



THINKING **GLOBALLY.**

ACTING **LOCALLY.**

CORPORATE SOCIAL  
RESPONSIBILITY REPORT  
**2013**



# A MESSAGE FROM WEX PRESIDENT AND CEO

Melissa D. Sumi

**AS THE NEW PRESIDENT AND CEO OF WEX INC.,** I anticipate a very exciting 2014. I have been part of the WEX family for 16 years and am very proud to lead a company that has achieved so much. After completing another successful year of expansion and development, WEX has secured its place as a global leader in corporate payment solutions.

A central aspect of the WEX mission is nurturing our stellar reputation as an engaged and responsible corporate citizen. In the WEX family, "social responsibility" is more than a phrase; it is a way of living, embodied in our history of giving back.

Although WEX has more than 1,400 associates worldwide, we have always been headquartered in the state of Maine, a place renowned for its solid work ethic and generosity of spirit. We hope that people of this state recognize WEX not only as a major employer, but as a friend and neighbor. We take great pride in our longstanding moral and financial support of schools, shelters, research centers, arts groups, and other organizations that help our community thrive. We at WEX want to send the unequivocal message that we care about the place we have chosen to make not only a living, but a life.

In 2013, WEX offered time, money, and expertise to dozens of worthy organizations, as we do every year. It is part of our obligation and our mission to pay attention to our workplace, our community, our future, and our planet.

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# COMMUNITIES



WHEN THE GIRL SCOUTS OF MAINE named Melissa Smith the 2013 Woman of Distinction, they recognized a business leader known for community involvement. As our new President and CEO, Melissa will safeguard the WEX tradition of leading by example. She currently serves on the board of directors for the Center for Grieving Children, and previously served as board treasurer for the Training Resource Center and as board chairperson for the Maine Kidney Foundation.

When it comes to volunteering, Melissa literally puts her best foot forward. She laced up her sneakers, along with a team of WEX associates, to compete in the Maine Cancer Foundation's Tri for a Cure triathlon. WEX serves as the presenting sponsor for this event, which raised a record-breaking \$1.25 million dollars in 2013 for cancer research, education, and patient support. WEX teamwork can also be found at the Brick Hill and Redbank Community Center, where WEX associates provide a monthly meal to families in a community building effort.

Our company not only extends its hand to the mainstays of civic life, but also to less prominent and often overlooked areas that contribute to the community. Among the myriad beneficiaries of WEX's 2013 corporate giving – nearly 100 in all – we included the Portland Symphony Orchestra; the Maine Maritime Museum; the Maine Women's Fund; the Community Bicycle Center; Boys to Men, a mentoring network designed to reduce violent behavior in young men, especially toward women and girls; and STRIVE, a vocational program for developmentally disabled tweens, teens, and young adults. Thanks to our company's contribution of \$11,000 to July 4<sup>th</sup> Portland, our friends and neighbors were able to enjoy the annual explosion of color in the skies over beautiful Casco Bay.

As we grow internationally, we encourage our global communities to adopt our philanthropic tradition. WEX Australia donated to locally significant causes, including Oxfam; the Royal Society for the Prevention of Cruelty to Animals; Villa Maria, which assists adults and children with disabilities; and The Smith Family, a nonprofit established to support the education of disadvantaged children.



## WEX SUPPORTS THESE ORGANIZATIONS:

**AAA Credit Foundation** ■ **ABLEYouth** ■ **American Heart Association** ■ **American Red Cross** ■ **Artspace** ■ **Bicycle Coalition of Maine** ■ **Big Brothers and Big Sisters** ■ **Boys & Girls Clubs of South Valley** ■ **Center for Grieving Children** ■ **City of Portland 4th of July Celebration** ■ **Community Bicycle Center** ■ **Educate Maine** ■ **Everyday Hero Donation** ■ **Ferry Beach Ecology School** ■ **Fourth Street Clinic** ■ **Girl Scouts of Maine** ■ **Good Shepherd Food Bank** ■ **Guadalupe Schools** ■ **Hardy Girls Healthy Women** ■ **Institute for Civic Leadership** ■ **Jobs for Maine Graduates** ■ **Learning Works** ■ **Maine Center for Creativity** ■ **Maine Development Foundation** ■ **Maine Maritime Museum** ■ **Maine Philanthropy Center** ■ **Maine State Chamber of Commerce** ■ **Maine State Music Theatre** ■ **Maine Women's Fund** ■ **Mitchell Institute** ■ **Opportunity Alliance** ■ **Portland Chamber Music Festival** ■ **Portland Regional Chamber** ■ **Portland Stage** ■ **Portland Symphony Orchestra** ■ **Portland Trails** ■ **Prebble Street Resource Center** ■ **Ronald McDonald House of Portland** ■ **RSPCA** ■ **Sexual Assault Services of Midcoast Maine** ■ **SLCAP - Head Start** ■ **STRIVE** ■ **TD Bank Beach to Beacon 10K, Inc** ■ **The Heart of Kent Hospice** ■ **Tri for a Cure** ■ **United Way** ■ **University of Utah Scholarship** ■ **Utah Food Bank**

■ = WEX key sponsor

# ECONOMIC DEVELOPMENT



**WEX ENJOYS A WELL-EARNED** reputation for being a good corporate citizen, owing in part to our steadfast support of education, especially in the area of science, technology, engineering, and math (STEM). Our company believes in STEM as the most critical element of future economic growth. In keeping with this belief, WEX has proven itself a loyal and longstanding friend to education in Maine, having contributed nearly \$400,000 in the past several years to the University of Southern Maine (USM) alone.

