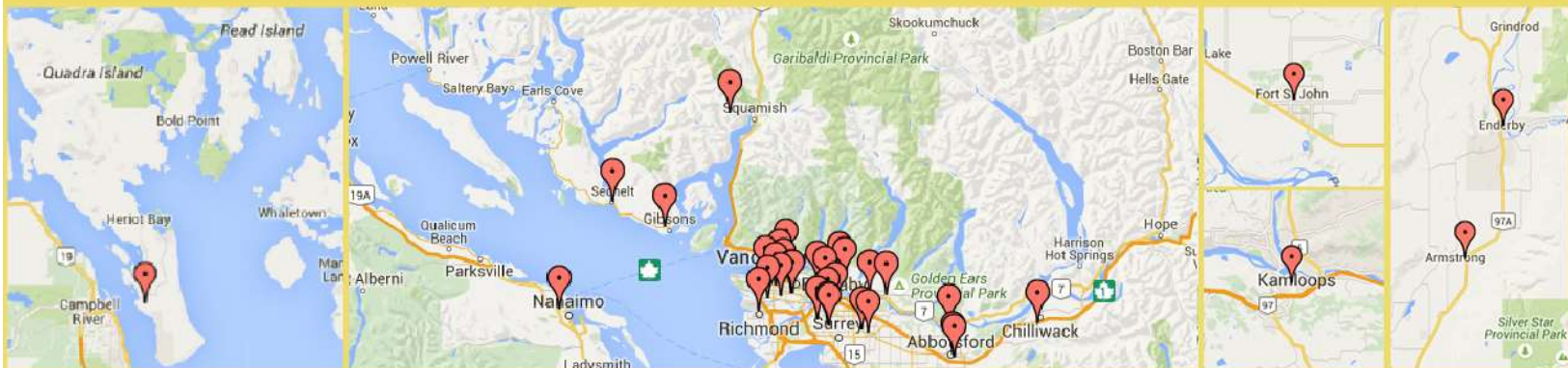




# EmPhAsIS

Empowering Pharmacists in Asthma management through Interactive SMS

... Behind The Scenes Action!



## EmPhAsIS Study Updates:

Thank you for your commitment in enrolling at least 8 patients in your pharmacy. We still need your help! We currently have **82 pharmacies** and **148 participants** enrolled.

## EmPhAsIS Pharmacies Corner:

### Involve your students in the EmPhAsIS Study

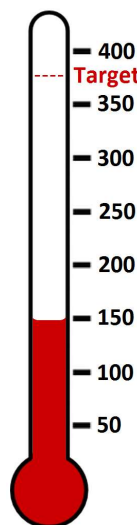
As many UBC pharmacy students are starting their rotations in May, June, and July, this is a good opportunity to also provide them with research experience. Students can help with recruiting and enrolling patients in the study. We are happy to train students to help you do this!

### Celebrate World Asthma Day on May 3rd

This is an annual event to improve asthma awareness and care around the world. Last year we celebrated World Asthma Day with the launch of the EmPhAsIS Study. Why not celebrate this year by holding an asthma clinic in your pharmacy?

## EmPhAsIS Recognitions:

- **John Shaske** and **Chi-On Leung** at **Howe Sound Pharmacy** in Gibsons, for enrolling 9 participants.
- **Peter Murray** and team of **Pratt's Compounding Pharmacy** in Kamloops for enrolling 8 participants.
- **Jenny Creus** and team of **Rexall Pharmacy of Haney Place** in Maple Ridge for enrolling 8 participants.



## Featured Research:

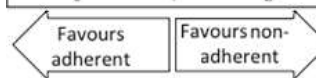
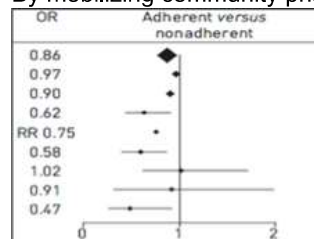
### Medication adherence and the risk of severe asthma exacerbations: a systematic review

Marjolein Engelkes<sup>1</sup>, Hettie M. Janssens<sup>2</sup>, Johan C. de Jongste<sup>2</sup>, Miriam C.J.M. Sturkenboom<sup>1</sup> and Katia M.C. Verhamme<sup>1</sup>

This recent systematic review published in the European Respiratory Journal in 2015 emphasizes the importance of adherence in asthma.

Included studies consistently showed that compared to non-adherent patients, adherent patients had lower risk of severe asthma exacerbations (requiring emergency department or hospital visit).

By mobilizing community pharmacists and supporting



them with mobile health technology, the EmPhAsIS Study represents a novel opportunity to improve adherence and outcomes among patients with asthma.

As May 5th is the 1-year anniversary of the EmPhAsIS Study, we would like to acknowledge all our recruiting EmPhAsIS pharmacists for all their efforts in enrolling patients. We applaud your dedication to the innovation of your profession and offering new possibilities for your patients!

**On May 5th, we will draw the names of 5 pharmacists; each will win one prepaid credit card of 50\$**

Our Study Funders

