



SUMMARY

Passionate and detail-oriented Graphic Designer with over 15 years of experience in apparel design, display graphics, and branding. Proficient in Adobe Creative Suite, print-ready artwork, and sustainable design practices. Strong track record in delivering high-quality creative work under tight deadlines across sportswear and eco-display industries.

EXPERIENCE

Graphic Designer

Fabi Sportswear

04/2022 - 12/2024

Somerset West

- Designed sportswear kits across soccer, netball, rugby, and cricket categories
- Built layout templates to streamline production and increase speed-to-market
- Created digital artwork for social media, product ads, and print catalogs
- Collaborated with sales reps on custom client orders and personalized gear
- Edited color variations and pattern templates to match team branding
- Handled rebrands and refreshed old templates to match modern trends

Graphic Designer

MSB Sportswear

08/2018 - 03/2022

Stikland

- Customized designs for school uniforms, sports kits, and branded items
- Delivered consistent brand styling across multiple teamwear orders
- Prepared apparel mock-ups, proofs, and final production files
- Supported embroidery digitizing and heat press print layouts
- Provided design assistance during peak seasons and urgent orders
- Communicated directly with production and printing departments to avoid delays

Graphic Designer

Genuine Connection

04/2015 - 07/2018

Paarl

- Created factory-ready artwork for screen printing, embroidery, and sublimation
- Developed branding for client apparel including logos, labels, and swing tags
- Managed multiple projects simultaneously while meeting tight client deadlines
- Produced high-quality mock-ups for client approval and internal production
- Assisted in product development and design planning with sales and factory
- Maintained brand consistency across various apparel lines

Graphic Designer

Xanita

01/2010 - 03/2015

Somerset West

- Designed POS displays, exhibition booths, and retail units from Xanita board
- Translated client briefs into functional, eco-friendly visual solutions
- Built die-lines and vector layouts for CNC cutting, folding, and assembly
- Created instructional visuals and assembly guides for installers and clients

LANGUAGES

English

Proficient

Afrikaans

Native

KEY ACHIEVEMENTS

- ★

Best Cinematography Award Winner

Received 'Best Cinematography' for a documentary produced at Visual Storytellers Inc., recognized at a prominent film festival.
- ★

Creator of Viral Marketing Content

Integral to the creation of a marketing video at Creative Visuals LLC that went viral, gathering over 1 million views.
- ✂

Post-Production Workflow Pioneer

Developed a more efficient post-production workflow at Visual Storytellers Inc., reducing editing time by 15%.

SKILLS

Adobe Creative Suite

CorelDraw

Canva

Rhino 3D

Python

Wordpress

Unreal Engine

React /Tailwind

Unity 3D

COURSES

Nonlinear Editing with Premiere Pro

Advanced skills course by Adobe Learning covering intricate editing systems and techniques using Premiere Pro.

Advanced Cinematography Workshop

Hands-on workshop by the New York Film Academy, focusing on modern cinematography equipment and storytelling.

PASSIONS

- ⚡

Narrative Filmmaking

Passionate about crafting stories through film that evoke emotions and connect with audiences on a deeper level.

EDUCATION

Graphic Web Design Diploma

Prestige College

01/2003 - 11/2006

Bellville, WC