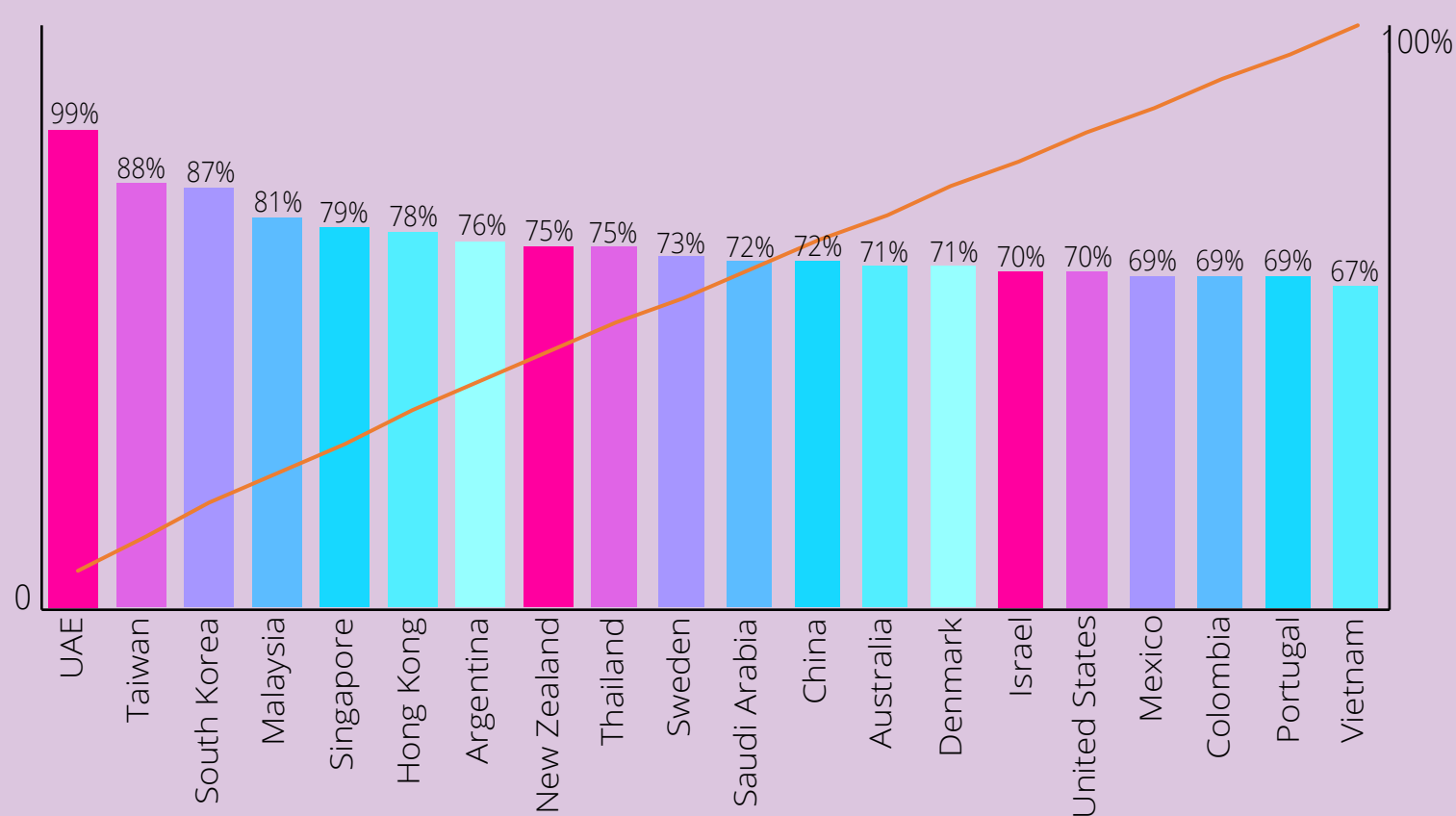
