



OVERVIEW

Select Year

- ☐ 2016
☐ 2017
☒ 2018

Select Product Category

Tutte

4,1

Avg Review Score

54K

Total Orders

\$857Mln

Total Profit

3290

Total Cities

2295

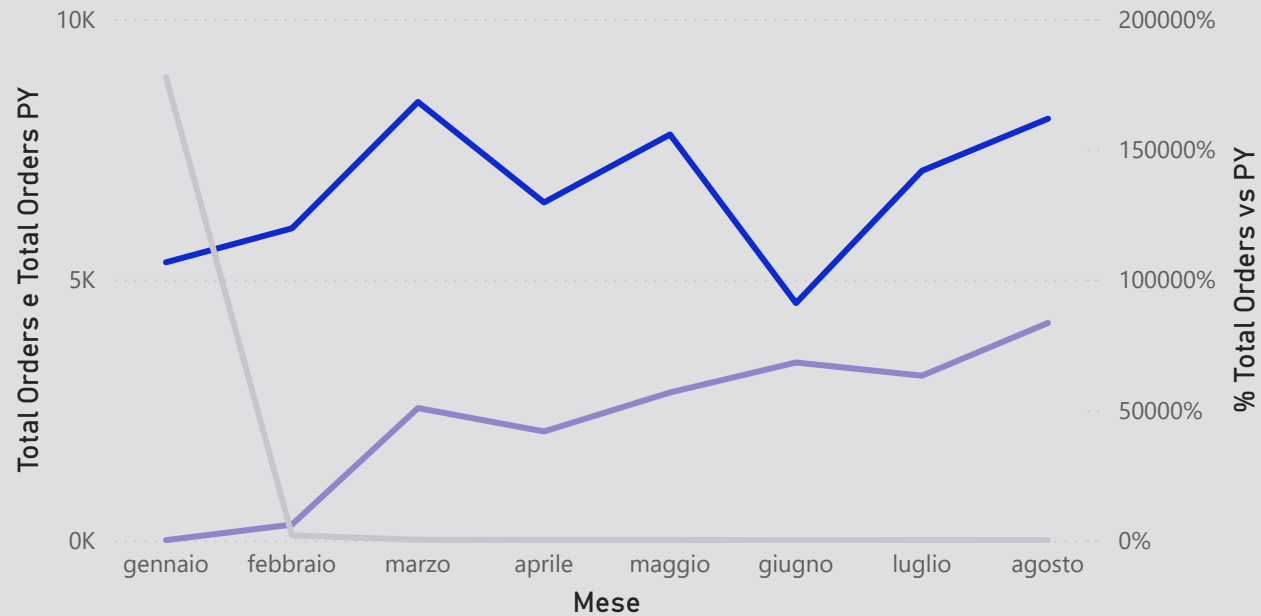
