

EmPhAsIS

Empowering **Ph**armacists in **As**thma management through **I**nteractive **S**MS

Information and Training Webinar



Click for more information

Webinar Outline

- I. Why asthma and adherence?
- II. Why community pharmacists?
- III. What is EmPhAsIS?
- IV. Step-by-step guide to being an EmPhAsIS site Baseline procedures Follow-up procedures (for Intervention Group) Study-end procedures

Versions of this Webinar

Still

- Scroll through the slides as a presentation
- Interact with resources by clicking on links pointed by a yellow arrow

Printed

Please print to have as quick reference

Movie (Coming Soon...)

Just press play and let us guide you through



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I. Asthma and Adherence

Why Asthma?

'Adherence is a big problem in asthma'

Adherence to asthma controller therapies

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-30 – 70% (In BC: 34%)
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- Improving adherence can prevent asthma-related:
 - Doctor visits (~9M/yr)
 - Emergency visits (~4 M/yr)
 - Hospitalizations (~1 M/yr)

Adherence Key to Asthma Control



Asthma doesn't have to control patients' lives. Patients can control asthma by

- Becoming educated about asthma
 - Taking medications as directed ('adherence')





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II. Community Pharmacists

Pharmacy in Canada



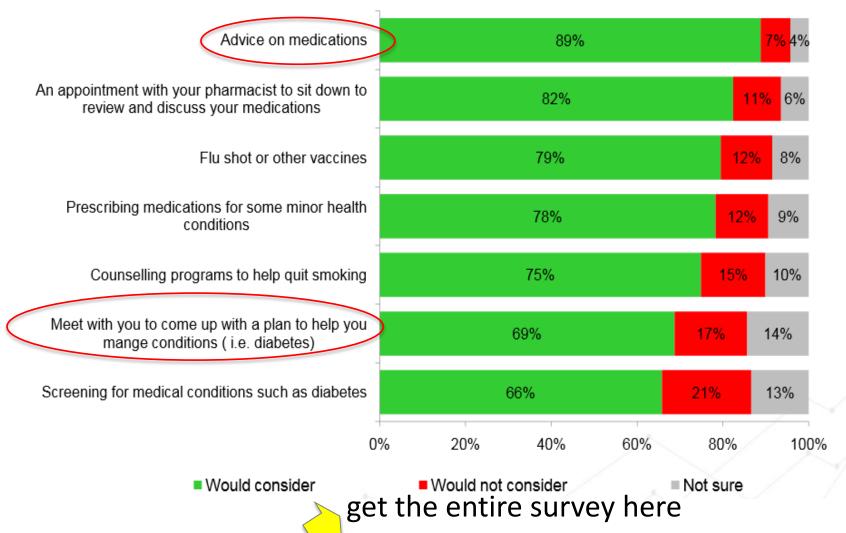
'pharmacists are taking on expanded roles' (pharmacists are increasingly being recognized as the medication management experts'

'pharmacists are key to ensuring safe, costeffective drug therapy for Canadians'



Going to Your Pharmacist

Would you consider or not consider going to your pharmacist to receive the following services if you needed them?



Pharmacy Practice Research



- Studies that evaluate pharmacists' roles in a variety of capacities including:
 - Systems research
 - Patient-centered research
 - Community based research
- Strongly advocated by CPhA

Pharmacy Practice Research with UBC

- From >10 years working with >100 pharmacies,
 you will:
 - Be provided training
 - Be provided tools as a study site
 - Have support from our Research Team
 - Have opportunity to provide feedback
 - Have fun and contribute to evidence generation for expanded pharmacy scope in Canada



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III. What is EmPhAsIS?

Study of a community-pharmacist led adherence **intervention** for asthma

The Intervention

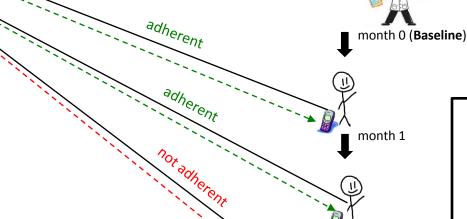
Supported WelTel **Platform**

Asthma patient filling prescription for ICS

1. Pharmacist education about asthma







2. Automated monthly assessment of adherence (and possible barriers) with **SMS** (text messages) centralized at UBC using WelTel platform

Schedule



3. Follow-up phone call from pharmacist with nonadherent patients

month 3

month 2

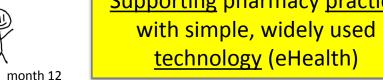
First Monday of every month



* Innovation *

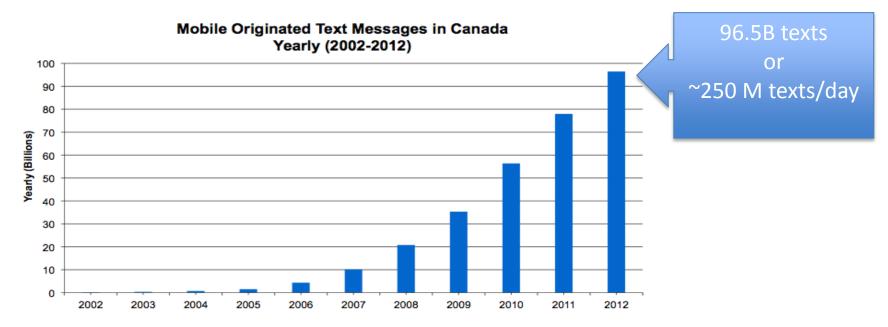
Supporting pharmacy practice with simple, widely used

