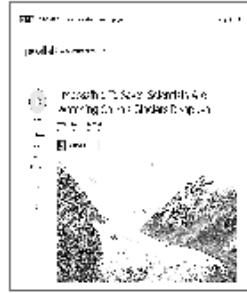


FAKE ME OUT

Fake Me Out

Search news articles that others have reviewed

Paste URL news article link here



Instructions

About

Headlines

## How to Take the Challenge

- 1 Swipe **right** or click **Real** if you think the news article is real.

Swipe **left** or click **Fake** if you think the news article is fake.

- 2 If you chose **real**, flag the credible parts of the news article with

If you chose **fake**, flag the suspicious parts of the news article with

- 3 Share your headline!

## A Web Page

 http://www.fakemeout.com

hey... did you see that Reeses is being taken off of every store shelf?

OMG Yes, I can't believe it!

No, is this for real?

## A Web Page



http://www.fakemeout.com



hey... did you see that Reeses is being taken off of every store shelf?

OMG Yes, I can't believe it!

I'm literally devastated but I'm questioning whether it's real or not... I found it on Facebook. how do you usually stay up to date with news, lastest articles and stuff like that?

Facebook

Twitter

Instagram

Google

A Web Page



http://www.fakemeout.com



hey... did you see that Reeses is being taken off of every store shelf?

No, is this for real?

I'm not sure... I'm questioning whether it's real or not.  
I found it on Facebook though. how do you usually stay up to date with news and latest articles?

[Facebook](#)[Twitter](#)[Instagram](#)[Google](#)

## A Web Page



http://www.fakemeout.com



hey... did you see that Reeses is being taken off of every store shelf?

OMG Yes, I can't believe it!

I'm not sure... I'm questioning whether it's real or not. I found it on Facebook though. how do you usually stay up to date with news and latest articles?

I usually use Facebook

I've heard so many stories about Facebook profiting off of misinformation... are you aware about this "fake news" issue?

Yes, I am...

No, not really...

http://www.fakemeout.com

hey... did you see that Reeses is being taken off of every store shelf?

OMG Yes, I can't believe it!

I'm not sure... I'm questioning whether it's real or not. I found it on Facebook though. how do you usually stay up to date with news and latest articles?

I usually use Twitter

I've seen that Russian "trolls" have interfered with the recent election on Twitter... are you aware about this "fake news" issue?

Yes, I am...

No, not really...



hey... did you see that Reeses is being taken off of every store shelf?

OMG Yes, I can't believe it!

I'm not sure... I'm questioning whether it's real or not. I found it on Facebook though. how do you usually stay up to date with news and latest articles?

I usually use Instagram

I've heard so many stories about Instagram accounts posting misinformation... are you aware about this "fake news" issue?

Yes, I am...

No, not really...

A Web Page



http://www.fakemeout.com



hey... did you see that Reeses is being taken off of every store shelf?

OMG Yes, I can't believe it!

I'm not sure... I'm questioning whether it's real or not.  
I found it on Facebook though. how do you usually stay up to date with news and latest articles?

I usually use Google

I've heard so many stories about Google profiting off of misinformation... are you aware about this "fake news" issue?

Yes, I am...

No, not really...

## A Web Page



http://www.fakemeout.com



hey... did you see that Reeses is being taken off of every store shelf?

No, is this for real?

I'm not sure... I'm questioning whether it's real or not. I found it on Facebook though. how do you usually stay up to date with news and latest articles?

I usually use Facebook

I've heard so many stories about Facebook profiting off of misinformation... are you aware about this "fake news" issue?

Yes, I am...

No, not really...

A Web Page

http://www.fakemeout.com

hey... did you see that Reeses is being taken off of every store shelf?

No, is this for real?

I'm not sure... I'm questioning whether it's real or not. I found it on Facebook though. how do you usually stay up to date with news and latest articles?

I usually use Twitter

I've seen that Russian "trolls" have interfered with the recent election on Twitter... are you aware about this "fake news" issue?

Yes, I am...

No, not really...

## A Web Page



http://www.fakemeout.com



hey... did you see that Reeses is being taken off of every store shelf?

No, is this for real?

I'm not sure... I'm questioning whether it's real or not. I found it on Facebook though. how do you usually stay up to date with news and latest articles?

I usually use Instagram

I've heard so many stories about Instagram accounts posting misinformation... are you aware about this "fake news" issue?

Yes, I am...

No, not really...

## A Web Page



http://www.fakemeout.com



hey... did you see that Reeses is being taken off of every store shelf?

No, is this for real?

I'm not sure... I'm questioning whether it's real or not. I found it on Facebook though. how do you usually stay up to date with news and latest articles?