Total Sellers

53K

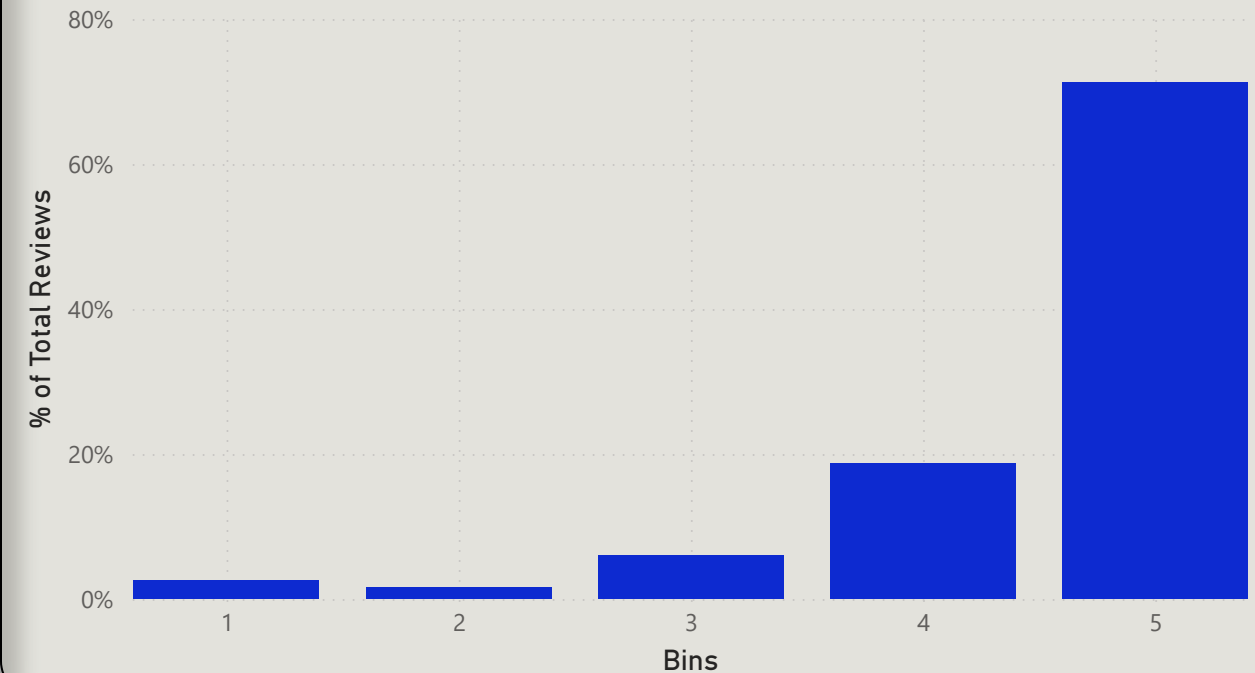
Number of Reviews

Variation of Total Orders vs PY

● Total Orders ● Total Orders PY ● % Total Orders vs PY



Distribution of Review Rating