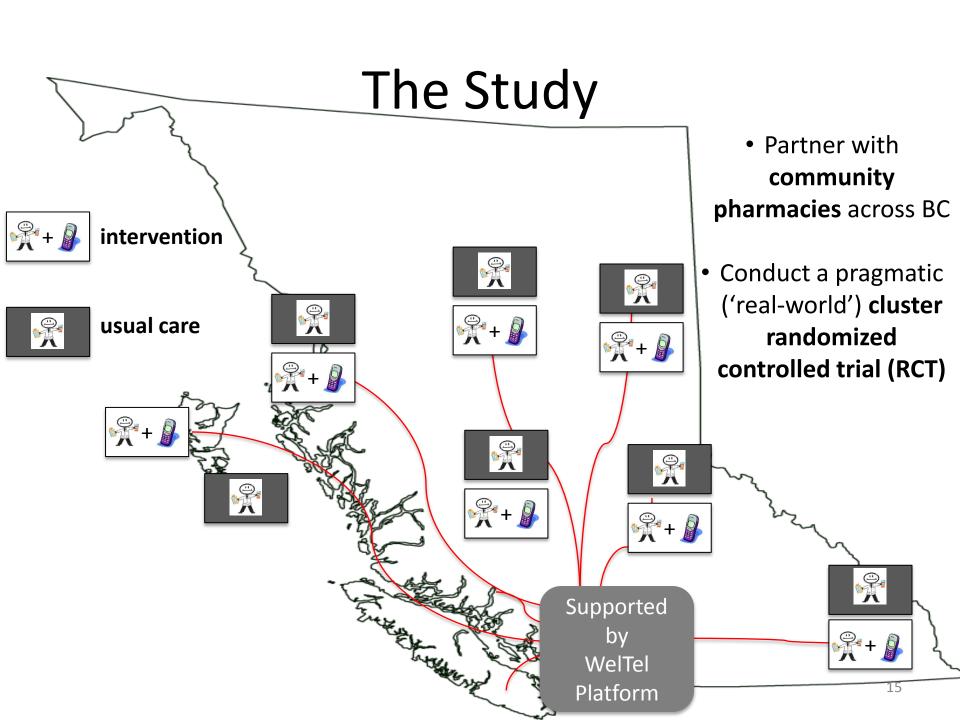




eHealth Supporting Pharmacy Practice

- 'Cell phones are everywhere'
 - 2014: 28.3 M Canadian mobile phone users
- 'Canadians love to text'



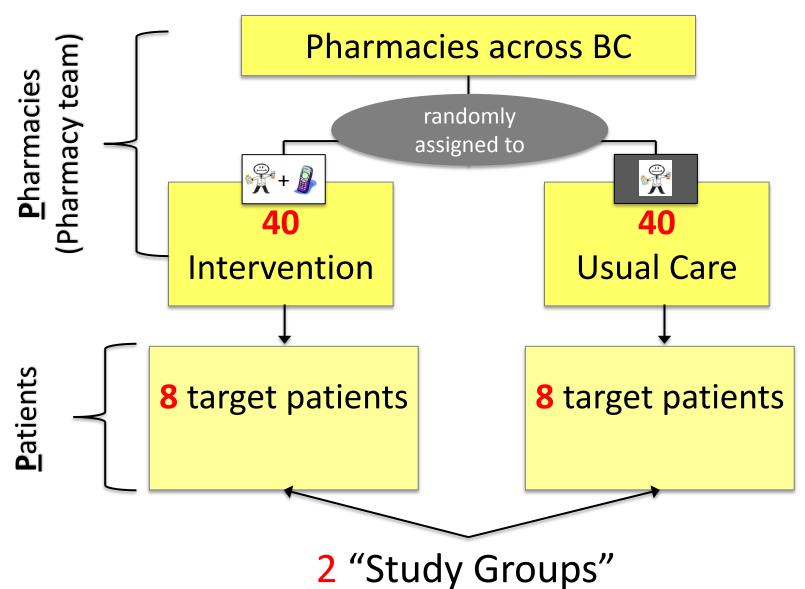


Study Groups in a Cluster RCT

- In this study, pharmacies are randomized to study groups (and not patients)
 - Efficient
 - Reduces contamination

 A randomization list was generated prior and study group assignments for consecutive site pharmacies are drawn from this list

'P'eople Make EmPhAsIS Possible



Study Groups



Pharmacies

Recruit, screen, enroll patients

Intervention

- 1. Provide asthma education
- Check responses to monthly text messages from patients
 Telephone follow-up with nonadherent patients

Patients (Receive)

- Intervention
- Follow-up from research team
- \$25 honorarium at study end



Pharmacies

Recruit, screen, enroll patients

Usual Care

1. Provide asthma education

Patients (Receive)

- Usual care
- Follow-up from research team
- \$25 honorarium at study end
- Automated monthly text messages to assess adherence for 12 months (after the study is complete)

Supported by WelTel Platform



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IV. Conducting EmPhAsIS in your Pharmacy

Resources and Baseline Procedures



Resource 1: Binder

- Important information contained
 - Site #
 - 3-digit 'pharmacy ID' (i.e. 007)
 - Unique to your pharmacy
 - Randomization status (intervention or usual care)
 - Patient Study IDs (sheets of labels)
 - Unique to each patient that you will enroll
 - Tools to conduct the study in your pharmacy



