



OVERVIEW

Select Year

☐ 2016

☒ 2017

☐ 2018

Select Product Category

Tutte



4,2

Avg Review Score

38K

Total Orders

\$609Mln

Total Profit

3103

Total Cities

1586

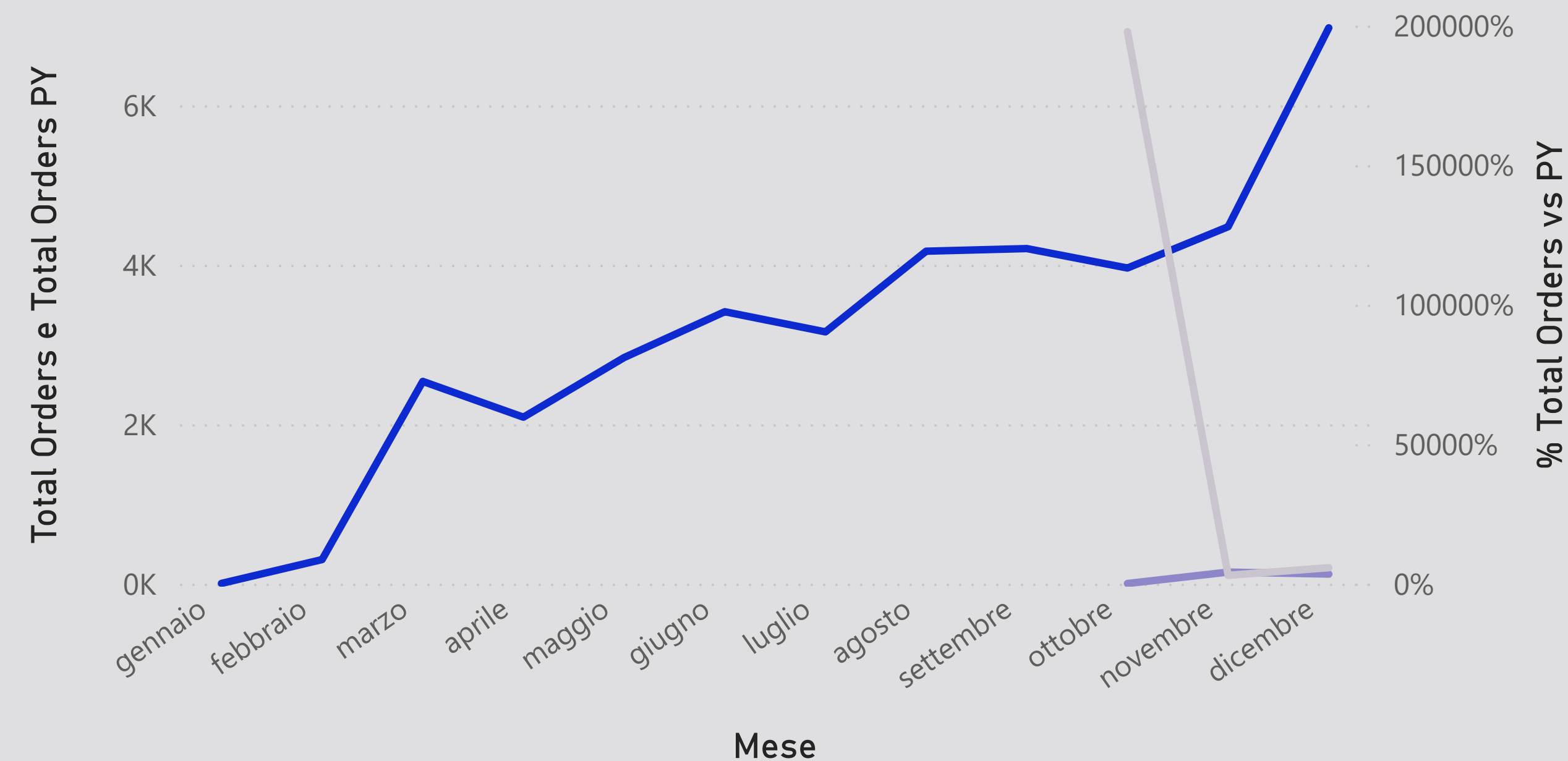
Total Sellers

38K

