

To whom it may concern,

I am writing this letter to apply to one IT developer position.

I have a Master degree of Information Technology at Monash University and already got 3 years' experience on web development. I'm an Australian citizen which allows me working on Australia without any limitation.

During my web development experience, my work mainly includes backend development, frontend development, EDM, SEO, hosting maintenance.

With the backend development, the develop language is PHP, including CMS development, like Wordpress and Joomla, and Laravel development. Regarding to CMS development, I created our company Wordpress template from scratch using Wordpress native API and it's already using on the company web development project. Besides, I also revised the existing Wordpress theme template, extending its functionality and modifying the existing functionalities. My Wordpress tasks also include to modify and extend the functionalities of plugins, such as WPBakery, RevolutionSlider, Contact Form 7 and ACF. I did also create the new post type based on the client requirements. I also did some Joomla developments, including modify template and create new modules to Joomla. Apart from these PHP developments, I also did some pure PHP sites, communicating with database, retrieving data from the other platform API, such as Instagram, Salesforce and use it on the site. I also did the CMS system using PHP Laravel framework. In the CMS, people can create, update, list and delete post based on the role of user. Technical skills include PHP OO MVC development and Laravel policy rule.

The frontend technology I did is CSS3 and JQuery. I also did some self-learning of React. My CSS skill is very good and the CSS framework I used is Bootstrap. I also used the Bootstrap v4 on my website development and the template development. I also experienced with SCSS. I'm very familiar with JQuery. I used it on my website projects for the event handle, style change and validation. JQuery Ajax is also the way I always use when communicating with the backend. I also did some self-learning with React, being understanding the React flow, the basic React concept such as the

prop and state, the event handle and lifting for communicating and axios with third party API as well as the Redux and React including the Redux-React flow and its key points like action, reducer, connect and basic component call action. I did some small react projects already.

I also did some EDM. I'm familiar with the email distributed system, such as Mailchimp and Futuremail. I know very well for the rules of newsletter development for different email client, especially Outlook. I also created the responsive EDM template with multiple sections to my company and it's already used for almost 2 years and work well with the email client like Gmail and outlook.

Besides, I did some technical SEO to my client. That includes checking their SEO issues, generating the SEO report and fixed the issues. The score after my optimisation on GTmetrix is always 80 plus. I also did the SEO redirection strategy when site migration.

I also have experience of hosting maintenance, such as DNS record modify, hosting migration and backup.

I have strong learning skills. I learned Joomla development and newsletter development during my current role and I have created some Joomla modules using in most of company Joomla website projects and has developed the newsletter template now. I also created the Wordpress template after many researches and tests on my role. So, I'm confident that I will be well to when meet the new things on my new roles. I'm keen to learn new things always. I did the self-learning with React when I have time. I can communicate with my teammate well and there is not communication issue with our team and those people in other teams, like marketing and design. I always guide the intern about their tasks and teach them Wordpress.

I believe my employment experience could enable me to communicate with people well and manage time and learn new things efficient. I hope that I have demonstrated my qualities and skills clearly and that could meet your requirements. Thank you for reviewing my application. I would

welcome the opportunity to discuss my application in more detail at an interview.

Yours sincerely,
Shuangyue Yin