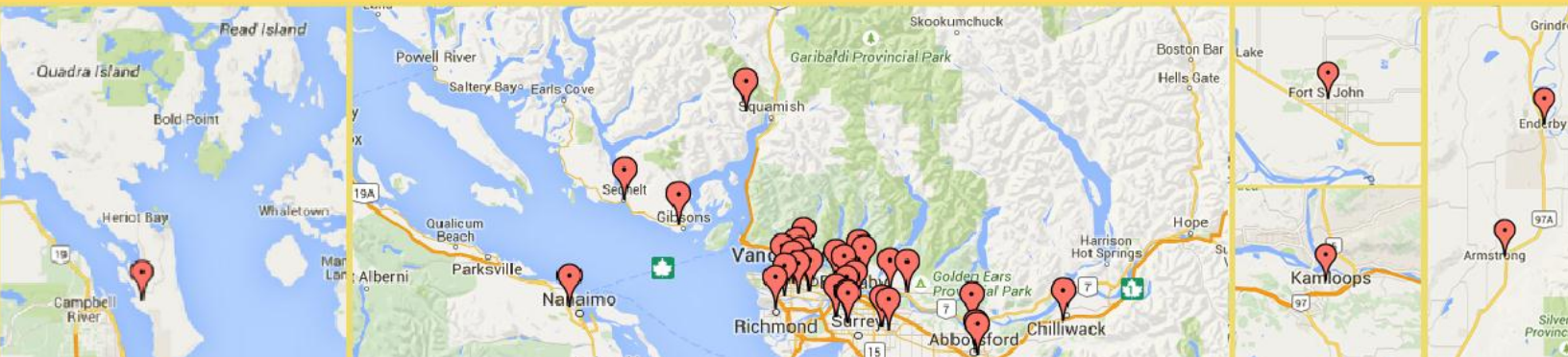




EmPhAsIS

Empowering Pharmacists in Asthma management through Interactive SMS

... Behind The Scenes Action!



EmPhAsIS Study Updates:

We are excited to share that 60 pharmacies across BC have partnered with us as EmPhAsIS sites. At the time of publication, 100 participants have been enrolled.

EmPhAsIS Pharmacies Corner:

Let your asthma patients know about the EmPhAsIS study. Tools in your binders that can help are:

- Posters (Tip: You may want to put them up by prescription drop-off and pick-up counters)
- Brief Info Letter (Tip: You can use these as bag stuffers)

If your pharmacy is part of the intervention group, don't forget to check-in to the WeTel platform every first week of the month to see patients' replies to text messages.

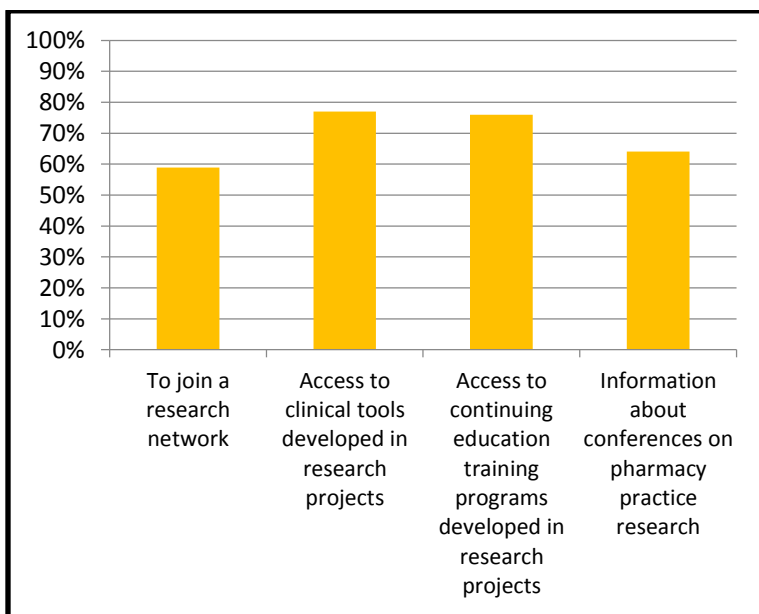
EmPhAsIS Recognitions:

We would like to recognize the great work of **Anoop Khurana** and his team from Shoppers Drug Mart #2294 (Hasting & Slocan, Vancouver) and **Manjot Sekhon** and his team from the Loblaw Pharmacy #1555 (Lougheed Highway, Pitt Meadows) who each have successfully enrolled 8 participants. Congratulations.

Featured Research:

Many community pharmacists would like to be part of a research network doing exciting pharmacy practice research:

As an EmPhAsIS study site, you are.



A study published in the [Canadian Pharmacists Journal/ Revue des Pharmaciens du Canada](#) in 2013 showed that over half of the 571 community pharmacists surveyed said they were interested in being a part of a network that lets them participate in research.

Our Study Funders



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