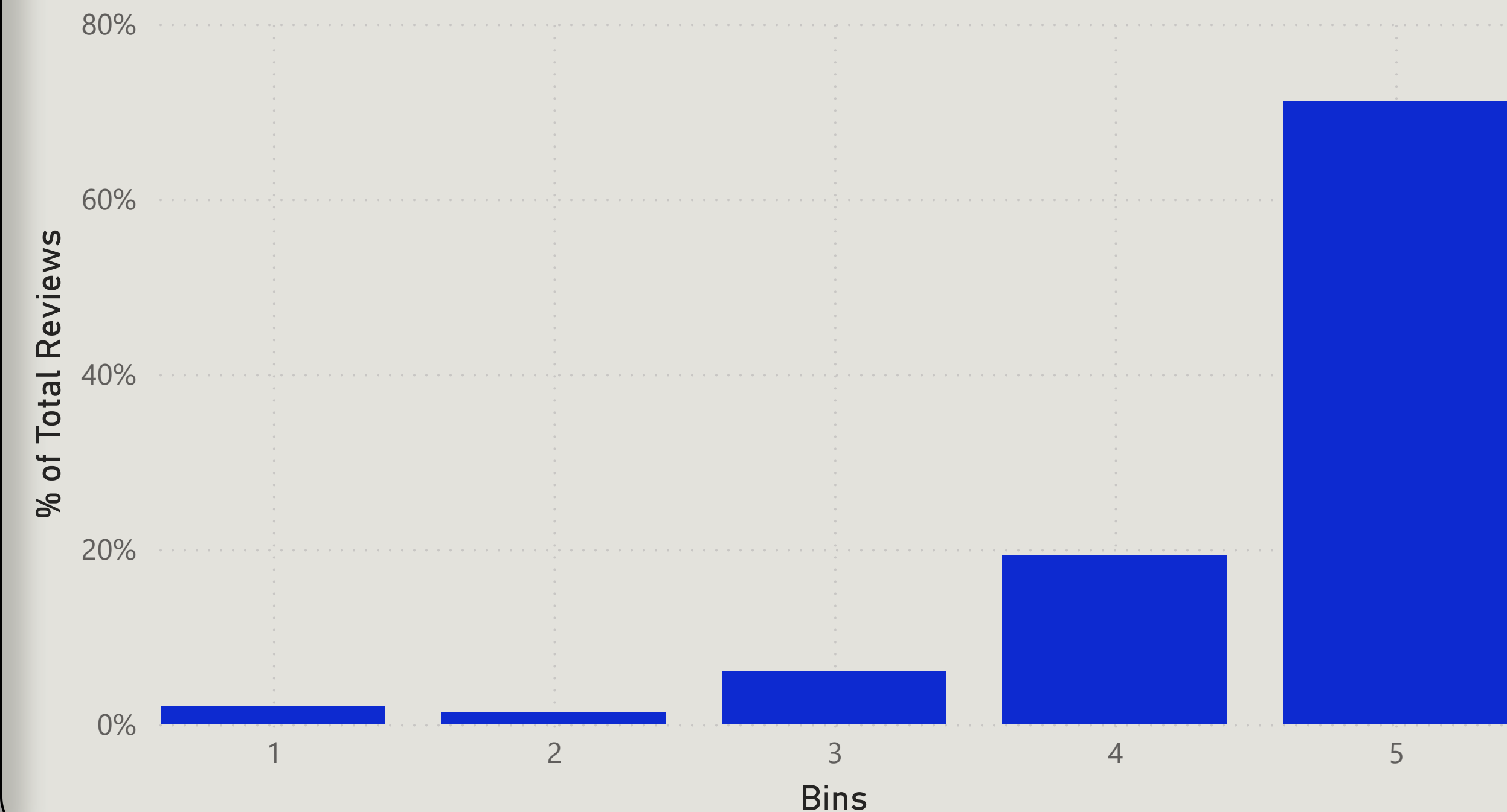
Number of Reviews

Variation of Total Orders vs PY

● Total Orders ● Total Orders PY ● % Total Orders vs PY



Distribution of Review Rating





ORDER PER STATE ANALYSIS

Select Product Category

Tutte

Select Year

2018

54K

