



The Boeing Company  
2013 Corporate Citizenship Report

Build Better  
Communities  
Worldwide





**Corporate citizenship speaks to everything we do — from our products and services to our business practices and community engagement. Boeing and its employees contribute to sustainable growth and systemic impact for communities and their people worldwide.**



## Contents

Leadership Message	2
Education	4
Environment	10
Military and Veterans	16
Humanitarian Relief	20
Health and Human Services	22
Arts and Culture	24
Civic Engagement	26
Employees Community Fund	28
Volunteering	30

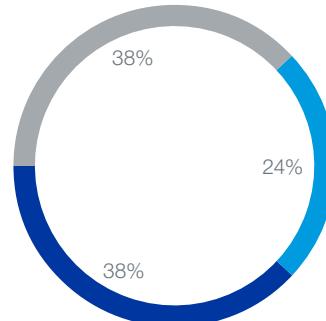
Cover photo/photo above: Boeing photo

**Leadership  
Message**

We believe that companies like ours play a significant role in the world beyond our performance as a corporation. As a stakeholder in the success of our communities, we lead responsibly to help address challenges that are bigger than any one company's interests. Our contributions and efforts are focused on making a significant difference in the lives of people around the world—now and for generations to come.



**Boeing helps enhance lives and communities worldwide, investing more than \$176 million in 2013, as well as thousands of volunteer hours, where we live and work.**



	\$ in millions
Employee	42.7
Charitable	67.0
Business	66.6
Total	176.3

## ONE BOEING ALIGNMENT



*Left to right:*

### Tony Parasida

Senior Vice President, Human Resources and Administration

### Jim McNerney

Chairman and Chief Executive Officer

### Lianne Stein

Vice President, Global Corporate Citizenship

We are a company with a proud history and culture of innovation. Whether in our products and services or in the principles that guide our business practices, we believe that one of our greatest innovations is the ability to make positive, lasting contributions to our global communities.

Motivated from the beginning to build something better, we have remained at the forefront of innovation, with ideas that have changed the world in ways we could never have imagined when Boeing was founded. From enabling the introduction of international air travel or launching the first satellites, to playing a role in the next generation of space exploration, or supporting research into sustainable aviation biofuel and developing hydrogen-powered aircraft, we continue to set new and higher standards.

These standards extend beyond our products to both our business practices and our partners. We continuously re-examine our capabilities and processes to ensure that our company is as strong as our history. This means ensuring that we provide affordable systems and services, create a safe workplace where health and well-being are priorities, and expect responsible business practices and ethical standards from Boeing employees and partners.

Guided by our values, driven by the highest ideals of integrity, innovation and value, and comprising more than 168,000 people across the United States and in more than 65 countries, we recognize the tremendous opportunity—and responsibility—we have to make a positive impact on our world.

In 2013, Boeing, along with its employees, retirees and charitable trust, invested \$176 million in building better communities worldwide.

With a focus on providing individuals and communities with the tools and resources of lasting success, our efforts focused on education, the environment, health and human services, arts and culture, and civic engagement. We empower communities to grow plants that can be used to make sustainable aviation biofuel and strengthen their local economies, volunteer our skills for process improvements that can heighten the impact of nonprofits, partner with customers and nonprofits to airlift humanitarian aid, help veterans translate their military skills into business competencies, and inspire students to turn their dreams into reality.

We strive to lead responsibly and help our communities—and our neighbors around the globe—address the challenges of today and create a better tomorrow.

Elasha Colby represented the students of Aberdeen (Md.) High School when the National Math and Science Initiative (NMSI) named it "School of the Year." Photo: National Math and Science Initiative



52 SCHOOLS  
IN THE PROGRAM SAW A  
**67%**  
INCREASE  
IN PASSING MATH, SCIENCE  
AND ENGLISH AP SCORES

# Education

**Boeing works toward a future when all students will have access to learning so they can develop their skills, do what they dream and build something better.**

Working with community, business and private sector partners, Boeing supports education programs designed to develop a globally competitive workforce and strong communities. By investing our time and resources into strengthening school leadership, and programs that foster knowledge and 21st century skills, we are giving students the foundation they need to be successful leaders and innovators.

Boeing supports leadership development programs through New Leaders, a national nonprofit that develops transformational school leaders, and is driving academic excellence and preparation for students across the United States for success in college, careers and citizenship. Four educators and school leaders currently training and working at Lindblom Math and Science Academy in Chicago's West Englewood neighborhood are finding the experience invaluable.

"I want to help create a community of change that prepares students for work and life," said Molly Myers, a Lindblom social studies teacher. "For me, an essential part of becoming that leader is participating in this program where I am gaining hands-on learning to further my skills and better enrich the lives of the children I teach."

Boeing's relationship with New Leaders began in 2002, and focuses on strengthening the skills of talented educators and school leaders to drive systemic change for a positive effect on students' lives.

Strengthening student achievement in math, science and literacy is only part of why Boeing invests in education programs like the National Math and Science Initiative (NMSI) Advanced Placement Training and Incentive Program (APТИP) through its Program for Military Families. In 2011, Boeing partnered with NMSI to make AP courses, tests, teacher training and certification available in public high schools serving a high percentage of military families — schools like Fairborn High School in Ohio near Wright-Patterson Air Force Base.

"Graduation requirements are different with every school," explains senior Brittney Daugherty, who moved three times during her high school career due to her father's military service. "and because the schools that I've gone to are in different states, it's really nice the AP classes will stay the same."