ORDER PER STATE ANALYSIS

54K

Total Orders

19K

Total Orders PY

1,20

Avg Item per Order

190,3%

% Total Orders vs PY

Select Year

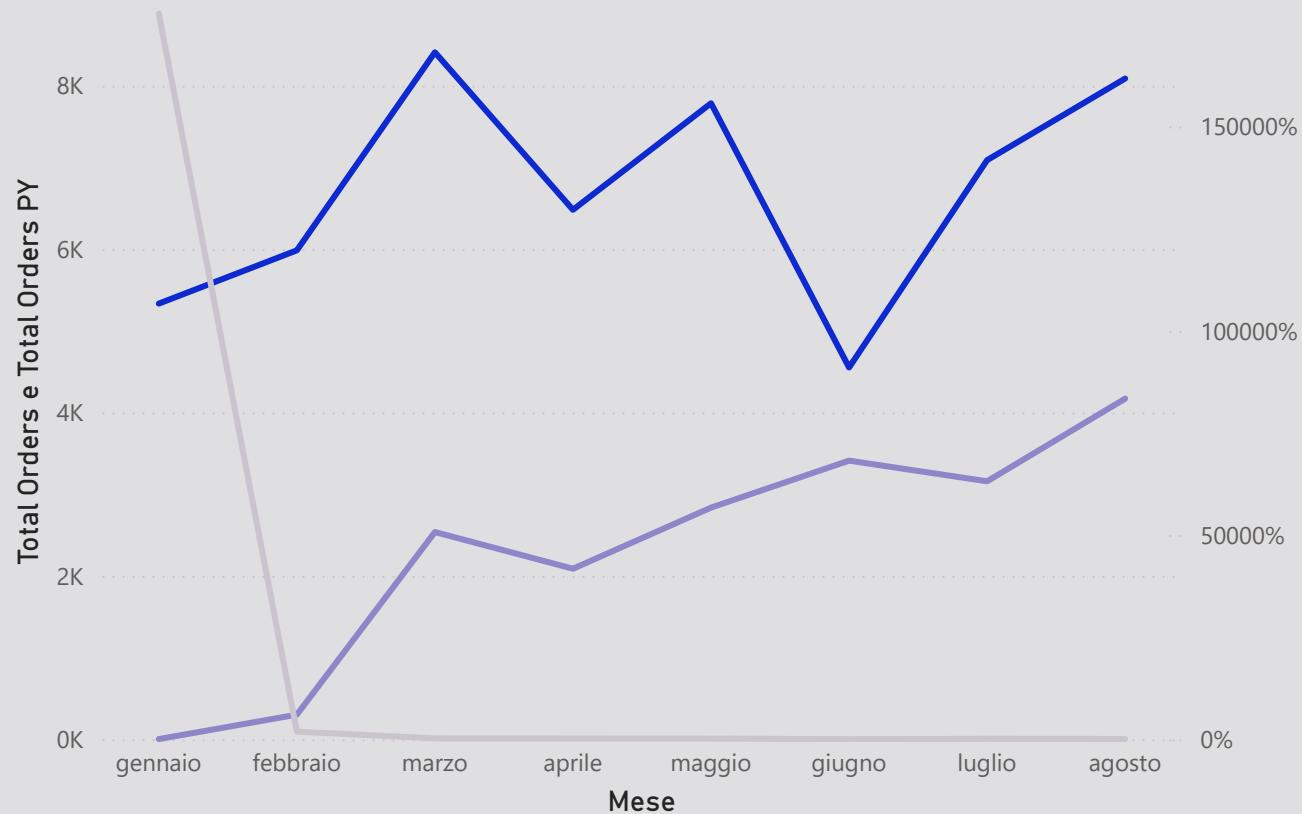
2018