I usually use Google

I've heard so many stories about Google profiting off of misinformation... are you aware about this "fake news" issue?

Yes, I am...

No, not really...



http://www.fakemeout.com



OMG Yes, I can't believe it!

I'm not sure... I'm questioning whether it's real or not.  
I found it on Facebook though. how do you usually  
stay up to date with news and latest articles?

I usually use Facebook

I've heard so many stories about Facebook  
profiting off of misinformation... are you aware  
about this "fake news" issue?

Yes, I am...

Impressive! You are very au courant. After  
you read an article, what do you usually do?

Share it

Like it

Forward it

View it

A screenshot of a web browser window titled "A Web Page". The address bar shows the URL <http://www.fakemeout.com>. The main content area displays a text-based conversation between two users:

User 1: No, is this for real?

User 2: I'm not sure... I'm questioning whether it's real or not.  
I found it on Facebook though. how do you usually stay up to date with news and latest articles?

User 1: I usually use Facebook

User 2: I've heard so many stories about Facebook profiting off of misinformation... are you aware about this "fake news" issue?

User 1: No, not really...

User 2: Oh! Really? After you read an article, what do you usually do?

At the bottom of the page are four green rectangular buttons:

- Share it
- Like it
- Forward it
- View it



OMG Yes, I can't believe it!

I'm not sure... I'm questioning whether it's real or not.  
I found it on Facebook though. how do you usually  
stay up to date with news and latest articles?

I usually use Twitter

I've seen that Russian "trolls" have interfered  
with the recent election on Twitter... are you  
aware this "fake news" issue?

Yes, I am...

Impressive! You are very au courant. After  
you read an article, what do you usually do?

Share it

Like it

Forward it

View it

## A Web Page



http://www.fakemeout.com



No, is this for real?

I'm not sure... I'm questioning whether it's real or not.  
I found it on Facebook though. how do you usually  
stay up to date with news and latest articles?

I usually use Twitter

I've seen that Russian "trolls" have interfered  
with the recent election on Twitter... are you  
aware this "fake news" issue?

No, not really...

Oh! Really? After you read an  
article, what do you usually do?

Share it

Like it

Forward it

View it

A Web Page



http://www.fakemeout.com



OMG Yes, I can't believe it!

I'm not sure... I'm questioning whether it's real or not.  
I found it on Facebook though. how do you usually  
stay up to date with news and latest articles?

I usually use Instagram

I've heard so many stories about Instagram  
accounts posting misinformation... are you  
aware about this "fake news" issue?

Yes, I am...

Impressive! You are very au courant. After  
you read an article, what do you usually do?

Share it

Like it

Forward it

View it

## A Web Page



http://www.fakemeout.com



No, is this for real?

I'm not sure... I'm questioning whether it's real or not.  
I found it on Facebook though. how do you usually  
stay up to date with news and latest articles?

I usually use Instagram

I've heard so many stories about Instagram  
accounts posting misinformation... are you  
aware about this "fake news" issue?

No, not really...

Oh! Really? After you read an  
article, what do you usually do?

Share it

Like it

Forward it

View it

A Web Page



http://www.fakemeout.com



OMG Yes, I can't believe it!

I'm not sure... I'm questioning whether it's real or not.  
I found it on Facebook though. how do you usually  
stay up to date with news and latest articles?

I usually use Google

I've heard so many stories about Google  
profiting off of misinformation... are you  
aware about this "fake news" issue?

Yes, I am...

Impressive! You are very au courant. After  
you read an article, what do you usually do?

Share it

Like it

Forward it

View it

A screenshot of a web browser window titled "A Web Page". The address bar shows the URL <http://www.fakemeout.com>. The main content area displays a text-based conversation between two users:

- User 1: "No, is this for real?"
- User 2: "I'm not sure... I'm questioning whether it's real or not. I found it on Facebook though. how do you usually stay up to date with news and latest articles?"
- User 1: "I usually use Google"
- User 2: "I've heard so many stories about Google profiting off of misinformation... are you aware about this "fake news" issue?"
- User 1: "No, not really..."
- User 2: "Oh! Really? After you read an article, what do you usually do?"

At the bottom of the page, there are four green rectangular buttons with white text:

- Share it
- Like it
- Forward it
- View it

A screenshot of a web browser window titled "A Web Page". The address bar shows the URL <http://www.fakemeout.com>. The main content area displays a text-based conversation:

I've heard so many stories about Facebook profiting off of misinformation... are you aware about this "fake news" issue?

I usually use Facebook

Impressive! You are very au courant. After you read an article, what do you usually do?