Boeing supported the program and its expansion in three other schools in Maryland, Oklahoma and Virginia. Just one year into the program, Aberdeen High

**SINCE 2008**

BOEING HAS SUPPORTED ALMOST

**850**

**FIRST TEAMS**  
WITH FUNDING AND  
ACTIVE PARTICIPATION FROM  
**EMPLOYEE  
VOLUNTEERS**

ITEM#  
**948**  
FRC





Designed to inspire the next generation of engineers, the FIRST Robotics Competition matches Boeing employee mentors with student teams as they design, build and test robots before competing against students from around the world. Providing a lesson in "real-world engineering," Boeing mentor Larry Ostrom works with students from Bellevue, Wash., as they make final adjustments to their robot. Photo: Rich Rau

**Bringing together engineers and parents to address the STEM achievement gap, Iridescent Learning uses cutting-edge technology to tell engaging stories that illustrate basic science concepts to students. Photo: Maria Passaseo**



School in Maryland was named NMSI's "School of the Year" for its 2012-2013 achievements, which included a dramatic 137 percent increase in the number of students who passed rigorous AP math, science and English exams.

Through Boeing's partnership with For Inspiration and Recognition of Science and Technology (FIRST), our employees serve as mentors and prepare students for the future by instilling an appreciation for science, engineering and technology while fostering collaboration, problem solving, creativity and effective communication skills. Each year, during an intense six-week period, Boeing mentors help more than 200 student teams design, build and test robots to compete in regional events.

"This has been one of the biggest events I've ever been to," said Kristi Gable, a student from Newport High School in Bellevue, Wash. "It was a lot of fun to be able to see someone that's working on stuff that we could be potentially doing in the future."

Boeing's work to ensure that all students have access to learning so they can do what they dream and build something better is global.

Extending our work with FIRST in the United States, Boeing collaborated with Beijing Youth Foundation and Beijing Student Activity Center to introduce the FIRST Tech Challenge in China. Students in grades 7 to 12 gain real-world engineering experience working with robots, as they develop important leadership attributes such as teamwork, communications and professionalism. The winning team received the opportunity to compete against students from around the world in the FIRST Championship in St. Louis, Missouri.

From one first to another, Boeing supported a science, technology, engineering and math (STEM) Newton aviation camp for students in Norway and a state-of-the-art science room in Denmark through the Northern European nonprofit FIRST Scandinavia. Based on the Newton

approach, a multidisciplinary education concept emphasizing natural sciences, technology and design, these projects delivered development tools to teachers to improve science education and created Newton rooms for students to conduct hands-on experiments involving robots.

In Southeast Asia, joining with Malaysia's Ministry of Education and Ministry of Science, Technology and Innovation, Boeing sponsored a first-of-its-kind event in the country to inspire young people to pursue STEM and advanced manufacturing careers. As part of Malaysia Aerospace Education Day in Kuala Lumpur, 200 high school students had the opportunity to sit in the cockpit of an F/A-18 simulator and observe the inner workings of a wind tunnel.

Through hands-on experiential learning, mentoring and partnerships around the world, Boeing seeks to inspire students and prepare them for the 21st century workforce.



In Mesa, Ariz., Engineering is Elementary (EiE) enables Mesa Public Schools teachers and students to develop a greater understanding of engineering through fun and interactive curricula. Last year, more than 30 Boeing engineers visited classrooms to emphasize the importance of studying math and science to support the EiE program, which has reached more than 4,000 students and 106 teachers.

Photo: Korin Forbes/Mesa Public Schools

MORE THAN  
50%  
OF BOEING'S  
COMMUNITY INVESTMENTS  
**SUPPORT**  
EDUCATIONAL PROGRAMS  
AROUND THE WORLD

**Collaborating in the United States with public and private partners, Boeing is a founding member of the Midwest Aviation Sustainable Biofuels Initiative (MASBI), which advances aviation biofuel development in the Midwest. By driving innovation in emerging clean technologies, MASBI promotes the development of biofuels as well as the long-term economic potential of the region.**

Photo: iStockphoto.com/Quirex



# Environment

**When we consider humanity's effects on nature, we see opportunities, not obligations. As a business and citizen of the global community, we are innovating with fresh approaches toward building a better planet.**

Boeing has a history of achieving the impossible through the confidence to lead, the courage to innovate and the ingenuity to transform what could be into reality. With our employees, we leverage that history to build a better future worldwide. And as a committed, responsible environmental leader focused on healthy global growth, we collaborate with research institutions, customers, universities and governments to solve problems and educate our communities about the importance of environmental protection and preservation.

The Roundtable on Sustainable Biomaterials (RSB), an international, multi-stakeholder initiative dedicated to effective, responsible biomaterials production and processing, is one of our partners. Through this collaboration, Boeing is helping Southeast Asian farmers grow plants that can be used to make sustainable aviation biofuel.

