

2014 Update on Our Progress

As we move into 2014, sustainability continues to be a strategic focus for Colgate. The Company has made great progress on the 2011 to 2015 Sustainability Strategy and expects our journey in 2014 to be just as successful. Here are some highlights from 2013 in advance of the next Sustainability Report.

2013 Awards Highlights

MEMBER OF
**Dow Jones
Sustainability Indices**
In Collaboration with RobecoSAM

Named to the Dow Jones Sustainability Indices for the fifth consecutive year.

FORTUNE
WORLD'S MOST
ADMIRABLE
COMPANIES 2013

No. 1 in Fortune World's Most Admired Companies 2013, Soaps and Cosmetics

ENERGY STAR
AWARD 2013
PARTNER OF THE YEAR
Sustained Excellence

Colgate named U.S. EPA ENERGY STAR Partner of the Year for the third year in a row – this year with the recognition of Sustained Excellence

People Highlights



- Colgate's "Bright Smiles, Bright Futures" oral health education program reached 50 million children in 2013, for a total of 750 million children since its inception.
- Over 20,000 Colgate employees reached the goal of 500 minutes of healthy activity during last year's Global Health Activity Challenge, together logging in over 12.9 million minutes.



- Colgate rolled out health and wellness risk assessments in 14 countries in 2013. More than 11,000 Colgate employees were invited to take advantage of this new health management tool.
- Colgate continued our best-in-class safety performance in 2013, and expects to remain in the first quartile of ORC benchmarked companies for the seventh consecutive year.
- Hill's Pet Nutrition contributed pet food with a retail value of more than \$7.5 million in 2013, which adds up to more than \$275 million to nearly 1,000 shelters since the program's inception in 2002. These donations have helped more than 7 million dogs and cats find their forever home.

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Performance Highlights



- For the full year 2013, worldwide net sales were \$17,420 million, up 2.0% versus full year 2012.
- In 2013, Forbes named Colgate one of the World's Most Valuable Brands, Most Innovative Companies and one of the 25 Most Reputable Companies
- Colgate made commitments to eliminate formaldehyde donors, parabens, phthalates and microplastics from our products over the next two years. See Our Policy on Ingredient Safety for more information.
- In 2013, the percent of new products evaluated with our Product Sustainability Scorecard doubled and we expect to exceed last year's percentage of 24% with an improved sustainability profile. We also implemented Technology Product Sustainability Strategies by category.

Planet Highlights



- As of mid-year 2013, a total of 61% of our manufacturing sites from around the world had won the U.S. EPA ENERGY STAR Challenge for Industry award.



- As of mid-year 2013, we reduced energy use and carbon emissions per ton of production by 16% compared to 2005; water use per ton of production by 33% compared to 2005; and waste-to-landfill per ton of production by 21% compared to 2010.⁽¹⁾
- Together with TerraCycle, Colgate has launched new "oral care brigades" in Germany and Switzerland. Over 160,000 consumers in 1,100 brigades are collecting oral care packaging to be "upcycled" into new and affordable eco-friendly products, while also generating revenue for schools and charities. To date, Colgate partners with Terracycle in the U.S., Mexico, Brazil, Germany, Switzerland, Austria and Argentina.
- Colgate launched a partnership with Water For People, bringing clean drinking water and sanitation to over 10,000 people in India and Guatemala.
- As a member of the Consumer Goods Forum, Colgate has made a commitment to mobilize resources to help achieve zero net deforestation by 2020.

Stay tuned for the full 2013 Sustainability Report in May 2014!

⁽¹⁾ Subject to final certification by third party auditor.

2013 Awards Highlights



Named to
the 2013 CDP
Climate Disclosure
Leadership Index



No. 21 in DiversityInc
Top 50 Companies for
Diversity 2013



2013 World's Most
Ethical Companies from
Ethisphere Magazine