Select Product Category

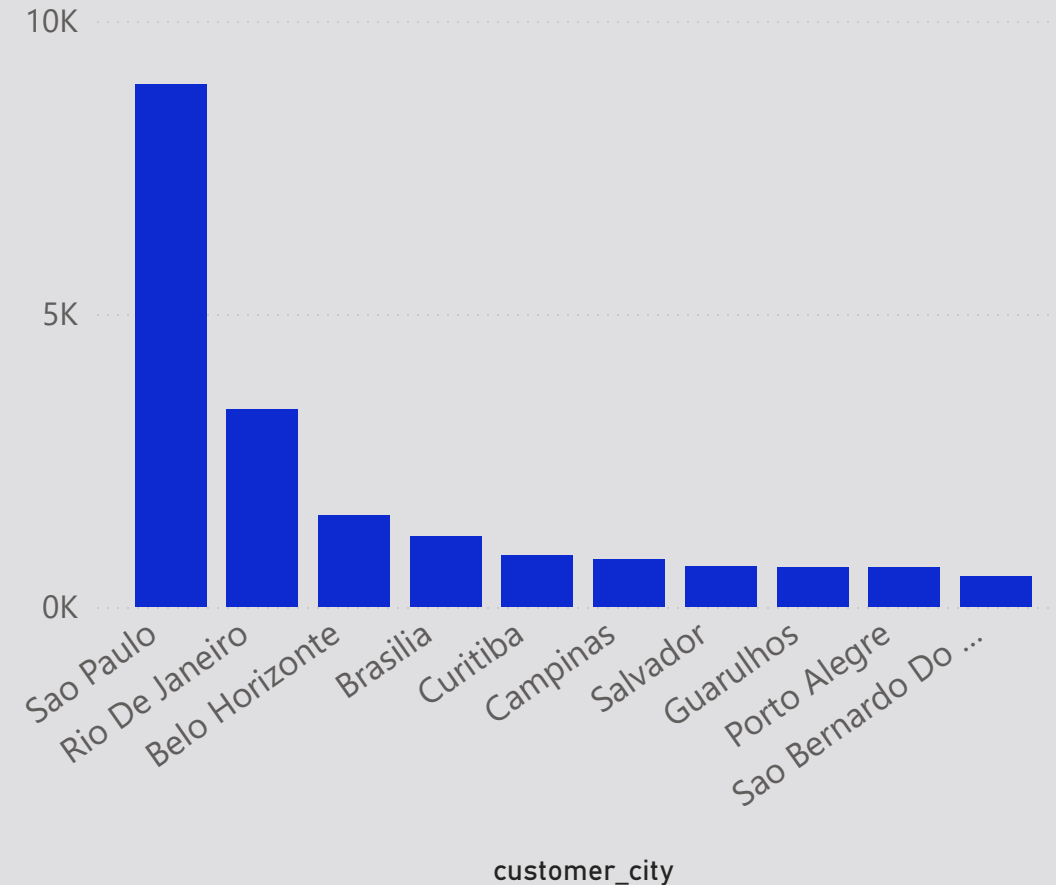
Tutte

Variation of Total Orders vs PY

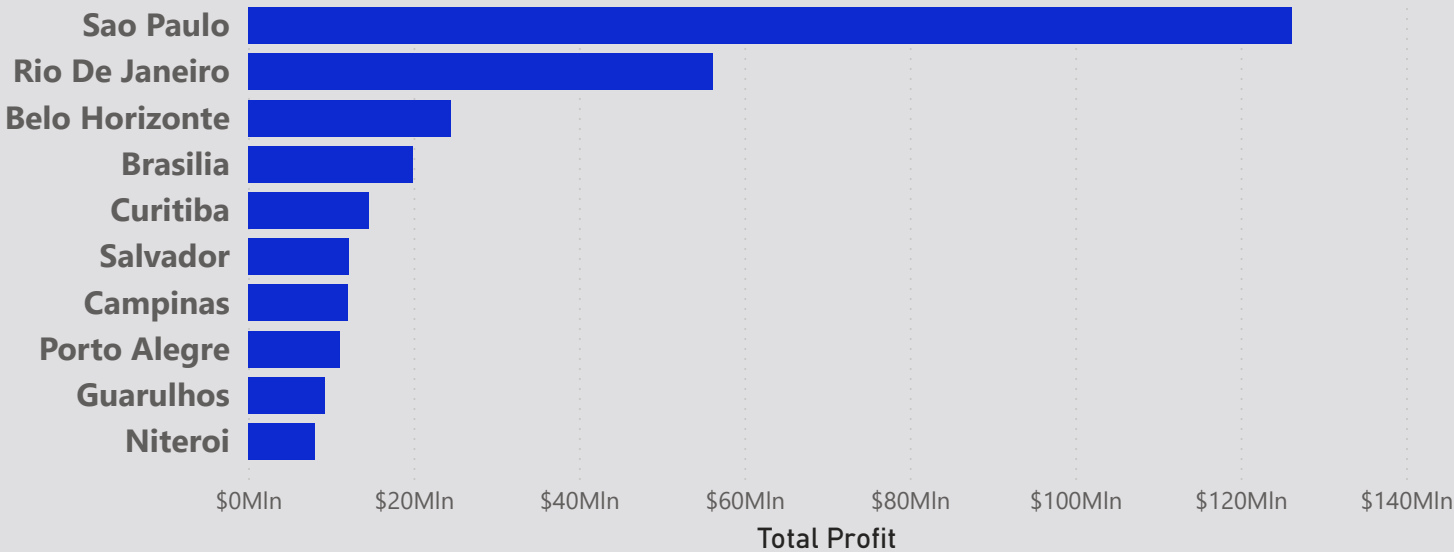
● Total Orders ● Total Orders PY ● % Total Orders vs PY