Total Orders

19K

Total Orders PY

190,3%

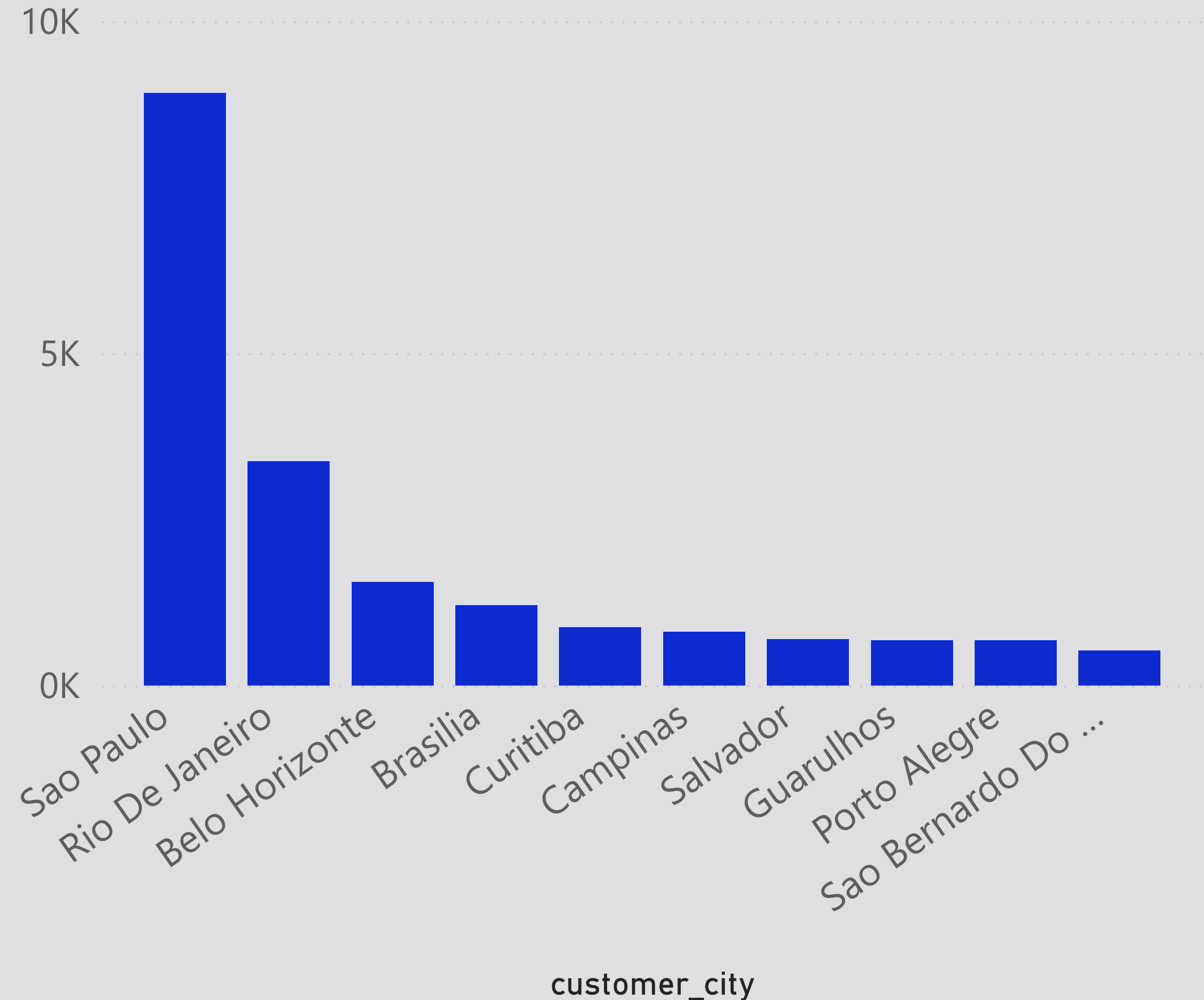
% Total Orders vs PY

Variation of Total Orders vs PY

Total Orders Total Orders PY % Total Orders vs PY

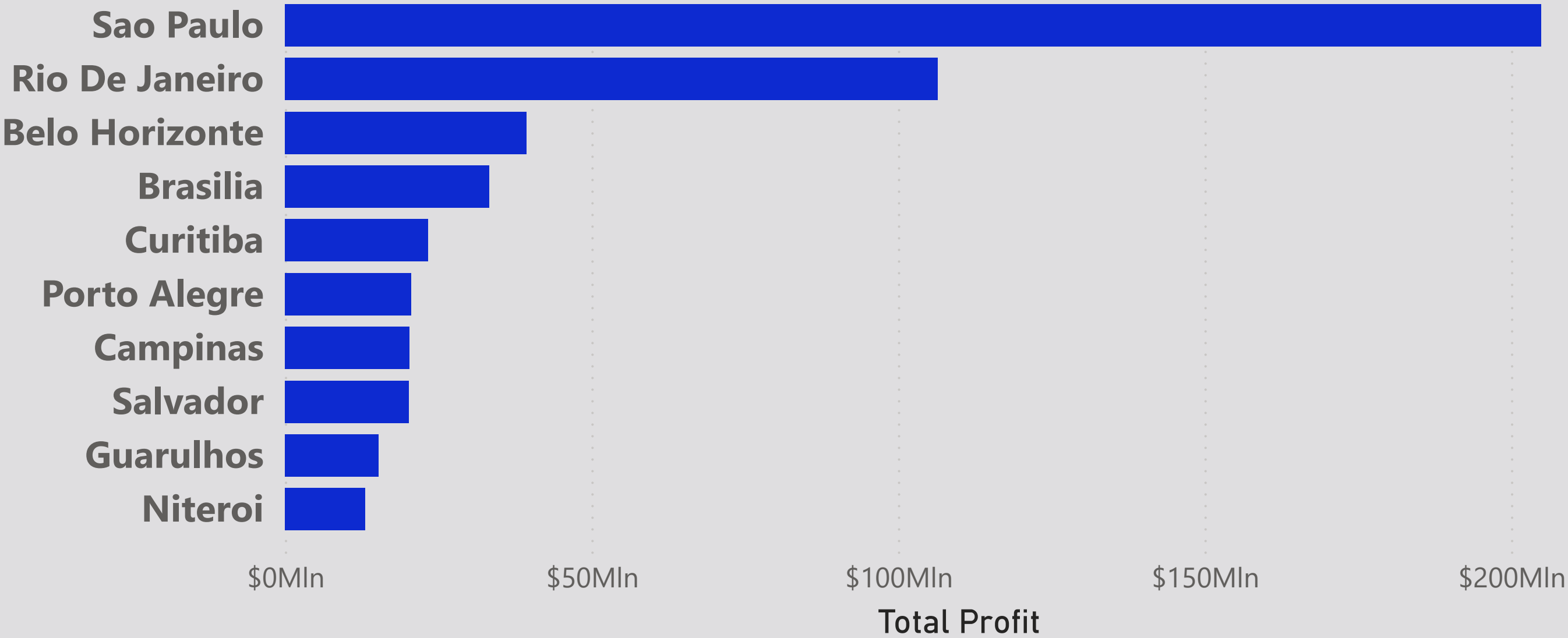


Top 10 Cities per Orders