"We are working with partners from across Southeast Asia to identify how we can join together to help small farmers improve their production and income," says Rolf Hogan, executive secretary of the RSB. "Certifying small farmers is the surest way to ensure sustainable biofuels that not only reduce carbon emissions,

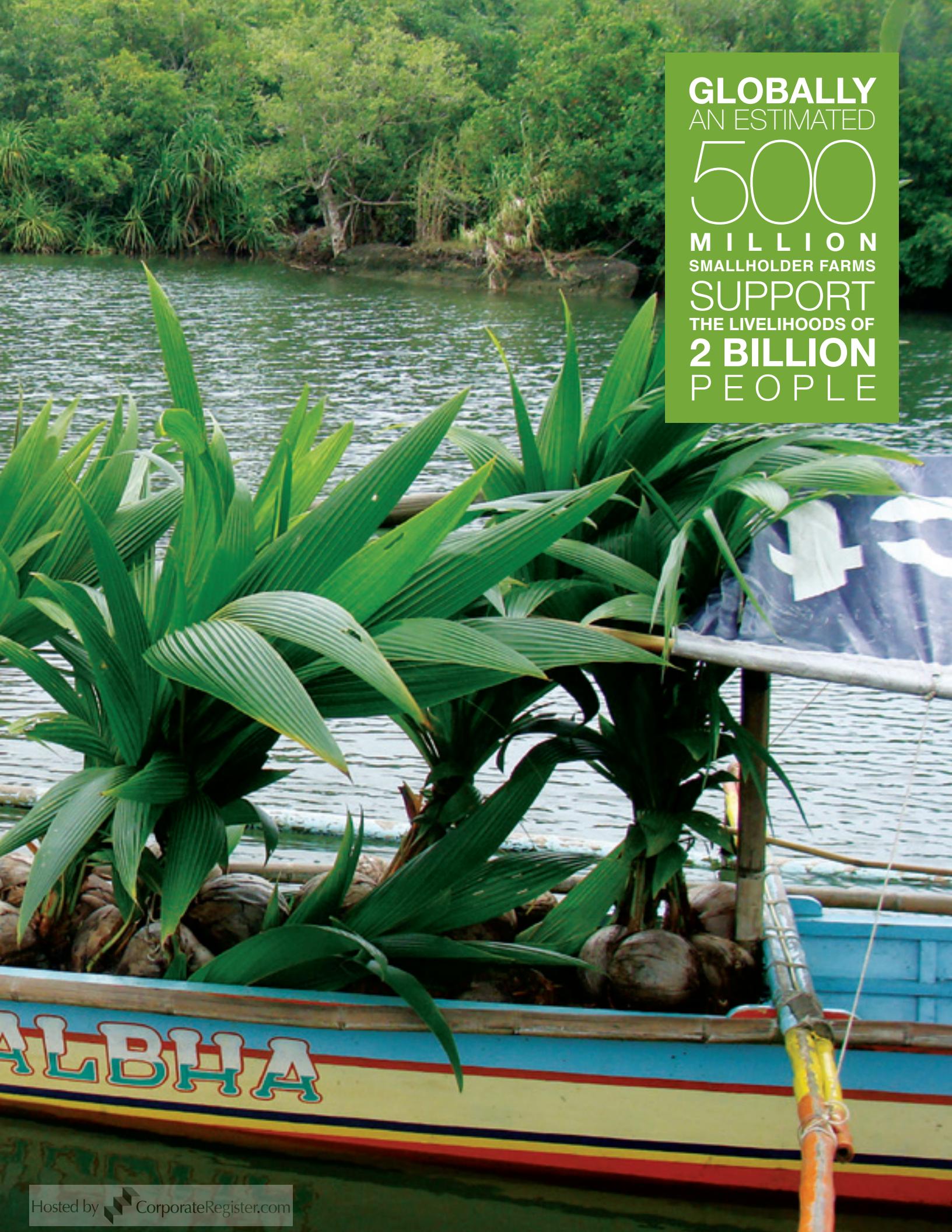
but also improve the livelihoods of rural communities."

These farms, typically small and family-owned, provide a living for 2 billion people in Southeast Asia. Often, however, the farmers lack the resources that would make it possible to expand their operations. Working with the RSB and other partners, Boeing last year funded a workshop in Kuala Lumpur, Malaysia, called "Sustainable Biomaterials for Better Livelihoods." During the event, more than 60 participants from 15 countries discussed ways to enable these farmers to add or expand production of biofuel crops.

From the farms of Southeast Asia to the fields and boardrooms of Brazil, Boeing continues to support the long-term development of aviation biofuel. Boeing, along with GOL Airlines, the Brazilian government, several research institutions and other players, recently signed the Brazil Biojetfuel Platform, a plan to create a sustainable Brazilian aviation biofuel supply chain. Boeing further aided that effort by supporting Brazil's first-ever biofuel flight, a Sao Paolo-to-Brasilia run in a GOL Next-Generation 737-800 powered in part by fuel made from waste cooking oil.



Boeing collaborates with the Roundtable on Sustainable Biomaterials and other organizations to help small farmers in Southeast Asia grow plants for sustainable biofuel production while improving their productivity and incomes. Photo: Roundtable on Sustainable Biomaterials



**GLOBALLY**  
AN ESTIMATED  
**500**  
**MILLION**  
SMALLHOLDER FARMS  
**SUPPORT**  
THE LIVELIHOODS OF  
**2 BILLION**  
PEOPLE

**From Arizona to South Carolina, the United Kingdom to Japan, Boeing volunteers serve as advocates for environmental awareness and positive change. Photo: Chris Jue**



But Boeing's efforts to improve environmental performance extend well beyond biofuel.

