

Ryan Slayen

International Business Development Strategist

A goal-oriented a data-driven business developer from Washington D.C. currently residing in Madrid. Awarded a Masters in International Business from EAE Business School. Bilingual in Spanish with permission to pursue employment opportunities in Spain.



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Madrid, Spain



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TECHNICAL SKILLS

Java Script

CSS/HTML

Salesforce

Microsoft Office

WordPress

LANGUAGES

English

Native or Bilingual Proficiency

Spanish

Elementary Proficiency

QUALIFICATIONS

Detail Oriented

Critical Thinking

Team Player

Content Creation

Open Minded

Target Driven

EDUCATION

Master International Business

EAE Business School

09/2017 - 06/2018

Communications & Spanish

Pennsylvania State University

08/2015 - 04/2020

GPA: 3.33

WORK EXPERIENCE

Online English Instructor

GoGo Kid

06/2018 - 02 / 2020

Remote - Madrid

Collaborated with an online education platform serving learners seeking to practice English via E-Learning.

Achievements/Tasks

- Directing classes focused on grammar, pronunciation and conversation flow with Chinese students ages 3-15.
- Evaluated the progress of the learners and provided routine feedback dossiers to the parents.

Business Development Analyst

EscapeGamePass

08/2018 - 03/2019

Madrid

Established an approach to stimulate organic growth within an emerging enterprise area for Swiss Startups.

Achievements/Tasks

- Created a community among unaffiliated escape rooms via cluster branding, increasing visibility, and nurturing camaraderie among participants in an emerging hobby.
- Generated market focused research to improve public relations and customer service.
- Analyzed personas of hobbyists' and franchise managers and to marketing and outreach.
- Built lasting relationships with online platforms such as Fever and City Life Madrid where Escape Rooms and other authentic local experiences are purchased by consumers.

Contact: Mathias Vazquez – Mathias.Vazquez@alumni.ie.edu

Sales Development Representative

MemoryBlue

08/2017 - 10/2017

USA

A sales development role at the behest of an IT consulting firm.

Achievements/ Tasks

- Sourcing and generating quality leads to ensure business growth and visibility.
- Exceeded monthly quantitative objectives while maintaining customer satisfaction using various communication channels, acquiring a deep understanding of various IT markets.
- Communicated with stakeholders to provide weekly KPI performance updates.

Contact: Joey Plesce- <https://www.linkedin.com/in/joey-plesce-01317982/>