Yes, I am...

I see... Do you think this issue is even relevant to you?

Share it

Yes, it totally is

No, not at all



http://www.fakemeout.com



I usually use Facebook

I've heard so many stories about Facebook profiting off of misinformation... are you aware about this "fake news" issue?

Yes, I am...

Impressive! You are very au courant. After you read an article, what do you usually do?

Like it

I see... Do you think this issue is even relevant to you?

Yes, it totally is

No, not at all

The image shows a web browser window with the URL <http://www.fakemeout.com>. The page displays a conversation between two users:

- User 1: "I've heard so many stories about Facebook profiting off of misinformation... are you aware about this "fake news" issue?"
- User 2: "Yes, I am..."
- User 1: "Impressive! You are very au courant. After you read an article, what do you usually do?"
- User 2: "Forward it"
- User 1: "I see... Do you think this issue is even relevant to you?"

At the bottom, there are two buttons:

- A green button labeled "Yes, it totally is"
- A green button labeled "No, not at all"

A screenshot of a web browser window showing a conversation on a website. The URL in the address bar is <http://www.fakemeout.com>.

The conversation consists of the following messages:

- User: I've heard so many stories about Facebook profiting off of misinformation... are you aware about this "fake news" issue?
- Bot: I usually use Facebook
- Bot: Yes, I am...
- User: Impressive! You are very au courant. After you read an article, what do you usually do?
- Bot: View it
- User: I see... Do you think this issue is even relevant to you?

At the bottom, there are two buttons:

- Yes, it totally is
- No, not at all

A Web Page



http://www.fakemeout.com



I usually use Facebook

I've heard so many stories about Facebook profiting off of misinformation... are you aware about this "fake news" issue?

No, not really...

Oh! Really? After you read an article, what do you usually do?

Share it

I see... Do you think this issue is even relevant to you?

Yes, it totally is

No, not at all



http://www.fakemeout.com



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I see... Do you think this issue is even relevant to you?

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A Web Page



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I usually use Facebook

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I see... Do you think this issue is even relevant to you?

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A Web Page



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Yes, it totally is

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http://www.fakemeout.com



I usually use Twitter

I've seen that Russian "trolls" have interfered with the recent election on Twitter... are you aware this "fake news" issue?

Yes, I am...

Impressive! You are very au courant. After you read an article, what do you usually do?

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I usually use Instagram

I've heard so many stories about Instagram accounts posting misinformation... are you aware about this "fake news" issue?

Yes, I am...

Oh! Really? After you read an article, what do you usually do?

Share it

I see... Do you think this issue is even relevant to you?

Yes, it totally is

No, not at all



http://www.fakemeout.com



I usually use Instagram

I've heard so many stories about Instagram accounts posting misinformation... are you aware about this "fake news" issue?

Yes, I am...

Oh! Really? After you read an article, what do you usually do?

Like it

I see... Do you think this issue is even relevant to you?

Yes, it totally is

No, not at all

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http://www.fakemeout.com



I usually use Instagram

I've heard so many stories about Instagram accounts posting misinformation... are you aware about this "fake news" issue?

Yes, I am...

Oh! Really? After you read an article, what do you usually do?

Forward it

I see... Do you think this issue is even relevant to you?

Yes, it totally is

No, not at all

The image shows a web browser window with a white address bar containing the URL <http://www.fakemeout.com>. The main content area displays a text-based conversation between two users. The first user's messages are in blue speech bubbles, and the second user's messages are in red speech bubbles. The background of the page is black.

I've heard so many stories about Instagram accounts posting misinformation... are you aware about this "fake news" issue?

I usually use Instagram

Oh! Really? After you read an article, what do you usually do?

Yes, I am...

I see... Do you think this issue is even relevant to you?

View it

Yes, it totally is

No, not at all



http://www.fakemeout.com



I usually use Instagram

I've heard so many stories about Instagram accounts posting misinformation... are you aware about this "fake news" issue?

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I usually use Instagram

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I see... Do you think this issue is even relevant to you?

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I usually use Google

I've heard so many stories about Google profiting off of misinformation... are you aware about this "fake news" issue?

Yes, I am...

Oh! Really? After you read an article, what do you usually do?

Share it

I see... Do you think this issue is even relevant to you?

Yes, it totally is

No, not at all



http://www.fakemeout.com



I usually use Google

I've heard so many stories about Google profiting off of misinformation... are you aware about this "fake news" issue?

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I usually use Google

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Oh! Really? After you read an article, what do you usually do?

Forward it

I see... Do you think this issue is even relevant to you?