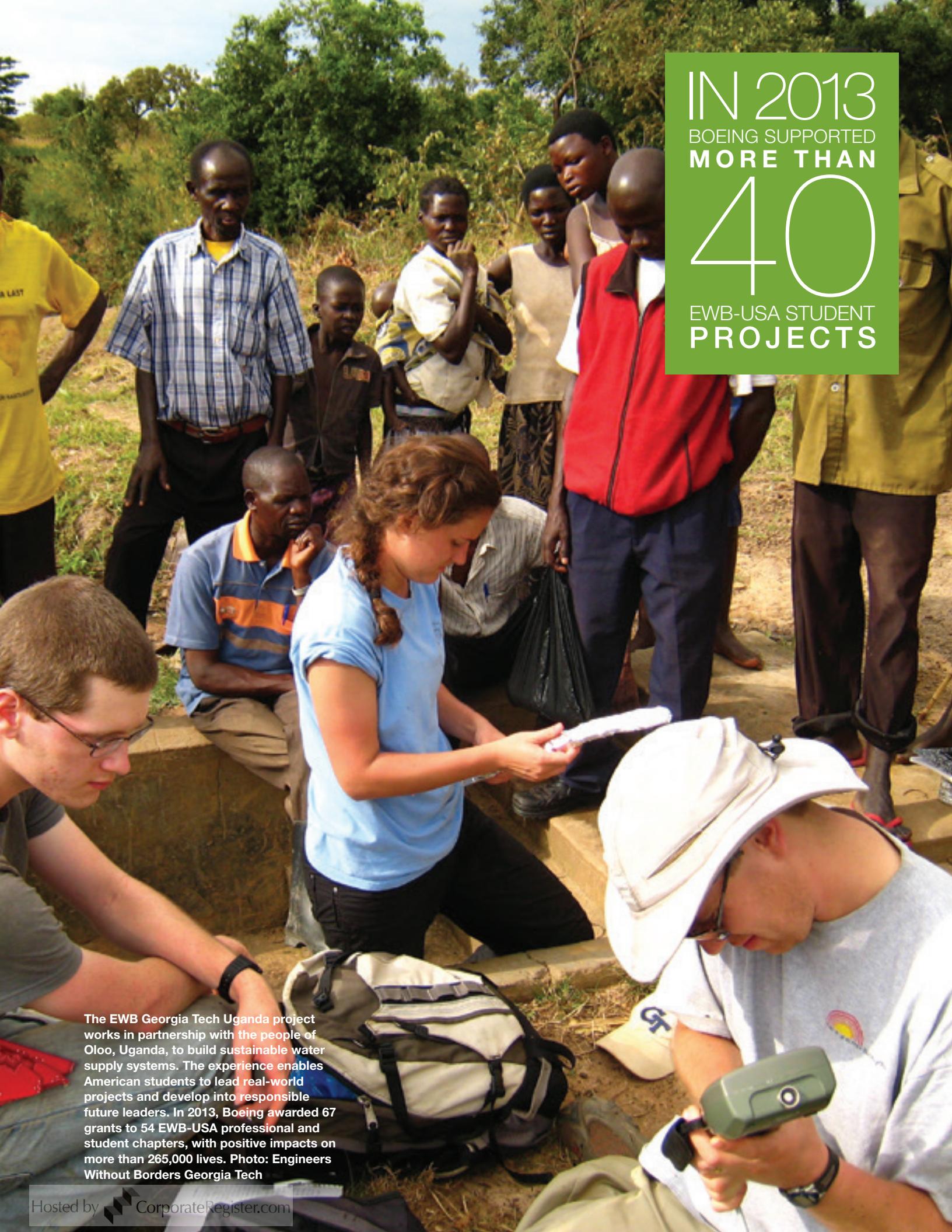
Boeing and the nonprofit Engineers Without Borders-USA (EWB-USA) have worked together since 2009 to help solve critical community problems and create a better world. Driven by a passion to improve the quality of life worldwide, EWB-USA student and professional members implement deep-rooted engineering solutions, while creating transformative experiences and responsible leaders.

"The opportunity to apply what I have learned in the classroom to real-world engineering projects has given me a broader global perspective and valuable opportunity to use my education to improve others' quality of life." Says Jessie Spruill, an EWB Georgia Institute of Technology (EWB Georgia Tech) student chapter member. "Beyond using my technical knowledge to better the lives of others, participating in projects through Engineers Without Borders also develops me as a leader and global citizen."

Through a project partially funded by Boeing, the EWB-USA Georgia Tech student chapter is providing access to clean water for 700 people in Oloo, Uganda. The project is a starting point for these future engineers, who hope to design a solar-powered irrigation system and develop a vocational school that will teach sustainable farming techniques.

Boeing's strength is its people. They are passionate about challenging themselves and conventional ideas in the pursuit of pioneering solutions to complex problems. United by a deep sense of environmental stewardship, we draw on that strength to build better communities worldwide and effect positive change across the globe.

Additional information highlighting how Boeing is working to build a better planet, improve the environmental performance of our products, and create the next generation of technologies appears in our Environment Report, at [www.boeing.com/environment](http://www.boeing.com/environment).



IN 2013  
BOEING SUPPORTED  
**MORE THAN**  
**40**  
EWB-USA STUDENT  
PROJECTS

The EWB Georgia Tech Uganda project works in partnership with the people of Oloo, Uganda, to build sustainable water supply systems. The experience enables American students to lead real-world projects and develop into responsible future leaders. In 2013, Boeing awarded 67 grants to 54 EWB-USA professional and student chapters, with positive impacts on more than 265,000 lives. Photo: Engineers Without Borders Georgia Tech

**Working with The Mission Continues, Frank Parrado served his Boeing-sponsored fellowship at Veterans Ocean Adventures in Miami. The Mission Continues empowers veterans to apply their legacy of action and service within their communities. Photo: Dale Rainville**



BOEING AND  
ITS EMPLOYEES  
DONATED MORE THAN  
**\$16.4**  
MILLION  
TO MILITARY AND  
VETERAN-SPECIFIC  
PROGRAMS OR ORGANIZATIONS  
**IN 2013**

## Military and Veterans

**Recognizing the unique value of service members, veterans and military families, Boeing creates opportunities and invests in partnerships that provide pathways to build better lives for them, their families and their communities.**

Leadership. Management. Teamwork. Accountability. Responsibility. These are some of the skills military veterans develop during their service. But as they return home and seek to put those skills to work, some face obstacles to employment that can seem insurmountable.