All About Your Site

- Makes up part of your username to allow access to all electronic resources
 - Pharmacists section in EmPhAsIS website
 - For Intervention and Usual Care Groups
 - WelTel platform
 - For Intervention Group only
- Same username for both resources

username = phar###
(i.e. phar007)

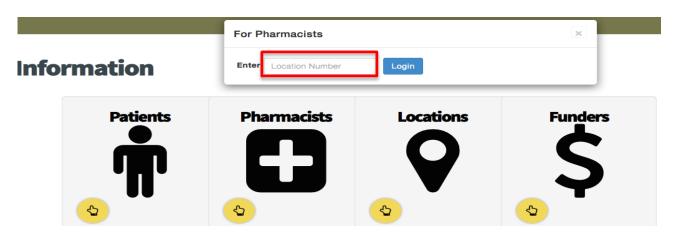


Resource 2: Website

1. Click on "INFO" to access Pharmacists Section



2. Enter username (i.e. phar007)





Resource 3: WelTel Platform

- For Intervention Group only, use to:
 - Register patients for automated monthly texts
 - Check responses to monthly texts from patients
 - Manage follow-ups with non-adherent patients



Creating your WelTel Password

 After training, you will receive an email to "reset" your WelTel password

Bob,
Somebody has requested a password reset for your account on the Weltel system at https://emphasis.weltel.org. Please click here to login and reset your password.

Will lead you to this

Reset Password

Password confirmation

2. Create password

You are now ready to register patients into the platform

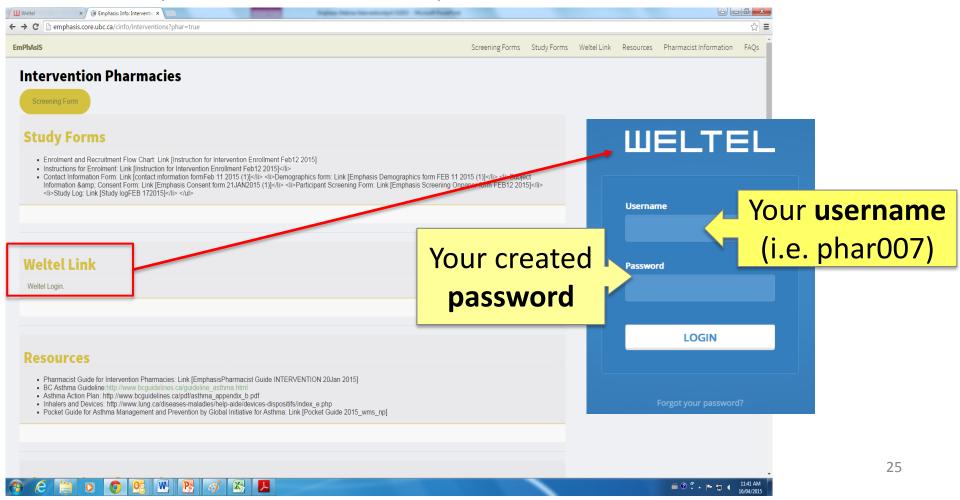
No username required at this stage

screen



Accessing WelTel Platform

- Go to "Pharmacists" section in EmPhAsIS website
- Enter your username + created password





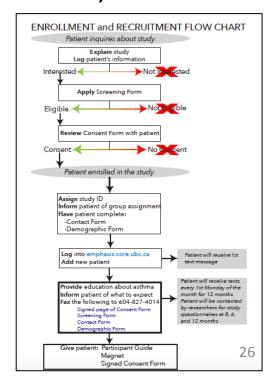
Baseline EmPhAsIS Procedures

- 1. Recruit (Explain study to patients)
- 2. Screen (Patients for eligibility)
- **3. Consent** (Eligible patients)
- 4. Complete Enrolment
 Procedures
 (Related to Intervention
 or Usual Care)

In your binder



Enrollment and Recruitment Flow Chart (laminated)





Eligibility Criteria for Patients

2. Diagnosed with asthma

3. Prescribed with inhaled corticosteroids

1. 14 years or older



4.Have a cell phone with text capabilities



1. Recruit





Notice of Asthma Study

EmPhAsIS: Empowering Pharmacists in Asthma management through Interactive SMS

"Have you ever been diagnosed by a doctor as having asthma?"

"Do you have a cell phone?"

If you have answered "YES", you might be eligible to participate in our study.

We invite you to participate in a research study done in partnership with UBC and your pharmacy. We hope to study whether text messages between patients and pharmacists can help patients with their asthma medication plan. If you are assigned to the intervention group, you will receive a monthly text message for 1 year that ask how you are following your asthma medication plan. You will also be asked to complete short questionnaires either by telephone or email 3 times over the 1 year study. The total amount of time required for this study will be less than 5 hours. You will receive an honorarium for your participation.

The study Principal Investigator is Dr. Mary De Vera.

For more information, please speak with your pharmacist or contact the Research Coordinator at 604-827-1567.

Please visit our website: www.emphasis.core.ubc.ca

mPhAsIS invitation poster, February 2015

In your binder



Study Ad (colour & BW)

Tip

- Post ad on:
 - Wall by counseling area
 - Counter



1. Recruit





ASTHMA STUDY

EmPhAsIS: Empowering Pharmacists in Asthma management through Interactive SMS

What: A 12-month study assessing whether text messages between patients and pharmacists can help patients with their asthma medication plan.