Yes, it totally is

No, not at all



http://www.fakemeout.com



I usually use Google

I've heard so many stories about Google profiting off of misinformation... are you aware about this "fake news" issue?

Yes, I am...

Oh! Really? After you read an article, what do you usually do?

View it

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## A Web Page

The image shows a web browser window with the URL <http://www.fakemeout.com>. The page displays a conversation between two users:

- User 1: "Oh! Really? After you read an article, what do you usually do?"
- User 2: "Yes, I am..."
- User 1: "I see... Do you think this issue is even relevant to you?"
- User 2: "Share it"
- User 1: "Interesting.... fake news is affecting our society today. How are you at detecting it?"
- User 2: "Yes, it totally is...."

At the bottom, there are two buttons:

- I'm good at detecting fake news
- I'm not good at detecting fake news

## A Web Page

The image shows a web browser window with the URL <http://www.fakemeout.com>. The page displays a conversation between two users. The first user asks, "Oh! Really? After you read an article, what do you usually do?". The second user responds with "Yes, I am...". The first user then asks, "I see... Do you think this issue is even relevant to you?". The second user responds with "Share it". The first user continues with, "Interesting.... fake news is affecting our society today. How are you at detecting it?". The second user has two options: "I'm good at detecting fake news" and "I'm not good at detecting fake news".

A Web Page

http://www.fakemeout.com

Oh! Really? After you read an article, what do you usually do?

Yes, I am...

I see... Do you think this issue is even relevant to you?

Share it

Interesting.... fake news is affecting our society today. How are you at detecting it?

I'm good at detecting fake news

I'm not good at detecting fake news

The image shows a web-based conversation interface. At the top, there's a browser-like header with back, forward, and refresh buttons, a search bar containing the URL <http://www.fakemeout.com>, and a menu icon. The main area is titled "A Web Page". The conversation consists of several speech bubbles:

- User message: "Oh! Really? After you read an article, what do you usually do?" (in a blue box)
- Bot response: "Yes, I am..." (in a white box)
- User message: "I see... Do you think this issue is even relevant to you?" (in a blue box)
- Bot response: "Like it" (in a white box)
- User message: "Interesting.... fake news is affecting our society today. How are you at detecting it?" (in a blue box)
- Bot response: "Yes, it totally is...." (in a white box)
- Two large green buttons at the bottom:
  - "I'm good at detecting fake news"
  - "I'm not good at detecting fake news"

A screenshot of a web browser window titled "A Web Page". The address bar shows the URL <http://www.fakemeout.com>. The main content area displays a conversation between two users:

- User 1: "Oh! Really? After you read an article, what do you usually do?"
- User 2: "Yes, I am..."
- User 1: "I see... Do you think this issue is even relevant to you?"
- User 2: "Like it"
- User 1: "Interesting.... fake news is affecting our society today. How are you at detecting it?"
- User 2: "No, not at all...."

At the bottom, there are two buttons:

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- User 1: "Oh! Really? After you read an article, what do you usually do?"
- User 2: "Yes, I am..."
- User 1: "Forward it"
- User 2: "I see... Do you think this issue is even relevant to you?"
- User 2: "Yes, it totally is...."
- User 1: "Interesting.... fake news is affecting our society today. How are you at detecting it?"
- User 2 Buttons:**
  - I'm good at detecting fake news
  - I'm not good at detecting fake news

## A Web Page



http://www.fakemeout.com



Yes, I am...

Oh! Really? After you read an article, what do you usually do?

Forward it

I see... Do you think this issue is even relevant to you?

No, not at all....

Interesting.... fake news is affecting our society today. How are you at detecting it?

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- User 1: "Oh! Really? After you read an article, what do you usually do?"
- User 2: "Yes, I am..."
- User 1: "I see... Do you think this issue is even relevant to you?"
- User 2: "View it"
- User 1: "Interesting.... fake news is affecting our society today. How are you at detecting it?"
- User 2: "Yes, it totally is...."

At the bottom, there are two buttons:

- I'm good at detecting fake news
- I'm not good at detecting fake news

## A Web Page

The image shows a web browser window with a white background. At the top, there are standard browser controls (back, forward, search, etc.) and a search bar containing the URL "http://www.fakemeout.com". Below the search bar, the main content area displays a conversation between two users. The first user's messages are in black text boxes with a white border and a tail pointing left. The second user's messages are in white text boxes with a black border and a tail pointing right. The conversation goes as follows:

- User 1: Oh! Really? After you read an article, what do you usually do?
- User 2: Yes, I am...
- User 1: I see... Do you think this issue is even relevant to you?
- User 2: View it
- User 1: Interesting.... fake news is affecting our society today. How are you at detecting it?
- User 2: No, not at all....