Today, Boeing employs more than 23,000 veterans and reservists who have entered the private sector and stands by to assist, by collaborating with organizations like The Mission Continues.

"The idea behind The Mission Continues is to create an opportunity for veterans to serve in their community. By doing so, veterans rebuild their sense of purpose while at the same time making their community stronger," says Eric Greitens, founder and CEO of The Mission Continues, and a former Navy SEAL.

Through The Mission Continues, veterans can serve their country in new ways through innovative, action-oriented programs. One Boeing-supported effort awards six-month community service fellowships to post-9/11 veterans. This program encourages veterans to channel their strengths, skills and compassion toward educational, environmental or social issues in their communities by working with local nonprofit organizations.

For Boeing Fellow Kimberly McGraw, The Mission Continues has been a platform for teaching philanthropic values to students and increasing their school and community involvement. "I found a new home with The Mission Continues," she says. "And, to me, that is more than enough energy, support and love than one could ask for."

In the business sector, Boeing's partnership with American Corporate Partners (ACP) allows Boeing professionals to help returning veterans develop career paths and build professional contacts. Our employees offer mentoring, career counseling and networking opportunities, "giving back" while gaining a deeper understanding of issues that face the veteran community.

Now serving in the U.S. Army Judge Advocate General's Corps, Capt. Adam Mittman says he found ACP helpful in framing his decisions about re-entering civilian life. "The opportunity to meet regularly with someone who has been through the transition himself, and to learn from their experience, has been invaluable. Likewise, being able to leverage my mentor's network to learn from others in potential follow-on professions has helped clarify the direction I want to take in my next career."



**Boeing supports American Corporate Partners, a nationwide program dedicated to helping veterans transition from the armed services to the civilian workforce. During yearlong mentorships, veterans interact with Boeing professionals to develop career paths and build professional networks. Photo: Charles Wanless**

**Boeing Employees Veterans Association**  
endeavors to ensure that our veterans' dedication and service are never forgotten, by staging year-round recognition, community engagement and networking events.

Photo: Alex Cole



His mentor is John Robinson, a retired U.S. Air Force officer and senior manager in Boeing Government Operations. Mr. Robinson views ACP as an opportunity to repay those who helped him during his personal transition, and a way to assist the next generation of U.S. service members as they separate or retire from the military. "It has been a wonderful experience, working with motivated and passionate leaders as they evolve from a life of service in uniform to a life of service to their communities in a civilian capacity," Capt. Mittman says.

Since 2011, Boeing has managed a military-careers transition website and a skills translator tool to help current and former service members transform their technical skills, experience, integrity and leadership acumen into career opportunities. One beneficiary is Jackie Sullivan, an Air Force Academy graduate who served for five years before becoming a facilities planner at Boeing in South Carolina. "My military service

has been instrumental in gaining the training and experience necessary for my Boeing career," she says. "There are many similarities between facilities — machinery, processes, being able to understand the customer's perspective — that support military airfield operations and those that are required to support production of the 787."

The Boeing Employees Veterans Association (BEVA), an affinity group in which employees can motivate, mentor and coach one another, serves as a connection point for veterans and reservists throughout the company.

"What makes BEVA truly special is that it recognizes individuals who made a choice to be a part of something bigger," says Alex Cole, a retired Air Force officer and president of the Potomac Region BEVA chapter. "I am proud to be part of a group of Boeing employees that makes the extra effort to support veterans and veteran-related activities."



BOEING EMPLOYS  
MORE THAN  
23,000  
**MILITARY  
VETERANS**

After serving in the U.S. Air Force, Jackie Sullivan used Boeing's online skills translator tool to help identify how her military experiences relate to the civilian world. She credits her military experiences with equipping her for her Boeing career as a facilities planner. Photo: Alan Marts

Supplies arrive on board a Boeing MV-22B Osprey during Operation Damayan, which provided relief in the aftermath of Typhoon Haiyan. Photo: U.S. Marine Corps by Caleb Eames



BOEING AND ITS  
**EMPLOYEES**  
HAVE DONATED  
MORE THAN  
**\$31**  
**MILLION**  
TO RELIEF EFFORTS  
WORLDWIDE  
**SINCE 2000**

# Humanitarian Relief

**There is no greater privilege than helping those in need. In the face of natural disasters or humanitarian need, Boeing's people and products are often present to help communities around the world.**

Human need drives action, and the sum of those actions demonstrates Boeing's long-standing commitment to the economic well-being of our global communities. Through rapid assistance or targeted support, and in partnerships with customers, relief organizations and other collaborators, Boeing and its employees provide essential resources, talent and support.

Last year, Boeing and its employees contributed \$1.7 million to disaster recovery efforts around the world, while our products played a key role in providing humanitarian assistance.

