United Kingdom +44 7547620652 adamslater1996@outlook.com

SUMMARY:

Dynamic Frontend Developer with 3+ years of proven experience that transitioned from a decadelong career in mechanical engineering. Specialising in crafting scalable, modular, performance-driven applications. I deliver clean, reusable, and maintainable code that aligns with modern software design principles. I have successfully led teams on both **greenfield development** and **legacy project enhancements**, excelling in integrating complex **REST APIs** and transforming intricate designs into intuitive **UI/UX**.

With a track record of delivering impactful solutions—including data management platforms, internal tools, and e-commerce features for SME agencies and large-scale businesses. I combine a strong technical foundation with leadership capabilities to drive project success. Recently, I've expanded into the full-stack ecosystem with Node.js, further solidifying my ability to deliver end-to-end solutions. I am eager to bring my expertise in React, Vue, TypeScript, and modern web development practices to another challenging mid-senior role where I can continue to innovate and exceed expectations.

CORE SKILLS:

- Languages & Frameworks:

 JavaScript, TypeScript, React.is, Vue.is (2 & 3), HTML, CSS, Node.is (in progress), Firebase
- Dev Tools & Libraries:
 Redux/RTK, Vuex, Pinia, Tailwind CSS, styled-components, Sass, Bootstrap, October CMS, WordPress, Vite, Webpack, Figma
- Platforms & Version Control: Microsoft Azure, Jira, GitHub, Git
- Development Practices:
 REST APIs, UX/UI Design, Agile Methodologies, Software Design Principles

WORK EXPERIENCE:

Victorian Plumbing, Manchester - UK (Fully Remote)

React and Typescript Developer

September 2023 - PRESENT

Designed and optimised internal data management applications for one of the UK's leading e-commerce platforms, leveraging React and TypeScript within an Agile sprint system and Azure DevOps. Actively participated in Three Amigos, Devsols, and software design sessions to shape architecture and implementation. Developed pixel-perfect UIs that integrated seamlessly with a C# backend, utilising large-scale datasets for products, warehouse stock, and sales

forecasting. These tools significantly enhanced operational efficiency and supported a customer-facing site with millions of users annually, while maintaining a clear focus on frontend development.

- Led the build and design of an optimised **internal data management apps** for e-commerce operations using **React** and **TypeScript**, that powered internal business teams and a site with millions of users annually.
- Led the development of a complex data heavy file management system, implemented via scalable, reusable and modular code, centralising asset storage and increasing business teams efficiency.
- Key player in the design and launch of a brand management system, reducing outsourced thirdparty software costs.
- Reduced app render times by refactoring network requests and implementing efficient React data patterns.
- Maintained and expanded the **Storybook component library**, used by 50+ developers.

Key Achievements:

• Delivered a greenfield catalogue management system two weeks ahead of schedule, praised for its scalability and user-friendly design.

Made by Sauce, Leeds - UK (Fully Remote)

React & Vue Developer

July 2022 - September 2023

Contributed to internal apps for B2B clients and numerous "quote and buy" SPAs for B2C clients, including Arnold Clark, DARWIN, Howdens, Triumph, Ducati, and Adrian Flux, using React, Vue.js, TypeScript, Tailwind CSS, and SASS. Developed and maintained projects across various domains, integrating October CMS with plain JavaScript for CMS-driven sites and supporting dynamic insurance workflows.

- Quickly learned Vue.js on the job and took ownership of planning and delivering Vue and React site builds, including migrating projects from Vue 2 to Vue 3.
- Integrated complex third-party insurance APIs to aid in user data extraction and shaping for client use, improving user experience and increasing conversions while reducing bounce rates and customer service calls.
- Managed the BAU board, leading task planning and delegation for a team of three developers focused on maintaining legacy sites and implementing new features.
- Enhanced CMS-driven websites using **October CMS** that relied on **plain JavaScript**, delivering custom solutions tailored to client needs.
- Supported BE devs with small **PHP tasks and tickets**, contributing to overall project delivery and cross-functional collaboration.

Big Marketing, London - UK (Fully Remote)

Junior React & JavaScript Developer

June 2021 - July 2022

Developed a variation of event and sign-up sites for a small London-based agency specialising in the automotive industry.

 Developed new UI features and API data integration for small to medium event sites using React and Vanilla JavaScript.

- Implemented custom JavaScript code on WordPress sites as well as building and customising plugins.
- Developed sign-up & registration features to support launch events of new vehicles within the automotive industry.
- Leading meetings with clients to gather requirements and provide technical solutions resulting in high satisfaction rates.
- Coded email templates from scratch using HTML/CSS & JS.

EDUCATION:

Goodwin International Training School, Stoke-On-Trent — *Apprenticeship* (2014 - 2015) BTEC Level 3 Diploma in Manufacturing & Engineering (Distinction)

Ormiston Sir Stanley Matthews Academy, Stoke-On-Trent — *Secondary School* (2008 - 2013) 9 GCSE's - All grades A* - C (English, Maths, IT etc.)

CURRENT LEARNING:

Node.js: I have begun the process of self-teaching Node.js with the goal of one day transitioning to full-stack development once proficient. I am committed to becoming proficient in backend technologies to complement my frontend expertise.