Additionally, WEX contributed nearly \$50,000 in 2013 to educational institutions large and small. The Ferry Beach Ecology School, for example, brings ecology-education programs to thousands of children and adults throughout New England. In the Compass Project, students learn boatbuilding as a way to integrate academic, job, and life skills. The Mitchell Institute, founded by former U.S. Senate Majority Leader George Mitchell, provides scholarships to students attending Maine colleges, and works to remove barriers to higher education. The Maine School of Science and Mathematics educates some of Maine's most academically motivated high school students.

The WEX Leadership and Creativity Event Series was created in 2010 to bring speakers or creative presenters of national or international renown to USM on an annual basis for the benefit of the entire community. In 2013, WEX brought Pulitzer Prize winner and renowned historian Doris Kearns Goodwin to USM, where she regaled a sold-out crowd. The event raised a record-breaking \$20,000 to benefit the USM general scholarship fund. WEX also created a STEM scholarship named for education champion Michael Dubyak, to honor his transition from WEX Chairman and CEO to WEX Executive Chairman.

The people who can best articulate the impact of WEX's scholarship support are, of course, the students themselves, who believe that being freed from having to work full-time while attending school has fully opened them to the academic world. "I could focus on my studies," says computer-science student Rachel Champoux. "I applied for a NASA grant and got to go to NASA's jet-propulsion lab for the past two summers."

## EDUCATE MAINE



## MAINE DEVELOPMENT FOUNDATION



UNIVERSITY OF  
**SOUTHERN MAINE**



# EXCEPTIONAL WORKPLACE



**AN IMPRESSIVE 80 PERCENT** of WEX employees participated in one or more aspects of WEX LIVINGwell, a unique and comprehensive wellness program that offers everything from biometric screening and nutrition counseling to Pilates classes in our well-appointed fitness center. We also cover over 70 percent of the cost of a competitive, comprehensive health-insurance policy.

WEX's commitment to our employees' well-being reaches far beyond physical health. As one of Maine's chief employers, WEX deeply values its employees and strives to create a workplace in which every associate feels indispensable and motivated.

Our company continues to spend money in retraining classes and in 2013 we provided more than \$56,000 to employees completing academic degree work or pursuing advanced degrees. We also continued our tradition of giving quarterly "WEXcellence" awards to especially hardworking associates who receive a medal, a pre-loaded MasterCard, and public recognition at our quarterly employee meeting. In addition, the annual President's Award—a trip for two to an appealing destination—goes to a smaller group of employees who demonstrate exceptional dedication and skill. These regular rites of recognition have become the embodiment of "people first," a philosophy that forms the moral core of our company, no matter how fast or how far we extend our reach.

Perhaps no one event more aptly demonstrated the spirit of WEX last year than our thirtieth-anniversary celebration. Joining us at the commemoration were Senator Angus King and former U.S. Senate Majority Leader, George Mitchell. Also in attendance was former Governor John McKernan, while Senator Susan Collins sent us her congratulations via video. We all took a break from work to enjoy an outdoor lobster bake at our Maine headquarters, replete with a comedian and lobster bibs.



# ENVIRONMENTAL PROGRAMS



**WE BELIEVE** that a good corporate citizen leaves a small footprint. To that end, we continue to monitor and improve our energy consumption. We conduct regular energy audits to identify and improve inefficiencies in lighting, heating, cooling, and recycling. Our use of Iron Mountain's "secure shredding" program last year saved an estimated 9,000-plus gallons of oil, nearly 138,000 gallons of water, and nearly 80,000 kilowatt hours of electricity.

Because WEX is headquartered in the state of Maine, a lovely and unspoiled part of the world, we know firsthand what a clean and well-tended environment means to the quality of life. Even in the small world just outside our doors, we try to use earth-friendly products to preserve its beauty. We shall continue to do our part as a global business leader to minimize our impact on this planet we share.

## RECYCLING PARTNERS



New England  
**DOCUMENT SYSTEMS**  
Managing Information - Since 1983



**IRON MOUNTAIN**

## IRON MOUNTAIN Certificate of Achievement

Presented to  
**WEX Inc.**

All Departments

*For the environmental benefits of your Secure Shredding program with Iron Mountain: 01/2013 - 12/2013*



*After Iron Mountain securely shreds information, the processed materials are transported to paper mills for pulping. This destruction process provides both security and environmental benefits by reducing pollution, preserving landfill space and saving trees, water and oil resources.*

*The above environmental benefits are calculated based on the shredding orders serviced on your account(s) during the time period referenced using average container weight calculations. For additional information regarding the environmental benefits of Iron Mountain's secure shredding solutions, visit our website at [www.ironmountain.com](http://www.ironmountain.com).*

# 2013 AWARDS



## ■ Forbes Magazine

America's 100 Best Small Companies (Sixth year in a row)



## ■ InformationWeek

500 Top Technology Innovators (Third year in a row)



## ■ The Prepaid 365 Awards

CorporatePay

Winner: Best Small Business Prepaid Card Programme



## ■ Prepaid Awards

CorporatePay: Virtual Prepaid Card

Winner: Best Prepaid Innovation UK



## ■ The Card and Payment Awards

CorporatePay: Virtual Solution

Winner: Best Business Card Programme





