Template: As a <user group> I want <functionality/action> so that I can <benefit>…

As a gym owner I want the ability to text clients so that I can disseminate information quickly…

As a gym owner I want the ability to set up my availability so that I can clients can schedule sessions more easily…

As a gym owner I want to post the day's workout so that our clientele can view it prior to coming to the session…

As a gym owner I want to be able to make notes about a particular client so that I can better coach them in future sessions…

As a coach I want to be able to check clients into sessions so that I can keep track of who's coming and who's not…

As a gym owner I want to be able to link our community to certain companies so that I can promote products that I'm passionate about…

As a gym owner I want a visible community calendar so that I can add events that are open to our members to connect socially…

As a coach I want be able to reach the entire clientele so that I can keep them informed about special workshops I'm facilitating…