At the bottom of the page, there are two large green rectangular buttons with white text:

- I'm good at detecting fake news
- I'm not good at detecting fake news

## A Web Page

The image shows a web browser window with the URL <http://www.fakemeout.com>. The page displays a conversation between two users:

- User 1: "Oh! Really? After you read an article, what do you usually do?"
- User 2: "No, not really..."
- User 1: "I see... Do you think this issue is even relevant to you?"
- User 2: "Share it"
- User 1: "Interesting.... fake news is affecting our society today. How are you at detecting it?"
- User 2: "Yes, it totally is...."

At the bottom, there are two buttons:

- I'm good at detecting fake news
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- User 1: "Oh! Really? After you read an article, what do you usually do?"
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- User 2: "Share it"
- User 1: "Interesting.... fake news is affecting our society today. How are you at detecting it?"
- User 2: "No, not at all...."

At the bottom, there are two buttons:

- I'm good at detecting fake news
- I'm not good at detecting fake news

The image shows a web-based conversation interface. At the top, there is a browser-like header with navigation icons (back, forward, search), a URL field containing "http://www.fakemeout.com", and a menu icon. Below the header, the main area is titled "A Web Page". The conversation consists of several speech bubbles:

- A blue speech bubble from the left says: "Oh! Really? After you read an article, what do you usually do?"
- A white speech bubble from the right says: "No, not really..."
- A blue speech bubble from the left says: "I see... Do you think this issue is even relevant to you?"
- A white speech bubble from the right says: "Like it"
- A blue speech bubble from the left says: "Interesting.... fake news is affecting our society today. How are you at detecting it?"
- A white speech bubble from the right says: "Yes, it totally is...."
- At the bottom, there are two large green rectangular buttons:
  - The left button says: "I'm good at detecting fake news"
  - The right button says: "I'm not good at detecting fake news"

The image shows a web browser window with a white background. At the top, there are standard browser controls (back, forward, refresh) and a search bar containing the URL <http://www.fakemeout.com>. Below the search bar is a large black rectangular area on the left side of the page. The main content area contains a conversation between two entities:

- User's Message:** "Oh! Really? After you read an article, what do you usually do?" (in a blue speech bubble)
- Bot's Response:** "No, not really..." (in a grey speech bubble)
- User's Message:** "I see... Do you think this issue is even relevant to you?" (in a blue speech bubble)
- Bot's Response:** "Like it" (in a grey speech bubble)
- User's Message:** "Interesting.... fake news is affecting our society today. How are you at detecting it?" (in a blue speech bubble)
- Bot's Response:** "No, not at all...." (in a grey speech bubble)

At the bottom of the page, there are two green rectangular buttons with white text:

- "I'm good at detecting fake news"
- "I'm not good at detecting fake news"

A Web Page

http://www.fakemeout.com

No, not really...

Oh! Really? After you read an article, what do you usually do?

Forward it

I see... Do you think this issue is even relevant to you?

Yes, it totally is....

Interesting.... fake news is affecting our society today. How are you at detecting it?

I'm good at detecting fake news

I'm not good at detecting fake news

## A Web Page

The image shows a web browser window with a white background. At the top, there is a navigation bar with icons for back, forward, and refresh, followed by a search bar containing the URL "http://www.fakemeout.com". To the right of the search bar is a menu icon. The main content area displays a conversation between two users:

- User 1: "Oh! Really? After you read an article, what do you usually do?"
- User 2: "No, not really..."
- User 1: "I see... Do you think this issue is even relevant to you?"
- User 2: "Forward it"
- User 1: "Interesting.... fake news is affecting our society today. How are you at detecting it?"
- User 2: "No, not at all...."

At the bottom of the page, there are two large, dark green rectangular buttons with white text:

- I'm good at detecting fake news
- I'm not good at detecting fake news

A Web Page

The image shows a web-based conversation interface. At the top, there is a browser-like header with navigation icons (back, forward, search), a URL bar containing "http://www.fakemeout.com", and a menu icon. The main area is titled "A Web Page". The conversation consists of several speech bubbles:

- A user message: "Oh! Really? After you read an article, what do you usually do?"
- A response: "No, not really..."
- A user message: "I see... Do you think this issue is even relevant to you?"
- A response: "View it"
- A user message: "Interesting.... fake news is affecting our society today. How are you at detecting it?"
- A response: "Yes, it totally is...."
- Two buttons at the bottom: "I'm good at detecting fake news" and "I'm not good at detecting fake news".

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At the bottom, there are two buttons:

- I'm good at detecting fake news
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http://www.fakemeout.com



Share it

I see... Do you think this issue  
is even relevant to you?

