# Slava Zhidkov

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## SUMMARY

I am a digital product designer with more than 8 years of experience. I have a passion for visual, interaction as well as motion design and enjoy creating user-centric experiences that help businesses meet their goals.

## EXPERIENCE

### Access Softek – Senior Product Designer

• Led iterative product design for Access Digital – B2B mobile banking application used by over 400 financial institutions and 3 million users.
• Responsible for user research, prototyping, usability studies, visual design, accessibility standards. Worked closely with PO's, researchers and developers to enhance product features and meet business goals.
• Increased growth and retention after redesigning the Access Digital app. Created a new visual style and cross-platform design system.
• Launched a variety of internal features, including payments and transfers, scheduled travels, transaction search, video chat support, check deposit, voice assistance, enrolment, card-less cash withdrawal.

2016 – Present, Berkeley, United States

### Dog Walk – Product Designer

• Worked on the consumer experience focused on a mobile app for dog walkers. Comprehensive design support from ideation through research, validation, and execution.

2019 – 2020, Moscow, Russia (freelance)

### Kama Games Studio – Product Designer

• Led the design process for AnyTalk messenger. Developed a visual style and worked on user experience for mobile and desktop versions.
• Enhanced user experience and visuals for Pokerist app – Texas Poker online game with 120 million players around the globe.

2012 – 2016, Moscow, Russia

### Drimmi – UI/UX Designer

• Worked on UI design, icon sets, data visualization, and illustrations for the company's core online games and projects.

2010 – 2012, Moscow, Russia

## SKILLS

Visual design, user research, user flows, design systems, information architecture, UX writing, prototyping, motion design, usability testing, Icon design, HTML, CSS, video editing.

## TOOLS

Figma, Marvel, After Effects, Principle, Sketch, Zeplin, Invision, Photoshop, Premiere.

## EDUCATION

**German course**
2021 – Goethe institut

**Scaled agile framework for teams**
2020 – Scaled Agile

**UX Research**
2019 – Bang Bang Education

**HTML & CSS**
2016 – Netology

**Graphic Design**
2009 – Volga Region State University

## LANGUAGES

**English**
Professional working proficiency

**German**
Elementary proficiency

**Russian**
Native