Detroit Entrepreneur team:

James Folkert

Alicia Howell

Zach Slater

Nicolas Wilmot

Statement of work:

Detroit Entrepreneur Inc.

Composed for Dr. Constantinos Coursaris

Project Start Date: February 11th, 2014

Project End Date: April 24th, 2014

**Purpose**

To produce a website that Nicholas Dyc can educate the general public on the current health care system in the United States.

**Scope**

We will establish the content that our client will want to display on the website. A blog will be developed, so that there will be administrator privileges that will differ from guest accounts that can be created via other social networking accounts. Based on user testing, we will make an accessible design that exposes the user to all content.

**Project Deliverables**

The website should be a reflection of Nicholas Dyc by being accessible to the

general public. It should portray thoughts and resources clearly and

effectively. To do this, we will provide the following deliverables:

1. Accessible website
2. Platform to blog
3. A page for resources
4. Incorporated social media
5. Process for email newsletters
6. Documentation for maintaining site
7. Online presence plan

**Goals and Objectives**

Our main goal is to develop a website that reflects the thoughts and personality of Nicholas Dyc that will be ready to go live by April 22nd. To obtain our main goal, we must put in the effort to complete all tasks in a timely manner and communicate as a team. It is also an objective to keep our client informed on where the group is at in the process or any project changes, so that he will ultimately be satisfied with the final product.

**Cost and Schedule Estimates**

The website will be scheduled to go live on April 22nd. After finishing the

planning process, we will begin development on March 3rd, thus giving us

approximately eight weeks to complete development. The cost of the project

will be the time put in by the group, which will average out to 10 hours per

week per team member.

**Stakeholders**

* Nicholas Dyc—Project Sponsor
* Dr. Constantinos Coursaris—Project Director
* General public

**Assumptions and Constraints**

We assume that the results of our development will be of professional quality

and that the content will go live during our time working. Our main

constraint is time, which we will be extremely limited on. We will assume

that our time working will be spent efficiently.

**Communication Plan**

We will be meeting during the allotted class time, when possible, for project status updates each week. Timesheets will be turned in before 5:00 p.m. on

the Monday of each week. We will primarily communicate via a Facebook

group and members will be notified by text message if a new post has been

created. All of our meeting notes and group documents will be posted here.

Nicolas Wilmot—Project Manager

Email: [wilmotni@gmail.com](mailto:wilmotni@gmail.com)

Zach Slater—Lead Web Designer

Email: [slaterza@msu.edu](mailto:slaterza@msu.edu)

Alicia Howell—Associate Web Designer

Email: [howell33@msu.edu](mailto:howell33@msu.edu)

James Folkert—Lead Web Developer

Email: [folkert4@msu.edu](mailto:folkert4@msu.edu)

**Sign off**

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_