Who: You may be eligible to participate in this study if you:

- Are 14 years or older
- Have been diagnosed with asthma
- Are prescribed inhaled corticosteroids
- Have a cell phone with text messaging capabilities
- Are a BC resident and planning to stay in BC for the next year
- Speak and read English
- Not currently participating in another asthma-related clinical study

*Participants will be randomly assigned to either the intervention or usual care group so there is an equal chance of being separated into either group.

Participants in the Intervention Group	Participants in the Usual Care Group			
Receive	Receive			
Education about asthma and medications	Education about asthma and medications	٦		
Monthly text messages to assess asthma medication use	Follow-up from the research team at 0, 6, and 12 months to see how you are			
Telephone follow-ups from your pharmacist (based on responses to text messages)	An honorarium for your time taken to participate in this study			
Follow-up from the research team at 0, 6, and 12 months to see how you are doing	At the end of the study, the opportunity to receive automated monthly assessment of adherence by text messages for 12 months			
An honorarium for your time taken to participate in this study				

Your Rights: Should you choose to participate in this study your confidentiality will be maintained. Research, health and other records identifying you may be inspected by the primary researcher or his or her representatives of the UBC Clinical Research Ethics Board to monitor the research. Information or records with your identity will not be published without your approval, nor will such information be released without your consentunless required by law.

Contact details if you require more information

Principal Investigator: Dr. Mary De Vera (604-827-2138) Research Coordinator: Louise Gastonguay (804-827-1587) Or visit our website at: www.emphasis.core.ubc.ca

Patient quick info letter Feb4 2015

In your binder



Patient Quick Info Letter

Tip

- Use to explain EmPhAsIS study to patients
- Hand out to asthma patients



2. Screen for Eligibility

EmPhAsIS: Empowering Pharmacists in Asthma management through Interactive SMS								
Date Complete Screening Ass	essment completed by: (Please Print name)							
	Participant Screening Form	Yes	No					
1	(If 'No' to any of the following questions, then participant is not eligible) 1. Are you 14 years of age or older?							
	Are you filling a new prescription or an on-going prescription for a daily control inhaler (inhaled corticosteroids (ICS), either monotherapy or in combination inhaler with long-acting beta-agonists)?							
	Have you ever been diagnosed by a doctor as having asthma?							
	4. Do you own a cellular phone with the ability to send and							
	receive text messages? 5. Are you currently residing in BC and planto reside for the							
	next 12 months? 6. Have you been registered with BC's medical services plan in the past 12 months, and planning to remain registered for the next 12 months							
	7. NOT currently participating in another research study related to asthma?							
	8. Are you willing to participate in this study?							
	Eligibility							
Is this participant eligible for the study?								
☐ Yes → Follow enrollment instruction → After consent obtained assign study ID and stick label on participant's documents → FAX to Researchers at 604-827-4014 (file form in binder)								
Study #								
☐ if not eligible → inform patient that he/she is not eligible (file form in binder)								
Emphasis Screening ONPAPER Form March 17, 2015 Page 1 of 1								

In your binder



Participant Screening
 Form

Via website

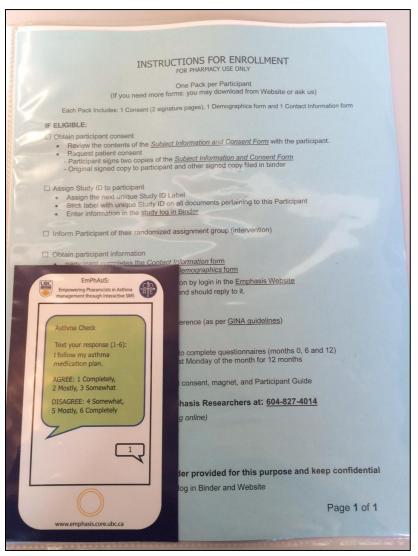


Online Participant
 Screening Form

Complete Enrolment



3. Consent Eligible Patients



In your binder



• 10 Enrolment Packages (in plastic covers)

Instructions

Subject Information and Consent Form

Contact Form

Demographic Form

Participant Guide

[Magnet - Intervention Group only]

 Use 1 package per eligible patient

Recruit Screen Consent Complete Enrolment



3. Consent Eligible Patients

- Important part of enrollment process
- Review Subject Information and Consent Form with patient
- Have patient sign the 2 copies of page 9
 - 1 copy stapled to form → Patient takes home
 - -1 copy not stapled $\rightarrow Fax$ to UBC and File in binder

 It is after patient has signed that you may inform of his/her study group assignment

Recruit Screen Consent Complete Enrolment



4. Complete Enrolment

- Have patient complete
 - Contact Form
 - Demographic Form
- Fax to UBC 604-827-4014 and File in your binder ("Completed Forms" tab)

4. Complete Enrolment (By Group)

Pharmacies

Recruit, screen, enroll patients

Supported

by

WelTel Platform

Recruit

Intervention

- 1.Provide asthma education
- 2. Check responses to monthly text messages from patients
- 3. Telephone follow-up with nonadherent patients

Patients (Receive)

- Intervention
- Follow-up from research team
 - \$25 honorarium

Pharmacies

Recruit, screen, enroll patients

Usual Care

1. Provide asthma education

Patients (Receive)

- Usual care
- Follow-up from research team
 - \$25 honorarium
- Automated monthly text messages to assess adherence for 12 months (after the study is complete)



