





2

5

























































**10-15% jump in  
AOV**

**15% reduction in  
drop-offs**

**20-40% reduction  
of contact center  
queries**

































4

5











2









# A **25B\$** global market opportunity

**10-15% jump** in  
AOV

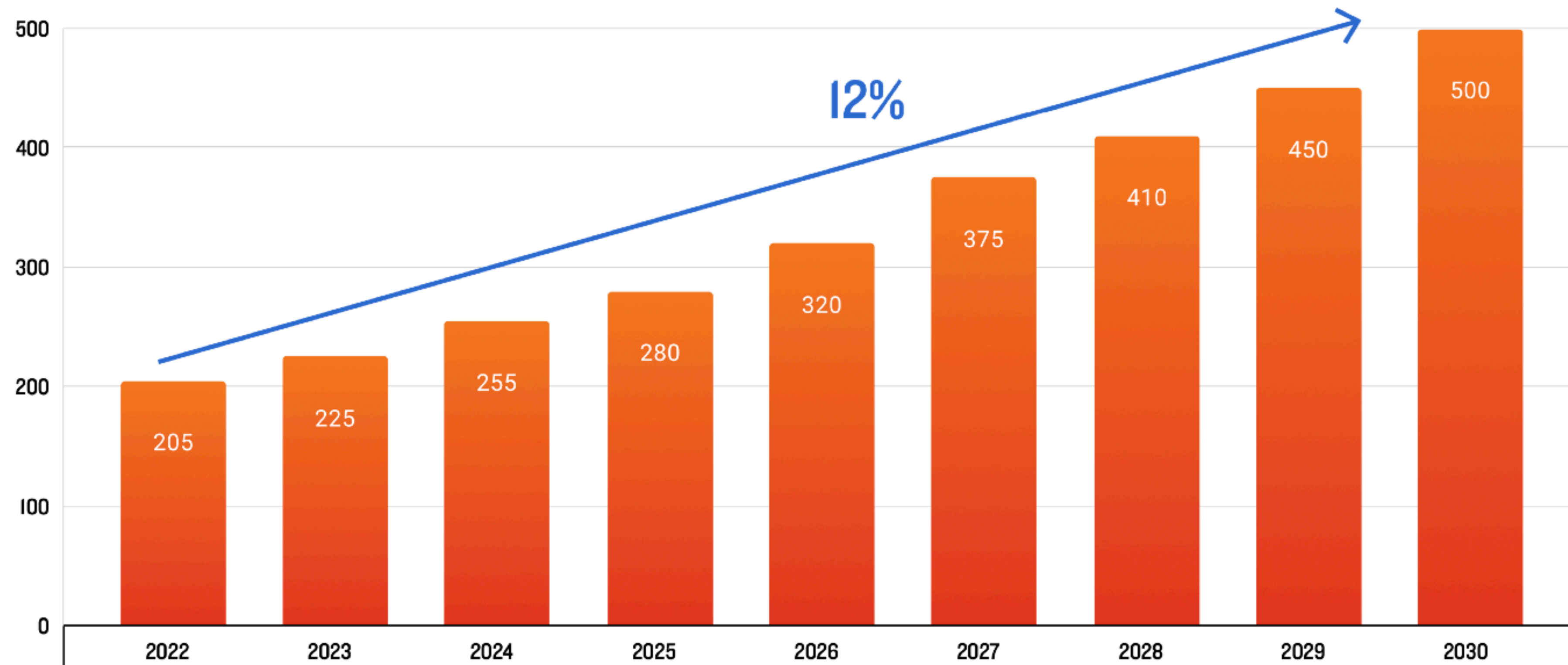
**15% reduction** in  
drop-offs

**20-40% reduction**  
of contact center  
queries

Expected to reach **45B\$ in 2030**

## India To Have 500 Mn+ Online Shoppers By 2030

Paid users expected to grow at 12% CAGR from 2022-2030



SOURCE: INC42, BAIN AND FLIPKART REPORT 2020