

# Sarah Lawrence

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## EDUCATION

### Bachelor of Science in Business Administration

May 2016

Heavener School of Business, University of Florida

Gainesville, FL

Major: Marketing Minors: Entrepreneurship, Real Estate

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## EXPERIENCE

### Cymplify Central

January 2014- Present

Marketing Intern

Gainesville, FL

- Assigned to promote retail store and ice cream shop by hosting events for various student and non-profit organizations, developing different promotions throughout the month, and increasing store traffic through community outreach
- Acquired skills such as customer service, social media management, and team collaboration

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## LEADERSHIP AND INVOLVEMENT

### Florida Leadership Academy

August 2013- Present

Class X Member, Warrington College of Business Administration

Gainesville, FL

- Selected as one of the top 100 sophomores within the College of Business to advance professionally through leadership, career development, and professional networking

### 2014 Relay for Life Committee

Decorations Committee Member

June 2013- Present

Gainesville, FL

- Decorated team parties, kick-off events, and the Relay for Life event along with eight other members of the committee
- Collaborated with the Survivor Committee for a dinner providing cancer survivors with a joyful environment celebrating hardships they overcame throughout their treatment

### Delta Sigma Pi, University of Florida

Gainesville, FL

Relay for Life Chair

August 2013- Present

- Organized team of over 60 participants to fundraise a team goal of \$10,000 towards cancer research funding through the American Cancer Society
- Coordinated various fundraising opportunities through contacting sponsors and creating group oriented events to achieve the team goal

Vice President of Scholarships and Awards

January 2013- May 2013

- Communicated information to 90 members about scholarship and internship opportunities around the country available through the Delta Sigma Pi National Organization as well as within the Warrington College of Business
- Initiated programs that endorse academic performance, such as providing rewards for receiving excellent grades on assignments, and organizing a study group system

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## COMMUNITY SERVICE

### American Cancer Society

August 2008- May 2013

Relay for Life Volunteer and Team Captain

Palm Beach County, FL

- Fundraised \$3,000 each year with a team of 15 people through car washes, bake sales, and food vending
- Informed members of the community about the significance of funding cancer research and programs such as lodging and organizing rides to treatment for cancer patients

### Horses for the Handicapped Non-Profit Organization

May 2011- February 2012

Side Walker and Barn Keeper

Coral Springs, FL

- Walked alongside and aided riders during each therapy session to help with posture and balance and ensure safety a minimum of two hours a week
- Cleaned horse stalls and prepared supplies needed for classes

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## SKILLS AND AWARDS

Certification in Microsoft Excel and Access

May 2013

Proficient speaker and writer in Spanish

September 2004- Present

- Wrote a 4,000 word paper in Spanish discussing the political influence of women in Chile