Yes, it totally is....

Interesting.... fake news is affecting our  
society today. How are you at detecting it?

I'm good at detecting fake news

Ok, let's put your skills to the test then!

Challenge

The image shows a web browser window with a white address bar containing the URL <http://www.fakemeout.com>. The main content area displays a text-based conversation between two users. The first user asks if the issue of fake news is relevant to the second user. The second user responds that it is totally relevant. The first user then asks how the second user detects fake news. The second user admits they are not good at detecting it. The first user encourages the second user to try testing their skills, suggesting they might surprise themselves. At the bottom of the page is a red button labeled "Challenge".

A Web Page

http://www.fakemeout.com

I see... Do you think this issue is even relevant to you?

Share it

Yes, it totally is....

Interesting.... fake news is affecting our society today. How are you at detecting it?

I'm not good at detecting fake news

It's ok. Try testing your skills... You might surprise yourself!

Challenge



http://www.fakemeout.com



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A screenshot of a web browser window titled "A Web Page". The address bar shows the URL <http://www.fakemeout.com>. The main content area displays a text-based conversation:

- A blue speech bubble says: "I see... Do you think this issue is even relevant to you?"
- A red speech bubble says: "Like it"
- A blue speech bubble says: "No, not at all...."
- A blue speech bubble says: "Interesting.... fake news is affecting our society today. How are you at detecting it?"
- A red speech bubble says: "I'm not good at detecting fake news"
- A blue speech bubble says: "It's ok. Try testing your skills... You might surprise yourself!"

At the bottom center is a large red button with the word "Challenge" in white.



http://www.fakemeout.com



Forward it

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http://www.fakemeout.com



[View it](#)

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A Web Page



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http://www.fakemeout.com



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I'm not good at detecting fake news

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You might surprise yourself!

[Challenge](#)

A Web Page

 http://www.fakemeout.com**FAKE ME OUT**

# Is it Real or Fake?

 Q Paste URL news article link here

A Web Page

**FAKE ME OUT**

## Is it Real or Fake?

( <http://www.npr.org/sections/parallels/2017/10/21/55427172>)

A Web Page

The image shows a screenshot of a web browser displaying the 'Fake Me Out' website. The URL in the address bar is http://www.fakemeout.com. The page features a large yellow header with the text 'FAKE ME OUT'. On the right side, there is a sidebar with the title 'Fake Me Out' and three buttons: 'Instructions' (highlighted in brown), 'Challenge', and 'Home'. Below the sidebar is a red banner with the text 'How to Use It'. The main content area contains the heading 'Is it Real or Fake?' above a search bar with the placeholder 'Paste URL news article link here'. To the right of the search bar is a numbered list of four steps: 1. Drop your latest news article URL into the box, 2. Check out the reviews, 3. Take the challenge, if you dare!, and 4. Share your headline!.

FAKE ME OUT

A Web Page

http://www.fakemeout.com

Fake Me Out

Instructions Challenge Home

How to Use It

1 Drop your latest news article URL into the box

2 Check out the reviews

3 Take the challenge, if you dare!

4 Share your headline!

Is it Real or Fake?

Paste URL news article link here

A Web Page

← → ⌂  http://www.fakemeout.com ⌂

FAKE ME OUT

# Is it Real or Fake?

Paste URL news article link here

Fake Me Out X

Instructions Challenge Home

## How to Take the Challenge

- 1 Swipe **right** or click **Real** if you think the news article is real.
- 2 If you chose **real**, flag the credible parts of the news article with 
- 3 If you chose **fake**, flag the suspicious parts of the news article with 
- 4 Share your headline!

FAKE ME OUT

http://www.fakemeout.com

npr WNYC RADIO news arts & life music programs shop user search

paral Reviews

4 people reviewed this article

2 people identified this article as real

2 people identified this article as fake

TAKE THE CHALLENGE REVIEW OTHER NEWS

The image shows a web browser window displaying the 'Fake Me Out' website. At the top, there's a red button labeled 'FAKE ME OUT'. The URL 'http://www.fakemeout.com' is in the address bar. The page header includes the 'npr' logo, 'WNYC RADIO', and links for 'news', 'arts & life', 'music', and 'programs'. On the right side, there are 'shop', 'user', and 'search' icons. Below the header, the word 'paral' is partially visible next to a teal 'Reviews' button. A sidebar on the left contains a play button icon, a timer '5:55', and buttons for '+ Queue', 'Download', 'Embed', and 'Transcript'. The main content area features three statistics: a pencil icon followed by '4 people reviewed this article', a green checkmark icon followed by '2 people identified this article as real', and a red X icon followed by '2 people identified this article as fake'. At the bottom, there are two red buttons: 'TAKE THE CHALLENGE' and 'REVIEW OTHER NEWS'. The background of the main content area shows a blurred image of a snowy landscape.