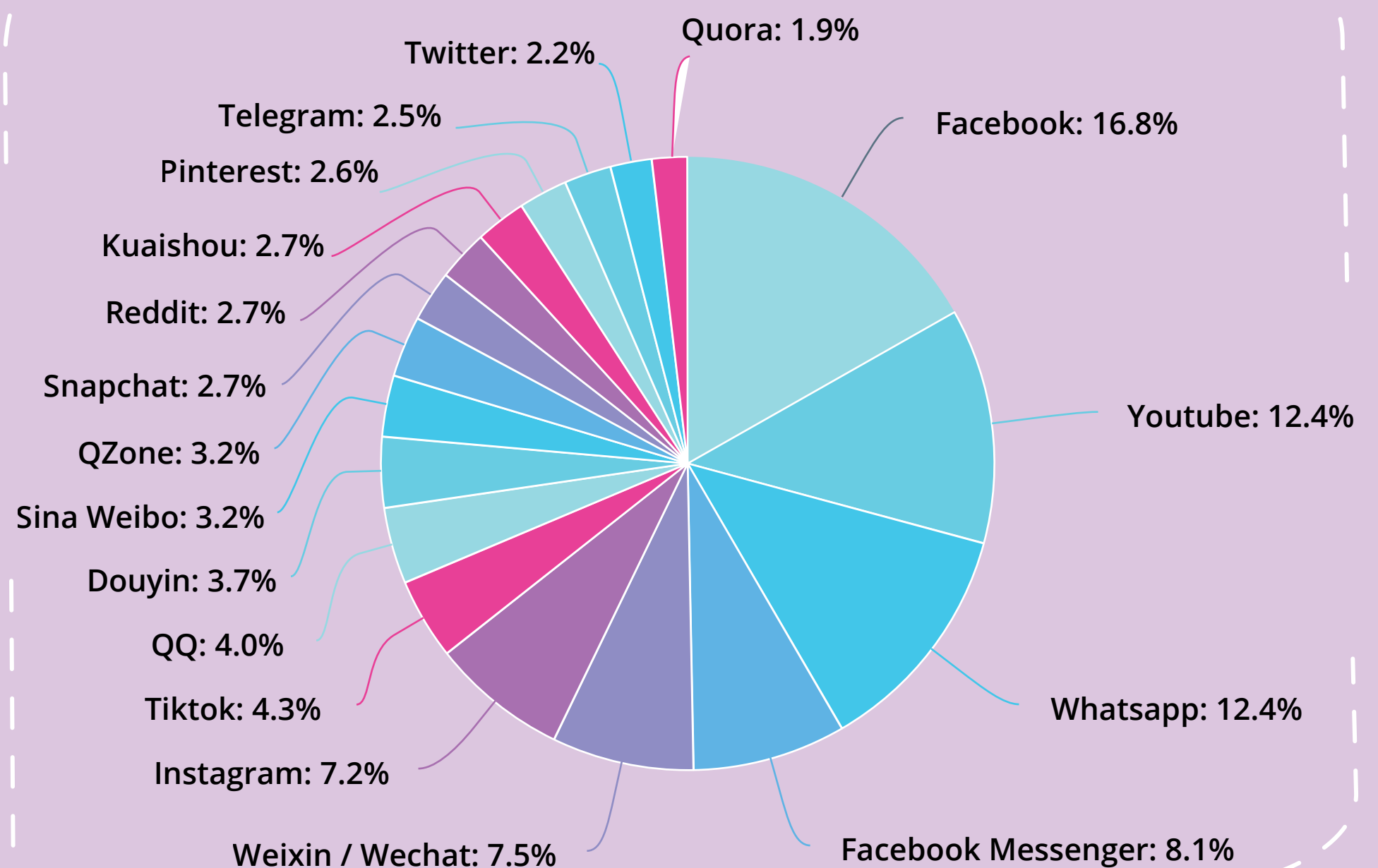