4. Providing Asthma Education

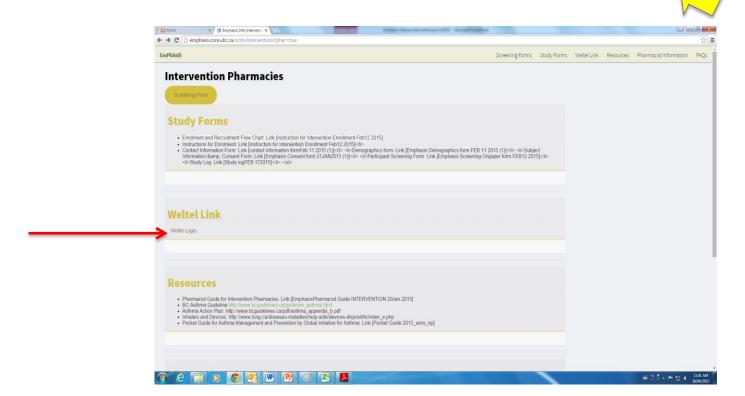
- Both Intervention and Usual Care Pharmacies:
 - As this is a real-world ('pragmatic') clinical trial,
 provide education according to your own practice
 - Educational resources on asthma available website for both patients and pharmacists





4. Initiating Text Messages

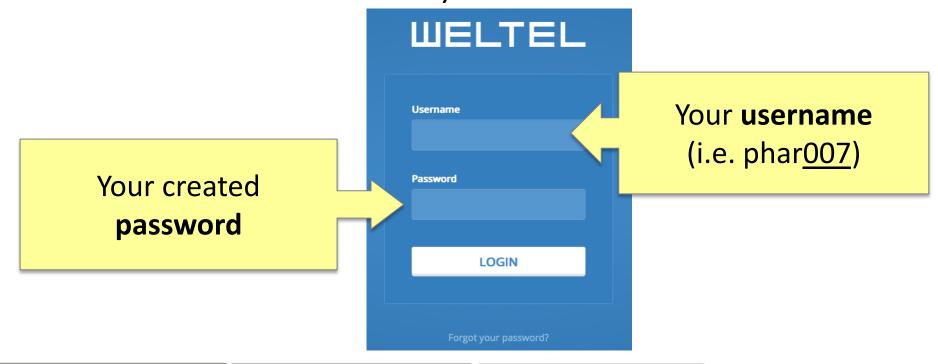
- Intervention Group Pharmacies Only
 - Access WelTel Platform via website





4. Initiating Text Messages

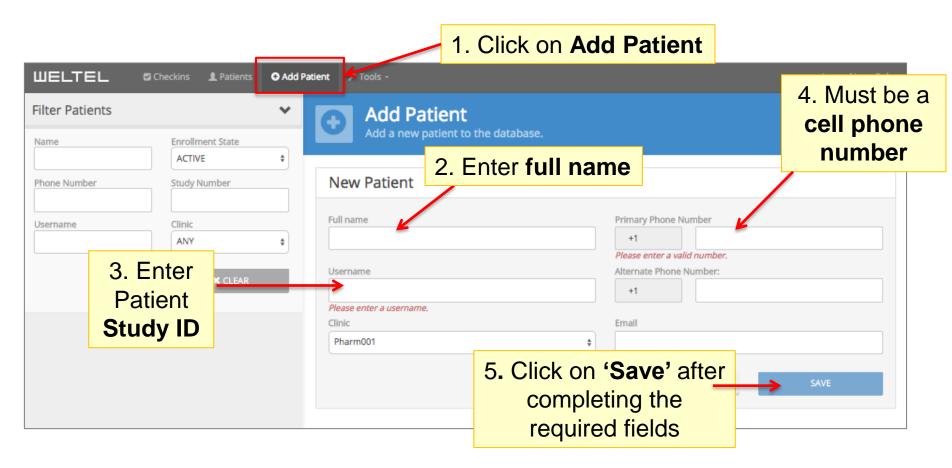
- Intervention Group Pharmacies Only
 - Login into WelTel platform (via 'Pharmacists' section of EmPhAsIS website)



Consent Complete Enrolment



4. Initiating Text Messages



6. Patient will receive first text message within a few seconds/minutes

Recruit Screen Consent Complete Enrolment



4. Complete Enrolment

- Provide patient with:
 - Plastic package containing
 - Signed Subject Information & Consent Form
 - Participant Guide
 - Magnet (for Intervention Group)

- Inform patient that:
 - Research team will follow-up within 48 hours
 - S/he will receive text messages on the first Monday of every month for 12 months (for Intervention Group)



4. Complete Enrolment

- Reminder to <u>Fax</u> to UBC 604-827-4014 and <u>File</u> in your binder ("Completed Forms" tab) the following:
 - Participant Screening Form
 - Signed Subject Information & Consent Form (page 9)
 - Contact Form
 - Demographic Form
- Update the Study Log
 - Found at the front of your binder





Additional Resources

Please view mini-webinars



- Baseline Procedures: Recruiting and Screening Patients
- Baseline Procedures: Consenting and Enrolling Patients
- Baseline Procedures: Usual Care Pharmacy, Next Steps
- Baseline Procedures: Intervention Pharmacy, Next Steps

• Please refer to Pharmacist Guide (in your binder)



Intervention and Usual Care Versions available



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V. Conducting EmPhAsIS in your Pharmacy