Top 10 Cities per Orders



Top 10 Cities per Profit



PROFIT PER STATE ANALYSIS

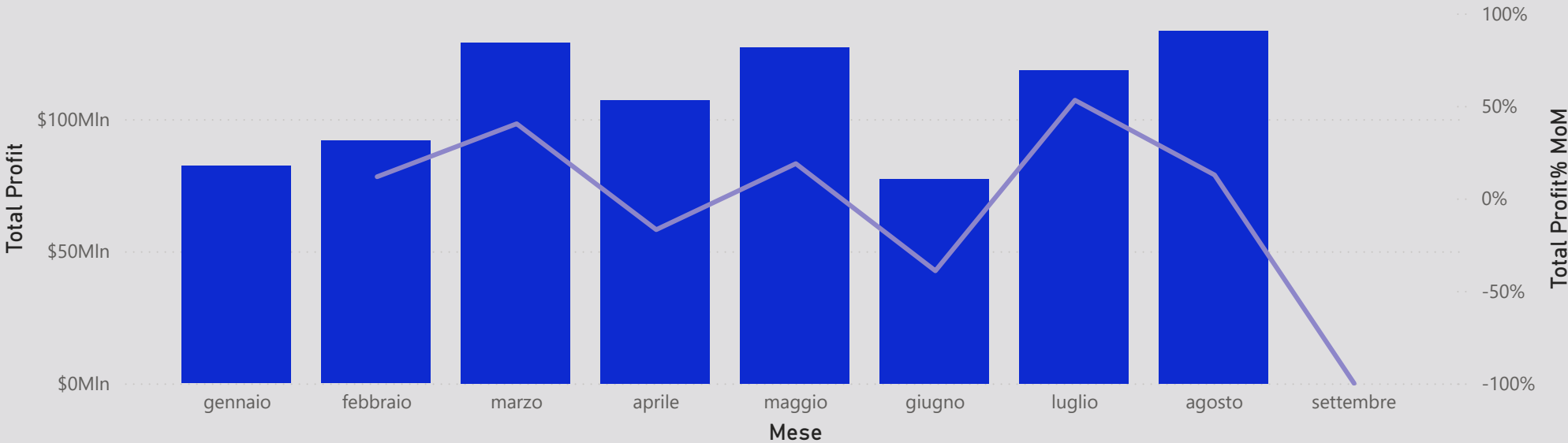
olist

Select Product Category

Tutte

Total Profit and Profit Variation per Month

● Total Profit ● Total Profit% MoM



\$867Mln

Total Profit

Select Year

☐ 2016

☐ 2017

☒ 2018

olist RATING DISTRIBUTION

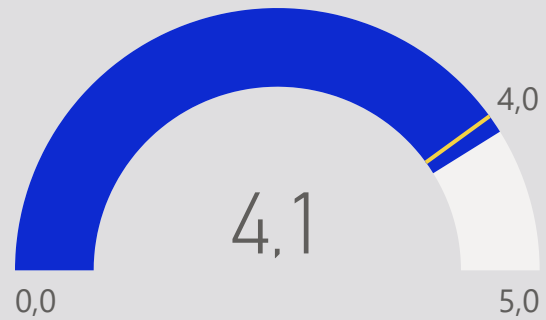