Roaring through the Philippines, Typhoon Haiyan affected more than 14 million people. With the island nation's infrastructure in ruins, Boeing MV-22 Ospreys airlifted some of the first relief assets to reach the survivors. Deployed by the Marine Corps, the aircraft ferried lifesaving supplies and evacuated those most in need of medical treatment.

Meanwhile, through the Boeing Humanitarian Delivery Flights program, we worked with Philippine Airlines and the relief agency World Vision to coordinate a special flight of the airline's newly purchased Boeing 777-300ER. Boeing employees hand-loaded the plane with 40,000 pounds of temporary shelter materials, and the Boeing 777 team donated

the extra fuel needed to fly the cargo from Everett, Wash., to the Philippines.

"Helping more than 650,000 victims of Typhoon Haiyan, we are deeply appreciative of Boeing and Philippine Airlines for enabling us to deliver these critical supplies to families who have endured so much," says Michael Williams, supply chain manager at World Vision.

The Humanitarian Delivery Flights program is a collaboration of Boeing, its airline customers, and domestic nonprofit and international NGOs to combine humanitarian aid with the delivery of new aircraft throughout the world.

In accepting its first 777-300ER delivery, Kenya Airways worked with Boeing to transport 10,400 pounds of agricultural equipment and medical supplies for the Alaska Sudan Medical Project (ASMP). A grass-roots charity, ASMP provides vital humanitarian aid to the people of the South Sudan by building medical clinics, drilling wells and developing local agriculture.

Working with our global network of customers, suppliers and community partners, Boeing is uniquely positioned to make a difference during disaster and humanitarian relief efforts and be a force for positive change.



**At Boeing's Everett, Wash., Delivery Center, more than 10,000 pounds of humanitarian supplies go into the cargo hold of Kenya Airways' first 777-300ER. The cargo helped build clinics, drill water wells and develop agriculture in the South Sudan. Photo: Ed Turner**

A close-up photograph of a man wearing a blue polo shirt and a dark blue headwrap. He is focused on sifting through a large pile of yellowish-brown grain or seeds in a large, shallow wooden bowl. A motorcycle is visible in the background.

IN 2013  
BOEING AND  
ITS EMPLOYEES  
CONTRIBUTED MORE THAN

\$33  
MILLION  
TO HEALTH AND HUMAN  
SERVICES PROGRAMS  
IN 25 COUNTRIES

Since 2012, Boeing has supported a project known as "Saving Indigenous Plants — Seed Saving Partnership with Bangli Farmers" through the IDEP Selaras Alam Foundation. The foundation works with local farmers to educate and train them in renewable farming techniques for long-term sustainability. Photo: Bob Ferguson

# Health and Human Services

**Because we believe in the human and economic potential of our communities, Boeing supports programs that increase the ability of individuals and communities to succeed in a constantly evolving world.**

By helping others achieve well-being and lead purposeful lives, Boeing increases the capacity of individuals and communities to succeed.

Working with the IDEP Selaras Alam Foundation in Bali, Boeing is helping to equip local farmers with the knowledge and tools they need to grow organic foods and improve their quality of life.

Known as “Saving Indigenous Plants – Seed Saving Partnership with Bangli Farmers,” the project trains farmers to organically grow and preserve indigenous plant seeds sustainably. The foundation also assists the farmers in packaging, marketing and selling these seeds across Bali.

“I hope we Bangli farmers have sowed the seed of inspiration in fellow farmers near and far so others will consider organic farming to help protect our environment and livelihood,” explains Ketut Suratna, a local farmer.

In other efforts worldwide, Boeing is cultivating the seeds of entrepreneurship in the leaders of tomorrow.

Inspiring business innovation among the youth of the Middle East and North Africa, Boeing and the nonprofit INJAZ Al-Arab have co-developed the Start Up Program to reduce unemployment. Piloted in

Egypt and expanded to other parts of the Middle East, Start Up promotes regional employment and helps students launch and run their own businesses.

Building on that experience, Boeing has partnered with INJAZ El Djazair, the Algerian branch of INJAZ Al-Arab, in support of its Entrepreneurship Pipeline initiative, which aims to build and sustain an entrepreneurial environment throughout Algeria.

“By creating an environment where young people are encouraged to innovate—from grassroots business education in primary and secondary schools to hands-on business creation training—we have an opportunity to impact employment and job creation in Algeria,” says Leen Abdel Jaber, executive director of INJAZ El Djazair.

In the U.S., Boeing employees in the greater Washington, D.C., area are working with D.C. Central Kitchen (DCCK) to combat hunger and create opportunity by employing at-risk adults who prepare nutritious products for an array of community partners. Since our partnership began in 2010, DCCK has provided almost 10 million healthy meals to low-income individuals while growing its social enterprise portfolio by 400 percent.

Around the world, Boeing is enabling individuals and communities to be positioned for long-term success by supporting programs that make systemic, lasting contributions.



**In addition to reducing hunger and delivering balanced meals, Boeing and D.C. Central Kitchen are preparing unemployed adults to re-enter the workforce. With our support, DCCK's Campus Kitchens Project expanded its internship program and realized an 87 percent job placement rate in 2013. Photo: D.C. Central Kitchen**

**72%**  
OF BUSINESS LEADERS  
**SAY THAT**  
**CREATIVITY**  
IS THE NUMBER ONE SKILL  
THEY SEEK WHEN  
**HIRING\***

Students from Charleston Development Academy in South Carolina stand before a mural they created during their Engaging Creative Minds activities. Photo: Engaging Creative Minds.



\*Americans for the Arts, *Arts Education Navigator: Facts and Figures* (2013), 05.