Top 10 Cities per Profit

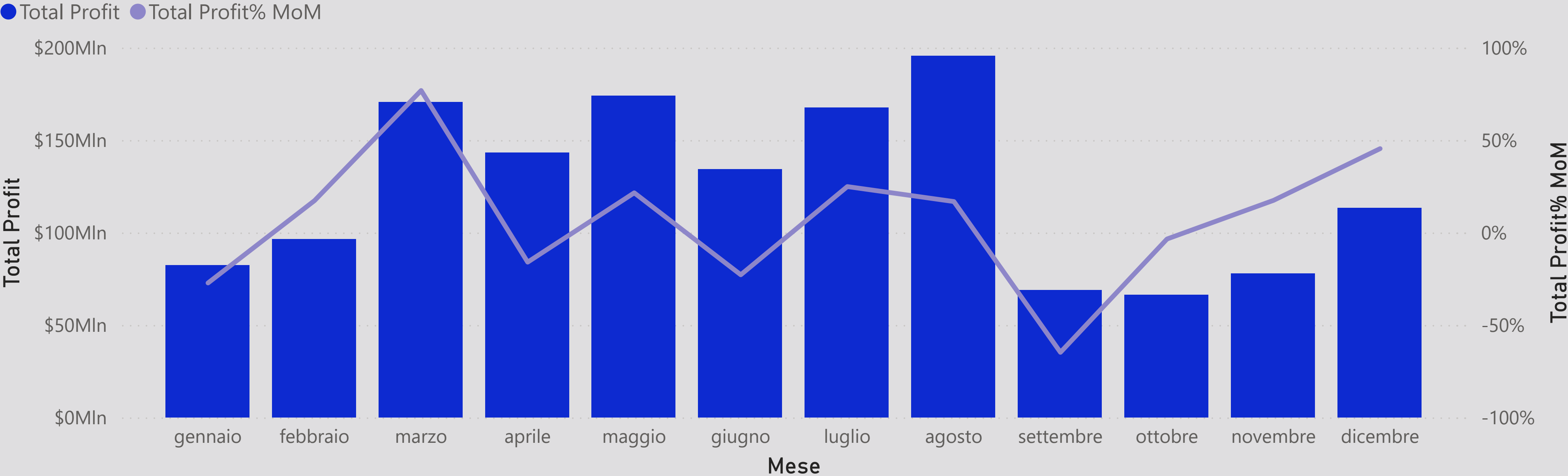


PROFIT PER STATE ANALYSIS

Select Product Category

Tutte

Total Profit and Profit Variation per Month



\$1 Mld

Total Profit

Select Year

- ☐ 2016
- ☐ 2017
- ☐ 2018

olist