# What Are the Most's of Social Media in 2020?

**Active Social Network Penetration in Selected Countries as of January 2020**



**Social Media Networks Active User Percentage**

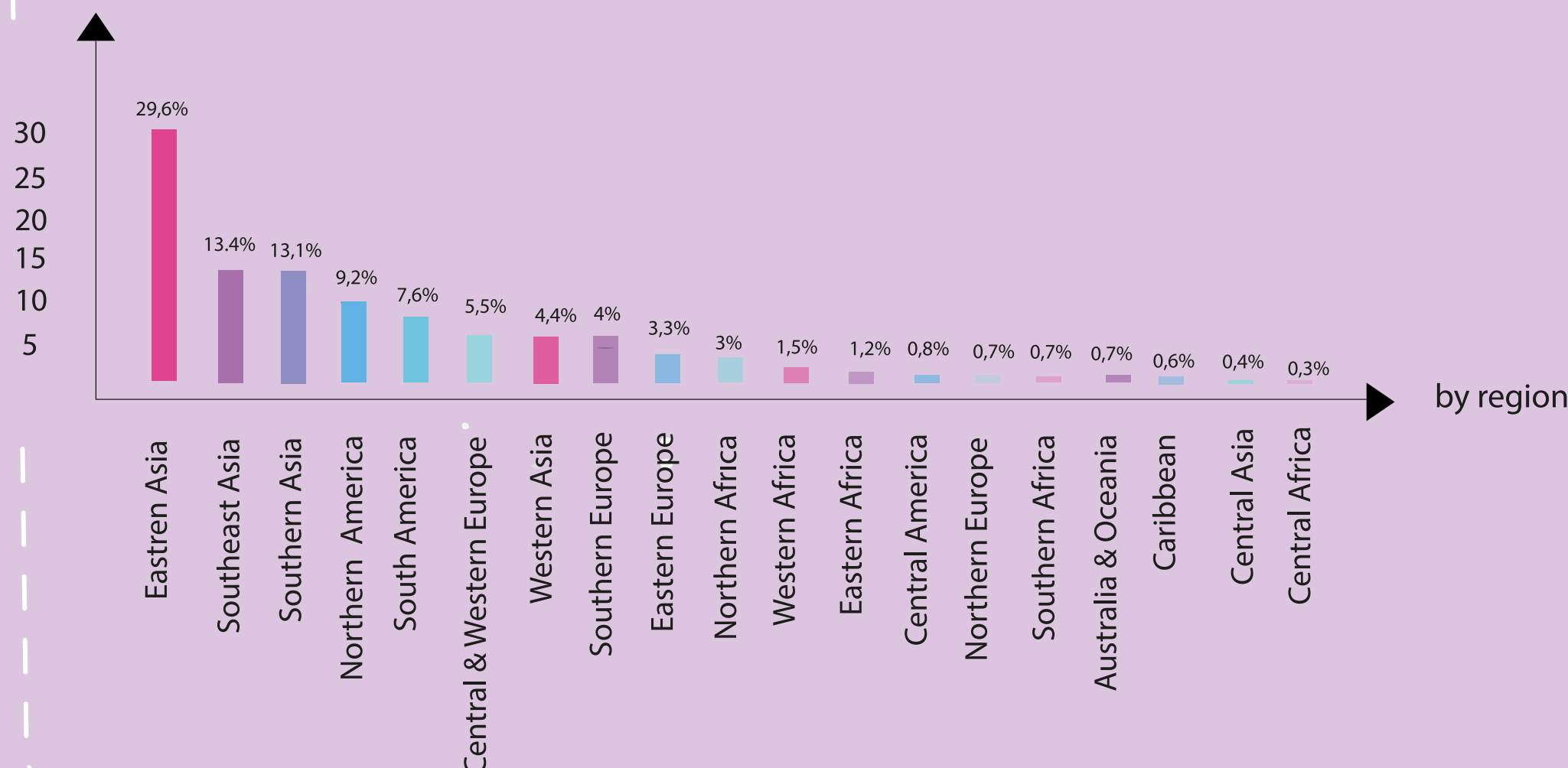


**Region:**  
Worldwide

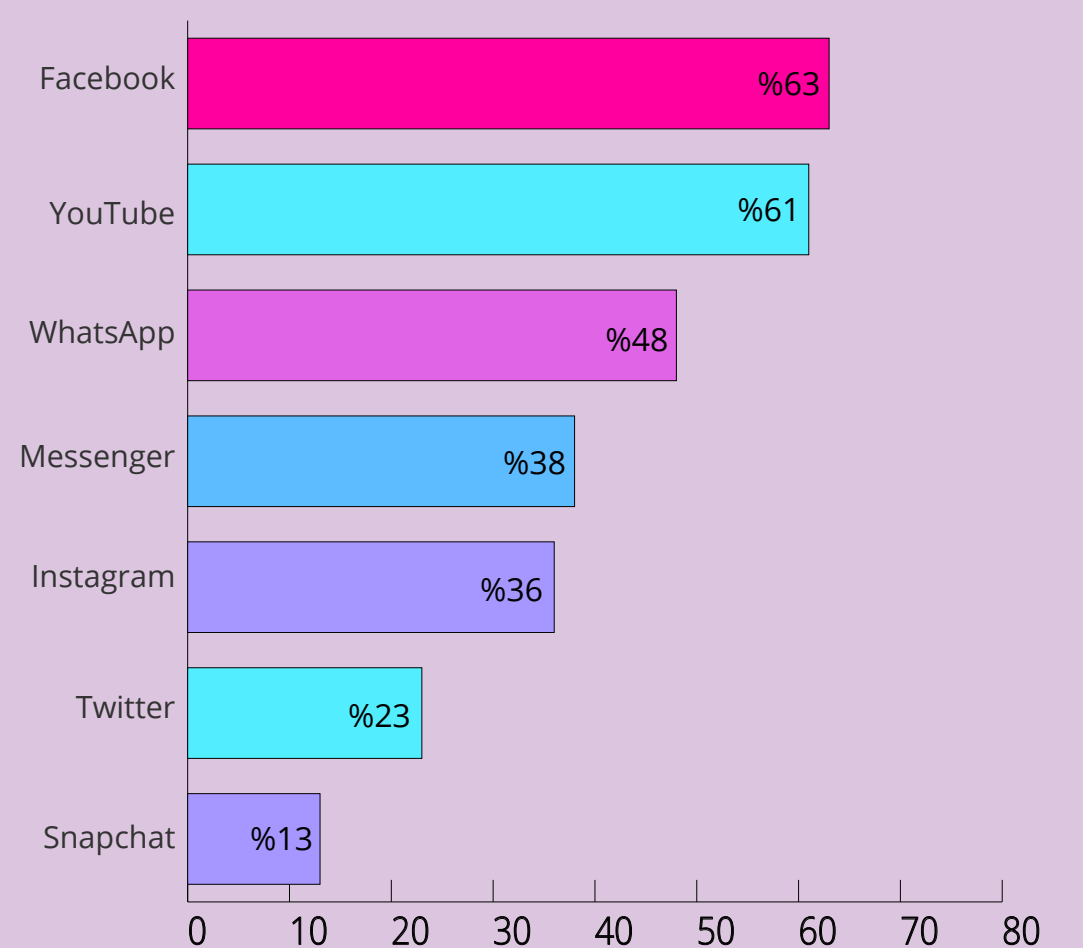
Most of the active social media users are located in **East Asia** and **Facebook** can be considered the most widespread social media app.

**Method:**  
Online Survey

**Distribution of Global Social Media Users 2020, by Region**



**Global Active Usage Penetration of Leading Social Networks as of February 2020**



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**Source:** <https://www.statista.com/statistics>