# Arts and Culture

**Imagination plus discipline equals innovation. It's an equation that every artist applies. We believe that experiencing the arts can help tomorrow's leaders build creative mindsets — an advantage that a complex, uncertain future will demand.**

When we consider our many accomplishments—from designing and building the earliest biplanes to creating and supporting today's aerospace technologies—we see that innovation is driven by human creativity, curiosity and intellect.

Through the arts, we learn to communicate more effectively, to appreciate diverse ways of thinking, and to harness the power of design. These critical skills, combined with a solid foundation in math and the sciences, will help us answer the challenges of the 21st-century workplace.

Boeing's support for the arts and the humanities centers on efforts that encourage our global communities to participate in and encourage cultural experiences that can broaden their perspectives, cultivate their creativity and prepare them to resolve the complexities of tomorrow and beyond.

In South Carolina, working with a program called Engaging Creative Minds (ECM), Boeing is helping the arts and education communities collaborate. The goal: to inspire students with the drive to become imaginative, adaptable, productive adults. Working with 14 schools in the Charleston County School District, ECM reaches more than 4,000 students and produces cultural festivals for the entire community.

"A major goal of education is to help students think both critically and creatively as they engage the world around them," says Kevin Smith, principal of C.E. Williams Middle School for Creative and Scientific Arts in Charleston. "Incorporating the arts into learning helps to stimulate ideas and spark the creativity that lives within each child, which ultimately fosters world-class leaders and innovators."

Boeing's support for a program called Chicago Shakespeare in the Parks brings the playwright's imagery, intrigue and ingenuity to life for culturally underserved communities. The free performances, staged throughout the city, also boost local economies.

Our commitment to improving communities around the world can be seen in programs like Folklorama Teachings in Winnipeg, Manitoba. Folklorama enhances learning and advances professional development through hands-on, multicultural experiences that celebrate diversity.

Boeing functions at the forefront of innovation, and we are convinced that innovation flourishes when the sciences and the humanities meet. The arts are essential for strong communities—and successful companies.



**Since 2012, Chicago Shakespeare in the Parks has been breaking down barriers between audience and performers in 18 community parks throughout the city at no cost to patrons. Photo: Chuck Osgood/Chicago Shakespeare Theater**

A wide-angle, high-angle photograph showing the backs of numerous Air Force cadets in blue uniforms and white hats, standing in a massive, dense formation that fills the frame.

**BOEING LEADERS**

LEND KNOWLEDGE AND  
SKILLS TO MORE THAN

**500**

NONPROFIT  
ORGANIZATIONS  
BY SERVING ON THEIR BOARDS

Boeing seeks not only to inspire character development, but also to celebrate it. "A Year in the Blue," a two-hour, Boeing-sponsored documentary, reflects on the lessons learned by Air Force cadets throughout a year at the Air Force Academy. Photo: U.S. Air Force photo by Mike Kaplan

# Civic Engagement

**When individuals actively work together to improve their communities, they develop into strong leaders with the knowledge, skills and appreciation to build a stronger society.**

Boeing supports programs that bring individuals together to increase public understanding and engagement in the issues that affect our communities and our world. We believe in building strong communities and even stronger leaders through open dialog; a willingness to understand varied cultures, perspectives and issues; and the desire to empower others to bring about positive change.

At Boeing, leadership is about sharing knowledge and skills, as well as developing relationships centered on our core values. Nowhere is that approach better understood than at the U.S. service academies, where future officers undergo undergraduate education and leadership training.

Working with the United States Military Academy, the Naval Academy and the Air Force Academy, Boeing supports a variety of initiatives aimed at developing and preparing America's future military leaders.

Through involvement in major national conferences such as West Point's National Conference on Ethics in America, the Naval Academy's McCain Conference and the Air Force Academy's National Character and Leadership Symposium, all of which bring cadets, midshipmen and

faculty together, we facilitate discussions of global issues.

Working year-round to support leadership development at the academies, Boeing participates in seminars, internship programs and competitions that not only enrich the educational experience, but also provide a foundation of knowledge, skills and appreciation on which to build a stronger society.

We also bring leadership development out of the work environment, through collaborations with nonprofit organizations. By serving on nonprofit boards, our employees and leaders share their time and skills to help amplify the effectiveness of these vital community partners.

Michael Kramer, director of international business support for Boeing's Shared Services Group, serves on the board of the North Lawndale Employment Network in Chicago, which provides workforce development opportunities for at-risk individuals.

"Taking the leadership and business skills I've developed in the workplace to support an organization with such a great mission is a privilege," says Kramer. "By advancing their mission, I'm able to change lives and improve our community."



**By serving on nonprofit boards, Boeing employees have the opportunity to use and enhance their professional talents while supporting positive change to their communities. Photo: Boeing**



In Southern California, our employees have a strong history of supporting Homeboy Industries and one of their six social enterprises, Homegirl Café, through the Employees Community Fund. Homeboy Industries serves high-risk, formerly gang-involved men and women with a continuum of free services and programs, and operates seven social enterprises that serve as job-training sites. Photo: Homeboy Industries

BOEING EMPLOYEES  
**CONTRIBUTED**  
**\$274**  
MILLION  
THROUGH ECF IN  
**2013**

# Employees Community Fund

**For generations, our employees have demonstrated dedication to building better communities worldwide through Boeing's Employees Community Fund—one of the largest employee owned and managed funds of its kind in the world.**

In 2013, the Employees Community Fund (ECF) of The Boeing Company enabled Boeing employees to invest more than \$27 million in grants and partnership support to local nonprofit organizations.

