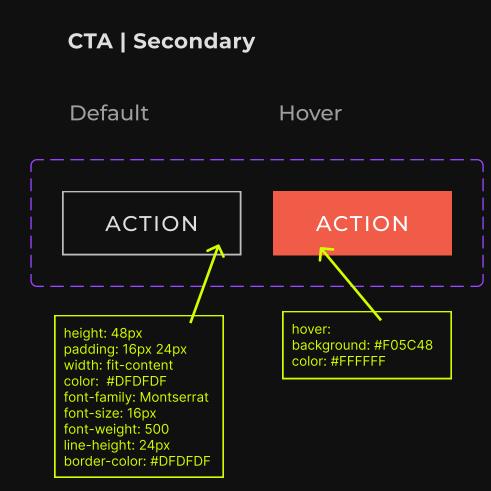
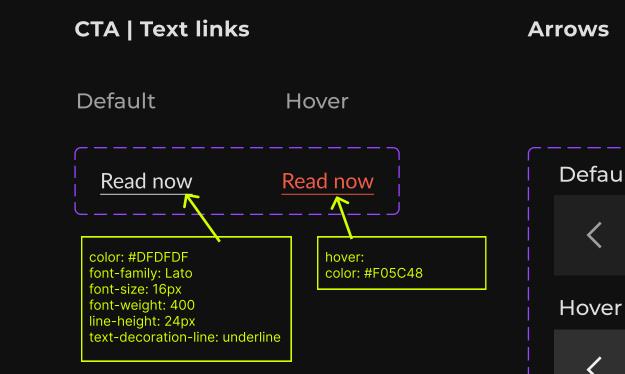
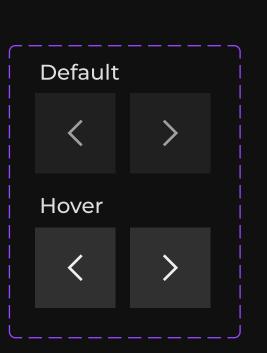
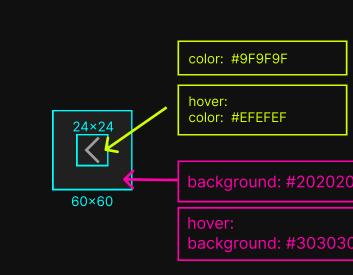
## Default Hover ACTION ACTION

hover: background: #F05C48









## General Color Scheme

height: 48px
padding: 16px 32px
width: fit-content
color: #FFF
font-family: Montserrat
font-size: 16px
font-weight: 500
line-height: 24px
letter-spacing: 1.2px
background: #D34037

Neutrals		<b>Marketing</b>	<b>%</b> OW Apps
Neutral 0 #000000	Neutral 0	Dark mode primary background Light mode headlines	Primary background (Dark)
Neutral 8 #101010	Neutral 8	Dark mode secondary background CF dark mode background Footer background	
Neutral 16 #202020	Neutral 16	Overlays Dropdowns Forms Light mode body text	1-st elevation level for backgrounds (Dark) Primary text color (Light) Primary border color (Light) Primary icon color (Light)
Neutral 24 #303030	Neutral 24		2-st elevation level for backgrounds (Dark) Quaternary border color (Dark) Primary border color (Light)
Neutral 32 #404040	Neutral 32		3-st elevation level for backgrounds (Dark) Secondary text color (Light) Secondary border color (Light) Secondary icon color (Light)
Neutral 40 #505050	Neutral 40		4-st elevation level for backgrounds (Dark) Quaternary hover color (Dark)
Neutral 48 #606060	Neutral 48	Navigation elements	Tooltips background (Light) Tertiary border color (Dark) Tertiary hover color (Dark)
Neutral 80 #9F9F9F	Neutral 80	Footer text and logos Social icons 24x24/20x20 icons	Tooltips background (Dark) Tertiary border color (Light) Tertiary hover color (Light)
Neutral 88 #AFAFAF	Neutral 88		4-st elevation level for backgrounds (Light) Quaternary hover color (Light)
Neutral 96 #BFBFBF	Neutral 96		3-st elevation level for backgrounds (Light) Secondary text color (Dark) Secondary border color (Dark) Secondary icon color (Dark)
Neutral 104 #CFCFCF	Neutral 104		2-st elevation level for backgrounds (Light) Quaternary border color (Light) Primary border color (Dark)
Neutral 112 #DFDFDF	Neutral 112	Dark mode body text Navigation texts 40x40 icons	1-st elevation level for backgrounds (Light) Primary text color (Dark) Primary border color (Dark) Primary icon color (Dark)
Neutral 120 #EFEFEF	Neutral 120	Light mode secondary background Borders	
Neutral 128 #FFFFF	Neutral 128	Light mode primary background Headlines CTAs texts Logos Illustrated icons	Primary background (Light) A text on brand and functional backgrounds An icon on brand and functional backgrounds
Overwolf		<b>Marketing</b>	<b>X</b> OW Apps
OW Red #D34037	OW Red	CTAs Big numbers Accenting Illustrations	CTAs Accenting Illustrations
OW Red Hover #D34037	OW Red Hover	CTAs hover	CTAs hover
OW Gradient	OW Gradient	Icons	