Follow-up Procedures

(Required for Intervention Group Pharmacies; For Information Only for Usual Care Pharmacies)



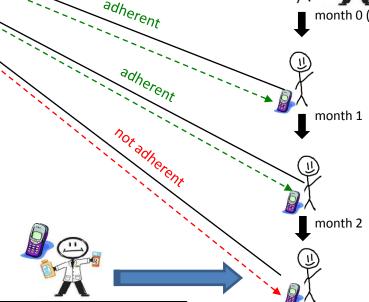


Supported by WelTel Platform

Asthma patient filling prescription for ICS



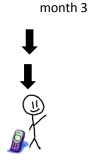
1. Pharmacist education about asthma



2. Automated monthly assessment of adherence (and possible barriers) with SMS (text messages) centralized at UBC using WelTel platform

Schedule First Monday of every month

3. Follow-up phone call from **pharmacist** with **non-adherent patients**

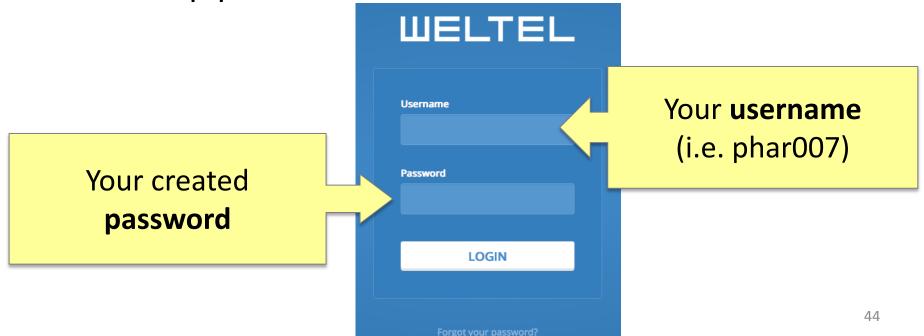


month 12



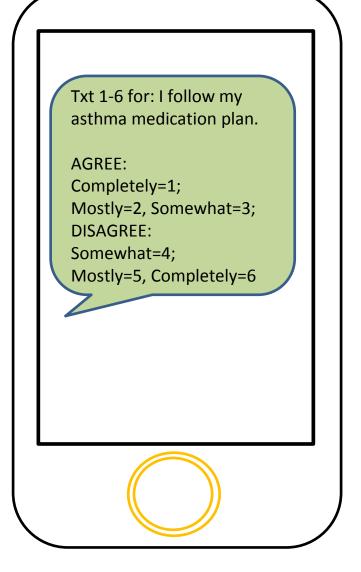
Automation of Monthly SMS

- WelTel Platform
 - You do not have to send texts to patients
 - For duration of study, only available to Intervention
 Group pharmacies





Understanding EmPhAsIS SMS

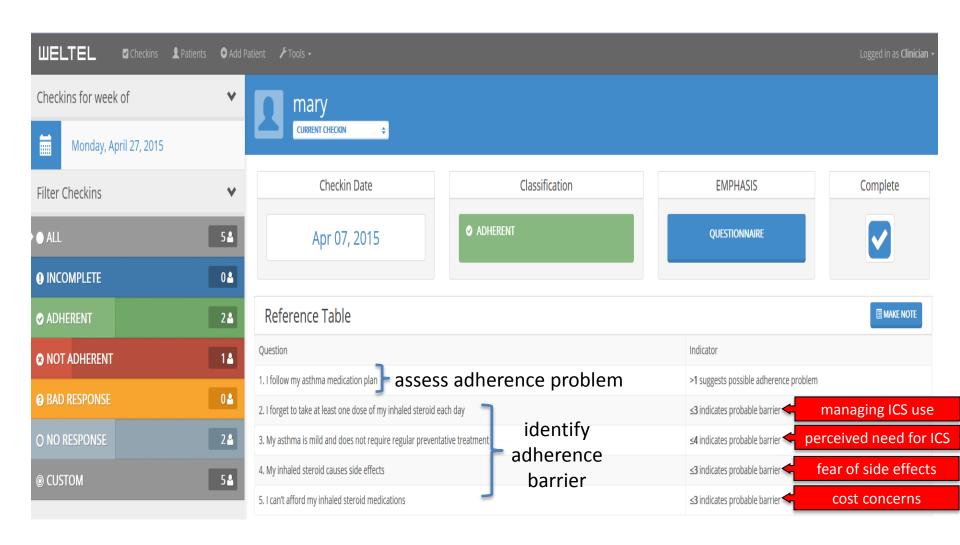


SMS comprises

- Adult Asthma Adherence
 Questionnaire (AAAQ) used to
 screen adherence problem <u>and</u>
 barriers in asthma patients
 - Every Month: Question 1 (sent on first Monday) to assess adherence problem
 - Based on Response to Question
 1: Questions 2 to 5 to identify
 potential barriers to adherence



AAAQ Reference Table in WelTel





Follow-up EmPhAsIS Procedures

1. Check monthly SMS

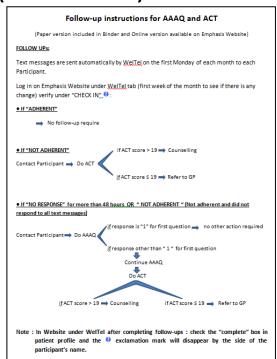
("checkin") (Patient responses to monthly SMS in WelTel platform)

