# Slava Spirin

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### Skills

**Advances skills:** Python (pandas, numpy, scikit-learn, keras, SpaCy, NLTK, seaborn, matplotlib, SciPy, flask), Cloud Services (AWS, GCP, Azure), R, SQL, NoSQL, Tableau, VBA, Git, Docker, Unix, Statistical Modeling, Sequence Data, Machine Learning, Deep Learning, NLP, Computer Vision **Experience with:** Java, JavaScript, Scala, MATLAB, Spark, Hadoop, SAS, Bloomberg Terminal

## **Professional Experience**

## Data Scientist - ArimaData

Sep 2019 - Present

- Developed a Deep Neural Network model, with a focus on NLP, to generate synthetic datasets with new features to enable business to augment their existing customer data and drive more insights
- Utilized unsupervised learning techniques and our synthetic datasets as the basis of a customer segmentation analysis for clients of Arima, which ultimately allowed a client to reduce their annual targeted ad spend by 17% while maintaining the same level of revenue
- Designed interactive dashboards in Tableau to give clients greater flexibility and capacity in managing, refining and executing Big Data queries

# Solution Engineer & Data Scientist - msg Global Solutions

July 2018 – Present

- Deployed pricing, profitability and risk models with machine learning capabilities for time series forecasting by combining industry knowledge and SAP solutions for clients from Banking and Insurance industries
- Worked with clients to implement revenue prediction models by integrating preselected features (human and historical data), autoregressive models, and deep neural nets (RNNs), ultimately succeeding in predicting future revenue to 95% accuracy
- Acted as Team Lead by reviewing code, training team members and providing exceptional delivery of projects and POCs. Worked with such clients like Google, ATB, PWC, Scotiabank, EY, etc...

## Credit Risk Analyst, Investment Lending - Laurentian Bank

Jan 2017 – June 2018

- Created a machine learning model in Python that automated a large part of the decision process workflow, reducing human error by 20% and increasing decision accuracy (resulted in receiving "The Best 2017 Analyst" award from the bank)
- Evaluated the credit risk of 500+ high-net-worth clients to assess the safe level of credit to allow them to invest on margin into various investment products (e.g., Segregated Funds and Mutual Funds)
- Successfully performed analysis for individuals as well as small, privately held companies that, as of June 2018, led to a total increase of \$6B for their personal loan portfolio

## **Business Analyst - Aquamobile Inc.**

Jan 2015 - Nov 2016

- Created an interactive dashboard for monthly forecasting and budgeting by developing spreadsheets
  using SQL + Excel VBA, which generated marketing/financial reports. The dashboard reduced the time
  required to generate reports by 90%
- Led a 3-person market research team to produce a marketing campaign that increased company revenue by 14% year-over-year
- Increased landing page creation efficiency 16X by automating the content creation process using Excel VBA, HTML and Java. Created 5000 landing pages automatically by running the software on multiple servers concurrently

#### Education

Data Science Diploma
CFA Level II Candidate
CSC
Postgraduate in Business Management
BA in Finance and Economics

BrainStation, Toronto 2019 CFA Institute, Toronto 2018 CSI, Toronto 2016 George Brown College, Toronto 2015

Lomonosov Moscow State University, Moscow 2014