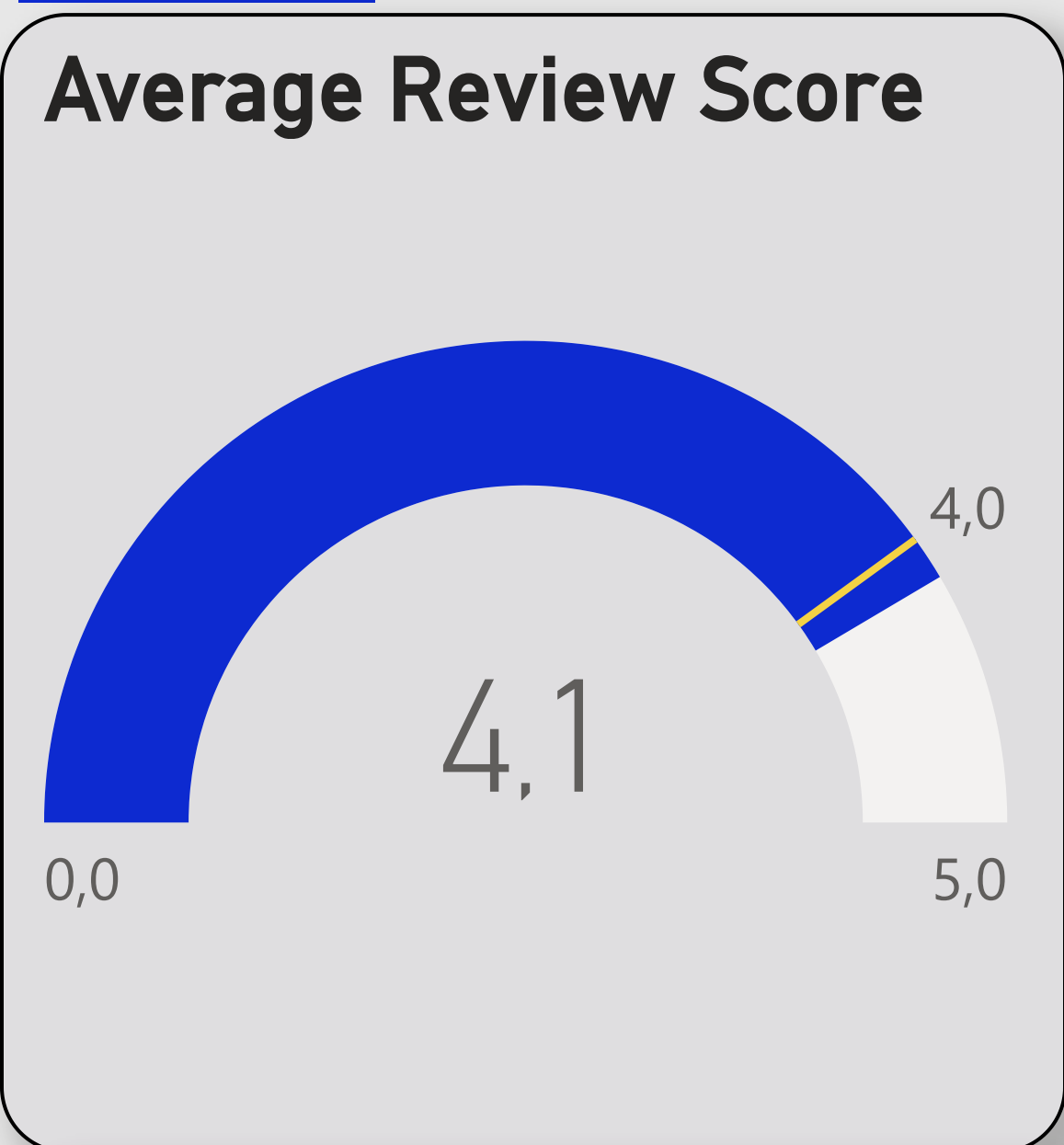
RATING DISTRIBUTION

Select Year

2016

2017

2018



2906

Total Sellers

4044

Total Cities

27

Total State / Province

93K

Total Orders



AVG REVIEW SCORE PER MONTH

DISTRIBUTION OF REVIEWS

REVIEWS SCATTER PLOT