2. Follow-up nonadherent patients by telephone (if needed)

In your binder



Follow-up Instructions for AAAQ and ACT (laminated)

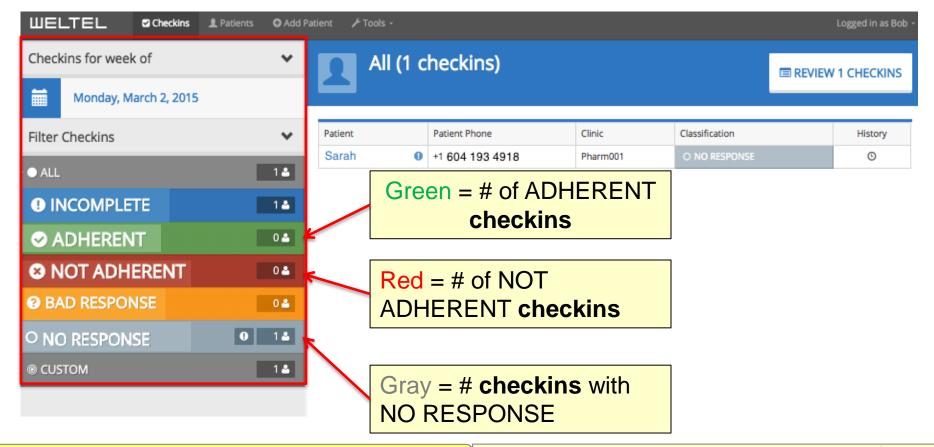




- Standardized sending of text messages on the first Monday of every month via WelTel
 - You will not have to do anything with respect to texting participant yourself
- Tip:
 - Incorporate monthly SMS checks into workflow by doing "checkins" on WelTel on first Tuesday (or first Wednesday) of the month

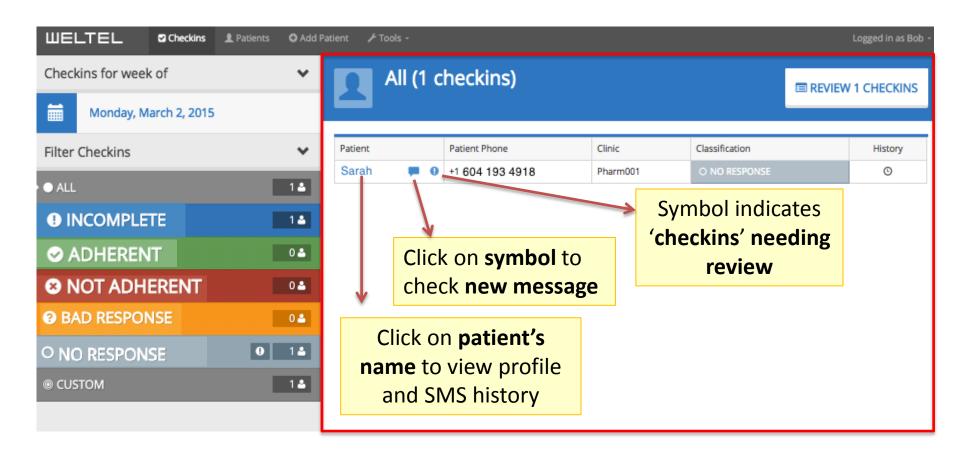


'Checkins' view for all patients (# according to Status)



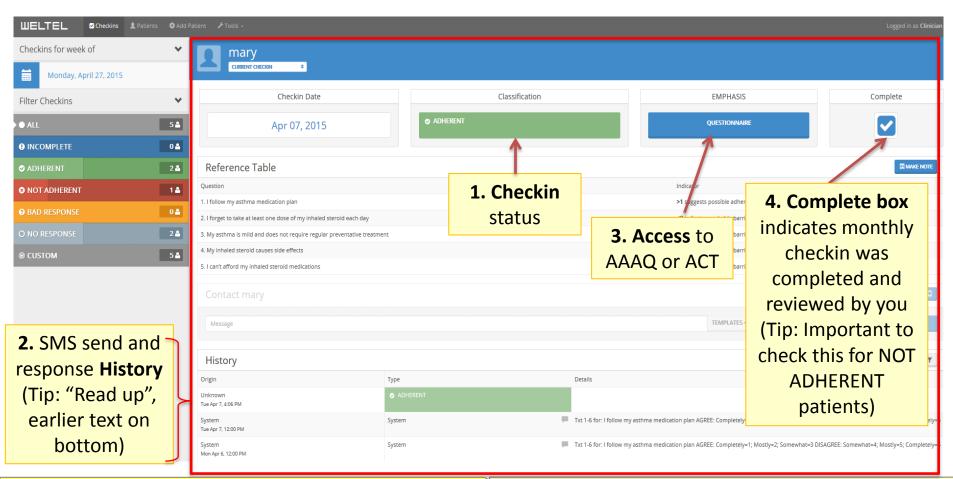


'Checkins' view for all patients (List)





• Profile view for individual patient





- Your role in this step is the most important part of the **EmPhAsIS** study
- Because this is a pragmatic study, please provide counselling according to your practice but we have provided you with some tools to help

