

MCKENZIE SCHOOL'S ONE AND ONLY
VARIETY SHOW
A UNIQUE & BELOVED 30 YEAR TRADITION

**Calling All Business
Owners - Please Join
Us On Our Journey!**

Dear McKenzie Prospective Advertiser:

You have the unique opportunity to advertise to our school community and to support the 30th Anniversary edition of our PTA's Variety Show. Don't miss out on the only way to reach up to 1,800 Variety Show captive audience members. This year's show theme is still a secret, but we're sure to sell out all 6 performances!

Dates and show times

Tuesday, March 16 at 7:30pm

Wednesday, March 17 at 7:30pm

Thursday, March 18 at 7:30pm

Friday, March 19 at 7:30pm

Saturday, March 20 at 2pm and 7:30pm

ADS ARE DUE BY FRIDAY, FEBRUARY 5. ?s please email VShowParentAds@McKenziePTA.com

Ad sizes: _____ Quarter page \$75 (business card size)
_____ Vertical: 2-1/8" x 3-1/2" OR _____ Horizontal: 4-3/4" x 1-3/4"
_____ Half page \$125 4-3/4" x 3-1/2"
_____ Full page \$225 4-3/4" x 7"

Deadline: Friday, February 5

Artwork: Check one:
_____ use previous year's artwork (as is, or indicate changes)
_____ emailing new artwork to VshowParentAds@McKenziePTA.com
(pdf or jpeg, black and white or grayscale)
_____ hard copy of ad - to McK PTA mailbox, marked Variety Show Adbook

Check No. _____ Amount \$ _____ Date: _____

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