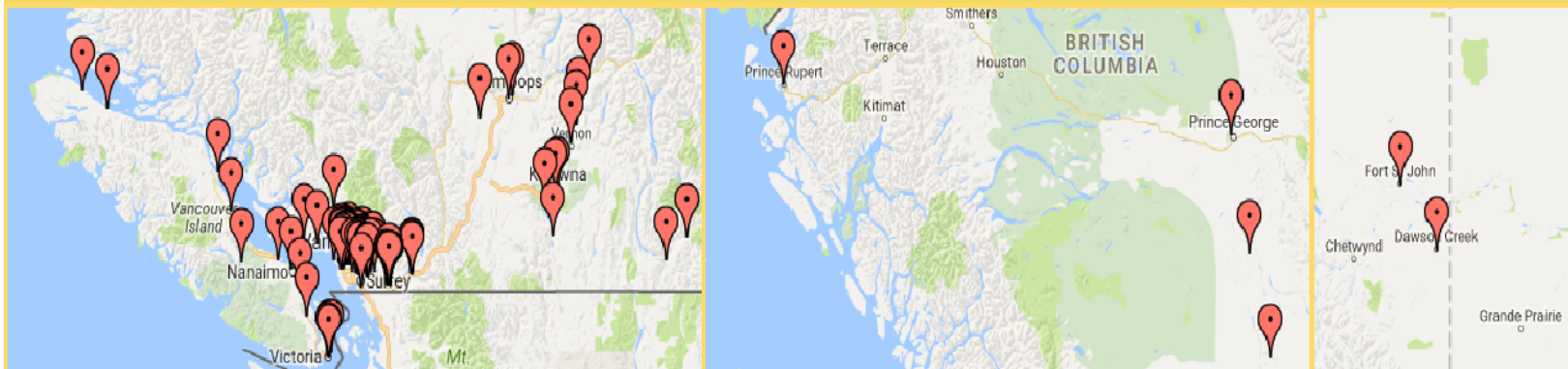




EmPhAsIS

Empowering Pharmacists in Asthma management through Interactive SMS

... Behind The Scenes Action!



EmPhAsIS Study Updates:

Congratulations to our participating pharmacists who have enrolled 239 patients to date! Thank you for your commitment to research and improving patient outcomes.

EmPhAsIS Pharmacies Corner:

Some EmPhAsIS patients have completed their participation in our study, and as such we are collecting their *Inhaled Corticosteroid (ICS)* prescription history from the last 12 months. Please remember to include the following information on their prescription history report:

- **Fill dates** and **quantities dispensed**
- **Name** and **strength** of medication
- **DIN** of the medication dispensed
- **SIG** as it would appear on PharmaNet

Recruitment tips:

You can pre-screen potential patients by searching your database for patients with *ICS* prescriptions.

New pharmacy students can log into the "Pharmacists" section of our website at <http://emphasis.core.ubc.ca/> to review 5- to 10-minute webinars on recruiting and enrolling patients into the study.

Don't forget to put up the EmPhAsIS study posters where patients will see them!

You are invited to an Upcoming Event:



Discover how **pharmacy practice** is leveraging emergent technologies to transform patient care on **March 25th, 2017** at UBC's Faculty of Pharmaceutical Sciences.

<http://www.innovationtoapplication.com>

Come listen to and network with experts from each of this year's themes:

- **Partnering with Patients** to create a clinical research environment
- **Big Data, Genomics**, and their impact on patients, privacy, and practice
- **Legislation of Innovations:** how healthcare policy decisions are made
- **Healthcare as a Business**, from start up to scale up

Registration details coming soon on their website

Our Study Funders



CIHR IRSC



College of Pharmacists
of British Columbia

EmPhAsIS Newsletter 7th Edition – Feb 2017, for more information visit our site at <http://emphasis.core.ubc.ca>