Tools

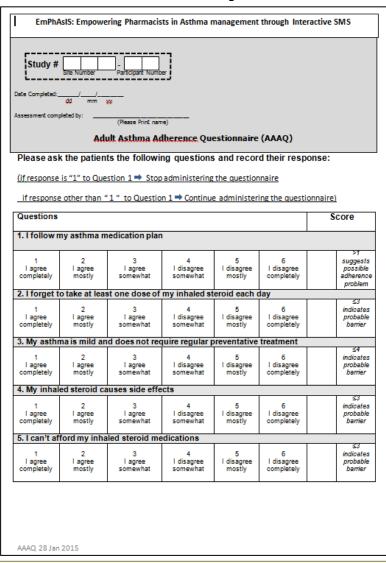
- AAAQ Questions 2 to 5 to identify adherence barrier
 - Texted to patients OR
 - Accessible via WelTel OR
 - AAAQ Form (in binder)



- —Asthma Control Test (ACT) to assess asthma control
 - Accessible via WelTel OR
 - ACT Form (in binder)



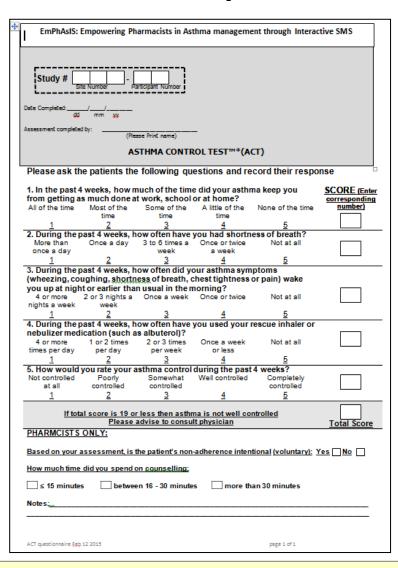




Why the AAAQ?

- By identifying potential adherence barrier, we hope this tool will facilitate your counselling
- Please note: This is
 provided as a tool and
 while we encourage its
 use, you may decide to
 use/not use



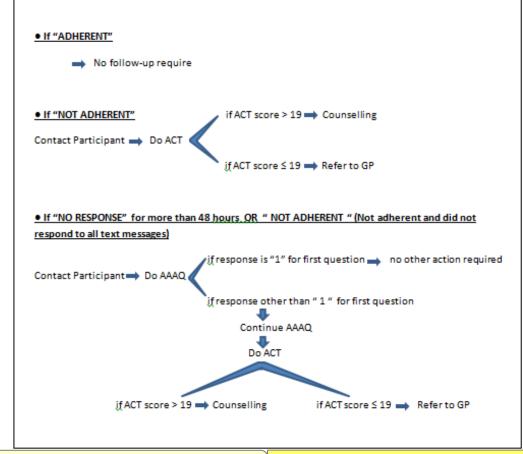


- Why the ACT?
 - This allows assessment of asthma control
 - If total score is 19 or lower, please advise patient to consult their GP
 - Please note: This is provided as a tool and while we encourage its use, you may decide to use/not use



From Follow-up Instructions for AAAQ and ACT (laminated card), possible scenarios:







- We understand pharmacies and pharmacists are busy and we encourage:
 - Two attempts (if possible) at contacting patients
 - If after two attempts, you are not able to contact the patient,
 - Please inform research team
 - Await responses to next month's SMS



Additional Resources

Please view mini-webinar



- Follow-up Procedures: Intervention Pharmacy
 Monthly Follow-up and WelTel Platform
- Please refer to Pharmacist Guide (in your binder)
 - For Intervention Group



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VI. Conducting EmPhAsIS in your Pharmacy

Study End Procedures



Study End EmPhAsIS Procedures

1. Print participants' medication profile

2. Arrange **collection** of study materials by research team

3. Offer opportunity to receive automated monthly assessment of adherence by text messages for 12 months to participants (for Usual Care Group only)



1. Print Medication Profile

- Once a participant has completed 12 months of follow-up in the study, you will be contacted by the research team to:
 - Print a medication profile that lists their medications over the 12 months
 - Fax the profile to UBC at 604-827-4014



2. Arrange Collection of Materials

- Once <u>all</u> of the participants enrolled in your pharmacy have completed 12 months of follow-up in the study, you will be contacted by the research team to:
 - Make arrangements to collect study binders
 - By pickup if in Greater Vancouver Area
 - Secure post or courier services if outside Greater
 Vancouver Area



3. Offer SMS Opportunity

- For Usual Care Pharmacies
 - You or patients you recruited may be interested in experiencing having automated monthly assessment of adherence by text messages (for 12 months)
 - If so, please contact us and we will gladly arrange this for you
 - Please note that this will be for automated text messages only, there will be no follow-up procedures with non-adherent patients



Before Launching EmPhAsIS

u	Inform your staff of your participation as an EmPhAsIS site
	Have team (pharmacists, technicians, and students)
	☐ Complete Information and Training Webinar
	☐ Review Binder
	☐ Sign Training Signing Sheet found in your binder (<u>Fax</u> completed sheet to UBC, 604-827-4014)
	Fax courtesy Physician Letter found in your binder to family physicians in your area to inform them about the study
	Create a short-cut on your computer(s) to our website (http://emphasis.core.ubc.ca/) for instant access
	For Intervention Groups, create your password for WelTel platform



EmPhAsIS

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Questions?

Please do not hesitate to contact us

Dr. Mary De Vera at 604-827-2138 (mdevera@mail.ubc.ca)

Research Coordinator (Louise) at 604-827-1567 (louisega@mail.ubc.ca)

Fax: **604-827-4014**

Mailing Address

2405 Wesbrook Mall, Vancouver BC, Canada V6T 1Z3