A Web Page

← → C  ⌂

Is this **fake** or **real**? Scroll down... 

npr WNYC RADIO news arts & life music programs shop 

**parallels** MANY STORIES, ONE WORLD

 5:55  
+ Queue  
Download  
Embed  
Transcript  
  
F T G M

## 'Impossible To Save': Scientists Are Watching China's Glaciers Disappear

October 21, 2017 • 6:39 AM ET  
Heard on Weekend Edition Saturday

 ROB SCHMITZ 



Users will be able to scroll down, but in this mock up, you have to click the arrow to scroll down.

A Web Page



http://www.fakemeout.com



'Impossible To Save': Scientists Are Watching China's Glaciers Disappear • 5:56



The Tianshan No. 1 glacier is melting fast, retreating by at least 30 feet each year. Scientists warn that the glacier — the source of the Urumqi River, which more than 4 million people depend on — may disappear in the next 50 years.

Bob Strong/AP

At the end of every summer, scientist Li Zhongqin takes his seasonal hike near the top of a glacier in the Tianshan mountains in China's far northwestern region of Xinjiang.

Li scrambles over a frozen ridge and heads toward a lone pole wedged in the ice. Clouds emerge from a peak above and quickly blow past. He stops to catch his breath. He is at 14,000 feet. The snow is thick. The air is thin.

"This is called a sight rod," he says, grasping the pole. "We come up here each month to check it, to see how fast the glacier's melting. Each year, the glacier is 1.5 feet thinner."

Li, who heads the Tianshan Mountains Glaciological Station of the Chinese Academy of Sciences, points to a valley beyond a valley of boulders below to another glacier in the distance. "Twenty years ago, when I was a young scientist, these two glaciers were connected," he says. "But now, look: They're completely separate. Things are changing very, very quickly."

Xinjiang, a land of mountains, forests and deserts, is four



← → C  http://www.fakemeout.com 



   'Impossible To Save': Scientists Are Watching China's Glaciers Disappear • 5:56

times the size of California and is home to 20,000 glaciers — nearly half of all the glaciers in China. Since the 1950s, all of Xinjiang's glaciers have retreated by between 21 percent to 27 percent.

In the past 50 years, says Li, the average global temperature has risen by 1 degree Celsius (1.8 degrees Fahrenheit). As a result, these glaciers — split from the original Tianshan No. 1 glacier into No. 1 East and No. 1 West — are retreating by around 30 feet each year.

Li calls out to scientists hiking nearly 1,000 feet above. In their bright parkas, they look like neon-colored ants. They call back, their voices bouncing off an ice and stone amphitheater that cradles the eastern glacier.

Scientists are the only people allowed here. The government has banned tourism on the glacier and shut down factories in the town below, laying off 7,000 workers to try to lessen the impact of pollution.

But local sources of pollution account for just 30 percent of the damage to glaciers, says Li. The other 70 percent is caused by global carbon emissions that have warmed the entire planet.

The central goal of the 2015 Paris Agreement on climate change — which the Trump administration has promised to pull the U.S. out of, but to which China is still a party — is to limit the rise in global average temperature to 2 degrees Celsius (3.6 degrees Fahrenheit). Tianshan is one of those rare places where the impact of climate change



Scientist Li Zhongqin has studied the glaciers of Xinjiang for most of his life. He says at the current rate of global warming, the glacier he studies most will be gone within 50 years.  
Ron Shultz/WPP

A Web Page

← → C  ⌂

A large red download arrow icon is positioned in the top right corner of the browser window.

**npr** "Impossible To Save": Scientists Are Watching China's Glaciers Disappear • 5:56

policy can be measured and seen.

"If every country sticks to the emissions reductions in the Paris Agreement, these two glaciers will be around for another hundred years," says Li. "If not, then temperatures will continue to rise, and the glacier we're walking on? It'll be gone in 50 years."

And that, says Li, is a problem for this entire region.

These glaciers are the source of the Urumqi River, which provides water for half the city of Urumqi, the largest in the region and home to nearly 4 million people.

But that is not all that is at risk.

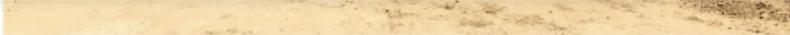


Click the arrow to scroll down.