Select Year

2016

2017

2018

Average Review Score



2906

Total Sellers

AVG REVIEW
SCORE PER
MONTH

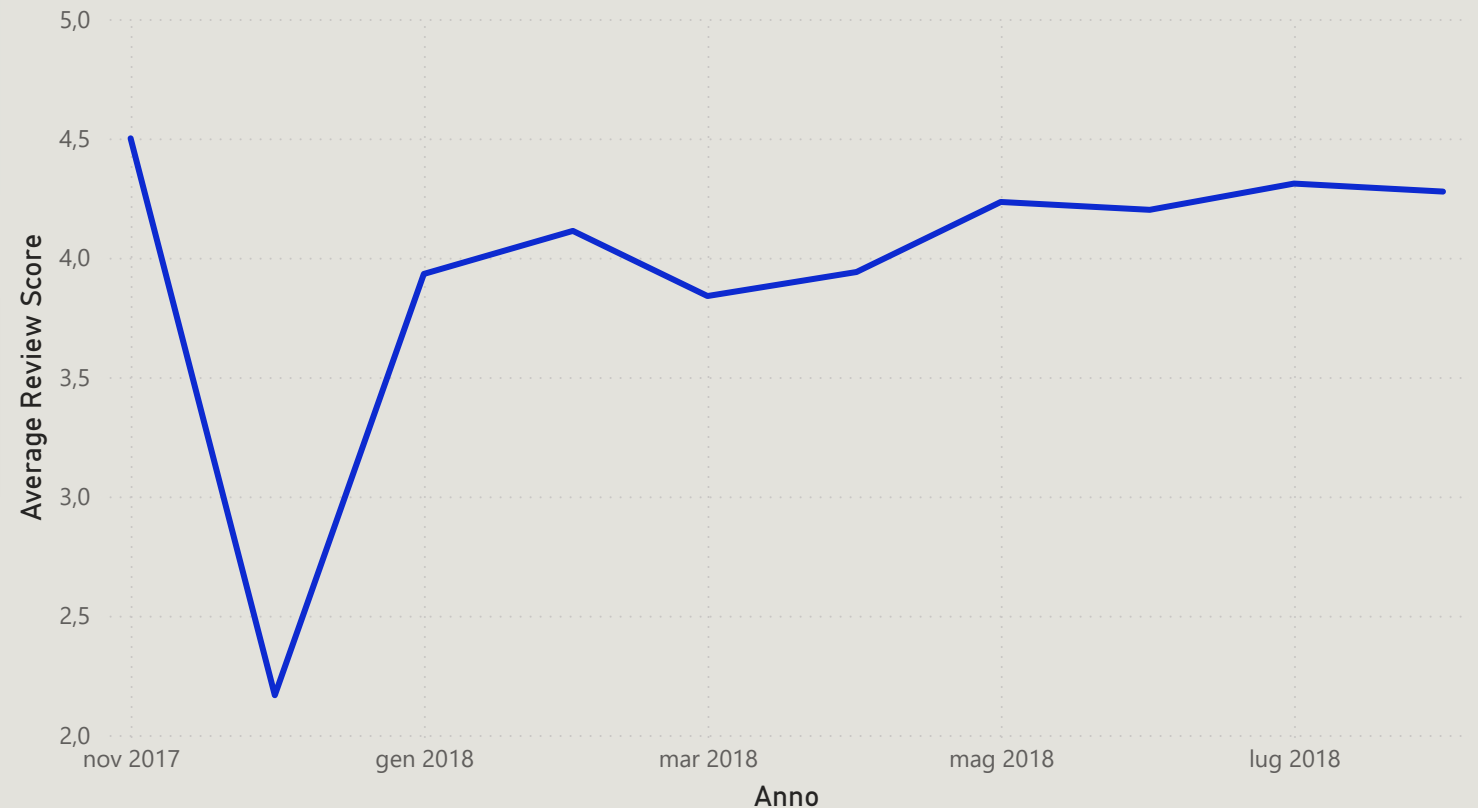
DISTRIBUTION
OF REVIEWS

REVIEWS
SCATTER PLOT

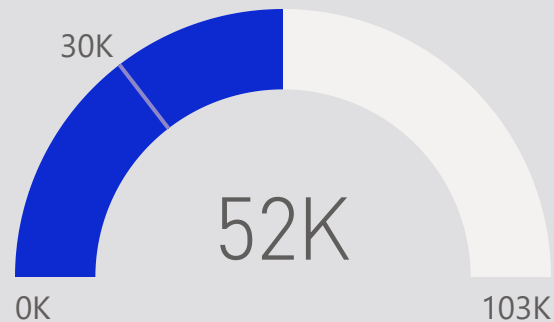
4044

Total Cities

Average Review Score per Anno e Mese



Number of Reviews e Number of Reviews Desired



27

Total State / Province

93K

Total Orders