As a registered nonprofit, ECF has been empowering employees to pool their tax-deductible donations for greater impact for more than 60 years. Recurring payroll deductions or one-time gifts are distributed locally across the United States through employee advisory boards. Boeing pays all administrative costs, so every employee dollar helps strengthen local communities.

In Southern California alone, ECF helps more than 350 nonprofit organizations every year. One of them is Homeboy Industries, the largest gang intervention, rehab and re-entry program in the United States. Based in downtown Los Angeles, it demonstrates how a community partnership with Boeing and its employees can succeed.

Boeing sponsors the Homeboy Solar Panel Installation Training and Certification Program, which prepares candidates for employment in a "green" industry. At the same time, through ECF our employees in Southern California support the Homegirl Café & Catering Training Program. One of Homeboy's six social enterprises,

Homegirl Café enables young people to gain fundamental job skills in a supportive environment. Serving more than just breakfast and lunch, Homegirl Café empowers women to support themselves and their families while developing job skills as they work toward better lives.

"Boeing employees don't want to just go to work, earn a paycheck and go home," says Steve Goo, Boeing vice president of Aircraft Modernization Services and a Homeboy Industries board member. "They want to do something that matters, something lasting for their communities and neighbors."

In the state of Washington, Boeing ECF members supported Enduring Support, a USO Northwest capital campaign aimed at building a new USO lounge with amenities for traveling service members at Seattle-Tacoma International Airport.

"Knowing there is a comfortable, welcoming place to call home while service members or their spouses travel means a lot to them," says Don Leingang, USO Northwest executive director. "It's a great privilege to work with individuals like those with the Employees Community Fund of Boeing Puget Sound who recognize the sacrifices they make."



**From left to right, Army Staff Sgt. Brandon Moffett and Bill Baker, manager of the USO Welcome Center at Seattle-Tacoma International Airport, meet with Rod Sigvartson, president of Boeing Employees Community Fund in Puget Sound, to discuss renovations that a grant from the employee-managed fund will help make possible. Photo: Jim Anderson**

**22 COUNTRIES  
50 STATES  
365  
DAYS A YEAR**  
**THOUSANDS  
OF BOEING  
VOLUNTEERS**



Through skills-based volunteer efforts, Boeing employees used their Lean+ training and knowledge to pinpoint 36 opportunities for process improvement, helping the Seattle Aquarium's education program reduce the time it takes for visitors to register and for aquarium staff to process a request. Photo: Marian Lockhart

# Volunteering

**Every day, around the globe, thousands of Boeing volunteers come together to build better communities. We believe that volunteering is not just a valuable contribution, but also an opportunity for personal growth and social change.**

One of the most amazing things we build doesn't even fly. It's a movement in which, every day, thousands of Boeing employee volunteers help build better communities. They mentor youth, bring learning outside the classroom, lend helping hands, preserve natural habitats, and leverage their professional skills to improve the effectiveness of their community partners.

Take Blake Skouras, a manager in Boeing's 747 Lean+ Promotion Office in Everett, Wash. He leads a team focused on reducing manufacturing time and overall costs for one of aviation's most iconic airplanes, and he uses his knowledge to help another Puget Sound icon—the Seattle Aquarium.

Using the Lean+ problem-solving model to make process improvements, Skouras set out to boost the efficiency of the aquarium's visitor registration process by reducing the amount of time it takes for groups to sign up for visits. The result is easing administrative staff burdens and improving the customer experience.

"We anticipate seeing time savings of anywhere between 25 and 80 percent," says Catie Fyfe, who manages school and family programs at the aquarium. "This means we are able to bring more students and families in the door, allowing us to

meet our mission of educating more people about the importance of our oceans."

Five thousand miles away, employees at Boeing's Moscow Design Center helped raise funds for Downside Up, a Russian nonprofit aimed at training and working with children with Down syndrome. Boeing Moscow has supported a number of volunteer activities at the Downside Up center in Moscow.

"Participation by members of the community is vital," says Anna Portugalova of the Downside Up Charity Fund. "For several years, Boeing Russia has helped us to implement early intervention programs for children, enabling us to make tremendous progress in tangibly improving the lives of Russian people."

To sum it all up, the passion to help improve lives and communities burns brightly in thousands of Boeing employees, their family members and their friends. In connection with our annual Earth Day and Global Month of Service activities alone, they supported more than 280 events.

Across the globe, Boeing volunteers willingly give their time and talents to experiences that help communities thrive, and cultivate personal as well as professional growth.



**Boeing India President Pratyush Kumar accompanies a young patient during a volunteer event in Bangalore where free medical checkups were provided to almost 400 children. The event was held in connection with our 2013 Global Month of Service, when Boeing employees in India and throughout the world engaged in more than 140 Boeing-supported community programs during the month of July.**

**Photo: Max Ali**



By donating their time, money and skills,  
Boeing employees **build better communities**  
**worldwide** every day.

Photo: Maria Passaseo

Boeing is a **responsible partner, neighbor and citizen** to the diverse communities and customers we serve. We are building a better future with innovative products that are cleaner, more efficient and set a new standard for performance. Boeing follows responsible business practices and promotes positive changes in the lives of people around the world while growing shareholder and customer value in a competitive global marketplace.



**Photo above:**  
With all-new engines and composite wings, the 777X will be the largest, most efficient twin-engine jet in the world.



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