## General Typography

Headline	Variables		Use for
XXL	var(font-family-brand, Montserrat); var(font-size-1600, 64px); var(font-weight-bold, 700); var(font-line-height-1800, 72px); /* 163.636% */	Aa	Hero headline Big numbers
XL	var(font-family-brand, Montserrat); var(font-size-1100, 44px); var(font-weight-bold, 700);	Aa	Section title 1 Item title
L	var(font-line-height-1300, 52px); /* 118.182% */  var(font-family-brand, Montserrat);  var(font-size-800, 32px);  var(font-weight-bold, 700);	Aa	2-3 items titles Mobile headline
M	var(font-line-height-1000, 40px); /* 90.909% */  var(font-family-brand, Montserrat);  var(font-size-600, 24px);  var(font-weight-bold, 700);	Aa	4-5 items titles Mobile section title
S	<pre>var(font-line-height-800, 32px); /* 72.727% */  var(font-family-brand, Montserrat); var(font-size-500, 20px); var(font-weight-bold, 700);</pre>	Aa	Cards title
XS	var(font-line-height-600, 24px); /* 54.545% */  var(font-family-default, Lato); var(font-size-450, 18px); var(font-weight-bold, 700);	Aa	Cards title
XXS	var(font-line-height-700, 28px); /* 63.636% */ var(font-family-default, Lato); var(font-size-400, 16px);	Aa	Cards title
	var(font-weight-bold, 700); var(font-line-height-600, 24px); /* 54.545% */		
Subhead	Variables		Use for
L	var(font-family-brand, Montserrat); var(font-size-550, 22px); var(font-weight-medium, 500); var(font-line-height-800, 32px); /* 72.727% */	Aa	Subtitles
S	var(font-family-brand, Montserrat); var(font-size-450, 18px); var(font-weight-medium, 500); var(font-line-height-700, 28px); /* 63.636% */	Aa	Mobile subtitle
Body / Regular	Variables		Use for
L	var(font-family-default, Lato); var(font-size-450, 18px); var(font-weight-regular, 400); var(font-line-height-700, 28px); /* 63.636% */	Aa	Regular text in paragraph
M	var(font-family-default, Lato); var(font-size-400, 16px); var(font-weight-regular, 400); var(font-line-height-600, 24px); /* 54.545% */	Aa	Regular text in paragraph
S	var(font-family-default, Lato); var(font-size-350, 14px); var(font-weight-regular, 400); var(font-line-height-500, 20px); /* 45.455% */	Aa	Regular text in paragraph
Body / Emphasized	Variables		Use for
	var(font-family-default, Lato);	Aa	Emphasized text in paragraph
	var(font-size-450, 18px); var(font-weight-bold, 700); var(font-line-height-700, 28px); /* 63.636% */		
M	var(font-family-default, Lato); var(font-size-400, 16px); var(font-weight-bold, 700); var(font-line-height-600, 24px); /* 54.545% */	Aa	Emphasized text in paragraph
S	var(font-family-default, Lato); var(font-size-350, 14px); var(font-weight-bold, 700); var(font-line-height-500, 20px); /* 45.455% */	Aa	Emphasized text in paragraph
Body / URL	Variables		Use for
L	var(font-family-default, Lato); var(font-size-450, 18px); var(font-weight-regular, 400); var(font-line-height-700, 28px); /* 63.636% */	<u>Aa</u>	Text link
M	var(font-family-default, Lato); var(font-size-400, 16px);	<u>Aa</u>	Text link
	var(font-weight-regular, 400); var(font-line-height-600, 24px); /* 54.545% */ text-decoration-line: underline		
S	<pre>var(font-family-default, Lato); var(font-size-350, 14px); var(font-weight-regular, 400); var(font-line-height-500, 20px); /* 45.455% */ text-decoration-line: underline</pre>	<u>Aa</u>	Text link
Label	Variables		Use for
L/Uppercase	var(font-family-brand, Montserrat); var(font-size-400, 16px); var(font-weight-medium, 500); var(font-line-height-600, 24px); /* 54.545% */	A	Primary CTA buttons text
	var(font-letter-spacing-regular, 1.2px); text-transform: uppercase  var(font-family-brand, Montserrat);	Aa	Accented tab
L/Emphasized	var(font-size-400, 16px); var(font-weight-medium, 500); var(font-line-height-600, 24px); /* 54.545% */		
L/Regular	var(font-family-brand, Montserrat); var(font-size-400, 16px); var(font-weight-regular, 400); var(font-line-height-600, 24px); /* 54.545% */	Aa	Top and side navigation Tabs Tags Lables
S/Uppercase	var(font-family-brand, Montserrat); var(font-size-350, 14px); var(font-weight-medium, 500); var(font-line-height-500, 20px); /* 45.455% */ var(font-letter-spacing-regular, 1.2px); text-transform: uppercase	A	Primary CTA buttons text
S / Emphasized	var(font-family-brand, Montserrat); var(font-size-350, 14px); var(font-weight-medium, 500); var(font-line-height-500, 20px); /* 45.455% */	Aa	Accented tab
S/Regular	var(font-family-brand, Montserrat); var(font-size-350, 14px); var(font-weight-regular, 400); var(font-line-height-500, 20px); /* 45.455% */	Aa	Footer Fields Notes