# **Schuyler Christensen**

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### **Experience**

### **Technical Product Manager,** Apple Inc.

04/22 - Present

- Direct product vision (+ OKRs), planning, and execution for one of Apple's most critical internal apps
- Manage a mature and at scale product, ensuring release quality while balancing the many business needs
- Champion for users, introduced web analytics and UX Design processes to measure user behavior, design iterative solutions, test, and improve key performance metrics release after release

### **Consulting Product Manager,** (Contract) Various Startups

11/21 - 04/22

• Freelance work with Series A/B startups to evaluate PM function; present recommendations to C Suite

### **Technical Product Manager,** Dell Technologies - Edge

1/21 - 11/21

- Led UI/UX team through product discovery, designing and conducting qualitative research
- Led 15 person engineering team through technical competitive analysis of edge competitors; architected and stood up end to end applications as PoCs to quickly validate technical capabilities
- Performed M&A analysis and escalated up to CEO on OEM / acquisition of a competing startup
- Set engineering requirements for Edge SaaS product through its lifecycle via PRD, Jira, & Confluence

### **IoT DevOps Engineer,** (Job Rotation) ExxonMobil Industrial IT - IoT Edge Delivery

3/20 - 1/21

- Delivered, automated, scaled, and supported IoT applications and Infrastructure as Code (IaC) using Python, Terraform, Azure Cloud, Openshift to drive efficiencies in a process environment
- Developed APIs and GUI applications to Emerson gateways to improve visibility into system operations, resulting in improved reliability and enabling the capture of \$10M benefits annually

#### **Product Manager**, ExxonMobil IT Strategy - Digital Ventures

8/18 - 3/20

- Created an internal start-up by successfully pitching to internal stakeholders (VCs) for funding
- Led an Agile, multi-disciplinary team of designers, engineers, data scientists, and IoT developers to automate a tedious environmental compliance task and saved \$13 million dollars a year
- Wore many hats to take the Computer Vision product from zero to one and scaled computer vision as a platform (PaaS), reducing the lead time of all future AI/ML use cases by 9 months
- Grew team from 1 to 20+, without direct reports, through effective stakeholder management
- Recognized as **Storytelling Trainer**, teaching others to communicate with customer centric mindset

#### Business Analyst Internship, Capital One Auto Finance – Business Analytics and PM

6/17 - 8/17

- Product Analyst for Credit Policy; Developed skills in SQL and data vis to analyze Big Data sets
- Discovered a change in credit policy that would increase auto loan originations by \$800M and **drive** \$21.4M NPV annually while minimizing portfolio risk and improving customer experience

## Undergraduate Teaching Assistant, Intro to Embedded Systems, Intro to Computing

1/16 - 5/18

• Promoted to **Head TA** in 2017 where I managed a team of 14 TAs

### Education

The University of Texas at Austin, <b>Dual Degree</b>	2014 - 2018
B.S., Electrical and Computer Engineering, Minor: Spanish	GPA: 3.64
B.A., Economics, Minor: Mathematics	GPA 3.91

Coding Languages: Python, C, Assembly, SQL, Java, C++

Certifications: Microsoft Azure Fundamentals, Innovation GIANT