← → C  http://www.fakemeout.com ≡



**npr**   "Impossible To Save": Scientists Are Watching China's Glaciers Disappear + 5:55



Turpan is home to Beicheng, an ancient city that lies in one of the hottest deserts in the world.  
Rob Schimmele/NPR

"You see that fog coming off the surface?" asks Li, pointing to the top of the glacier.  
"This glacier creates clouds, which in turn creates rain and snow elsewhere. Without this glacier, this region will start to dry up."

Two hundred miles away, at the foot of the mountain range, conditions couldn't be more different. At a grape orchard near the city of Turpan, it is 70 degrees warmer. This city sits on the edge of the Taklamakan Desert and is considered the hottest place in China — and the lowest, at 500 feet below sea level.

This area gets, on average, half an inch of rain per year. But it's an agricultural powerhouse. Nearly all of China's grapes are grown in this valley. The water this region depends on arrives in the form of snowmelt from faraway glaciers, flowing here through thousands of miles of underground tunnels called karez, an ancient irrigation system built 2,000 years ago. Turpan's karez wells are considered [one of the great engineering feats of ancient China](#).

Down a hole in the parched, yellow earth, cool water from the mountains flows through the *karez* beneath the vineyard of Mageorjan Abdurehim. The farmer stands in the hot sun, worried.

"Thirty years ago, we had 182 'karez' in my town," he says in Uighur, the region's dominant language. "Now, only 64 of them have water. Each year, several of them run dry."

*"There used to be nearly 2,000 working karez throughout"*



A Web Page

← → C  ⌂

☰



**npr**   'Impossible To Save': Scientists Are Watching China's Glaciers Disappear • 5:56

There used to be nearly 2,000 working karez throughout this region, but that number has shrunk to less than a couple hundred. Melting glaciers in the mountains above Turpan have meant more water flowing into the region, but that has also led to a boom in industrial farms and oil companies competing for water in the karez. The ancient irrigation system is quickly running dry.

Abdurehim shakes his head at the whole affair.

"Water means life. We can't live without it. I'm very worried we're going to run out of it in my lifetime."

The weather isn't helping. In July, the temperature here reached a record 119 degrees. Higher temperatures mean fewer grapes, he says.

It also means fewer glaciers.

At the rate global temperatures are rising, some 55 percent of all the glaciers in Xinjiang — nearly 11,000 — will be gone within 50 years.

"Even if global temperatures stop rising, this glacier will continue to melt," says scientist Li, atop the Tianshan No. 1 East glacier. "So, no, it's impossible to save it."

Li laughs, but it's a laugh that, in Chinese, is a sign of anxiety and defeat. As a glaciologist, Li says his job is changing as quickly as the glaciers themselves. Now, he says, he and other scientists are studying how to slow the melting — and how to

A karez in Turpan is part of a 1,000-mile network of ancient water tunnels.  
Foto: Schreiber/WNI



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prepare this region for a much drier and warmer future.

*Yuhua Xu contributed research to this story.*

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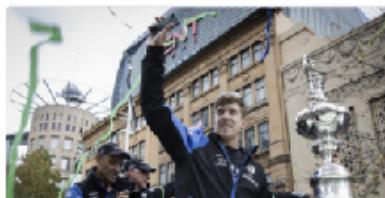
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The page is a news website with a header featuring the NPR logo and a play button icon. The main content area includes several news stories and a section titled "NPR Editors' Picks".

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- A book cover titled "The Floating World".

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The image shows a massive glacier in a mountainous region, likely in China. The glacier is a wide, white expanse of ice, contrasting with the dark, rocky slopes of the surrounding mountains. The sky is filled with heavy, grey clouds, suggesting a cold, overcast day. The overall scene conveys a sense of the scale and majesty of the natural environment.

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This image shows a screenshot of a web browser displaying a sharing interface. At the top, there are standard browser controls (back, forward, refresh) and a search bar with the URL 'http://www.fakemeout.com'. The page itself is from npr.org, specifically the WNYC RADIO section, featuring an article titled 'parallel'. A prominent teal-colored overlay box is centered on the page, containing the text 'Share your Headline!' with a close button ('X'). Below this, a speech bubble contains a review snippet: 'I reviewed "'Impossible To Save': Scientists Are Watching China's Glaciers Disappear" on Fake Me Out. Find out more... http://bit.ly/2ydzFYq'. To the right of the snippet is the character count '220 characters'. Below the snippet is a red button labeled 'Share on Headlines'. Underneath the button are icons for sharing on Facebook (f), Twitter (t), Instagram (i), and Google+ (G+). The background of the page shows a photograph of a glacier.

Users share their results, including their flag tagging data. Other users must go to the website to view all results. This sharing mechanism is specific to the user, not all reviews.

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