

2

5





**10-15% jump in
AOV**

**15% reduction in
drop-offs**

**20-40% reduction
of contact center
queries**

4

5

B







2



3



A **25B\$** global market opportunity

10-15% jump in
AOV

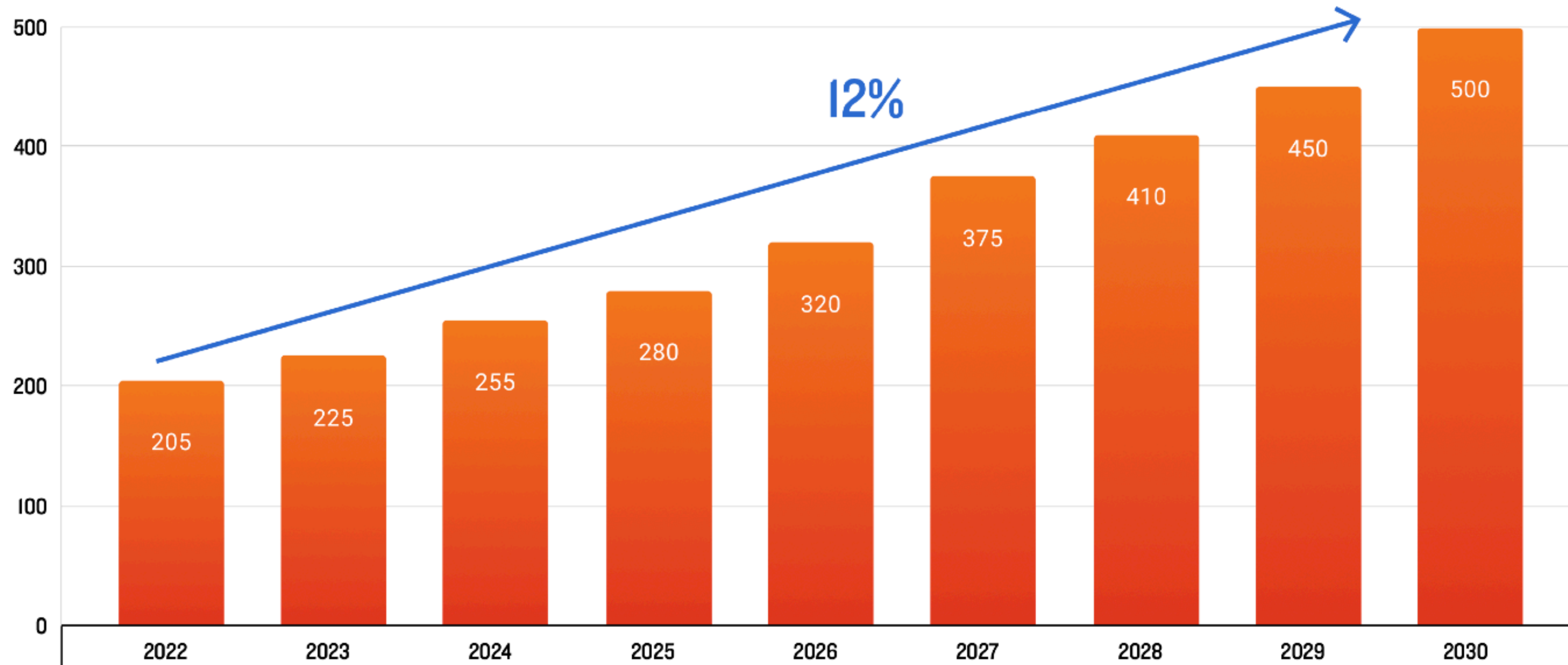
15% reduction in
drop-offs

20-40% reduction
of contact center
queries

Expected to reach **45B\$ in 2030**

India To Have 500 Mn+ Online Shoppers By 2030

Paid users expected to grow at 12% CAGR from 2022-2030



SOURCE: INC42, BAIN AND FLIPKART REPORT 2020